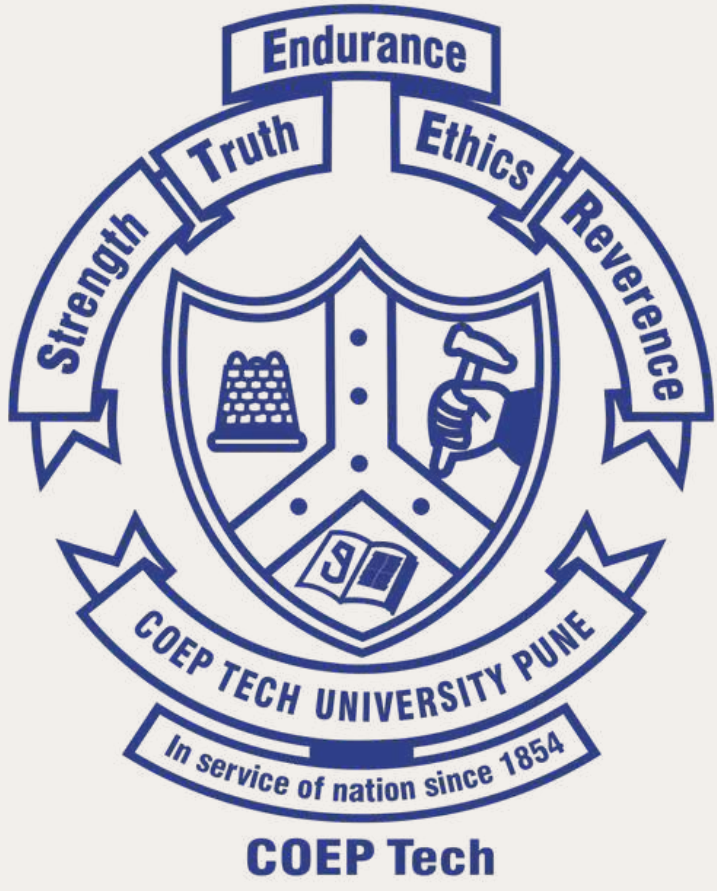




# COEP Technological University Pune (COEP Tech)

A Unitary Public University of Govt. of Maharashtra

w.e.f 21st June 2022

(Formerly College of Engineering Pune)



## DEPARTMENT OF MANAGEMENT STUDIES

(School of Multidisciplinary Science, Humanities and Management  
Studies, COEP Tech)

## MBA ADMISSION INFORMATION BROCHURE

(BATCH OF 2025-27)

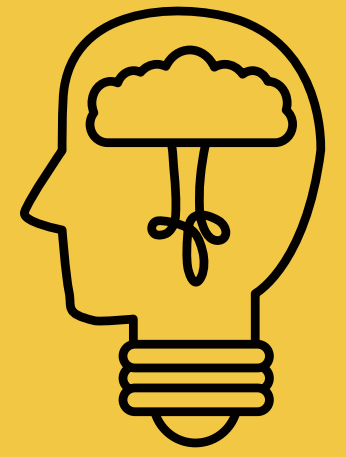
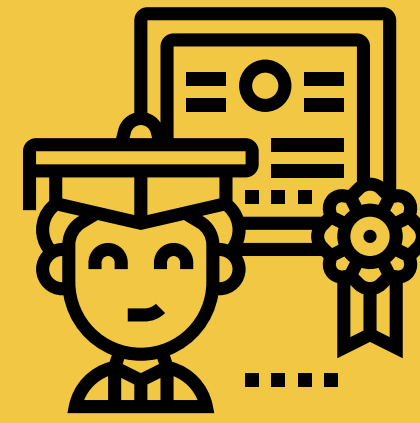


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<https://coeptech.ac.in>

# SYNOPSIS



COEP Technological University is a unitary public university of the Government of Maharashtra, situated in Pune, Maharashtra, India. Established in 1854, being one of the oldest colleges in India it has produced many notable alumni like Rajiv Bajaj (Bajaj Auto), Laxman Narasimhan (CEO of Starbucks), Vijay Kelkar (Advisor to Finance Minister, Government of India), Gaur Gopal Das (lifestyle coach) and many more.

