

GM CET Entertainment Media Knowledge

Sample Paper – 5

Duration: 15 Minutes

Maximum Marks: 25

Instructions

- This paper contains **25** Multiple Choice Questions (Single Correct Answer), modelled on the **Entertainment Media Knowledge** section of **GM CET** (Global Media Common Entrance Test).
- Each correct answer carries **+1 mark**. There is **no negative marking**. Unattempted questions receive **0** marks.
- Only **one** option is correct. Choose carefully.
- Syllabus level: **Indian & world cinema, music, television, OTT, awards and entertainment-media general awareness**.
- Use of mobile phones, calculators, or electronic gadgets is strictly prohibited.

Q1. The famous long-running Indian TV serial “**Kyunki Saas Bhi Kabhi Bahu Thi**” was telecast on which channel?

- (A) Sony TV
- (B) Star Plus
- (C) Colors
- (D) Zee TV

Q2. “**Kaun Banega Crorepati**” (KBC) is best described as a popular:

- (A) cookery show
- (B) dance reality show
- (C) TV quiz show
- (D) daily soap opera

Q3. In television, the abbreviation “**TRP**” stands for:



- (A) Television Rating Point
- (B) Total Recorded Programme
- (C) Telecast Range Percentage
- (D) Transmission Relay Point

Q4. Which of the following is an **Indian OTT streaming platform**?

- (A) WhatsApp
- (B) ZEE5
- (C) LinkedIn
- (D) Paytm

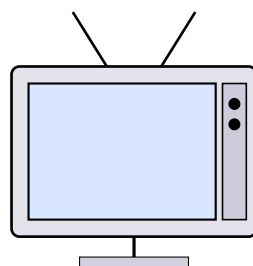
Q5. “**The Kapil Sharma Show**” is best known as a popular television:

- (A) comedy show
- (B) news bulletin
- (C) crime thriller
- (D) singing contest

Q6. In the context of television, “**DTH**” stands for:

- (A) Digital Telecast Hub
- (B) Data Transfer Hardware
- (C) Daily Telecast Hours
- (D) Direct-To-Home

Q7. The household device drawn below, used for watching broadcast programmes, is a:



- (A) television set
- (B) microwave oven
- (C) printer
- (D) refrigerator

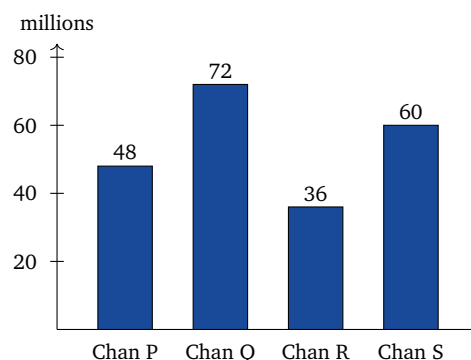
Q8. A “web series” most accurately refers to:

- (A) a series of printed comic books
- (B) a chain of radio jingles
- (C) a stage-play running for many nights
- (D) episodic video content made for streaming platforms

Q9. Prasar Bharati, India’s public service broadcaster, runs which two organisations?

- (A) Star Plus and Radio Mirchi
- (B) Zee TV and Red FM
- (C) Doordarshan and All India Radio
- (D) Colors and Big FM

Q10. The bar chart shows the viewership (in millions) of four TV channels in a week. Which channel had the **highest** viewership?



- (A) Channel P
- (B) Channel Q
- (C) Channel R



(D) Channel S

Q11. Which Indian TV show, about a costumed crime-fighter, is regarded as India's first major **superhero** television series?

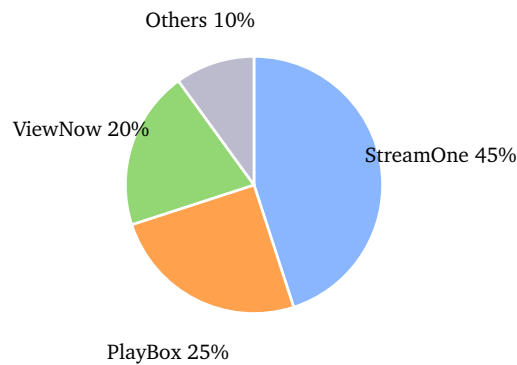
(A) Hatim

(B) Shaktimaan

(C) Chandrakanta

(D) Captain Vyom

Q12. The pie chart shows the share of subscribers across four OTT platforms. Which platform has the **largest** share?



(A) ViewNow

(B) StreamOne

(C) PlayBox

(D) Others

Q13. The award statuette drawn below — a star mounted on a stand — is typically presented at a:

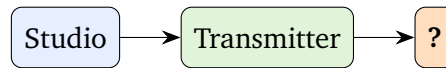


(A) sports prize-giving



- (B) science fair
- (C) spelling bee
- (D) television awards ceremony

Q14. The diagram shows how a television programme reaches a viewer. Which stage fills the blank?



