



**INDIAN INSTITUTE OF
MANAGEMENT CALCUTTA**

Batch 19

Executive Programme in Leadership & Management










**12 Months | Live Online | 10-Day Campus Immersion
(Across 2 Visits)**



IIM Calcutta Executive Education Alumni Status

Programme Summary

Executive Programme in Leadership and Management

 Institute Name IIM Calcutta	 Programme Duration 12 Months	 Cost INR 6,74,000 + GST + PF	 Learning Mode Live Online Session	 Weekly effort 3 hours per week (Saturday, 3:30 pm to 6:30 pm)
 Faculty IIM Calcutta	 Payment Options Flexible Instalments plans with EMI options available	 Eligibility Graduation (10+2+3)/Diploma holder (10+2+3)/Postgraduate with minimum 10 years of work experience. The candidate should be currently working while filling up the application. SOP is mandatory.	 Certificate Successful completion of the programme requires participants to attend at least 75% of the overall course, obtain no more than two "Poor" grades in the programme and attend both mandatory campus visits.	

Learning Experience

- **Live Online Lectures by IIMC Faculty:**
Industry-aligned cutting-edge curriculum curated by IIMC
- **Case-based Learning:**
Practical Learning through real-world structured insights into industry best practices
- **Faculty Guided Capstone Project:**
Apply your learning, receive feedback and present your findings
- **Two Campus Immersions:**
Two immersions for a total of 10 days at IIM Calcutta Campus
- **Cohort-based Learning:**
Networking, collaboration and discussion with diverse peers

Frequently Asked Questions

What would be the mode of learning?

There would be 3-hour weekly live online lectures on Saturdays conducted by IIMC faculty. The programme is spread across eight modules for a duration of around 12 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, structured insights from industry practitioners, assignments and quizzes, hands-on business simulations and guided capstone project work for which the learners would have to put in additional efforts beyond class hours.

Is there a campus immersion included in the programme?

For an immersive and experiential learning journey, the programme offers a campus chapter at IIMC campus of ten days as a part of the program's learning journey providing a rich networking and face-to-face learning opportunity.

Who is the faculty for the LIVE lectures sessions?

The LIVE-online lectures are conducted by the faculty of IIM Calcutta, who have real-world experience in the domain.

Is there a qualifying mark/ grade to get the final certification in this course?

Yes, successful completion of the programme will require a participant to (a) attend at least 75% of the courses and (b) obtain no more than two "Poor" grades in the whole programme.

Do I get Alumni status of the Institute on completion of this course?

Yes, on successfully completing this programme, you will receive IIMC Executive Education Alumni Status.

Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes.

What type of certificate will I receive?

Participants who successfully complete the programme will receive a Certificate of Successful Completion from IIM Calcutta. Participants who meet the required attendance criteria but receive more than two "Poor" grades will be awarded a Certificate of Participation. Failure to appear for an examination will result in an "Incomplete" status, and no certificate will be issued. Additionally, participants who do not meet the minimum attendance requirement of 75% will not be eligible for any certificate. Attendance at both campus visits is also mandatory for the successful completion of the programme.

How long will I have access to the learning materials?

Session recordings are accessible for up to 7 days following the conducted session and 7 days before the exam.

About IIM Calcutta

#2 India's Best B-School
(Fortune-ACRA, 2025)

#2 Best B-School
(BT-MDRA, 2025)

#1 Best B-School (Open
Magazine, 2024)

The Indian Institute of Management Calcutta (IIM Calcutta) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculty formed part of its nucleus, including Jagdish Sheth, J. K. Sengupta, among others.

Over the years, IIM Calcutta has grown into a mature Institution with a global reputation, imparting high-quality management education. It has been playing a pioneering role in professionalising Indian management through its postgraduate and doctoral level programmes, executive training programmes, research and consulting activities. Today, the institute serves as an autonomous body, continually evolving to meet its goals in an everchanging business environment.

IIM Calcutta which has the 'Triple crown' of accreditations from - EQUIS, AACSB and AMBA. This is the highest in PG business education.



Is Upskilling Necessary to Lead in Senior Management?

Only a third of CEOs believe that their organisation's frontline leadership is of a very good quality (DDI, 2021). Alarming, isn't it? In this context, unlike the business world of a decade ago, where leaders could operate in isolation, how can you develop your leadership skills and ability to lead under pressure while meeting your organisation's strategic goals?




