

GM CET Entertainment Media Knowledge

Sample Paper – 10

Duration: 15 Minutes

Maximum Marks: 25

Instructions

- This paper contains **25** Multiple Choice Questions (Single Correct Answer), modelled on the **Entertainment Media Knowledge** section of **GM CET** (Global Media Common Entrance Test).
- Each correct answer carries **+1 mark**. There is **no negative marking**. Unattempted questions receive **0** marks.
- Only **one** option is correct. Choose carefully.
- Syllabus level: **Indian & world cinema, music, television, OTT, awards and entertainment-media general awareness.**
- Use of mobile phones, calculators, or electronic gadgets is strictly prohibited.

Q1. Which legendary playback singer, celebrated for hits like *Chaudhvin Ka Chand* and *Baharon Phool Barsao*, is regarded as one of Hindi cinema's all-time great male voices?

- (A) Kishore Kumar
- (B) Manna Dey
- (C) Mohammed Rafi
- (D) Mahendra Kapoor

Q2. Which playback singer was the favourite voice of actor-director **Raj Kapoor**, singing classics such as *Awara Hoon* and *Mera Joota Hai Japani*?

- (A) Hemant Kumar
- (B) Mukesh
- (C) Talat Mahmood



(D) Kishore Kumar

Q3. Which long-running Indian television **singing reality show**, first launched on Zee TV in 1995, was originally hosted by Sonu Nigam?

(A) Sa Re Ga Ma Pa

(B) Dance India Dance

(C) The Voice India

(D) Antakshari

Q4. **Indian Idol**, a popular TV singing talent show, is the Indian adaptation of which international format?

(A) Got Talent

(B) The X Factor

(C) Big Brother

(D) Pop Idol

Q5. Which hugely popular contemporary playback singer rose to fame with the song *Tum Hi Ho* from the film *Aashiqui 2*?

(A) Armaan Malik

(B) Jubin Nautiyal

(C) Arijit Singh

(D) Atif Aslam

Q6. A **podcast** is best described as:

(A) a live television news bulletin

(B) an on-demand audio programme available in episodes

(C) a printed entertainment magazine

(D) a cinema trailer shown before a film

Q7. On social media, a person who builds a large online following and promotes content, products or brands to that audience is called a/an:



- (A) influencer
- (B) censor
- (C) distributor
- (D) projectionist

Q8. The short, vertical video format that became hugely popular on platforms like Instagram and YouTube is commonly known as:

- (A) a feature film
- (B) a documentary
- (C) a teleplay
- (D) Reels / short videos

Q9. Which famous Indian playback singer, known for hits like *Kal Ho Naa Ho* and *Suraj Hua Maddham*, is celebrated as one of Bollywood's leading male voices?

- (A) Udit Narayan
- (B) Kumar Sanu
- (C) Sonu Nigam
- (D) Abhijeet

Q10. Which popular Indian female playback singer is known for energetic hits like *Sheila Ki Jawani* and *Beedi*, and began her career as a child contestant on a TV singing show?

- (A) Alka Yagnik
- (B) Kavita Krishnamurthy
- (C) Sadhana Sargam
- (D) Sunidhi Chauhan

Q11. **Dance India Dance**, a hit TV reality show, is a competition based primarily on:



- (A) dancing
- (B) cooking
- (C) singing
- (D) stand-up comedy

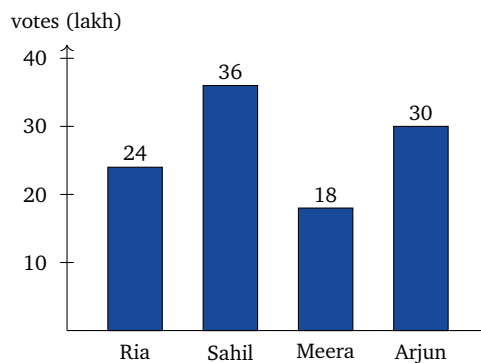
Q12. Which well-known Indian artist is famous as a **rapper and pop musician** behind chart-topping party tracks like *DJ Waley Babu* and *Genda Phool*?

