

E PROSPECTOUS-2021



**APPAREL PARK, DODDABALLAPUR
561205**



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A BRIEF ABOUT THE INSTITUTE

An Institution dedicated to implement holistic Art and Design education globally, Vogue has made an illustrious journey, since its inception year 1996 thriving in its initial objective and promise of imparting Industry Specific Design Education.

Vogue imparts training of various Academic Programs right from Vocational to Post Graduation Level Specializing in Design, Management and Technology. It has been also rated as the top Fashion Designing Colleges in India for its focused academic offerings to promote employable skills and social relevant creative senses among the design aspirants.

Vogue Campus is an Architectural Design Marvel, built with state-of-post-modern amenities. It is located in the elite Apparel Park, a revered and prime project of Karnataka Government, is a hub of over seventy-five Textile and Apparel giants.



VISION

To be the premier Institute of Academic Excellence in the Country, in the field of Art, Design and Management.

MISSION

"Provide Customized Academic Programs through Professional Partnerships, to hone the skills, nurture creativity, inculcate Ethical Value through a holistic approach, to prepare for Global Challenges"

FACULTY

Vogue implements the faculty members constantly upgrades their knowledge & skills, creating a stimulating learning environment for students. Faculty paper presentations in the international circuit, participation in seminars & symposia of high repute enable world class academic discourse and knowledge transfer. The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty team is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future. Vogue faculty builds up mentoring modules for overall development of each individual by building the academic knowledge as well as industry connect for more reliable future of each student. Faculty role here holds the key for prosperous career path, which is customized for each aspirant.

Bangalore University		Mysore University	
Course	Year	Course	Year
BSc.FAD	3	B.J.D.M	3
BSc.ID	3	M.Des FDM	2
BVA	4	M.Des IDM	2
Eligibility Criteria: 10+2 or PUC for UG Programs. Any Graduate for PU Programs.			



CHAIRMAN

Dr. M.M.KARIAPPA



DIRECTOR/PRINCIPAL

Dr. H.L.VIJAYA KUMAR. Ph.D. M.Tech (Textile Technology),
B.Tech.

ADVISORY BOARD

FASHION & APPAREL DESIGN

1	Dr. MM Kariappa	Chairman, Vogue Institute of Art & Design
2	Dr HL Vijayakumar	Director, Vogue Institute of Art & Design
3	Mr Sandeep Bathi	HOD-FAD Vogue Institute of Art & Design
4	Mr.V.S. Ganesh	Director, Page Apparels
5	Mr. Deepansh Bharghava	Marketing Head, Arvind Fashions Ltd Unlimited fashion Store
6	Ms. Reshma Kunhi	Celebrity Fashion Designer, Founder-Reshmakunhi
7	Ms. Roshni Dinaker	Costume Designer and Director
8	Mr. Karthikeyan Chandran	Woven Process Leader, Decathlon
9	Mr. Chethan Kumar	Director, Novus Apparels
10	Mr. Premjeet Singh	CEO, Tech-Tailor Solutions Pvt. Ltd.
11	Mr. Ganesh Subramaniam	CEO, Business of Fashion
12	Ms. Maria Chumak	Fashion & Lifestyle Designer, France

INTERIOR DESIGN

1	Mrs.Namrata Sachin	Director Nehru School of Architecture Coimbatore
2	Dr.Asha Jyothi U	Associate Professor.Smt.VHT Institute of Home Science
3	Ar.Jayalaxmi S. Baraker	HOD-ID&D Vogue Institute of Art & Design
4	Ar.Chetan Shivaprasad	Director Kham Design
5	Mr.Ramesh Chandra	Dean Acharya School of Design Bangalore
6	Dr.G.O.Shivakumar	Associate Professor College of Fine Arts Chitrakala Parishath
7	Mr.Jaiganesh	Principal SJB School of Architecture

INFRASTRUCTURE & CAMPUS FACILITIES

LIBRARY

The Institute Library is well equipped with several books & Journals covering fashion, interiors, textiles, apparel, computers & management. It is also equipped with internet connectivity subscribes to several international & national magazines and journals.



LABORATORIES

Institute has Computer lab with internet facility for all the departments with updated licensed software. Textile, Dyeing, Sewing, Testing & Knitting lab for Fashion Designing students, Studio's & Product Lab for Interior design students, Green room, 3D Lab for Animation students.



STUDIO CLASSROOM

Well ventilated & equipped Studio classes for capacity of 50-60 students



AUDITORIUM

Well-designed Auditorium of capacity around 300+ with well-equipped sound and light system and acoustically treated. With backstage and green room facilities.

The auditorium is spacious; a regular venue for conferences, workshops and seminars, this auditorium has all the facilities to enhance the earning process in the institution.



AMPHITHEATRE

An open air Amphitheatre is designed for the students to conduct large events outside with stage and greenroom facilities.

An open-air Amphitheatre performance space is being developed between the building the performance space is treated as a multipurpose space where activities take place in the day time and cultural activities take place in the evening.



OPEN PLAY GROUND



SPORTS ROOM

Sports play a pivotal role in shaping one's personality and maintaining good health. We've specially developed a sports environment that matches international standards and gives a truly global experience to all our students. All of which is provided to them on the campus.



LEARNING COURTYARDS

The sustainable design in architecture adopts passive design strategies like courtyards well designed open spaces/courtyards are provided for outdoor activities and outdoor sketches in the campus.



CAFETERIA

A good ventilated cafeteria with well equipped kitchen and hygiene food at campus for a capacity of 100-200 at a time.

TRANSPORTATION



**DEPARTMENT
OF
INTERIOR DESIGN**

DEPARTMENT OF INTERIOR DESIGN

INTRODUCTION

Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment. These solutions are functional, enhance the quality of life and culture of the occupants and are aesthetically attractive.

The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that can fulfill the project goals.

ROLE OF AN INTERIOR DESIGNER

- One who lends new dimensions to volume
- Instills life to space
- Fulfills utility of space
- Impresses and evolves aesthetics

An interior designer may wish to specialize in a particular type of interior design in order to develop technical knowledge specific to that area. Types of interior design include residential design, commercial design, hospitality design, healthcare design, universal design, exhibition design, spatial branding, etc.

ASSOCIATIONS AND MEMBERSHIP ...