COEP Tech is known for its high academic standards, with a focus on imparting comprehensive knowledge in various branches of Engineering, Allied Sciences and Management. COEP offers undergraduate, and postgraduate programs in Engineering, Technology and Management Studies. Strong industry partnerships provide students with practical experience, internships, and placement opportunities.

The vibrant campus offers diverse cultural and sports activities, with opportunities for students to engage in clubs, events, and competitions. The strong alumni network includes accomplished engineers, entrepreneurs, and business leaders

# Department – At A Glance

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Established in 2020-21, The department has grown by leaps and bounds and is poised to make a mark in management education. One of its key strengths lies in its exceptional faculty, comprising of experienced industry professionals and research scholars. The department places a strong emphasis on producing business leaders for tomorrow's generation. Therefore, we foster student driven environment under the supervision of COEP Tech's leadership.

Our belief of adding values to corporate world and society drives us to take initiatives like Knowledge Resource Centre for HR professionals across industries, preparing value papers for corporate challenges, fostering knowledge sharing through Self Help Groups (finance). Seeing the trajectory so far, we take pride to mention that both the previously passed batches are doing well with their recruiters. We love to be generous and therefore we add values to our alumni by constantly engaging with them under the initiative of Alumni Engagement Centre.

We position our department before corporate community as their reliable partner in addressing the business challenges and as a key driver for innovations to uphold the society.





## VISION

**Empowering Visionaries, Transforming Leaders: Shaping the Future of Business Excellence at COEP Technological University.**

## Mission

- \* To foster a culture of academic excellence, providing a cutting-edge curriculum that integrates theory and practical insights.
- \* To cultivate visionary and ethical leaders by instilling a strong foundation of leadership skills, critical thinking, and strategic decision-making through experiential learning, industry exposure, and mentorship.
- \* To establish and strengthen partnerships with industry leaders, fostering a seamless bridge between academia and the corporate world.
- \* We imbibe our students with a global mindset, emphasizing cultural diversity, ethical conduct, and social responsibility in our graduates for impactful professional pursuits.
- \* We facilitate the holistic development of our MBA students, focusing not only on academic excellence but also on personal growth, communication skills, teamwork, and emotional intelligence, preparing them for well-rounded success.

# OVERVIEW



We offer 2 year Full-Time MBA Program

- Offering specializations in Finance, Marketing, Operations & Human Resources (HR) Intake: 60
- MBA in Business Analytics (BA) Intake: 60



Students are provided hands-on learning experience by working on live assignments & strategy papers for the companies.



The program includes a valuable Six - month internship opportunity for students to enhance their skills and knowledge.



Another USP that we offer is once the admission process is completed pre-online induction will be started for students

**Note:** No specialization shall be introduced unless minimum 10 students opting for a particular Specialization

For any admission related queries kindly contact:  
Dr. Shalini Swamy: [sms.mngmt@coeptech.ac.in](mailto:sms.mngmt@coeptech.ac.in)  
[admission.management@coeptech.ac.in](mailto:admission.management@coeptech.ac.in)

# ELIGIBILITY CRITERIA



## Eligibility for Appearing in MAH-MBA/MMS CET 2025

Candidates must meet one of the following criteria:

### 1. Educational Qualification:

- Must have passed a minimum three-year duration Bachelor's Degree awarded by any university recognized by the University Grants Commission (UGC) or the Association of Indian Universities (AIU) in any discipline.
- Must have secured at least 50% marks in aggregate (or equivalent).
- For candidates belonging to backward class categories, the Economically Weaker Section (EWS), and Persons with Disability (PWD) from Maharashtra State, a minimum of 45% marks in aggregate (or equivalent) is required.

### 2. Final Year Candidates:

- Candidates who have appeared for the final year examination of their Bachelor's Degree from a university recognized by the UGC or AIU are also eligible.

