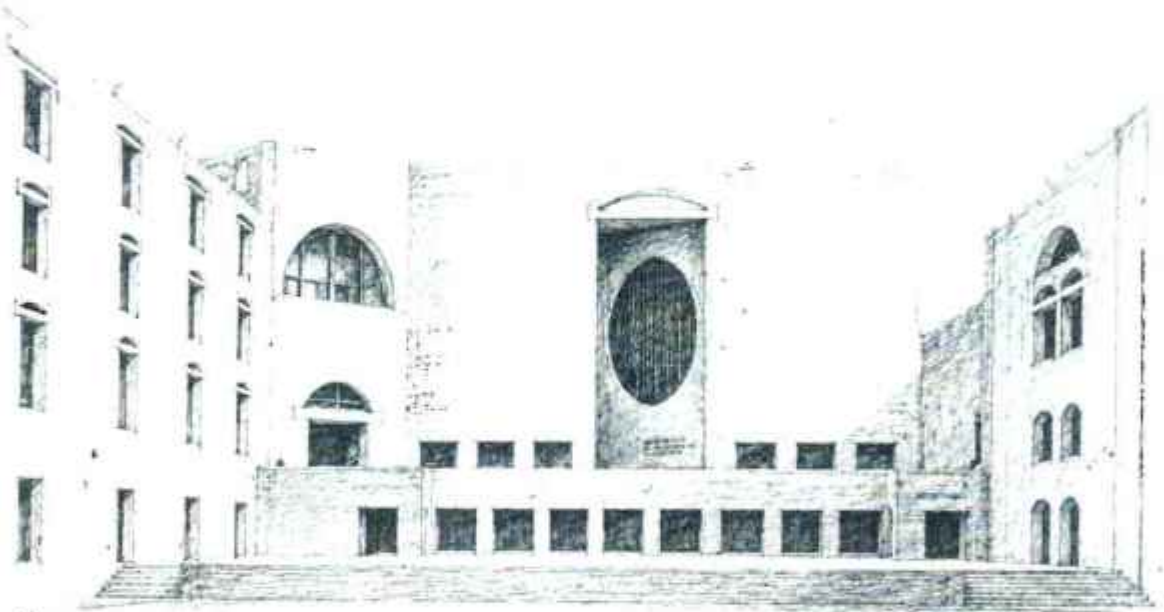




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Indian Institute of Management Ahmedabad

MBA Placement Report



Finals 2026

Ref: B2K/IIMA/MUM/RB/004/2026-27

August 27, 2026

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: Audit of Final Placement Report for 2026 placements of Post Graduate Programme in Management (PGP)

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by IIM Ahmedabad for the final placement (based on the offers received and accepted on campus) of the 2026 batch of Post Graduate Programme in Management (PGP) of Indian Institute of Management Ahmedabad (IIMA).

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to remuneration, function & location as provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to remuneration, function & location presented in the report with the communication received by IIMA from the recruiters.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.
 - b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.



B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

- c. Stock Options (ESOPs) have been mentioned for some students with details on the amount to be vested in the first year. Hence, the corresponding fixed amount has been considered for the calculation of the 'Maximum Earning Potential' (MEP). In absence of information on the vesting schedule, 25% of the ESOP value has been assumed to be vested in the first year of employment.
 - d. Long-Term benefits (to be paid after twelve months) like ESOPs, retention bonus and any other long-term benefit to be paid after the first year has not been considered for the calculation of MEP.
 - e. We have considered the amount of gratuity in the calculation of MEP even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.
 - f. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, students placed within India have been grouped under '**PAN India**', while those placed internationally have been categorized by their respective countries.
 - g. Wherever information was missing reasonable assumptions have been made.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
- a. Out of 402 students eligible for placements, 10 students opted out of the placement process.
5. We have only audited the data related to remuneration, function & location in the placement report and not the report's overview section, which explains the placement process.

Best Regards,



Ritaban Basu
CEO
B2K Analytics Private Limited

B2K Analytics Private Limited

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076

P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

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Overview

The 2026 Final placement process for the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully concluded, reaffirming the Institute's legacy of academic excellence and industry trust. The process was conducted in a structured manner and saw active participation from recruiters across diverse sectors and geographies.

