

MICAT 2015 Question Paper with Solutions

Time Allowed :3 Hours	Maximum Marks :100	Total questions :60
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General Instructions

General Instructions:

- i) All questions are compulsory. Marks allotted to each question are indicated in the margin.
- ii) Answers must be precise and to the point.
- iii) In numerical questions, all steps of calculation should be shown clearly.
- iv) Use of non-programmable scientific calculators is permitted.
- v) Wherever necessary, write balanced chemical equations with proper symbols and units.
- vi) Rough work should be done only in the space provided in the question paper.

SECTION A

1. Clues: Pup, Flour, Cover, Pluck. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Pup	(A) Dog
(ii) Flour	(B) Cup
(iii) Cover	(C) Bed
(iv) Pluck	(D) Cake
	(E) Sun

2. Clues: Gum, Cup, Beer, Rob. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Gum	(A) Ale
(ii) Cup	(B) Steal
(iii) Beer	(C) Mug
(iv) Rob	(D) Blanket
	(E) Rubber

3. Clues: Cloth, Dry, Face, Sweat. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Cloth	(A) Shirt
(ii) Dry	(B) Towel
(iii) Face	(C) Hand
(iv) Sweat	(D) Salt
	(E) Coarse

4. Clues: Cat, Wheel, Vamp, Model. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Cat	(A) Villain
(ii) Wheel	(B) Ramp
(iii) Vamp	(C) Cart
(iv) Model	(D) House
	(E) Pot

5. Clues: Leg, Protect, Wing, Mar. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Leg	(A) Arm
(ii) Protect	(B) Spoil
(iii) Wing	(C) Bird
(iv) Mar	(D) Man
	(E) Last

6. Clues: Permit, Bank, Pardon, Court. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Permit	(A) Grant
(ii) Bank	(B) Jail
(iii) Pardon	(C) Prison
(iv) Court	(D) Judge
	(E) Leave

7. Clues: Sheet, Coat, Ban, Cover. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Sheet	(A) Metal
(ii) Coat	(B) Sheep
(iii) Ban	(C) Blanket
(iv) Cover	(D) Electric
	(E) Soldier

8. Clues: Gel, Blood, Sign, Debenture. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Gel	(A) Bond
(ii) Blood	(B) Cheque
(iii) Sign	(C) Gum
(iv) Debenture	(D) Rind
	(E) Belly

9. Clues: Displace, Cold, Fresh, Imitate. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Displace	(A) Fan
(ii) Cold	(B) Misplace
(iii) Fresh	(C) Hot
(iv) Imitate	(D) Copy
	(E) Coffee

10. Clues: Narrow, River, Water, Sea. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Narrow	(A) Creek
(ii) River	(B) Ocean
(iii) Water	(C) Vast
(iv) Sea	(D) Green
	(E) Fish

11. Clues: Mark, Tongue, Dare, Bone. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Mark	(A) Cheek
(ii) Tongue	(B) Teeth
(iii) Dare	(C) Book
(iv) Bone	(D) Pink
	(E) Devil

12. Clues: Eyes, Rock, Hair, Safe. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Eyes	(A) Sea
(ii) Rock	(B) Famous
(iii) Hair	(C) Band
(iv) Safe	(D) Air
	(E) Lock

13. Clues: Suicide, Phone, Clothes, Parliament. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Suicide	(A) Directory
(ii) Phone	(B) Scarf
(iii) Clothes	(C) Hung
(iv) Parliament	(D) City
	(E) Heap

14. Clues: Stool, Water, Drip, Dribble. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Stool	(A) Drool
(ii) Water	(B) Ball
(iii) Drip	(C) Patient
(iv) Dribble	(D) Blue
	(E) Test

15. Clues: Salt, Difficult, Problem, Key. Choose the correct alternative that is associated with all the clues.

Clues	Alternatives
(i) Salt	(A) Solution
(ii) Difficult	(B) Result
(iii) Problem	(C) Lock
(iv) Key	(D) Tablet
	(E) Answer

16. India won the third one day match against Australia due to Dhoni's cool captaincy.

Assumptions: I. India won the third one day match against Australia.

