

Notice- MBA (Digital Business) Admissions 2026

On behalf of Department of Management and Humanities IIIT Lucknow, we are delighted to extend our heartfelt congratulations to all the candidates clearing the Common University Entrance Test (CUET)-2026 with flying colors!

As you embark on this exciting journey towards pursuing higher education, **we invite you for an admission interview for the Master of Business Administration (Digital Business) at IIIT Lucknow.** The MBA (Digital Business) program at IIITL will serve as a pathway to unlock countless opportunities in the world of business and management. Our program is designed to nurture talent, foster innovation, and prepare individuals like you for the challenges and opportunities that lie ahead.

As a first step towards the interview process candidates are requested to register themselves with IIITL by filling the following google form:

Google Form link: [IIITL MBA\(DB\) 2026](#)

Last Date for Registration: May 25, 2026

(P.S.: While filling out the registration form, please fill the percentage of marks obtained in 10th, 12th and graduation instead of CGPA.)

To be able to appear in the interview you must meet all the eligibility criteria, such as CUET 2026 score (Paper Code COQP12), the percentage of 10th, 12th and graduation score before appearing for the interview. If an applicant doesn't meet these criteria, they will not be allowed to appear in the interview.

Minimum score requirement in CUET-2026 in various categories:

Category	Minimum score in CUET-2026 (Paper code COQP12)
OPEN/EWS/OBC-NCL	110 & Above
SC/ST/PwD	80 & Above

Eligibility Criteria:

1. Bachelor's degree in any discipline.
2. Minimum 50% marks or equivalent CGPA in graduation in any discipline.
3. Minimum 50% marks or equivalent CGPA in class X and class XII examinations.

Important Note:

Relaxation for SC/ST/PwD Candidates: A relaxation of 5% marks (equivalent CGPI) will be given to SC/ST/PwD applicants.

Candidates yet to appear in their qualifying degree examinations may also apply, provided they appear in their final examinations and complete all requirements for their degrees before admission. If selected, such candidates shall be admitted provisionally, and they will have to

furnish the results of their qualifying degree examinations. Further, they must fulfil the minimum requirements of marks/CPI, and other conditions. Failure to fulfil any of these requirements will automatically result in the cancellation of admission.

Personal Interviews for MBA (Digital Business) Admissions 2026 are tentatively scheduled to commence from 03 June 2026 onwards. The detailed interview schedule and related instructions shall be notified on the Institute website and communicated to eligible candidates accordingly.

The institute shall not be responsible if:

- A candidate has not visited the institute website (www.iiitl.ac.in) timely.
- Emails are not delivered to the candidate for any reason.

In case of any query mail at admissions@iiitl.ac.in

**Department of Management and Humanities
IIT Lucknow**