- (A) Studio (again)
 - (B) Camera
 - (C) Home TV
 - (D) Microphone
- Q15.** “**Taarak Mehta Ka Ooltah Chashmah**”, one of Indian television’s longest-running shows, belongs to which genre?
- (A) comedy (sitcom)
 - (B) crime thriller
 - (C) historical drama
 - (D) cookery show
- Q16.** The person who hosts and presents a TV show, addressing the audience and guiding the programme, is called the:
- (A) anchor (host)
 - (B) cinematographer
 - (C) gaffer
 - (D) editor
- Q17.** The voice you hear singing for an actor in a film song, recorded separately, is provided by a:
- (A) stunt double



- (B) spot boy
- (C) playback singer
- (D) dubbing artist for dialogue only

Q18. Which of the following is an **Indian OTT / video-streaming platform**?

- (A) Gmail
- (B) Truecaller
- (C) PhonePe
- (D) MX Player

Q19. The long-running Indian television programme “**Crime Patrol**” is best described as a:

- (A) cookery show
- (B) dance reality show
- (C) children’s cartoon
- (D) crime-based reality show

Q20. An **HD** television channel offers, compared with an ordinary channel, a picture with:

- (A) higher resolution (more clarity)
- (B) only black-and-white images
- (C) no sound
- (D) lower resolution

Q21. When you watch a video over the internet without downloading the whole file first, you are “**streaming**” it. A short pause while the video loads is commonly called:

- (A) rendering
- (B) editing
- (C) buffering



(D) dubbing

Q22. “**Bigg Boss**”, a famous Indian reality TV programme, is adapted from which international format?

(A) MasterChef

(B) The Voice

(C) Got Talent

(D) Big Brother

Q23. A song that becomes extremely popular and tops the music charts is commonly called a:

(A) chartbuster (hit)

(B) flop

(C) remix only

(D) jingle

Q24. The well-known Indian TV serial “**Balika Vadhu**” mainly raised awareness about which social issue?

(A) air pollution

(B) child marriage

(C) road safety

(D) water conservation

Q25. When a film or show is made available to viewers in many countries at the same time, this simultaneous release is often called a:

(A) re-run

(B) premiere party

(C) global (worldwide) release

(D) teaser



Detailed Solutions

Q1.

Solution

Concept — Indian television serials: The 2000s saw long-running family dramas dominate prime time.

Key fact: *Kyunki Saas Bhi Kabhi Bahu Thi* (2000–2008), a hugely popular Ekta Kapoor serial, was telecast on *Star Plus*.

Why other options are wrong:

- (A) Sony TV, (C) Colors and (D) Zee TV are other major channels, but this serial aired on Star Plus.

Final Answer: Star Plus ⇒

Answer: (B) [Go Back to Q 1](#)

Q2.

Solution

Concept — TV programme formats: Game and quiz shows are a major TV genre.

Key fact: *Kaun Banega Crorepati (KBC)* is a popular TV quiz show, the Indian version of the format “Who Wants to Be a Millionaire?”.

Why other options are wrong:

- (A) cookery, (B) dance reality and (D) daily soap are different genres; KBC is a quiz show.

Final Answer: TV quiz show ⇒

Answer: (C) [Go Back to Q 2](#)

Q3.

Solution

Concept — Measuring TV audiences: Broadcasters track how many people watch a programme.

Key fact: TRP stands for *Television Rating Point*, a measure of a programme’s or channel’s viewership.



Why other options are wrong:

- (B), (C) and (D) are invented expansions; only “Television Rating Point” is correct.

Final Answer: Television Rating Point ⇒

Answer: (A) [Go Back to Q 3](#)

Q4.

Solution

Concept — OTT platforms: OTT services stream video on demand over the internet.

Key fact: ZEE5 is an Indian OTT streaming platform (run by Zee). SonyLIV is another well-known Indian example.

Why other options are wrong:

- (A) WhatsApp is messaging; (C) LinkedIn is professional networking; (D) Paytm is a payments app.

Final Answer: ZEE5 ⇒

Answer: (B) [Go Back to Q 4](#)

Q5.

Solution

Concept — TV entertainment shows: Comedy chat shows are a popular prime-time format.

Key fact: *The Kapil Sharma Show* is a popular television *comedy show* hosted by comedian Kapil Sharma.

Why other options are wrong:

- (B) news, (C) crime thriller and (D) singing contest describe different formats, not this comedy show.

Final Answer: comedy show ⇒

Answer: (A) [Go Back to Q 5](#)



Q6.