The innovative "Dream Application" policy, which empowers students to pursue their preferred sectors and roles, continued to be a highlight of the process, with 151 dream applications recorded during the 2026 placement season. The successful completion of the recruitment cycle for the batch of 402 students reflects not only the exceptional caliber of the students but also the Institute's strong industry connections and the adaptability of its placement system in aligning talent with opportunity.

Placement process

The placement process was conducted in two stages. The first was the laterals process in which firms interviewed students with prior work experience and offered them relevant roles across various functions and levels. The second stage was the final placement process where firms were grouped into cohorts based on their core business sector, and groups of cohorts were invited to campus across different clusters.

Laterals process

About 58% of the batch was eligible for lateral placements, which provided students an opportunity to optimally leverage their work experience. The laterals process included 18 firms from diverse sectors such as Technology, Consulting, BFSI, and Analytics. Firms that participated in the Laterals process included BrowserStack, Deskera Systems, Eternal, FinIQ Consulting, Lodha, Navi Finserv, and NTT Data among others.

Sectoral overview

Firms from different sectors and geographies participated in the process at IIM Ahmedabad. Recruiters in the consulting domain included Accenture Strategy, Alvarez & Marsal, Analysys

Mason, Bain & Company, Boston Consulting Group, Deloitte Consulting India, EY Parthenon, Kearney, Kepler Cannon, KPMG India, McKinsey & Company, Monitor Deloitte, PwC India, Simon-Kucher (India), Strategy&, Vector Consulting Group, and YCP Auctus among others.

Prominent recruiters in the Investment Banking and Markets and Private Equity, Venture Capital, and Asset Management space included ARGA Investment Management, Ares Management, Avendus Capital, Bank of America, Blackstone, Citibank, Deutsche Bank, Elevation Capital, Faering Capital, General Atlantic, Goldman Sachs, HSBC, JPMorgan Chase & Co., Morgan Stanley, Motilal Oswal Financial Services, O3 Capital Advisory, Standard Chartered Bank, Temasek, UBS, and Z47 among others.

Consumer goods, consumer services, consumer tech, and healthcare cohorts saw participation from recruiters like AB InBev, Airtel, Amazon, Berger Paints, Eternal, Glenmark Pharmaceuticals Limited, Haleon, Hindustan Unilever Limited, ITC Limited, Leeford Healthcare, Mankind Pharma, Marico, Nestlé, Procter & Gamble, Sun Pharmaceutical Industries Limited, Venus Remedies Limited, and Wipro Consumer Care among others.

The Conglomerate and Retail B2B & B2C cohorts saw participation from Aditya Birla Group, CKA Birla Group, Damac Group, Dot & Key, Essar Group, GIVA, Godrej Industries Group, Lodha Ventures, Mahindra, Meesho, Murugappa Group, Nykaa, Purpille, Reliance Industries Limited, TATA Administrative Services, and Vedanta Limited among others.

The Banking, Financial Services & Insurance recruiters included firms like CRISIL, ICRA Limited, IIFL Finance, L&T Finance, and Universal Sompo General Insurance among others.

The Engineering and Information Technology (IT) cohorts saw participation by recruiters such as Browserstack, Cisco, Deskera Systems, Emergent Labs, Hexaware Technologies, Hilabs, Intertec Systems, Lyric, Media.net, NTT Data, Teradata, and Thriveni.

Top recruiters

Around 182 firms participated with around 267 different roles in the placement process in 2026. In the Final placements, firms that made the most offers on campus included Boston Consulting Group, McKinsey & Company, Bain & Co, FinIQ Consulting, NTT Data, American Express, Navi Finserv Limited, EY Parthenon, Accenture Strategy, Deloitte Consulting, Kearney, and Essar

Group. Accenture Strategy made the most offers (including PPOs) at the end of the final placement process with 36 offers, followed by Boston Consulting Group with 33 offers, FinIQ Consulting with 24 offers and McKinsey & Company with 21 offers.

Among the Investment Banks, Goldman Sachs was the largest recruiter (including PPOs), making 6 offers, closely followed by Citibank with 4 offers. This year, the Business Development function witnessed a 440% increase in the number of net offers, the General Management function witnessed close to a 19% increase in the number of net offers and the Systems/IT function witnessed a 75% increase in the number of net offers vis-à-vis last year.

In the General Management domain, Essar Group made the highest number of offers (including the PPOs) that is 8, followed by Amazon which made 6 offers.

