



**Lloyd Business School**

Ladder Of Success

(Approved by AICTE, Ministry of HRD, Govt. of India)



**“EMPOWERING  
THROUGH SKILLS,  
BEYOND THE DEGREE”**



# PGDM

In Dual  
Specializations

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Business Analytics

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Entrepreneurship

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Human Resource Management

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Banking & Finance

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Operations Management

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Marketing

**INFORMATION  
GUIDE 2026-27**

INFORMATION  
GUIDE 2026-27



# WHAT IS RAGGING?

Any conduct/act by any student which causes annoyance/hardship to a fresher or any other student.



## PUNISHMENTS- ANY STUDENT INDULGING IN RAGGING CAN LEAD TO:

- ▼ Debarring from representing the institution in any regional, national or international meets, tournaments, conferences, youth festivals etc.
- ▼ Suspension/Expulsion from hostel.
- ▼ Rustication from the Institution.
- ▼ Consequent Debarring from admissions to any other institution.
- ▼ Fine up to INR 10,000.
- ▼ Jail term up to 2 years
- ▼ Cancellation of admission.
- ▼ Suspension from attending classes.
- ▼ Withholding/withdrawing.
- ▼ Withholding/withdrawing Scholarship/Fellowship and other bene
- ▼ Debarring from appearing in any test/examination or other evaluation processes
- ▼ Withholding results.

## RAGGING INCLUDES ANY ACT RESULTING IN:

- ▼ Mental/Physical/Sexual abuse.
- ▼ Verbal abuse- Indecent behaviour.
- ▼ Criminal intimidation/wrongful restraint.
- ▼ Undermining human dignity.
- ▼ Financial exploitation/extortion.
- ▼ Use of force.

# ANTI RAGGING SQUAD



S. NO.	Name of the Committee Member	Designation	Email Id
1	Dr. Ripudaman Gaur	Professor and Dean	ripudaman.gaur@lloydbusinessschool.edu.in
2	Dr. Vandana Pareek	Academic Head MBA	vandana_pareek@lloydbusinessschool.edu.in
3	Mr. Rajul Gupta	MBA Head	rajul.gupta@lloydcollege.in
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9	Shashank Dubey	Member Students	ShashankDubeymba24-26@lloydbusinessschool.edu.in
10	Srashti	Member Students	kmsrashtimba24-26@lloydbusinessschool.edu.in

Anti-Ragging Helpline 24x7 | D.M, G.B. Nagar Help Line: 9454417564  
 Toll Free Number: 1800-180-5522 helpline@antiragging.in  
 DIOS, G.B. Nagar Help Line: 9410917523 | Institute Help Line: 9997306488, 9821485615

# RANKINGS & AWARDS



**RANKED**

**10**

**Best Private  
B-School in Delhi-NCR**  
OUTLOOK  
ICARE Rankings 2026

**INDIA'S TOP**

**10**

in the **prestigious**  
**EducationWorld Grand**  
**Jury Higher Education**  
Rankings 2025-26.

**elets**  
**29<sup>th</sup> WORLD**  
**EDUCATION**  
**SUMMIT**  
**DELHI**  
CONFERENCE | AWARDS | EXPO

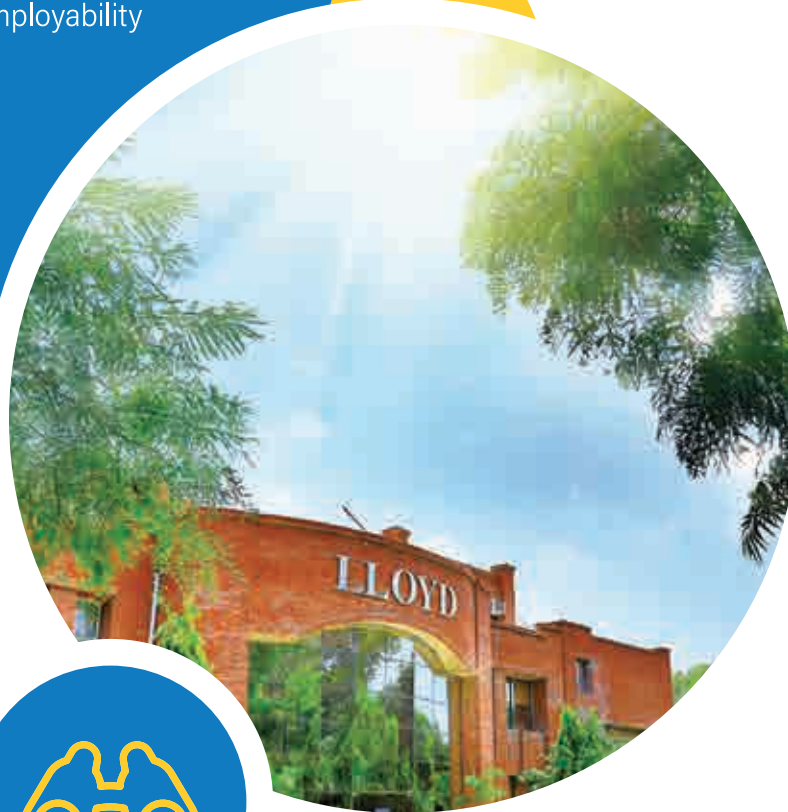


**Certificate of Recognition to**

**Lloyd Business School, Greater Noida, Uttar Pradesh**  
**Outstanding Industry-Integrated B-School in India**

# VISION

"To be a globally recognized center of excellence in all aspects of management education and produce ethical leaders with functional expertise, promoting sustainable solutions, and an entrepreneurial & innovative perspective to improve their employability exponentially".





# MISSION

- ➔ To offer an academically rigorous, practice and research- supported management education based on principles and ethical values, sensitive to the ever-changing needs of the profession society, industry and country.
- ➔ To continue to provide a stimulating learning environment that fosters the understanding of disruptive technological developments and encourages continuous innovation and learning.
- ➔ To promote the practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills which are globally relevant.
- ➔ Nurture personal mentoring that respects individuality and inspires students to become responsive and responsible business leaders who can make progressive and sustainable impacts.
- ➔ To provide broad and domain-specific knowledge to up skill, students in definitive careers of functional expertise through various course electives in upcoming frontiers of management education.
- ➔ To stimulate and encourage entrepreneurial culture by equipping students with global business awareness and developing faculty as thought leaders.

## PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

- ➔ Managerial Excellence: To facilitate managerial excellence and globally relevant professional competency.
- ➔ Innovation and Sustainability: To instill innovative and sustainable problem-solving abilities which will help them to become responsible business leaders.
- ➔ Entrepreneurial Acumen: To develop entrepreneurial acumen for employability and exponential growth opportunities.
- ➔ Ethics and Values: To develop professional ethics and imbibe value systems & learning mechanisms needed for the growth and well-being of society.
- ➔ Quality and Technology: To be able to contribute to the high quality of knowledge creation through faculty development and industrial collaborations through technology implants in management education.



MESSAGE FROM  
**OUR  
LEADERS**

*From His Desk :*

***"The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values and skills in them."***

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program and I believe infusing technology into the management program will create futuristic jobs.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by State of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training.

Academic rigor is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting.

Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.



**Manohar Thairani**  
President, Lloyd Group of Institutions

MESSAGE FROM  
**OUR LEADERS**

*From Her Desk :*

As technology continues to advance at a frenetic pace and world becomes increasingly unpredictable, there is change everywhere.

And not just change mandated by the AI & IT but change that Mother nature keeps challenging us with - floods, draughts, tsunamis and the deadly pandemics like Covid-19. During the 2 years of standstill of Covid, the vacuum cleaner salesman had no sales. He could neither visit his prospects, nor give them a demo. He analyzed this and worked out a plan. He connected his earlier buyers, interacted with them on FaceTime & based on trust relationship he had established with them sought their experiences and with their permission, stand these FaceTime conversations with his prospects. He needed new skills: mobile skills, tact, networking and confidence.