IIID - institute of Indian interior designers

ADI - association of designers of India

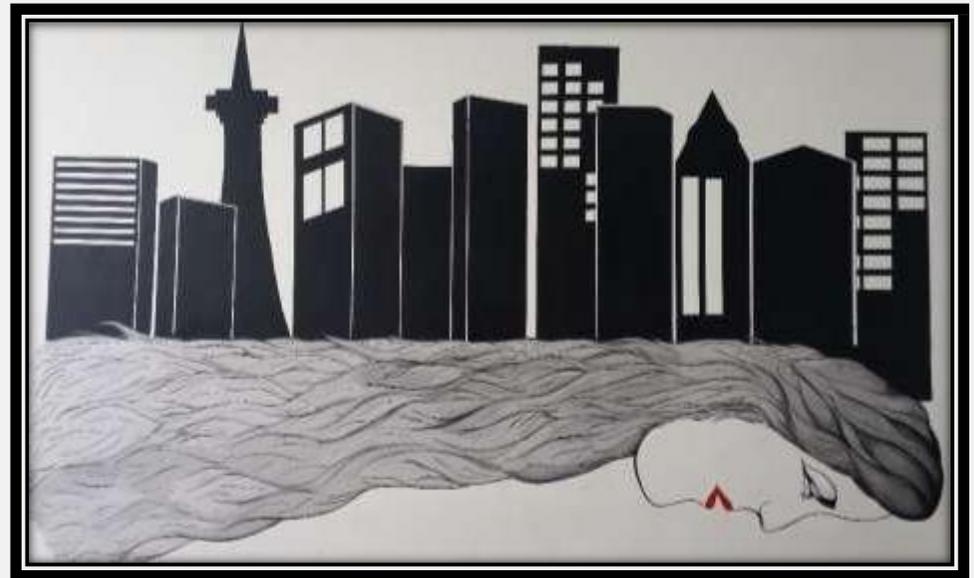
IIDA - international interior design association

CIDA - council for interior design accreditation

IDEC - interior design educator's council



Dot composition of a student work transfered on wall



Line composition of a student work transfered on wall

INTERIOR DESIGN AS A CAREER....

Why study interior designing?

The profession of Interior Design is relatively new, constantly evolving, and often confusing to the public. It is an art form that is consistently changing and evolving. Not only is it an art, but it also relies on research from many fields to provide a well-trained designer who understands how people are influenced by their environment. NCIDQ, the board for Interior Design qualifications, defines the profession in the best way:

Interior design is all about

- Problem solving
- you will also need to be Artistic
- Analytical
- People oriented
- Business oriented

Where will an interior designer work?

- Architectural Firms
- Facilities Management Teams
- Hospitals
- Military Bases
- Contract Furniture Dealerships
- Hotel Planning
- Retail Planning
- Manufacturer's Rep
- Self Employed

INTRODUCTION TO THE COURSE...

B.Sc- ID&D

Bachelor of Science in Interior Design and Decoration

- Affiliated to Bengaluru North University
- Duration of course is 3 years - 6 semesters
- Each semester is of 16 weeks.



Perspective & Line composition of a studentwork Transferred on wall



Line composition of a student work transferred on wall

COURSE DETAILS....

This Interior Design course is a 3-year academic program, leading to a Bachelor of Science degree. The objective of this course is for students to broaden their perceptions of interior space, which enables them to create visual compositions using both two-dimensional and three-dimensional objects. Students are encouraged to work as interns on live projects with architects and interior design companies. Subjects we teach.....

I SEMESTER

- Language I
- Language II
- Fundamentals of Interior Design
- Construction Materials I
- Color Concepts in Interiors
- FC/SDC
- CC&EC

SEMESTER -II

- Language I
- Language II
- Fundamentals of 2D & 3D Graphics
- Construction Materials II
- History of Interiors
- FC/SDC
- CC&EC

SEMESTER- III

- Language I
- Language II
- CAD in Interiors I
- Interior services- I Lighting
- Space Planning in Interior Design
- FC/SDC
- CC&EC

SEMESTER- IV

- Language I
- Language II
- CAD in Interiors II
- Interior Design
- Construction and Detailing
- FC/SDC
- CC&EC

SEMESTER- V

- Construction Management
- Estimation, Costing & Specification for Interiors
- Interior services II, Plumbing and Sanitation
- Advanced CAD in interiors
- Model Making & Furniture Design
- Internship
- SDC

SEMESTER –VI

- Acoustics
- Professional Practice in Interior Design
- Project
- Textiles for interiors
- Accessories in Interior Design
- Interior Landscaping
- SDC

SOFTWARE WE TEACH....



AUTOCAD, REVIT, PHOTOSHOP, 3DSMAX, GOOGLE SKETCHUP

M.Des – INTERIOR DESIGN MANAGEMENT(Recognised by Mysore University)

Vogue Institute of Art & Design offers you a unique opportunity to learn interior designing from industry experts. Our Interior Designing Institute focuses on development of a critical mind while reinforcing individuals' creative as well as analytical capabilities to help them to create better and all-inclusive interior environment. The various interior designing courses offered by Vogue Institute ensure that the learners are trained in a systematic and coordinated methodology which is most often preceded by research, analysis and integration of knowledge into a comprehensive creative process.

Interior design is all about

- Problem solving
- you will also need to be Artistic
- Analytical
- People oriented
- Business oriented

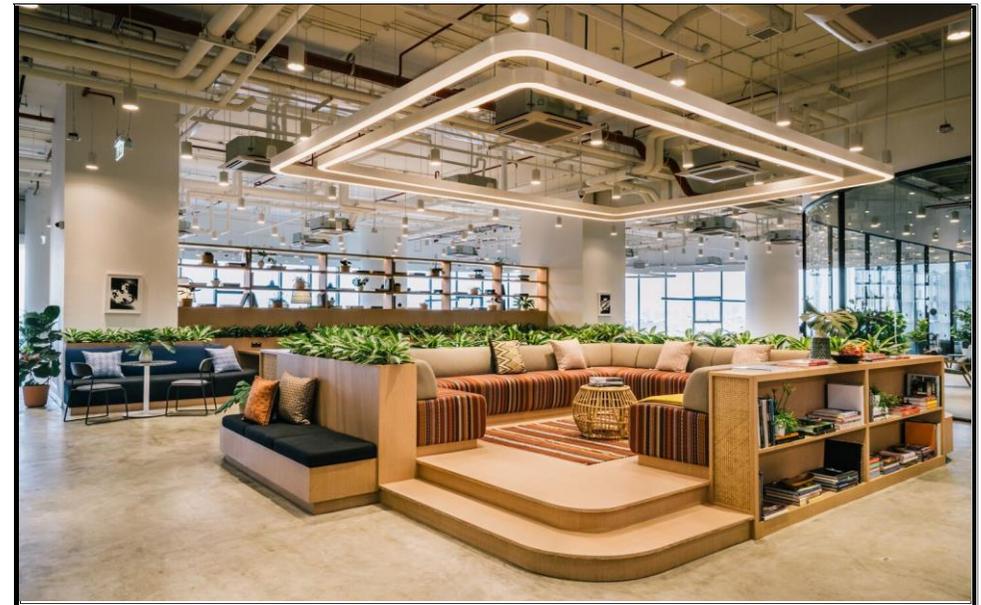
Where will an interior designer work?

- Architectural Firms
- Facilities Management Teams
- Hospitals
- Military Bases
- Contract Furniture Dealerships
- Hotel Planning
- Retail Planning
- Manufacturer's Rep
- Self Employed

INTRODUCTION TO THE COURSE...

M.Des IDM

- Affiliated to Bengaluru North University
- Duration of course is 2 years - 4 semesters
- Each semester is of 16 weeks.



COURSE DETAILS....

This Interior Design course is a 2-year academic program, leading to a Bachelor of Science degree. The objective of this course is for students to broaden their perceptions of interior space, which enables them to create visual compositions using both two-dimensional and three-dimensional objects. Students are encouraged to work as interns on live projects with architects and interior design companies. Subjects we teach.....