In the Laterals process, FinIQ made the highest number of offers that is 15, closely followed by NTT data with 14 offers. Also, Navi Finserv Limited and Deskera Systems rolled out 10 and 7 offers, respectively.

Building New Relationships

With the objective of further strengthening the reach of the PGP Programme in the Industry, new firms representing diverse sectors were invited for placements. More than 50 new firms participated in the lateral and final placement process in 2026. New recruiters included Accenture Technology, Deskera Systems, Emergent Labs, Godrej Industries, Intertec Systems, NTT Data, Meesho, Lyric, Kimbal, Glean Search Technologies, Shadowfax, Razorpay, and Teradata among others.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career by opting for IIMavericks Fellowship. The IIMavericks Fellowship includes mentorship from IIMA Ventures (formerly known as IIMA CIIE) and financial support for a period of 2 years. At any time during the Fellowship, the student can return and sit for placements through the Institute's

placement process. This year, 2 students opted out of the placement process to work on their own venture, under the IIM Avericks Fellowship.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Sought Placement through the Institute	392
1a. Students in PGP Programme graduating in 2026	385
1b. PGP and Dual Degree students graduating in 2027*	6
1c. Students returning from Placement Holiday	0
1d. Students from Universities abroad**	0
1e. Previous year students graduating in 2026	1
2. Did not seek Placement through the Institute	10
2a. Company sponsored or already employed	0
2b. Continuing education	0
2c. Postponing job search	0
2d. Entrepreneurship	3
2e. Returning to/joining family business	1
2f. Sought placement outside the campus placement process	6
2g. Did not seek placement for other reasons	0
Total students eligible for placements	402
Total offers accepted	392
Students for whom data is unavailable	0
Students still in process	0
Total who did not seek placement through the Institute	10

Table 1.1 : Classification of the entire placement pool

* Students opting for a dual degree programme will graduate from IIM Ahmedabad in 2027, a year after the students of the PGP programme. However, they are eligible to participate in the placement process in the current year (2026). Hence, dual degree students graduating in 2027 have been included among those eligible to participate in the placement process.

** "Students from universities abroad" (both Dual Degree and term exchange) are students who have come from universities abroad to pursue education at IIM Ahmedabad, either for one year or one term.



पवन एम. रुईकर | Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad



For B2K Analytics Mumbai

1.2. Classification of the Entire Graduating Pool

Categories	Number
1. Total students graduating in 2026	408
1a. Students in PGP programme graduating in 2026	394
1b. Students of previous years (dual degree and others) graduating in 2026	10
1c. Dual degree students from abroad graduating in 2026	4
2. Students graduating in 2027 and eligible for placements in 2026	6
3. Total students eligible for placements	402
3a. PGP Programme students graduating in 2026	385
3b. Students graduating in 2027 and eligible for placements in 2026	6
3c. Students from universities abroad	0
3d. Students returning from Placement holiday	0
3e. Previous year students graduating in 2026	1
Total who sought placement through the Institute	392
Total who did not seek placement through the Institute	10

Table 1.2 : Classification of the entire graduating pool

2. Sector-wise Classification

Sector	Number of Offers		
	Domestic	International	Total
Automotive	1	0	1
Banking, Financial Services And Insurance (BFSI)	81	1	82
Conglomerate	31	3	34
Consulting	155	0	155
Consumer Durables	2	0	2
Consumer Goods (FMCG)	12	0	12
Consumer Services	15	0	15
Engineering/Industrial	3	0	3
Engineering/Technology	14	0	14
Environment & Energy	3	0	3
Information Technology (IT)	33	1	34
IT Consulting	1	0	1
Logistics	3	0	3



पवन एम. रूल्कर | Pawan M. Rulkar
 Assistant General Manager - Placements
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad



For B2K Analytics Mumbai

Manufacturing	4	0	4
Media/Communications	3	0	3
Others (Fintech)	1	0	1
Pharmaceutical/Healthcare	13	0	13
Real Estate	2	0	2
Retail	4	1	5
Social Enterprises & NGOs	2	0	2
Telecommunication	3	0	3
Total	386	6	392

