



LLOYD Institute of Management & Technology

AKTU College Code : 172

# INFORMATION BULLETIN 2026-28

## MASTER OF BUSINESS ADMINISTRATION (MBA)

**2 YEARR FULL-TIME PROGRAM**

Affiliated to Dr. A.P.J. Abdul Kalam Technical University,  
Lucknow & Approved By AICTE, New Delhi  
(Ministry of HRD, Govt. of India)



**RANKINGS & AWARDS**



**TOP PRIVATE  
B- SCHOOL  
IN DELHI-NCR**



**TOP PRIVATE  
B- SCHOOL  
IN INDIA**

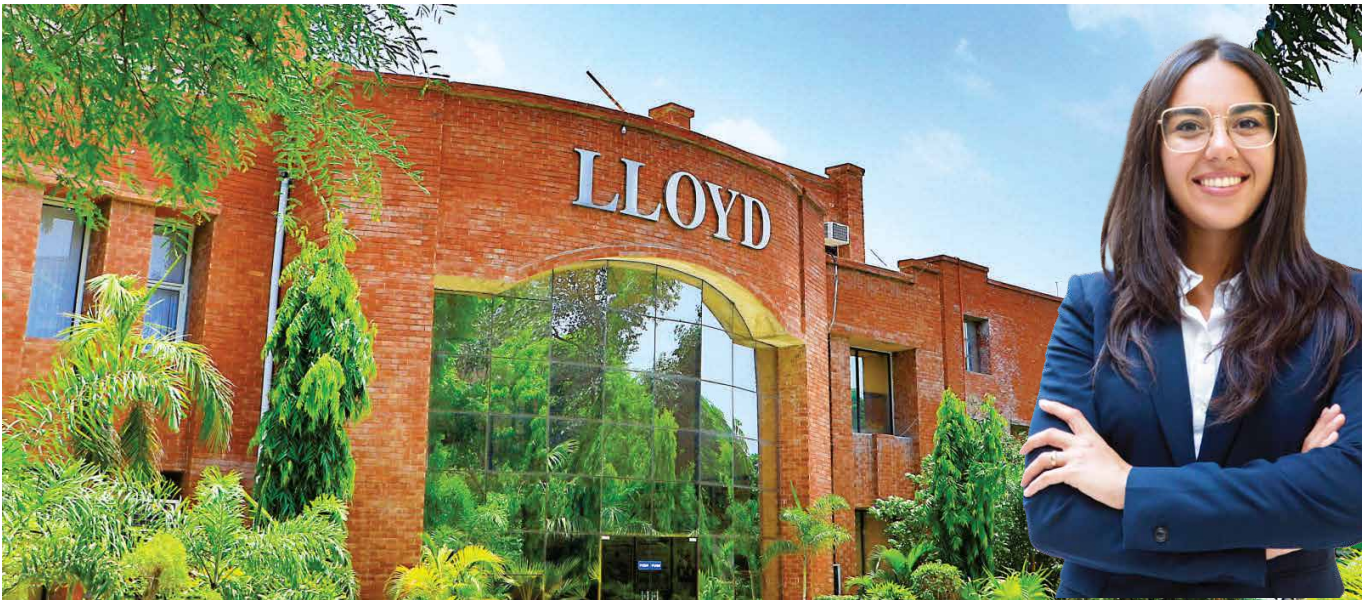
**OUTLOOK - ICARE B- SCHOOL RANKINGS 2024**

**RANKED  
AMONG 100  
BEST B-SCHOOL  
IN INDIA BY  
THE WEEK BEST  
B-SCHOOLS**

**Best PGDM College  
for Placement Support  
in North India** awarded  
by National Board  
of Accreditation  
Chairman Shri K.K.  
Agarwal

**Ranked 16  
in Private Affiliated  
College Delhi-NCR**  
By The Week  
Best B-Schools  
Ranking





## ABOUT US

Lloyd Institute of Management & Technology is located at Knowledge Park - II, in the heart of Greater Noida (Delhi - NCR). A quiet and lush green campus spread over 10 acres, it is truly picturesque and scenic. Approved by AICTE (Ministry of HRD, Govt. of India), independent, Co-Educational, privately endowed institute, Lloyd has been operational since 2004.

Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly Industry-Integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members.



