



SHAPING
LEADERS,
BUILDING
TOMORROW



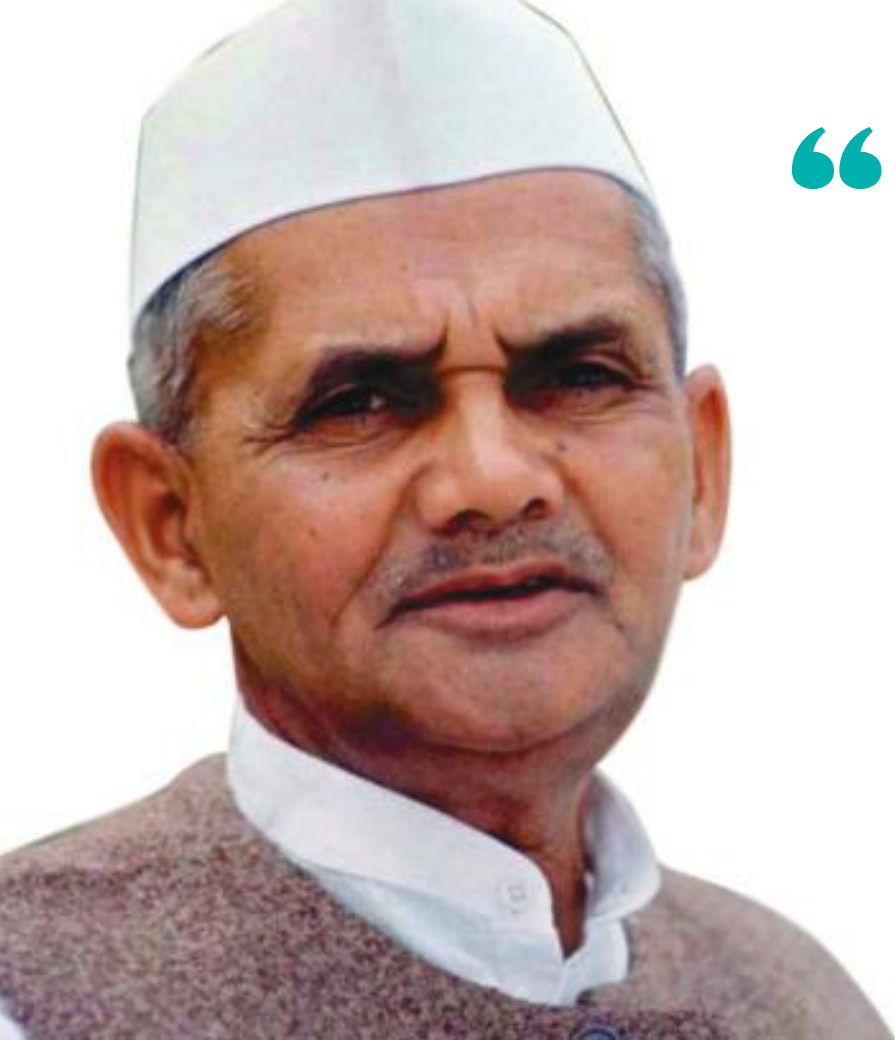
Lal Bahadur Shastri Institute of Management

POST GRADUATE
DIPLOMA PROGRAMMES

ADMISSION
BROCHURE

2026

LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI



“

Too often the community views the businessmen's aims as a means of selfish gain rather than a step towards advancement of general welfare. That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole

”

Lal Bahadur

LAL BAHADUR SHASTRI

(October 2, 1904 - January 11, 1966)

A pragmatic and down-to-earth leader of India, a fine statesman, an able administrator, and a person of impeccable integrity with moral and ethical attributes of a 'Mahatma', Shastri Ji was a noble soul who dedicated his life to the welfare of the common man.

Shri Lal Bahadur Shastri, born on October 2, 1904, came from a humble background, and rose to become the Prime Minister of India. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by any doctrine or ideological preconceptions.

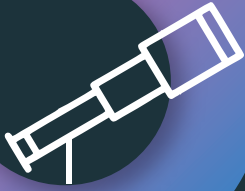
Shastri Ji felt the need for a responsive and effective administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission to streamline Public Administration bears a testimony to this fact. Creation of the Central Vigilance Commission by him to handle corruption was also another bold step taken to make India a free and powerful nation.

His vision of establishing quality institutions to promote good governance by producing a cadre of professional and responsive civil servants was accomplished when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to cherish his ideals and uphold his vision, the Lal Bahadur Shastri Institute of Management (LBSIM) was established in the year 1995 at Delhi.

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Vision



Leadership through Excellence in
Value-Based Management and
Technology Education.

Mission

To nurture and groom socially
sensitive business leaders with
a global outlook, supported
by research-led teaching and
strategic national and international
partnerships.



Values



Commitment:

Striving for quality and results

Honesty & Integrity:

Adherence to high standards and
ethics by all stakeholders in their
thought, conduct and behavior

Self-Discipline:

Taking responsibility, reflecting punctuality,
persistence, tenacity, patience and
pro-active behaviour

Fairness & Firmness:

Transparency in governance,
Trust worthiness and respect

Collaborative Spirit:

Teamwork, unity and inclusion



BOARD GOVERN



SHRI ANIL SHASTRI
Former Union Minister
Chairman



PROF. MADHU VIJ
Ex-Professor - Finance &
Accounting
FMS, University of Delhi,
Delhi



PROF. T.N. KAPOOR
Former Vice Chancellor
Panjab University, Chandigarh



DR. PUNAM SAHGAL
Management Consultant
Professor, IIM Lucknow



PROF. D.P. GOYAL
Director & Dean, LM Thapar
School of Management,
Thapar Institute of
Engineering & Technology,
Mohali, Punjab



SHRI RAJEEV DUBEY
Chairman
Mahindra 1st Choice Wheels



PROF. SUNIL SHARMA
Professor - FMS, University of
Delhi, Delhi



SHRI K. J. JAWA
Chairman and Managing
Director
Daikin Airconditioning India
Pvt. Ltd. Gurugram

of NORS



SHRI SHEKHAR BHARGAVA
Senior Advocate, Indore



DR. K. C. MISHRA
Former Vice Chancellor
Sri Sri University, Bhubaneswar



PROF. P.K. JAIN
Ex-Professor of Finance & Modi Chair
Professor, Dept. of Management
Studies, IIT Delhi



**DR. PRAVEEN RANJAN
SRIVASTAVA**
Professor
Indian Institute of
Management, Rohtak



DR. R. L. RAINA
Vice Chancellor
Jaipur National University, Jaipur



SHRI ADARSH SHASTRI
Alumnus LBSIM, Delhi
Ex-Member of the Legislative
Assembly, Delhi, and Advisor,
LBSITM, Indore



DR. UMAKANT DASH
Vice Chancellor
Gokhale Institute of Politics
& Economics,
Pune, Maharashtra



DR. PRAVEEN GUPTA
Director LBSIM

LBSIM

 **1995**

LBSIM started in a modest building in RKPuram, New Delhi

 **1995**

First batch admitted to PGDM (General) programme

 **1996**

PGDM (General) gets AICTE approval to increase batch size from 60 to 120

 **1996**

3-Year PGDM (Part-Time) programme started

 **2007**

PGDM (General) gets NBA accreditation

 **2008**

PGDM (Finance) programme launched with AICTE approval

 **2010**

AIU grants equivalence to PGDM (General)

 **2011**

LBSIM shifts to new Campus in Dwarka. Campus inaugurated by the then President of India, Smt Pratibha Devisingh Patil.

 **2014**

LBSIM becomes member of international accreditation body - AACSB

 **2015**

Bloomberg Lab with 12 Terminals set-up

 **2018**

Specialised programmes - PGDM (R&BA) with AICTE approval

LBSIM undertakes Social Immersion Programme in association with NSDC

 **2019**

NBA Accreditation to PGDM (General) & PGDM (Financial Management)

 **2023**

- MoU with IIM Lucknow EIC for Entrepreneurship and Incubation Center
- Partnership with IBM for Technology courses

 **2024**

Inauguration of Upgraded Infrastructure Auditorium and Learning Resource Centre

 **2024**

MoU signed with:

- College of Agri Business Mgmt, GBPUAT Pantnagar, UK
- Int. Center for Agricultural Research in Dry Area (ICARDA)
- National Small Industries Corp. (NSIC)

 **2025**

MoU signed with:

- Universitas Telkom, Indonesia
- Prince of Songkla University (PSU), Thailand
- Sunway University, Malaysia
- Empower Panchayat

Over THE YEARS



1997

First batch of PGDM(General) graduates



2000

Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics, Management instituted



2001

3-year MCA started with permission from IP University



2005

Lal Bahadur Shastri Research Centre for Public Policy & Social Change established



2011

15-month PGDM (Executive) started



2012

PGDM(General) gets AICTE approval to increase batch size from 120 to 180



2013

PGDM (Finance) gets NBA accreditation



2014

AIU grants equivalence to PGDM (Finance)



2020

LBSIM launches FPM Programme with AICTE approval



2020

AIU Equivalence to PGDM (General) & PGDM (Financial Management)



2021

LBSIM launches PGDM (AI & DS) & PGDM (E-Business) with AICTE approval



2022

- Rural Immersion
- Social Immersion
- International Immersion



THE INSTITUTE

Lal Bahadur Shastri Institute of Management (LBSIM) was established in 1995 to perpetuate the memory of India's second Prime Minister, Bharat Ratna, Shri Lal Bahadur Shastri. Since then, it has emerged as one of the most prominent BSchools in the country. LBSIM takes pride in being recognized as a pioneering institution for providing value-based business education, a leading institution with a distinctive philosophy that inculcates deep-rooted Indian value system among budding young minds.

Entering its 30th year of existence, the Institute continues to produce business management professionals with a humane touch and pragmatic approach to problem solving. They strive for corporate excellence and contribute to the society as responsible citizens. The Institute provides quality business education to a diversified student community with representation from all parts of India. LBSIM adopts innovative teaching methodologies to develop a scientific temper, foster industrial linkages and advancement in research.

PROGRAMMES

LBSIM is recognized by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India and currently offers the following Post Graduate Diploma in Management (PGDM) which are two year full time programmes recognized by AICTE:

- PGDM (General)
- PGDM (Financial Management)
- PGDM (Research & Business Analytics)
- PGDM (Artificial Intelligence & Data Science)

The PGDM (General), the PGDM (Financial Management) and the PGDM (Research & Business Analytics) programmes have been accredited by the National Board of Accreditation (NBA) and have been accorded equivalence with MBA by the Association of Indian Universities (AIU).





POST-GRADUATE DIPLOMA IN MANAGEMENT (GENERAL) (2026-28)

The **Two-Year Post Graduate Diploma in Management (General)**, launched in 1995, is the flagship program of the Institute. It is thoughtfully designed to develop future-ready professionals capable of navigating the complexities of a rapidly evolving corporate landscape while remaining grounded in a strong ethical and value-based framework. This rigorous program emphasizes holistic development, aiming to shape individuals who can contribute meaningfully to both economic progress and social transformation. With a focus on academic excellence and personal growth, the curriculum integrates diverse learning approaches such as experiential learning, live business simulations, case-based pedagogy, self-directed study, collaborative group exercises, and research-driven projects.

Students gain practical exposure through structured industry interactions, internships, and corporate mentorships, enabling them to apply theoretical concepts in real-world settings. The program also includes a rural immersion component, which sensitizes students to grassroots realities and strengthens their sense of social responsibility. To build global perspectives, students participate in international immersion programs that expose them to diverse business cultures and global best practices. This comprehensive and integrated approach not only enhances managerial competence but also nurtures emotional intelligence, critical thinking, and leadership acumen. The PGDM (General) thus serves as a transformative journey, empowering students to realize their true potential and excel in diverse professional arenas while contributing to the broader goals of nation-building and societal well-being.

PROGRAMME EDUCATIONAL OBJECTIVES

Within a few years of graduation, graduates of the PGDM (General) program will:

- PEO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.
- PEO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.
- PEO 3: Collaborate and lead effectively in a diverse and global environment, communicating ideas clearly and contributing to highperforming teams.
- PEO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.
- PEO 5: Demonstrate advanced domain-specific competence by applying concepts, tools, and frameworks from their chosen specialization to analyze, interpret, and solve discipline-related problems.

PROGRAMME OUTCOMES

On completion of PGDM (General) program at LBSIM, Delhi graduates will:

- PO 1: Apply knowledge of management theories and practices to solve business problems.
- PO 2: Foster Analytical and critical thinking abilities for data-based decision making.
- PO 3: Ability to develop Value based Leadership ability.
- PO 4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO 5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking
- PO 7: Demonstrate an understanding of concepts, tools, models, and theories relating to their chosen Major.
- PO 8: Solve complex problems in their chosen major using domain specific concept, tools, models and frameworks.

PROGRAMME STRUCTURE

The Two-Year Full-Time PGDM (General) at LBSIM is structured across six trimesters, combining academic rigour with industry relevance. The program begins with a Foundation Module covering essential subjects like basic communication, basic accounting, basic MS Excel, basic statistics, bloomberg market concepts and entrepreneurship, designed to prepare students from diverse academic backgrounds. In the first year, students complete 23 core courses (including 3 domain-specific core courses) across key management domains such as finance, marketing, HR, operations, analytics, and strategy. The year concludes with a compulsory Summer Internship Program (SIP) for practical industry exposure.

The second year focuses on deepening knowledge through a mix of core and elective courses. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. Students also complete capstone projects, online certifications, and participate in a Capability Building Program. The academic experience is further enhanced through Rural Immersion, International/Leadership Immersion, and simulation-based learning. The flexible yet structured approach ensures students build both specialized expertise and broad-based management skills aligned with their career goals.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (GENERAL) PROGRAMME CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester I

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri - Leadership Lessons from his life

Trimester II

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Domain Specific Core - 1

Trimester III

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- Domain Specific Core - 2
- Domain Specific Core - 3

YEAR-II

Trimester IV

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

Trimester V

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester VI

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

MAJOR OFFERED (Domain Specific Core Courses)

MARKETING MANAGEMENT

- Advanced Marketing Management
- Consumer Behaviour
- Digital Marketing

FINANCIAL MANAGEMENT

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation

HUMAN RESOURCE MANAGEMENT

- Recruitment & Selection
- Learning & Development
- Performance Management

GENERAL MANAGEMENT

- Design Thinking
- Cross-Cultural Management
- Strategies & Processes of Negotiation

INFORMATION TECHNOLOGY & SYSTEMS

- Emerging Technologies in Business
- RDBMS & Data Warehousing
- Data Modelling & Visualisation

OPERATIONS MANAGEMENT

- Total Quality Management
- Project Management
- Advanced Management Science

ELECTIVE COURSES

MARKETING MANAGEMENT

- Advanced Marketing Management
- Consumer Behaviour
- Digital Marketing
- Platform Business
- Digital Transformation
- Sales & Distribution Management
- Services Marketing
- Retail Management
- Rural Marketing
- Social Marketing
- B2B Marketing
- Customer Relationship Management
- E-Business Management
- Integrated Marketing Communication
- International Marketing
- Marketing Analytics
- Strategic Brand Management
- Strategic Marketing
- Consumer Analytics
- Pricing & Revenue Analytics
- Web & Social Media Analytics
- Contemporary Issues in Marketing

ECONOMICS & PUBLIC POLICY

- Reimagining Future Income Generation in a Digital Economy
- Behavioural Economics for Business Decisions
- International Trade for Managers
- Winning in Emerging Economies
- Macroeconomic Environment & Monetary Policy
- Applied Econometrics for Managerial Decisions
- Public Policy & Analysis

HUMAN RESOURCE MANAGEMENT

- Recruitment & Selection
- Learning & Development
- Performance Management
- Labour Laws
- Organisational Development
- Compensation Management
- Contemporary Issues in HR & Future Trends
- HRM in Service Sector
- HR Metrics & Analytics
- Managing Virtual Organizations
- Strategic HRM
- Negotiations & Influence Skills

GENERAL MANAGEMENT

- Design Thinking
- Cross-Cultural Management
- Strategies & Processes of Negotiation
- Consulting & Advisory Practices
- Management of Change
- Social Entrepreneurship
- Global Strategy
- Platform Business

OPERATIONS MANAGEMENT

- Advanced Management Science
- Project Management
- Total Quality Management
- Supply Chain Management
- Business Process Management
- Data Science
- Advanced Data Science
- Operations Strategy
- Service Operations Management
- Supply Chain Analytics
- International Logistics & Warehouse Management
- Managing Service Operations
- Green Operations Management
- Contemporary Issues in Operations Management

FINANCIAL MANAGEMENT

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management of Financial Services
- Financial Analytics
- Financial Derivatives
- Fixed Income Securities
- Personal Wealth Management
- Mergers, Acquisitions & Corporate Restructuring
- Risk Management in Banking
- Fintech, Blockchain, & Cybersecurity
- Behavioural Finance
- International Financial Management
- Strategic Cost Management
- Management of Banks and FIs
- Private Equity Finance
- Project Appraisal, Financing, & Control
- Contemporary Issues in Finance
- Carbon Accounting & Finance
- Risk Management
- Corporate & Securities Law

INFORMATION TECHNOLOGY

- Data Modelling & Visualisation
- Emerging Technologies in Business
- RDBMS & Data Warehousing
- Advanced Spreadsheet modelling with VBA
- Business Intelligence & Data Mining
- Blockchain Technologies
- Big Data Analytics
- Machine Learning & Deep Learning
- Contemporary Issues in IT

The above list of electives is indicative and not binding on the Institute. Actual offerings will depend on the size of the group which indicate interest in a course. The Institute also considers new electives in line with recent developments and availability of experts to offer the same. The institute may not offer some of the courses for relevant reasons. Final list of courses on offer is announced to students once they join a program at the Institute.



POST-GRADUATE DIPLOMA IN MANAGEMENT (FINANCIAL MANAGEMENT) (2026-28)

The Post Graduate Diploma in Management (Financial Management) programme launched in 2008 aims to create a cadre base of professionals having specialisation in the area of Finance to serve industry requirements. It equips the students with a comprehensive knowledge of financial management and related areas to develop strong analytical and problem-solving skills with an ethical mindset.

The programme enables the participants to understand business challenges holistically and recognise the interplay of finance with other disciplines.

PROGRAMME EDUCATIONAL OBJECTIVES

- PO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.
- PO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.
- PO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high- performing teams.
- PO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.
- PO 5: Demonstrate financial management domain expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

PROGRAMME OUTCOMES

- PO 1: Apply knowledge of management theories and practices to solve business problems.
- PO 2: Foster Analytical and critical thinking abilities for data-based decision making.
- PO 3: Develop Value based Leadership ability.
- PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.
- PO 7: Use analytical tools and financial models to interpret data, access risks and make data-driven business and investment decisions.
- PO 8: Solve complex problems in the domain of financial markets and corporate finance.