Table 2.1 : Classification of offers based on sector

3. Function-wise Classification

Function	Number of Offers		
	Domestic	International	Total
Business Development	26	1	27
Consulting	154	0	154
Finance	65	1	66
General Management	66	1	67
Operations	8	0	8
Product/Category Management	11	0	11
Research & Advisory	2	3	5
Sales/Marketing	21	0	21
Strategy	17	0	17
Supply Chain Management	2	0	2
Systems/IT	14	0	14
Total	386	6	392

Table 3.1 : Classification of offers based on function

4. Location-wise Classification

4.1 Classification of International Locations

International Location	No. of Offers accepted
Dubai	4
Hong Kong	1
Japan	1
Total	6

Table 4.1 : Classification of offers based on international locations

4.2 Classification of Domestic Locations

Domestic Location	No. of Offers accepted
Pan India	386
Total	386

Table 4.2 : Classification of offers based on domestic location

5. Salary Data

5.1 Salary Heads – Domestic (INR)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	81,60,000	28,82,958	28,81,369	386
One Time Cash Component	50,000	12,75,000	3,97,678	3,00,000	292
Total Guaranteed Cash Component	12,00,000	81,60,000	31,83,792	32,50,000	386
Maximum Earning Potential	12,00,000	81,60,000	36,98,764	37,00,000	386

Table 5.1 : Classification of salary heads – Domestic

5.2 Salary Heads – International (USD)

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	40,016	97,500	75,299	77,760	6
One Time Cash Component	1,220	10,140	5,680	5,680	2
Total Guaranteed Cash Component	41,236	1,07,640	77,193	77,760	6
Maximum Earning Potential	49,380	2,43,000	1,07,170	81,000	6

Table 5.2 : Classification of salary heads – International

* For International salaries, all conversions to USD are made as per closing rates on 30th June, 2026. Data is sourced from the Exchange Rates websites.

(Links: <https://wise.com/in/currency-converter/aed-to-usd-rate/history/30-06-2026>, <https://wise.com/in/currency-converter/hkd-to-usd-rate/history/30-06-2026>, <https://www.valutafx.com/history/jpy-usd-2026-06-30>)

Description of Salary Heads

1. Fixed Yearly Cash Component: This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.

2. One-time Cash Payment: This head indicates the value of the remuneration given to a candidate as a one-time cash benefit mostly at the time of joining.


पवन एम. रुईकर | Pawan M. Ruikar
 सहायक महाप्रबंधक - स्थानन
 Assistant General Manager – Placements
 भारतीय प्रबंधन संस्थान, अहमदाबाद
 Indian Institute of Management Ahmedabad


 For B2K Analytics Mumbai

3. Total Guaranteed Cash Component: This is the sum of fixed yearly cash component and one-time cash component.

4. Maximum Earning Potential: This is the sum of total guaranteed cash component, maximum possible-variable pay and all other components of salary that are a part of the offer. This can include long-term compensation such as PF and other perks as well. Long term benefits such as ESOPs, retention bonuses, and other benefits payable after the first year have not been considered for the calculation of MEP Salary.

5.3 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP*	Min	Max	Mean	Median	Data
INR salary (Total Guaranteed Cash Component)	59,731	4,06,172	1,58,476	1,61,772	386
Non-INR salary (Total Guaranteed Cash Component)	69,633	1,50,000	1,19,867	1,23,605	6
Combined INR and Non-INR Salary (Total Guaranteed Cash Component)	59,731	4,06,172	1,57,886	1,61,772	392
INR salary (Maximum Earning Potential)	59,731	4,06,172	1,84,110	1,84,171	386
Non-INR salary (Maximum Earning Potential)	83,385	3,86,266	1,67,653	1,28,755	6
Combined INR and Non-INR Salary (Maximum Earning Potential)	59,731	4,06,172	1,83,858	1,84,171	392

Table 5.3 : Salary Statistics at PPP adjusted exchange rates

Calculated using the 2025 PPP conversion rates for all available currencies, sourced directly from the World Bank website. Data is sourced from: <https://data.worldbank.org/indicator/PA.NUS.PPP>

5.4 Combined Salary Statistics in INR

Salary Head	Min	Max	Mean	Median	Data
Fixed Yearly Cash Component	12,00,000	90,52,500	29,47,855	29,06,523	392
One Time Cash Component	50,000	12,75,000	3,98,570	3,00,000	294
Total Guaranteed Cash Component	12,00,000	99,93,960	32,46,782	32,50,000	392
Maximum Earning Potential	12,00,000	2,31,03,000	37,97,495	37,00,000	392

Table 5.4 : Combined Salary Statistics in INR

For International salaries, all conversions to INR from USD are made as per closing rates on 30th June, 2026.