Solution

Concept — Ways of receiving TV: TV signals reach homes by cable, terrestrial or satellite.

Key fact: *DTH* stands for *Direct-To-Home*, a satellite system that beams TV channels straight to a home dish antenna.

Why other options are wrong:

- (A), (B) and (C) are invented expansions; the correct full form is Direct-To-Home.

Final Answer: Direct-To-Home \Rightarrow

[Go Back to Q 6](#)

Q7.

Solution

Concept — Recognising a TV set: A screen with an antenna and a stand is the classic television.

Key fact: The device drawn is a *television set*, used for watching broadcast programmes.

Why other options are wrong:

- (B) a microwave heats food; (C) a printer prints paper; (D) a refrigerator stores food — none has a viewing screen with an antenna.

Final Answer: television set \Rightarrow

[Go Back to Q 7](#)

Q8.

Solution

Concept — Streaming content: New formats are made specially for the internet.

Key fact: A *web series* is *episodic video content made for streaming platforms* (such as OTT services), rather than for cinemas or broadcast TV.

Why other options are wrong:



- (A) comic books are printed; (B) jingles are short audio ads; (C) a stage play is live theatre — none is a web series.

Final Answer: episodic streaming content ⇒ D

Answer: (D) [Go Back to Q 8](#)

Q9.

Solution

Concept — Public service broadcasting: India's state broadcaster runs both TV and radio.

Key fact: *Prasar Bharati* is India's public service broadcaster; it runs *Doordarshan* (TV) and *All India Radio* (radio).

Why other options are wrong:

- (A), (B) and (D) list private TV channels and FM radio stations, not the Prasar Bharati services.

Final Answer: Doordarshan and All India Radio ⇒ C

Answer: (C) [Go Back to Q 9](#)

Q10.

Solution

Concept — Reading a bar chart: Compare the heights of the bars.

Step 1 — Values: Channel P = 48, Channel Q = 72, Channel R = 36, Channel S = 60 (millions).

Step 2 — Compare: The tallest bar is *Channel Q* at 72 million, the highest viewership.

Why other options are wrong:

- (A) P (48) and (D) S (60) are lower; (C) R (36) is the lowest.

Final Answer: Channel Q ⇒ B

Answer: (B) [Go Back to Q 10](#)



Q11.

Solution

Concept — Indian TV genres: The 1990s introduced India's first home-grown superhero on television.

Key fact: *Shaktimaan* is widely regarded as India's first major *superhero* television series, with a costumed crime-fighting hero.

Why other options are wrong:

- (A) *Hatim* and (C) *Chandrakanta* are fantasy/adventure serials and (D) *Captain Vyom* is a sci-fi show, but the landmark superhero series is *Shaktimaan*.

Final Answer: *Shaktimaan* ⇒

[Go Back to Q 11](#)

Q12.

Solution

Concept — Reading a pie chart: The largest slice represents the biggest share.

Step 1 — Shares: *StreamOne* 45%, *PlayBox* 25%, *ViewNow* 20%, *Others* 10%.

Step 2 — Compare: The biggest slice (45%) is *StreamOne*.

Why other options are wrong:

- (A) *ViewNow* (20%), (C) *PlayBox* (25%) and (D) *Others* (10%) are all smaller than *StreamOne*.

Final Answer: *StreamOne* ⇒

[Go Back to Q 12](#)

Q13.

Solution

Concept — Award symbols: Different ceremonies use different statuette shapes.

Key fact: A *star mounted on a stand* is a typical *television awards* statuette, given for excellence in TV programming.

Why other options are wrong:



- (A) sports prizes are usually cups or medals; (B) a science fair and (C) a spelling bee are competitions, not TV awards.

Final Answer: television awards ceremony ⇒ D

Answer: (D) [Go Back to Q 13](#)

Q14.

Solution

Concept — TV signal path: A programme travels from the studio out to viewers.

Key fact: The order is *Studio* (where the show is made) → *Transmitter* (which broadcasts the signal) → *Home TV* (where the viewer watches).

Why other options are wrong:

- (A) Studio is the start, not the end; (B) Camera and (D) Microphone are tools used inside the studio, not the final stage.

Final Answer: Home TV ⇒ C

Answer: (C) [Go Back to Q 14](#)

Q15.

Solution

Concept — Long-running Indian shows: Some serials run for many years and become household names.

Key fact: *Taarak Mehta Ka Ooltah Chashmah* is a comedy (sitcom), one of Indian television's longest-running daily shows.

Why other options are wrong:

- (B) crime thriller, (C) historical drama and (D) cookery show are different genres; this is a light-hearted comedy.