I SEMESTER

- Organizational Behaviour
- Business Communication
- Research Methodology in Design
- History of Interiors
- 2d & 3d Graphics
- Construction Materials-I
- Fundamentals of Interior design

SEMESTER -II

- Human resource management
- Store Operation Management
- Interior Landscaping
- Estimation and Costing
- Construction Materials-ii
- Interior Services-I[Lighting]
- Interior Space Planning

SEMESTER- III

- Entrepreneurship development
- CustomerRelationshipManagement
- Furniture Design
- Interior services-II [Plumbing Sanitation]
- ConstructionDetailing
- Cad in interiors
- Interior design

SEMESTER- IV

- Professional practice
- Project Management
- Project report

SOFTWARE WE TEACH....



AUTOCAD, REVIT, PHOTOSHOP, 3DSMAX, GOOGLE SKETCHUP

WE TEACH FROM THE HEART.....



Ar. Jayalaxmi S. Baraker. B.Arch

Head of the Department

25 Years of experience in Industry and teaching. Worked as a Project Manager, Team Leader for various international Projects, wide knowledge of handling team of 100-200 with training for the international standards.



Er. Shilpa K.E. M.Tech

Asst. Professor

Specialized in Structural Engineering with 6 years of Experience in Industry and teaching



Ar. Shruti Gupta. B.Arch

Asst. Professor

12 Years of Experience in Architecture & Interior Design



Ar. Ankita Revankar. B.Arch

Assistant Professor

6 years of experience in the field Of interior & architecture.

Worked on many international projects. In Industry



Ar. Lavanya M. Arch

Assistant Professor

Specialized in Urban Design 5 years of Experience

FACILITIES IN THE DEPARTMENT....



Huge Studio classes



Computer Lab with registered softwares



Locker system for students



Theory Classrooms

ACHIEVERS AND ACHIEVEMENTS.....

RANK HOLDERS



Avantika Vinayak
B. Sc-ID&D-2017 Batch
I Rank Bangalore University
2020



Megha Singh
B. Sc-ID&D-2017 Batch
III Rank Bangalore University
2020

ENTREPRENEUR



Kiran S.H



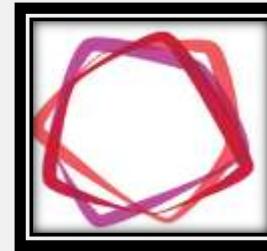
Krendza Interior Studio



Arvind.dwg Interior Designers



PLACEMENTS



STUDENTS SHOWCASE....

WORKSHOPS....



Lampshade Making



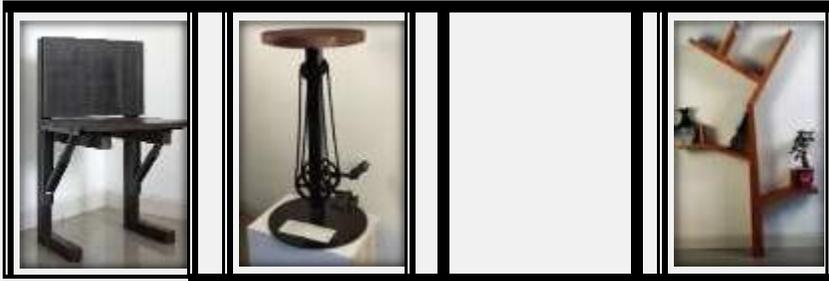
Painting workshop



Cushion Cover Making



Revitalization of Art & Craft in Interiors



Furniture Making



Multiplex Design by student



Mirror Workshop



Shape Composition of Student work transferred on Wall



Accessories Design

SITE VISITS....



Asian Paints Color Academy



Visit Gala Furniture World visit



Raffle Park Villa Visit



Brick Kiln visit



Cane Boutique Visit



Stanley Visit.



Bhoga Nandeeshwara Temple visit



Silver jubilee celebration of Vogue Happy Moments of students



Mysore Visit Palace, Temple, Bonsai Garden, Shell Museum

VALUE ADDITION COURSES

With the changing demand of industries value-added program is a must for the students in the current scenario not only for the jobs but also for the long-term growth & development of the students. Value-added program act as a bridge which fills the gap between the formal education and the industry demands. To bridge the gap between the academic and industry need, Value Added Courses are conducted regularly in our College.

Other than the curriculum we conduct many value added courses for all the semester minimum of 30 hours with certification. The value added program is introduced for holistic development of students through academic flexibility. The main purpose of these programs is to prepare the students for practical & professional knowledge with relevant certifications to provide better employment opportunities. The topics may include Model Making an Art, Heritage Building Development, Sustainable Design, Rain Water Harvesting, Cane & Bamboo Furniture Design, Green Building, E-Commerce and Terracotta Tile making.

INTERNSHIP

An internship in Interior design gives its students real world experience. Joining an organization as an intern will expand the opportunities to work hands-on in a professional setting. After completion of 4th semester, including semester holidays between 4th and 5th semester, an industrial internship program shall be attended by the student for 30 days under registered Architectural Firm /Interior Designer Firm / Builders or Developers Office or Multinational Company.

PROJECT

In the 6th semester each student shall under take project work and prepare project report and portfolio strictly in accordance with the guidelines in their respective area under the supervision of an internal guide. The students are required to maintain a project work diary to be submitted for evaluation. The project report and portfolio must be submitted before the commencement of sixth semester examination, failing which the student shall not be permitted to appear for the

WEBINARS

Amidst lockdown when students were in a perplexed state, puzzled with uncertainties about their course completion, exams, higher education, jobs and other similar issues, the faculties of Interior Design Department along with the support of the Director started hosting a series of Webinars for the students to bridge the gap between Industry Practices and Academics.

All the participants were mailed certificates of participation by the faculties of the department. The feedback from students and industry professionals was quite positive which made our webinars successful.



**DEPARTMENT OF
FASHION AND
APPAREL DESIGN**

DEPARTMENT OF FASHION AND APPAREL DESIGN

INTRODUCTION

A flagship program of VOGUE, the Fashion & Apparel Design program has played an influential role in the growth of the Indian fashion industry. In last 25 years of its existence the graduates of the department have made remarkable presence in the Indian as well as global fashion scenario.

The 3-year program in Fashion Design aims to produce dynamic design professionals who can face the challenges of the ever-changing Fashion industry. It also equips them with strong creative and technical skills related to the field of Fashion, which empower them to adapt to an evolving Fashion biosphere. The curriculum incorporates combination of experiential learning and hands-on training that enables integrated development.

ROLE OF A FASHION DESIGNER

- Study Fashion trends and do Fashion forecasting
- Focus on the design aspect, with pattern cutters and mechanism
- Working on the design of a clothing range, a Fashion designer acquires the traditional rural craftwork by working with indigenous rural artisans via the cluster program that in turn works towards the objective of design interventions. Students get homogeneity, evidently in the final year through the graduating Fashion collections, conceptualized and constructed by them.