पवन एम. रूईकर | Pawan M. Ruikar
 सहायक महाप्रबंधक - स्थानन
 Assistant General Manager – Placements
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad


 B2K Analytics Mumbai

For B2K Analytics Mumbai

5.5 Sector-wise Classification of Salary – Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	39,13,045	39,13,045	39,13,045	39,13,045	1
Banking, Financial Services And Insurance (BFSI)	21,25,000	81,60,000	33,03,775	30,00,000	81
Conglomerate	17,50,000	34,00,000	24,01,226	22,50,000	31
Consulting	16,00,000	34,02,528	28,58,204	29,50,000	155
Consumer Durables	16,00,000	22,95,000	19,47,500	19,47,500	2
Consumer Goods (FMCG)	19,77,636	26,50,000	23,76,648	23,61,000	12
Consumer Services	21,00,000	30,00,000	25,02,295	23,50,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	22,00,000	32,00,000	29,51,949	30,00,000	14
Environment & Energy	24,00,000	36,00,000	29,00,000	27,00,000	3
Information Technology (IT)	20,00,000	42,00,000	32,78,309	35,00,000	33
IT Consulting	23,00,000	23,00,000	23,00,000	23,00,000	1
Logistics	20,00,000	29,95,000	24,98,333	25,00,000	3
Manufacturing	15,94,830	22,00,000	20,47,667	21,97,918	4
Media/Communications	19,00,000	19,00,000	19,00,000	19,00,000	3
Others (Fintech)	32,00,000	32,00,000	32,00,000	32,00,000	1
Pharmaceutical/Healthcare	19,07,000	40,00,000	28,52,077	27,00,000	13
Real Estate	24,35,000	24,35,000	24,35,000	24,35,000	2
Retail	20,00,000	27,00,000	22,25,000	21,00,000	4
Social Enterprises & NGOs	12,00,000	13,00,000	12,50,000	12,50,000	2
Telecommunication	22,50,000	22,50,000	22,50,000	22,50,000	3

Table 5.5.1 : Sector-wise Classification of Fixed Yearly Cash Component – Domestic

5.5.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Automotive	5,00,000	5,00,000	5,00,000	5,00,000	1
Banking, Financial Services And Insurance (BFSI)	1,87,500	12,75,000	4,39,702	4,50,000	56
Conglomerate	2,00,000	5,00,000	3,29,412	3,00,000	17
Consulting	50,000	10,00,000	3,86,620	3,00,000	142
Consumer Durables	2,00,000	3,00,000	2,50,000	2,50,000	2


 पवन एम. रुईकर | Pawan M. Ruikar
 सहायक महाप्रबंधक - स्थान
 Assistant General Manager - Placements
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad


 B2K Analytics

For B2K Analytics Mumbai

Consumer Goods (FMCG)	1,00,000	7,00,000	4,15,000	4,37,500	12
Consumer Services	2,00,000	8,26,500	6,62,423	7,37,000	13
Engineering/Technology	1,00,000	7,50,000	5,35,714	7,00,000	7
Environment & Energy	2,00,000	2,00,000	2,00,000	2,00,000	1
Information Technology (IT)	2,00,000	8,37,167	3,06,549	3,00,000	24
IT Consulting	2,00,000	2,00,000	2,00,000	2,00,000	1
Logistics	3,00,000	3,00,000	3,00,000	3,00,000	1
Manufacturing	2,00,000	2,00,000	2,00,000	2,00,000	2
Pharmaceutical/Healthcare	2,00,000	4,00,000	2,91,667	3,00,000	6
Real Estate	2,00,000	2,00,000	2,00,000	2,00,000	2
Retail	2,50,000	3,00,000	2,75,000	2,75,000	2
Telecommunication	5,00,000	5,00,000	5,00,000	5,00,000	3

