



2024-26

Indian Institute of Management Rohtak

Final Placement Report

**Where ambition meets ability,
opportunity becomes impact**



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The story of IIM Rohtak is one of continuous growth, resilience, and excellence. Here, success is not just measured by placements but by the value we create for both our students and the industry. The Final Placement Report for the PGP 2024-26 cohort stands as a testament to this philosophy, marking yet another year of outstanding achievements. This year's placement season has not only reinforced our legacy of 100% placements but has also set new benchmarks in opportunities, industry collaborations, and global recognition.

These accomplishments are a reflection of the unwavering trust of our valued recruiters, who continue to recognise and reward the exceptional talent nurtured within our campus. We extend our deepest gratitude to our recruiting partners, both long-standing and new, for their continued confidence in our talent pool. The growing number of marquee recruiters and pre-placement offers is a testament to the industry's confidence in IIM Rohtak's ability to shape professionals equipped for real-world challenges.

At IIM Rohtak, placements are more than just an annual milestone; they embody the collective spirit of an institution that nurtures talent, fosters ambition, and develops future leaders. The unwavering commitment of our faculty, alumni, and placement team has been instrumental in strengthening our mission to shape professionals who not only thrive in the corporate world but also drive meaningful impact.

This report encapsulates more than just statistics, it tells the stories of aspirations, determination, and success. As we continue to push boundaries and redefine excellence, we invite you to witness the remarkable journeys that define the future of IIM Rohtak.



Prof. Dheeraj Sharma

Director

I am pleased to announce the successful completion of the Final Placement process for the MBA Batch of 2024-26 at the Indian Institute of Management Rohtak. I have been informed that all eligible students have been successfully placed, resulting in 100%

placements, reaffirming the strong confidence that recruiters place in the capabilities, values, and industry readiness of our graduates. The continued support of our valued recruiting partners, coupled with the addition of several new organizations, resulted in a vibrant and competitive placement process. Students secured opportunities across a broad spectrum of roles in consulting, finance, marketing, operations, analytics, human resources, product management, and general management.

Over the years, IIM Rohtak has fostered an ecosystem that promotes academic excellence, professional competence, and leadership development. Through industry interactions, live projects, management conclaves, industrial visits, workshops, and certification programmes, students gain practical exposure to contemporary business practices and emerging industry trends. Supported by accomplished faculty, a rigorous curriculum, and industry-oriented pedagogy, they develop the managerial skills and insights needed to excel in today's dynamic business environment.

This year, the Institute further expanded its corporate outreach through associations with several new recruiters, including BlackRock, Haleon, JSW Energy, Kotak Securities, Morgan Stanley, Suzlon, and many other reputed organizations. Prominent recruiters participating in the placement process included Aditya Birla Capital, Amazon, Amul, Barclays, AB InBev, Capgemini, Cognizant, Ernst & Young, HSBC, ICICI Bank, IDBI Bank, Indus Valley Partners, Kirloskar Oil Engines, SBI Capital Markets, NatWest, and Wells Fargo, among others.

The placement outcomes achieved by the MBA Batch of 2024-26 reflect the dedication and perseverance of the students. The highest domestic compensation offered during the placement season stood at ₹37.10 LPA, while the average compensation reached ₹20.03LPA, registering a growth of ~7% over the previous year's average package. The median compensation was recorded at ₹18.00 LPA. Over 40 Pre-Placement Offers were extended to students, reflecting their strong internship performance and employers' confidence in their potential. These achievements reflect the collective efforts of students, faculty, alumni, recruiters, and staff. I extend my sincere appreciation to our recruiting partners for their continued support and trust, which inspires us to further strengthen management education and talent development at IIM Rohtak. I also acknowledge the dedicated efforts of the Placement Committee in ensuring the successful conduct of the placement process. As our graduating students begin their professional journeys, I am confident they will uphold the Institute's values and make meaningful contributions to their organizations and society. IIM Rohtak remains committed to nurturing responsible, innovative, and globally competent leaders.

I congratulate the MBA Batch of 2024-26 on this remarkable achievement and extend my best wishes for their future success.