MOUs AND TIE Ups

- AIC-NIFT TEA Incubation Centre for Textiles and Apparels.
- DE MONTFORT UNIVERSITY, LEICESTER
- ACCADEMIA COSTUME & MODA, ROMA



Manual Illustrations made by Fashion Design students



Digital Illustrations made by Fashion Design students

FASHION DESIGN AS A CAREER

Why study Fashion Designing?

The department of Fashion Design can well be termed the base at which the institution has built its laurels. Students gain valuable insight into the broad spectrum that Indian fashion encompasses through internships at leading Fashion houses/manufacturing units to improve knowledge and overcome the practical challenges faced.

The program prepares students for a wide range of careers in the textile and fashion industry like

- Mills
- Export houses
- Buying agencies
- Design studios
- Handloom
- Handicraft co-operatives
- NGOs
- Home and apparel retail brands
- Online stores as Designers, Merchandisers, Buyers, Managers
- Home/Fashion Stylists
- Trend Forecasters
- Work independently as Entrepreneurs.

INTRODUCTION TO THE COURSE...

B.Sc- FAD

Bachelor of Science in Fashion and Apparel Design

- Affiliated to Bengaluru North University
- Duration of course is 3 years - 6 semesters
- Each semester is 16 weeks.
- Lateral entry for Diploma students in 2nd Year



Wall painting done by Fashion Design students

COURSE DETAILS

This Fashion & Apparel Design course is a 3-year academic program, leading to a Bachelor of Science degree. The objective of this course is for students to broaden their perceptions of interior space, which enables them to create visual compositions using both two- dimensional and three-dimensional objects. Students are encouraged to work as interns on live projects with architects and interior design companies. Subjects we teach...

Semester – I

- Language I
- Language II
- Fashion Design Fundamentals - I
- Textile Science I
- Fundamentals of Garment Construction
- FC/SDC
- CC&EC

Semester –II

- Language I
- Language II
- Fashion Design Fundamentals – II
- Textile Science II
- Women’s Wear Designing
- FC/SDC
- CC&EC

Semester- III

- Language I
- Language II
- Men’s Wear Designing
- Costume & Clothing History
- Digital Fashion Studio – I
- FC/SDC
- CC&EC

Semester- IV

- Language I
- Language II
- Knit & Intimate Wear Designing
- Digital Fashion Studio - II
- Haute Couture Embellishment
- FC/SDC
- CC&EC

Semester- V

- Fashion Marketing & Merchandising
- Fashion Business Communication
- Portfolio Development
- Fashion Accessory Designing
- Visual Merchandising & Store Management
- Internship / Craft Documentation
- SDC

Semester –VI

- Supply Chain Management in Apparel Industry
- Apparel Production
- Entrepreneurship
- Garment Surface Ornamentation
- Design Collection
- SDC

Software we teach...



Corel-Draw Adobe-Illustrator Adobe-Photoshop Lectra (Modaris)

M.des – Fashion Design Management (Recognized by Mysore University)

Why study Fashion Designing?

“Fashion is the armour to survive the reality of everyday life.” — Bill Cunningham. The program in Fashion Merchandising & Retail Management aspires to train fashion management professionals to face the changing trends in the fast moving fashion world. It enables to understand and interpret the economic macro-scenarios, to anticipate and analyze the changes.. The program prepares students

for a wide range of careers in the textile and fashion industry like

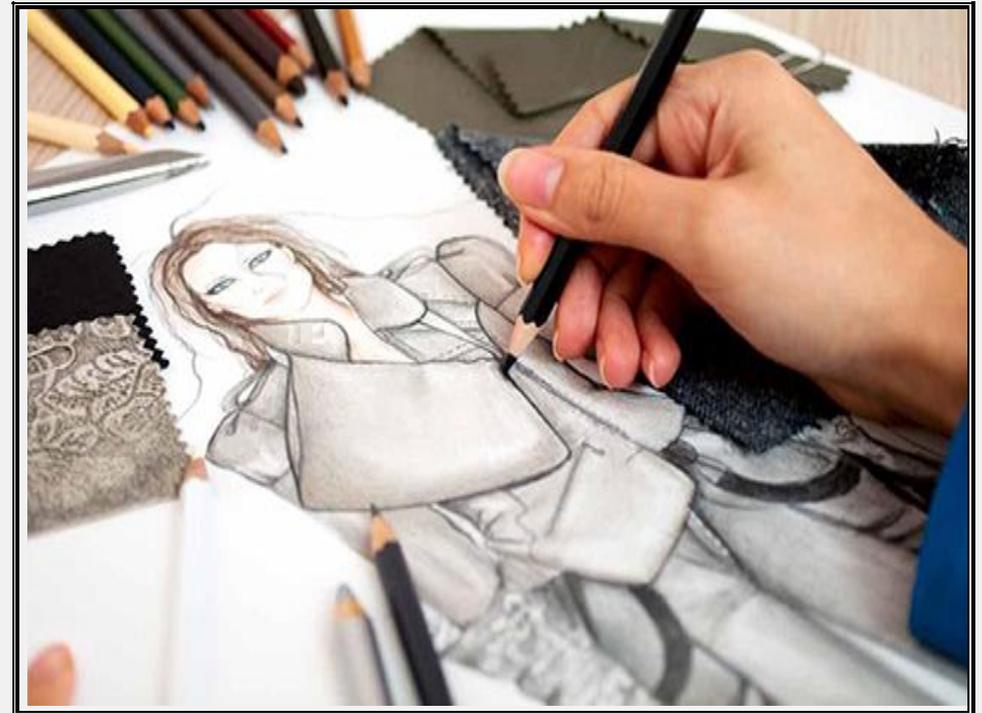
- Mills
- Export houses
- Buying agencies
- Design studios
- Handloom
- Handicraft co-operatives
- NGOs
- Home and apparel retail brands
- Online stores as Designers, Merchandisers, Buyers, Managers
- Home/Fashion Stylists
- Trend Forecasters
- Work independently as Entrepreneurs.

INTRODUCTION TO THE COURSE...

M.Des FDM

Bachelor of Science in Fashion and Apparel Design

- Affiliated to Bangalore North University
- Duration of course is 3 years - 6 semesters
- Each semester is 16 weeks.
- Lateral entry for Diploma students in 2nd Year



COURSE DETAILS

This Fashion & Apparel Design course is a 3-year academic program, leading to a Bachelor of Science degree. The objective of this course is for students to broaden their perceptions of interior space, which enables them to create visual compositions using both two-dimensional and three-dimensional objects. Students are encouraged to work as interns on live projects with architects and interior design companies. Subjects we teach...

Semester – I

- Organizational Behavior
- Business Communication
- Introduction to Fashion Industry - I
- Apparel Production & Planning
- Fashion Marketing Merchandising
- Basics of Garment Construction - I
- Elements of Textiles - I

Semester –II

- Quantitative Methods & Operational research
- Supply Chain Management in Apparel Industry
- Apparel Product Quality Assurance
- Fashion Retail Business Analytics
- Circular & Sustainable Fashion
- Basics of Garment Construction - II
- Elements of Textiles - II

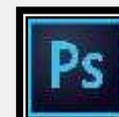
Semester- III

- Entrepreneurship Development
- Customer Relationship Management In Retail
- Fashion Brand Management
- Visual Merchandising & Store Management
- Fashion Portfolio
- Garment Surface Ornamentation Lab
- Digital Fashion Studio

Semester- IV

- E-Commerce in Fashion
- International Business in Apparel Industry
- Internship
- Fashion Portfolio & Design Collection Lab

Software we teach...



