

Nagaland Board Class 12, 2026 Entrepreneurship Question Paper

Time Allowed :3 Hours

Maximum Marks :100

Total questions :38

General Instructions

Read the following instructions very carefully and strictly follow them:

1. The NBSE Class 12 Entrepreneurship Exam is of a total of 100 marks, and the duration of the examination is 3 hours.
2. The paper is divided into two sections – Section A (Compulsory) and Section B (Elective).
3. Section A is compulsory for all candidates and generally includes objective-type questions, short answer questions, and long answer questions from the prescribed syllabus.
4. In Section A, candidates are required to answer all questions. The questions will cover topics from ancient, medieval, and modern history as prescribed by the syllabus.
5. Section B consists of elective questions. Candidates are required to attempt questions from the chosen topic according to the provided options.
6. The questions in Section A will be in the form of multiple-choice, short answer, and essay-type questions.
7. Use of unfair means or electronic devices during the examination is strictly prohibited.

1. Concept of opportunity and market assessment.

2. What is the concept and importance of a Business Plan?

3. Differentiate among the various components of Business Plan.

4. Discuss the different types of mergers and acquisitions.

5. Discuss the reasons for mergers and acquisitions.

6. What are the characteristics of the various forms of business organization?

7. Difference between a Public and Private Company

8. Discuss the process of sensing opportunities.

9. Enlist the various forces affecting business environment.

10. Discuss the various marketing strategies used in a business.

11. Discuss the various factors affecting the channels of distribution.

12. Discuss different tools of promotion.

13. Discuss the various techniques of sales promotion.

14. What are the ways of raising funds in primary market?

15. Explain the Angel Investors and Venture Capitalists as a source of business finance.
