



Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)

General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

1. Under right to _____ the consumer has right to file a complaint in case of dissatisfaction with a good or service.

- (A) Seek redressal
 - (B) Be heard
 - (C) Choose
 - (D) Be informed
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2. The decision of raising funds through debt or equity constitutes which type of decision?

- (A) Investment Decision
 - (B) Capital Budgeting Decision
 - (C) Financing Decision
 - (D) Dividend Decision
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3. Business Environment is a complex phenomenon which is relatively _____ to understand in parts.

- (A) Easier
- (B) Difficult
- (C) Uncertain
- (D) Specific

4. Consider the following facts about stock exchange:

- (A) Stock exchange provides scope for speculation
- (B) Stock exchange regulates takeover bids by companies
- (C) Stock exchange controls insider trading by imposing penalties
- (D) Stock exchange ensures safety of transactions
- (E) Stock exchange spreads equity cult

Choose the correct answer from the options given below:

- (A) (A), (D) and (E) Only
 - (B) (A), (B) and (D) Only
 - (C) (A), (B) and (C) Only
 - (D) (B), (C) and (D) Only
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5. “Promotion works as a tonic and encourages employees to exhibit improved performance.” Identify the incentive.

- (A) Status
 - (B) Career Advancement Opportunity
 - (C) Job Enrichment
 - (D) Employee Recognition Programme
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6. “Planning provides the basis of all other functions.” Identify the feature of planning.

- (A) Planning focuses on achieving objectives
 - (B) Planning is pervasive
 - (C) Planning is continuous
 - (D) Planning is a primary function
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7. “The stock exchange can play a vital role in ensuring wider share ownership by regulating new issues, better trading practices.” Identify the function of Stock Exchange highlighted in the above sentence.

- (A) Scope for speculation
 - (B) Spreading of Equity Cult
 - (C) Safety of Transactions
 - (D) Pricing of Securities
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8. Which of the following factor will affect Capital Budgeting Decision?

- (A) Shareholder's preference
 - (B) Stability of dividends
 - (C) Taxation policy
 - (D) Investment criteria involved
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9. Identify the correct order of Needs as per Maslow's Need Hierarchy Theory.

- (A) Safety and Security needs
- (B) Self Actualisation needs
- (C) Esteem needs
- (D) Basic physiological needs
- (E) Affiliation and Belonging needs

Choose the correct answer from the options given below:

- (A) (A), (B), (C), (D), (E)
 - (B) (E), (B), (C), (A), (D)
 - (C) (D), (C), (E), (A), (B)
 - (D) (D), (A), (E), (C), (B)
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10. Consumer Protection Act is applicable on:

- (A) Immovable goods
 - (B) Specific goods and services
 - (C) All goods and services
 - (D) Movable goods
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