Skills not taught in the post graduate management programme. More & more employers are moving beyond degrees and job titles to focus more on the skills the changing business environment needs.

So perhaps this is the time to redress this short coming with a new look at one B-School environment and incorporate technology-based education.

Lloyd Business School is fully prepared for opportunities that the 4<sup>th</sup> Industrial Revolution is offering which emphasizes the interconnections of machines & systems to achieve optimal performance & productivity gains, which is the aim of any business.

Industrial revolution 5.0 is said to take it a step further. By this, fine tuning is created b/w human & machines, a collaboration b/w automated technology's ultra-fast accuracy and human's intelligence & creativity.

Industrial revolution 5.0 is said to take it a step further. By this, fine tuning is created b/w human & machines, a collaboration b/w automated technology's ultra-fast accuracy and human's intelligence & creativity.

**PGDM-5.0 at Lloyd Business School focuses on use of modern cutting edge technologies like AI, IoT, Big Data, Cloud Computing, Block Chain, Digital twins along with training the management students with leveraging human creativity & intelligence.**

*Preparing you not only for today but ensuring a futuristic career for you as well. I extend a warm welcome to all management aspirants for admission 2025. May the best ones get selected at Lloyd!*

**Prof (Dr.) Vandana Arora Sethi**  
Chief Strategy Officer &  
Head of Growth at Lloyd



# ACADEMIC ADVISORY BOARD

(Eminent Leaders &  
Senior Professionals From Corporate)



**Mr. Naveen Luthra**  
Alumnus of IIM Ahmedabad  
Senior Vice President-  
Global Strategic Partnerships and  
Growth at University Living



**Dr. Naveen Seth**  
Alumnus of Delhi University  
Deputy Secretary General at  
PHD Chamber of Commerce  
and industry



**Ms. Nisha C.D. Kurup**  
Deputy  
General Manager- Content  
SHRM India



**Mr. Rajat Verma**  
Alumnus of  
Stanford University &  
Harvard Business School  
Founder & CEO, Lohum



**Mr. Rajiv Gulati**  
Alumnus IIM Ahmedabad  
Consultant & Advisor,  
Ex- President, Ranbaxy &  
Former Chairman, Eli Lilly, ICCIM



**Mr. Sandeep Pandey**  
Alumnus of IIM Calcutta  
Global Head of Analytics,  
Wavemaker



**Mr. Nitin Saini**  
Alumnus of Swiss School  
of Business & Management  
Senior Consultant & Architect at TCS,  
FSM, ERP Transition & Transformations



**Dr. Sapna Katiyar**  
Advisor-  
Technology Impledge  
Technologies



**Dr. Vijay Sharma**  
Alumnus of BITS Pilani & FMS Delhi  
Vice President & Head Aviation  
Services Business,  
GMR Delhi International Airport

# ACADEMIC ADVISORY BOARD

(Eminent Leaders &  
Senior Professionals From Corporate)



**Mr. Abhinav Jain**

Alumnus of IIMB, Harvard University  
Co-Founder & CEO at Almonds Ai,  
TEDx, BW TechTors,  
A MetaMonk™



**Mr. Pawan Tayla**

Chartered Accountant  
India CFO, Publicis Sapient  
Corporate Trainer, Art of Living  
Corporate Programs



**CS (Dr.) Shyam Agrawal**

Company Secretary  
Agrawal Shyam &  
Associates  
Past President ICSI



**Dr. Babu Lal**

Alumnus of IIT- Delhi  
Chair -Redefine Dimensions  
Convergence Pvt. Ltd.  
Ex-Executive Director, BHEL



**CA Gaurav Arora**

Chartered Accountant  
Head Of Investor  
Relations and M&A,  
CarDekho, ICSI



**Mr. Kapil Bardeja**

Alumnus of  
IIT Delhi CEO,  
Co-Founder Vehant Technologies



**Mr. Arpan Gupta**

Alumnus of Delhi School of  
Economics Additional Director &  
Head- Mines, Metals, Cement, Power,  
Coal & Renewable Energy at FICCI



**Mr. Khushroo Panthanky**

Chartered Accountant  
Member Of Partnership Board  
And Office Managing Partner,  
Mumbai at Walker Chandiook &  
Co LLP, Darden Business School,  
Virginia, USA



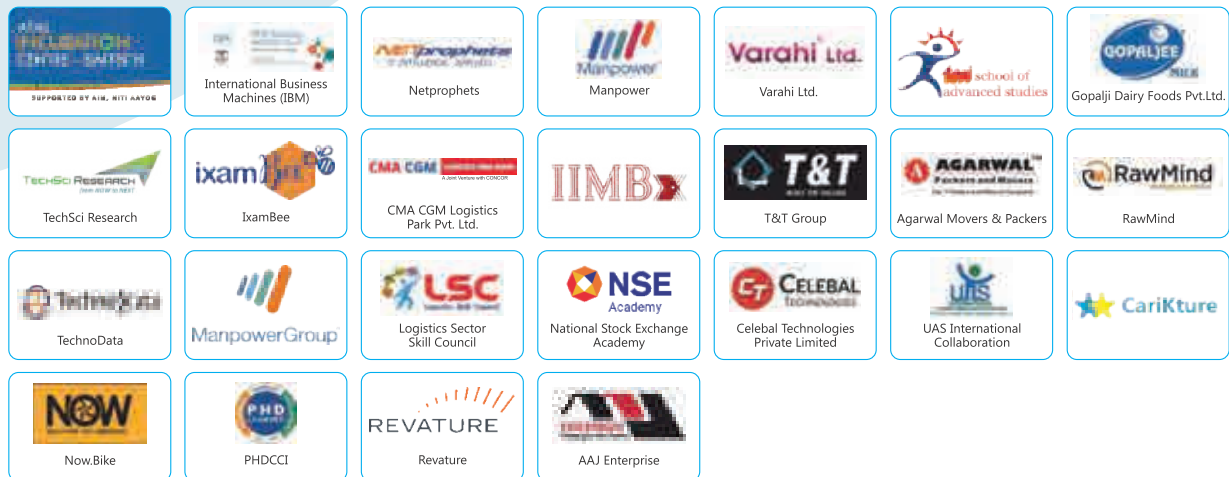
**Mr. Kunal Bose**

Alumnus of IIT Kharagpur,  
University of Southampton UK &  
Columbia University President-  
Particle Technologies Asia (SCP),  
Particle Sizing Systems, an Entegris  
company, TIAS School for Business  
and Society, EMBA

Lloyd Business School has always had a keen interest in Education with Industry collaborations. These are guided by Lloyd's principles of extending the best in class education and training. These collaborations aim at giving the students an opportunity to study under the guidance of Subject Matter Experts and gain an in-depth exposure to the corporate world, ensuring industry readiness and bridging the Industry-Academia gap.