II. Dhoni is a cool captain.

- (A) if only assumption I is implicit
 - (B) if only assumption II is implicit
 - (C) if either I or II is implicit
 - (D) if neither I nor II is implicit
 - (E) if both are implicit
-

17. Excessive advertising is leading to unbridled consumerism.

Assumptions: I. There is rampant consumerism rife in the society.

II. Advertising has increased in the past decades.

- (A) if only assumption I is implicit
 - (B) if only assumption II is implicit
 - (C) if either I or II is implicit
 - (D) if neither I nor II is implicit
 - (E) if both are implicit
-

18. Engineers, doctors and other professionals who join the administrative services are wasting national resources.

Assumptions: I. Indian administrative officers waste national resources.

II. National resources are invested only in imparting engineering, medical and other professional education.

- (A) if only assumption I is implicit
- (B) if only assumption II is implicit
- (C) if either I or II is implicit
- (D) if neither I nor II is implicit
- (E) if both are implicit

19. Healthy mind lives in healthy body.

Assumptions: I. Physical health determines mental health.

II. Mental health and physical health are interdependent.

- (A) if only assumption I is implicit
- (B) if only assumption II is implicit
- (C) if either I or II is implicit
- (D) if neither I nor II is implicit
- (E) if both are implicit

20. Incidents of acid rain are increasing because of environmental pollution.

Assumptions: I. Environmental pollution leads to acid rains only.

II. Environmental pollution is increasing.

- (A) if only assumption I is implicit
- (B) if only assumption II is implicit
- (C) if either I or II is implicit
- (D) if neither I nor II is implicit
- (E) if both are implicit

21. Has India experienced abnormal monsoon this year?

Statements: I. El Nino phenomenon affects monsoon in India.

II. This year El Nino was active.

- (A) If only statement I is required to answer the question
- (B) If only statement II is required to answer the question
- (C) If both I and II are required to answer the question
- (D) If either I or II is required to answer the question
- (E) If neither I nor II is required to answer the question

22. Why is economic development in India not uniform across regions?

Statements: I. Policies for economic development are centrally planned.

II. Conditions in India vary from one region to another.

- (A) If only statement I is required to answer the question
- (B) If only statement II is required to answer the question
- (C) If both I and II are required to answer the question
- (D) If either I or II is required to answer the question
- (E) If neither I nor II is required to answer the question

23. Why are RK and SG not speaking with each other?

Statements: I. RK and SG do not know each other.

II. RK and SG were friends earlier but have recently fought with each other.

- (A) If only statement I is required to answer the question
- (B) If only statement II is required to answer the question
- (C) If both I and II are required to answer the question
- (D) If either I or II is required to answer the question
- (E) If neither I nor II is required to answer the question

24. Why is 'X' a leading brand in 'Y' product category?

Statements: I. Most of the customers of Y product category purchase 'X'.

II. 'X' has the highest advertising spend.

- (A) If only statement I is required to answer the question
- (B) If only statement II is required to answer the question
- (C) If both I and II are required to answer the question
- (D) If either I or II is required to answer the question
- (E) If neither I nor II is required to answer the question

25. Why has Keshav done well in his exam of class 8th?

Statements: I. There were only a few good students in his class.

II. Keshav took tuition for all the subjects.

(A) If only statement I is required to answer the question

(B) If only statement II is required to answer the question

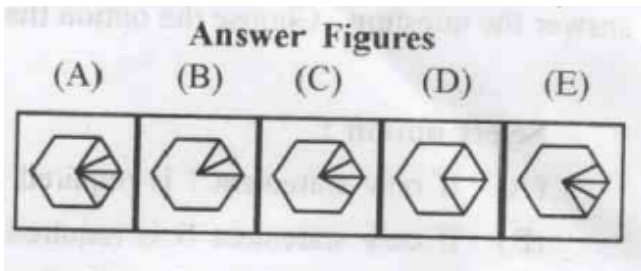
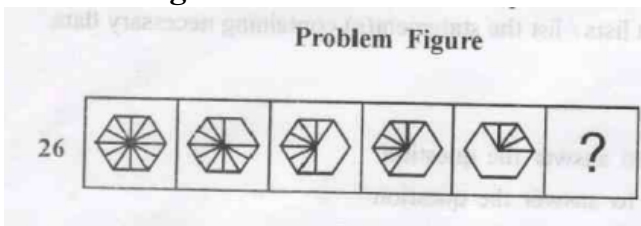
(C) If both I and II are required to answer the question

(D) If either I or II is required to answer the question

(E) If neither I nor II is required to answer the question

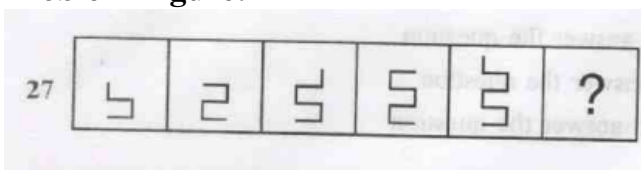
26. Observe the following sequence of figures and choose the correct figure to continue the sequence.

