

IIAD INDIAN
INSTITUTE OF
ART & DESIGN

**SHAPING YOU
THROUGH ——— UNIQUE
——— CONNECTIONS**

Courses Offered

Bachelor's Programme

B. Des. Communication Design	UG - 4 Years
B. Des. Animation Film Design	UG - 4 Years
B. Des. Product Design	UG - 4 Years
B. Des. Interior Architecture & Design	UG - 4 Years
B. Des. Fashion Design	UG - 4 Years
B. Des. Fashion Communication	UG - 4 Years
BBA Fashion Business Management	UG - 4 Years
BBA Luxury Business Management	UG - 4 Years

Master's Programme

M. Des. Interior Design & Styling	PG - 2 Years
M. Des. Communication Design	PG - 2 Years
MBA Luxury & Fashion Business Management	PG - 2 Years

International Progression

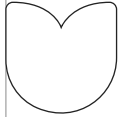


[CLICK HERE TO APPLY ↗](#)



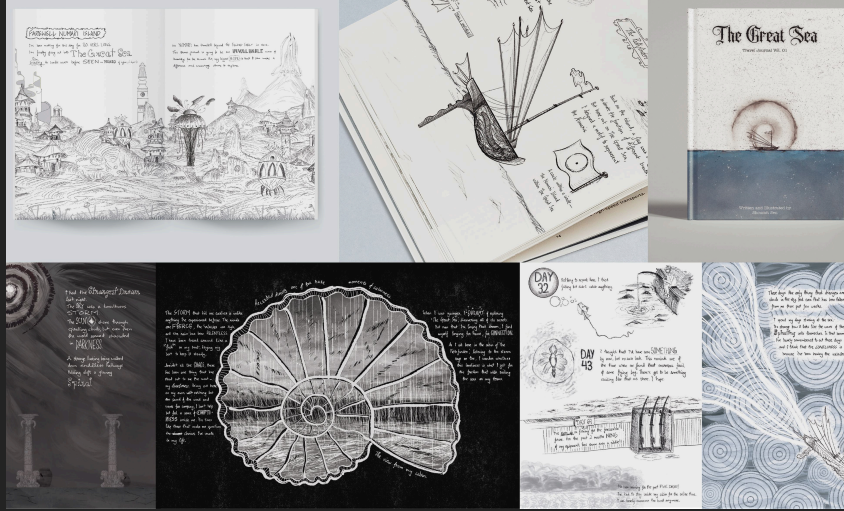
SCAN TO APPLY

B. Des. COMMUNICATION DESIGN



Bridging Ideas with
Impactful Design

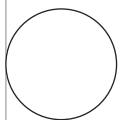
UG - 4 Years



Communication Design course prepares students to address the needs of a **hyper-connected** world through **visual media** ranging from **digital** and **web** to **print** and publications.

VISUAL STORYTELLING + BRAND IDENTITY DESIGN + PUBLICATION + EXPERIENCE DESIGN + DIGITAL NARRATIVES

B. Des. ANIMATION FILM DESIGN



Bridging
Imagination and
Moving Images

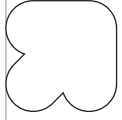
UG - 4 Years



From classic **hand-drawn animation** to new-age digital film design, learn the art of creating **dynamic visual** narratives. Discover the world of moving images through animation, **motion graphics**, **visual effects (VFX)** and films.

VISUAL STORYTELLING + FILM LANGUAGE + CHARACTER DESIGN + VISUAL SCRIPTING + 3D ANIMATION

B. Des. PRODUCT DESIGN



Bridging
Imagination and
Tangible Reality

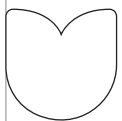
UG - 4 Years



Create **tangible objects**, products or systems that are not just visually appealing but also efficient, **ethical** and **user-friendly**.

PROBLEM SOLVING + THINKING THROUGH MAKING +
FORM & FUNCTION + SYSTEM THINKING

B. Des. INTERIOR ARCHITECTURE & DESIGN



Bridging Function
and Aesthetics

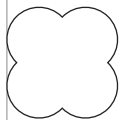
UG - 4 Years



At the **intersection** of architecture, interior and experience design, the Interior Design course inculcates a **multi-disciplinary approach** to **transforming** existing spaces.

CRAFTING INTERIORS + DESIGNING SUSTAINABLE LIVING +
RESPONSIVE SPACES + PROFESSIONAL PRACTICES

B. Des. **FASHION DESIGN**



Bridging
Imagination
and Wearability

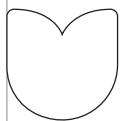
UG - 4 Years



Shaping students into **contextually aware** and **ethical fashion designers**, who help address complexities and build conceptually strong **design solutions**.