Dr. Rubina Chakma

Placement Chair

With immense pleasure, I am happy to inform you that the final placement for the academic year 2025-26 has been concluded with the exceptional enthusiasm and proactivity of all the involved stakeholders. The active participation of 210+ recruiters has reinforced IIM Rohtak's growing credibility as a reliable, trustworthy and responsible management institution. The highest CTC of this year reached INR 37.10 LPA, while the average and median CTCs stood at INR 20.03 LPA and INR 18 LPA, respectively, reflecting a steady year-on-year average CTC increase of 6.9%. With a remarkable PPOs (40+) secured, our students have demonstrated a high level of industry readiness, reflecting the continued ability of the institute to deliver enduring credibility and value to its legacy recruiters. It is also a moment of immense pride that the placement team has strengthened its outreach, as evidenced by the active engagement of 130+ new recruiters in the final placement processes. I want to express my deep gratitude to all the recruiters for their continued trust and confidence, and the institute looks forward to nurturing and deepening its relationships with both the legacy and new recruiters. The remarkable placement outcome demonstrates the commitment, consistent efforts, and dedication of the Placement Committee, Industry Relations and Interaction Cell (IRIC), and Placement Preparation Committee. The exemplary leadership, support, and guidance of the competent authority, complemented by the insights of the Deans and faculty members, have been instrumental in shaping the overall placement outcome. Lastly, I convey my best wishes to our 15th PGP batch for their professional journeys and career growth.



2009

Establishment: Set up by the Government of India as the 8th IIM in the country.

Mission: Mandated to provide world-class management education and actively promote research and scholarly pursuits.

Pioneering Growth: Introduced the Integrated Programme in Management (BBA + MBA).

The Model: A unique five-year integrated course starting immediately after Class XII, combining undergraduate and postgraduate studies into a single comprehensive stream.



2018



2020

Top-Tier Research: Ranked 5th among all IIMs in Research and Professional Practices.

Industry Recognition: Received awards for excellence in Industry-Academia Interface and Research & Innovation.

Elite Status: Secured the prestigious AMBA Accreditation.

Global Benchmark: This recognition places IIM Rohtak among the top 2% of business schools globally to hold this distinction.



2022



2024

Global Debut: Secured a 151+ QS World ranking in the Post Graduate Management Programme category.

Instant Impact: Achieved this in the very first attempt, demonstrating a rapid rise to prominence as an internationally renowned institution.

The Ecosystem: A thriving community of over 1,600 learners across 17 diverse courses.

Impact: Facilitating an environment conducive to academic development, professional growth, and future leadership.



2026

Batch of 2024-26



303

Total Students



3:7

Gender Ratio



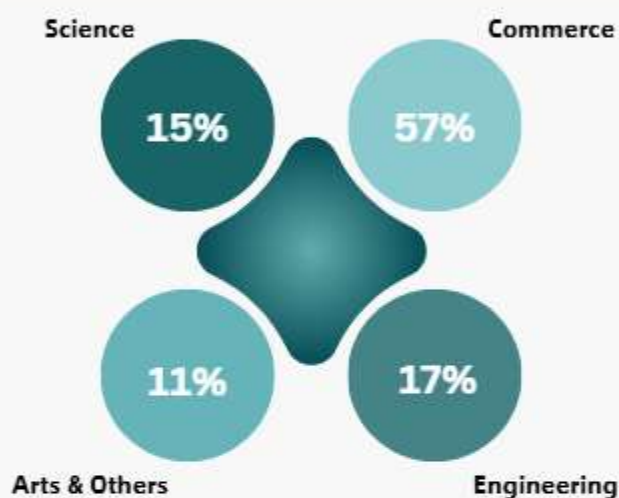
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Dual Degree

Focus Area



Academic Diversity



Course Curriculum

Rural Engagement Program



Leadership Talk Series



Case Based Pedagogy



Practical Exposure



Industry Background

Marketing

32%

28%

IT/Analytics

Operations

11%

11%

Consulting

Finance

9%

9%

Others

Work Experience

26%

1-11 months

43%

12-24 months

26%

25-36 months

5%

36+ months

Average Work Experience

18.8 Months



The PGP batch of 2024–26 delivered a strong placement performance, securing roles across diverse industries with continued recruiter confidence. With participation from 213 recruiters, students achieved CTCs reaching INR 37.10 LPA, while the average and median CTCs stood at INR 20.03 LPA and INR 18.00 LPA respectively. 40+ PPOs and a year-on-year increase further underscore the batch's industry readiness and reinforce IIM Rohtak's position as a dependable source of high-impact management talent.