### MISSION

To offer an academically rigorous, practice and research supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry and country.

To continue to provide a stimulating learning environment which fosters the understanding of disruptive, technological challenges, and encourages continuous innovation and learning.

To promote practice of collaborations and work related learning experience which focuses on the application of knowledge and skills and is globally relevant.

We offer personal mentoring which respects individuality and inspire students to become responsive and responsible business leaders.



### VISION

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainability and entrepreneurial perspective to improve the employability of Students.



**Manohar Thairani**  
President

## FROM PRESIDENT'S DESK

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program. Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society. Lloyd is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigour is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience. Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting.

Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.



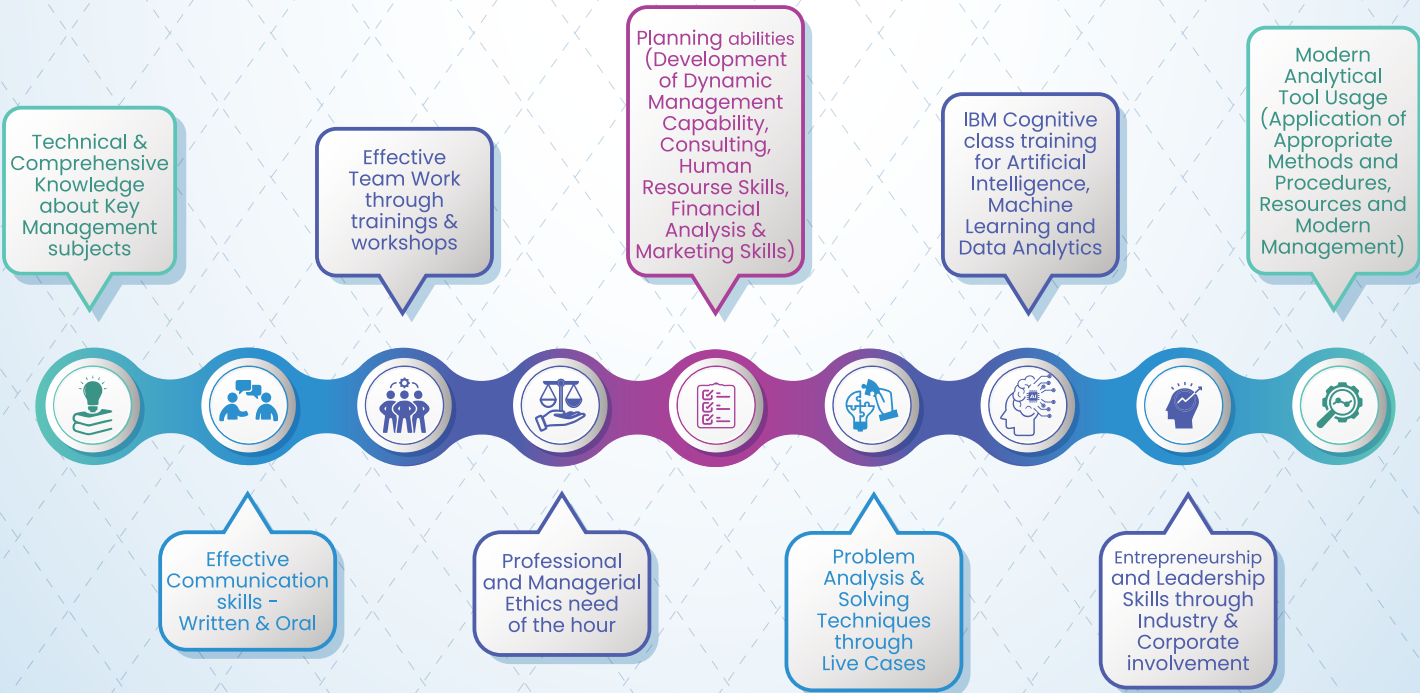
**Prof (Dr.) Vandana Arora Sethi**  
Chief Strategy Officer &  
Head of Growth at Lloyd

## FROM OUR LEADER

We, at Lloyd Business School, are driven by the belief that every child deserves a high quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think "out-of-the-box" and provide only the best to our students. Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever - changing world. Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis. Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful ahead. It is my strong belief that Lloydians shall achieve great heights in their careers and contribute to the society in numerous ways.