WE TEACH FROM THE HEART...
FACULTY DETAILS...



Mr. Sandeep Bathi

B.Tech, M.Tech (Textile Technology)

Head of Department

13 Years of experience in Industry and academics. Worked as an Industrial engineer, Merchandiser & Production planning controller in various export houses and manufacturing units.



Ms. Shweta Singh

B.Tech, M.F.Tech (Apparel Production)

Asst. Professor

A NIFT, New Delhi graduate specialized in Apparel production & Quality management. Having an experience of 11 Years in various international brands, buying houses & academics.



Ms. Divya Anand

B.B.M, M.F.M. (Retail Management)

Asst. Professor

A NIFT, Hyderabad graduate specialized in Retail merchandising & Marketing. Having an experience of 6 Years in various retail brands & academics.



Ms. Shilpashree

B.Tech, M.Tech (Textile Technology)

Asst. Professor

Specialized in Textile Technology with 6 Years of Experience in Merchandising and academics.



Mr. Shrimukha B N

B.Sc, M.Sc. (Fashion and Apparel Design)

Asst. Professor

Specialized in computer aided design and apparel production with 5 Years of Experience in Designing, Merchandising and academics.

FACILITIES IN THE DEPARTMENT



Pattern Making &
Garment Construction Lab



Textile Quality Lab



Computer Aided Design Lab



Knitwear Garment Construction Lab



Dyeing Lab



Visual Merchandizing Lab

STUDENT ACHIEVERS...



Ms. Supreeta Jha (RANK 1- 2017-2020)
University Rank 6



Mr. Adarsh K's
Draped garment was featured
in International Magazine for
EWST FASHION LAB
DRAPING CONTEST



Ms. Sangita

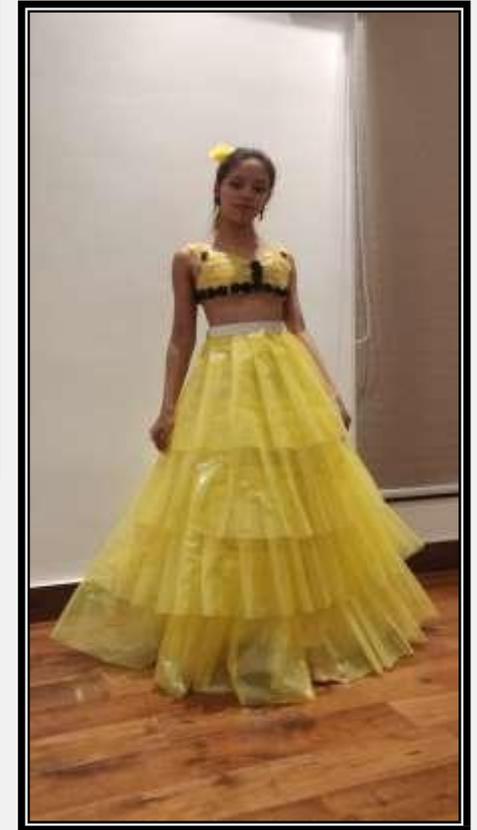


Ms. Meghashree



Ms. Ritika

Ad-dress now national adaptive clothing competition fin



Ms. Akshitha won 2nd prize in
Fashion Design competition on
“Waste to Wonders” organized
by Amity University



Ms. APARNA B AJITH & Ms. RENUKA KENDE
Zonal Finalists, India Skills 2021



Third Prize in Inter College Fashion Show Organized by Mount Carmel College



Mr. Ankit Maity,
Winner of Vogue Mystique Designer Award 2019.



First Prize in Inter College Fashion Show at RAMAIAH Cultural Fest 2020

ALISTS, EKANSH TRUST



Mannequin styling contest at Central mall



Deccan Herald Metro life Fashion Show
First Prize Winners (North zone)



Aditya Birla group conducted Liva Protege national level design competition
Second Prize Winners

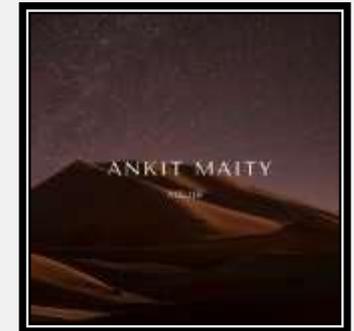
ALUMNI DAZZLE.....



Ms. Sushma Nair

Well established designer & Renowned Actress in
Southern Cinema

Brand Name: Something by Sushma Nair



Mr. Ankit Maity

Well established designer, Bangalore

Brand Name: ATELIER



Mr. V Kashyap

Well established designer, Bangalore



Mr. Sagar SV

Asst. Manager – LEVI'S Bangalore



Mr. Stephin Lalan

Well established designer, Chennai

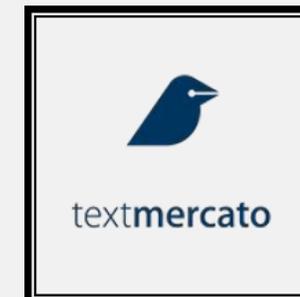
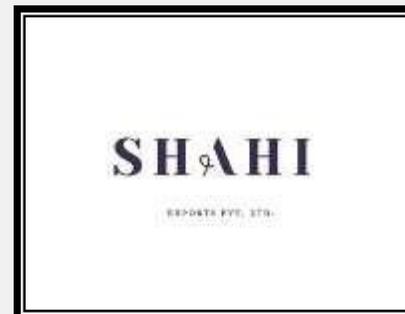
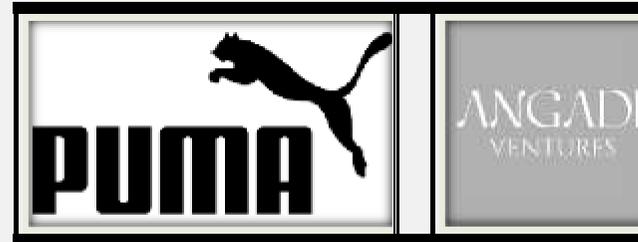


PLACEMENTS....