UNPACKING THE SELF + SUSTAINABILITY + INDIGENOUS CRAFT PRACTICES + GARMENT MANIPULATIONS

B. Des. **FASHION COMMUNICATION**



Bridging Fashion
and Brand
Communication

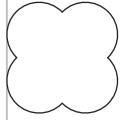
UG - 4 Years



Shaping students into **contextually aware** and **ethical fashion designers**, who help address complexities and build conceptually strong **design solutions**.

FASHION-STYLING + MEDIA + FORECASTING + BRANDING
+ WRITING + DIGITAL MEDIA

BBA LUXURY BUSINESS MANAGEMENT



Bridging Luxury
and Business
Practices

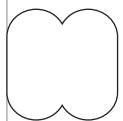
UG - 4 Years



Integrating **contemporary business strategies**, **empowering** students to enquire deeper into **luxury trends** and apply innovative approaches. This course has added the opportunity of **international excursions** to Milan | Paris.

GLOBAL LUXURY ECOSYSTEM + LUXURY BRAND
MANAGEMENT+ LUXURY MERCHANDISING + ONLINE
REPUTATION MANAGEMENT

BBA FASHION BUSINESS MANAGEMENT



Bridging Fashion
and Business
Practices

UG - 4 Years



In the rapidly evolving **business of fashion**, the course equips students with specialised expertise in fashion and business, preparing them to navigate the **dynamic industry** with a strong, real-time understanding of business practices and **creative insights**.

FASHION MERCHANDISING + FASHION RETAIL OPERATIONS
+ VISUAL MERCHANDISING + MARKETING STRATEGIES +
ENTREPRENEURSHIP + DIGITAL MEDIA & E-FASHION

MBA LUXURY & FASHION BUSINESS MANAGEMENT

Bridging Creativity &
Commerce in Luxury &
Fashion

PG - 2 Years



BRAND LEADERSHIP + PREDICTIVE CONSUMER ANALYTICS
+ SUSTAINABLE & DIGITAL STRATEGIES + GLOBAL VALUE
ECOSYSTEMS

M. Des. INTERIOR DESIGN & STYLING

Bridging Styling
with Spatial
Design

PG - 2 Years



CURATING INTERIORS + SPATIAL PLANNING & DETAILING +
MATERIALITY & MOOD + EXPERIENTIAL DESIGN

M. Des. COMMUNICATION DESIGN

Bridging
Creativity with
New-Age
Communication

PG - 2 Years



VISUAL STORYTELLING + USER EXPERIENCES + EXPERIENTIAL
DESIGN + SPECULATIVE DESIGN + INFORMATION DESIGN +
SYSTEMS THINKING

Success Stories



Design Director & Founding Member

Grid Design Studio

Aakriti Jain
Communication Design
Batch 2015 - 2019



Marketing - CRM & Digital

Lamborghini

Simran Rawat
Fashion Business Management
Batch 2021 - 2024



PR & Marketing

Amit Aggarwal

Vanshika Wadhvani
Fashion Communication
Batch 2022 - 2026



Designer

Studio Lotus

Rashika Lungani
Interior Architecture & Design
Batch 2021 - 2025



Production Designer

Publicis Canada

Vanya Verma
Interior Architecture & Design
Batch 2015 - 2019



Visual Communication & Social Media Intern

Nykaa.

Surbhi Sinha
Fashion Design
Batch 2018 - 2022



Sourcing Executive

Aditya Birla Fashion and Retail Ltd.

Uttam Beck
Fashion Business Management
Batch 2020 - 2022



Product Designer

McKinsey & Company

Brinda Roopak
Communication Design
Batch 2016 - 2020



Marketing & CRM Executive

Aston Martin

Bhargabi Mahanta
Fashion Business Management
Batch 2021 - 2024



Floor Manager Intern

Louis Vuitton

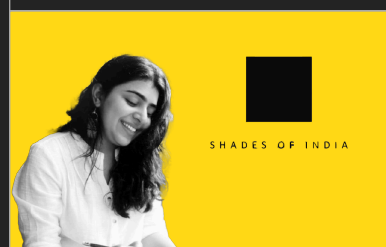
Anshika Walia
Fashion Business Management
Batch 2023 -2026



Interior Designer

Design Plus Architects

Piyush Deshwal
Interior Architecture & Design
Batch 2018 - 2022



Assistant Designer

Shades of India

Sanjana Grover
Fashion Design
Batch 2019 - 2023

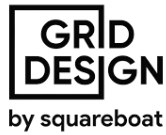
and many more...