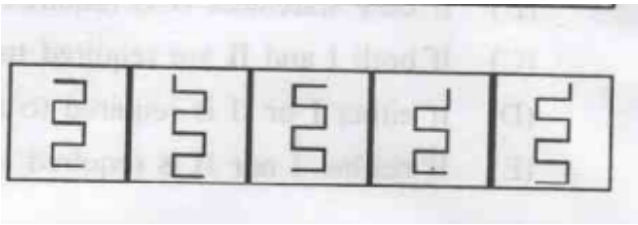
Problem Figure:



27. Observe the following sequence of figures and choose the correct figure to continue the sequence.

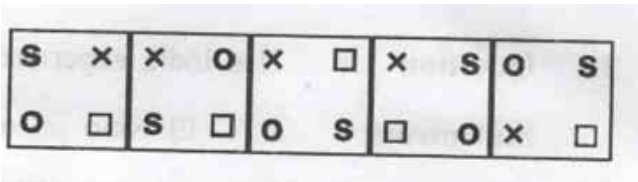
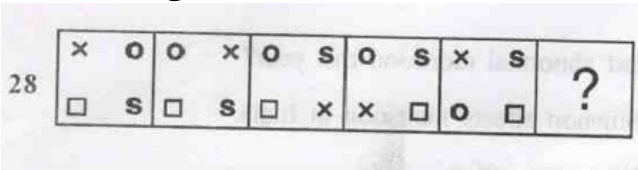
Problem Figure:





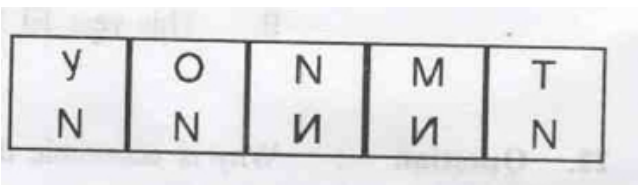
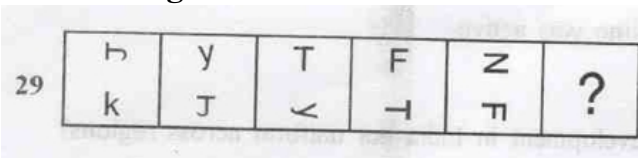
28. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



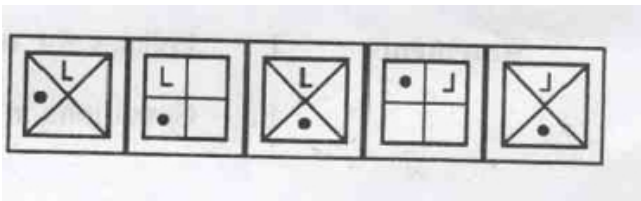
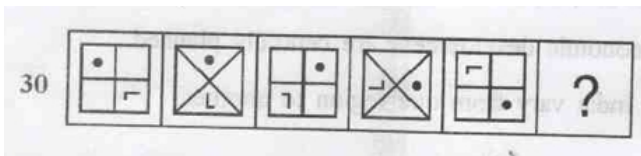
29. Observe the following sequence of symbols and choose the correct symbol to continue the sequence.