***Learn. Grow. Lead. Influence.
Achieve Business Excellence.***


Better Your Leadership Impact

In a business landscape that is changing exponentially, leadership requires continuous learning, applying insight to strategy and practices and adapting processes and operations to digitalisation and AI, hybrid working, competitive markets, faster product cycles and shifting customer preferences. To drive sustainable business growth and profitability, just having a corporate strategy is not enough. Understanding how to successfully execute the strategy is critical for assuring results and an impact that matters. Those organisations that succeed will be led by leaders who have the skills to think, act and influence strategically.

To help you accomplish this, IIM Calcutta is offering the **19th batch** of the one-year **Executive Programme in Leadership and Management**. This career-defining programme has enabled scores of alumni through its previous seventeen batches to visualise strategic moves, identify allies, induce collaborations, manage fast growth, create organisational resilience and nurture people, amongst other learnings. By setting new perspectives and clearing blind spots, this programme will help you learn, anticipate, interpret and align to new hallmarks of managerial leadership through an approach grounded in data-driven research and practical business insight.

 Starts on
19 June, 2026*

 Duration:
12 Months

 Programme fee:
**INR 6,74,000 + GST +
Bank Charges**
**Begins with an introduction to the platform.*

2.3x

Organisations with strong leaders are 2.3 times more likely to financially outperform peers.

(Deloitte, 2022)

54%

of Indian leaders realise the importance of identifying the skills needed to keep pace with the changing times.

(PwC India, 2022)



Impact of Investing in Leadership Development



40%

higher revenue per employee



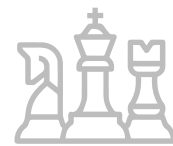
5X

more likely to be effective at anticipating and responding to change



9%

higher gross profit margin



10X

more likely to be highly effective at identifying and empowering next-gen leaders



Who Is This Programme For?

Senior professionals with over 10 years of work experience interested in becoming more competent at leading cross-functional strategies as influential business leaders will find this programme ideal.

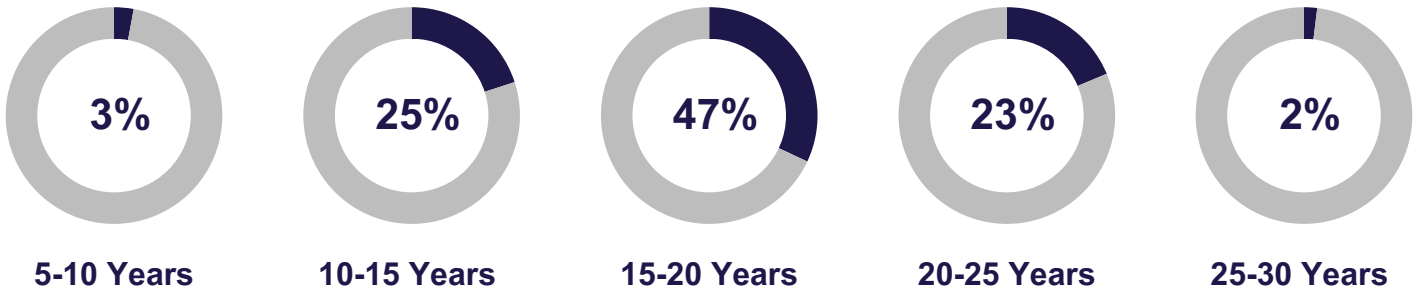
Business owners, entrepreneurs and promoters with over 10 years of experience seeking to enhance their strategic thinking and leadership capabilities to improve business growth and profitability will also benefit from enrolling in the programme.