### Note:

- Aggregate marks refer to the grand total of marks obtained in subjects considered for class declaration by the respective university.
- If grades/CGPA are awarded instead of marks, the conversion to percentage will follow the procedure certified by the respective university/institution.
- The percentage of marks shall be calculated up to two decimal places.
- Candidates belonging to SC, VJ/DT (NT (A)), NT (B), NT (C), NT (D), OBC, and SBC categories must produce a Caste Validity Certificate issued by the Scrutiny Committee of the Social Welfare Department.
- Candidates belonging to the ST category must submit a Tribe Validity Certificate issued by the Scrutiny Committee of the Tribal Department.
- Candidates (except SC and ST) must also provide a valid Non-Creamy Layer Certificate at the time of document verification.

To know more about the selection process kindly visit <https://cetcell.mahacet.org/> website

# Resources from College

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Spacious classrooms with all the facilities like audio systems, projectors, white boards, Air conditioning.

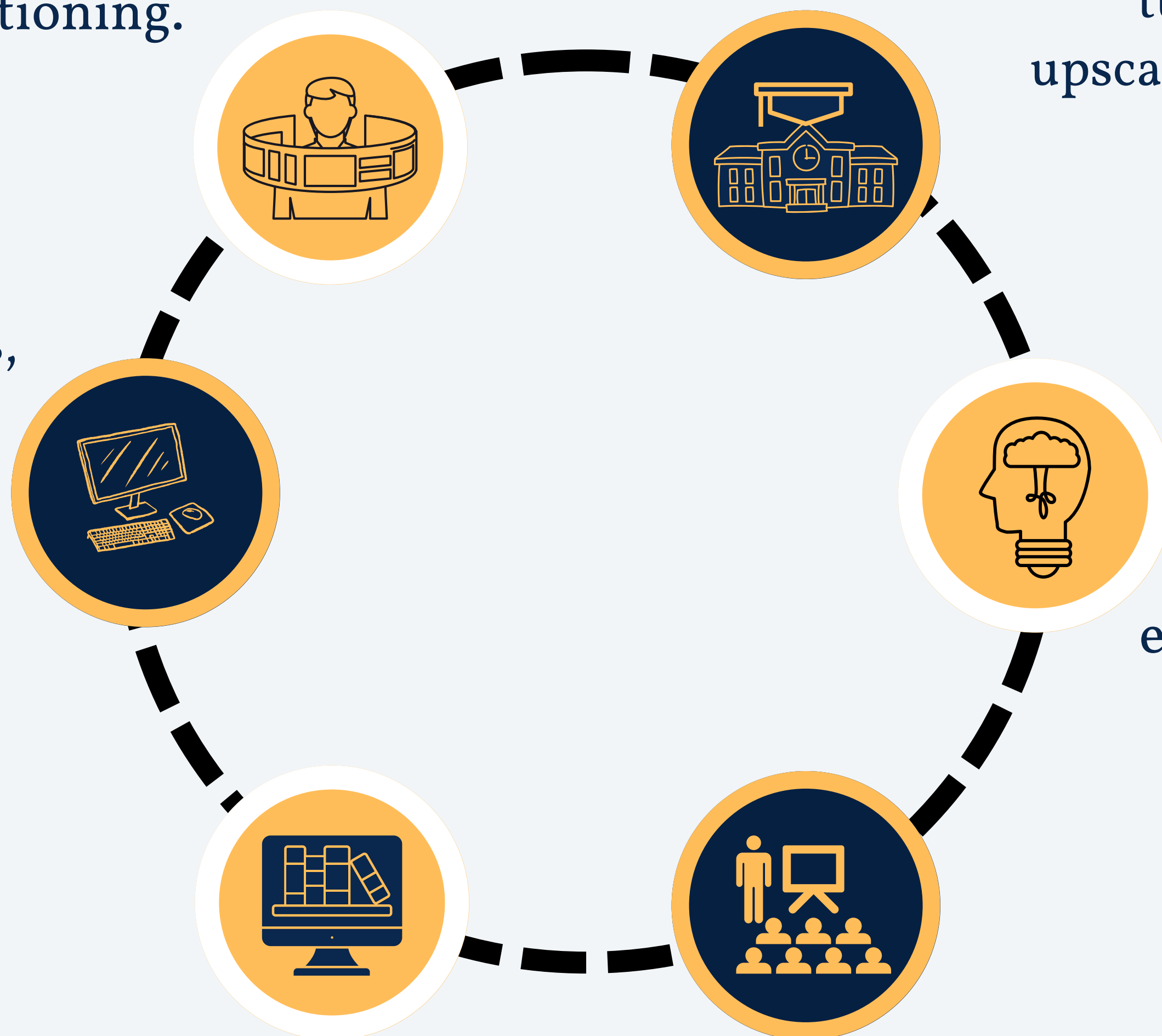
Entire COEP Tech campus and facilities are available and accessible to management students. Separate tutorial rooms for upscaling the students.