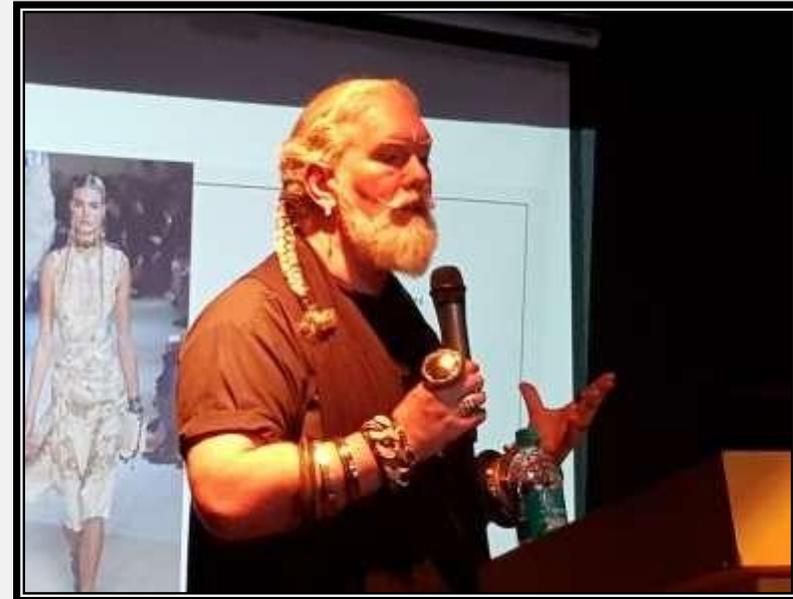


COMPANIES

VISITING THE CAMPUS FOR PLACEMENTS.....



WORKSHOPS...



Work shop with Ms. Maria Chumak- Fashion and Lifestyle Designer from France

Work shop with Mr. Giovanni Ottonello- Professor, Art Director of the Istituto Europeo di Design

SITE VISITS....



Pashunath Jain Temple



Khadi Mahotsav



Textile Weaving Center



Chitra Kala Parishath



Amtek Embroidery Unit



Fabric Spa



Central Silk Board



Raymond, Silver Spark Unit

VALUE ADDITION COURSES

With the changing demand of industries value-added program is a must for the students in the current scenario not only for the jobs but also for the long-term growth & development of the students. Value-added program act as a bridge which fills the gap between the formal education and the industry demands.

To bridge the gap between the academic and industry need, Value Added Courses are conducted regularly in our College.

Other than the curriculum we conduct many value added courses for all the semester minimum of 30 hours with certification. The value added program is introduced for holistic development of students through academic flexibility. The main purpose of these programs is to prepare the students for practical & professional knowledge with relevant certifications to provide better employment opportunities. The topics may include.

- Leadership Management
- Sustainable Fashion
- Luxury Brand Management
- Artificial Intelligence in Fashion
- Web Content Management
- Digital Transformation

WEBINARS

Amidst lockdown when students were in a perplexed state, puzzled with uncertainties about their course completion, exams, higher education, jobs and other similar issues, the faculties of Fashion and Apparel Design Department along with the support of the Director started hosting a series of Webinars for the students to bridge the gap between Industry Practices and Academics.

Hosting of the Webinars started in the month of May. All the participants were mailed certificates of participation by the faculties of the department. The feedback from students and industry professionals was quite positive which made our webinars successful.



**DEPARTMENT OF
ANIMATION &
MULTIMEDIA**

DEPARTMENT OF ANIMATION & MULTIMEDIA

INTRODUCTION

A new trend setting programme of VOGUE, the Animation and Multimedia programme is designed to ensure our curricula are constantly tailored towards the industry's needs and are at par with globally-set standards, Animation is the process of designing, drawing, making layouts and preparation of photographic sequences which are integrated in the multimedia and gaming products trending in Modern entertainment industry film and television has gained new heights because of advances in animation, graphics and multimedia. Television advertisements, cartoons serials, and presentation and model designs - all use animation and multimedia techniques.

ROLE OF AN ANIMATION AND MULTIMEDIA DESIGNER

- Study new innovations and implication of 2D & 3D design Software
- Focus on the visual industry aspect, with technical and creative thinking capabilities
- Work on the design to create engaging presentations of images and information for various media including the Web, television, movies, and video games. Though they work in a high-technology field,
- Animators create films for production companies, major animation studios and computer games companies. Typical responsibilities of the job include: working creatively to produce original and aesthetically pleasing designs and solutions. ... liaising and working effectively with other design and production staff
- Animators take the objects created by 2D and 3D artists and breathe life into them by making them move. Working from the designer's storyboard, they create the movements for characters and vehicles. They add personality, emotion and realism to the



ANIMATION & MULTIMEDIA AS A CAREER....

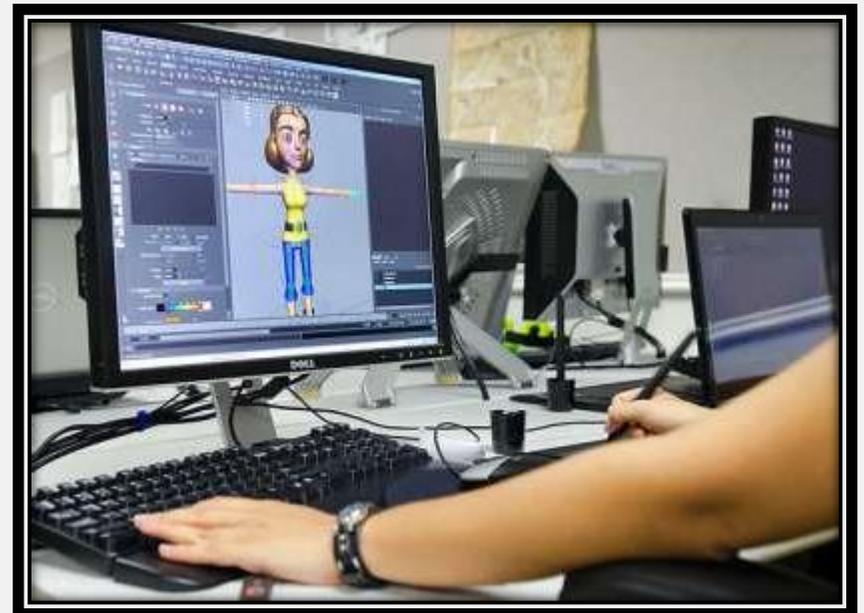
Why study Animation and Multimedia designing?

With the rise of the VFX and Visualization of the big screen and the other entertainment industries, Animation course are a good choice. Entertainment, Advertising as well as the IT industry offer amazing job opportunities to candidates who pursue Animation and Multimedia

Where will an Animation and multimedia Designer work?

The program prepares students for a wide range of careers
In Entertainment, Graphic and Gaming Industry

- Films
- Production houses
- Gaming studios
- Advertising companies
- IT web designing companies
- Animation studios
- Digital Marketing
- Television channels
- Online, e-commerce sites
- Content creators
- Freelance digital artists
- Even work independently as an Entrepreneur.



COURSE DETAILS

This Animation and Multimedia Design course is a 4-year academic program, leading to a Bachelor of Visual Art degree. The objective of this course is for students to broaden their perceptions of 2D&3D as well as graphic software, which enables them to create visual compositions using both two-dimensional and three-dimensional presentations.

Eligibility criteria: 10+2 from any discipline

Students are encouraged to work as interns on live projects with entertainment and graphic design companies.

Subjects we teach.....