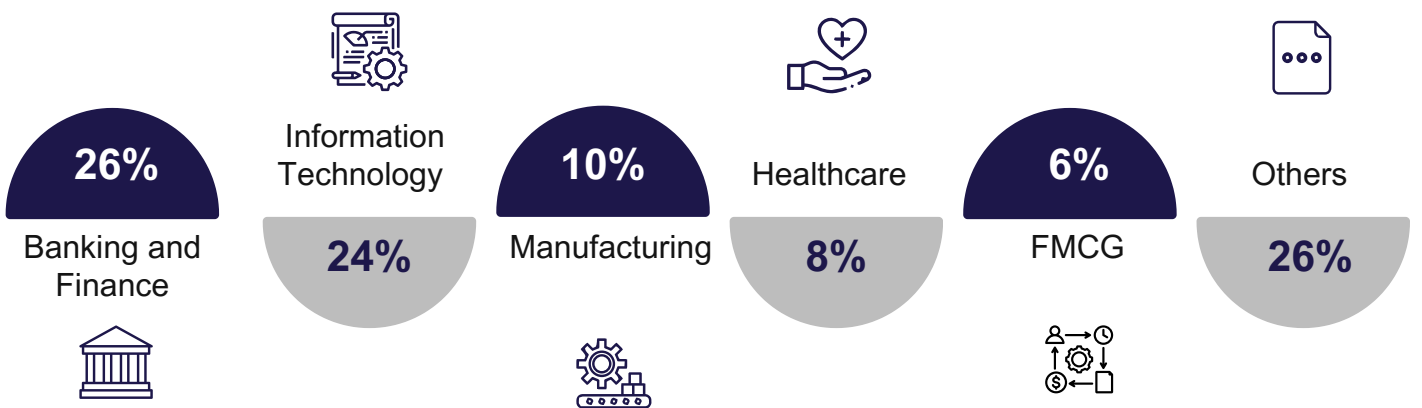
Note: An actual image of IIML EPLM's campus immersion

Past Participants Profile

Work Experience

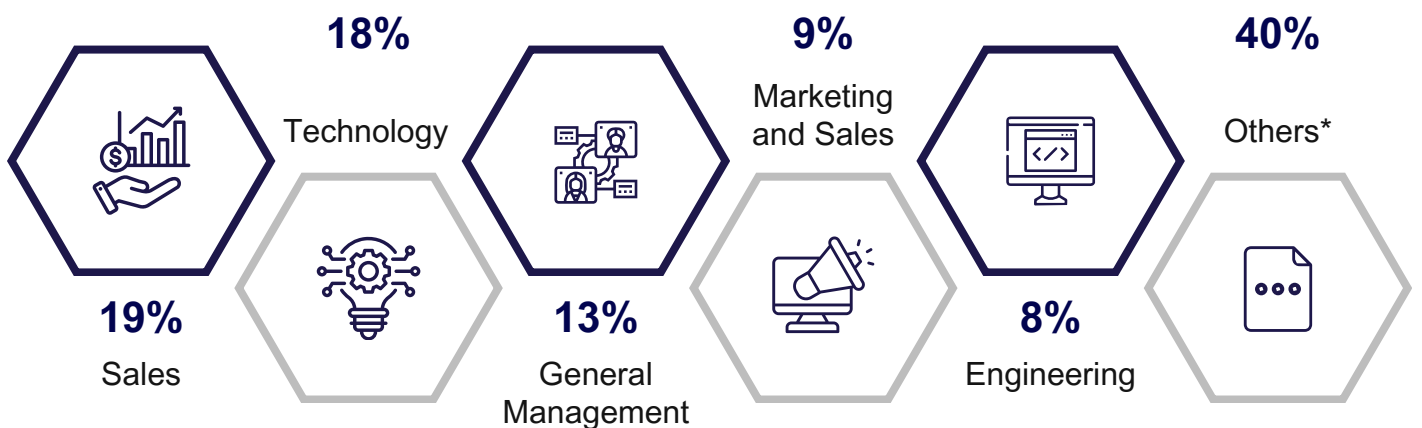


Industry



*Others include Automobile, Healthcare, Manufacturing, Media and Real Estate, amongst others.

Functions



Past Participant Testimonials

“

The programme provided fantastic insights into strategy and leadership. It had immense real-world relevance and the case studies provided deeper context and were thought-provoking. It has been an experience which I will cherish for life.

SUMIT SINGH

AVP and Head of Consumer Experience and Design (CXD), Havells

”

“

I have gained a broad understanding of general management, strategy and leadership. Keeping in mind the drivers of strategy and leadership, I have used some concepts to execute projects successfully.

DR. ABHISHEK VILAS KADAM

Associate Director Clinical Data Management, Novartis

”

“

I gained new perspectives in the field of management. The case study analysis was very good and thought-provoking. This course has given me an opportunity to understand and assimilate concepts. Overall this programme is value for the investment made.