## WHY MBA AT LLOYD



### LLOYD'S USP since more than a decade



Add-on Certificate Courses & Training



MS-Excel Training



Advanced Excel Training



Soft-Skills Training



360 Degree Students Development



Reduced Gap Between Theory & Practice

# PROGRAMME FRAMEWORK

## Areas of Specialization

### FINANCE

- Investment Analysis and Portfolio Management
- Financial Planning and Tax Management
- Financial Derivatives
- Foreign Exchange and Risk Management
- Financial and Credit Risk Analytics

### INTERNATIONAL BUSINESS

- International Business Management
- Export Import Documentation
- International Logistics
- Cross Cultural Management
- International Trade Laws

### HUMAN RESOURCE MANAGEMENT

- Talent Management
- Employee Relations and Labour law
- HR Analytics
- Performance and Reward Management
- International HRM

### INFORMATION TECHNOLOGY

- Data Analytics for Business Decision
- AI and ML for Business
- Database Management System
- Cloud Computing for Business
- Business Data Warehousing & Data Mining

### MARKETING

- Consumer Behaviour and Marketing Communication
- Marketing Analytics
- B2B and Sales Marketing
- Sales and Retail Management
- Social Media and Web Analytics

### OPERATIONS MANAGEMENT

- Supply Chain and Logistics Management
- Operations Planning and Control
- Quality Management
- Project and Sourcing Management
- Management and Manufacturing System

## MBA

LLOYD'S MBA programme is a 2-Year Full Time course taught over the span of Four Semesters approved by AICTE, New Delhi & affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow. It is aimed towards apprising students of all relevant issues that occur across functioning of Corporate, Government, Non-Government Organizations and Not-for-profit organizations in different business domains like Marketing, HRM, Operations, International Business, Finance and Information Technology.

It offers a DUAL SPECIALIZATION wherein students can choose any two of the specializations offered by the institute to develop specific and unique.





## UNIQUE TEACHING LEARNING PEDAGOGY INCLUDING A MIX OF:

- Guest Lectures for Industry Experts
- Corporate Faculty
- Live Projects from the Corporate
- Best in Industry Placements & Trainings
- App Development- Freedom in Innovative E-Garage
- Case Study Focused Teaching
- Workshops from Industry Mentors



## WE ADD VALUE TO YOUR 2-YEAR MANAGEMENT DEGREE WITH BELOW CERTIFICATIONS

- Tableau Workshop
- People analytics and reporting
- Equity Derivatives Training Program
- Managing Across Cultures
  - Lean Operations: Streamlining Processes For Efficiency and Agility & Digital Transformation In Operations:
  - Harnessing Technology For Competitive Advantage
- Content Marketing Strategies For The Digital Era:
  - Creating And Amplifying Compelling Content & Data-driven Digital Marketing: Unleashing The Power Of Analytics



Lloyd Business School provides a unique opportunity for our MBA students through industry visits.

These visits are designed to bridge the gap between classroom learning and real-world business practices.

By partnering with various industries, we offer our students an immersive experience where they can witness firsthand how theoretical concepts are applied in actual business environments.

# CORPORATE RESOURCE CENTER (CRC)

## Facilitating Finest Placements since inception...

Placement Centre is all geared with full time senior professionals who have immense experience in corporate world's HRM and as specialised trainers.

### OBJECTIVES OF CRC

- Giving valuable insight to the students in understanding their underlying individual talent
- Helping students in preparing their career planning
- Working in close contact with the personality grooming facilities
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Planning and organising industry visits for students
- Keeping the Faculty ahead with changing needs of Industry

### MODULES OF CORPORATE READINESS



Industry Visit



Live Projects and Summer Internships



Project Based Learning



Global Talk and Expert Talk Series



Pre-Placement Talks and Final Placement



**Building Skills Through Corporate Exposures**

## TOP RECRUITERS



## RECRUITER TESTIMONIALS



**Mr. Rahul Singh**  
Senior Director

Over all it was a very good experience and I think everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns/Permanent employees in our company.



**Mr. Sarvesh Pandey**  
Cluster Head

We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.



**Ms. Ladia George**  
Hr Business Partner

Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.