Table 5.5.2: Sector-wise Classification of One-time Cash Payment – Domestic

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Automotive	44,13,045	44,13,045	44,13,045	44,13,045	1
Banking, Financial Services And Insurance (BFSI)	22,00,000	81,60,000	36,07,767	33,06,523	81
Conglomerate	21,50,000	36,00,000	25,81,871	22,50,000	31
Consulting	16,00,000	37,00,000	32,12,398	33,00,000	155
Consumer Durables	19,00,000	24,95,000	21,97,500	21,97,500	2
Consumer Goods (FMCG)	22,32,636	32,00,000	27,91,648	28,63,732	12
Consumer Services	28,37,000	36,91,475	30,76,395	28,50,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	25,00,000	38,81,820	32,19,806	30,00,000	14
Environment & Energy	24,00,000	38,00,000	29,66,667	27,00,000	3
Information Technology (IT)	20,09,369	45,00,000	35,01,254	40,00,000	33
IT Consulting	25,00,000	25,00,000	25,00,000	25,00,000	1
Logistics	20,00,000	29,95,000	25,98,333	28,00,000	3
Manufacturing	15,94,830	24,00,000	21,47,667	22,97,918	4
Media/Communications	19,00,000	19,00,000	19,00,000	19,00,000	3
Others (Fintech)	32,00,000	32,00,000	32,00,000	32,00,000	1
Pharmaceutical/Healthcare	22,57,000	40,00,000	29,86,692	28,00,000	13
Real Estate	26,35,000	26,35,000	26,35,000	26,35,000	2
Retail	20,00,000	30,00,000	23,62,500	22,25,000	4
Social Enterprises & NGOs	12,00,000	13,00,000	12,50,000	12,50,000	2
Telecommunication	27,50,000	27,50,000	27,50,000	27,50,000	3

Table 5.5.3 : Sector-wise Classification of Total Guaranteed Cash Component– Domestic


पवन एम. रुईकर | Pawan M. Ruikar
 सहायक महाप्रबंधक - स्थान
 For Indian Institute of Management Ahmedabad
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad


 For B2K Analytics Mumbai

5.5.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Automotive	50,00,001	50,00,001	50,00,001	50,00,001	1
Banking, Financial Services And Insurance (BFSI)	22,00,000	81,60,000	42,71,023	40,00,000	81
Conglomerate	24,00,000	44,00,000	29,76,774	26,50,000	31
Consulting	16,00,000	45,86,000	38,42,446	39,04,000	155
Consumer Durables	19,00,000	24,95,000	21,97,500	21,97,500	2
Consumer Goods (FMCG)	24,55,001	35,22,104	30,64,887	32,00,000	12
Consumer Services	29,29,900	51,97,538	35,57,204	30,00,000	15
Engineering/Industrial	25,00,000	32,00,000	29,00,000	30,00,000	3
Engineering/Technology	25,00,000	42,00,002	36,70,001	37,50,000	14
Environment & Energy	30,50,000	38,00,000	34,66,667	35,50,000	3
Information Technology (IT)	20,09,369	53,18,852	37,09,196	40,00,000	33
IT Consulting	28,00,000	28,00,000	28,00,000	28,00,000	1
Logistics	22,00,000	34,00,076	28,66,692	30,00,000	3
Manufacturing	20,73,279	25,00,000	23,43,320	24,00,000	4
Media/Communications	22,00,000	22,00,000	22,00,000	22,00,000	3
Others (Fintech)	34,50,000	34,50,000	34,50,000	34,50,000	1
Pharmaceutical/Healthcare	25,71,538	40,00,000	31,90,503	30,00,000	13
Real Estate	34,00,000	34,00,000	34,00,000	34,00,000	2
Retail	22,00,000	32,70,000	25,74,000	24,13,000	4
Social Enterprises & NGOs	12,00,000	19,00,000	15,50,000	15,50,000	2
Telecommunication	30,00,000	30,00,000	30,00,000	30,00,000	3

Table 5.5.4 : Sector-wise Classification of Maximum Earning Potential- Domestic

5.6 Function-wise Classification of Salary – Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	23,40,015	58,40,000	35,03,010	38,00,000	26
Consulting	20,00,000	34,02,528	28,60,305	29,50,000	154
Finance	22,00,000	81,60,000	33,22,352	29,06,523	65
General Management	12,00,000	39,13,045	24,55,003	22,97,500	66
Operations	20,00,000	36,00,000	28,09,603	29,97,500	8
Product/Category Management	16,00,000	35,00,000	28,13,675	28,91,475	11

पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रबंधक - स्थान

Assistant General Manager - Placements

For Indian Institute of Management Ahmedabad

Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	19,77,636	31,81,820	24,49,911	23,72,000	21
Strategy	13,00,000	37,10,000	29,96,146	31,81,820	17
Supply Chain Management	15,94,830	22,00,000	18,97,415	18,97,415	2
Systems/IT	20,00,000	34,68,800	28,12,057	30,00,000	14

Table 5.6.1 : Function-wise Classification of Fixed Yearly Cash Component – Domestic

5.6.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Business Development	2,00,000	5,00,000	2,94,444	3,00,000	18
Consulting	50,000	10,00,000	3,86,620	3,00,000	142
Finance	2,00,000	12,75,000	4,43,557	4,50,000	41
General Management	2,00,000	7,37,000	3,77,444	3,50,000	45
Operations	2,00,000	7,00,000	4,50,000	4,50,000	2
Product/Category Management	3,00,000	8,26,500	6,60,929	8,00,000	7
Sales/Marketing	1,00,000	7,00,000	4,23,750	4,87,500	16
Strategy	1,87,500	7,00,000	4,60,577	5,00,000	13
Systems/IT	1,00,000	8,37,167	3,07,146	2,80,000	8

Table 5.6.2: Function-wise Classification of One-time Cash Payment – Domestic

5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	23,40,015	58,40,000	37,06,856	40,00,000	26
Consulting	20,09,369	37,00,000	32,16,799	33,50,000	154
Finance	22,00,000	81,60,000	36,02,134	33,06,523	65
General Management	12,00,000	44,13,045	27,12,352	27,50,000	66
Operations	20,00,000	38,81,820	29,22,103	29,97,500	8
Product/Category Management	19,00,000	36,91,475	32,34,266	34,46,475	11
Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	20,00,000	38,81,820	27,72,768	27,50,000	21
Strategy	13,00,000	42,10,000	33,48,352	38,81,820	17
Supply Chain Management	15,94,830	22,00,000	18,97,415	18,97,415	2
Systems/IT	22,60,000	43,05,967	29,87,569	30,00,000	14

Table 5.6.3: Function-wise Classification of Total Guaranteed Cash Component – Domestic

5.6.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Business Development	26,00,019	70,08,000	38,88,241	40,00,000	26
Consulting	20,09,369	45,86,000	38,45,203	39,04,000	154
Finance	22,00,000	81,60,000	43,57,013	40,00,000	65

पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रबंधक - स्थान

Assistant General Manager - Placements

For Indian Institute of Management Ahmedabad

For B2K Analytics Mumbai

General Management	12,00,000	50,00,001	30,06,773	29,29,900	66
Operations	22,00,000	42,00,002	30,62,510	31,00,000	8
Product/Category Management	19,00,000	51,97,538	38,81,779	42,00,000	11
Research & Advisory	16,00,000	27,00,000	21,50,000	21,50,000	2
Sales/Marketing	22,00,000	42,00,002	29,84,459	30,00,000	21
Strategy	19,00,000	45,70,000	37,44,706	42,00,002	17
Supply Chain Management	20,73,279	25,00,000	22,86,640	22,86,640	2
Systems/IT	25,00,000	53,18,852	36,00,575	37,50,000	14

Table 5.6.4: Function-wise Classification of Maximum Earning Potential – Domestic

5.7 Sector-wise Classification of Salary – International (USD)

5.7.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	97,500	97,500	97,500	97,500	1
Conglomerate	77,760	77,760	77,760	77,760	3
Information Technology (IT)	81,000	81,000	81,000	81,000	1
Retail	40,016	40,016	40,016	40,016	1

Table 5.7.1 : Sector-wise Classification of Fixed Yearly Cash Component – International

5.7.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	10,140	10,140	10,140	10,140	1
Retail	1,220	1,220	1,220	1,220	1

Table 5.7.2 : Sector-wise Classification of One-time Cash Payment – International

5.7.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	1,07,640	1,07,640	1,07,640	1,07,640	1
Conglomerate	77,760	77,760	77,760	77,760	3
Information Technology (IT)	81,000	81,000	81,000	81,000	1
Retail	41,236	41,236	41,236	41,236	1

Table 5.7.3 : Sector-wise Classification of Total Guaranteed Cash Component – International