RAMADAS NAYAK

Senior Engineering Manager, Infosys

”

Strategically Lead Business and Meet Corporate Goals



156+

hours of live online learning +
in-campus immersion



102 +

hours of live online learning



3-hour weekly live
sessions by IIMC faculty



Real-world case-based
practical learning



Capstone project
guided by faculty



Two campus immersions
at IIM Calcutta (10 days)



Collaboration and networking
with seasoned peers



IIMC Executive Education
Alumni Status

Note: The primary mode of learning for this programme is via live online sessions with faculty members. Access to archives will be given to all participants for a period of one week from each online session date.

The Campus immersion dates are subject to change, if necessary.

Programme Directors



Prof. Chetan Joshi

Professor,
Academic Group: Organisational Behaviour

Dr. Chetan Joshi, a Professor in the Organisational Behaviour Group at IIM Calcutta, specialises in teaching courses and training programmes on Interpersonal Skills, Leadership, Negotiation, Conflict Resolution, Diversity-Equity-Inclusion and Organisation Structure. His research has been published in reputable journals and presented at international conferences. He has developed simulations and exercises showcased at OBTS Teaching Society conferences. Case studies he has co-authored are available from Harvard Business School Publishing. Prof. Joshi has co-led various long duration programmes at IIM Calcutta



Prof. Debabrata Chatterjee

Associate Professor,
Academic Group: Organisational Behaviour

Debabrata Chatterjee is a doctorate from the Indian Institute of Management, Calcutta. Currently, he is a member of the faculty in Organisation Behaviour at the Indian Institute of Management, Calcutta since 2018. Prior to joining this institute, he was a member of the faculty at IIM Kozhikode for a decade. Before shifting to academics, he was an HR professional with the Steel Authority of India Limited for two decades. He has taught and researched on leadership, team building, organisational change and development, technological innovation and social innovation.

Note: Programme Directors might change due to unavoidable circumstances and revised details will be shared closer to the programme start date.



Programme Modules



MODULE 1: Business Economics and Global Economy

- Fundamentals of Macroeconomics
- Impact of AI and Tech-Driven Economic Shifts and Industry Disruptions
- Markets, Prices and Profit Maximisation



MODULE 2: Creating Agile and Resilient Organisations

- Supply Chain Design
- AI assisted forecasting, Capacity Planning and Resource Optimisation
- Efficiency Versus Resilience Trade-offs in Supply Chains
- Business Simulation Related to Supply and Demand Management



MODULE 3: Creating and Measuring Value

- Marketing Environment Analysis
- Pricing, Branding and Growth Strategies
- Product Innovation in the Era of Gen AI
- Crafting and Implementing Marketing Strategy
- Linking Managerial Action and Shareholder Interests



MODULE 4: Creating Strategic Advantage

- Corporate Strategy
- Business Model Innovation
- Developing Competitive Advantage
- Managing Transformation



MODULE 5: Leadership and Change Management

- Negotiation Skills
- Personality and Self Development
- Motivation
- Effective Team Building
- Essentials of Leadership



MODULE 6: Enterprise AI Leadership and Governance

- AI-First Business Transformation and Digital Strategies
- Strategic Aspects of Business Analytics and Data-Driven Decision-Making
- Convergence of AI with Emerging Technologies – IoT, Blockchain, Cloud Computing and Industry 4.0
- Scaling AI and Tech Adoption Across Enterprises
- Developing Competitive Strategies with Digital Platforms



MODULE 7: Regulatory and Legal Environment

- International Business Environment
- Regulatory Challenges of AI, Blockchain and Data Sovereignty
- General Principles of Law of Contract and AI Vendor Contracts
- Regulatory Framework of Joint Ventures and Corporate Restructuring



MODULE 8: Corporate Financial Strategies

- Designing Financial Control Systems
- Basics of Fundraising and Valuation
- Financial Risk Management and Hedging Strategies



Capstone Project

The programme includes a group project. Participants will take up a real-life management problem of their interest. There would be interim discussions on the project. Project component will be an opportunity to apply the classroom insights and learnings. Project presentations would be organised towards the end of the programme during Campus Immersion.

Note:
-Modules/ topics are indicative only and the suggested time and sequence may be dropped/modified/adapted to fit the participant profile and programme hours.
- The programme curriculum includes individual assignments, simulations, group projects and presentations to apply and demonstrate classroom learnings.