- (A) Sonu Nigam
- (B) Badshah
- (C) Sukhwinder Singh
- (D) Shaan

Q13. Which of the following is primarily a **music and audio** streaming service?

- (A) Hotstar
- (B) SonyLIV
- (C) Spotify
- (D) Voot

Q14. The bar chart shows the votes (in lakhs) polled by four finalists of a singing reality show. Which finalist received the **most** votes?



- (A) Ria
- (B) Meera



- (C) Arjun
- (D) Sahil

Q15. Which female playback singer, known for songs like *Agar Tum Saath Ho* and *Ghoomar*, is among India’s most popular contemporary voices?

- (A) Shreya Ghoshal
- (B) Sunidhi Chauhan
- (C) Neha Kakkar
- (D) Kavita Krishnamurthy

Q16. In television and digital media, the abbreviation “TRP” is most closely associated with measuring:

- (A) ticket sales
- (B) programme viewership ratings
- (C) recording quality
- (D) broadcast frequency

Q17. The symbol shown below — a musical note inside a speaker — most directly represents:



- (A) a film camera
- (B) a printing press
- (C) audio / music playback
- (D) a satellite dish

Q18. Which older physical music format is a large flat disc, often called an LP, that is played by placing a stylus needle on it as it spins on a turntable?

- (A) vinyl record

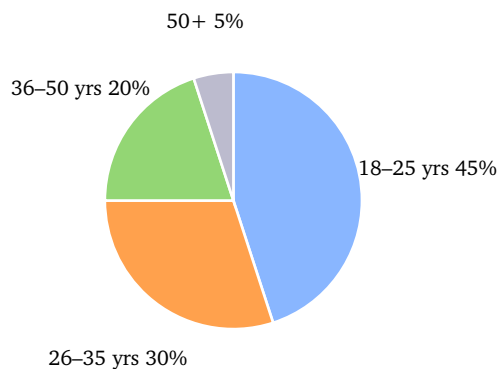


- (B) compact disc
- (C) memory card
- (D) DVD

Q19. Which medium delivers entertainment and music purely through **sound broadcast over the airwaves**, with popular FM stations across India?

- (A) newspaper
- (B) radio
- (C) billboard
- (D) comic book

Q20. The pie chart shows a streaming service’s audience split by age group. Which age group forms the **largest** share?



- (A) 36–50 yrs
- (B) 26–35 yrs
- (C) 18–25 yrs
- (D) 50+ yrs

Q21. The trophy shown below is presented to the winner of a televised singing competition. Such a cup is most commonly called a:



- (A) microphone
- (B) clapperboard
- (C) film reel
- (D) trophy (winner's cup)

Q22. A recurring fee paid to access content on a streaming service without ads is commonly called a:

- (A) subscription
- (B) royalty
- (C) dividend
- (D) premiere

Q23. Before CDs and digital files, Bollywood film songs in the 1980s were widely sold and played on which physical format?

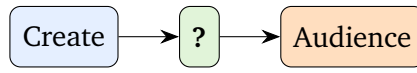
- (A) Blu-ray disc
- (B) audio cassette tape
- (C) USB pen drive
- (D) floppy disk

Q24. Which contemporary Indian music director, known for albums like *Aashiqui 2* and films such as *Kabir Singh's* soundtrack collaborations, is celebrated for chart-topping romantic songs? (Identify the composer-trio behind much of *Aashiqui 2*.)

- (A) Shankar–Ehsaan–Loy
- (B) Vishal–Shekhar
- (C) Salim–Sulaiman
- (D) Mithoon and team

Q25. The flow below shows how a creator shares digital media online, in order. Which stage fills the blank?





- (A) Delete
- (B) Rehearse
- (C) Upload
- (D) Censor



Detailed Solutions

Q1.

Solution

Concept — Playback legends: A few male voices defined Hindi film music's golden age.

Key fact: *Mohammed Rafi* was a legendary playback singer whose vast range gave us hits like *Chaudhvin Ka Chand* and *Baharon Phool Barsao*.