PROGRAMME STRUCTURE

The PGDM (Financial Management) is a two-year full-time programme spread over six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Financial Management) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the focus is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialised courses in finance pursued in the second year. In the first year, students' study 23 core courses (including 3 domain- specific core courses), covering Economics, Human Relations, Quantitative Techniques, Financial & Cost Accounting, Corporate Finance and Information Technology. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. This enables students to pursue an in-depth learning in the area of their specialisation. The electives cover a variety of relevant areas such as Investment Management, Risk Management, Banking & Financial Services and Strategic Accounting & Control.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (FINANCIAL MANAGEMENT) PROGRAMME CURRICULUM

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Understanding Entrepreneurship

YEAR-I

Trimester I

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri - Leadership Lessons from his life

Trimester II

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Financial Markets & Institutions **(DSC* - 1)**

Trimester III

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - 1
- Legal aspects of Business
- Applied Corporate Finance **(DSC* - 2)**
- Business Valuation **(DSC* - 3)**

YEAR-II

Trimester IV

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

Trimester V

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester VI

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

***Domain Specific Core Courses**

ELECTIVE COURSES

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management of Financial Services
- Financial Analytics
- Financial Derivatives
- Fixed Income Securities
- Personal Wealth Management
- Mergers, Acquisitions & Corporate Restructuring
- Risk Management in Banking
- Fintech, Blockchain, & Cybersecurity
- Behavioural Finance
- International Financial Management
- Strategic Cost Management
- Management of Banks and FIs
- Private Equity Finance
- Project Appraisal, Financing, & Control
- Contemporary Issues in Finance
- Carbon Accounting & Finance
- Risk Management
- Corporate & Securities Law





POST-GRADUATE DIPLOMA IN MANAGEMENT (RESEARCH & BUSINESS ANALYTICS) (2026-28)

The Post Graduate Diploma in Management (Research & Business Analytics) programme is designed to provide an in-depth knowledge of research & analytical concepts, techniques and their applications in improving business processes and decision-making. The objective of the Programme is to facilitate a thorough exposure of the students to methodologies and practices of Research & Business Analytics and preparing them for the emerging needs of industry in the various functional domains of research & analytics. The Programme imparts industry-aligned knowledge and training to students and help them enhance their managerial and decision-making skills. It provides opportunities of hands-on learning through industry driven research & analytics projects in finance, marketing, retail, operations, human resource, and other business domains.

PROGRAMME EDUCATIONAL OBJECTIVES

- PO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.
- PO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.
- PO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high-performing teams.
- PO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.
- PO 5: Demonstrate research and analytics domain expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

PROGRAMME OUTCOMES

- PO 1: Apply knowledge of management theories and practices to solve business problems.
- PO 2: Foster Analytical and critical thinking abilities for data-based decision making.
- PO 3: Develop Value based Leadership ability.
- PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking
- PO 7: Demonstrate research orientation with skills like inquiry, investigation, and synthesis.
- PO 8: Solve complex problems by using data-driven decision-making, interpretation, and modeling in broad business areas.

PROGRAMME STRUCTURE

The PGDM (Research & Business Analytics) curriculum design and pedagogy focuses on creating business professionals with analytical acumen, innovative thinking, effective communication skills and team spirit. The curriculum is designed to meet the growing needs of technology savvy business leaders. The teaching methods include lectures, case discussions, assignments, seminars, workshops, role-plays, group discussions, simulation exercises, live projects and industrial visits. The idea is to make students learn the concepts of management theories and their applications in real life scenarios. The curriculum also integrates the use of latest software tools as part of the learning process and helps students gain better insights of the corporate world. The curriculum is designed and regularly updated in consultation with experts from the industry and academia.

The Two-Year Full-Time Post Graduate Diploma in Management (Research & Business Analytics) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Research & Business Analytics) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on basic courses to build a foundation of conceptual and analytical skills required for pursuing a specialised study in various functional areas. The basic courses include subjects covering the multiple domains of management such as Statistics, Spreadsheet Modelling, Economics, Accounting, Marketing, Human Resource Management, Business Communication, etc. To pursue extensive learning in the areas of their specialisation, students are offered a basket of elective courses in their second year. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

SCHOLARLY RESEARCH PROJECT (SRP)

The Scholarly Research Project is a core requirement for second-year students, designed to cultivate their research skills and explore new management opportunities through the application of analytical tools. The aim of the SRP is to enhance the research-based abilities of the students and unlock new possibilities in different arenas of management by applying various analytical tools. The SRP is of six credits and evaluated for 200 marks. Students are expected to choose a business problem and solve it by applying relevant analytical skills. It is guided by a faculty mentor. Students are expected to write a research paper for the same and submit it for possible publication/conference presentation. It ends with submission and a power point presentation before the external panel from academia and industry.

PGDM (R&BA) PROGRAMME CURRICULUM

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts | Understanding Entrepreneurship

YEAR-I

Trimester I

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri- Leadership lessons from his life

Trimester II

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Machine Learning **(DSC*-1)**

Trimester III

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- Project Management **(DSC*-2)**
- Visual Analytics **(DSC*-3)**

YEAR-II

Trimester IV

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

Trimester V

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

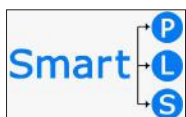
Trimester VI

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

*Domain Specific Core Courses

ELECTIVE COURSES

- Machine Learning
- Project Management
- Visual Analytics
- Investment Analysis & Portfolio Management
- Financial Analytics
- Mergers, Acquisitions & Corporate Restructuring
- Financial Risk Analytics
- RDBMS & Data Warehousing
- Machine Learning -Supervised
- Machine Learning-Unsupervised
- Blockchain Technologies
- Big Data Analytics
- Deep Learning & Natural Language Processing
- Total Quality Management
- Supply Chain Analytics
- Advanced Management Science
- Digital Marketing
- Consumer Analytics
- Pricing & Revenue Analytics
- Web & Social Media Analytics





POST-GRADUATE DIPLOMA IN MANAGEMENT (ARTIFICIAL INTELLIGENCE & DATA SCIENCE) (2026-28)

Lal Bahadur Shastri Institute of Management, Delhi, has launched the Two-Year Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science (AI & DS). This programme is first of its kind in the country and caters to a niche area that has become an integral part of world business and innovative management education. AI & DS competence draws huge attention from the industry and business leaders. Sensing the demand for such expertise in the country, LBSIM has taken this major initiative to commence this programme. The programme has the approval of AICTE, Ministry of Education, Government of India.

The Programme aims to create a cadre base of professionals by equipping them with a holistic approach towards solving problems in a highly complex and volatile business world by using Artificial Intelligence and state-of-art Data Science techniques. This innovative programme by the Institute is unique in that it integrates into the curriculum, cutting-edge AI learnings with Data Science by preparing students to apply these powerful tools in their professional careers.

Besides the technical skills, the programme ensures inculcation of value-based management skills with a humane and pragmatic approach for effective contribution to the society and the corporate world.

PROGRAMME EDUCATIONAL OBJECTIVES

- PEO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.
- PEO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.
- PEO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high-performing teams.
- PEO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.
- PEO 5: Demonstrate Artificial Intelligence and Data Science expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

PROGRAMME OUTCOMES

- PO 1: Apply knowledge of management theories and practices to solve business problems.
- PO 2: Foster Analytical and critical thinking abilities for data-based decision making.
- PO 3: Develop Value based Leadership ability.
- PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.
- PO 7: Leverage artificial intelligence and machine learning to enhance decision-making across organizational functions.
- PO 8: Transform complex data into insights by employing advanced analytics and data visualization tools to drive innovation and competitiveness of business organizations.

PROGRAMME STRUCTURE

The Two-Year Full-Time Post Graduate Diploma in Management (Artificial Intelligence & Data Science) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigors of the PGDM (Artificial Intelligence & Data Science) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on core courses to build a foundation of conceptual, technical and managerial skills required for pursuing specialised study in various domains of Artificial Intelligence and Data Science. These core courses help students build solid technical foundations along with core management concepts. The courses cover management areas like Marketing, OB/HR, Economics, Accounting & Finance, Operations, General Management as well as Artificial Intelligence and Data Science domains. A lot of emphasis is laid on hands-on training of softwares for implementing the concepts taught.

In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. This enables them to pursue a detailed learning in the areas of their specialization. During this year, students also undertake a Capstone Project study under the guidance of a faculty member. The capstone project spans three trimesters for developing a portfolio that helps students undertake a real-life project for data insights using AI & DS techniques for managerial implementation. Participants are also required to complete online certifications which carry credits.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Scholarly Research Project is a core requirement for second-year students, designed to cultivate their research skills and explore new management opportunities through the application of analytical tools. This project, comprised of 6 credits and 200 marks, involves students selecting a business problem and solving it with relevant AI/ML tools, all under the guidance of a faculty mentor. The culmination of the SRP is a research paper, which students are encouraged to submit for potential publication or conference presentation. The project concludes with the submission of this paper and a PowerPoint presentation delivered to an external panel comprising experts from both academia and industry.

PGDM (AI & DS) PROGRAMME CURRICULUM

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Understanding Entrepreneurship

YEAR-I

Trimester I

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Python Programming
- Lal Bahadur Shastri- Leadership lessons from his life

Trimester II

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Spreadsheet Applications for Business
- Entrepreneurial Thinking
- Machine Learning - Supervised (DSC* - 1)

Trimester III

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- RDBMS & Data Warehousing (DSC* - 2)
- Machine Learning - Unsupervised (DSC* - 3)

YEAR-II

Trimester IV

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

*Domain Specific Core Courses

Trimester V

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester VI

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

ELECTIVE COURSES

- Machine Learning -Supervised
- RDBMS & Data Warehousing
- Machine Learning - Unsupervised
- Data Modelling & Visualisation
- Blockchain Technologies
- Big Data Analytics
- Artificial Intelligence
- Data Privacy & Cyber Security
- AI for Consumer Behaviour
- AI in Retailing
- AI in eTailing

- AI and ML in Financial Services
- AI in Investments
- Robotics
- Generative Adversarial Networks
- Computer Vision
- Ambient Computing
- Deep Learning & Natural Language Processing
- Project Management
- Reinforcement Learning
- Pricing & Revenue Analytics



ADMISSION PROCEDURE FOR PGDM PROGRAMMES

ELIGIBILITY

- Bachelor's equivalent degree, with a minimum of 50% aggregate marks or equivalent in any discipline, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities). The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education, after completing senior secondary schooling under the 10+2 system or equivalent.
- Candidates appearing for the final year of bachelor's degree/equivalent qualification examination in the year 2025 can also apply. However, such candidates must submit a certificate from the Principal/Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent based on latest available grades/marks. The deadline for submission of the marksheet and the certificate is December 15, 2026.

Non-fulfilment of this condition will automatically result in the cancellation of the provisional admission.

Applicants should note that the mere fulfilment of minimum eligibility criteria will not ensure consideration for shortlisting by LBSIM. Candidates must declare and maintain a valid and unique email account and a phone number throughout the selection process.

All candidates are required to submit the scores of the latest Common Admission Test (CAT 2025) or Xavier Aptitude Test (XAT 2026) or have a valid GMAT score from 1st January 2022 to 31st January 2026.

Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test centre outside India, between October 1, 2025 and January 15, 2026.

Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification at the time of the personal interview. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

LBSIM uses the CAT score for short-listing/selecting the candidates for its Post Graduate programmes in Management. IIMs have no role either in the selection process or in the conduct of the programmes.

SELECTION PROCESS

- Candidates are short-listed based on CAT/XAT/GMAT scores, prior academic performance, work experience and other information disclosed in the application form.
- Only short-listed candidates will be called for Extempore, Group Discussion, and Personal Interview which will be held during February and March 2026.
- Weightage for final selection will be 60% for CAT/XAT/GMAT score and 40% for prior academic performance, Written Ability Test/ Extempore, Group Discussion & Personal Interview and work experience.
- Selection Process may be modified in view of the situation prevailing at that time of the year.

APPLY ONLINE

Online Mode : www.Lbsim.ac.in or Forms.Lbsim.ac.in

Fees : Rs. 2200/-

GROUP DISCUSSION, EXTEMPORE & PERSONAL INTERVIEW (ONLINE AND OFFLINE)

Delhi NCR Candidates - Interviews will be conducted in LBSIM Delhi Campus.

Outside Delhi NCR Candidates - Interviews to be conducted online

IMPORTANT DATES

Issue of Application Form	: 1st Sep 2025 (Monday)
Common Admission Test (CAT)	: 30th Nov 2025 (Sunday)
Last Date of Form Submission	: 15th Dec 2025 (Monday)
Xavier Aptitude Test (XAT)	: 4th Jan 2026 (Sunday)
GD & PI Dates	: February-March 2026
Result Declaration	: April 2026
Fee Deposit	: April – June 2026
Programme Commences	: June 2026 (Tentative)

ADMISSION OFFER

Result of the selected candidates shall be displayed on:

- LBSIM Website: www.Lbsim.ac.in
- Communicated to selected candidates via Email

LBSIM will not accept any responsibility for non-receipt of any admission related communication by way of loss during transit or otherwise. All matters of dispute will be subject to the legal jurisdiction of Delhi Courts.

FEES AND OTHER CHARGES* FOR PGDM BATCH 2026-28

Post Graduate Diploma in Management (PGDM) (2 Year Fulltime)				
1. PGDM - General				
2. PGDM - Financial Management				
3. PGDM - Research & Business Analytics				
4. PGDM - Artificial Intelligence & Data Science				
Academic Year	Installment	Due Dates of Payment	General Seat	Corporate Sponsored Seat
2026-27	I	At the time of admission	495000	610000
	II	By November 1, 2026	410000	560000
2027-28	III	By April 15, 2027	410000	560000
	IV	by November 1, 2027	410000	560000
Total			1725000	2290000
Additional Charges			Amount in INR	Amount in INR
1. Experiential Immersion Program (2 Manadatory Credit Courses):				
a) Rural Immersion program (with India's leading NGOs) b) Outbound Leadership program (with TATA Steel Adventure Foundation) Note: These programs are subsidised by LBSIM. (To be added to First Installment)			25000	25000
2. Security (Refundable) (to be added in First Installment)			10000	10000
3. Examination Fee (In four equal installments of Rs. 3750/- each)			15000	15000
4. Management Grid Fee (at the time of admission)			50000	50000
5. Alumni Fee (Lifetime Membership) (at the time of admission)			15000	15000
6. International Immersion Program (Optional) a. LBSIM shall select among the students who have applied for the international immersion program. b. LBSIM shall partly subsidise the actual expenses for this program.				
Hostel Charges				
Academic Year	Installment	Due Dates of Payment	Amount in INR	
2026-27	I	At the time of admission	240000	
		Security Deposit (Refundable)	10000	
2027-28	II	By November 1, 2027	240000	
Note: 1. Hostel Facility is on first come, first serve basis. 2. Electricity charges will be as per sub-meter reading. 3. Students from Delhi may also apply.				
Merit -cum- means scholarships				
LBSIM offers scholarships of Rs. 100000/- each to meritorious students of PGDM programmes on merit-cum-means basis.				
Withdrawal and Refund Policy				
1. LBSIM follows AICTE regulations for withdrawal and refund of fees. 2. All disputes are subject to the jurisdiction of the courts in Delhi.				
Application form fee Rs. 2200/-				

* Fees and other charges may changes as per discretion of management.

IMMERSION PROGRAMMES (EXPERIENTIAL LEARNING)

LBSIM offers transformative experiential learning through three (3) Immersion Programmes as under:

1. International Immersion Programme (Optional, 10 Days)

LBSIM has partnership with various International Business Schools for a 10 day International Immersion Programme. Based on the selection process comprising written test and interview process, bright candidates are offered opportunity to participate in this programme. They learn from the best foreign instructors, engaging in new pedagogical innovations, workshops, and labs. The program also includes visits to local infrastructure projects, as well as an immersion in local customs, culture, and sightseeing.

2. Rural Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with India's best NGOs contributing to development of rural India - Bharat - through diverse ways such as community strengthening, resources conservation, education and skill building, empowerment of women and marginalised communities among others. The students visit various villages in Uttar Pradesh, Madhya Pradesh, Uttarakhand, Rajasthan and Gujarat for 10 days wherein they stay with locals, learn about their challenges and resilient efforts towards progress and present their learning and suggestions at LBSIM as part of a credit course.

3. Outbound Leadership Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with Tata Steel Adventure Foundation for outbound expeditions amidst nature in Uttarkashi (Uttarakhand) and Jamshedpur (Jharkhand). For 10 days, students internalize elements of team dynamics such as planning and effective communication, empathy and fortitude, improvisation and entrepreneurial spirit, mentoring and leadership. The students present their learning at LBSIM as part of their credit course.

INTERNATIONAL IMMERSION PROGRAMME: INSPIRING GLOBAL CITIZENSHIP

LBSIM's International Immersion Programme marked a pivotal step in its commitment to global education, offering students a transformative blend of academic rigor and cultural exploration. Through this initiative, participants gained firsthand exposure to international business environments, enriching their understanding of global markets and practices. The immersive experience not only deepened their academic insights but also nurtured essential qualities of global awareness, adaptability, and responsible leadership—preparing them to thrive in an interconnected world.

SUNWAY UNIVERSITY, Malaysia: A truly Asian focussed global experience

In a significant step toward fostering global academic collaboration and experiential learning, 12 students from Lal Bahadur Shastri Institute of Management (LBSIM) visited Sunway University, Malaysia, in February 2025. This international academic immersion was guided by Dr. Shelendra K. Tyagi, who accompanied the students as the faculty advisor, ensuring a rich and insightful experience throughout the journey.

The programme was designed to offer a comprehensive understanding of the Asian business ecosystem, combining academic lectures, corporate visits, and cultural exploration. Students engaged with experts on topics such as FMCG, the Digital Economy, Islamic Finance, Malaysian Business Practices, Design Thinking, and Environmental, Social, and Governance (ESG) frameworks. These sessions were complemented by visits to leading companies and institutions like Bursa Malaysia, Bank Negara Malaysia, and MITEC, providing real-world exposure to the region's economic landscape.

Beyond academics, the students explored Malaysia's rich cultural heritage through visits to iconic sites including the Petronas Twin Towers, Batu Caves, and the historic city of Melaka. The program concluded with group presentations, a farewell ceremony, and a parting dinner, celebrating the knowledge and friendships gained during the visit.

This initiative exemplifies LBSIM's commitment to nurturing globally aware leaders, equipped with the insights and adaptability needed in today's interconnected world.





University of Dubai Immersion: Bridging Cultures and Industries

Continuing its global engagement, LBSIM conducted two International Immersion Programme at the University of Dubai from February 16 to 25, 2025 and October 8 to 18, 2023 coordinated by Dr. Moni Mishra and Dr. Gaurav Joshi respectively. PGDM students gained a unique international education and cultural exchange experience, delving into the UAE's business-friendly environment, Islamic Banking, sustainability, and creative problem-solving through case studies. Beyond academics, students explored Emirati culture, hospitality, and iconic landmarks. Professional development included visits to the International Humanitarian City and Job Shadowing at Century Financials Ltd., providing insights from industry leaders.



UKM, Malaysia Immersion: A Tapestry of Tradition and Modernity

LBSIM orchestrated a memorable International Immersion Program at Universiti Teknologi Malaysia (UKM), where 15 students, accompanied by Prof. Vijayalakshmi Iyengar, delved into the vibrant culture of Malaysia. The program provided a unique blend of tradition and modernity, showcasing Malaysia's commitment to sustainability and gender equality.

UTM, Malaysia Immersion: Beyond Borders of Learning

In a 10-day International Immersion Program at Azman Hashim International School of Business, Universiti Teknologi Malaysia, under the guidance of Dr. Samant Shant Priya during October 2023, Students were immersed in a rich tapestry of academic and cultural experiences. The program offered sessions on Design Thinking, Islamic Banking, and exploration of Malaysia's cultural heritage through visits to landmarks, local markets, and cultural performances. Insights into NGO activities and the palm oil industry added depth, while a diverse culinary journey encapsulated the essence of Malaysian life.



These international immersion experiences reflect LBSIM's commitment to nurturing well-rounded, globally conscious leaders. By providing a platform for cultural exploration and academic enrichment, the institute ensures that its students are not only academically competent but also equipped to navigate the complexities of a globalized business environment. The International Immersion Program stands as a testament to LBSIM's dedication to shaping future leaders with a deep understanding of diverse cultures and business practices.

RURAL IMMERSION PROGRAMME: A JOURNEY OF INSIGHTS AND SOCIAL RESPONSIBILITY

From August 17th to August 27th, 2024, Lal Bahadur Shastri Institute of Management (LBSIM) embarked on a transformative journey with its "Rural Immersion Programme - 2024," demonstrating a steadfast commitment to practical learning and holistic managerial development. This experiential initiative spanned diverse locations, offering students an authentic understanding of rural life while fostering insights into grassroots challenges and community-driven solutions.

This programme is a 3 Credit course and thus mandatory for all students. In 2024, the Rural Immersion Programme was successfully completed in collaboration with 7 NGO's and spread across 7 cities covering 4 states. Each location engaged 30-70 students and was supervised by a faculty mentor during the entire programme.