## LLOYD EDGE AND COLLABORATIONS

MOUs signed with:

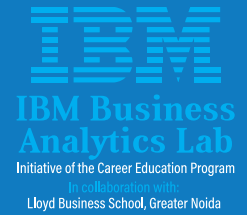


<b>IBM Business Analytics Lab</b> Business Analytics	<b>Celebal Technologies</b> Data Science & Analytics	<b>Atal Incubation Centre (BIMTECH)</b> Innovation & Entrepreneurship	<b>European Institute of Management (Malta)</b> Faculty & Student Exchange Initiatives	<b>TERI School of Advanced Studies</b> Academic & Research Collaboration for Incubation & Entrepreneurship
<b>Campus Advocate Program under OPPO India</b> For Training, Live Projects & Real World Corporate Exposure	<b>FOM University of Applied Sciences (Germany)</b> Academic & Research Collaboration	<b>NSE Academy</b> Banking & Financial Services	<b>Logistics Sector Skill Council</b> Logistics & Operations Management	<b>IIMBx Certifications</b> Learning from IIM Bangalore faculties
<b>PHD Chamber of Commerce &amp; Industry</b> Industry Mentorship	<b>Manpower Group</b> Human Resource Management			



*Management students demonstrated strong analytical thinking, adaptability, and a clear understanding of industry requirements. Their readiness to learn and problem-solving mindset stood out during the hiring process.*

# THE GLOBAL IBM-CERTIFIED PGDM - BUSINESS ANALYTICS



The Post-graduate Diploma in Management (PGDM) in Business Analytics by Lloyd Business School, co-certified by IBM, provides an unmatched global opportunity for individuals to begin or shift their career in the exhilarating field of Business



Analytics. This Course, co-designed with IBM aims to provide in-depth knowledge of Business Analytics techniques and their applications in improving business processes and decision-making.

The program has an industry endorsed unique pedagogy that blends general management & analytics to make the aspirant Industry ready.

## Academic Collaborations & Certifications

### IBM Developer Skills Network Pvt. Instance

- Level 1-** Fundamentals of Analytics
- Level 2-** Intermediary Level of Analytics
- Level 3-** Advanced Level of Analytics

### AWS Certifications

- Cloud Foundation
- Machine Learning
- Foundation Data Analytics



The students showcased excellent research aptitude, communication skills, and data interpretation abilities. Their professional approach and curiosity made them a strong fit for market research roles.

# CENTRE OF EXCELLENCE FOR BUSINESS ANALYTICS WITH CELEBAL TECHNOLOGIES



## LLOYD EDGE AND COLLABORATIONS



Excellent conference. Every time I come to Lloyd, I witness a bigger and better conference. Surely commendable.



**Dr. Tanveer Naveed**  
Dy. Dean- Health & Allied Sciences,  
Amity Institute of Pharmacy,  
Amity University, Noida

I had a great time right from the sessions to the behavior of each of the students around. Keep it up. Thanks for having me.



**Mr. Sudhanshu Sharma**  
Training Manager,  
Abbott India Ltd.

Well organized! Well informative! Kudos to the organizers for choosing a contemporary and highly relevant theme.



**Dr. Aashima Punyani**  
Associate Manager,  
Clinical FSP Operations

The conference was very well organized. Great speakers & very insightful.



**Dr. Pooja Phogat**  
Co-Founder and Co-CEO  
Krystelis India Private Limited

Overwhelming to hear the dignitaries and their life lessons. Something wonderful to mull over and inculcate.



**Ms. Meenal Bhat**  
Managing Director  
Kraftland Consults Pvt. Ltd.

An excellent topic to talk, discuss & implement upon. Hospitality, speakers, inaugural session was wonderful.



**Ms. Parul Nain**  
Deputy General Manager  
Regulatory Medical Writing,  
Sun Pharmaceuticals Industries Limited

### CoE with Celebal Technology would be coordinating:

- Hackathons
- Training and Development of students
- Mentoring by Industry
- Summer Internship for students
- Projects and other assignments for students in industry

### Domains for CENTRE OF EXCELLENCE (CoE):

- Big Data
- Cloud Innovation
- Competitive programming
- Machine Learning
- Arti



The year 2023-24 PGDM-Business Analytics batch proudly has a 100% hiring in the centre of excellence at an encouraging package by Celebal technologies which is a proud delight!

Lloyd Group of Institutions proudly announces the Grand Opening of the Centre of Excellence (CoE) for Business Analytics, Data Science and Emerging technologies. Lloyd Group of institutions has believed in collaborating with Organizations on the development of Industrial and Academic interfaces through the Centre of Excellence model (CoE) for the educational growth trajectory of its students.

The Centre of Data Analytics & AI Initiatives at Lloyd Group of Institutions formally started its pursuit of excellence in data-driven decision-making in the year 2018 and intends to drive scientific thinking amongst students of Management.

**MEMORANDUM OF UNDERSTANDING (MOU)**  
Between  
**LLOYD GROUP OF INSTITUTIONS**  
Plot No. 11, Knowledge Park-2, Greater Noida-201306, India  
&  
**CELEBAL TECHNOLOGIES PRIVATE LIMITED**  
2/63, SFS, Agarwal Farm Mansarovar, Jaipur - 302020  
for  
Collaborate and align the training infrastructure of Lloyd Group of Institutions, Uttar Pradesh for Establishment of Celebal Technologies Private Limited Centre of Excellence.



**Akansha Sharma**  
PGDM-BA (2022-2024)  
Jasper Colin



**Harshita Singh**  
PGDM-BA (2022-2024)  
Celebal Technologies



*We found the management trainees to be well-groomed, disciplined, and equipped with practical business knowledge. Their enthusiasm and ability to align with organizational values were truly commendable.*

# PGDM-BANKING, FINANCIAL SERVICES & INSURANCE

## PGDM

in Banking, Financial services & Insurance (BFS & I) is a 2-year full time AICTE approved course.

The programme runs in collaboration with Industry Partner National Stock Exchange Academy and aims at making a student excel in Banking & Financial

Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success.

Lloyd's PGDM program is designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends.



**NSE Academy Certification in Financial Markets (NCFM) as a part of the curriculum**

**Industrial visit to National Stock Exchange**

**Global competence development in the area of BFS & I**

**Live market simulation through NSE Lab**



**CLEARWATER**  
ANALYTICS

*Management students demonstrated strong financial understanding, attention to detail, and the ability to handle complex data. Their analytical rigor and accuracy were noteworthy throughout the engagement.*





## TRIDENT INFORMATION SYSTEMS PVT LTD

**W**ith the intent to help the PGDM students/budding managers to upskill themselves in a techno-functional role which is the need of the hour, Lloyd has initiated an association with Trident Transform System for technology oriented training module.

We propose to deploy a "HTD" model which is the Hire-Train-Deploy model, where in students of PGDM are exposed to training by Trident on skills which they can harness for a employable opportunity within the organisation.

The intent is to help develop resources customised for company requirements through a focused training approach to make them skill proficient and competent for industry roles reducing the gap the student takes to accommodate in to industry jobs and ascertain faster productivity at workplace.

Considering that the students from Management are an impetus for vibrant minds

with energetic ideas, we at Lloyd have always believed that Industry 5.0 requires a skill set which is technologically oriented towards addressing dynamic markets for innovative solutions.



Setting the aforesaid as the backbone of liasoning Lloyd has eneterd in to a Industrial collaboration for Centre of Excellence in Microsoft Dynamics 365 for students of PGDM-BFSI and SCM.

The company would be providing training support and placement oppurtunities after the conclusion of the industrial training so that students can perform ERP skill set in

their very 2nd year of PGDM in a niche skill set.

**MoU SIGNED**  
with  
**Trident Information Systems Pvt. Ltd**

**For COLLABORATION OF TRAINING IN**  
**Microsoft Dynamics 365 ERP**

### Through the MOU the following has been proposed :

Set up Corporate Hub for Trident in association with the College for Looking forward to a knowledge and skill based intervention for upskilling the students at Lloyd by Industry mentors like Trident Technologies who have acted as pillars of light for students graduating from Lloyd.

- Placement Support
- Technology Training
- Train the Trainers
- Hackathon and coding Events
- Corporate Connect and Recruitments
- Industry Institute Interaction



**Vivek Seth**  
PGDM BFSI (2022-24)  
Trident Information Systems

# PGDM OPERATIONS MANAGEMENT

The Operations Management programme is designed in collaboration with industry experts and aims to equip students with the expertise required to excel in the domain of operations and supply chain management.