Problem Figure:



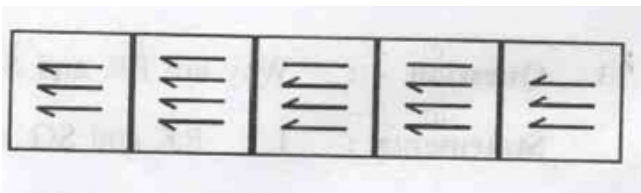
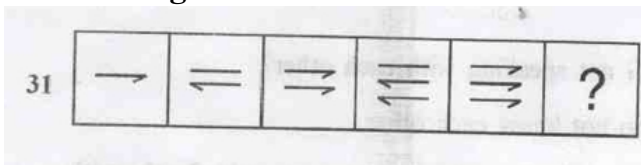
30. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



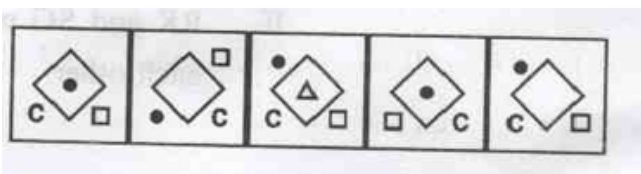
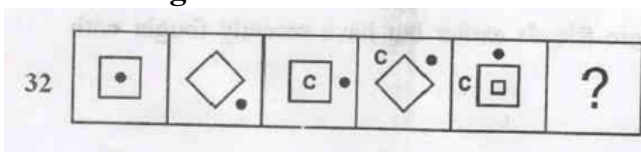
31. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



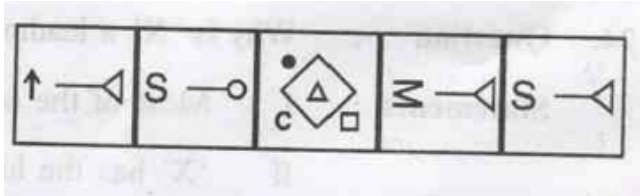
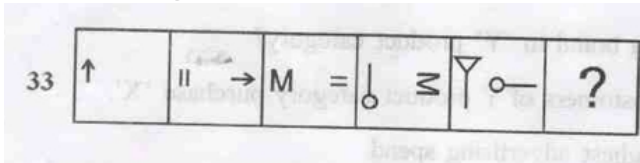
32. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



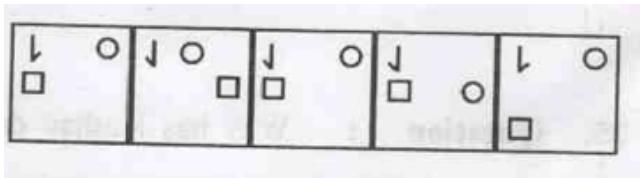
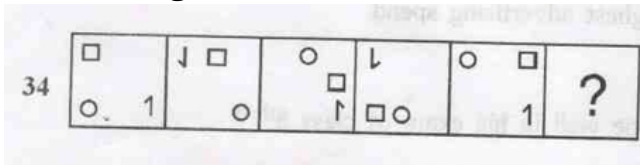
33. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



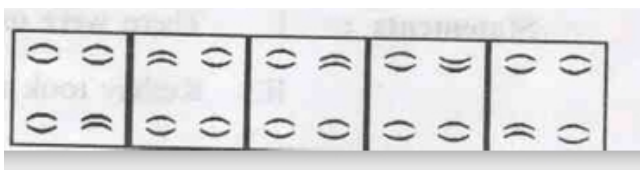
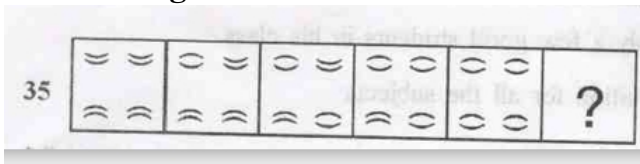
34. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



35. Observe the following sequence of figures and choose the correct figure to continue the sequence.

Problem Figure:



SECTION B

1. Julian Brian won a Booker prize for his book

- (A) The Sense of an Ending
- (B) Half Blood Blues
- (C) Pigeon English
- (D) In a strange room
- (E) C

2. Which is not a retail outlet among the following?

- (A) Nordstrom
- (B) Lululemon
- (C) American Girl
- (D) Starbucks
- (E) None

3. Whose idea managed to avert the Euro crisis on October 26th, 2011?

- (A) Angela Merkel
- (B) David Cameron
- (C) Sarkozy
- (D) Jean Claude Juncker
- (E) Lucas Papademos

4. Which of the following is not a brand?

- (A) Sugar Free
- (B) Salt Free

- (C) Carrefour
 - (D) Carefree
 - (E) None
-

5. Which of the following are the objectives of UN?

- (A) u) To maintain peace and security in the world
 - (B) u) and v)
 - (C) u) and w)
 - (D) u), v), w) and x)
 - (E) None
-

6. AFSPA stands for

- (A) Armed Forces Special Power Act
 - (B) Armed Forces Super Power Act
 - (C) Air Force Special Power Act
 - (D) Air Force Super Power Act
 - (E) None
-

7. invented ball point pen.