Manda: Navigating challenges and embracing opportunities in Rural Tapestry

The team explored Manda, a small village 60 km from Prayagraj, for 10 days, aiming to connect with locals and comprehend their challenges. Visits to schools, localities, marketplaces, a solar power plant, a mining unit, and a CHC unfolded challenges and opportunities. Despite hurdles, efficient vaccination programs, widespread UPI system usage, and parental enthusiasm for education emerged as positive aspects.

Anand, Gujarat: Unveiling Rural Dynamics

The Anand, Gujarat Rural Immersion engaged 60 students, covering rural immersion concepts and village understanding at IRMA. Visits to Amul Dairy and Mujkuva Village unveiled Amul's history, product creation, and rural development. Students gathered village data and concluded the immersion with a valuable exchange of knowledge and experiences.

Jhabua: Deepening Connections

In Jhabua, the group explored 21 locales, engaged with 15-18 households, and immersed themselves in the essence of the region. Experiencing the unique 'halma' practice and witnessing NGO Shivganga's efforts towards Jhabua's upliftment left an indelible mark, indicating a shift towards organic farming.



Tilonia and Bhilwara: Community Driven Solutions

The programme in these two cities was completed in collaboration with the renowned NGO, Mazdoor Kisaan Seva Sanghathan (MKSS). While 60 students were in Bhilwara, 30 students completed the programme in Tilonia. Both the cities are in Rajasthan. Divided into groups covering eight villages, students delved into community- driven solutions, emphasizing solar energy, healthcare, education, and women empowerment. The immersive experience underscored the power of teamwork and highlighted the interconnectedness of people, environment, and sustainable development.

Indore: Nurturing Resilience and Sustainability

The programme was completed in collaboration with Lal Bahadur Shastri Institute of Technology and Management (LBSITM), Indore. The focus of the programme was on an understanding of rural life, sustainable practices and the resilience of local communities.

Alwar: Examining Socio economic inequalities in Alwar district

A group of 30 students were hosted in and around Alwar city by SAPNA Foundation during the rural immersion programme. The students examined the implementation gaps in the various central and state government welfare schemes rolled out by the governments and focussed on the prevalent socio economic inequalities in the district.

These diverse and comprehensive Rural Immersion experiences reflect LBSIM's commitment to fostering well-rounded, socially sensitive managers. The programme successfully provided students with practical insights, deepening their understanding of rural challenges and inspiring them to contribute meaningfully to community development.



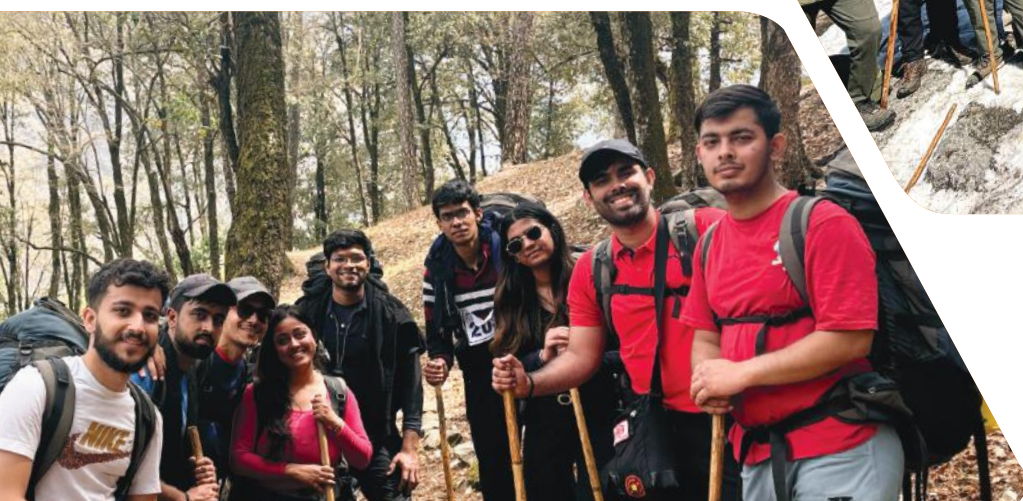
OUTBOUND LEADERSHIP PROGRAMME: A TRANSFORMATIVE EXPEDITION IN COLLABORATION WITH TATA STEEL ADVENTURE FOUNDATION

In the dynamic landscape of today's business and organizational world, the significance of outbound leadership programs cannot be overstated. These programs, designed to be transformative experiences, play a pivotal role in equipping students with essential leadership skills and qualities necessary for success.

Scheduled from March 20th to 5th April 2025, the Outbound Leadership Programme took place in the picturesque locales of Uttarkashi. In collaboration with the esteemed Tata Steel Adventure Foundation, this initiative promised an unparalleled opportunity for participants to embark on a journey of self-discovery and leadership development.

At the heart of outbound leadership programs lies the belief in learning through experience. By engaging in challenging outdoor activities and simulations, students gain invaluable insights into effective communication, teamwork, and decision-making. The hands-on nature of these experiences allows students to not only comprehend but also internalize these crucial leadership skills. One of the primary objectives of the Outbound Leadership Programme was to facilitate a deeper understanding of one's own leadership style and its impact on interpersonal dynamics. The students had the chance to reflect on their strengths and areas of growth, fostering a heightened self-awareness that is fundamental to effective leadership.

Moreover, the programme provided a unique platform for students to cultivate essential qualities such as self-confidence, resilience, and adaptability. In today's fastpaced and uncertain environments, these attributes are indispensable for successful leadership. Through real-life challenges and adventures, the students honed their abilities to navigate ambiguity and emerge as more resilient and adaptable leaders. Towards Jhabua's upliftment left an indelible mark, indicating a shift towards organic farming.



PLACEMENTS

Lal Bahadur Shastri Institute of Management lived up to its glorious past yet again and witnessed another wonderful year of placements and internships. A host of companies (150+ Firms) from a variety of sectors such as FMCG, Consulting, IT and ITes, Engineering and Durables, BFSI, Market, Research, Education, Electronics etc visited the campus in 2024-25.

PLACEMENTS OF BATCH 2023-25



Highest CTC



Average CTC



Median CTC



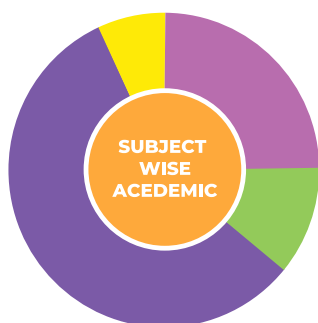
Total Recruiters



PPO

PLACEMENT BY COURSES:

Programmes	Highest CTC	Average CTC
General	20.0	12.3
FM	17.0	12.2
RBA	15.1	12.1
AI & DS	14.7	11.8



- Arts 13%
- Engineering 20%
- Science 15%
- Commerce 52%



- Engineering 15%
- Research & Consultancy 12%
- IT/ITES 22%
- BFSI 26%
- FMCG/FMCD 15%

SECTOR-WISE PROMINENT RECRUITERS



BANKING & FINANCIAL SERVICES

- DE Shaw
- Darashaw
- ICICI Bank
- Houlihan Lokey
- SBI Cards
- Oxane Partners
- Tresvista
- Alvarez and Marsal
- Kotak Mahindra Bank
- South Indian Bank



ENGINEERING & DURABLES

- Volvo Eicher
- Havells
- TVS
- Mercedes-Benz
- Schineider Electric
- Addverb Technologies
- Maruti Suzuki
- SRF
- Kia
- Honda



RESEARCH & CONSULTANCY

- Deloitte
- EY GDS
- ZS Associate
- Smart Cube
- Gartner
- Bain & Co.
- KPMG
- Blackstone
- Gartner
- Moody's



FMCG & OTHERS

- DFM Foods
- Asian Paints
- Airtel
- ITC
- Redbull
- Marico
- DLF
- Balmer Lowrie LLC
- Godrej
- Adani



IT & ITES

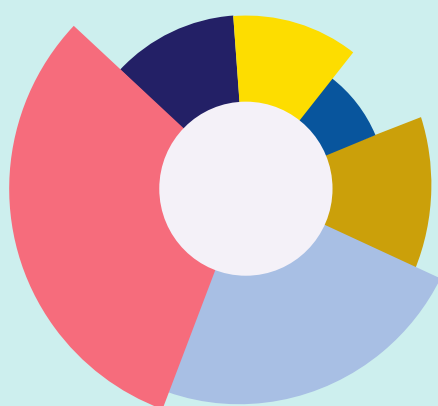
- Accenture
- Wipro
- Cvent
- Capgemini
- Cognizant
- Tech Mahindra
- Infosys
- Hevo Tech.
- Genpact
- Newgen

SUMMER PLACEMENTS BATCH 2024-26

Summer Internships provided an opportunity for students to implement theories, concepts and skills learnt during three trimesters. It allows students to go beyond the realms of the classroom and gain insight into the corporate world. Over 110 companies visited the campus and offered opportunities in diverse areas such as Banking and Financial services, Engineering and Durables, FMCG and IT/ITES amongst others.



SUMMER INTERNSHIP STATISTICS OF BATCH 2024-26



374 Total Students Placed

- 10% IT/ITES
- 10% BFSI
- 6% Engineering & Durables
- 11% Research & Consultancy
- 15% FMCG/FMCD
- 48% Others

Highest Stipend
150,000*

Average Stipend
43,490*

*For 2 Months of Internship

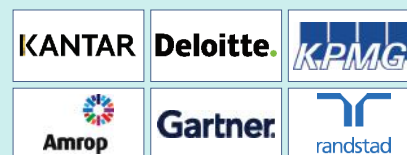
Banking & Financial Services



IT/ITES



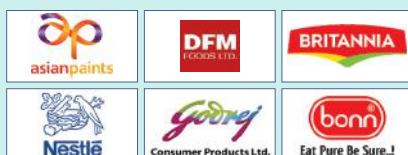
Research & Consultancy



Engineering & Durables



FMCG/FMCD



Others



FACULTY



The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and Information Technology. The Institute also draws on visiting faculty from various universities, business enterprises and research institutions.



ECONOMICS & PUBLIC POLICY

The Economics area provides the fundamental theoretical base in Micro and Macroeconomics so that the participants are able to understand and appreciate the linkages in economic policy, implementation and evaluation.



DR. SHEKHAR KUMAR SINHA

Professor
Area Convener
Ph.D. Economics (Mumbai University)
PGDM (AIMA)
MA Eco. (Delhi School of Economics, DU)
BA Eco. (Hons) (St Stephen's College, DU)

Areas of Interest :

Digital Transformations in Government and Public Sector Organizations
Productivity and Efficiency in Government Organizations



PROF. AJAY JAIN

Professor of Practice
PGDM - Marketing and Finance (IIM Calcutta)
BSc. (Mechanical Engg.) (Delhi College of Engg.)

Areas of Interest :

Entrepreneurship and Sustainability linked to water conservation



PROF. VIKAS GURU

Associate Professor of Practice
Ph.D. Information Systems (IIM Lucknow)
MBA (IIM Ahmedabad)
BE (SGSITS, Devi Ahilya University Indore)

Areas of Interest :

Digital Public Infrastructure framework and exclusions.
A Stakeholder Analysis of Spam Calls in India.



DR. KUNWAR MILIND SINGH

Associate Professor
FDPM Indian Institute of
Management, Ahmedabad,
Ph.D. (Economics) NGB
(Deemed to be University), Allahabad,
MA (Economics) CSJM University, Kanpur

Areas of Interest :

International Trade, Global Capital Flows, Econometric Modelling, Case Writing



**DR. PERMINDER JIT KAUR**

Assistant Professor

PhD Chemical Engineering (IIT Delhi)

M.Tech Chemical Engg. (Panjab University)

B.Tech in Chemical Engg. (Panjab University)

Areas of Interest :

Circular economy , Public Policy, Value-chain analysis EVs,
Green hydrogen, and Emerging technologies.

**DR. TANZEEM HASNAT**

Assistant Professor

Ph.D Economics (Jamia Millia Islamia)

Masters in Economics (Jamia Millia Islamia)

Bachelors in Economics (Maitreyi College,
University of Delhi)

Areas of Interest :

Sustainable Development, Financial Econometrics, Energy

**DR. PINAK SARKAR**

Assistant Professor

PhD Economics and M.Phil (CDS, JNU)

Masters in Eco, St. Joseph's College Bangalore

Bachelors in HEP, St. Joseph's College Bangalore

Areas of Interest :

Development Economics, Migration in India, Health Economics, Health Technology
Assessment (HTA)

**DR. NAYANI SARMA**

Assistant Professor

Doctor of Philosophy (PhD) (JNU)

Master of Philosophy (M.Phil.) Educational
Studies (JNU)

MA Economics (Cotton College State University, Assam)

BA Economics (hons.) (Cotton College under Gauhati University, Assam)

Areas of Interest :

History and Evolution of Modern University Education in India
History of Technology in India | Service Quality in Homestay Tourism

**MS. RIYA BINDRA**

Assistant Professor

FPM in Economics (BIMTECH), Greater Noida

MA in Economics (Panjab University), Chandigarh

BA (Hons) in Economics (Deshbandhu College), University of Delhi

Areas of Interest :

Impact of Government Borrowings on Private Sector

Factors Affecting Private Investment | Advanced Econometric An



FINANCE & ACCOUNTING

The Finance & Accounting area strives to keep the participants abreast with the latest developments, tools and techniques in the ever changing and dynamic financial environment. The faculty is actively engaged in pursuing research in various areas.



PROF. RAJ S. DHANKAR

Distinguished Professor
P.D.S. (Post-Doctoral Studies) (Finance)
(John Anderson Graduate School of Management, University of California, Los Angeles, USA)
Ph.D. (Finance) (University of Delhi)

Areas of Interest :

Financial Management, Investment
Management, Security Analysis,
Multinational Business Finance,
Portfolio Theory



DR. C. P. GUPTA

Professor
Ph.D. (Fin.) (University of Delhi)
M.Phil. (Fin.) (Delhi School of Economics, D.U.)
M.Com. (Delhi School of Economics, D.U.)
B.Com. (H.) (Shri Ram College of Commerce, D.U.)

Areas of Interest :

Investment Decisions,
Financial Modeling,
Fuzzy Decision Making,
Agricultural Commodity
Trading, Valuation and Pricing
of Indian IPO, Corporate
Diversification, Capital
Structure and Corporate Cash
Holding



DR. PANKAJ VARSHNEY

Professor
Ph.D. (University of Delhi),
Master of Finance & Control
(University of Delhi)

Areas of Interest :

Corporate Finance,
Financial
Derivatives, Business
Valuation,
Fixed Income Securities,
Corporate
Governance and
Shareholder Value



DR. GAUTAM NEGI

Associate Professor
Area Convener
Ph.D. (MLS University),
MBA (University of Lucknow)

Areas of Interest :

Corporate Finance,
Banking & Risk Management



DR. SWARANJEET ARORA

Associate Professor
Ph.D. (DAVV, Indore),
Certified Mgmt. Accountant
(IMA, USA)
M.F.A. (IMS, DAVV, Indore)
UGC NET
(Management 2012)

Areas of Interest :

Banking, Mutual Funds,
Corporate
Finance and Wealth
Management



MR. MANU KOHLI

Associate Professor of Practice
MBA from IIM, Kolkata
B.E. (Mechanical Engineering)

Areas of Interest :

Corporate Finance,
Accounting,
Financial Modelling,
Entrepreneurship



**DR. NIDHI MALHOTRA**

Associate Professor
Ph.D. (Banasthali Vidyapith),
Certified Financial Risk
Manager (GARP, USA), MBA
Areas of Interest :
Exchange Traded Funds, Capital
Markets, Financial Services,
Sustainability Finance

**DR. RUPAK THAPA**

Associate Professor
Ph.D. in Management (Finance)
(Shiv Nadar Institution of Eminence), G. Noida
Professional Master in Banking & Finance
(Asian Institute of Technology, Thailand)
MBA (Finance), (AIM, Pokhara University, Nepal)
Areas of Interest :
Corporate Finance, Corporate
Governance,
Bankruptcy Reforms, Banking 5.0,
Dividend Taxation, Capital
Markets

**DR. JAYA MAMTA PROSAD**

Associate Professor
Ph.D. in Behavioural Finance (JIIT)
MBA in Finance (JIIT)
B.Sc in Zoology (Hansraj College,
University of Delhi)
Areas of Interest :
Behavioural Finance,
Corporate Finance
Financial Markets, Climate
resilience
Sustainable Finance

**DR. SMITA DAYAL**

Assistant Professor
Ph.D. (University of Mumbai)
NET (Management),
MBA (Finance and Marketing)
Areas of Interest :
Corporate Finance, Accounting,
Financial Modelling, Fintech,
Financial Inclusion,
Climate Finance

**DR. HIMANI CHAHAL**

Assistant Professor
Ph.D. in Finance (IIT Roorkee)
M.Com. (Delhi School of Economics) D.U
B.Com. (Hons.) (Kamla Nehru College) D.U
UGC NET-JRF (Commerce, 2016)
Areas of Interest :
Corporate Finance, Corp.
Governance,
Family Business
Management,
Sustainability Finance

**DR. ROSY CHAUHAN**

Assistant Professor
Ph.D. (Fin.) (IIT Roorkee)
M.Com. (Fin. & Accounting), (Punjab University)
B.Com. (Hons.), (Panjab University)
UGC NET-JRF (Commerce), 2018
Areas of Interest :
Banking Regulations,
Corporate Finance,
Economic Development,
Sustainable Finance

**VISITING FACULTY**

PROF. PREM SIBBAL
M.Sc., PGDPM -HR, (FMS, Delhi),
MBA, CAIIB (IIBF)

PROF. RAM ADHAR CHOPRA

MBA, CAIIB, CFP, DBF

PROF. V. K. MEHTA

Ph.D. (University of Delhi),
MEc (University of New England, Australia)

PROF. GIRDHARI LAL

MBA, ACS, PMP, Six Sigma Trained

PROF. EISH TANEJA

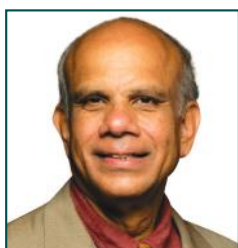
CA, CPA (USA)

PROF. MANAV VIGG

B.Com Hons, FCA

GENERAL MANAGEMENT

General Management area explores what drives big business decisions as well as consequences of those decisions. The area equips the students to take different perspectives in consideration to handle real world business problems. It also gives students an idea about the growing role of business in the society.



DR. GURUMURTHY KALYANARAM

Research Professor
Ph.D. (Massachusetts Institute of Technology)
M.B.A. (The University of Texas at Arlington)
B.E. (University of Madras)
Areas of Interest :
Behavioral Economics
and Decision Theory
Consumer Behavior and
Decisions
Global Economic,
Finance, Social,
and Public Policy
Marketing and Media



DR. SUSHIL KUMAR DIXIT

Associate Professor
Dean - Planning & Development
MBA, LLB, Ph.D.
(CCS University, Meerut)
Areas of Interest :
Strategic Management
Entrepreneurship,
CSR and Sustainability



PROF. SANDEEP BHATNAGAR

Associate Professor of Practice
Ph.D. Scholar (IIM Ranchi)
MBA-MCA (ICFAI)
B. Sc. (Hons.) - Hindu (Delhi University)
Areas of Interest :
Entrepreneurial
Strategy, Development
Economics, Technology
Determinism,
AI in Retail



DR. SWETA SUMAN

Assistant Professor
Ph.D. (Dr B R Ambedkar University)
Masters in Mass Communication
(Jamia Milia Islamia)
Bachelors in Journalism (DU)
UGC NET
Areas of Interest :
Communication Skills,
Media Studies,
Gender, Development
Communication



DR. KHUSHBOO RAINA

Assistant Professor
Ph.D. (GGSIPU),
UGC NET, MBA
Areas of Interest :
Organisation Behaviour,
HRM,
Strategic Management,
Business Research



DR. AVDRESH KUMAR

Assistant Professor
Ph.D. in Political Science (JNU)
Masters in Political Science
(Kirori Mal College, DU)
Areas of Interest :
Labour Studies
Workplace Surveillance
Women Labour and
Technology
Social Exclusion and
Identity Politics



VISITING FACULTY

DR. G.G. DWIVEDI

Ph.D. in International Relations, (Jawaharlal Nehru University (JNU))
M.Phil. in Defence & Strategic Studies (Madras University)
M.Phil. in Security & Strategic Studies (Madras University)
MBA (Human Resource Management) (IGNOU)
PGDM (HR) (IGNOU)
M.Sc. in Defence Studies (Madras University)

MR. AMITAVA BANERJEE

Ph.D. (Pursuing) (Banasthali Vidyapeeth)
Masters in Commerce (Calcutta University)
Bachelors in Commerce (Calcutta University)

INFORMATION TECHNOLOGY & SYSTEMS

The explosion of information technology in organisations and the wide web of local area networks, intranet and internet have changed the way business will be conducted in the future. Considering the latest developments, the IT Area offers various courses which help the participants use and analyse information and information systems effectively.