The programme is in collaboration with Logistic Sector Skill Council (LSC) of India. It seamlessly integrates the theoretical concepts with practical applications to prepare students for the highly dynamic and competitive business environment where operational efficiency drives success.

Lloyd offers a distinctive 'Work & Learn Programme', a unique feature that combines rigorous academic learning with On-the Job Training (OJT). This model focuses on imparting the skills, knowledge and competencies essential for success in operations roles, enabling students to gain hands-on experience while pursuing the course.



## Highlights:



**Specialized focus on** Operations Management



**Collaboration with** Industry Experts



**Certification courses** in Logistics



**Updated industry-oriented** curriculum & global exposure



**Corporate Exposure** & Mentorship



**Analytics Training in** Operations Management



**Abhijeet Kumar**  
PGDM-SCM (2022-2024)  
Nirmal Bang Securities Pvt. Ltd.

policybazaar

*The students exhibited confidence, customer orientation, and effective communication skills. Their enthusiasm and goal-driven approach made them well-suited for sales roles.*

# PGDM HUMAN RESOURCE MANAGEMENT

The two-year PGDM in – Human Resources (mgmt) offered by Lloyd Business School in collaboration with Manpower, empowers the students with the skills and confidence to leverage emerging opportunities and drive business decisions in a global context.

Responding to the dynamic requirement of the industry and recognizing the existing skill gap, Lloyd Business School has designed a highly industry-integrated course under the combined aegis of renowned faculty members and highly respected industry professionals.



Four Trimesters of extensive classroom training & two trimesters of OJT in companies such as Manpower ensure that every post-graduate has the right knowledge and skills to make a mark in the industry.

- 01 Industry Integrated Teaching Pedagogy
- 02 6-Months On the Job Training
- 03 Average stipend during on the Job Training 2.5-5.0 Lac p.a.

- 04 ROI within 2 years of course completion
- 05 Participation in Industry Conclaves/ Workshops
- 06 A strategic collaboration with the National Institute of Personnel Management (NIPM)



**Astha Roshan**  
PGDM-HRM (2022-24)  
Eduaxs Solutions



*We found the management trainees to be professional, adaptable, and eager to learn. Their ability to understand processes and deliver consistently was commendable.*

# PGDM ENTREPRENEURSHIP

**PGDM in Entrepreneurship is a 2 year full time AICTE approved course.**

It provides an overview of entrepreneurship, its importance in the economy and the traits and characteristics of successful entrepreneurs. It explores different types of entrepreneurship such as social entrepreneurship, tech entrepreneurship and small business entrepreneurship.



## **Entrepreneurship Curriculum:**

Comprehensive and specialized focus on entrepreneurship courses that cover topics such as entrepreneurial finance, startup management, innovation, business planning and venture capital. The course also focuses on opportunity identification, business planning, funding strategies, innovation, marketing for startups, and entrepreneurial leadership. The ideology is to provide in-depth knowledge and practical skills that are required to navigate the unique challenges and opportunities of starting and running a business.



*We can be a valuable investment in your entrepreneurial journey, providing you with the knowledge, skills, and network to succeed in the competitive business landscape.*



**Adarsh Rai**  
PGDM-CORE (2022-2024)  
Ocube Services



*The students showcased strong business acumen, persuasive communication, and a proactive approach. Their commitment to driving growth and building client relationships stood out.*





## ATAL INCUBATION CENTRE (BIMTECH)

# INNOVATION & ENTREPRENEURSHIP

### Highlights:

- Incubation Center And Startup Support
- Industry Connection
- Faculty With Entrepreneurial Experience
- Entrepreneurial Experiential Learning
- Guest Speakers And Mentors
- Funding Opportunities
- Entrepreneurship Events & Workshops
- Support Services
- Holistic Business Education

**Brainstorm** with **Industry Leaders,** Successful Entrepreneurs, and Academicians

**Workshops in collaboration** with the Entrepreneurship Development Institute of India. (EDII)

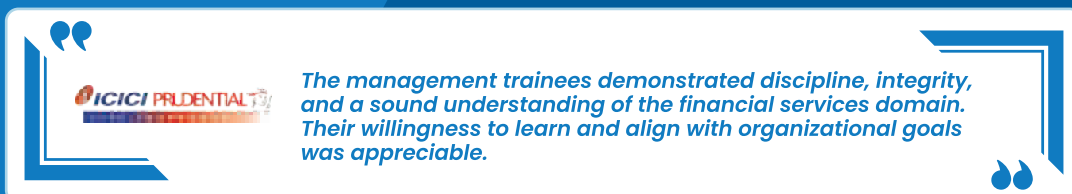
**Opportunity to Network** with Participation in National Level Conferences

**Supportive Legal & IP Services,** Market Research resources, and mentorship

**40% of the Curriculum** to be taught by Entrepreneurs

**Holistic Development** to successfully execute different functions of Business

**Raise funds** from a Panel of Angel Investors including Lloyd Technology & Business Incubation (LTBI) Centre



*The management trainees demonstrated discipline, integrity, and a sound understanding of the financial services domain. Their willingness to learn and align with organizational goals was appreciable.*

# PGDM- MARKETING

PGDM in Marketing is a 2 year full time AICTE approved course. PGDM program offers a comprehensive curriculum designed to equip students with the latest tools and strategies in the field of marketing.

This Programme backed by industry experts, innovative delivery methods and comprehensive placement preparations to ensure that students possess the necessary skills before entering the competitive job market.



## Highlights:

**Explore future trends:**  
AI and Robotics  
in marketing.

**Learn Marketing Analytics:**  
Consumer Behaviour  
Analytics, Social media  
and Web analytics,  
Sectoral Analytics  
through tools.

**Industry certifications  
from Harvard Business  
Publishing Learn  
contemporary marketing skills:**  
Marketing through  
Blogs, Vlogs, Social Media  
platforms etc.

**Learning via Industry-  
relevant cases:**  
Bajaj Auto,  
Mauka Mauka,  
Zivame, Uber and  
many more.

**Internship guidance  
under Corporate  
Mentorship Programme**

**Advanced teaching tools:**  
Simulations and Live-  
projects, Creating  
Campaigning,  
Measuring and  
Managing Brands.

## See yourself Joining Industry as a Tech Marketer on the roles of:

- Digital Marketing Manager
- Content Marketing Manager
- SEO Executive
- Social Media Marketing Expert
- Digital Marketing Copywriter
- Search Engine Specialist
- Marketing: SEM Specialist
- Email Marketer
- Inbound Marketing Manager
- Customer Relationship Manager
- Brand Manager
- Business Development Manager
- GTM Specialist
- Relationship Manager
- PR Manager
- Business Development Associate/  
Executive
- Sales Executive

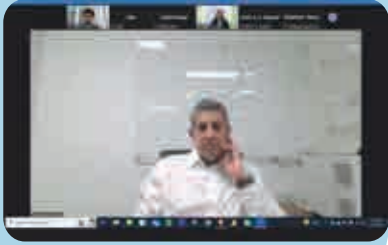


**Aditya Gupta**

PGDM-CORE (2022-2024)  
Mansukh Securities & Finance Ltd.



*The trainees demonstrated strong market understanding, proactive outreach, and a results-oriented approach. Their adaptability and commitment to sustainability-driven growth were commendable.*



## INTERNATIONAL GUEST LECTURERS & WORKSHOPS

**International Guest Lectures & Workshops** by Dr. Rohan de Rozario, Global Head, Hays, London, UK.

The workshop helped students to gain knowledge about having a clear vision and goal for setting up an organization in this dynamic world of changing technology.



**20th December 2022: Role of Technology and Analytics in Global Supply Chain** by Dr. Joerin Motavallian, lecturer of Supply Chain at the Royal Management Institute of Technology, Melbourne, Australia. The main Highlights of the session were the evolving environment of the global supply chain and the uses of AI in different operations in business.