Fully equipped seminar rooms, computer lab, discussion rooms, faculty rooms to facilitate learning.

Personal assessment and mentoring sessions by industry experts to all the students for personality development.

A separate department library with all the books that caters needs of students as well as the central library. Access to the CMIE database to access real-time data of industries.

Guest lecture series by Industry experts to enhance the knowledge & understanding of our students



For any admission related queries kindly contact:

Dr. Shalini Swamy: [sms.mngmt@coeptech.ac.in](mailto:sms.mngmt@coeptech.ac.in) | [admission.management@coeptech.ac.in](mailto:admission.management@coeptech.ac.in)

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**KPMG**



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**teachnook**

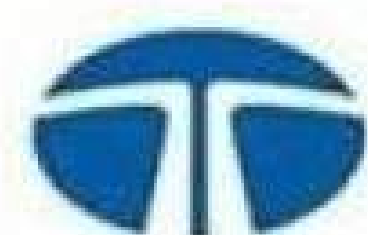
STARTING POINT FOR YOUR CAREER PATH



**MARKETSANDMARKETS™**



**sugar**



**TATA  
TATA AUTOCOMP  
SYSTEMS LIMITED**

# OUR RECRUITERS



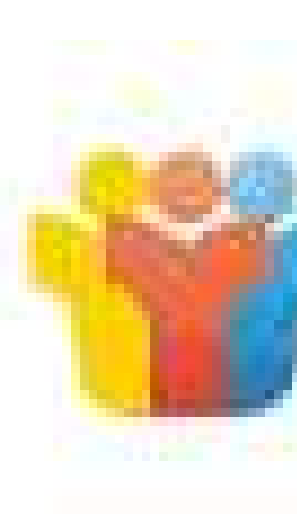
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We build happy careers!