DR. REKHA GUPTA

Professor
Dean - Academics
Ph.D.(Jamia Millia Islamia),
M.Phil., M.Tech.(Computer Science),
MS (Computer Science)

Areas of Interest :

ERP Critical Success Factors
and Selection Models,
Multicriteria
Decision-Making, Fuzzy
Logic



DR. GEETANJALI SAHI

Associate Professor
Ph.D., MCA (M. D. University)

Areas of Interest :

Data Mining, Data Visualisation,
Data Analytics,
E-commerce,
Website Usability.



DR. KAVITA PABREJA

Associate Professor
Ph.D. (BITS Pilani)
M.S. (BITS Pilani)
Engineering in Electronics & Communication
(IETE), New Delhi.

Areas of Interest :

Artificial Intelligence,
Machine Learning
Data Science, Data Analytics,
NLP



DR. UMAR BASHIR MIR

Assistant Professor
Ph.D. (Information Systems)
Department of Management Studies,
IIT, Delhi, M.Tech. (Information
Security & Management), B-Level
(Computer Applications)

Areas of Interest :

E-governance, ICT4D,
Multi Criteria
Decision Making, Digital
Identity,
Emerging Technologies,
Social Media



MS. ANISHA GUPTA

Assistant Professor
Ph.D. (Pursuing)
M.Tech in Comp. Science (Banasthali
Vidyapith)

B.E. in Computer Science
(Jammu University)
Advanced Certification in
AI&ML (IIT Guwahati)

Areas of Interest :

Natural Language Processing,
Machine Learning
Deep Learning, Data Mining



VISITING FACULTY

DR. ALOK YADAV

FM (Ph.D. in Econometrics), MDI,
Gurugram

MARKETING

The Marketing area aims to develop and enhance the skills and knowledge base of the participants by teaching the latest marketing theories and industry's best practices. The faculty is actively engaged in research and consultancy in different areas of marketing.



DR. PRAVEEN GUPTA

Professor
Director, LBSIM
Ph.D. (University of Rajasthan),
MBA (FMS, Delhi University)
M.Sc. (Physics), (University of Delhi)

Areas of Interest :

Brand Management,
Business
Marketing,
Supply Chain,
Entrepreneurship,
Strategic Management



DR. U. MANOHAR BHAT

Professor
Ph.D. (IIM Raipur)
MBA (IIM Bangalore)
B.Tech.- Marine Engg. (DMET
Calcutta)

Areas of Interest :

International
Marketing, Pricing &
Revenue Analytics,
Consumer
Behaviour,
Personality traits,
Sales Promotion



DR. ANUPAM NARULA

Professor
Certificate in Marketing, NTU, Singapore
Ph.D. (Economics), Kanpur University
M.A (Economics), Kanpur University
PGDM (Marketing), Dr. Gaur Hari Singhania
Institute of Management & Research,
Kanpur

B.Sc. (Mathematics),
Kanpur University

Areas of Interest :

Consumer Behaviour,
Service Marketing,
International Marketing,
Digital Innovation Strategy,
Next Gen Marketing and Marketing
Strategy for Higher Education Institutions
(HEIs).



DR. NALIN JAIN

Professor of Practice
Ph.D. (DMS IIT Delhi)
MBA (FMS Delhi University)
B. Tech (Electrical) (IIT, BHU Varanasi)

Areas of Interest :

Services Marketing, Customer
Relationship
Management,
Strategic Marketing,
Entrepreneurship,
Strategy, Family
Business



DR. SAMANT SHANT PRIYA

Professor
Ph.D., (MANIT, Bhopal),
MBA (Shivaji University)

Areas of Interest :

Consumer Motives,
E-Business,
Brand Management,
Sales Management,
CSR



DR. SHELENDRA K. TYAGI

Associate Professor
Ph.D., PGCSM (IIM Kozhikode), MBA
B.Tech (Mechanical Engg.)

Areas of Interest :

Marketing Analytics,
Competitive
Intelligence, Key
Account
Management, Brand
Equity
Management, Sales
Management



**DR. GAURAV JOSHI**

Associate Professor
Ph.D. (Management/Agribusiness Management) (G.B. Pant University of Agriculture & Technology),
MBA (Marketing/Finance)

Areas of Interest :

Supply Chain Management, Multi-Objective

Decision-Making, Entrepreneurship and Agribusiness Management, Marketing Analytics

**DR. MOHIT LOHANI**

Associate Professor
Ph.D. Devi Ahilya University, Indore,
PGDM (MBA) IIM Lucknow,
BE (DCE) Delhi University

Areas of Interest :

Digital Marketing, Retail and A.I.,
Ecommerce Platforms, Brand Marketing

**DR. CHHAVI GUPTA**

Assistant Professor
FPM, XLRI Jamshedpur
MBA, IMI New Delhi
Economics (Hons),
Hansraj College, DU

Areas of Interest :

Marketing to bilingual consumers

Consumer behaviour
Bilingual service encounters

**DR. EKTA SINGHAL**

Assistant Professor
Ph.D. (Marketing Management),
MBA in Marketing,
UGC NET, JRF
(Management, 2012)

Areas of Interest :

Brand Management
& Digital Marketing

**DR. MANSI GUPTA**

Assistant Professor
PhD (IIFT Delhi)
MBA (Bhartiya Usha Lakshmi Mittal Institute of Management, Delhi)
BSc (H) Mathematics
(Daulat Ram, DU)

Areas of Interest :

A.I., Consumer Behavior,
Art-Infusion

Phenomenon, Product Scarcity, God Salience and Religiosity.

**DR. PRASANT KUMAR PANDEY**

Assistant Professor
PhD in Marketing Management
IIITM, Gwalior
UGC NET-JRF (Commerce)

M.Com in Commerce,
Bundelkhand University, Jhansi

B.Com (Hons.) in
Commerce,
Bundelkhand University, Jhansi

Area of Interest:

Cause-related Marketing,
Consumer Behaviour, Technology Adoption, and Tourism Marketing

**VISITING FACULTY**

PROF. S.K. JAIN

M.B.A (FMS, Delhi University)

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

Human resource is a crucial element in creating sustainable competitive advantage. The OB & HR courses at LBSIM offer participants a grounding in the concepts, knowledge, and contemporary skill sets required to enhance managerial competencies of future professionals as well as provide relevant insights into the constantly evolving HR processes. The area ensures that the graduating students are sensitive to the needs of the changing environment and are equipped to identify paradigm shifts in order to upgrade their abilities to meet business challenges.



DR. MONI MISHRA

Associate Professor
Area Convener
Ph.D. (University of Delhi),
M.A. (Psychology)
(University of Delhi),
PGDHRM (IGNOU),
UGC-NET JRF

Areas of Interest :

Organisational Culture, Performance
Management, Business Ethics,
Organisational Design, Women &
Empowerment



DR. SHEELA BHARGAVA

Associate Professor
Ph.D. (Maharshi Dayanand
University),
UGC (NET), MBA

Areas of Interest :

Work Ethics, Organisational Culture,
Entrepreneurship, Macro Economics
& HR Issues, Leadership



DR. DARSHNA V. BANKER

Assistant Professor
Ph.D. HR/OB (IIT, Delhi)
UGC-NET JRF (HR/IR/LL
Area)
MBA HR/OB (Gujarat
University)

Areas of Interest :

Compassionate Leadership,
Women Leadership, Academic Leadership,
Conscious Leadership



DR. SHEETAL SINGH

Assistant Professor
(Research)
Ph.D. (Management),
M.A. (Psychology), MBA
B Tech (Biotechnology),
UGC-NET

HR Analytics - IIM Rohtak

Areas of Interest :

Competency Development, Talent
Management,
Consumer Psychology, Organization
Behaviour.



DR. SEEP SETHI

Assistant Professor
PhD in HR & OB (FMS,
University of Delhi)
MBA (Aligarh Muslim
University)
B.A. (Hons.) Economics (AMU)

Areas of Interest :

Employee Well-being, Workplace Incivility,
Contemporary issues in OB, Quiet
Quitting, Employee Quit Intentions,
Workplace Gossip



OPERATIONS & MANAGEMENT ANALYTICS

Operations Management area imparts knowledge of various organisational issues like planning, designing, analysing, controlling etc. across all Industry verticals. The students are familiarised with recent Industry practices related to software, quality, efficiency, sustainability and effectiveness to live up-to the edge of Industry 4.0 & 5.0. The different courses delivered by this area sensitise students towards better quality products/services which lead to better customer satisfaction, increased revenue and reduced waste.



DR. B.K. MOHANTY

Research Professor
PhD Operations Research (IIT Kharagpur),
Msc (Berhampur University)
Bsc (Hons) (Berhampur University)
Areas of Interest :
Multicriteria Decision Making,
Fuzzy Data Mining, Software Risk
Mgmt.



DR. RAJKUMARI MITTAL

Associate Professor
Ph.D. (Banasthali Vidyapith), B.E., MBA
Areas of Interest :
Supply Chain, Supply Chain
Modelling, Logistic Services,
Project Management



DR. ANCHAL GUPTA

Associate Professor
PhD (Supply Chain & Logistics),
Delhi Technological University,
M.Phil (Operations Research) Delhi Univ.,
M.Sc. (Operations Research) Delhi
Univ.,
Areas of Interest :
Logistics Service Providers,
Service Quality issues, Sustainable
Logistics Practices & Applications



DR. SUGANDHA AGGARWAL

Assistant Professor
Ph.D. (Operational Research) D.U.
M.Phil. (Operational Research) D.U.
M.Sc. (O.R.) Hindu College, D.U.
B.Sc. (Maths.) SGTB Khalsa
College, D.U.
Areas of Interest :
Logistics and Supply chain,
Marketing,
Quality & Performance
Excellence



DR. RASHI SHARMA

Assistant Professor
PhD & M Phil (Dept of Operational
Research, DU)
Masters (Hansraj College, DU)
Bachelors (Miranda House, DU)
Areas of Interest :
Supply Chain Management,
Multi-criteria
Decision-making techniques,
Optimization modelling



DR. HASANUZZAMAN

Assistant Professor
PhD (IIT (ISM) Dhanbad)
M.Tech. (West Bengal Uni. of
Technology
(now MAKAUT West Bengal))
B.Tech. (Govt. College of Engg.)
West Bengal

Areas of Interest :
Operations Management,
Project Management, Sustainable
Development and Dynamic Simulation



DR. PARAS GARG

Assistant Professor
PhD in Industrial Engineering,
NIT Jaipur (MNITJ)
Masters in Industrial Engineering,
NIT Jaipur (MNITJ)
Bachelors in Mechanical
Engineering,
(Dr. A.P.J. Abdul Kalam Technical
University), Lucknow

Areas of Interest :
Operations Research, Supply Chain
Management, Data Science, Machine Learning



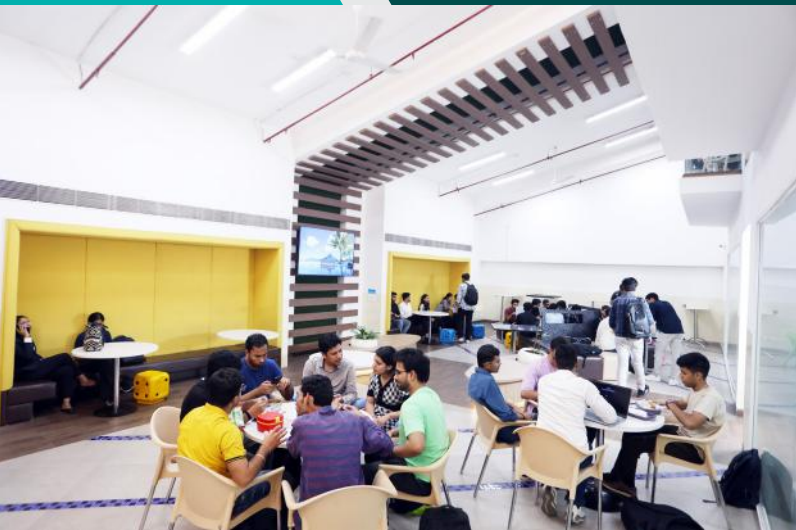
VISITING FACULTY

DR. A.K. VIJ

Ph.D. (IIT, Delhi), MBA,
(Faculty of Management
Studies, Delhi Univ.)

DR. MUKESH MEHLAWAT

M.Sc., PhD.
(Delhi Univ.)



CAMPUS





THE LEARNING RESOURCE CENTRE

The Learning Resource Centre at LBSIM is one of the most richly equipped libraries in terms of resources, services and infrastructural facilities in Delhi and NCR area. The LRC is fully automated with the help of the KOHA – Integrated Library Management System, which further includes smart cards, RFID, self-check-in and self-check-out, OPAC Kiosk, RFID security gates. LRC has three Syndicate Rooms & four E-Learning Rooms for academic and educational purpose(s) which are available on prior booking. The LRC has a dedicated section on Bharat Ratna, Shri Lal Bahadur Shastriji which represents the glimpses of Shastriji's life and times.

LRC offers a congenial environment for study and research. State-of-the-art Information Technology (IT) products are in place to modernize its operations and services. LRC has acquired a collection of about 49,000 select documents in the form of books, reports, and other non-book materials, in different areas of Information Technology and Management. LRC has currently been subscribing 90 select periodicals in print form and online access to over 10,000 periodicals. It has a dedicated Bloomberg Lab & systems for accessing electronic databases of journals and reference sources. It has been subscribing prestigious electronic databases like Business Source Ultimate (EBSCO), EMERALD E-Journals, Sage E-Journals, Elsevier -Science Direct E-journals, PROWESS-CMIE, CRISIL Research Database, Economic Outlook-CMIE, Indiatat.com, ET Prime, Scopus Database, Regional Business News, Ebsco-Ebook Business Collection, ET Cases & Harvard Cases etc.

LECTURE HALLS AND CLASSROOMS

The campus hosts spacious, air-conditioned lecture halls and classrooms having Wi-Fi internet connectivity. All lecture halls and classrooms are equipped with white board, multimedia projectors, notebook/ laptops and modern sound system.

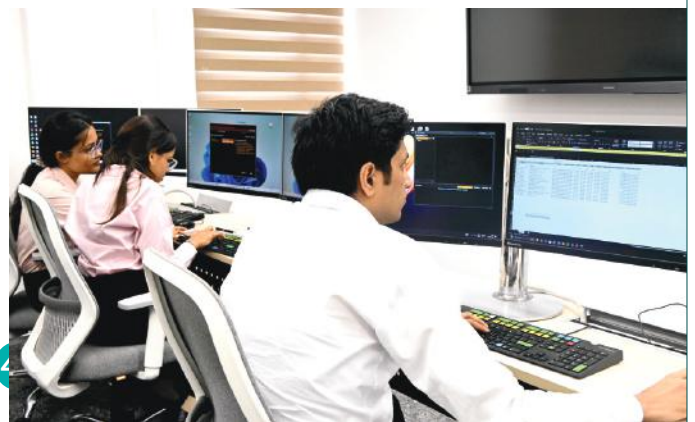
COMPUTER CENTRE

LBSIM is a fully Wi-Fi enabled campus having 61 Access points for 24x7 internet connectivity. LAN has been created throughout the campus. We have two lease lines connected to the server room of our campus. The network has been made secure with Sonic Firewall installed in HA mode for redundancy in cyber security.

BLOOMBERG LAB

LBSIM's state-of-the-art Bloomberg Lab, located in the Learning Resource Centre, is equipped with 12 Bloomberg terminals (including one anywhere access terminal), providing students with unparalleled access to one of the world's leading platforms for financial research, portfolio management, and market analytics. This facility enables rigorous engagement with real-time and historical market data, global financial trends, macroeconomic indicators, supply chain analytics, and in-depth company,

sector, and economic analyses. Students earn industry-recognised credentials such as Bloomberg Market Concepts (BMC) and specialised certifications in ESG (Environmental, Social, and Governance) analytics, equipping them with competencies in sustainable finance, investment analysis, trading strategies, risk management, and operational efficiency. By leveraging Bloomberg's extensive databases, analytical tools, and sustainability screening capabilities, the Bloomberg Lab serves as a dynamic bridge between academic learning and the strategic, data-driven decision-making required in global financial and business environments.



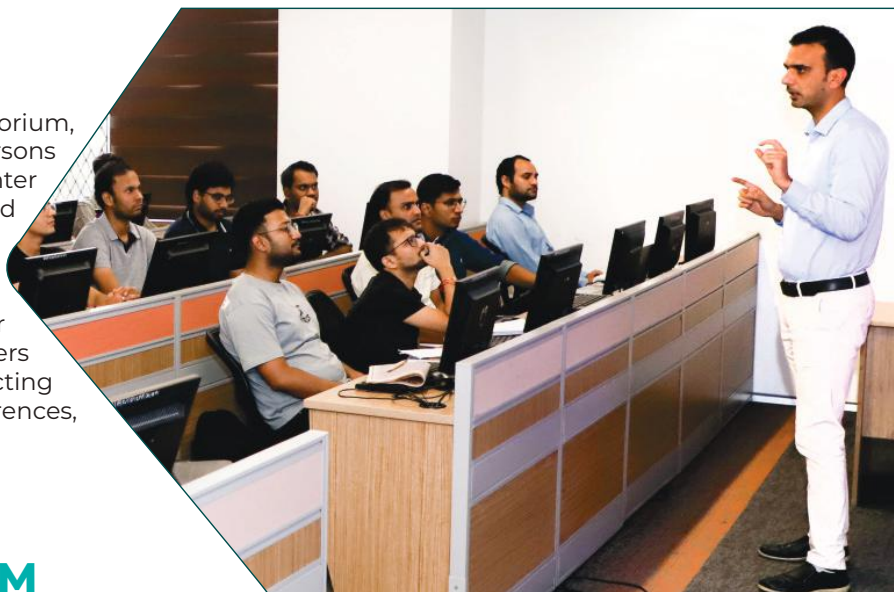


ANALYTICS LAB

The Analytics Lab at LBSIM is equipped with latest tools required for Descriptive Analytics, Predictive Analytics, Big Data Analytics and Business Analytics with the support of IBM SPSS, IBM Amos, NVivo, Smart-PLS and EViews. These software's bring together businessfocused academics and data science techniques to do cutting edge research in diverse areas related to automation, machine learning, Big data, text mining and Internet of Things. The hands-on practice in these industry relevant areas supports industry readiness of students.

AUDITORIUM

The state-of-the-art elegant Auditorium, having a seating capacity of 303 persons is fully AC both for summer and winter seasons. It has recently been renovated with all AV facilities including a Digital Screen on the stage, cameras for the audience & stage view and a sound system. The spectacular stage with green rooms facilities offers a magnificent venue for conducting National and International level Conferences, Seminars and other functions.



AUDIO VISUAL ROOM

The Audio-Visual Room is a 70-seater hall. It has state-of-the-art equipment having AI controlled camera for tracking the faculty and voiceactuated camera setup for the audience. It is also equipped with interactive panel along with a smart podium. The audio system is complemented by goose neck mikes, an amplifier and DSP for better sound quality. It is being used for a range of online/hybrid lectures, online meetings, lectures by foreign faculty to our students with both ways communications.