## EMINENT GUESTS



**Prof. (Dr.) Nachiappan Subramanian**

University of Sussex Business School, United Kingdom



**Prof. Nilay Goyal**

Professor-School of Administrative Studies, York University, Professor-School of Marketing, Seneca College, Toronto, Canada



**Mr. Kamal Chhabra**

CEO & Lead Instructor, KC GlobEd and Director, International Relations, North America, MSME & Startup's Forum-Bhara



*The students showcased operational clarity, coordination skills, and attention to detail. Their ability to manage responsibilities efficiently contributed positively to daily operations.*



## INTERNATIONAL IMMERSION

### CLASSROOM TO CITYSCAPE

GLOBAL IMMERSION  
PROGRAM

**PGDM BATCH 2025-27**

**“EDUCATING BEYOND  
BOUNDARIES CHOOSE  
OUR PRESTIGIOUS  
PGDM JOURNEY.”**

**One Week Extensive  
Learning & Interaction  
with Global Faculty  
and Corporates.**

*Malaysia*

#### Highlights

- Academic Workshops
- University visits
- Leisure Sightseeing
- Industry Programs on emerging Technologies

#### INTERNATIONAL STUDY TOURS

Lloyd Business School offers exclusive International Immersion Program for its full time PGDM Students as a part of its Experiential Learning Programs.

The international Study Tour is a blend of knowledge enhancement and cultural immersion including industry visits, guest sessions and sightseeing.

#### STUDENTS ABROAD PROGRAM



# MOU SIGNED WITH INTERNATIONAL UNIVERSITY OF SCHOLARS, BANGLADESH

On **27<sup>th</sup> Jan 2023** Lloyd Business School signed an exclusive MoU with International University of Scholars, Bangladesh with the aim to foster and promote collaboration in the field of education and research through the various activities.

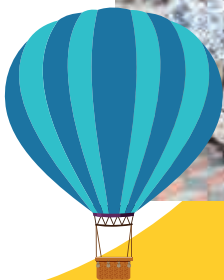


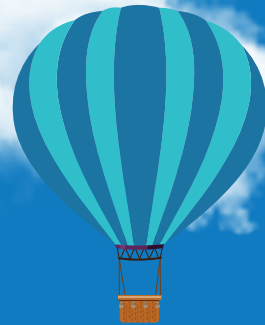
# MOU SIGNED WITH EUROPEAN INSTITUTE OF MANAGEMENT

On **13<sup>th</sup> Feb 2024** Lloyd Business School signed an exclusive MoU with European Institute of Management which holds great promise for fostering international academic exchange and enhancing educational opportunities.

# GLOBAL IMMERSION PROGRAM SEPTEMBER 2024 - 2025

JOIN US IN BROADENING YOUR HORIZONS AND  
ENHANCING YOUR GLOBAL PERSPECTIVE.





# INTERNATIONAL IMMERSION & PLACEMENT HIGHLIGHTS

THE LLOYD EDGE: REDEFINING MANAGEMENT EDUCATION

At Lloyd Business School, we believe that global exposure is crucial for developing a well-rounded business professional. Our International Immersion Program offers students an unforgettable experience abroad to gain insights into global trade, AI-driven

innovations, and blockchain at UCSI University in Malaysia. This immersive journey includes:



- Industry sessions with global leaders in AI, finance and technology
- Visits to iconic landmarks, bustling markets, and local communities
- Hands-on experience in global business practices
- Opportunities to build lasting networks with international peers

# LLOYD BUSINESS SCHOOL OFFERS A SERIES OF CERTIFICATIONS, SIMULATIONS AND VALUE-ADDED COURSES.



## Global Certifications from Harvard Business Publishing in domains of

- Entrepreneurship
- Negotiation
- Marketing
- Strategy
- Finance & Accounting
- Human Resource Management
- Operations Management
- Organizational Behavior
- General Management

## Certification from NISM for Finance aspirants

- Securities Market Foundations (NISM Series XII)
- Mutual Fund Distribution (NISM Series- V A)
- Equity Derivatives (NISM Series-VIII)
- Research Analyst (NISM Series-XV)
- Commodity Derivatives (NISM Series-XVI)
- Investment Advisor Level-1 (NISM Series X - A)
- Taxation in Securities Market (NISM Series XX)

## AIMA BizLab Simulation

- AIMA BizLab recreates a real-life business environment in a virtual game.

## Micro Simulations CESIM

- Marketing
- HR
- BA
- Finance
- Operation Management

## Certification from IBM for Analytics aspirants

- Fundamentals of Business Analytics and Data Science
- Data Science Through Python
- Blockchain and IOT (for Operations Analytics)
- Descriptive and Text analytics (for Human Resources Analytics)
- Cloud Computing (for Financial Analytics)
- Predictive Modelling
- Sectoral Analytics and Data Privacy Fundamentals

## General Certification

- Foreign Language
- Collaborative Leadership
- Digital Marketing & Social Web Analytics
- Finance Short Term Training Program on Smart Investments
- Principles and Money Management through Block Chain & AI Technologies - 9 Hours Certification from Mahsa University, Malaysia

## Value Added Courses

- Corporate Skills: Duration 40 Hours
- Employability Skills: Duration 40 Hours
- Fundamentals of Excel: Duration 20 Hours
- Advanced Excel: Duration 40 Hours

**Muthoot Finance**

*The students displayed sound credit assessment skills, diligence, and professionalism. Their understanding of financial processes and customer handling was noteworthy.*

# CENTRE FOR TRAINING, LEARNING & DEVELOPMENT (CTLD)

Facilitating Finest Placement since inception....

Placement Centre is all geared with full time senior professionals who have immense experience in corporate world and as specialised trainers.



**Ms. Kanika Jain Gupta**  
Deputy General Manager

Ms. Kanika is a seasoned professional with over 14 years of experience in the corporate and academia.

She has done her B.Tech and M.Tech from Dr. D.Y Patil, Pune.

## Modules of Corporate

### Readiness

Industry Student Connect	Live Projects and Summer Internships
Project Based Learning	Global Talk and Expert Talk Series
Pre- Placement Talks and Final Placement	

## Objectives of CTLD

- Giving valuable insight to the students in understanding their underlying individual talent.
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Helping students in preparing their career planning.
- Planning and organising industry visits for students.
- Working in close contact with the students for personality grooming facilities.
- Keeping the Faculty ahead with changing needs of Industry.



## BUILDING SKILLS THROUGH CORPORATE EXPOSURES



**STEP 01**  
Academic Performance

**STEP 02**  
Projects /Internship



**STEP 03**  
Training: Soft Skills & Hard Skills



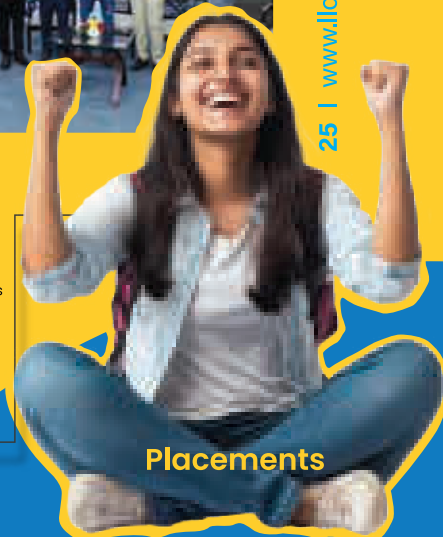
**STEP 04**  
Expert Mentors From Industries



**STEP 05**  
Grooming Sessions



**STEP 07**  
Interview Process



**Placements**



## RECRUITER TESTIMONIALS



**Mr. Rahul Singh**  
Senior Director

Over all it was a very good experience and I think everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns/Permanent employees in our company.



**Mr. Sarvesh Pandey**  
Cluster Head

We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.