# LLOYD'S NIYUKTI 2024- THE JOB FEST SEASON 8

# LLOYD NIYUKTI JOB FEST

LLOYD OFFERING WIDEST PLACEMENTS

50+ Recruiters 500+ Final Selection 2000+ Registered Candidates



**Shri. Awanish kumar Awasthi**

Advisor to Hon'ble Chief Minister U.P  
and Former Additional Chief Secretary Govt of U.P.

“I have been fortunate to be invited to Niyukti Job Fest at the prestigious Lloyd Institute. I am hopeful that more than 500 candidates will be recruited. Congratulations to Lloyd Institute pillars, Mr. Manohar Thairani, President & Dr. Vandana Arora Sethi, Group Director, Lloyd for initiating Job Fest since 2016 and providing World Class Education. ”

## Recruiters Participating



## WIDESPREAD PLACEMENTS ACROSS ALL SECTORS TOP PLACEMENT

Highest Placement

**15.5  
LAKHS**



**YASHRAJ SINGH**  
Associate Growth  
magicpin



**ANSHITA TIWARI**

Process Trainee Ser vice & Operations  
**AMERIPRISE INDIA**



**HARSHITA SINGH**

PreSales T rainee  
**Ocube**



**TANMAY SINHA**

Account Manager  
**Airtel**



**SAHIL MAURYA**

Operations Associate  
**Indus Valley Partners**



**SAURABH SINGH GAUR**

Account Manager  
**Airtel**



**DIVYA CHAWLA**

Assistant Manager  
**ICICI BANK**



**SHILPA SAHANI**

PreSales T rainee  
**Ocube**



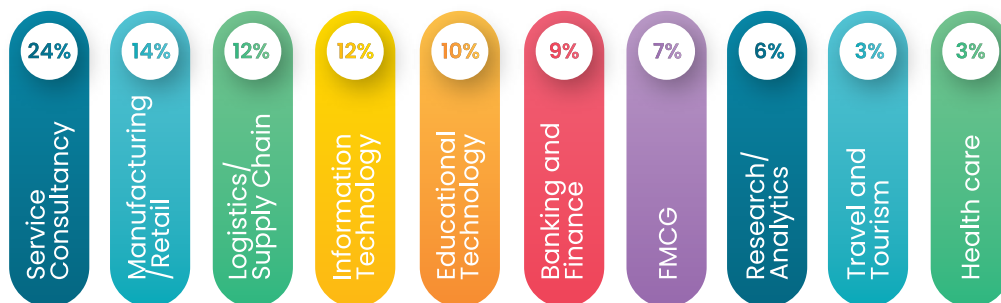
**RIYA GARG**

Sales Trainee  
**ITC**

Lloyd Business School is renowned for its exceptional placement record, consistently securing lucrative opportunities for its students in leading companies across diverse industries. What sets our placement process apart is the personalized approach we take towards each student's career aspirations. We offer comprehensive career counseling, resume building workshops, mock interviews, and skill enhancement sessions to prepare our students for the competitive job market.

