

CBSE Class 12 2026 Entrepreneurship Question Paper 2026

Time Allowed :3 Hour	Maximum Marks :70	Total questions :30
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General Instructions

Read the following instructions very carefully and strictly follow them:

1. This question paper contains 30 questions. All questions are compulsory.
2. Question paper is divided into five Sections – Section A, B, C, D and E.
3. Section A - Question Nos. 1 to 17 are Multiple Choice (MCQ) type questions. Each question carries 1 mark.
4. Section B - Question Nos. 18 and 19 are Source based questions. Each question carries 3 marks.
5. Section C - Question Nos. 20 to 23 are Short Correct Answer (SA) type questions. Each question carries 3 marks. Correct Answer to these questions shall be written in 80 to 100 words.
6. Section D - Question Nos. 24 to 28 are Long Correct Answer (LA) type questions. Each question carries 5 marks. Correct Answer to these questions shall be written in 120 to 150 words.
7. Section E - Question Nos. 29 & 30 are Map based questions. Each question carries 5 marks.
8. In addition to this, NOTE that a separate question has been provided for Visually Impaired Candidates in lieu of questions having visual inputs, map etc. Such questions are to be attempted by Visually Impaired Candidates only.

1. Rudra Cafe, a chain of organic cafes in Delhi, wanted to expand its business in other cities too. Due to rising inflation, the cost of organic products, dairy, coffee beans, etc., has risen sharply. At the same time, the Reserve Bank of India has increased interest rates, making bank loans more expensive. The cafe, therefore, delayed its expansion plans until borrowing becomes cheaper. Identify the element of macro environment affecting Rudra Cafe.

- (A) Technological environment
 - (B) Economic environment
 - (C) Social environment
 - (D) Political environment
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2. The first stage in the 'Enterprise Process Diagram' is in——

- (A) Identifying a product or service
 - (B) Opportunity spotting by analysing the needs and problems that exist in the environment
 - (C) Evaluating the ideas received from different sources to find a creative solution
 - (D) Setting up a project and nurturing it to success
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3. 'Price skimming' is used:

- (A) for a limited duration to recover most of the investment made to build the product
 - (B) to attract new customers and increase market share or sales volume
 - (C) for products and services where dickering over the price of goods is considered the norm
 - (D) to cover the cost of producing a product plus a reasonable profit
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4. While calculating the Economic Order Quantity, it is necessary that a company should know how much the 'Inventory Carrying Cost' is and what does it include. From the following, identify the item which is not included in 'Inventory Carrying Cost':

- (A) Interest
 - (B) Paperwork for placing order
 - (C) Space cost
 - (D) Insurance
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5. Aditya Verma, the founder of a 'Fintech' startup, wanted to raise funds for expanding his digital lending platform. Instead of approaching the general public, he decided to directly sell securities of his company to a limited number of sophisticated investors including Life Insurance Corporation of India, General Insurance Corporation of India, and Army Group Insurance. The method of raising capital used by Aditya Verma was:

- (A) Public issue
 - (B) Rights issue
 - (C) Private placement
 - (D) Offer to the employees
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