**Ms. Ladia George**  
Hr Business Partner

Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.



*The associates demonstrated strong recruitment fundamentals, communication skills, and a structured approach to talent sourcing. Their responsiveness and process orientation stood out.*

# HIGHEST CTC OFFERED

**25 Lakh**

International Package

**24.8 Lakhs**

Highest Domestic Package

**7.22 Lakhs**

Average Package

**57 K**

Highest Internship Offered

**400 +**

Offers & Internship

**240 +**

Companies Visited

**ASHISH**  
*Ranjan Mishra*



*International Placement*

AT

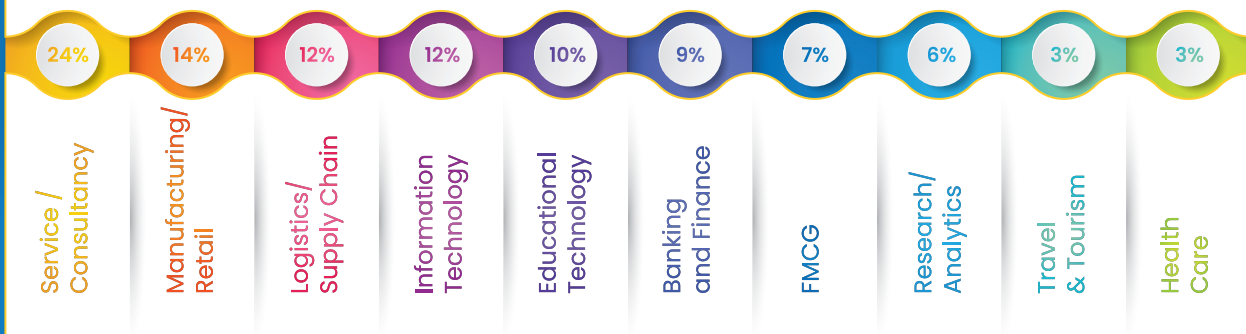


DUBAI, UAE

**CTC 25 LPA**

## TOP ROLES OFFERED IN ORGANISATIONS

Business Analyst | Sales and Operations Analyst | Assistant HR Manager  
Talent Acquisition Specialist | Finance and Functional Analyst | Credit Assessment Officer  
SAP EVM | Fleet Manager | Operations Manager | Associate Power BI Developer



Building Skills Through Corporate Exposures



### Abhishek Sahu

Hailing from Kanpur, completed his **PGDM in Marketing & Operations** from Lloyd Business School and has been successfully placed at **Telenetix as a Sales Development Associate**. Known for his enthusiasm, dedication, and strong work ethic, Abhishek is already making a remarkable impact and performing exceptionally well in his role.



### Priya Yadav

has made her mark by securing placement at **EduKyu Pvt. Ltd.** after completing her **PGDM in HR & Data Analytics** from Lloyd Business School. Within just two months of joining, she took on the role of a Campus Recruiter and has been performing her responsibilities with utmost diligence and professionalism. The Lloyd family is proud of Priya's achievements and wishes her continued success in her career.



### Udit Sharma

A student of **PGDM in Business Analytics** at Lloyd Business School, has achieved a proud milestone by being placed at **Unimrkt Research as an Associate** – Business Research. His strong analytical approach, curiosity to learn, and dedication towards excellence have paved the way for this accomplishment.



### Amit Chauhan

With a keen interest in marketing strategies and data-driven insights, Amit Chauhan completed his **PGDM in Marketing and Data Analytics** from Lloyd Business School. His blend of analytical thinking and communication skills has earned him a placement with Kotak Mahindra Life Insurance as a Management Trainee. Amit's journey reflects his consistent effort and passion for growth.



### Km. Arpita

a graduate of **PGDM in Finance and HR** from Lloyd Business School, has carved a niche for herself by securing a position at **AU Small Finance Bank as a Branch Banking Officer**. With her strong interpersonal skills, financial acumen, and dedication, she is performing exceptionally well in her role.



### Naman Goel

Hailing from Meerut, Naman Goel completed his **PGDM in Marketing and HR** from Lloyd Business School and has been successfully placed at **Saint-Gobain as a Management Trainee**. Known for his dedication, professionalism, and quick learning ability, Naman is already making a significant impact at work and performing exceptionally well in his role.



**Synergy Consulting** *The students exhibited excellent interpersonal skills, hiring acumen, and adaptability. Their ability to align talent needs with organizational requirements was appreciable.*

# PGDM 2024-2026 BATCH ONGOING PLACEMENTS

**Congratulations!**  
PGDM 2024-26 BATCH PLACEMENTS  
Students Successfully Placed at



TOLL FREE NO. / 1800-1238414

**Congratulations!**  
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**LEARN PLUS**



Toll Free No. 1800-1238414

**Congratulations!**

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Students Successfully Placed at

**MEN RESEARCH**




Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**KollegeApply**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**jaro education**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**HImpact**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**HexaHealth**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**Wipro**



Toll Free No. 1800-1238414

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Students Successfully Placed at

**Wipro**



Toll Free No. 1800-1238414

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**GemPraniti**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**EduKyū**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**Codeyoung**



Toll Free No. 1800-1238414

**Congratulations!**

PGDM 2024-26 BATCH PLACEMENTS

Students Successfully Placed at

**CLEARWATER MEDICINE**



Toll Free No. 1800-1238414



MOU Signing with Celebal Technologies



MOU Signing with GoBabyGo



MOU Signing with ThinkSonic



MOU Signing with Safeducate



MOU Signing with Quess



MOU Signing with Teri School of Advance Studies

# LLOYD'S NIYUKTI 2025

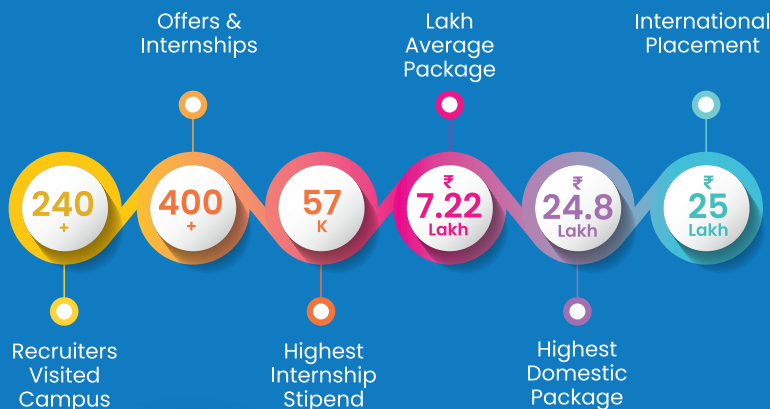
## THE JOB FEST SEASON 9

# LLOYD NIYUKTI JOB FEST

LLOYD OFFERING WIDEST PLACEMENTS

50+ Recruiters 500+ Final Selection 2000+ Registered Candidates

### Recruiters Participating



### Placement Snapshots

Our strong industry connections and real-world learning opportunities translate into outstanding placement results:



**Aniket Jaiswal**

Business Development Trainee  
intelliPaat



**Tannistha Sharma**

Business Development Trainee  
intelliPaat



**Jyoti Maurya**

Market Research Analyst  
HBG Knowledge Services Pvt. Ltd.



**Akash Sharma**

paisabazaar



**Ridam Singh**

paisabazaar



**Mohd Faisal**

paisabazaar



**Mhd Akbar Rizvi**

paisabazaar



**Abhay Pratap Singh**

paisabazaar



I have been fortunate to be invited to Ni yukti Job Fest at the prestigious Lloyd Institute. I am hopeful that more than 500 candidates will be recruited. Congratulations to Lloyd Institute pillars, Mr. Manohar Thairani, President & Dr. Vandana Arora Sethi, Group Director, Lloyd for initiating Job Fest since 2016 and providing World Class Education.