- (A) Biro Brothers
 - (B) Slavoljub Eduard Penkala
 - (C) Van Vechten Riesburg
 - (D) All
 - (E) None
-

8. Google has acquired

- (A) Over 100 companies
 - (B) Motorola Mobility for \$12.5 billion
 - (C) Companies based in or around San Francisco Bay area
 - (D) More than one company per week since 2010
 - (E) All of the above
-

9. Which of the following companies' acquires Halite Personal Care India Pvt Ltd?

- (A) Reckit Benckiser
 - (B) Marico
 - (C) Dabur
 - (D) Emami
 - (E) None
-

10. What are the specializations MICA offers from among the below mentioned?

- t) Communications and Media
- u) Finance and Communications
- v) Brand Management and Media
- w) Marketing Research and Account Planning
- x) Marketing and Communications
- y) Marketing Research and Communications
- z) Brand Management and Finance

- (A) v, x, y
 - (B) t, x, z
 - (C) t, v, x
 - (D) v, x, t
 - (E) v, x
-

11. each earned 11 Academy Awards.

- (A) The Lord of the Rings, Ben-hur, Titanic, and The Return of the King
 - (B) The Godfather, The Lord of the Rings, Ben-hur, Titanic, and The Return of the King
 - (C) All about Eve, The Lord of the Rings, Ben-hur, Titanic, and The Return of the King
 - (D) Cabaret, All about Eve, The Godfather, Titanic, and The Lord of the Rings
 - (E) None
-

12. was/were India's official entry to Oscar and were nominated for Oscars for Best Foreign Film.

- u) Mother India
- v) Metropolis
- w) Stree
- x) Madumati
- y) Salaam Bombay

- (A) u
 - (B) x
 - (C) uy
 - (D) uv
 - (E) wy
-

13. Match the following:

- s. Ogilvy Mather w. Media Agency
- t. Taylor Neilson Sofres x. Ad Agency
- u. Reliance MediaWorks y. Data Analytics firm
- v. Mu Sigma z. Market Research Agency

- (A) s-x; t-w; u-z; v-y
- (B) s-w; t-y; u-x; v-z
- (C) s-z; t-y; u-x; v-z
- (D) s-x; t-z; u-w; v-y

(E) None

14. Ndebele, Northern Sotho, Sotho, Swazi, Tsonga, Tswana, Venda, and Xhosa are

- (A) Official Languages in South Africa
 - (B) Cities in South Africa
 - (C) Languages in South Africa
 - (D) Both (A) and (B)
 - (E) None
-

15. Match the following names with their taglines:

- n) CEAT u) Push Button Publishing
- o) Windows XP v) News you can use
- p) NDTV Profit w) Do more with less
- q) Sholay x) The power of knowledge
- r) The Economic Times y) The greatest story ever told
- s) Blogger.com z) Born Tough

- (A) n-z; o-w; p-v; q-y; r-x; s-u
 - (B) n-z; o-y; p-v; q-t; r-x; s-u
 - (C) n-z; o-x; p-v; q-t; r-y; s-u
 - (D) n-z; o-w; p-u; q-y; r-x; s-v
 - (E) None
-

16. Who acquired whom?

- n) Tata chemicals u) Bank of Rajasthan
- o) Airtel v) Mudra
- p) Omnicom w) British Salt
- q) ICICI bank x) Ispat Industries
- r) Jindal Steel Works y) Zain

s) Mahindra z) Ssang Yong

- (A) n-w; o-x; p-v; q-u; r-w; s-u
 - (B) n-w; o-y; p-v; q-u; r-x; s-z
 - (C) n-x; o-y; p-v; q-u; r-w; s-z
 - (D) n-w; o-x; p-v; q-u; r-s; s-v
 - (E) None
-

17. Forbidden Verses was written by

- (A) Salman Rushdie
 - (B) Taslima Nasrin
 - (C) Abu Nuwas
 - (D) Abdus Salam
 - (E) None
-