पवन एम. रुईकर | Pawan M. Ruikar
 सहायक महाप्रबंधक - स्थानन
 Assistant General Manager - Placements
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad



For B2K Analytics Mumbai

5.7.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services And Insurance (BFSI)	1,07,640	1,07,640	1,07,640	1,07,640	1
Conglomerate	81,000	81,000	81,000	81,000	3
Information Technology (IT)	2,43,000	2,43,000	2,43,000	2,43,000	1
Retail	49,380	49,380	49,380	49,380	1

Table 5.7.4 : Sector-wise Classification of Maximum Earning Potential – International

5.8 Function-wise Classification of Salary – International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	81,000	81,000	81,000	81,000	1
Finance	97,500	97,500	97,500	97,500	1
General Management	40,016	40,016	40,016	40,016	1
Research & Advisory	77,760	77,760	77,760	77,760	3

Table 5.8.1 : Function-wise Classification of Fixed Yearly Cash Component – International

5.8.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Finance	10,140	10,140	10,140	10,140	1
General Management	1,220	1,220	1,220	1,220	1

Table 5.8.2 : Function-wise Classification of One-time Cash Payment – International

5.8.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Business Development	81,000	81,000	81,000	81,000	1
Finance	1,07,640	1,07,640	1,07,640	1,07,640	1
General Management	41,236	41,236	41,236	41,236	1
Research & Advisory	77,760	77,760	77,760	77,760	3

Table 5.8.3 : Function-wise Classification of Total Guaranteed Cash Component – International

5.8.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Business Development	2,43,000	2,43,000	2,43,000	2,43,000	1
Finance	1,07,640	1,07,640	1,07,640	1,07,640	1
General Management	49,380	49,380	49,380	49,380	1
Research & Advisory	81,000	81,000	81,000	81,000	3

Table 5.8.4 : Function-wise Classification of Maximum Earning Potential – International

5.9 Location-wise Classification of Salary – International (USD)

5.9.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	77,760	81,000	78,570	77,760	4
Hong Kong	97,500	97,500	97,500	97,500	1
Japan	40,016	40,016	40,016	40,016	1

Table 5.9.1 : Location-wise Classification of Fixed Yearly Cash Component – International

5.9.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
Hong Kong	10,140	10,140	10,140	10,140	1
Japan	1,220	1,220	1,220	1,220	1

Table 5.9.2 : Location-wise Classification of One-time Cash Payment – International

5.9.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	77,760	81,000	78,570	77,760	4
Hong Kong	1,07,640	1,07,640	1,07,640	1,07,640	1
Japan	41,236	41,236	41,236	41,236	1

Table 5.9.3 : Location-wise Classification of Total Guaranteed Cash Component – International

5.9.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Dubai	81,000	2,43,000	1,21,500	81,000	4
Hong Kong	1,07,640	1,07,640	1,07,640	1,07,640	1
Japan	49,380	49,380	49,380	49,380	1

Table 5.9.4 : Location-wise Classification of Maximum Earning Potential – International

5.10 Location-wise Classification of Salary – Domestic (INR)

5.10.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	28,82,958	28,81,369	386

Table 5.10.1 : Location-wise Classification of Fixed Yearly Cash Component– Domestic

5.10.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
PAN India	50,000	12,75,000	3,97,678	3,00,000	292

Table 5.10.2 : Location-wise Classification of One-time Cash Payment – Domestic

5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	31,83,792	32,50,000	386

Table 5.10.3 : Location-wise Classification of Total Guaranteed Cash Component – Domestic

5.10.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
PAN India	12,00,000	81,60,000	36,98,764	37,00,000	386

Table 5.10.4 : Location-wise Classification of Maximum Earning Potential – Domestic

6. Other Details

Parameter	Number
1. Total Pre-Placement offers awarded	203
1a. Through internships	194
1b. Others	9
2. Total Pre-Placement offers accepted	135
2a. Through internships	134
2b. Others	1

Table 6.1: Details regarding Pre-Placement Offers (PPO)

7. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 7.1: List of deviations from standards with reasons


 पवन एम. रुईकर | Pawan M. Rutkar
 सहायक महाप्रबंधक - स्थानन
 Assistant General Manager – Placements
 भारतीय प्रबंध संस्थान अहमदाबाद
 Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad



For B2K Analytics Mumbai