Why other options are wrong:

- (A) Kishore Kumar, (B) Manna Dey and (D) Mahendra Kapoor were great singers too, but the songs named are Rafi classics.

Final Answer: Mohammed Rafi ⇒ C

Answer: (C) [Go Back to Q 1](#)

Q2.

Solution

Concept — Singer-actor pairings: Some singers became the on-screen “voice” of a particular star.

Key fact: *Mukesh* was the playback voice most associated with *Raj Kapoor*, singing *Awara Hoon* and *Mera Joota Hai Japani*.

Why other options are wrong:

- (A) Hemant Kumar, (C) Talat Mahmood and (D) Kishore Kumar sang for other stars and styles, not as Raj Kapoor's signature voice.

Final Answer: Mukesh ⇒ B

Answer: (B) [Go Back to Q 2](#)



Q3.

Solution

Concept — TV singing reality shows: India has long-running televised music competitions.

Key fact: *Sa Re Ga Ma Pa* launched on Zee TV in 1995 and was originally hosted by Sonu Nigam; it is one of the longest-running singing reality shows.

Why other options are wrong:

- (B) *Dance India Dance* is about dance; (C) *The Voice India* came much later; (D) *Antakshari* was a song-quiz game, not a talent-search reality format.

Final Answer: Sa Re Ga Ma Pa ⇒

Answer: (A) [Go Back to Q 3](#)

Q4.

Solution

Concept — Adapted TV formats: Many Indian shows are local versions of global formats.

Key fact: *Indian Idol* is the Indian adaptation of the British *Pop Idol* format (the *Idol* franchise).

Why other options are wrong:

- (A) *Got Talent* and (B) *The X Factor* are separate franchises; (C) *Big Brother* is a reality format, not a singing show.

Final Answer: Pop Idol ⇒

Answer: (D) [Go Back to Q 4](#)

Q5.

Solution

Concept — Contemporary playback stars: A new generation of singers dominates today's film music.

Key fact: *Arijit Singh* became a household name with *Tum Hi Ho* from *Aashiqui 2* (2013) and is now hugely popular.

Why other options are wrong:



- (A) Armaan Malik, (B) Jubin Nautiyal and (D) Atif Aslam are popular singers, but *Tum Hi Ho* is Arijit Singh's breakthrough.

Final Answer: Arijit Singh ⇒ C

Answer: (C) [Go Back to Q 5](#)

Q6.

Solution

Concept — Digital audio media: New media changed how we listen to talk and music.

Key fact: A *podcast* is an on-demand audio programme released in episodes that listeners can stream or download anytime.

Why other options are wrong:

- (A) is live TV news; (C) is print; (D) is a cinema trailer — none is an on-demand audio series.

Final Answer: On-demand audio programme ⇒ B

Answer: (B) [Go Back to Q 6](#)

Q7.

Solution

Concept — Social-media roles: Online platforms created new kinds of media personalities.

Key fact: A social-media *influencer* builds a large following and promotes content, products or brands to that audience.

Why other options are wrong:

- (B) a censor reviews content for release; (C) a distributor supplies films to theatres; (D) a projectionist runs the cinema projector.

Final Answer: Influencer ⇒ A

Answer: (A) [Go Back to Q 7](#)



Q8.

Solution

Concept — Short-form video: The vertical short video reshaped social platforms.

Key fact: *Reels / short videos* are the short, vertical clips that became hugely popular on Instagram and YouTube (Shorts).

Why other options are wrong:

- (A) a feature film and (B) a documentary are long-form; (C) a teleplay is a TV drama — none is the short vertical format.

Final Answer: Reels / short videos ⇒ D

Answer: (D) [Go Back to Q 8](#)

Q9.

Solution

Concept — Playback voices: Each generation has its leading male singers.

Key fact: *Sonu Nigam* is a famous Indian playback singer, known for hits like *Kal Ho Naa Ho* and *Suraj Hua Maddham*.