18. How many stanzas of Rabindranath Tagore's Jana Gana Mana were adopted as India's national anthem?

- (A) Whole song
 - (B) Only the first stanza
 - (C) The first and second stanza
 - (D) The second and third stanza
 - (E) Only the fifth stanza
-

19. Match the following:

- | | |
|------------------------|---------------------|
| n) Satyamev Jayate | u) Parsis |
| o) Natya Shastra | v) Mundak Upanishad |
| p) Zend Avesta | w) Rigveda |
| q) Sare Jahan se Accha | x) Bharat Muni |

- r) Mohammed Iqbal y) Nara Muni
s) Bankim Chandra Chatterjee z) Market Research Agency

- (A) n-w; o-y; p-v; q-x; r-y; s-s
(B) n-w; o-y; p-v; q-t; r-x; s-u
(C) n-v; o-x; p-u; q-t; r-s; s-y
(D) n-v; o-x; p-u; q-y; r-s; s-x
(E) None
-

20. The current Lok Sabha is the

- (A) 12th Lok Sabha
(B) 13th Lok Sabha
(C) 14th Lok Sabha
(D) 15th Lok Sabha
(E) 16th Lok Sabha
-

21. Which of the following days are observed?

- u) World No Smoking Day
v) Sadbhavana Divas
w) National Science Day
x) World Human Rights Day
y) World Literacy Day
- (A) u, v, w, x, and y
(B) v, w, x, and y
(C) u, v, and w
(D) u, v, w, and y
(E) None
-

22. India has the largest deposits of in the world.

- (A) Iron
 - (B) Mica
 - (C) Gold
 - (D) Copper
 - (E) None
-

23. Kanyakumari, Southern tip of peninsular India is

- (A) South of the equator
 - (B) North of the equator
 - (C) East of the equator
 - (D) West of the equator
 - (E) On the equator
-

24. What is Monopoly?

- (A) A game created by Charles Darrow
 - (B) A market dominated by one seller
 - (C) Name of a city in New Jersey
 - (D) (A) and (B)
 - (E) (A), (B) and (C)
-

25. Ed Hardy, Mossimo, London Fog, Ecko and Candie, brands operating in fashion apparel, home décor and electronics through Iconix JV will be owned and managed by in India.

- (A) Aditya Birla Group
- (B) RIL

- (C) ADAG
- (D) Iconix India
- (E) None

26. There are three subparts to this question and all of them carry equal marks.

(A) 'Larger states should be divided into smaller states.' Present arguments in support of this statement.

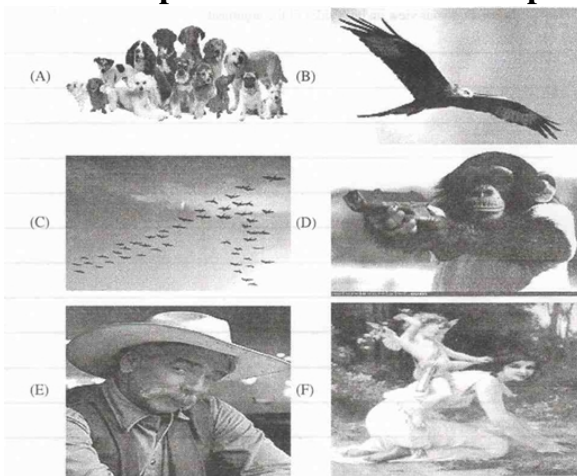
26. There are three subparts to this question and all of them carry equal marks.

(B) 'Larger states should be divided into smaller states.' Present as many arguments against this statement as you have presented in support of the statement in 1(A).

26. There are three subparts to this question and all of them carry equal marks.

(C) Having given your arguments on both sides of the statement 'Larger states should be divided into smaller states', present your own view in 45-50 words in response to a request from a leading newspaper editor. Please note that no marks will be given for expressing your view on both sides of the argument.

27. Please arrange the following pictures in a sequence in such a way that a story is formed. Write the picture sequence and the story of approximately 300 words in the allocated space. Ensure that all the pictures have been utilized in the story.



Picture Sequence: 1. A (Puppies)

2. B (Bird)

3. C (Planes)

4. D (Monkey with Gun)

5. E (Cowboy)

6. F (Angel and Woman)