Get Empowered with Key Takeaways

People who change after change, will **survive**.

People who change with the change, will **succeed**.

People who cause the change, will **lead**.



Understand competitive dynamics in the networked era to take informed strategic decisions.



Visualise strategic moves of nurturing people and creating organisational resilience for accelerated growth.



Build strategic thinking abilities to lead organisation in the VUCA-D environment.



Advance understanding of modern business dynamics to enable collaboration within and beyond organisation.



Develop organisational culture and capabilities for sustenance and innovation.



Manage financial relationships and expectations by building capabilities to apprehend the boardroom dynamics.

Programme Certificate

IIM Calcutta will conduct the examinations and evaluations required for certification and will directly award certificates to participants who successfully complete the programme. Providing feedback is an integral part of the programme completion requirements. Attendance at both campus visits is mandatory for all participants and is a required component for successful completion of the programme.

To successfully complete the programme, participants must (a) maintain an overall attendance of at least 75%, and (b) receive no more than two “Poor” grades throughout the programme. Participants who meet the attendance requirement but receive more than two “Poor” grades will be awarded a Certificate of Participation. Failure to appear for an examination will result in an “Incomplete” status, and no certificate will be awarded. Participants who do not meet the minimum attendance requirement of 75% will not be eligible to receive any certificate.



Note: The certificate shown above is for illustrative purposes only and may not be an exact prototype of the actual certificate. IIM Calcutta reserves the right to change the certificate and specifications without notice.



Note: An actual image of IIML EPLM's campus immersion

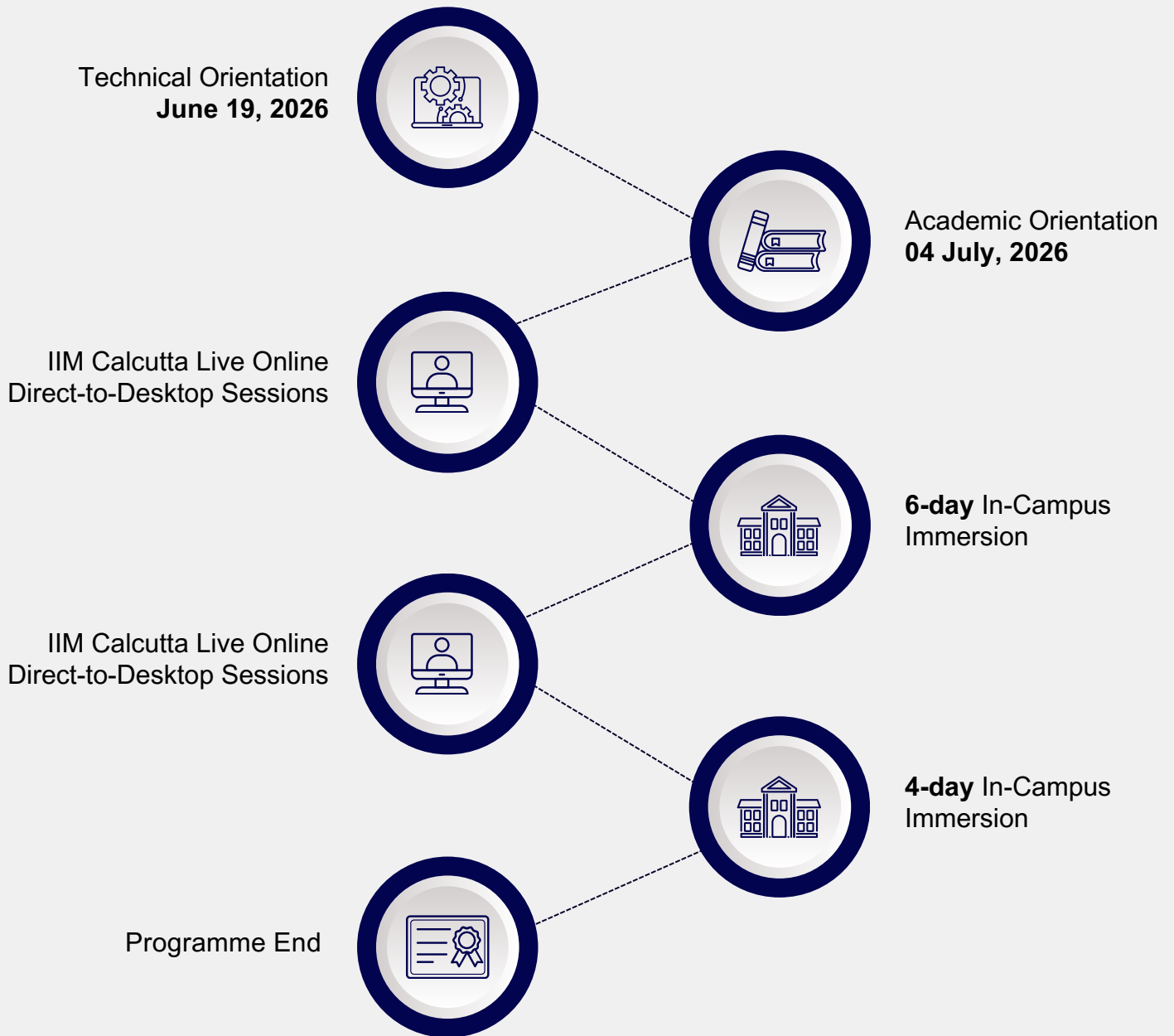
IIM Calcutta Executive Education Alumni Status