**Shri. Awanish Kumar Awasthi**

Advisor to Hon'ble Chief Minister U.P  
and Former Additional Chief Secretary Govt of U.P.

# STUDENT'S CLUBS

The student clubs at Lloyd Business School form the vibrant heartbeat of campus life, offering a myriad of opportunities for students to explore their interests, develop new skills and forge lasting friendships with active participation in these clubs, students not only enhance their academic learning but also develop essential leadership, teamwork and communication skills that will serve them well in their future careers. The clubs at Lloyd Business School truly embody the spirit of learning, growth and camaraderie, creating a dynamic environment where students thrive and flourish.



**GREY MATTER**  
The Business Analytics Club

**GOOD SAMARITANS**  
The CSR Club

**TALK MASTERS**  
The Communication Club

**PEOPLE CONNECT**  
The HRM Club

**TOPLINERS**  
The Marketing Club

**AAKRUTI**  
The Cultural Club

**LIFE CHAIN**  
The Supply Chain Club

**LLOYD SIGNATURE**  
The Editorial Club

## IKS CLUB

Indian Knowledge System

# LLOYD'S Eminent Guests



**Mr. Kapil Jawa**  
Founder & CEO,  
The Raptive



**Mr. Mayank Chhatwal**  
Secretary  
PHD Chamber of Commerce and Industry



**Adv. Nupur Sharma**  
National Spokesperson  
Bharatiya Janata Party & Advocate,  
Supreme Court of India



**Mr. Pawan Tayla**  
India CFO, Publicis Sapient  
Corporate Trainer, Art of Living  
Corporate Programs



**Ms. Sushma Singh**  
Vice Chairperson, Uttar Pradesh  
State Women Commission



**Dr. Ashok Kr Sangwan**  
Head Program Management Office  
Wipro Limited



**Dr. Aparna Sethi**  
Founder  
Pro-Touch



**Mr. Vivek Jain**  
Chief Business Officer  
Shiksha.com



**Mr. Gagan Agarwal**  
Leader-Academic Partnerships  
Career Education, IS/A IBM, India



**Mr. Hemant Shrivastava**  
Founder & CEO  
Sociocharge



**CA. Gaurav Arora**  
Head Of  
Investor Relations and M&A



**Ms. Monika Rani**  
IAS Additional  
CEO Yamuna Industrial Development Authority



**Ms. Neha Sehgal**  
Partner  
Development Manager Microsoft



**Mr. Pradeep Gulati**  
Senior Consultant  
Tv9



**Mr. Puneet Sharma**  
Product Head Tools & Technology,  
Tata Consultancy Services



**Dr. Pawan Bakhshi**  
India Lead, Inclusive Financial Systems  
BBI & Melinda Gates Foundation



**Mr. Nishant Priyadarshi**  
Chief Business Officer  
UpGrad Campus



**Mr. Surya Kant**  
Program Director  
MeltY Startup Hub



**Shri. Ashwani Bhatia**  
Whole Time Member  
SEBI



**Ms. Priti Yadav**  
I.P.S. Upper Police Upayukt Mahilla Suraksha,  
Additional D.C.P Women Safety

# FACULTY



**Dr. Ripudaman Gaur**  
Dean PGDM



**Dr. Fehmina Khaliq**  
Associate Dean &  
Director Research



**Dr. Veena Grover**  
Dean IQAC



**Dr. Arun Arora**  
Professor & Dean  
Student Welfare



**Dr. Vandana Pareek**  
Professor & Academic  
Head MBA



**Prof. SC Kapoor**  
Associate Professor



**Dr. Saumendra  
Mohanty**  
Professor &  
Area Chair (B.A)



**Dr. Satish Kr. Matta**  
Professor



**Dr. Neetu Kamra**  
Professor



**Dr. Shilpi Sarna**  
Professor & HOD- BBA



**Atul Kumar Singh**  
Prof. of Practice



**Ajeetabh Kotwal**  
Prof. of Practice



**Rajul Gupta**  
Associate Professor



**Neha Issar**  
Associate Professor



**Mohit Agrawal**  
Associate Professor



**Dr. Pankaj Dutta**  
Associate Professor



**Ashutosh Kasera**  
Associate Professor



**Mr. Faisal Noman**  
Assistant Professor



**Nilakshi Goel Kapoor**  
Assistant Professor



**Mr. Anup Nautiyal**  
Assistant Professor



**Mr. Sachin Sinha**  
Assistant Professor



**Ms. Monika Kadam**  
Assistant Professor



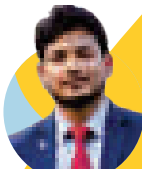
**Ms. Supriya Dang**  
Assistant Professor



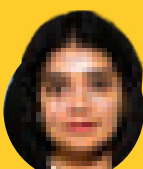
**Ms. Bhavana Sharma**  
Assistant Professor



