

## UP Board Class 12 Business Studies Question Paper

Time Allowed :3 hours 15 minutes

Maximum Marks :100

Total questions :30

### General Instructions

**Read the following instructions very carefully and strictly follow them:**

1. First 15 minutes are allotted for the candidates to read the question paper.
2. All questions are compulsory.
3. Question Nos. 1 to 10 are Multiple Choice Type. Question Nos. 11 to 20 are Very Short Answer Type. Question Nos. 21 to 26 are Short Answer Type, which are to be answered within 100 words each and Question Nos. 27 to 30 are Long Answer Type, which are to be solved.
4. Marks to each question are indicated against it.

### (Multiple Choice Type Questions)

**Choose and write the correct answer of the following questions in your answer-book:**

**1. Henry Fayol was born in:**

- (1) England
  - (2) America
  - (3) Germany
  - (4) France
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**2. Planning is:**

- (1) Short term
  - (2) Middle term
  - (3) Long term
  - (4) For all terms
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**3. In an enterprise, organisation is established by:**

- (1) Top management
  - (2) Middle management
  - (3) Lower management
  - (4) Board of directors
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**4. Business environment is not the study of:**

- (1) Social environment
  - (2) Economic environment
  - (3) Legal environment
  - (4) Capital output ratio
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**5. Which of the following leadership styles is deemed unsuitable for a business enterprise?**

- (1) Consultative style
  - (2) Bureaucratic style
  - (3) Participative group style
  - (4) Achievement-oriented style
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**6. Which one of the following is included in the process of controlling technique?**

- (1) Break-even analysis
  - (2) Budget
  - (3) Analysing variations
  - (4) Managerial audit
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**7. Which one of the following is not a characteristic of training?**

- (1) Learning process
  - (2) Continuous and systematic process
  - (3) Goal-oriented process
  - (4) Natural process
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**8. Which of the following is not the principle of organisation?**

- (1) Principle of exception
  - (2) Principle of flexibility
  - (3) Principle of specialisation
  - (4) Hierarchy theory of needs
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**9. Which one of the following is not the external source of recruitment?**

- (1) Advertisement
  - (2) Promotion
  - (3) Educational institution
  - (4) Employment exchange
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**10. Which one of the following is not a method of on-the-job training?**

- (1) Internship training
  - (2) Job rotation
  - (3) Role-playing method
  - (4) Apprenticeship training
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**(Very Short Answer Type Questions)**

**11. What is meant by staffing?**

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**12. Why is internal source of recruitment considered more economical?**

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**13. Which system of leadership does not trust on the use of power, until it is not very necessary?**

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**14. Define business environment.**

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**15. Write two exemptions available to consumers under Consumer Protection Act.**

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**16. List two advantages of packaging of consumer products.**

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**17. Discuss two objectives of financial planning.**

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**18. State two features of staffing.**

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**19. What is the importance of a leader in modern times?**

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**20. Differentiate between long-time planning and short-time planning.**

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**(Short Answer Type Questions)**

**21. Name the sequential steps taken in the planning process.**

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**22. What are the main elements of organisation?**

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**23. Point out the features of decentralisation.**

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**24. What is working capital?**

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**25. Explain any two steps of the control process.**

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**26. What are the various methods of achieving the objectives of Consumer Protection Act?**

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**(Long Answer Type Questions)**

**27. What is centralisation? Explain its advantages and disadvantages.**

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**OR Describe the principles of decentralisation. Differentiate between decentralisation and delegation.**

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**28. What is business environment? Explain its importance.**

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**OR Explain the different factors of business environment.**

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**29. What is marketing concept? How does it help in effective marketing of goods and services?**

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**OR Define advertising. What are its main characteristics? Explain.**

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**30. What is managerial control? Explain its significance and limitations.**

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**OR Discuss the relationship between plan and control.**

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