

CUET 2026 May 24 Shift 1 Business Studies



Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)

1. Factors affecting financing decisions include:

- A. Risk
- B. Floatation cost
- C. Cash flow position of the company
- D. Taxation Policy

Choose the correct answer from the options given below:

- (A) A, B and D only
 - (B) A, B, C only
 - (C) B, C and D only
 - (D) A, B, C and D only
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2. Which of the following is incorrect?

- (A) Co-ordination is a group effort
 - (B) Co-ordination is an intentional process
 - (C) Co-ordination is a deliberate function
 - (D) Co-ordination is a reactive function
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3. Many companies are making use of new technologies like AI (Artificial Intelligence) to increase effectiveness and efficiency of their business. Which of the following points regarding importance of Business Environment does this statement reflect?

- (A) It helps in assisting planning
 - (B) It helps in coping with rapid changes
 - (C) It helps the firm to identify threats and early warning signals
 - (D) It helps in tapping useful resources
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4. If a business wants to allow Parachute in India and a new brand name to be same in U.S., name the feature of business environment highlighted above.

- (A) Dynamic nature
 - (B) Uncertainty
 - (C) Relativity
 - (D) Inter-relations
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5. Cross Ltd., a company manufacturing cars, is a highly successful organisation. For designing their cars, they follow assembly line production which entails the sequence of operations, place for men, machines and raw materials etc. Identify the technique of scientific management being followed by Cross Ltd.

- (A) Time study
 - (B) Motion study
 - (C) Method study
 - (D) Fatigue study
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6. State, which of the following combinations are correct for “Non-financial incentives”:

- A. Job enrichment; status
- B. Organisational climate; career advancement opportunities
- C. Retirement benefits; perquisites
- D. Stock options; employee recognition programmes
- E. Bonus; perquisites

Choose the correct answer from the options given below:

- (A) A, B, D
 - (B) B, C, D
 - (C) A, B, C
 - (D) A, C, E
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7. Yashaswi started a better manufacturing business. She has set objectives and developed premises. Now she must engage in the next step in the planning process. List the steps in planning process in correct sequence:

- A. To check if plans are being implemented accordingly
- B. To select an optimal alternative from the plan
- C. Evaluating alternative courses of action
- D. Identifying alternative courses of action
- E. Select the best possible alternative

Rearrange consequences: Choose the correct answer from the options given below:

- (A) E, B, D, C, A
 - (B) A, B, D, C, E
 - (C) B, A, C, D, E
 - (D) C, D, E, B, A
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8. 'Off the job training methods are used away from the workplace and means learning before doing.' Find out the correct job methods from the following:

- A. Films
- B. Coaching
- C. Case Study
- D. Job Rotation
- E. Vestibule Training

Choose the correct answer from the options given below:

- (A) A, C and E only
 - (B) A, C and D only
 - (C) B, C and E only
 - (D) B, A and C only
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9. “A company recruits fresh engineers only from top institutes like IITs each year”. This represents which type of plan:

- (A) Policy
 - (B) Procedure
 - (C) Strategy
 - (D) Rule
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10. Which of the following is NOT a function of SEBI?

- (A) Registration of Brokers and Sub Brokers
 - (B) Protecting Investor Training
 - (C) Undertaking Steps for Investor Protection
 - (D) Undertaking steps to develop the Capital Markets by adapting a flexible approach
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