SPORTS FACILITIES

The Institute has facilities for indoor games such as chess, carrom and table tennis. The campus also has a well-equipped gymnasium with modern equipment for physical exercises. The institute has corporate memberships of DDA Sports Complex, Dwarka and its facilities are utilized for conducting various outdoor sports events from time to time.



CAFETERIA AND NESCAFE KIOSK

The air-conditioned and well-furnished cafeteria that has two floors, offers a variety of dishes and cuisines for breakfast, lunch and dinner from 8 am to 8 pm. It caters to the needs of the faculty, staff and students by offering home-style food and beverages at reasonable rates. Cleanliness and hygiene are the hallmarks of the cafeteria. In addition, we have Nescafe Kiosk offering a variety of hot and cold beverages, bakery items and other snacks catering to the needs of the students.

GIRLS HOSTEL

Institute operates its own Girls Hostel located within 500 meters from LBSIM Campus and just opposite the Dwarka Sector 11 Metro Station. It offers air-conditioned accommodation on twin sharing basis and a mess section for the meals. The facility is adequately secured with guards and CCTV surveillance cameras and the Institute has transportation arrangements for commuting from campus to hostel and vice-versa.



BOYS HOSTEL

The Institute has recently constructed a Boys Hostel just about 2 km from the campus. It is a green building with solar systems for generating electricity and a rainwater harvesting system for conserving the water. It offers air-conditioned rooms on twin sharing basis. The hostel facilities are secured with guards and CCTV surveillance cameras. The Institute has transportation arrangements for commuting from campus to hostel and viceversa.

MEDICAL FACILITIES

LBSIM has a well-equipped Medical Inspection Room under the supervision of two doctors who visit on alternate days. The Institute has also made arrangements with Hospitals like Venkateshwara Hospital, Manipal Hospital, Ayushman Hospital and Akash Hospital in Dwarka for ambulance facility as well as other emergency treatments. A special tie-up with Venkateshwara Hospital is in place for conducting Faculty and Staff's Annual Health Checkup.





RESEARCH AND PUBLICATIONS

EXECUTIVE EDUCATION

In line with a robust interface with the industry, LBSIM, Delhi has been organizing Management Development Programmes (MDPs) since its inception. LBSIM realises the vital need for training and development of existing as well as budding managers in their chosen domains and offers a wide array of training programmes. Every year, LBSIM conducts a number of in-house and open MDPs for large PSUs and major private organisations. The MDPs are focused on improving behavioural skills and technical competencies of the participants.

LBS JOURNAL OF MANAGEMENT & RESEARCH

LBS Journal of Management & Research is a bi-annual publication. It aims to provide a platform for exchange of ideas among researchers and practicing managers by contributing research papers/articles with emphasis on various management issues.

LBSIM COMMUNIQUÉ

Communiqué is LBSIM's official newsletter, which aims to share the main events and achievements of students and faculty members on a quarterly basis. 'Communiqué' also shares research studies undertaken by the faculty through paper publications, presentations, and seminar participations. Academic assignments and consultancies undertaken by the faculty are also highlighted in Communiqué.

LBS CENTRE FOR INTERNATIONAL RELATIONS

Lal Bahadur Centre for International Relations (LBSCIR) is a dynamic hub committed to advancing global engagement and cultivating impactful international partnerships in business and management education. The centre serves as a pivotal entity for enhancing the business school's global footprint through strategic foreign collaborations. The centre aims to:

Forge Global Academic Partnerships

Develop and nurture collaborations with renowned business schools, universities, and institutions worldwide to enrich academic and research exchanges.

Enable International Learning Experiences

Support global study programs, student exchange initiatives, and joint research projects that broaden perspectives for both students and faculty.

Cultivate a Global Network

Build lasting connections with international professionals, alumni, and partner organizations to foster meaningful cross-border academic and business interactions.

Celebrate Cultural Diversity

Encourage intercultural understanding through thoughtfully curated seminars, workshops, and collaborative initiatives that highlight global perspectives.

OUR INTERNATIONAL PARTNERS





RECENT ACTIVITIES

The international immersion programme includes a comprehensive well-rounded academic, social, and cultural exposure for students which includes lecture sessions on unique and niche topics and covers corporate visits/ meetings/ shopfloor visits to key manufacturing units, job shadowing, parliament visits, social immersion with local community/ NGO visits/ countryside immersion, cultural music-dance-food festival, theatre, crosscultural debates, discussions and exchange of political and cultural thoughts to understand both countries better, lastly visiting places of national, cultural, business and social importance. During the academic year 2024-25, LBSIM sent 22 students to the following two AACSB accredited universities:

1. University of Dubai, UAE
2. Sunway University, Malaysia

In 2023-24, LBSIM sent 40 students to the following three AACSB accredited universities:

1. UKM Global University Malaysia (August 2023)
2. Telkom University, Indonesia
3. University of Dubai (October 2023)

During the academic year 2022-23, LBSIM immersed 20 students to following leading universities of the world:

1. Pathumthani University, Bangkok, Thailand
2. Telkom University, Bandung, Indonesia

Besides the above, the Centre has initiated academic collaborations and linkages with leading international institutions such as:

Krok University, Ukraine
 Nanyang Business School, Singapore
 Nanyang Technological University, Singapore
 College of Business, Northern Illinois University, USA
 European Higher School for Economics & Management (EHSEM), Bulgaria
 Telkom University, Indonesia
 Nipissing University, Canada.
 College of Business, State University of New York, USA
 Sunway University, Malaysia
 Pathumthani University, Thailand
 Prince of Songkla University, Thailand
 Asian Institute of Technology, Thailand

The Centre for International Relations at LBSIM facilitated the visit of faculty from Azman Hashim International Business School UTM, Malaysia and

Telkom University, Indonesia to deliver specialized courses in International Business Environment and Retail Management at LBSIM, Delhi in the month of January 2025. This strategic academic collaboration brings global expertise into the classroom, offering students a rich and diverse learning experience. By integrating international perspectives into the curriculum, the centre reinforces its commitment to academic excellence and global engagement. Such initiatives not only enhance the quality of education but also foster meaningful crosscultural academic exchange, positioning the institution as a forward-thinking leader in higher education.

Dr. Sheela Bhargav, Associate Professor at LBSIM, was deputed to Telkom University, Indonesia, as part of the prestigious faculty exchange program - GLOW 2025, held from July 7 to 16, 2025. During her visit, she taught Organizational Behaviour, sharing her expertise with international students and fostering cross-cultural academic collaboration. This initiative, facilitated by the LBS Centre for International Relations, reflects the institute's commitment to global engagement and academic excellence. Dr. Bhargav's participation not only enriched the learning experience at Telkom University but also strengthened institutional ties, promoting mutual growth and international understanding.

Through the Centre, LBSIM conducted a 10-day IT -Training Programme for the Government Officials of the Republic of Uzbekistan in 2022. The programme was attended by Uzbekistan officials working in IT departments like, Ministry for Dept. of Information Technology & Communications, Govt of Uzbekistan, Namangan Institute of Engineering and Economics, JSC Uzbek telecom, Uzbekistan etc. The programme covered Python Fundamentals, Data Analytics using Excel, Data Modelling and Visualization and Big Data Ecosystem.

The Centre plays a crucial role in positioning the business school as a global leader in business education. Through its foreign collaborations, the centre enhances the academic experience for students and faculty, promotes cutting-edge research, and contributes to the school's reputation on the international stage. By bridging global business practices with academic excellence, the centre helps prepare students for successful careers in a globalized economy.

For more information on international collaborations and opportunities, please email at: irc@lbsim.ac.in

LBSRC – LAL BAHADUR SHASTRI RESEARCH CENTRE FOR PUBLIC POLICY AND SOCIAL CHANGE

LBSRC, the research arm of Lal Bahadur Shastri Institute of Management, Delhi, was established in 2005 and formally inaugurated on March 7, 2008 by the then Chairperson, UPA. Recognised as a Centre of Excellence, LBSRC engages in interdisciplinary research addressing social, political, and economic challenges. It plays a vital role in influencing public policy and promoting inclusive, ethical, and sustainable societal development in alignment with the values of Bharat Ratna Shri Lal Bahadur Shastri.

OUR MISSION:

- To facilitate the evolution of an egalitarian order based on the values of the nation's second Prime Minister, Bharat Ratna Sh. Lal Bahadur Shastri; and
- To provide a forum for conducting research study, public debates, dialogues, seminars, workshops and conferences on social, economic and political issues of topical interest through interaction with national and international organizations, on a continuous basis.



CORE RESEARCH DOMAINS:

1. Digital Transformation & Inclusion
2. Women-Centric Public Policy
3. Child & Youth Policy
4. Indian Heritage, Culture & Identity
5. Labour Policy & Worker Welfare
6. Skill Development & Livelihoods
7. Education & Rural Development
8. Industry, Economy & Innovation Systems

KEY OBJECTIVES:

LBSRC aims to fulfil the following basic objectives to:

- To collect, collate, and disseminate information and literature on various facets of the life and values of Sh. Lal Bahadur Shastri, as a Freedom Fighter, a Political Leader, a Statesman, and as the Prime Minister.
- To provide an interactive platform for individuals, and the groups wishing to propagate the economic, social, moral, ethical, and political philosophy; espoused by Shastri ji by organising and conducting seminars, conferences, workshops, dialogues, and debates.
- To carry out research studies on various government schemes, projects, and programs resulting in the emergence of new social order and socio-economic transformation and situations/conditions, which may cause social tension among different regions, religions, communities, castes, and creed, and suggest suitable intervention strategies; and
- To make available the findings and conclusions drawn from the research findings etc. to the concerned stakeholders including policy planners, administrators, activist groups, and NGOs to plan future course of actions for ameliorating the conditions of such sections of the society.
- To conduct self-funded and sponsored research studies, workshops, seminar, conferences, and other programs in collaboration with subject expert or national and international institutions.



LBS - INNOVATION, INCUBATION & ENTREPRENEURSHIP CENTRE FOUNDATION (LBS – IIEC)

Entrepreneurship has the potential to create significant economic and social impact. When individuals take the initiative to start their businesses, they can generate new jobs, products, and services that contribute to the growth and development of local and global economies.

a) Entrepreneurs often identify opportunities in the market that others may have overlooked or undervalued, and they use their skills and resources to create innovative solutions to address these opportunities.

b) Entrepreneurship also has the potential to drive social change by addressing societal challenges and promoting inclusive growth.

c) Social entrepreneurship, for example, focuses on creating businesses that have a positive social impact while also generating profits. These businesses may address issues such as poverty, inequality, and environmental sustainability, and can contribute to the well-being of individuals and communities.

LBS-IIEC has been set up to enable innovation and entrepreneurship at the Institute. The centre aims to bring together entrepreneurship, ideation and angel investing. The LBS-IIEC seeks to direct its efforts in a knowledge rich, risk nurturing and entrepreneurial environment while reconciling competition and collaboration.

- The goal of the centre is to increase the chances of success and growth of a start-up, shorten lead-time and reduce the cost of establishing and growing business.
- The Centre seeks to position business incubates to nurture the companies that will create wealth and employment in the country in the future.

- LBS-IIEC is equipped to provide resources and support to entrepreneurs and start-ups in their early stages of development. The features and the resources include:

- Office Space: Incubatees will be provided a workspace, that can be shared or private. This will help entrepreneurs to save on costs, access necessary equipment, and collaborate with other entrepreneurs.
- Mentorship and Guidance: Centre have experienced mentors and business professionals who provide guidance and mentorship to budding entrepreneurs, helping them navigate the challenges of starting and growing a business.
- Access to Funding: Centre and mentors will provide access to funding through the networks of mentors, investors or venture capital firms.
- Training and Workshops: LBS-IIEC provides training and workshops on topics such as business planning, marketing, and finance to help entrepreneurs build their skills and knowledge.
- Networking Opportunities: LBS-IIEC provide opportunities for budding and existing entrepreneurs to connect with others in their industry, including investors, mentors, and other entrepreneurs. This can help entrepreneurs build their networks and establish partnerships.
- Administrative and Legal Support: All the incubatees are provided administrative and legal support, such as help with accounting, bookkeeping, and legal paperwork.

Industry Mentors

- Mr. Adarsh Shastri, Member – Board of Governors LBSIM
- Mr. Rajeev Dubey, Chairman, Mahindra 1st Choice Wheels
- Mr. Lloyd Mathias, Angel Investor, Board Director on Technology & Telecom Business
- Mr. Arindam Basu, Partner, Basic Roots Consulting
- Mr. Pulkit Ahuja, Founder & CEO Proxgy, Shark Tank Fame
- Mr. Vishesh Bajaj, Founder, Knot9 and Director, SoulCurry Media
- Mr. Sumesh Kumar, Founder & CEO, Vansun Mediatech





PROMINENT ALUMNI

LBSIM has a vibrant alumni association that organises alumni meets every year. The Institute has a strong bonding and networking with 6000+ alumni who are excelling in their professional careers in India and abroad.

BANKING & FINANCE AREA



Monu Ratna
Batch: 1997-1999
ED & CEO
IIFL Home Finance Limited



Sonali Dahiya
Batch: 1995-97
Executive Vice President,
Head Burgundy Private, Axis Bank



Nishant Jain
Batch: 1996-98
Executive Director and
CBO at Angel One



Manisha Saxena
Batch: 1995-1997
Director
Barclays



Divashree Bhasin
Batch: 2001-2003
Head, CCIB Insights Data & Analytics
Standard Chartered Bank (Singapore)



Anirban Nandy
Batch: 2000-2002
Director
Bank of America

HUMAN RESOURCE MANAGEMENT AREA



Divya Bali
Batch: 1995-97
Director - HR
News Corp



Ruchi Kuthiala
Batch: 2002-04
Group VP - People & Culture
Warner Bros. Discovery



Shruti Baijal
Batch: 1998-2000
Executive Vice President HR
Religare Securities



Nupur Nagpal
Batch: 1999-2001
Director - CHRO
Myntra



Rakhee L. Malik
Batch: 1996-1998
Head - HR
Kearney



Manjuri Sinha
Batch: 2005-2007
Global Director Talent Success & DEI
OLX

MARKETING & CONSUMER GOODS AREA



Anurag Anand
Batch: 2000-02
Director- CVCS
The Coca Cola Company



Mayank Chawla
Batch: 1995-1997
COO & Whole Time Director
Edenred



Saurabh Rai
Batch: 1996-1998
Chief Executive Officer
Arahas Technologies



Vikas Singh
Batch: 1997-1999
Vice President- Field
& Channel Sales Delivery
Hewlett Packard



Rajesh Vohra
Batch: 1996-98
CEO
Artsana Group



Ansoo Gupta
Batch: 1995-1997
COO
Pinstorm



Anurag Aren
Batch: 1997-1999
Head- Cloud Solutions Group,
UK&I and Europe
Wipro



Anirban Chattaraj
Batch: 2001-2003
Business Transformation &
Intelligent Automation
VMware



Rahul Murgai
Batch: 1996-1998
Global Senior Vice President
International Business Division
Havells India Limited



Kabiir Khattar
Batch: 1995-1997
Business Development
EY Media & Entertainment



Grenold D'Almeida
Batch: 1999-2001
Managing Director
JMJ Technologies



Amit Kurseja
Batch: 2003-2005
Head of Product & Program -
Global Ordering Platform
Amazon

INFORMATION TECHNOLOGY AREA

PROMINENT ALUMNI

CONSULTING



Anup Juneja
Batch: 2001-03
Expert Associate Partner
Bain & Company, London



Nikhil Sarin
Batch: 2002-04
Dy. Vice President
Head-Sales, Renault India



Nipun Lakhota
Batch: 2005-07
Manager - Consulting, Supply Chain
Technology (SCT)
EY USA



Girdhari Lal
Batch: 2006-08
Director
Deloitte



Mahir Mahajan
Batch: 2007-09
Senior Principal Consultant
Oracle



Charu Aggarwal
Batch: 2001-03
Director – Head of Market Insights
& Competition
Intelligence

ENTREPRENEURS



Pulkit Goel
Batch: 2009-11
Founder & Managing Director
Preferred Square Analytics



Vishesh Bajaj
Batch: 2002-04
Founder
Organisation – Knot9



Jasmine Kaur Sharda
Batch: 2004-06
Founder
The Green Snack Co.



Pulkit Ahuja
Batch: 2010-12
Founder & CEO
Proxgy



Kumar Udaar
Batch: 2011-13
Co Founder and COO
ODN Digital Services



Ilesh Ghevariya
Batch: 2013-15
Founder and Owner
French Crown

ALUMNI SPEAK



Mr. Chandra Sekhar Gopal Iyer (Batch: 2004-06)

Director, 4C Associates, London

Hello, my name is Gopal. I'm a proud LBSIM alumnus from the 2004-2006 batch. As you remember, walking through the Scotty doors of the campus for the very first time, I was a bit nervous, I was quite anxious, but very hopeful, and definitely, I wasn't alone in the journey. The learning environment at LBSIM, with a close-knit cohort and up-to-date and forward-looking curriculum, and an expert group of faculty, helped me bring together the business logic, the societal thinking, and the business ethics, which helped me develop the skill set that my organization and my clients look for. Like students at LBSIM, the relationships that I've developed over years and the way that I've been able to chart my own journey have been second to none, and I have a lot to give back as a sign of that.



Ms. Namrita Negi (Batch: 2006-08)

Head, Life Sciences Knowledge Center, Deloitte, United States

Hello, I'm Namrata Negi, a proud LBSIM alumna from the 2006-2008 batch. I lead the Life Sciences Knowledge Center capability within Deloitte Consulting in the U.S. The two years I spent at LBSIM provided me with the perfect foundation for a successful professional life.

The well-designed curriculum, inspiring faculty, the industry outreach program, and several other opportunities instilled the confidence and provided the much-needed experience to navigate the professional world. The knowledge, skills, and connections I gained at LBSIM have contributed to who I am today and will stay with me forever. Wish you all the best. Thank you so much.



Mr. Saurabh Rai (Batch: 1996-98)

Chief Executive Officer, Arah Technologies

The shoot today brings out very nostalgic memories from humble beginnings. Being part of the second batch at the RK Puram campus in '96-'98, it's great to see how the institution has evolved over the years. Witnessing how the students have been successfully placed and have contributed significantly to the corporate world in various ways is truly heartening. Evolving with the times, the college has embraced engagement through social media and other channels.

The introduction of new courses in analytics and AI that I saw during my visit are indicative of the Institute's commitment to staying relevant and in sync with the times. I extend my best wishes to the current students, past alumni, and the future students of the Institute. Under the leadership of Anil Shastriji and the respective directors over the years, we all share some great values.



Ms. Nupur Nagpal (Batch: 1999-2001)

Chief Human Resources Officer, Myntra

Returning to campus after 22 years is a truly privileged experience. My learning journey at LBSIM as part of the management program laid a strong foundation for my career, one that I deeply cherish. The institute instills in its students strong ethics and values, which have served as a guiding light throughout my professional journey. In moments of tough decision-making, I often find myself reflecting on these guiding principles, and they continue to influence the career I've built over the years.

Beyond the academic rigor, my time at LBSIM was filled with joy, lifelong friendships, and invaluable learning experiences. The foundation laid during those years has been instrumental in shaping who I am today.

Upon visiting the institute today, I am amazed at the transformation that has taken place. However, it's heartening to see that the core values remain unchanged, both in the institution and in its students. The learning and principles ingrained in us continue to be the guiding light, and I am proud to see that this foundation has only grown stronger over time.



ALUMNI ENGAGEMENT ACTIVITIES

ALUMNI MEETS

The success of any institute can be measured by the contributions made by its alumni. Not only do they give back to their communities and alma maters through volunteerism, but they also set an example for others and make a meaningful contribution to their field of work. To keep growing the association between alumni and their alma mater unique occasions such as Grand alumni Meet and Chapter Meets at various locations are organised to reconnect and celebrate the shared experiences that bind us. These event offers a platform for networking, sharing knowledge, and rekindling old memories. They give a chance to inspire and be inspired by fellow alumni, fostering lifelong connections and collaborations.