TOP 10%
33.01 LPA



TOP 25%
28.07 LPA



TOP 50%
24.31 LPA



AVERAGE CTC
20.03
LPA



HIGHEST CTC
37.10
LPA



MEDIAN CTC
18.00
LPA



YOY AVERAGE
CTC INCREASE
6.9%



213

Total recruiters



130+

New recruiters



40+

PPOs

HIGHLIGHTS OF 2025-26

The outcomes reflect the institute's ability to deliver sustained value to recruiters. Strong CTC benchmarks, increased PPO conversions, and continued recruiter participation reinforce IIM Rohtak's positioning as a reliable source of high-impact management talent.

Consulting

28%

Highest CTC

INR 33.00 LPA

Average CTC

INR 21.35 LPA

Consulting attracted strong interest from students inclined toward strategy and problem-solving roles. Recruiters offered profiles spanning business consulting, analytics, and transformation initiatives. Healthy compensation trends and participation from leading consulting firms reaffirmed IIM Rohtak's growing presence in the consulting ecosystem.

Finance

23%

Highest CTC

INR 28.12 LPA

Average CTC

INR 21.36 LPA

The Finance domain recorded robust participation, with roles spanning BFSI, corporate finance, and financial analytics. Recruiters sought candidates with strong analytical and quantitative skills, offering opportunities in risk, banking, and investment-related functions, reflecting sustained demand for finance professionals.

Sales & Marketing

20%

Highest CTC

INR 25.00 LPA

Average CTC

INR 18.82 LPA



Sales & Marketing remained one of the most preferred domains, driven by strong student interest and recruiter demand. Roles focused on brand strategy, market expansion, and customer engagement across FMCG, consumer, and B2B sectors. Competitive compensation and consistent participation reflected sustained industry confidence.

PM, IT & Operations

13%

Highest CTC

INR 33.12 LPA

Average CTC

INR 18.88 LPA



This domain witnessed steady participation, highlighting growing interest in technology-enabled roles across analytics, operations, and digital transformation. Recruiters offered profiles centered on process optimization, data-driven insights, and cross-functional problem-solving, reinforcing the increasing convergence of business strategy and technology.

General Management & HR

16%

Highest CTC

INR 37.10 LPA

Average CTC

INR 18.27 LPA**Mahindra**
FINANCE**ICICI Bank****ADITYA BIRLA**
CAPITAL**NPCI**
NATIONAL PAYMENT CORPORATION OF INDIA**oppo**

General Management and HR roles emphasized leadership development and cross-functional exposure. Recruiters offered profiles involving business operations, people management, and strategic execution. The domain continued to attract students seeking versatile roles with long-term leadership growth opportunities.

Case Launches



Batch Participation

40+

Case Competitions
with participation
from second-year
candidates

30+

Case Competitions
with participation
from first-year
candidates

Case Competitions



TATA
Steel-a-thon XII



Dabur Verve
S4



Coca-Cola
Mantra



HSBC CIB
League



SBI
Securities



AXIS
Moves



Schneider
Electric VOLT



DS Group
Trendsetter 4.0



Marico
Over The Wall



UltraQuest
Season 3



Bottoms Up-
Thoucentric



Star Union Dai-ichi
Life Insurance



Tata Imagination
Challenge 2025



Servo Spectrum
2025



CDSL



Mamaearth



ICICI Lombard IL
Igniting Minds



Amazon ACE



HDFC Life
Aspire



HERO Campus
Challenge



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