I Semester

- Language I
- Language II
- Story of Art-I
- Visual Thinking
- Fundamentals of 2D&3D design
- FOD-I
- 2D&3D design practice
- IDS-I

Semester -II

- Language I
- Language II
- Story of Art - II
- Visual Culture
- Color Theory
- FOD-II
- CC
- IDS-II

Semester- III

- Language I
- Language II
- Film appreciation & analysis part - I
- Story concepts Visualization
- Classical Animation I
- Digital Art I
- 3D Animation I
- Core Elective

Semester- IV

- Language I
- Language II
- Camera & film editing
- Digital Art II
- Classical Animation II
- 3D Animation II
- Core Elective

Semester- V

- Acting for Animation
- Theory of Design
- 3D Lab I
- Preproduction I
- Postproduction I
- Core Elective

Semester –VI

- Art appreciation
- 3D Lab II
- Preproduction II
- Lighting & Camera
- Postproduction II
- 3D Animation and Rigging - II
- Core Elective

Semester-VII

- Animation Studio Design & Management
- 3 D Major Elective II : Modeling & Texturing /Animation / VFX
- Animation Research Project Part I Viva Project Report Show reel
- Core Elective

Semester-VIII

- Project -Part II (Continued from Semester VII)
- Internship

SOFTWARE WE TEACH...



Photoshop



Illustrator



Animate CC



Premier pro



After Effects



Maya

VALUE ADDED COURSES OFFERED

1. Pyrography
2. Chuckimation
3. Machinima
4. Zerotrop
5. Miniature effect
6. Fashion photography
7. AI & ML
8. Six Thinking Hats

FACULTY IN THE DEPARTMENT.....



Mr. PRINCE XAVIER. B.A, AD3D

Asst. Professor
Specilized in Post-production,VFX, Filmmaking
9 years of production &teaching experience in editing, post
production& film making.



Mr. SANTOSH KUMAR DS. BFA,MVA

Asst. Professor
Specialised in Visual Arts,Design Thinkinking&Acting Theories
14 years of experince in visual arts and teaching.



Ms. KRUTHI KY. BVA

Asst. Professor
Specilized & experience in 2d Animation.



Mr. PUTTARANGAIA. BFA,MFA

Asst. Professor
Specilized in 3D modeling,3D texturing, 2D & 3D Animation,
Graphic design.
20 years of teaching and industry experience .

DEPARTMENT ACTIVITIES



Cartoon workshop held on 5th feb 2021 at Chitrakala parishath



Creative skill development workshop



Gallery visit : Chitrakala parishath 2021



Gallery visit : Chitrakala parishath 2018



Theatre activity 2017



Visit to National Gallery of Modern Art. Bangalore

COMPANIES VISITING THE CAMPUS FOR PLACEMENTS....



INFRASTRUCUTRE



3D Digital Animation Lab



Green Room, Vfx & Compositing



2D Lab

I ADMISSION

Documents to be submitted at the time of admission.

The following original certificates will be submitted by the UG/PG candidate at the time of admission / reporting to Institute:-

1. UG Course

(a)	Both 11 th Std and 12 th Std Marks Card (having studied same combination for two years)	-	Original
(b)	Matriculation Marks Card	-	Original
(c)	Migration Certificate (12 th Std)	-	Original
(d)	Transfer Certificate (12 th Std)	-	Original
(e)	Character Certificate (12 th Std)	-	Original
(f)	Affidavit of Anti ragging on stamp paper of Rs 100/- as per UGC format	-	original

2. PG Course

(a)	Degree Passed certificate and all semester wise Marks Card	-	Original
(b)	12 th Std Marks Card	-	Original
(c)	Matriculation Marks Card	-	Original
(d)	Migration Certificate	-	Original
(e)	TC / Character Certificate	-	Original
(f)	Affidavit of Anti ragging on stamp paper of Rs 100/- as per UGC format	-	original

3.0 Custody of Original Certificates.

All original certificates, as mentioned at 1&2 above, will have to be produced by the candidate for verification of his eligibility for admission to the VIAD/VIFT PG /UG Course. These will be produced on the day of admission and will thereafter be retained by VIAD/VIFT Bangalore. Candidates are advised to apply / approach the Board/University where they appeared for the last

examination and obtain their migration certificate well in time. Admission may be denied if the migration certificate is not produced at the time of joining the college or within one month of commencement of the course. All the original marks card of 10th, 11th & 12th will be retained at the institute till the admission approval from the university. After the approval of the candidature, originals will be returned to the students,

4.0 Inability to Produce Original Documents at the Time of Admission.

In case a candidate is already pursuing a course of study in some other institute and the original certificates are held elsewhere, he / she will be provisionally admitted on the basis of the attested copies of his/ her certificates. In such cases, the candidate must produce a letter from the Head of the college / institution concerned stating the fact. Before university verifications, all originals to be submitted to VIAD/VIFT Bangalore, failing which the admission of the candidate will be cancelled.

5.0 Withdrawal of Original Certificates.

In case a candidate admitted to VIAD/VIFT Bangalore desires to withdraw his/ her original certificates in order to facilitate his / her admission to some other college / institute or for some other personal purposes, he/ she will be permitted to do so for the period as agreed during admission for VIAD/VIFT Bangalore. In case the candidate does not deposit the withdrawn original certificates back with VIAD/VIFT by the date specified by VIAD/VIFT for the purpose, his / her admission will be cancelled. Candidate to settle the fee as agreed during admission to have other documents from the institute.

II. HOW TO APPLY

Methodology.

- (a) Candidates are required to fill in the form given at the end of the e Prospectus. Along with a crossed demand draft/e transfer for Rs 5000/- towards application in favour of Vogue Institute of Art and Design payable at Bangalore. **(ON THE REVERSE SIDE OF DEMAND DRAFT STUDENT NAME SHOULD BE MENTIONED WITHOUT FAIL).**
- (b) Candidates are advised to check their eligibility before filling in their application form. Application forms duly completed in all respects along with relevant certificates documents should reach the Principal. Vogue Institute of Art and Design, Bangalore,

7.0. Forms and Certificates.

All particulars / details sought from the candidate in the form should be provided and the columns completed and signed by the candidate himself / herself. Incomplete application forms will be rejected. There is no provision for condoning of the delay in the receipt of application forms on account of postal strikes / delays / lapse by courier services.

8.0. Furnishing of Incorrect Information.

If in case at any stage, it is found that a candidate has furnished false information in the application form or has produced false certificates, his / her admission, even if granted, will be cancelled and fees paid by him / her forfeited. Criminal proceedings may also be initiated against such candidates.

III. WILLINGNESS CERTIFICATE & REFUND RULES.

9.0 Candidates will be required to deposit **Rs 50,000/-** immediately after the provisional admission for seat confirmation. This amount will be adjusted against the first instalment of the fee when the candidate is admitted. After registering the willingness to join, if a candidate fails to report or withdraws from the course, refund of fee will be as per Paragraph 10 given below (**written application for withdrawal should be given and the date of receipt of application will be considered for refund of money**).

Refund of Registration Fees before commencement of the Course / Cutoff Date.

In case of withdrawal before cutoff date (31st August 2021 for UG & PG), full Registration fee less Rs 5,000/- processing charges will be refunded. If a candidate withdraws after the cutoff date before the commencement of the course, balance fee will be paid except application and registration fee. Admitted students to pay the full annual fee before the commencement of the course. The above cutoff date is subjected to change in the University calendar,

(a) **Refund of Fees after Commencement of the Course.** Refund of fee after commencement of course :-

- (i) Initial Registration Fee - No refund.
- (ii) Admission Fee - No refund.
- (iii) Security Deposit if any - To be refunded.