Some of these events organised in past are as under:

- Gurugram Alumni Chapter Meet on 26 July 2025 at Lemon Tree Convention Centre.
- Delhi Alumni Dinner on 24 May 2025 at Indian Habitat Centre.
- Mumbai Alumni Dinner on 18 March 2025 at Grand Hyatt.

- Kolkata Alumni Dinner on 17 March 2025 at Fairfield by Marriott.
- Grand Alumni Meet on 16 November 2024 at Indian Habitat Centre.
- Pune Chapter Meet on 23 August 2024 at Radisson Blu.
- Hyderabad Chapter Meet on 22 August 2024 at Lemon Tree Premier, Cyber City.
- Mumbai Alumni Dinner on 9th March, 2024 at Orchid Hotel.
- Bengaluru Alumni Dinner on 7th March 2024 at Hotel Ivory Tower.
- Kolkata Alumni Dinner on 3rd March 2024 at the Fairfield by Marriot.
- Grand Alumni Meet on 28th October 2023 at LBSIM campus, Dwarka, New Delhi.
- First Five Gala on 2nd September 2023 at LBSIM campus, Dwarka, New Delhi.
- Bangalore Chapter Meet on 5th August 2023 at Goldfinch Hotel.
- Hyderabad Chapter Meet on 4th August 2023 at Fairfield by Marriot.

All the events have achieved resounding success, with an impressive turnout and enthusiastic participation from our cherished alumni community.



INITIATIVES

At LBSIM, students receive training from the best faculty, gaining a solid foundation of theories essential for entering the corporate world. To enhance this learning experience with practical industry insights, the Alumni Cell has initiated Ruminant Sessions. In these sessions, esteemed alumni from various fields and top corporate positions are invited to deliver lectures, hold discussions, and share their expertise on topics like B2B marketing, career growth, placement preparation, financial modeling, equity research, operations, and strategy. Some distinguished alumni who have been part of these sessions include Mr. Anirban Nandy, Batch 2000-2002, Director at Bank of

America, Ms. Swati Batra, Batch 2017-2019, Associate at Goldman Sachs and Mr. Naman Saxena, Batch 2018-2020, Assistant Manager at Grant Thornton. Alumni also play a crucial role in shaping the future of LBSIM by bringing valuable placement and internship opportunities. In the academic year 2023-24, more than 50 students secured internships with approximately 20 companies affiliated with alumni, including Kotak 811, Honda, Ogilvy, ThoAL and Gaas Media. Additionally, around 10 students were placed in final placements with companies connected to alumni networks, such as Kosh, Smartbrew, Wings Pharmaceuticals, Sharekhan, and more.

MENTOR MENTEE PROGRAM

In November 2023, the Alumni Cell launched the Mentor-Mentee Program to strengthen ties between alumni and current students. This initiative enables alumni mentors to guide and support students in their academic and professional journeys. The program saw 158 student applicants, with 89 successfully paired with mentors due to limited availability. Program guidelines were shared to set

clear expectations, and feedback from participants was overwhelmingly positive. Students gained career clarity and valuable connections, while mentors provided critical insights. By addressing feedback and implementing improvements, the program can be further refined to enhance its impact. The next batch will continue to foster strong alumni-student bonds.

OTHER ENGAGEMENTS

Alumni engagement stands at the heart of our institution, and it plays a pivotal role in various aspects of campus life. During admission process, alumni contribute their invaluable insights through Group Discussions and Personal Interviews, offering a unique perspective to assess candidates beyond their academic achievements. Their experiences and real-world knowledge help identify individuals who are not just academically qualified but also possess qualities that align with our institution's values.

Furthermore, alumni grace the inaugurations of various facilities, infusing these events with a sense of history and achievement. Their presence symbolizes the continuity of our institution's legacy, inspiring

both current students and newcomers to strive for excellence. During Induction and Orientation Programs, alumni share their stories of growth and transformation, fostering a sense of belonging and motivation among new students. Their journeys serve as living proof of what our institution can offer, igniting the sparks of aspiration in fresh minds.

The Corporate Campus Connect, another cornerstone of alumni engagement, bridges the academic and professional realms. Through workshops, seminars, and networking events, alumni provide students with practical insights, industry trends, and valuable connections that are essential for a successful transition into the corporate world.





GURGAON ALUMNI CHAPTER MEET

Lal Bahadur Shastri Institute of Management (LBSIM) successfully organized the Gurgaon Chapter Alumni Meet, the first of its kind, on Saturday, 26th July 2025, at the Lemon Tree Convention Centre, Gurugram. The event welcomed alumni from the 1997 to 2010 batches for an evening of nostalgia, connection, and celebration.

Graced by Mr. Anil Shastri, Chairman, and Prof. Dr. Praveen Gupta, Director, along with senior faculty

members, the gathering highlighted the enduring LBSIM spirit and its growing legacy through its alumni. Mr. Shastri appreciated the alumni's role in shaping the institute's reputation, while Dr. Gupta emphasized the importance of continued engagement.

The meet was filled with heartfelt conversations, fond memories, and renewed bonds, ending on a note of gratitude and a shared commitment to future collaborations.

DELHI ALUMNI DINNER

That's exactly what we witnessed at the Alumni Dinner for the Batches of 2003, 2004, and 2005, held on 24th May 2025 at India Habitat Centre, Delhi.

Hosted by the Alumni Cell in collaboration with the Placement Cell, the evening brought back heartfelt memories, familiar laughter, and meaningful conversations.

The event was graced by Chairman Shri Anil Shastri ji, Smt. Manju Shastri ji, Mr. Mudit Shastri & family. Dr. Praveen Gupta, Director - LBSIM and Dr. Moni Mishra, Head - Alumni Relations welcomed the alumni and thanked them for their contributions and association over the years with regards to guest sessions,

workshops, conferences, alumni chapter meets, admission interviews, curriculum revisions, summer internship and final placement opportunities.

Alumni shared their experiences of how LBSIM provided early leadership opportunities through corporate outreach across India, immersion in rural and social contexts and student-driven campus activities which laid the foundation for the confident and successful corporate career they had since then.

LBSIM faculty Dr. Rekha Gupta, Dr. Gautam Negi, and Dr. Mohit Lohani as well as CRC Team of Sushmita Jaipurkar and Swati Sharma interacted with the alumni. Our special thanks to students of Placement and Alumni Cell who coordinated the entire event.



MUMBAI ALUMNI DINNER

The LBSIM Alumni Cell hosted a memorable alumni dinner on March 18, 2025, at the Grand Hyatt, Mumbai. The evening brought together alumni from across batches for a warm and engaging reunion that celebrated both personal milestones and shared roots.

Held in the heart of Mumbai, the gathering provided a vibrant setting for meaningful conversations, laughter, and nostalgia. Alumni reconnected with former

classmates, exchanged professional experiences, and relived moments from their time at LBSIM—all within a setting that echoed sophistication and camaraderie.

The event highlighted the strong and ever-growing LBSIM alumni network in the western region and served as a reminder of the values and friendships that continue to bind the community. The Mumbai Alumni Dinner was a celebration of the past, a connection to the present, and a promise for the future.



KOLKATA ALUMNI DINNER

The LBSIM Alumni Cell hosted a delightful alumni dinner on March 17, 2025, at Fairfield by Marriott, Kolkata. The evening brought together members of the LBSIM fraternity for a heartening reunion filled with engaging conversations, cherished memories, and renewed connections.

Set in the elegant ambience of one of Kolkata's premier venues, the dinner offered a perfect setting for alumni to reflect on their professional journeys and celebrate the shared experiences that shaped

them at LBSIM. From reconnecting with old friends to forging new bonds, the gathering resonated with warmth and pride.

The event reflected the strength of the LBSIM alumni network and its continued commitment to fostering a strong sense of community across cities. The Kolkata Alumni Dinner stood as yet another reminder of how LBSIM ties extend far beyond campus—growing stronger with every passing year.



27TH GRAND ALUMNI MEET (GAM)

On November 16, 2024, the India Habitat Centre in New Delhi came alive with warmth, nostalgia, and celebration as LBSIM hosted its 27th Grand Alumni Meet. The event was a heartfelt tribute to the journeys of its alumni, offering a space to pause, reflect, and rejoice in the shared legacy of LBSIM.

The evening unfolded with vibrant live music, talented caricature artists, and immersive activities that created a lively and welcoming atmosphere. It wasn't just a reunion it was a celebration of milestones, friendships, and the transformative years spent at the institute.



A highlight of the evening was the unveiling of Reflections 2024, LBSIM's annual alumni magazine, which beautifully captured stories of achievement, memories from campus life, and the ever-growing impact of the alumni network. It served as a powerful reminder of the institute's rich heritage and the remarkable journeys of its graduates.

From meaningful conversations to spontaneous laughter, every moment reflected the strength of the LBSIM bond. The grand gathering stood as a testament to the institute's commitment to nurturing lifelong connections and a community that continues to grow stronger with each passing year.

PUNE ALUMNI CHAPTER MEET

LBSIM Alumni Cell proudly hosted a heartfelt evening of memories and meaningful conversations at Radisson Blu, Hinjewadi, Pune on August 23, 2024. Set against a backdrop of elegance and warmth, the event was a beautiful reminder of the strong bonds that connect the LBSIM fraternity across cities and generations.

Alumni came together to exchange stories of resilience, growth, and success. The inspiring narratives shared during the meet reflected on how the LBSIM experience continues to shape both professional and personal journeys, reinforcing the institute's legacy of excellence.

With heartfelt connections rekindled and new memories made, the Pune Chapter Meet stood as a testament to the enduring spirit and unity of the LBSIM community.



HYDERABAD ALUMNI CHAPTER MEET

LBSIM Alumni Cell proudly hosted a memorable evening of reflection and reconnection at the Lemon Tree Premier Hotel, Hitec City, Hyderabad on August 22, 2024. The event brought together our esteemed alumni for an inspiring reunion that celebrated personal growth, professional milestones, and the unbreakable bonds of the LBSIM community.

Alumni shared heartfelt stories of their journeys since graduating, recounting moments of challenge and triumph, and highlighting how LBSIM's values continue to guide them. Amidst warm conversations and shared memories, the spirit of camaraderie flourished—reflecting the institute's lasting impact and its vibrant, ever-growing network.



DIGNITARIES WHO HAVE SHARED THEIR INVALUABLE KNOWLEDGE

Dr. Rick Vanderlee

Dean, Faculty of Applied
and Professional Studies
Nipissing University

Mr. Debasis Satapathy

Chief General Manager, HR
NBCC

Mr. Harshit Malaviya

Chief Human Resources Officer
Satin Creditcare

Mr. Vijayay Bommireddiapalli

Director
Deloitte

Mr. Monu Ratra

CEO
IIFL Housing Finance

Mr. Augusto Montiel

Ambassador
Venezuela to India

Dr. Dinesh Singh

Former Vice Chancellor
University of Delhi

Mr. K. J. Jawa

Managing Director,
Daikin Airconditioning India Pvt. Ltd.

Dr. Subhash Chandra

Indian media baron and
Member, Rajya Sabha

Mr. Vijay Deshpande

VP-HR
JK Tyre & Industries Ltd.

Mr. Kamal Hingorani

Senior V.P. Spice Jet Ltd.
New Delhi

Ms. Manisha Pande

Global Leader Transfer Pricing
GE Oil & Gas

Mr. Kapil Sharma

Global Head-Sales & Client
Management, Collabera, Bangalore

Ms. Deepti Mittal

VP-HR, First Source

Mr. Aseem Soni

CEO & Board Member
Modern Food Enterprise Pvt. Ltd.

Mr. Vijay Rai

MD-Asia Pacific & EMEA Markets
Company Name Saviour US INC.

General (Retd.) V.P. Malik

PVSM, AVSM, ADC
Former Chief of the Army Staff

Mr. Akshay Jain

Chief Financial Officer
OLX

Dr. G. Jawahar

GM-HR
Power Finance Corp. Ltd.

Mr. Subir Verma

Chief Human Resources Officer
Power Company, Goenka Group

Mr. Kadambari Joshi

Senior VP-HR
Marsh & McLennan

Mr. Rajesh Tripathi

VP-GHCL, Noida

Dr. Rahul Altekar

Director Strategic Service
JDA software Solutions

Mr. Rohit Sinha

Head HR
Larsen & Tubro Ltd.

Hon'ble Justice B.N. Krishna

Former Judge, Supreme Court
of India, Chairman - FSLRC

Mr. R.S. Kalsi

Executive Director,
Maruti Suzuki India

Mr. Alekhya Chakrabarty

Vice President
Unstop

Ms. Ruchiara Jaitley

Director, Strategy &
Nutrition Challenges, DSM

Mr. Sanjiv Mehta

Managing Director
Standard Chartered Bank

Prof. Jayanth Narayanan

Assistant Professor,
National University of
Singapore Business School



EXCELLENCE
WINS



LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE

The Lal Bahadur Shastri National Award for Excellence was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of Rs. Five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute. The recipients of the award are as follows:

• Smt. Rajashree Birla	2024	• Prof. (Late) Yash Pal	2011
• Prof. (Dr.) Shiv Kumar Sarin	2023	• Smt. Aruna Roy	2010
• Shri Bakul Harshadrai Dholakia	2022	• Shri Sunil Bharti Mittal	2009
• Dr. Randeep Guleria	2021	• Dr. E. Sreedharan	2008
• Mrs. Sudha Murthy	2020	• Dr. M. S. Swaminathan	2007
• Dr. (Mrs.) Manju Sharma	2019	• Dr. Naresh Trehan	2006
• Shri Fali Nariman	2018	• Dr. (Late) C. P. Srivastava	2005
• Late Dr. Bindeshwar Pathak	2017	• Late Smt. Ela Ramesh Bhatt	2004
• Mr. Gopal Krishna Gandhi	2016	• Dr. R. A. Mashelkar	2003
• Dr. Prannoy Roy	2015	• Shri N. R. Narayana Murthy	2002
• Dr. Apatukatha Sivathanu Pillai	2014	• Shri Sam Pitroda	2001
• Dr. Rajendra Achyut Badwe	2013	• Prof. (Late) C. K. Prahalad	2000
• Smt. Tessy Thomas	2012		

LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE 2024

The 25th Lal Bahadur Shastri National Award for Excellence – 2024 was presented by Shri Jagdeep Dhankhar, Hon'ble Vice President of India to Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, on 1st October 2024 (Tuesday).

Under Smt. Birla's leadership, the Aditya Birla Centre for Community Initiatives and Rural Development has been at the forefront of initiatives related to healthcare, education, sustainable livelihoods, and infrastructure development, positively impacting millions in India's rural areas across 9000 villages.

The event was graced by the presence of Shri Anil Shastri, Chairman - BoG, LBSIM, Members of the Board & Trust, esteemed dignitaries of the country from corporate and public service, LBSIM Director Prof. Praveen Gupta, faculty and staff.

The award ceremony took place at the Vice President's residence in New Delhi, followed by Smt. Birla's address at the National Museum. The Lal Bahadur Shastri National Award for Excellence is an annual honor given to individuals who have made significant contributions in their respective fields, upholding the principles of service, integrity, and leadership, inspired by the values of Lal Bahadur Shastri, India's former Prime Minister.



Hon'ble Vice President of India Shri Jagdeep Dhankhar Felicited Smt. Rajashree Birla on bestowment of 25th Lal Bahadur Shastri National Award for Excellence 2024 on 1st October 2024



Hon'ble Vice President of India Shri Jagdeep Dhankhar Felicitated Prof. (Dr.) Shiv Kumar Sarin on bestowment of 24th Lal Bahadur Shastri National Award for Excellence 2023 on 10th January 2023

Hon'ble Vice President of India Shri Jagdeep Dhankhar ji, honored the recipient of the prestigious 24th Lal Bahadur Shastri National Award For Excellence 2023 - Prof. (Dr.) Shiv Kumar Sarin, Chancellor & Director, Institute of Liver & Biliary Science (ILBS), New Delhi on Wednesday, 10th January 2024.

Prof. (Dr.) Shiv Kumar Sarin is a renowned Gastroenterologist and Hepatologist, a researcher and a medical entrepreneur. Dr. Sarin pioneered setting up of the Institute of Liver and Biliary Sciences (ILBS), of which he is the Chancellor. He is also the Director, WHO Collaborating Centre on Liver diseases at ILBS and currently the President of the National Academy of Medical Sciences (India). A veritable leader in public health, his contributions in reforms in medical education and health sciences are noteworthy.



Hon'ble Vice President of India Shri Jagdeep Dhankhar Felicitated Shri Bakul Harshadrai Dholakia on bestowment of 23th Lal Bahadur Shastri National Award for Excellence 2022 on 8th October 2022

The 23rd Lal Bahadur Shastri National Award for Excellence – 2022 was presented by Hon'ble Vice President of India Shri Jagdeep Dhankhar to Dr. Bakul Dholakia, Former Director of IIM Ahmedabad, on Saturday, October 8th, 2022. The event was graced by the presence of the senior dignitaries of the country and Shri Anil Shastri Ji, Chairman, Board of Governors, LBSIM, Delhi. It was a moment of pride for the institute.

LIFE@LBSIM

INDUCTION & ORIENTATION PROGRAMME FOR BATCH 2025-27

LBSIM welcomed the 31st PGDM batch (2025-27) with a comprehensive Induction and Orientation Program starting on June 23, 2025, at its auditorium. The event began with a welcome address by Dr. Praveen Gupta, Director of LBSIM, who emphasized the importance of balancing professional life, personal life and giving back to community. The Guest of Honour, Dr R. L. Raina, Vice Chancellor, Jaipur National University, Jaipur emphasized the importance of inquisitiveness and critical thinking and encouraged the students to develop an attitude of asking the right questions. The Chief Guest, Shri K. J. Jawa, Chairman and Managing Director, Daikin

Airconditioning India Pvt. Ltd., stated that the intersection between technology, human values and the power of collaboration is the key to success in the business world. The program included various sessions introducing students to the institute's culture, academic expectations, and facilities. Faculty members, program chairs, and staff were introduced, and key topics such as the continuous evaluation system, international immersion, and life skills management were covered. The orientation also featured cultural activities, campus tours, and a special focus on professionalism, research, and industry preparedness, thereby setting the stage for the student's journey at LBSIM.



FRESHER'S PARTY 2025

LBSIM recently hosted an unforgettable Freshers Party on 25th July 2025, welcoming the enthusiastic Batch 2025-27 to the college community. Held at the upscale Radisson Blu, the event was a lively celebration, leaving a lasting impression on the newcomers.

The evening was filled with excitement as the freshers, dressed in their finest, participated in engaging activities, games, and interactive sessions. The Freshers Party, held in a spirit of style, vibrancy, and unity, provided the perfect

platform for students to forge connections and embrace the camaraderie that defines the LBSIM community.

As Batch 2025-27 settles into college life, the memories of this grand welcome will undoubtedly resonate throughout their academic journey at LBSIM. The success of the event underscores the institute's commitment to creating a warm and inclusive environment, ensuring that the transition into college life is both memorable and enriching.



28TH ANNUAL CONVOCATION

LBSIM held its 28th Annual Convocation on 10th May 2025 at LBSIM Auditorium.

The Chief Guest was Prof. (Dr.) Mahesh Verma - Vice Chancellor, Guru Gobind Singh Indraprastha University.

LBSIM Director - Dr. Praveen Gupta welcomed the Chief Guest, Chairman & Members of Board of Governors, Dignitaries & Guests, Alumni, Parents, Faculty & Officers and Students and delivered a brief summary of Institute's progress in curricular and extra-curricular activities, events and conferences and other notable achievements.

Chairman of BOG, LBSIM - Shri Anil Shastri inspired the august assembly upon the values and principles of Shri Lal Bahadur Shastri ji through anecdotes from his life, and encouraged the graduating students to lead an exemplary life of high integrity and social leadership.



