

CUET 2026 May 12 Shift 1 Business Studies

Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)



General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

1. Match List-I with List-II:

List-I		List-II	
(A)	Single use plan	(I)	Follow-up action
(B)	Standing plan	(II)	Budget
(C)	Limitation of planning	(III)	Huge costs
(D)	Steps in planning	(IV)	Policy

Choose the correct answer from the options given below:

- (A) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
- (B) (A)-(I), (B)-(IV), (C)-(II), (D)-(III)
- (C) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
- (D) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)

2. Arrange the right order in which process of Motivation takes place:

- (A) Drives
- (B) Tension
- (C) Unsatisfied need

(D) Search behaviour

(E) Satisfied need

Choose the correct answer from the options given below:

(A) (C), (B), (D), (E), (A)

(B) (C), (B), (A), (D), (E)

(C) (B), (A), (D), (C), (E)

(D) (E), (B), (D), (A), (C)

3. SEBI has three types of functions including protective functions. ____ functions include regulation and development functions.

(A) Investment

(B) Training

(C) Regulatory

(D) Registration

4. The function of ____ is very important since there is a gap between irregular demand and irregular supply of goods.

(A) Transportation

(B) Advertising

(C) Warehousing

(D) Selling

5. Identify the type of Decision not taken by finance manager in a company.

(A) Investment decision

(B) Interest decision

(C) Financing decision

(D) Dividend decision

6. Identify the Right sequence of the Planning process?

(A) Developing premises

- (B) Identifying alternative courses of action
- (C) Evaluating alternative courses
- (D) Selecting an alternative
- (E) Setting objectives

Choose the correct answer from the options given below:

- (A) (A), (E), (B), (C), (D)
 - (B) (A), (B), (C), (E), (D)
 - (C) (E), (A), (B), (C), (D)
 - (D) (E), (B), (A), (C), (D)
-

7. As per the Consumer Protection Act 2019, in National Commission there should be how many women members?

- (A) Two
 - (B) Three
 - (C) One
 - (D) Four
-

8. “In a manufacturing organisation, an increase of 5 percent in the labour cost may be more troublesome than a 15 percent increase in postal charges”. The above is an example of

- (A) Critical point control
 - (B) Taking corrective action
 - (C) Analysing deviation by management by exception technique
 - (D) Feedback
-

9. “Controlling helps to minimise dishonest behaviour on the part of the employees by keeping a check on their activities”. Identify the importance of Controlling highlighted in the above sentence.

- (A) Accomplishing organisational goals
- (B) Making efficient use of Resources
- (C) Ensuring order and discipline
- (D) Judging accuracy of standards

10. “Applicants introduced by present employees or their friends and relatives may prove to be good source of Recruitment”. Identify the source of Recruitment highlighted in the above sentence.

- (A) Web publishing
 - (B) Campus Recruitment
 - (C) Recommendation of Employees
 - (D) Advertisements
-