Upon successful completion of the programme, participants will receive the prestigious IIM Calcutta Executive Education Alumni Status.

Participants will become alumni of IIM Calcutta Executive Education with the following benefits:

- LDP participants who complete the programme successfully become the Alumni of IIMC Executive Education, which currently has over 30000 members.
- LDP Alumni are given an email-id in the IIM Calcutta domain.
- LDP Alumni can register in the IIM Calcutta Alumni portal either with this email-id or with their personal email-ids. The IIM Calcutta Alumni portal is a common platform for Alumni of all programmes of the Institute to interact with each other and stay connected with the Institute.
- The Institute shares newsletters, important news and articles about the Institute and its activities, the achievements of the Institute's faculty, the portal.
- Alumni can post their achievements, write about jobs or LIVE project opportunities for other alumni to see.
- The IIM Calcutta alumni network can also be accessed on mobile phones through the mobile app.
- Executive Education Alumni are entitled to a discount of 5% on the programme fee if they opt to do another LDP.
- By using the different features of the IIM Calcutta portal, alumni across programmes can engage with each other in many meaningful ways. It is up to the alumni themselves to leverage the platform

Programme Experience



Note: The above dates are subject to change and will be confirmed closer to the programme commencement.

Application Process



Academic Orientation

04 July, 2026

Live Online Sessions*

3 hours/week: Saturdays, 3:30 PM to 6:30 PM

Note- The schedule will be 3 hours/week with a 15-minute break and will be confirmed closer to the programme start date. If a programme session corresponds with a public holiday, the session would be held on the following weekend.



Payment Details

 Programme Fee	INR 6,74,000 + GST + Bank Charges
 Programme Start Date	19 June 2026

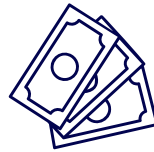
- Note:
- GST (Currently 18%) will be charged extra on these components.
 - Instalment payment options available.
 - Additional convenience charges will be applicable on instalment payments.
 - For detailed information on instalment payments, reach out to your programme advisor.
 - In case a programme session corresponds with a public holiday, the session would be held on the following weekend.
 - On-campus accommodation during the campus immersion is available on a twin-sharing basis
 - The in-class experience of face-to-face interaction with the faculty provides an opportunity for immersion in an academic environment. The campus visit is mandatory for all participants.
 - Study Material Distribution – The default mode of distribution for books and study material will be through electronic medium.
 - International Participants – Physical books will not be couriered to international locations. For international participants, books will be either couriered to an Indian address or provided as eBooks.

Payment Process



Option 1:

Flexible payment options in easy instalments



Option 2:

Low-cost EMI loan options available

Why Learn with Emeritus?

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organisations and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India and China. Emeritus' short courses, degree programmes, professional certificates and senior executive programmes help individuals learn new skills and transform their lives, companies and organisations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors and coaches has educated more than 350,000 individuals across 80+ countries.