Chief Guest Prof. (Dr.) Mahesh Verma congratulated the graduating students and reminded them of their moral duty towards upliftment of the underprivileged sections of the society and contribute to nation building so that India takes its rightful leadership position in the galaxy of nations.

A total of 378 students were awarded the Post Graduate Diploma in Management (PGDM) across 6 Programmes followed by felicitation of Gold Medal Winners in Academics, Extra-Curricular Activities, Summer Internship, Final Research Project, Lalita Shastri and Amit Chopra Awards.

The Board Members, Faculty and Post Graduate students undertook their Graduation Group Photos.

Finally, the students celebrated with jubilant doffing of caps and enjoying the gala dinner with family and friends over live music and selfie booths.



RUN FOR EDUCATION

Run for Education 2025 – A Resounding Success! held on 9th February 2025.

LBSIM proudly hosted yet another impactful edition of Run for Education, bringing together participants from all walks of life to support the cause of education for all. The event witnessed remarkable enthusiasm, sportsmanship, and commitment to making a difference.

Chief Guest Col. Vishal Ahlawat felicitated the winners and addressed them on the role of health, fitness and positivity in life. Several LBSIM Faculty viz. Dr. Kunwar Milind Singh, Dr. Geetanjali Sahi, Dr. Gautam Negi, and members of administration viz. Mr. Sachin Khara, Mr. Anil Kumar Rana also participated in the Run for Education and boosted the morale of fellow marathon runners.

The Sponsors of the event were Bank of Baroda, IDBI Bank, Indian Bank, The Loom, Unstop, Nestle, House of Believe, Decathlon, Pacific D21 Mall, Business Standard 50.

We extend our heartfelt gratitude to all runners, volunteers, and partners for their unwavering support in making this event a grand success. Your participation and dedication truly embody the spirit of community and positive change.



ANNUAL MANAGEMENT FEST TATVA, 2025

The much-anticipated inaugural of Tatva 2025 at Lal Bahadur Shastri Institute of Management was a spectacular celebration of creativity, intellect, and cultural expression held during 14th-15th February, 2025. The festival brought together a diverse mix of events, panel discussions, and performances, making it a truly memorable experience for attendees.

The highlight of the evening was the enthralling performance by veteran actor Rakesh Bedi in his critically acclaimed one-man play, *Massage*. Displaying his unparalleled acting prowess, Bedi seamlessly transitioned between 24 different characters, bringing the story to life with humor, wit, and deep emotional impact. Apart from the mesmerizing theatrical act, the festival featured engaging keynote sessions, interactive workshops, and electrifying cultural showcases, setting a high benchmark for the years to come. Tatva 2025 not only celebrated talent but also fostered meaningful conversations, making it a resounding success.

Tatva, the highly anticipated annual cultural fest of LBSIM, transformed the campus into a dynamic hub of artistic expression and cultural exchange. This grand celebration served as a platform for students from various institutions to showcase their talents and engage in a diverse array of artistic and competitive events, fostering camaraderie through music, dance, drama, and interactive activities.





NATIONAL AI & DS SUMMIT

LBSIM Delhi organized National Conference on AI & Data Sciences on the theme of "AI Driven Innovations: Transforming India's Digital Economy" on 18th Jan 2025 at LBSIM Auditorium. LBSIM Director Prof. Praveen Gupta and Conference Convenor Dr. Rekha Gupta welcomed the dignitaries and students and emphasized the importance of AI in transforming India's Economy.

Chief Guest Mr. Rohit Sood, Data & AI Pre-Sales Engineering Leader, IBM Technology, India and South Asia, highlighted the progress of IBM along the evolution of IT & AI in last 50 years followed by the pivotal partnership IBM is spearheading with Government, Defence, Industry & Academia in transforming human efficiency through AI.

Guest of Honour Ms. Namrata Bhattacharyya, Managing Director, Accenture, showcased the scope

of efficiency possible along various value-chains in the economy and industry by leveraging AI and the rapid strides Accenture has undertaken with its partners.

Guest of Honour & Member, Advisory Body - LBSIM Mr. Lagan Shastri, Chief Strategy Officer, Reliance Consumer Brands, connected with the ingrained hopes and fears of student community regarding AI and offered light on the vast opportunities on the horizon in new sectors, roles, technologies and capabilities that AI would usher. He affirmed that success as ever shall not come to the richest or most hardworking or talented but would come to those who are most adaptive to change and learning in the AI era.

Conference Co-Convenor Dr. Rajkumari Mittal thanked Chairman, Director, Dignitaries, Faculty, Administration, Staff, Student Bodies - GRID & DARE, all other organizers and students for the successful culmination of inaugural session of the conference.

NATIONAL MARKETING SUMMIT

LBSIM held its National Marketing Summit on the theme of Future of Marketing on 14th December 2024 at LBSIM Auditorium, Dwarka Sec 11, Delhi.

Prof. Praveen Gupta, Director - LBSIM welcomed the assembly and set the theme of marketing as an ever-evolving space. Dr. Samant Shant Priya, Conference Convenor, welcomed the dignitaries, listed the theme

of the summit and panel discussion and thanked all the stakeholders for a wonderful summit ahead.

The Chief Guest Mr. Rajesh Shrivastava, Head of Marketing Communications, Nissan Motor Corporation, expounded on the needs for Brands to stay relevant citing several instances of leading brand's turf being raided by vendors, channel partners or complete new entities or technologies.

Special Guest Shri Mudit Shastri ji, Sr. General Manager & Head - Government Business, Havells India & Advisory Board Member of LBSIM, inspired the audience on the need for internal branding for individuals as their own marketers.

Our First Guest of Honor Ms. Sumeet Singh, Chief Marketing Officer, Info Edge, addressed the audience on how brands change storytelling for different generations (Gen Z vs Gen Alpha) based on varying consumer insights.

Our Second Guest of Honor Mr. Prashant Sinha, Executive Director - PwC, elaborated the need for relationship marketing in consulting, B2B and Govt, businesses.



NATIONAL FINANCE SUMMIT

LBSIM held the Inaugural Session of National Finance Conference on the theme of Sustainable Finance, ESG, and Digital Transformation on 23 November, 2024. LBSIM Director Prof. Praveen Gupta welcomed the dignitaries and highlighted the crucial role of Global Financing in transforming policies for a sustainable future for this planet. The Conference Convenor Dr. Gautam Negi explained the importance of the theme and the schedule of the day ahead.

Chief Guest Shri Kartikey Hariyani, MD & CEO - Charge+ Zone & Billion-E, delved on his entrepreneurial journey specially around global financing of sustainable projects and emphasized how Sustainable Finance and ESG metrics have become core KPIs for many CEOs nowadays. He was proud to introduce electric inter-city trucks in India and how his firm is contributing to clients' ESG goals.

The Guest of Honour Shri Kanwar S Singh, Vice President - Finance, Oracle India, focused on how Digital Transformation has boosted human productivity, creativity and is contributing to redeployment of human ingenuity and labor from mundane to more meaningful channels. His mantra of learning something new every day, rang in the minds of the audience.

Dr. S.C. Bansal summed up the key highlights of the dignitaries' speeches and thanked everybody in his vote of thanks.

The Inaugural Session culminated with launch of Annual Magazine of 2 student bodies - Nivesh (Investment Club) and Finesse (Finance Club) followed by Group Photograph of the Dignitaries with the entire Finance Area Faculty.



NATIONAL HR CONFERENCE

LBSIM continued its tradition of hosting conferences on pertinent subjects by inaugurating the National HR Conference 2024 on the theme "Unveiling HR Roles to Promote Future Business Imperatives" on 21st September 2024 at LBSIM Auditorium, Dwarka Sec 11, Delhi. Dr. Praveen Gupta, Director, LBSIM, commenced the session with a compelling address underscoring the universal significance of HR concepts across diverse industries, emphasizing their integral role in organizational success.

LBSIM was honoured to have the esteemed Chief Guest, Mr. Arun Malhotra, Auto Industry Expert & Board Member, Former MD - Nissan Motor India, who shared his view on leadership development in a changing landscape. Our Guest of Honor, Mr. Sudeep Kumar Dev, Chief Human Resources Officer, Eicher Volvo, shared his views on conceptual leadership and a visionary approach to organizational management.



ACCEPTANCE SPEECH ON LIFE'S SCRIPT BY SMT. RAJASHREE BIRLA

On 01st October 2024, Lal Bahadur Shastri Institute of Management (LBSIM) welcomed Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, who was honored with the 25th Lal Bahadur Shastri National Award for Excellence 2024 by Shri Jagdeep Dhankhar, Vice President of India. Our Second Guest of Honor Mr.

Prashant Sinha, Executive Director - PwC, elaborated the need for relationship marketing in consulting, B2B and Govt, businesses.

The event commenced with an address by Mr Anil Shastri, Chairman of LBSIM, followed by a compelling lecture by Smt. Rajashree Birla on "Life's Script : Some Rock Solid Principles".



ELECTRIFYING SPORTS EVENT (RANNBHOOMI-2024)

Rannbhoomi 2024, Zenith, the sports club of Lal Bahadur Shastri Institute of Management, successfully organized Ranbhoomi, an electrifying sports event that united the different sections as fierce rivals on the field. The event was a true celebration of energy, camaraderie, and fitness.

Rannbhoomi offered a diverse selection of activities, including indoor games like carrom and table tennis, as well as online competitions like chess, Valorant,

and PUBG. The competition then moved on to outdoor games like volleyball, basketball, football, and a fitness challenge, which culminated in competitive semifinals and finals. Faculty members added to the exciting mood by participating in activities such as tug of war. Rannbhoomi 2023 encouraged not only physical fitness but also camaraderie, teamwork, and resilience, providing essential life lessons beyond the sporting field.



LALITA SHASTRI DEBATE COMPETITION 2024

The Lalita Shastri Debate Competition, organized by Plithos, the Literary and Debate Club of LBSIM was a resounding success!

Winners: Gaurav Kulkarni and Devesh Tripathi from Faculty of Management Studies, DU.

1st Runner-Up: Srishti Milind and Aditi Hinukale from International Management Institute, Delhi.

2nd Runner-Up: Maanya Mishra and Siddharth Tripathi from Indian Institute of Management, Rohtak.

Best Debater: Tansi Goyal from University of Rajasthan.

Best Rebuttal: Vedant from Lal Bahadur Shastri Institute of Management.

From building arguments to delivering rebuttals, every step of this debate was a test of resilience, logic, and teamwork. Your thought-provoking arguments and profound elocution truly made this event unforgettable. Here's to fostering the spirit of debate and leadership!



WORKSHOP PROPENSITY MODELLING WITH MACHINE LEARNING

A workshop was organized for the first year PGDM students specialising in Research and Business Analytics and AI & Data Science on the topic "Propensity Modelling with Machine Learning" on Dec. 07th, 2024. The session aimed to provide students with an in-depth understanding of the applications of machine learning in building solutions to real-world problems across sectors.

Mr. Tanoy Dewanjee, co-founder at Descipr and Mr. Sameer Dubey mentor at Descipr, conducted the workshop. Experts emphasized the significance of ML in revolutionizing e-commerce and airline industry. The session delved into specific ML applications, including:

- Predictive analytics: Leveraging historical data to forecast demand and optimize online air ticket bookings.
- Machine learning: Enabling automated decision-making, anomaly detection, and quality control.

The session was very well received by the students, as they gained comprehensive understanding of the utility of machine learning model building in forecasting demand and improving customer experience.



TRANSITIONING FROM BANKING TO FINTECH

The Corporate Interface Cell of Lal Bahadur Shastri Institute of Management, Delhi, was honored to host Mr. Sanjeev Mehta, a seasoned banker, for an insightful session on "Transitioning from Banking to Fintech" on 26th November 2024.

Mr. Mehta shared his vast experience in banking and fintech, addressing the intersection of technology and finance, the coexistence of traditional banking with fintech innovations, and the rising importance of sustainability in the financial sector. He emphasized the value of adaptability and a forward-thinking mindset to thrive in this rapidly evolving space.

We extend our heartfelt gratitude to our faculty coordinator Dr. Himani Chahal, for her guidance in making this session a success.



FINANCE WORKSHOP ON STARTUP VALUATION

We are thrilled to announce that LBSIM Delhi successfully hosted an insightful Finance Workshop on "Startup Valuation" on Friday, November 8, 2024. The session was led by Mr. Vineet Ranjan, Head of Risk and Strategic Alliances at Kosh, who shared his extensive expertise on evaluating startup ventures.

The workshop provided our students with valuable knowledge and practical insights into the complexities of startup valuation, enhancing their understanding of the financial landscape in the entrepreneurial sector. We extend our heartfelt gratitude to Mr. Ranjan for his time and invaluable contributions.



EXPLORING TWO-WHEELER VEHICLE INDUSTRY AT HERO MOTOCORP

Corporate Interface cell of LBSIM on 28th November 2024, Thursday organized an Industry Visit to Hero Motocorp Plant, Gurugram. The visit offered invaluable insights into advanced manufacturing technologies, lean operational practices, and sustainability initiatives. It provided a practical understanding of industry dynamics and operational excellence, showcasing the perfect blend of classroom learning and real-world application.



EXPLORING DAIRY INDUSTRY AT MOTHER DAIRY



Our students recently embarked on an insightful industrial visit to Mother Dairy on 11th November 2024, a name synonymous with quality and trust in the dairy industry.

The visit offered a behind-the-scenes look into the operations, supply chain, and innovative practices that ensure fresh and nutritious products reach millions daily. From understanding the intricacies of procurement to witnessing advanced production techniques, the experience bridged classroom learning with real-world applications.

Such visits inspire us to connect with industry leaders and deepen our understanding of operational excellence. A big thank you to Mother Dairy for hosting us and sharing invaluable knowledge!

INDUSTRIAL VISIT TO PIGEON INDIA: INNOVATION IN BABY AND MATERNITY CARE

LBSIM's recent industrial visit to Pigeon India on 31st July 2024 offered a remarkable glimpse into the company's advanced research and development in maternity and baby care products. Witnessing firsthand the dedication and innovation that have driven Pigeon's success for over half a century was truly inspiring. The tour highlighted their commitment to promoting healthy growth for babies and enhancing the happiness of mothers and families, showcasing their expertise in creating products that are both beneficial and enjoyable to use. This experience reinforced our appreciation for Pigeon's enduring mission and their impact on the industry.



MEMORANDUM OF UNDERSTANDING (MOU)



MOU WITH SUNWAY UNIVERSITY, MALAYSIA

LBSIM exchanged MoU with Sunway University on 6 June 2025 at Sunway University, Malaysia.



MOU WITH EMPOWER PANCHAYAT

LBSIM exchanged MoU with Empower Panchayat on 9 September 2024 at LBSIM Dwarka.

MOU WITH PRINCE OF SONGKLA UNIVERSITY (PSU), THAILAND

LBSIM Delhi signs MoU with Prince of Songkla University (PSU), Thailand virtually, on 01 May 2025. The signing of MoU was executed by Prof. Praveen Gupta, Director – LBSIM and Associate Professor Theerawat Hungsapruerk, Dean of Faculty of Management Sciences, Prince of Songkla University in the presence of Dr. Ruchdee Binmad, Associate Dean for Academic and International Affairs, Assistant Professor Dr. Wanamina Bostan Ali, Assistant Dean for Quality Development and International Relations, and LBSIM was represented by Mr. Lagan Shastri, Advisory Board Member, Col. Ajay Sood, CAO and Dr. Samant Shant Priya Chair Lal Bahadur Shastri Centre for International Relations (LBSCIR) and Dr. Pankaj Varshney, Member LBSCIR.



CONTINUANCE OF MOU WITH UNIVERSITAS TELKOM, INDONESIA

LBSIM Delhi revived MoU for further 2 years with Universitas Telkom, Indonesia on 25th January 2025. LBSIM Director Prof. Praveen Gupta signed the MoU in virtual presence of Dean of Universitas Telkom. Also, present were LBSIM's senior functionaries - CAO Col. Ajay Sood, CFO Mr. Nimitesh Kumar, Prof. Samant Shant Priya and Dr. Heppy M. (Universitas Telkom).

Dr. Heppy was felicitated for her successful completion of her course in LBSIM Delhi and bid warm farewell on her return journey.

LBSIM Delhi continues to deepen international relationships and academic exchange with several international faculty undertaking courses at LBSIM in 2024-25 and several LBSIM students about to embark on their International Immersion for 10 days in Feb 2025 to Sunway University, Malaysia and University of Dubai.



SOCIAL INITIATIVES

The students of LBSIM along with Pravah NGO have been interacting with rural communities and make efforts to resolve their problems.

SOCIAL WELFARE CLUB

A social welfare club SPARSH promotes the principles and the values of our great leader. In collaboration with various NGOs like Jagriti and Pravah, it continues to give back to the society throughout the year by organising various activities for the deprived children, visiting old age homes, orphanages, etc.

CELEBRATING INDEPENDENCE DAY WITH CHILDREN FROM JAGRITI NGO

On the occasion on 15th August 2025 the 79th Independence Day, LBSIM warmly welcomed children from the Jagriti NGOs to its campus. In collaboration with the Social Initiative Club of LBSIM Sparsh and partners Razzmatazz, Abhivyakti, and MNC club, a range of engaging activities were organized, including dancing, singing, acting, and various games.

The Honourable Chairman – BoG Shri Anil Shastri Ji, along with Shri Lagan Shastri Ji and their granddaughter Ms. Riya Shastri, whose gracious presence made the occasion truly memorable. Shri Anil Shastri Ji extended a heartfelt welcome to the children from Jagriti NGO, presented them with gifts, and addressed the gathering with an uplifting speech.

The children participated with immense enthusiasm and zeal, demonstrating remarkable talent and positivity. Their performances and smiles were a powerful reminder of the joy that can be found in every situation and the importance of appreciating what we have.

The event was a tremendous success, made possible by the collective effort of everyone involved. Special thanks are extended to the Management Grid for their unwavering support. This Independence Day celebration not only brought smiles to the children but also filled our hearts with pride and gratitude. Proud to be an Indian!



STUDENT BODIES

MANAGEMENT GRID

Founded in 1995, the Management Grid is the apex student body at LBSIM, Delhi. It coordinates and manages day-to-day activities associated with student life, including academic, co-curricular and extra-curricular activities. In addition to facilitating and enhancing the quality of life and learning on campus, the Students' Council represents a diverse community of motivated students.

The Management Grid also assists Cells/clubs/committees in conducting and organising various co-curricular and extra-curricular activities or events. Student Council members bring ideas, requests and feedback to the meetings using a democratic process to incorporate students' voices and make decisions that have an impact on the entire institution. The student body also assists in the placement process, coordinates cultural and sporting activities on campus, as well as many other activities like conferences, seminars, guest lectures, workshops, annual fest TATVA and social initiatives like Rural Immersion, Social Immersion and Outreach Program to nurture the socially sensitive business leaders.

This freedom allows LBSIM students to experience management outside of the classroom, take part in and promote initiatives that can have a positive impact on students, the institute, and also the environment to which we belong. The following bodies work under the direct control and guidance of the Management Grid.

REMINISCENCE - THE ALUMNI CELL

The Alumni Cell of LBSIM, a part of the Alumni Foundation of the Institute, is an official body dedicated to strengthen and maintain the ties between the alumni and the Institute. We believe that any institution's alumni are key to its growth. The Alumni Cell is responsible for maintaining an engaged alumni network through Chapter Meets all over India, Grand Alumni Meet, Alumni Connect Sessions, Annual Alumni Magazine (Reflections) and the Outgoing Batch's Yearbook. The Alumni Cell has successfully organized TEDx at the LBSIM campus thrice with people from diverse avenues coming and sharing their thoughts and ideas. The Alumni cell maintains an updated database of the alumni base with over 4000 members.



PLACEMENT CELL

True to its student centric approach, LBSIM has a completely student driven Placement Cell which works under a faculty-in-charge to carry out the placement process for the students of the Institute. It acts as a facilitator between the corporates and the students. The team consists of highly motivated and goal-oriented individuals who are selected through a rigorous process. The team works throughout the year to fetch internship and placement opportunities for the students along with maintaining a strong relationship with the industry via its flagship Annual Outreach program, guest lectures and live projects.