## FINAL PLACEMENT HIGHLIGHT MBA 2024

### FUNCTIONAL AREA



### PLACEMENT RECORD

**15.5 LAKHS**  
Highest Package Offered

**5.25 LAKHS**  
Average Package

**3 LAKHS**  
Lowest Package

**220+**  
Companies Visited

**100%**  
Placement Assistance

## FACULTY



**DR. RIPUDAMAN GAUR**  
Dean  
MBA, Ph.D. (Marketing)



**MR. RAJUL GUPTA**  
Head  
MBA (IT & Marketing),  
PhD (Pursuing)



**DR. SAUMENDRA MOHANTY**  
Professor & Area Chair (B.A)  
B.Tech (NIT Calicut)  
PGP (IMI Delhi), PhD



**DR. SATISH KR. MATTA**  
Professor  
MBA, LLB, P.G.D.B.M.,  
Ph.D., M.Com.



**DR. FEHMINA KHALIQUE**  
Professor & Area Chair  
Ph.D., MBA(HRM)



**DR. PUJA GOEL**  
Professor & Area Chair  
Ph.D.



**DR. KRITY GULATI**  
MBA, Ph.D. (Marketing)



**DR. CHARUL AGRAWAL**  
Assistant Professor  
MBA



**DR. SHILPI SARMA**  
Professor  
Ph.D.



**DR. PRADEEP BHARDWAJ**  
Associate Professor  
Ph.D. (Finance) MBA



**DR. PANKAJ DUTTA**  
Associate Professor  
Degree: Ph.D. (Economics),  
UGC-NET (Economics)



**DR. MANISHA SETH**  
Associate Professor



**DR. BABU LAL**  
Ex- Executive Director  
Corporate Learning &  
Development, BHEL



**DR. INAKSHI KAPUR**  
Assistant Professor  
PGDBM, B Ed, B Com (H)  
M Com, Ph.D.



**MR. FAISAL NOMAN**  
Assistant Professor  
M.A., B.A. (H),  
UGC-NET, M.Phil

## FACULTY



**MS. KAJAL CHAUHAN**  
Assistant Professor  
MBA



**MS. NEHA ISSAR**  
Assistant Professor  
B.Com, PGDM,  
Ph.D.(Pursuing)



**MR. MOHIT AGRAWAL**  
Associate Professor  
PGDM, B.Tech (CSIT)



**MR. SC KAPOOR**  
Associate Professor



**MR. SACHIN SINHA**  
Assistant Professor  
BBA, MBA, M.Com,  
UGC NET, MA in Yoga



**MS. SAMIKSHA BUDAKOTI**  
Assistant Professor  
JRF qualified, M.Sc  
Ph.D (Pursuing), UGC-NET



**DR. MUKTA GARG**  
Assistant Professor  
MBA



**MS. NILAKSHI GOEL**  
Assistant Professor  
MBA (HR & Marketing),  
B.Tech (IT)



**MR. ANUP NAUTIYAL**  
Assistant Professor  
B.Com, MBA (Finance)



**MS. MONIKA KADAM**  
Assistant Professor  
M.Com, MBA ( Finance)  
Ph.D. (Pursuing)



**MS. SUPRIYA DANG**  
Assistant Professor  
M.A. (English), M. Ed,  
Ph. D. (Pursuing)



**MR. KUMAR AVINASH**  
Assistant Professor  
M.A., B.A. (H),  
UGC-NET, M.Phil



**MS. BHAVANA SHARMA**  
Assistant Professor  
Ph.D.(Pursuing)



**MS. NATASHA GAMBHIR**  
Soft Skill Trainer

## EMINENT GUESTS



**MR. VIVEK JAIN**  
Chief Business Officer  
**Shiksha.com**



**MR. MAYANK CHHATWAL**  
Secretary  
**PHD Chamber of  
Commerce & Industry**



**ADV. NUPUR SHARMA**  
National Spokesperson  
**Bharatiya Janata Party &  
Advocate, Supreme Court of India**



**MR. PAWAN TAYLA**  
India CFO  
**Publicis Sapient Corporate Trainer,  
Art of Living Corporate Programs**



**MR. PAWAN TAYLA**  
India CFO  
**Publicis Sapient Corporate Trainer,  
Art of Living Corporate Programs**



**DR. ASHOK KR SANGWAN**  
Head  
**Program Management  
Office Wipro Limited**



**DR. APARNA SETHI**  
Founder  
**ProTouch**



**MR. SURYA KANT**  
Program Director  
**Ministry of Electronics & IT  
Startup Hub, Govt of India**



**MR. GAGAN AGARWAL**  
Leader Academic Partnerships  
Career Education  
**IS/A IBM, India**



**MR. HEMANT SHRIVASTAVA**  
Founder & CEO  
**Sociocharge**



**MR. JONES JOSEPH**  
Consultant  
**ExKantar**



**MS. MONIKA RANI**  
IAS Additional CEO  
**Yamuna Industrial  
Development Authority**



**MS. NEHA SEHGAL**  
Partner Development  
**Manager Microsoft**



**MR. PRADEEP GULATI**  
Senior Consultant  
**Tv9**



**MR. PUNEET SHARMA**  
Product Head  
Tools & Technology  
**Tata Consultancy Services**



**MS. SALONI KAUL**  
Business Consultant & Coac  
**Transforming Organizations  
Through its People**



**MR. SHARTHAK ACHARJEE**  
Head Campus Recruiter Talent  
Engagement & Growth  
**Celebal Technologies**



**Dr. Alka Jyoti**

Director – Admissions

# ADMISSION PROCESS AT LLOYD BUSINESS SCHOOL

## MESSAGE FROM THE DIRECTOR- ADMISSIONS

At Lloyd Institute of management & Technology, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals, the strength of the institute has in the niche and highly industry integrated courses that Lloyd offers in the niche and highly respected corporate professionals. Your admission of Lloyd is the first step towards corporate professionals. So if you are embarking on the septenniate journey, we are excited to take you to greater heights! Welcome Onboard!!

Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



### Application Procedure

Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

### Payment Procedure

**Mode I :**

Payment by Cash in the Institute

**Mode II :**

Payment by Demand Draft / Cheque in favor of Lloyd Business School payable at New Delhi,

**Mode III :**

Online payment through NEFT mode: The details are given below:

Name: Lloyd Business School

Bank : ICICI Bank, Omega 1, Greater Noida-201308

A/C No. - 218305000041

IFSC CODE : ICIC0002183

**Mode IV :**



(+91 98218 91832)



Courses	Registration	1 <sup>st</sup> Installment	2 <sup>nd</sup> Installment	3 <sup>rd</sup> Installment	4 <sup>th</sup> Installment	Total Fees
<b>MBA</b>	Rs. 35,000*	Rs. 65,000*	Rs. 1,00,000	Rs. 1,00,000	Rs. 1,00,000	Rs. 4,00,000

\*Excluding Exam Fee & Enrollment Charges.

\*Uniform charges to be paid separately by the students (mandatory).



## EVENTS AT LLOYD

Lloyd Business School is renowned for its diverse range of popular events that captivate the student body and create an atmosphere buzzing with excitement and energy.

The Cultural Extravaganza takes on a star-studded aura, with celebrity performances that dazzle the audience and create unforgettable memories.

From Bollywood actors to renowned singers, these events offer students a rare chance to interact with icons from various



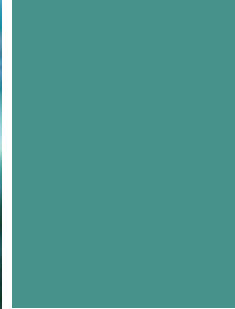


## CAMPUS FACILITIES

- Fully Airconditioned & Wi-Fi Enabled Campus
- Hi-Tech Computer Lab
- Multi- Cuisine Cafeteria
- Auditorium
- Yoga Studio
- Sports Facility
- In-Campus Hostel







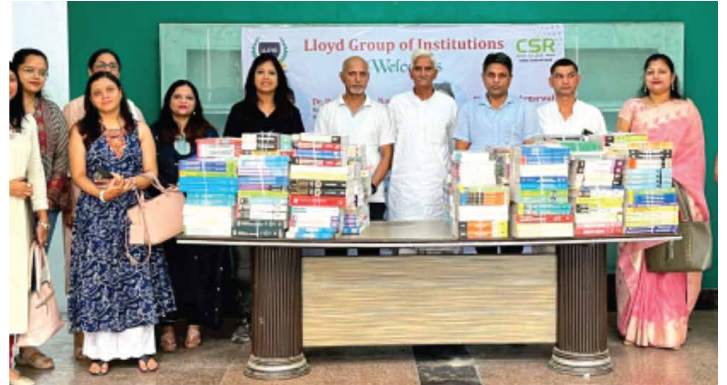




# STUDENT'S CLUBS

The student clubs at Lloyd Business School form the vibrant heartbeat of campus life, offering a myriad of opportunities for students to explore their interests, develop new skills, and forge lasting friendships. active participation in these clubs, students not only enhance their academic learning but also develop essential leadership, teamwork, and communication skills that will serve them well in their future careers. The clubs at Lloyd Business School truly embody the spirit of learning, growth, and camaraderie, creating a dynamic environment where students thrive and flourish.

- **GREY MATTER**  
The Business Analytics Club
- **GOOD SAMARITANS**  
The CSR Club
- **TOPLINERS**  
The Marketing Club
- **AAKRUTI**  
The Cultural Club
- **LLOYD SIGNATURE**  
The Editorial Club
- **PEOPLE CONNECT**  
The HRM Club
- **TALK MASTERS**  
The Communication Club
- **LIFE CHAIN**  
The Supply Chain Club





**LLOYD GROUP  
OF INSTITUTIONS**

# WHAT IS RAGGING?

Any conduct/act by any student which causes annoyance/hardship to a fresher or any other student.