- (iv) Student Association Fee - No refund.
- (v) Tuition Fee - One year fees to be retained
- (vi) Other Charges - As per actual. A single day of the month will be treated as a month.

(b) Withdrawal of Students after First Year/Subsequent Years. If a student withdraws after first year or later due to any reason whatsoever, clearance certificate would only be given to him/her after ensuring the following :-

- (i) Registration Fee - No refund.
- (ii) Admission Fee - No refund.
- (iii) Student Association Fee - No refund.
- (iv) Tuition Fee - To be charged for balance period of the entire course.
- (v) Other Charges - As per actual. A single day of the month will be treated as a month.

11.0 Jurisdictions of Court Cases. All court cases and legal matters if any will be dealt within the jurisdiction of Bangalore only.

IV. ELIGIBILITY FOR ADMISSION

UG Course.

Bengaluru North University norms will be followed with regard to admission approval, For B.Sc FAD ID&D,AM&D A candidate who has passed the Pre-University examination conducted by the Pre University Education Board in the State of Karnataka or two years Job Oriented Courses conducted by the Board of Vocational Education of any State Government or any other examination considered as equivalent thereto.

Candidate with Diploma in Textiles / Fashion Designing / costume Design conducted by the Dept. of Technical Education, Govt. of Karnataka/other state govt/ /National Skill development programs are eligible for admission directly to the III Semester of the B.Sc. FAD course. Candidates who had successfully completed first year in B.Sc. (FAD) offered by any UGC recognized or equivalent are eligible for join Third Semester.

14. Mention if, SC/ST/OBC (attach cert) Annual Income of Parent if belonging to SC/ST/OBC (attach cert).

15. Permanent Home Address: _____ -

Pin _____ Ph. No with STD Code _____ Mobile _____

16. Parent's E-mail – ID _____ and Student's E-mail ID _____

17. Full Postal Address of Candidate: (For all correspondence)

Pin _____ Ph. No with STD Code _____ Mobile _____

18. Official Address of Parent: _____

19. Declaration by the Candidate

I _____ declare that:-

(a) I fulfill all the eligibility conditions as laid down in the prospectus.

(b) I have passed / am appearing in the qualifying examination in _____ (Year).

(c) I have read all the rules for admission to the Course and only after understanding these rules, I have filled in this Application Form.

(d) The information given by me in my Application Form is true to the best of my knowledge and belief.

(e) I hereby agree to conform to any rule, act and law enforced by Govt /MET/ Institute / University and I hereby undertake that as long as I am a student of this institute, I will do

noting either inside or outside the institute that will result in disciplinary action against me under the rules, acts and laws of the affiliating University / MET / Institute.

(f) I fully understand that the Management of this institute will have full liberty to expel / rusticate me from the institute for any infringement of the rules of conduct and discipline prescribed by the University/MET / Institute and the undertaking given above.

(g) I undertake and bind myself that after admission complete the course and pay the annual college fees, charges in time ., and in the event of failure on my part and / or on the part of my son / daughter in this regard, the Management of the institute may take such legal action as deemed fit.

(h) I fully understand that the ragging is banned in the Institute and if I indulge in such act, I shall be subjected to laid down punishment.

(i) I will not Smoke, consume narcotic drugs, consume alcoholic drinks and spitting in the college premises.

(j) I have attached Demand Draft No_____for Rs 5000/-(Rupees Five hundred only) along with application form towards candidateship

20. Name and contact details of one prominent person for character verification of the candidate

Place:

Date:

(Signature of the Candidate)

21. I have read and I certify / accept all of the above clauses.

Place:

(Signature of the Parent)

Date:

AFFIDAVIT BY STUDENT & PARENT

1. I _____
(Full name of student)

S/O D/O Mr/Mrs/Ms _____

Having been admitted to _____ (Name of the Institute) have received a copy of the UGC Regulations on curbing the Menace of Ragging in Higher Educational Institutions, 2009, (hereinafter called the “regulations”) carefully read and fully understood the provisions contained in the said regulations.

2. I have, in particular, perused clause 3 of the Regulations and am aware as to what constitutes ragging.

3. I have also, in particular, perused clause 7 and clause 9.1 of the Regulations and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.

4. I hereby solemnly aware and undertake that,

(a) I will not indulge in any behaviour or act that may be constituted as ragging under clause 3 of the Regulations.

(b) I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.

5. I hereby affirm that, if found guilty of ragging, I am liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or any law for the time being in force.

6. I hereby declare that I have not been expelled or debarred from admission in any Institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Place:

Date:

(Signature of student)

Name:

7. I have read and I will also held responsible for any default...

Place:

Date:

(Signature of parent)

Name:

Address:

Tele/Mobile No:

Recommendation by Principal with ink Signature and seal

WILLINGNESS CERTIFICATE

1. I Son/daughter ofDeclare that:-

- (a) I fulfill all the eligibility conditions for admission to **Vogue Institute of Art and Design/Vogue Institute of Fashion Technology** as laid down in the prospectus.
- (b) I have passed / am appearing in the qualifying examination in _____(Year).
- (c) I have read all the rules for admission to **UG and PG** Course and only after understanding these rules, I am submitting this declaration.
- (d) The information given by me in my application is true to the best of my knowledge.
- (e) I hereby agree to conform to any rule, act and law enforced by **Vogue Institute of Art and Design / Bengaluru North University** and I hereby undertake that as long as I am a student of Vogue Institute of Art and Design/Vogue Institute of Fashion Technology, I will do nothing either inside or outside the Institute that will result in disciplinary action against me under the rules, act and laws of the Bangalore North University / Vogue Institute of Art & Design.
- (f) I fully understand that the Management of Vogue Institute of Art and Design will have full liberty to expel/rusticate me from the Vogue Institute of Art and Design for any infringement of the rules of conduct and discipline prescribed by the Bengaluru North University/ Vogue Institute of Art and Design and the undertaking given above.
- (g) I undertake and bind myself to pay tuition fee and other charges as laid down in prospectus, I fully understand that the case of fee revision is under the consideration of Management of the Vogue Institute of Art and Design / Fee Regulatory Committee. I also undertake to pay the revised fee and other charges as revised by Vogue Institute of Art and Design from time to time and in case of default on my part the Management of the Vogue Institute of Art and Design may take action as deemed fit including striking off my name from the rolls of the college.

(h) I fully understand that ragging is banned in the College and if I indulge in such an act, I shall be subject to laid down punishment.

2. I have read and I certify / accept all of the above clauses.

Signature of the Parent

Signature of the Candidate

Date:

Date:

ACCEPTING AUTHORITY
(For Office use only)

1. Accepted/Rejected :
(Mention in Ink in front)

2. If rejected assign reason clearly :

Date:

(Signature along with Name & Designation)

Note

(Down load the application from the website, fill, and scan and forward the soft copy by mail and hard copy by post)