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Rex Fuels

  
**A ₹ UNODay**  
Investment Services



**WALLSTREET**



**Persistent**

**Atlas Copco**

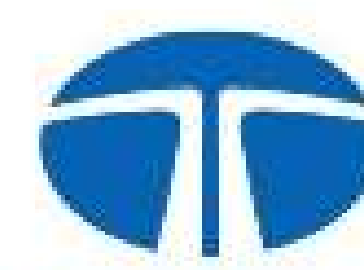


SHIVJAL GROUP

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KNOWLEDGE & SKILLS

  
**TATA**  
**TATA TECHNOLOGIES**

**And The List is Growing Day by Day...**



*Ready for  
transition from  
dreamer to  
accomplisher.*



# The Boat Club at COEP Tech



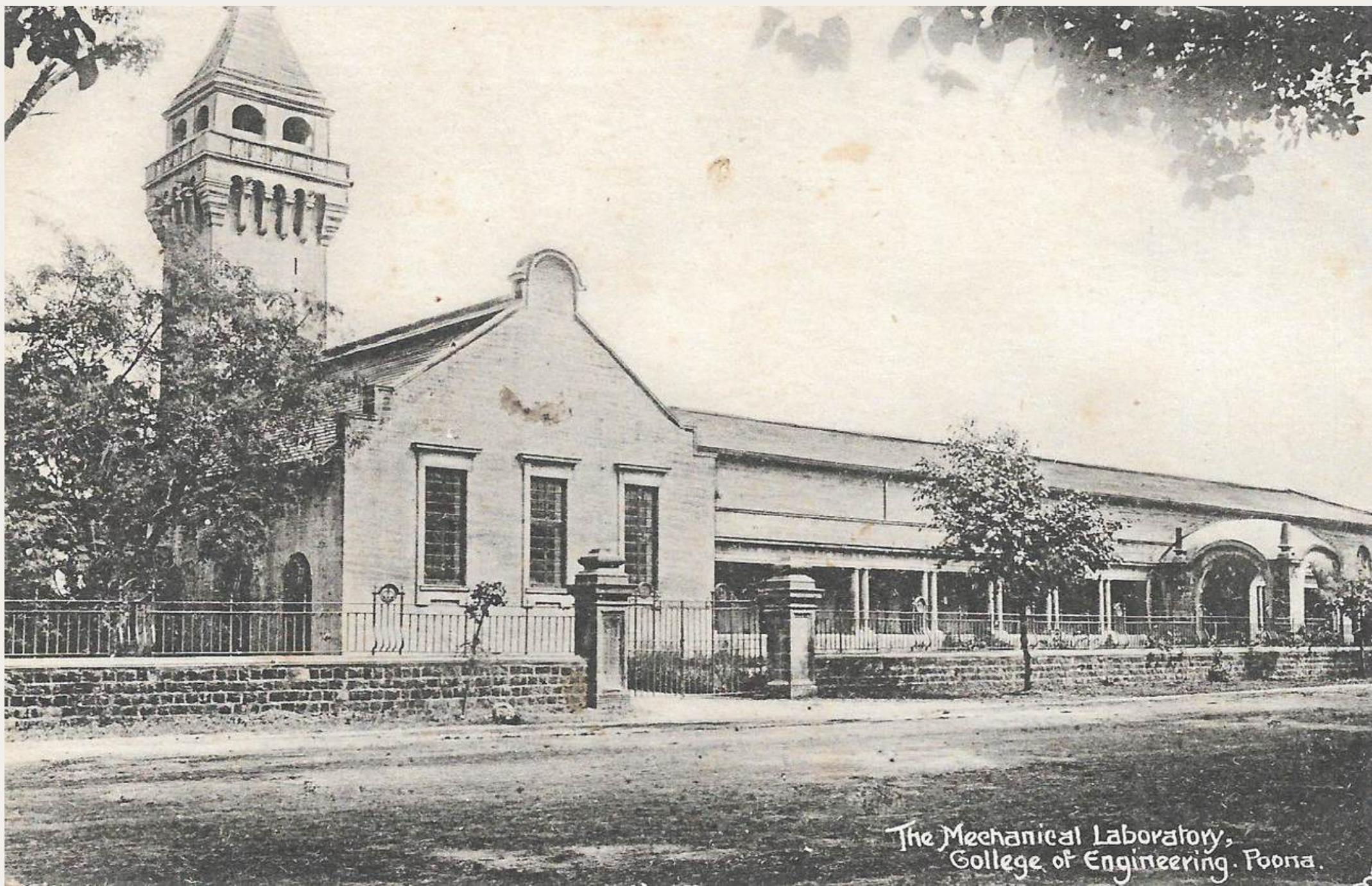
The boat carrying Lokmanya Tilak belongs to The Boat Club of COEP Tech.

Shri S D Limaye,(past student of COEP, & Chairman of Pune centre of IIBE) he mentions about his Grand Father.

Shri Limaye writes,

“From this photo I remember one incidence told to me by my grandfather R S Limaye who passed out from the college in 1908. When in college he and his four friends went to Lokmanya Tilak and sought his blessing for the group as they were contemplating leaving the college and joining the Freedom Struggle. Lokmanya gave them a sane advice to continue with the education as it will be immensely useful in Development of Independent India.

What a foresight!!”



*COEP  
Tech is  
like a  
vintage  
record:  
classic soul with  
a digital beat.*





**From**

**PROF. C. Y. PATIL**

**Dean, School of Multidisciplinary Science, Humanities and Management Studies, COEP Tech University, Pune - 411005.**

**DR. SANDEEP A. MESHRAM**

**Associate Dean, COEP Tech. University**

**DR. ARUN MUDBIDRI**

**Academic Head, Department of Management Studies,  
COEP Tech. University**

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For any admission related queries kindly contact: **020- 2550 7866**

Mr.Kanad Deshmukh: [deshmukhk.mngmt@coeptech.ac.in](mailto:deshmukhk.mngmt@coeptech.ac.in) | [admission.management@coeptech.ac.in](mailto:admission.management@coeptech.ac.in)