## PUNISHMENTS- ANY STUDENT INDULGING IN RAGGING CAN LEAD TO:

- ▼ Debarring from representing the institution in any regional, national or international meets, tournaments, conferences, youth festivals etc.
- ▼ Suspension/Expulsion from hostel.
- ▼ Rustication from the Institution.
- ▼ Consequent Debarring from admissions to any other institution.
- ▼ Fine up to INR 10,000.
- ▼ Jail term up to 2 years
- ▼ Cancellation of admission.
- ▼ Suspension from attending classes.
- ▼ Withholding/withdrawing.
- ▼ Withholding/withdrawing Scholarship/Fellowship and other bene
- ▼ Debarring from appearing in any test/examination or other evaluation processes
- ▼ Withholding results.

## RAGGING INCLUDES ANY ACT RESULTING IN:

- ▼ Mental/Physical/Sexual abuse.
- ▼ Verbal abuse- Indecent behaviour.
- ▼ Criminal intimidation/wrongful restraint.
- ▼ Undermining human dignity.
- ▼ Financial exploitation/extortion.
- ▼ Use of force.

# ANTI RAGGING SQUAD



S. NO.	Name of the Committee Member	Designation	Email Id
1	Dr. Ripudaman Gaur	Chairperson	ripudaman.gaur@lloydbusinessschool.edu.in
2	Mr. Mahendra Vikram Singh (Adv. Supreme Court)	Representative of Civil Administration	adv.mahendra@yahoo.co.in
3	Ms. Vaishali Joshi (Founder, Sunshine Society)	Representative from an NGO	vaishali@tippingpointadvisoy.com
4	Mr. Manish Tiwari	Member, Local Media	manishtiwari81@gmail.com
5	Shri. Amardeep Yadav	Representative of Police Administration	aryadav@gmail.com
6	Dr. Kriti Gulati	Professor	kriti.gulati@lloydbusinessschool.edu.in
7	Dr. Neetu Kamra	Professor	neetu.kamra@lloydcollege.in
8	Dr. Nakshatresh Kaushik	Associate Professor	nakshatresh.kaushik@lloydbusinessschool.edu.in
9	Mr. Mohit Agrawal	Assistant Professor	mohit.agrawal@lloydbusinessschool.edu.in
10	Mr. Vijay Parmar	Assistant Professor	vijayparmar@lloydcollege.in
11	Mr. Anil Vaishya	Representative of Parents	vaisyaanil@gmail.com
12	Ms. Deepanshi Vaishya	Member Students Seniors	vaishyadeepanshi@gmail.com
13	Mr. Divyansh Mohanty	Member Students Freshers	mohantydivyansh001@gmail.com

Anti-Ragging Helpline 24x7 | D.M, G.B. Nagar Help Line: 9454417564

Toll Free Number: 1800-180-5522 helpline@antiragging.in

DIOS, G.B. Nagar Help Line: 9410917523 | Institute Help Line: 9997306488, 9821485615





**Lloyd Business School**

Ladder Of Success

**AWARDED**

**"BEST B SCHOOL FOR CORPORATE  
ENGAGEMENT AND EXPOSURE"**

at  
the



**4<sup>th</sup>  
WORLD  
EDUCATION  
& BUSINESS**

CONCLAVE AND AWARDS 2025

*Organized By*



**MEDIA  
MARKET**

**19<sup>th</sup> March, 2025**

In Chandigarh!



**BEST B SCHOOL FOR CORPORATE ENGAGEMENT AND EXPOSURE  
LLOYD BUSINESS SCHOOL**



**SEAMLESSLY  
CONNECTED,  
TIME  
EFFICIENTLY  
SAVED!**



**Metro**

5 Min. | 1.5 KM



**Bus**

6 Min. | 1.75 KM



**Airport**

45 Min. | 43 KM



**Toll Free No.- 1800 123 8414**

**Plot No.- 11, Knowledge Park- 2, Greater Noida**

[www.lloydmanagement.edu.in](http://www.lloydmanagement.edu.in)  
[lloydadmissions@lloydcollege.in](mailto:lloydadmissions@lloydcollege.in)