Why other options are wrong:

- (A) Udit Narayan, (B) Kumar Sanu and (D) Abhijeet are well-known singers too, but those songs are Sonu Nigam's.

Final Answer: Sonu Nigam ⇒ C

Answer: (C) [Go Back to Q 9](#)

Q10.

Solution

Concept — Contemporary female voices: Some singers are known for high-energy numbers.

Key fact: *Sunidhi Chauhan* is a popular Indian playback singer behind energetic hits like *Sheila Ki Jawani* and *Beedi*, and rose to fame as a young TV contestant.

Why other options are wrong:

- (A) Alka Yagnik, (B) Kavita Krishnamurthy and (C) Sadhana Sargam are



celebrated singers, but those particular hits are Sunidhi Chauhan's.

Final Answer: Sunidhi Chauhan ⇒

Answer: (D) [Go Back to Q 10](#)

Q11.

Solution

Concept — Reality-show genres: TV reality shows cover many talents.

Key fact: *Dance India Dance* is a televised competition based on *dancing*.

Why other options are wrong:

- (B) cooking, (C) singing and (D) stand-up comedy are other genres handled by different shows.

Final Answer: Dancing ⇒

Answer: (A) [Go Back to Q 11](#)

Q12.

Solution

Concept — Indian pop and rap: Modern Indian music has its own rap and pop stars.

Key fact: *Badshah* is a well-known Indian rapper and pop artist behind chart-topping party tracks like *DJ Waley Babu* and *Genda Phool*.

Why other options are wrong:

- (A) Sonu Nigam, (C) Sukhwinder Singh and (D) Shaan are popular singers but not rappers, and those tracks are Badshah's.

Final Answer: Badshah ⇒

Answer: (B) [Go Back to Q 12](#)



Q13.

Solution

Concept — Streaming categories: Some services stream video, others audio.

Key fact: *Spotify* is primarily a music and audio (including podcasts) streaming service.

Why other options are wrong:

- (A) Hotstar, (B) SonyLIV and (D) Voot are mainly video-streaming (OTT) services.

Final Answer: Spotify ⇒

Answer: (C) [Go Back to Q 13](#)

Q14.

Solution

Concept — Reading a bar chart: Compare the heights of the bars.

Step 1 — Values: Ria = 24, Sahil = 36, Meera = 18, Arjun = 30 (lakh votes).

Step 2 — Compare: The tallest bar is *Sahil* at 36 lakh, the most votes.

Why other options are wrong:

- (A) Ria (24) and (C) Arjun (30) are lower; (B) Meera (18) is the lowest.

Final Answer: Sahil ⇒

Answer: (D) [Go Back to Q 14](#)

Q15.

Solution

Concept — Leading female playback voices: Today's film music has its own stars.

Key fact: *Shreya Ghoshal* sang *Agar Tum Saath Ho* and *Ghoomar* and is among India's most popular contemporary singers.

Why other options are wrong:

- (B) Sunidhi Chauhan, (C) Neha Kakkar and (D) Kavita Krishnamurthy are



well-known singers, but those songs are Shreya Ghoshal's.

Final Answer: Shreya Ghoshal ⇒

Answer: (A) [Go Back to Q 15](#)

Q16.

Solution

Concept — TV measurement: Broadcasters track how many people watch.

Key fact: *TRP* (Television Rating Point) measures programme viewership ratings — how popular a show is.

Why other options are wrong:

- (A) ticket sales relate to cinema; (C) recording quality and (D) broadcast frequency are technical, not viewership measures.

Final Answer: Programme viewership ratings ⇒

Answer: (B) [Go Back to Q 16](#)

Q17.

Solution

Concept — Media icons: Simple symbols stand for media functions.

Key fact: A musical note inside a speaker represents *audio / music playback* — the sound output of a device.

Why other options are wrong:

- (A) a film camera, (B) a printing press and (D) a satellite dish have their own distinct symbols, not a note-in-speaker.

Final Answer: Audio / music playback ⇒

Answer: (C) [Go Back to Q 17](#)



Q18.