Final Answer: comedy (sitcom) ⇒ A

Answer: (A) [Go Back to Q 15](#)



Q16.

Solution

Concept — Roles in TV production: Each crew member has a defined job.

Key fact: The *anchor (host)* presents a TV show, speaks to the audience and guides the programme.

Why other options are wrong:

- (B) a cinematographer handles the camera; (C) a gaffer manages lighting; (D) an editor cuts the footage — none is the presenter.

Final Answer: anchor (host) ⇒

Answer: (A) [Go Back to Q 16](#)

Q17.

Solution

Concept — Film music: Actors usually do not sing their own film songs.

Key fact: A *playback singer* records the song in advance, and the actor lip-syncs to it on screen.

Why other options are wrong:

- (A) a stunt double performs action; (B) a spot boy assists on set; (D) a dialogue dubbing artist replaces speech, not songs.

Final Answer: playback singer ⇒

Answer: (C) [Go Back to Q 17](#)

Q18.

Solution

Concept — OTT platforms: OTT apps stream video on demand over the internet.

Key fact: *MX Player* is an Indian OTT / video-streaming platform offering films and web series.

Why other options are wrong:

- (A) Gmail is email; (B) Truecaller is a caller-ID app; (C) PhonePe is a payments app — none is a streaming platform.



Final Answer: MX Player \Rightarrow D

Answer: (D) [Go Back to Q 18](#)

Q19.

Solution

Concept — TV programme formats: Reality shows dramatise real-life events.

Key fact: *Crime Patrol* is a *crime-based reality show* that re-enacts real criminal cases for awareness.

Why other options are wrong:

- (A) cookery, (B) dance reality and (C) children’s cartoon are different genres; *Crime Patrol* is a crime-based reality programme.

Final Answer: crime-based reality show \Rightarrow D

Answer: (D) [Go Back to Q 19](#)

Q20.

Solution

Concept — Picture quality: “HD” describes how sharp a TV picture is.

Key fact: *HD (High Definition)* means a *higher resolution* picture with more detail and clarity than a standard channel.

Why other options are wrong:

- (B) HD is not black-and-white; (C) it has full sound; (D) it has higher, not lower, resolution.

Final Answer: higher resolution \Rightarrow A

Answer: (A) [Go Back to Q 20](#)



Q21.

Solution

Concept — How streaming works: Video loads bit by bit as you watch.

Key fact: A short pause while the next part of the video loads is called *buffering*.

Why other options are wrong:

- (A) rendering and (B) editing happen while making the video; (D) dubbing replaces the audio — none is the loading pause.

Final Answer: buffering ⇒ C

Answer: (C) [Go Back to Q 21](#)

Q22.

Solution

Concept — Adapted TV formats: Many Indian reality shows are based on global formats.

Key fact: *Bigg Boss* is the Indian adaptation of the international format *Big Brother*.

Why other options are wrong:

- (A) MasterChef is cooking; (B) The Voice and (C) Got Talent are talent contests — different formats.

Final Answer: Big Brother ⇒ D

Answer: (D) [Go Back to Q 22](#)

Q23.

Solution

Concept — Music industry slang: A very successful song earns a special label.

Key fact: A song that becomes extremely popular and tops the charts is called a *chartbuster* or hit.

Why other options are wrong:

- (B) a flop fails; (C) a remix is a reworked version; (D) a jingle is a short advert tune — none means a chart-topping hit.



Final Answer: chartbuster (hit) ⇒

Answer: (A) [Go Back to Q 23](#)

Q24.

Solution

Concept — Social-issue serials: Some popular serials spotlight social problems.

Key fact: *Balika Vadhu* mainly raised awareness about *child marriage*, following a girl married off as a child.

Why other options are wrong:

- (A) air pollution, (C) road safety and (D) water conservation are other social causes, but this serial focused on child marriage.

Final Answer: child marriage ⇒

Answer: (B) [Go Back to Q 24](#)

Q25.

Solution

Concept — Distribution terms: How and when content reaches audiences has its own vocabulary.

Key fact: Releasing a film or show in many countries at the same time is a *global (worldwide) release*.

Why other options are wrong:

- (A) a re-run is a repeat telecast; (B) a premiere party is a launch event; (D) a teaser is a short promo — none means a simultaneous multi-country release.

Final Answer: global (worldwide) release ⇒

Answer: (C) [Go Back to Q 25](#)



Answer Key

Q	Ans	Q	Ans	Q	Ans	Q	Ans	Q	Ans
1	B	2	C	3	A	4	B	5	A
6	D	7	A	8	D	9	C	10	B
11	B	12	B	13	D	14	C	15	A
16	A	17	C	18	D	19	D	20	A
21	C	22	D	23	A	24	B	25	C