IIAD students working with 500+ Brands



FERRAGAMO

NYKAA



McKinsey
& Company



officebanoo



p é r o[®]

dyson

BOSS
HUGO BOSS



yatra



fabindia
CELEBRATE INDIA

LUCID



OYO



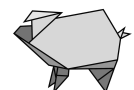
SHADES OF INDIA



Building a better
working world



NUTRABAY



YELLOW PIG DESIGN



DECATHLON



MIRAGGIO

benetton

and many more...

Student Awards - A Glimpse



Winner D'source DICBHU SDGs Design Challenge at IIT Bombay
Yamuna: A Series of Typographic Posters

Vanshika Yogendra
Communication Design
Batch of 2024



Winner Mokkho International Film Festival
Short Film - Patangarh Ka Hero

Nanki Ghuman
Communication Design
Batch of 2024



Finalist
World of Wearableart 2024

Naseeb Sihag
Fashion Design
Batch of 2024



Animation Xpress ANN Award 2023
for the Best Student Film (Animation) in Mumbai

Sreeram Jayaram
Communication Design
Batch of 2023



Winner D'source DICBHU SDGs Design Challenge at IIT Bombay
Eco-Friendly Packaging Design

Harshul Grover
Communication Design
Batch of 2024



Winner of The Park Elle Decor Student Contest 2023
For 'Experiential Spaces Project'

Isha Gupta
Interior Architecture & Design
Batch of 2023



Winner D'source DICBHU SDGs Design Challenge at IIT Bombay
Let the Whale Prevail - A Typeface Project

Gaanya Singh
Communication Design
Batch of 2024



Finalist At the International Student Design Competition
Bharat Tex 2025

Heba Usman
Communication Design
Batch of 2024



Winner Women's Independent Film Festival, L.A 2022
Best Short Script Award (Runner Up)

Shreya Arora
Communication Design
Batch of 2022



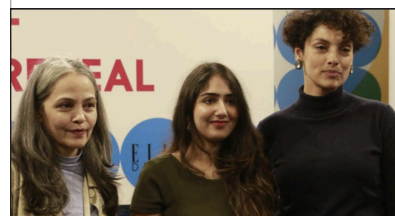
Presented Research Paper: 'Need for Flexibility'
At ICBE 2023, organised by the Jindal School of Art and Architecture

Kanika Aggarwal
Interior Architecture & Design
Batch of 2023



Finalist
Pepe Jeans London Fashion Designer Awards 2023

Kartik Mahalwal
Fashion Design
Batch of 2023



Winner The Park Elle Decor Student Contest 2024
Re-Imagining Heritage

Rashika Lungani
Interior Architecture & Design
Batch of 2024

International Progressions



Master of Fine Arts - MFA, Illustration and Visual Culture
Washington University

Ayesha Ejaz
Communication Design
Batch 2016 - 2020



Master of Interior Design
Kingston University

Rahul Ajay Bhagwath
Interior Architecture & Design
Batch 2018 - 2023



Master of Arts - MA, Graphic Design and Visualisation
Loughborough University

Ayesha Singh Bisen
Communication Design
Batch 2018 - 2021



Master of Business Administration - MBA, Advanced Project Management
National Institute Of Construction Management & Research

Kanika Agarwal
Interior Architecture & Design
Batch 2019 - 2023



Postgraduate Degree- Packaging, Identities and Systems Design
Pratt Institute

Poulomi Sen
Fashion Design
Batch 2020 - 2024



Master of Fine Arts - User Experience Design
Savannah College of Art & Design

Soumya Buttan
Communication Design
Batch 2020 - 2024



Master's Degree, Content Strategy
Humber College

Inder Raj Viridi
Communication Design
Batch 2016 - 2020



Postgraduate Degree- Advanced Project Management and Strategic Leadership
Lambton College

Palak Jain
Interior Architecture & Design
Batch 2016 - 2020



Masters of science, Entrepreneurship, Enterprise Development and Innovation
Westminster Business School

Chahat Khanna
Fashion Design
Batch 2018 - 2022



SCAN TO APPLY

For more details go to

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LinkedIn: [Indian Institute of Art & Design](https://www.linkedin.com/company/IndianInstituteofArt&Design)

YouTube: [IIADIndianInstituteofArtDesign](https://www.youtube.com/channel/UCIADIndianInstituteofArtDesign)

BACHELOR'S PROGRAMME

B.Des. Communication Design
B.Des. Animation Film Design
B.Des. Product Design
B.Des. Interior Architecture & Design
B.Des. Fashion Design
B.Des. Fashion Communication
BBA Fashion Business Management
BBA Luxury Business Management

MASTER'S PROGRAMME

M.Des. Communication Design
M.Des. Interior Styling & Design
MBA Luxury & Fashion Business
Management

CLICK HERE TO APPLY ↗