Solution

Concept — Music-format history: Recorded music has been sold on many physical media.

Key fact: A *vinyl record* (the LP) is a large flat disc played by resting a stylus needle on it while it spins on a turntable.

Why other options are wrong:

- (B) a compact disc and (D) a DVD are read by a laser, not a needle; (C) a memory card stores digital files with no moving disc.

Final Answer: Vinyl record \Rightarrow

[Go Back to Q 18](#)

Q19.

Solution

Concept — Audio broadcast media: One medium carries entertainment purely by sound.

Key fact: *Radio* broadcasts music and talk over the airwaves; FM stations are widespread across India.

Why other options are wrong:

- (A) newspaper, (C) billboard and (D) comic book are print/visual media, not sound broadcast.

Final Answer: Radio \Rightarrow

[Go Back to Q 19](#)

Q20.

Solution

Concept — Reading a pie chart: The largest slice is the biggest share.

Step 1 — Shares: 18–25 yrs = 45%, 26–35 yrs = 30%, 36–50 yrs = 20%, 50+ = 5%.

Step 2 — Compare: The biggest slice (45%) is the 18–25 yrs group.



Why other options are wrong:

- (A) 36–50 (20%), (B) 26–35 (30%) and (D) 50+ (5%) are all smaller.

Final Answer: 18–25 yrs ⇒ C

Answer: (C) [Go Back to Q 20](#)

Q21.

Solution

Concept — Award objects: A winner's prize often takes a familiar shape.

Key fact: The two-handled cup shown is a *trophy* (winner's cup), given to the champion of a competition.

Why other options are wrong:

- (A) a microphone, (B) a clapperboard and (C) a film reel are other media objects, not a winner's cup.

Final Answer: Trophy (winner's cup) ⇒ D

Answer: (D) [Go Back to Q 21](#)

Q22.

Solution

Concept — Streaming economics: Most OTT and audio services charge recurring fees.

Key fact: A recurring fee for ad-free access to content is a *subscription*.

Why other options are wrong:

- (B) a royalty is paid to a creator/owner; (C) a dividend is a share of company profit; (D) a premiere is a first showing.

Final Answer: Subscription ⇒ A

Answer: (A) [Go Back to Q 22](#)



Q23.

Solution

Concept — Music-format history: Audio formats evolved over decades.

Key fact: In the 1980s, film songs were widely sold and played on the *audio cassette tape*.

Why other options are wrong:

- (A) Blu-ray and (C) USB pen drives are far more recent; (D) a floppy disk stored computer data, not commercial music albums.

Final Answer: Audio cassette tape ⇒

[Go Back to Q 23](#)

Q24.

Solution

Concept — Contemporary composers: Today's hit soundtracks have signature music makers.

Key fact: Much of *Aashiqui 2*'s music, including *Tum Hi Ho*, was composed by *Mithoon* (with Ankit Tiwari and Jeet Gannguli); the Mithoon-led team is the answer.

Why other options are wrong:

- (A) Shankar–Ehsaan–Loy, (B) Vishal–Shekhar and (C) Salim–Sulaiman are other composer duos/trios who did not score *Aashiqui 2*.

Final Answer: Mithoon and team ⇒

[Go Back to Q 24](#)

Q25.

Solution

Concept — Digital content workflow: Online media follows a simple share cycle.

Key fact: The flow is *Create* (make the content), *Upload* (post it to a platform), then it reaches the *Audience*.

Why other options are wrong:



- (A) Delete removes content; (B) Rehearse is preparation, not sharing; (D) Censor is review/blocking — none is the step that puts content online.

Final Answer: Upload ⇒

Answer: (C) [Go Back to Q 25](#)



Answer Key

Q	Ans	Q	Ans	Q	Ans	Q	Ans	Q	Ans
1	C	2	B	3	A	4	D	5	C
6	B	7	A	8	D	9	C	10	D
11	A	12	B	13	C	14	D	15	A
16	B	17	C	18	A	19	B	20	C
21	D	22	A	23	B	24	D	25	C