DIVISIONS



ENRICHMENT DIVISION

To facilitate Up-Skill initiatives led by the Management Grid, Co-Curricular Clubs, and faculty through seminars, workshops, events, lectures, and sessions.



EXTERNAL LIAISON DIVISION

To encourage all the Student Practitioners of Management Sciences to pursue holistic development competitions and events organised by other B-Schools.



SPONSORSHIP DIVISION

To endow the student-driven initiatives while providing corporate exposure with management learnings to the student fraternity and widening the branding of the Institute as well as the stakeholders involved.

ACADEMIC CLUBS



All Institute Clubs are governed directly by the Management Grid and work on upskilling and developing the acumen of the specified skill set for which the club stands.



CASE QUEST

The Case Quest Club is the official case competition club of LBSIM, dedicated to fostering analytical thinking and structured problem-solving skills among students. The club provides a dynamic platform for participants to engage with real-world business challenges, enhancing their strategic, financial, and managerial competencies. It plays a pivotal role in organizing case-based events during Tatva, the annual management and cultural fest of LBSIM, and also conducts workshops, mentorship sessions, and internal competitions throughout the year. Case Quest acts as the backbone for students aiming to excel in corporate problem-solving, fosters peer-to-peer learning, encouraging collaboration and knowledge sharing. It is not just a club, but a community of strategists shaping future leaders.



GENESIS

The Marketing Club of LBSIM is a club for aspiring marketers to nurture and hone their skills to be able to meet the competition in the coming years. Case Study Development, Workshops to help improve creative skills such as Print Ads, videos, Films, etc., Research Paper Presentations, Article Writing, Blogging, and Monthly Events to develop realistic marketing ideas are some of the club's main activities. Regular club meetings keep members informed about emerging business developments, social media, digital marketing, and various other concepts, instilling in them a desire to work on current trends and keeping up with the changing dynamics of marketing.



FINESSSE

The Finance and Economics club of LBSIM is a student driven initiative, where passion for, learning and creating long-lasting memories is rewarded by wonderful opportunities and the flavour of competence. Our Club is based on the ideology of compounding effect of knowledge sharing and growth which leads to our motto - Learn, Share and Grow. Our aim is to provide excellence and deliver compliance with our unwavering commitment to the batch, through our understanding of finance or economics and a continued focus on knowledge improvement in the finance domain.



CEREBRATE

The Strategy and Consulting Club of LBSIM seeks to bridge the gap between the industry and the aspiring managers by providing avenues to inculcate apposite skillsets, understand the industry, solve real-time strategic challenges, and gain sufficient exposure before moving onto the consulting and strategy macrocosm. Right from organising strategically planned, highly interactive fun events that tire one's brain after being put on the tracks of brainstorming but also leave one with a fun element, we focus on one's conducting learnings as well by business simulation games, case study competitions, and time-to-time interactions with industry veterans-workshops, expert interviews and webinars.



EUREKA

Eureka is the Operations and Systems Club of LBSIM. We conduct campaigns, newsletters, event, seminars, conferences and various sessions in the domain. Our aim is to provide a platform to nurture and enhance students' theoretical foundation and application in the field of Operations, Supply Chain, Logistics and Systems. We assist to bridge the gap between classroom teaching and real-world application in various fields of Operations.



HRYTHM

Hrythm is the HR club of LBSIM. We at Hrythm conduct event, seminars, conferences and various sessions to enhance the interpersonal and soft skills at large while encapsulating all the dimensions of HR. The main aim is to develop professionalism in individuals, provide a holistic outlook and prepare them to become efficient and effective leaders in their desired fields while simultaneously learning people skills. The club organises various events throughout the academic year which includes Team Building Games, Case study competitions, Role Plays on corporate issues, to name some of them.



DARE

The Data Analytics and Research Enthusiats Club of LBSIM subscribes to the idea of reaching the summit, in concert, as one big family. We have made countless memories during events like DARE Analytica and DQuest. The sponsorship of Henry Harvin helped us gain a fruitful experience. We also have on-board DataCamp Platform to help our students learn and explore the world of analytics. Along with this, we also organise many sessions, games, and activities with lots of fun, excitement, knowledge and wisdom that DARE has to offer.

NON-ACADEMIC CLUBS



PRC

Public Relations and Communication Club - The PR and Admissions Club of LBSIM acts as an interface between the Institute and the outside world. It is our job to keep the outside world informed about everything in the institute: recent events, campus life, etc. The team works in the domains of designing, content delivery, 360-degree coverage of events, and communicating with many stakeholders via social media and print media on a regular basis. The AdCom team, which is part of MNC, works throughout the year to keep in touch with aspiring students through Pagalguy, Facebook, etc, and make sure that the admission process is conducted smoothly.



NIVESH

The Student Managed Mutual Fund Club of LBSIM works with an objective to provide students with a real-life exposure to Indian capital markets and the functioning of the mutual funds industry. Nivesh, along with its investing activities, also organises several academic workshops and lectures including Equity Research Workshops, Investment Banking and Valuations. The club also publishes various journals, magazines which includes information on all the major sectors of Indian economy and articles written by budding financial analysts. Other than this, Nivesh publishes the most important news of the week compiled in a single weekly newsletter.



E-CELL

We are the entrepreneurship Cell of LBSIM. Our objective is to bring out the entrepreneurial talent in the students and provide them real-time business experience. We provide a platform to nurture and enhance the business ideas helping in the application of one's theoretical learning in day-to-day business management. Along with interactive sessions, guest lectures, workshops, publishing articles, writing journals and conducting events, we are also setting up an incubation centre in the Institute and building a viable business model that can be passed on.



PLITHOS

Plithos is the Literary and Debating club of LBSIM. From word play to oratory skills, the team aims to enhance one's creativity and perception. We not only encourage and provide a platform to raise questions against unjust validations, but also act as a forum for writers and a fanclub for avid readers. With the annual Lalita Shastri Debate Competition organised at national level, Gavaksh, the literary journal of LBSIM, and a plethora of other activities, the team inculcates an environment of learning where one always feels the true meaning of BELONGING. #WeGotYou



ZENITH

The Sports Management and Fitness club of LBSIM believes in incorporating sports into our daily lives. Our Mission is to promote all types of games and to promote a healthy lifestyle. Zenith has shown that it can fit and adapt to any scenario, as we believe in never giving up. We conduct major events like - Rannbhoomi and Ranntava, where, in addition to the tournaments in each sport, we have different events organised to hone our managerial skills in sports. Our quarterly magazine, Rannkaushal, gives regular insights into the world of sports while inviting people to participate in the exchange of ideas on the games they love.



SPARSH

Sparsh - The Social Initiatives Society of LBSIM, is dedicated to causes of social relevance and helps in developing a healthy mind set among the students which is necessary for them to become socially sensitive business leaders. The club organises socially beneficial initiatives both inside and outside the institute. The club has an association with two NGOs - Jaagriti and Chotisi Khushi. Every year we organize Diwali, Children's Day, Independence Day and Republic Day festivities with the underprivileged children and women of the society to promote social values and civic goals. We also organise Plantation drives, Clothes Donation drives, Women's Day celebrations, and Blood Donation camps among many other initiatives.



Wevolve

Wevolve is the initiative under Lal Bahadur Shastri Institute of Management that focuses towards the mental health club which works for the promotion, protection and restoration of mental health regarded as a vital concern of individuals, communities and societies throughout the world. The initiative provides a supportive space for students to discuss mental well-being openly. Through workshops, seminars, and activities, the club raises awareness, breaks stigmas, and equips members with tools to manage challenges. By fostering understanding and self-care, it enhances emotional resilience and promotes a compassionate campus community.



EBSB

The Ek Bharat Shreshtha Bharat is an initiative at Lal Bahadur Shastri Institute of management which has the goal of fostering greater interaction and mutual comprehension among individuals from diverse Indian states and Union Territories by means of state/UT pairing. The association undertakes endeavours to cultivate a lasting and well-organized cultural linkage among students encompassing language acquisition, cultural practices, heritage, music, culinary traditions, tourism, sports, and the exchange of exemplary methodologies, among other aspects.



EXTRA CURRICULAR CLUBS



The cultural committee of LBSIM is a student entity which is responsible for the organisation of various cultural events, such as Dandiya night and Cult night for example throughout the year and provides a platform to the students for displaying their creativity and talent. The Committee oversees 4 Cultural Clubs that are active in the arts of Dance, Drama, Music and Fashion with all its activities being largely student-driven under the guidance of faculty members.

अभिव्यक्ती

Abhivyakti is a family of talented actors with a lot of enthusiasm and zeal to perform. The club helps the students to express themselves in Dramatics. It gives students a golden opportunity to realise their talents. The Club helps theatre enthusiasts to showcase and develop their acting, writing and directional skills. The club consistently won the laurels for the Institute at various inter B-school stage events as well as street plays. At the core, the club encourages students to appreciate the art of theatre and dramatics and break, stereotypical and cultural stigmas.



With the enrapturing melody to captivate the soul, put forth by our crew in myriad forms - may it be through the soulful crooning or the alternating musical trills of the guitar or the ghost notes beautifying the transcription of the drums, we at Mantra believe that the key to the ultimate nirvana rests in music. To enchant you all with the reverberations that resonate within us, we plan a series of events such as unplugged night, solo singing competitions, battle of bands and cult night along with the annual events in Tatva being Fortrock and Vocaholics.



Razzmatazz is the Dance Society of LBSIM, which brings together energetic people from various backgrounds to enable them to express themselves through Dance. We are known to deliver sizzling performances. Members of this club share the same passion for dance and continue to bring in amazing performances for all. We organise various events throughout the year such as Fit'nLit, Dance Competitions, Dandiya Night for the students to dance and get away with MBA Blues.



Class, Elegance and Sytle: These three words perfectly define the essence of Vogue, the Fashion Society of LBSIM. Vogue is a team of creative, supportive, strong and confident Shastrians who have a keen interest in fashion, lifestyle, and personal aesthetic building. With the idea that fashion is something to take pride in, and to be embraced, create magic on the ramp wherever we go! We believe that outfits can be a fantastic reflection of who a person is and create a space where people can develop their own taste in fashion which helps introduce them to new ideas and possibilities.

PROMINENT DIGNITARIES IN 2024-25



30th Lal Bahadur Shastri Memorial Lecture delivered by
Hon'ble Former President of India Shri Ram Nath Kovind
on "One Nation One Election" on 5th October 2024



Hon'ble Vice President of India Shri Jagdeep Dhankhar
felicitated **Smt. Rajashree Birla** on bestowment of
25th Lal Bahadur Shastri National Award for Excellence
2024 on 1st October 2024



Hon'ble Lieutenant Governor Delhi Shri Vinai Kumar Saxena
Delivered the Chief Guest address on
LBSIM's 30th Foundation Day on 25th February 2025



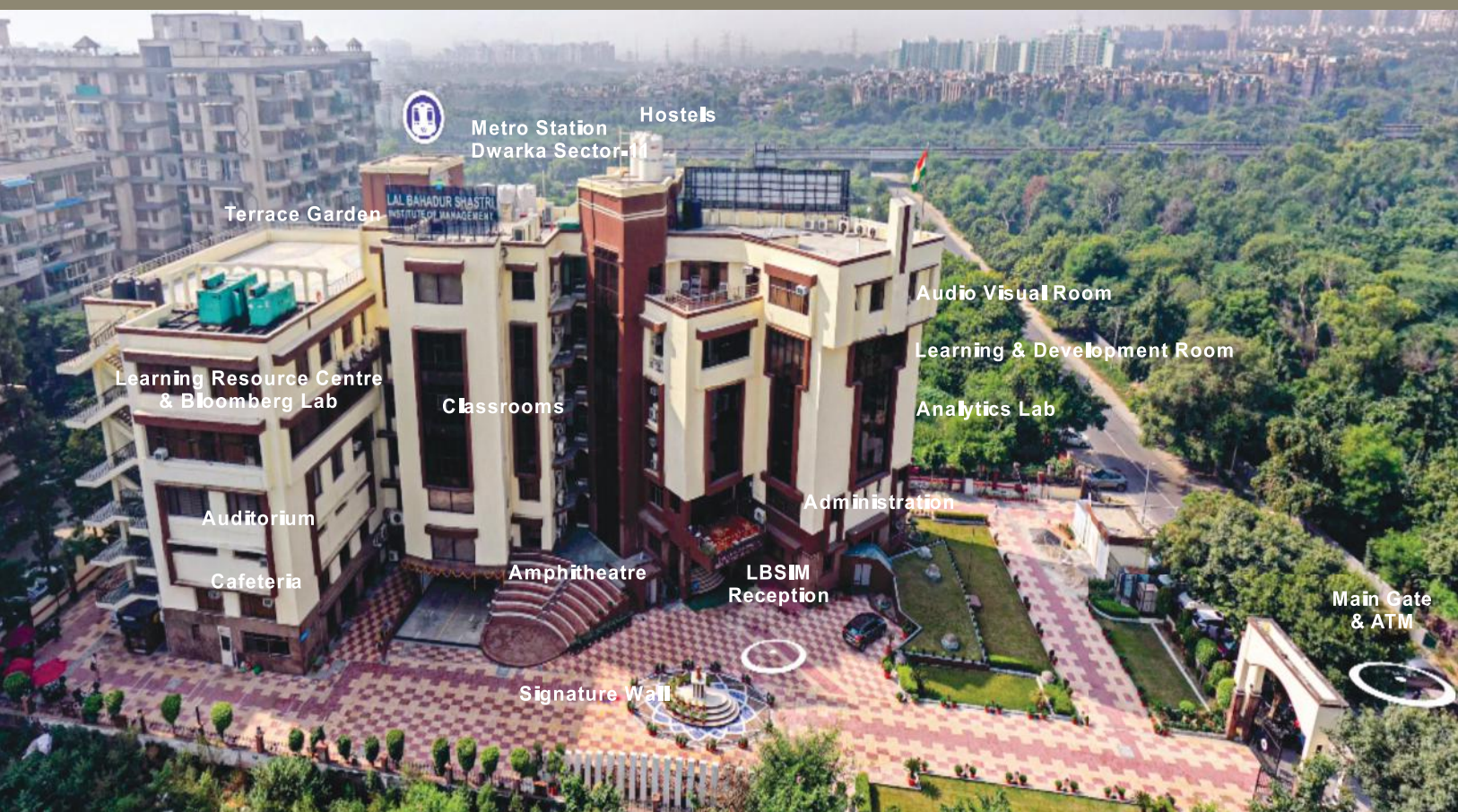
Vice Chairperson, NITI Aayog Shri Suman Bery
Delivered lecture on "Competitive and Cooperative
Federalism: Role of NITI Aayog" at 31st Lal Bahadur Shastri
Memorial Lecture on 22nd March 2025



Chairman, AICTE Prof. T. G. Sitharam Delivered the Chief
Guest address on **International Research Conference 2025**
on 01st February 2025



Chief Guest of 27th Annual Convocation
Prof. Anil Sahasrabudhe, Chairman - NETF, EC-NAAC & NBA
Felicitated by **Shri Anil Shastri, Chairman, BOG - LBSIM** and
Dr. Praveen Gupta, Director - LBSIM on 10th April 2024



ACADEMIC ADMINISTRATION

Deans & Programme Chairpersons

Dr. Rekha Gupta	: Dean (Academics)
Dr. Sushil K Dixit	: Dean (Planning & Development)
Dr. Swaranjeet Arora	: PGDM (General)
Dr. Smita Dayal	: PGDM (Financial Management)
Dr. Hasanuzzaman	: PGDM (Research & Business Analytics)
Dr. Kavita Pabreja	: PGDM (AI & Data Science)
Dr. Gaurav Joshi	: Fellow Programme in Management

Area Chairpersons

Dr. Shekhar K Sinha	: Economics & Public Policy
Dr. Pankaj Varshney	: Finance & Accounting
Dr. Sushil Dixit	: General Management
Dr. Kavita Pabreja	: Information Technology & Systems
Dr. Sheela Bhargava	: Organisational Behaviour & Human Resources
Dr. Rajkumari Mittal	: Operations Management & Business Analytics
Dr. Samant S Priya	: Marketing

Administrative Team

Col. Ajay Sood	: Registrar & Chief Administrative Officer	Ms. Ritika Rai	: Manager, Alumni Relations
Mr. Nimitesh Kumar	: Chief Finance Officer	Ms. Swati Sharma	: Placement Executive
Gp Capt Vijay K Singh	: Controller of Examinations (COE)	Ms. Ritika Manchanda	: PGP Officer
Ms. Manisha Trikha	: P. S to Director & Sr. Staff Officer	Mr. Ashish Mathew	: Sr. Office Assistant
Mr. S.P. Kaushik	: Sr. Finance Officer	Mr. Sunil Kumar	: Sr. Librarian Assistant
Dr. Nandi Nailwal	: Librarian	Mr. A.K. Rana	: Estate Supervisor
Mr. Sachin Khera	: Sr. Administrative Officer and Admission Coordinator	Mr. Om Mahto	: Creative Manager
Mr. Surender Kumar	: Assistant Administrative Officer	Mr. Amit K. Pandey	: Site Supervisor
Mr. Naresh Wadhwa	: Assistant Administrative Officer	Mr. Ashwani Kumar	: Sr. Technician
Mr. Rajesh Thakur	: Sr. Technical Assistant	Mr. Rahul Ranjan	: Computer Lab Assistant
Mr. Jeetinder Kumar	: Assistant Librarian	Ms. Vimla Bhasin	: Office Executive
Ms. Cicily Mathew	: Senior Office Executive	Ms. Richa Sharma	: Office Executive & Admission Counsellor
Ms. Sushmita Jaipuria	: Manager - Corporate Relations & Placement	Ms. Bhumika Banderwal	: Office Assistant
		Mr. Rahul Jain	: Assistant Finance Officer



ADVISORY BODY

S. No.	Name	Designation
1.	Mr. Anil Shastri	Chairman, Board of Governors, LBSIM, Delhi
2.	Dr. A. K. Balyan	CEO - Petronet LNG, New Delhi
3.	Mr. Pawan Kumar Jain	Chairman & Founder, Safexpress Private Limited, Gurugram, Haryana
4.	Mr. Sanjay Nath Singh	Former Resident Executive, Tata Steel Limited, New Delhi
5.	Dr. R. P. Mohanty	Chief Consultant & Former VC, Siksha 'O' Anusandhan University, Bhubhaneswar, Odisha
6.	Mr. P. Dwarkanath	Non-Executive Chairman, GSK Consumer Healthcare India Ltd.
7.	Dr. Dinesh Tyagi	Former CEO, CSC e-Governance Services India Ltd., New Delhi
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11.	Prof. Ajay Pandit	Ex- Professor – FMS, University of Delhi
12.	Prof. Devinder Kr. Banwet	Ex- Professor, IIT Delhi
13.	Dr. Prachi Kaul	Director, Shastri Indo-Canadian Institute, New Delhi
14.	Dr. Ritu Bhargava	Senior Advocate, Indore
15.	Prof. M.K. Vajpayee	Chairman, Humanity Tech India, New Delhi
16.	Dr. Ramesh C. Gaur	Dean (Administration), Director & Head Kalanidhi Division, Indira Gandhi National Centre for the Arts, New Delhi
17.	Dr. Sachin Kumar Mangla	Full Professor & Vice Dean, Jindal Global Business School, O.P. Jindal Global University, Haryana
18.	Dr. Sanjeev Srivastava	Vice Chairman, Lal Bahadur Shastri Institute of Management & Technology, Bareilly (UP)
19.	Mr. Lagan Shastri	Chief Strategy Officer, Reliance Consumer Brands
20.	Mr. Mudit Shastri	Senior General Manager – Enterprise Business, Havells India Ltd.
21.	Dr. Praveen Gupta	Director LBSIM, Delhi
22.	Dr. Rekha Gupta	Professor LBSIM, Delhi (Member Secretary)



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