Past Participants of Emeritus work at:



Note:
- This service is available only for Indian residents enrolled into select Emeritus programmes.
- IIM Calcutta or Emeritus do NOT promise or guarantee a job or progression in your current job. Career Services is only offered as a service that empowers you to manage your career proactively. The Career Services mentioned here are offered by Emeritus. IIM Calcutta is NOT involved in any way and makes no commitments regarding the Career Services mentioned here.
- All product and company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

Programme Details

ELIGIBILITY

- Graduates (10+2+3)/Diploma (10+2+3)/Post-graduate from AICTE or UGC-approved University (currently employed) in any discipline with 50% aggregate marks.
- Minimum 10+ years of work experience post completing graduation, as on June 19, 2026.
- SOP mandatory
- Candidates should be working at the time of filling up the application form and in case of non-working candidates who are interested in enrolling can submit their application; however, the selection will remain at the discretion of the Programme Directors only

EVALUATION

- There will be periodic evaluations built-in throughout the duration of the programme. These may be in the form of written tests, online exam, quizzes, projects or other objective/ subjective assignments. Giving feedback is an integral part of the completion requirements of the programme.

Note: The campus module will be conducted subject to the evolving pandemic situation and will depend on Government and Institute policies related to the same. In case the campus visit module cannot be conducted, the equivalent hours will be made available online.

Learning Journey



Deepen Your Intellectual Capital

- World-class curriculum and teaching by leading faculty
- Peer-to-peer learning



Manage Your Brand Capital

- Industry recognised, top-ranked IIM education on your resume
- IIM Calcutta Executive Education Alumni Status



Enhance Your Career Capital

- Accelerate your leadership career with cutting-edge insights
- Learn while you earn and make new, life-long connections with experienced peers



Why Learn from IIM Calcutta?

The Indian Institute of Management Calcutta (IIM Calcutta) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculty formed part of its nucleus, including Jagdish Sheth, J. K. Sengupta, among others.

Over the years, IIM Calcutta has grown into a mature Institution with a global reputation, imparting high-quality management education. It has been playing a pioneering role in professionalising Indian management through its postgraduate and doctoral level programmes, executive training programmes, research and consulting activities. Today, the institute serves as an autonomous body, continually evolving to meet its goals in an ever-changing business environment.

IIM Calcutta is the first business school in India to complete triple accreditation by being recognised by three globally reputed business school accreditation organisations: Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). It is also the only Indian business school that is a member of the Global Alliance in Management Education (CEMS).

IIM Calcutta has been regularly ranked in all-important ranking organisations in India and overseas. IIM Calcutta's flagship programme, the 2-year MBA, was ranked 17th in the world, 1st in India and 2nd in Asia in FT MIM 2019 ranking. The vision of the Institute is to emerge as an International Centre of Excellence in all the facets of management education, rooted in Indian ethos and societal values. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest business schools. Its strong ties to the business community makes it an effective mechanism for the promotion of professional management practices in Indian organisations. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue its academic programmes.



Application Requirements

PROFESSIONAL EXPERIENCE DOCUMENTS

- For Previous Organisation/s: Relieving letters
- For Current Organisation: Current Salary Slip or Bonafied Certificate from the HR Department on company letterhead

GRADUATION AND POST-GRADUATION EDUCATION

- Marksheet – Individual or consolidated (all semesters)
- Passing Certificate – If Any
- Diploma/ Degree/ Doctorate Certificate

ID PROOF

- Any Government-issued photo ID like PAN Card/ Driving License/ Passport, etc.

System Requirements

This programme includes live online classes. To attend a live online class you will need to have a PC/ Laptop/ Mac with:



Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth



OS: Either MacOS 10.7 or higher OR Windows 8 or higher



Webcam: built-in or USB plug-in



An internet connection: Minimum bandwidth of 3.0 Mbps (up/ down)



Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+



RAM: 4 GB or higher



Zoom software client installed on your PC/ Laptop/ Mac

- We use the Zoom software application to conduct live online classes. Zoom works on a variety of PCs/ Laptops/ Mac systems and also on phones and tablets.
- You can join your live online class from a phone or tablet if it supports the Zoom client.
- We recommend that you attend classes from a PC/ Laptop/ Mac.

Refer and earn programme fee benefit

[REFER NOW](#)

Apply Now

[APPLY NOW](#)



[WhatsApp an Advisor on +918657038243*](#)

**This number does not accept any calls. Please message your queries.*

For registration and any other information,
please get in touch with us at iimc.execed@emeritus.org

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In collaboration with