**Ms. Samridhi Pant**  
Assistant Professor



**Dr. Syed Mohd  
Shahzeb**  
Assistant Professor



**Ms. Ankusha Sharma**  
Assistant Professor



**Lakshi Dublish**  
Assistant Professor



**Prince Chitkara**  
Assistant Professor

# FACULTY



**Prakash Jha**  
Soft Skills Trainer



**Khushboo Uppal**  
Soft Skills Trainer



**Natasha Gambhir**  
Soft Skill Trainer



**Shalini Anand**  
Soft Skills Trainer



**Alisha Mukharjeet**  
Soft Skills Trainer



**Abhishek Pachauri**  
Yoga Teacher



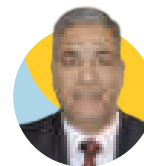
**Akash Kumar Gaur**  
Sports Coach



**Dr. Puja Goel**  
Professor & Area Chair



**Prof. Santosh Jha**  
Asst. General Manager  
Learning & Development  
Frank



**Prof. S.K. Gupta**  
Institute of  
Cost Accountants  
of India



**Prof. Ankur Handa**  
Channel Head -  
Banking & National  
Distribution, Mirae Asset



**Prof. Preeti Sinha**  
Senior Technology  
Consultant,  
Ernst & Young



**Prof. Alaknanda  
Mishra**  
Global HR Lead,  
Genpact



**Prof. Vikas Kumar**  
Executive Director,  
GVenture



**Prof. Alok Gupta**  
Founder & CEO,  
Cybermetric Labs



**Prof. Rajendra Popli**  
AVP - TechMatrix  
Consulting



**Prof. Karan Luthra**  
Senior Executive  
Talent Strategist II  
HR Business Partner  
KPMG



**Prof. Sanjay Vidyarthi**  
Founder, Bharat to  
India Connect (B2Ic)



**Dr. Babu Lal**  
Ex- Executive Director  
Corporate Learning &  
Development, BHEL



**Dr. Manisha Seth**  
Associate Professor  
Ph.D, MBA, UGC- NET



**Prof. Gaurav Vashishth**  
Founder,  
Green Decor



**Prof. Deepak Behl**  
Head - Human Resources  
& Training-Astra Protection  
Group & Astra Training Academy



**Prof. Rajiv Tyagi**  
Associate Director-  
Mace



**Dr. Vinod Dumblekar**  
Founder & CEO,  
Mantis



**Prof. Sushil Kumar**  
Founder, SustainEco,  
Formerly GM, NTPC



**Prof. Deepmala  
Moorjani**  
VP-Business  
Development,  
Perna Group



**Prof. Vinit Mehra**  
Associate Director,  
Sales,  
Wolters Kluwer, India

# LLOYD'S CORPORATE ENGAGEMENT



**Mr. Babu Lal**  
Former Executive Director  
BHEL



**Dr. Bhavleen Rekhi**  
Corporate Trainer,  
Digital Marketing



**Mr. Gagan Agrawal**  
IBM -  
Delivery Manager



**CA Gaurav Arora**  
Head of Investor Relations  
& M&A Car Dekho



**Mr. Hrishikesh Pathak**  
Technical Consultant-IBM SPSS &  
Data Science IBM Gurgaon, IN



**Mr. Ishaan Vaid**  
IBM - Consultant,  
Python Trainer



**Ms. Jeenu Beniwal**  
IBM - Consultant



**Ms. Khusbu Datwani**  
SME Analytics



**Mr. Manoj Bansal**  
IBM - Consultant



**Mr. Mehtab Mehdi**  
SME, Python



**Mrs. Priyanka Ganguly**  
Vice President, T&T Group



**Mr. Rajesh Goldy**  
SME, Analytics  
IBM Bangalore, IN



**Ms. Shefaly Dutta**  
Program Coordinator  
North & East,  
Career Education



**Mr. Umesh Roy**  
Regional HR Head-  
Huawei  
Telecommunications



**Mrs. Venu Vashista**  
Director-Supply chain,  
Middle East &  
Sub Saharan Africa, Kohler



**Ms. Rohini**  
IBM - Consultant



**Mr. V.G.S. Mani**  
Founder-  
The ChainWorks



**Mr. Yuvraj Sharma**  
Head-Sales,  
APAC, Geodis



# INTERNATIONAL CONFERENCES ON EMBRACING AI IN PHARMA WORLD

"Theme: Redefining Education,  
Research & Industry through  
Intelligent Innovation"

Lloyd's International Conference, on Embracing "AI IN PHARMA WORLD" Theme: Redefining Education, Research & Industry through Intelligent Innovation" was successfully conducted at Lloyd Campus. Receiving more than 1000 participants from 85 colleges/Universities & 14 different states, with 126 Total Abstracts including Oral & Paper presentations.





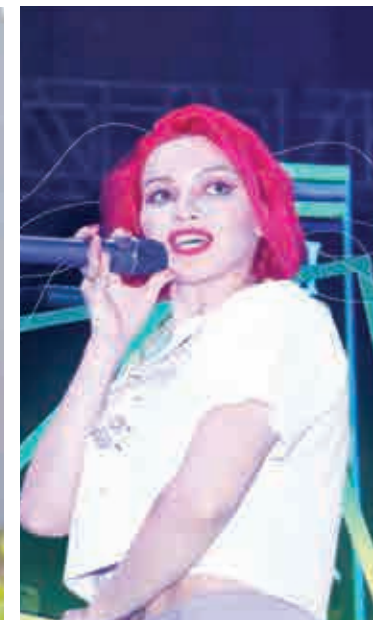
(L to R) Prof. Roop Krishen Khar, Prof. Ramesh K. Goyal, Mr. Manohar Thairani, Prof. D. P. Singh, Dr. G. N. Singh, Mr. Vipul Gupta & Prof (Dr.) Vandana Arora Sethi



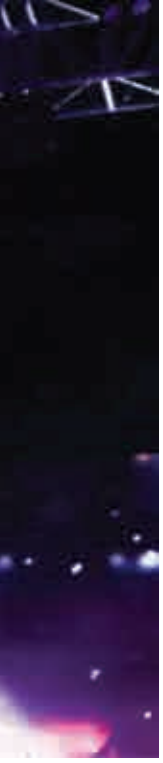
**Prof. D. P. Singh**, Education Advisor to Hon'ble Chief Minister, Govt. of Uttar Pradesh, Chancellor, Tata Institute of Social Sciences & Former Chairman, University Grants Commission (UGC)

The conference aimed at providing a common platform to all the stakeholders in Education—the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives of the New National Education Policy and understand its role in transforming higher education. The purpose was to provide an understanding of the proposed reforms and ease in creation of a roadmap for effective implementation.











**Events  
at LLOYD**

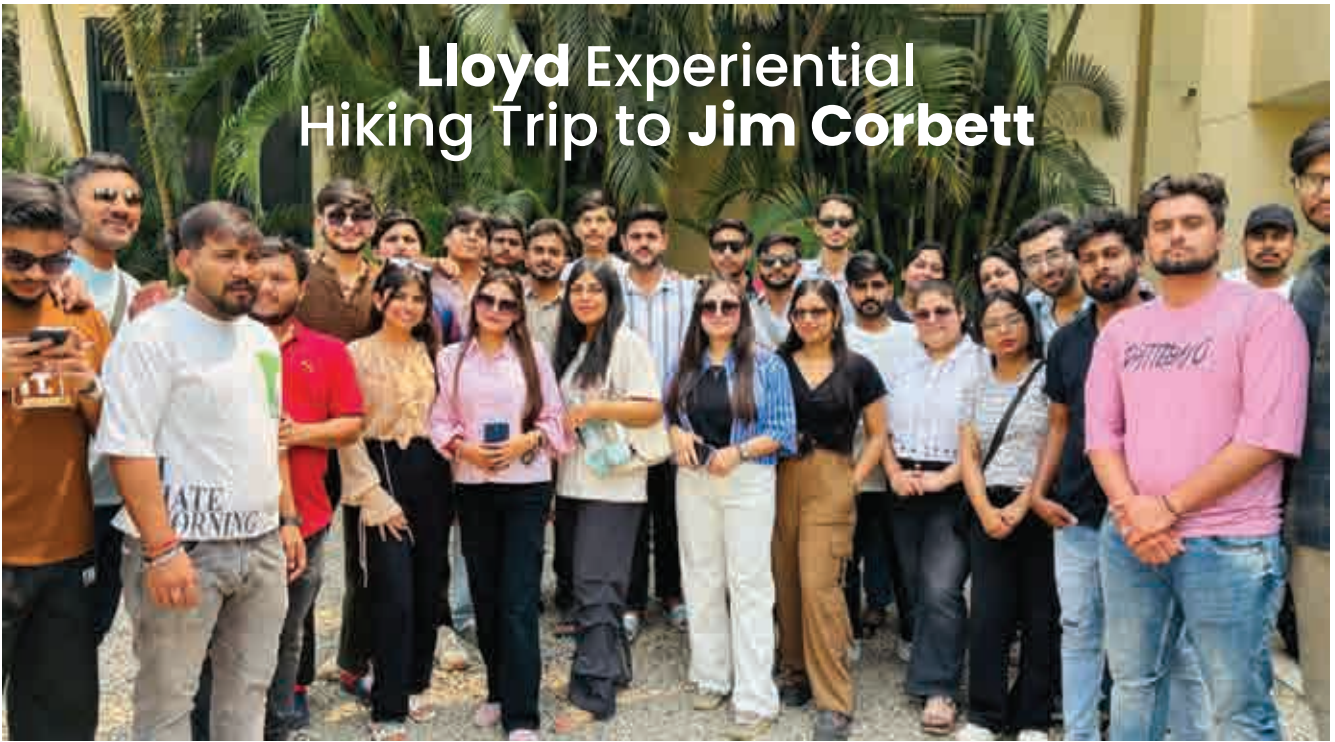




# Lloyd Experiential Learning Trip to Kedarnath Trek



# Lloyd Experiential Hiking Trip to Jim Corbett





# CAMPUS FACILITIES

- Fully Air-conditioned & Wi-Fi Enabled Campus
- Hi-tech Computer Labs with Latest Software
- Multi-Cuisine Cafeteria (Healthy & Hygienic)
- State-of-the-Art Auditorium
- Dedicated Yoga & Meditation Studio
- Sports Facility (Indoor & Outdoor)
- Modern Gym & Fitness Centre
- In-Campus Hostel with 24×7 Security





- Digital Library & E-Resource Centre
- On-Campus Medical Facility
- Green & Eco-Friendly Campus
- Innovation & Creativity Hub





**Dr. Alka Jyoti**  
Director – Admissions

## MESSAGE FROM THE DIRECTOR- ADMISSIONS

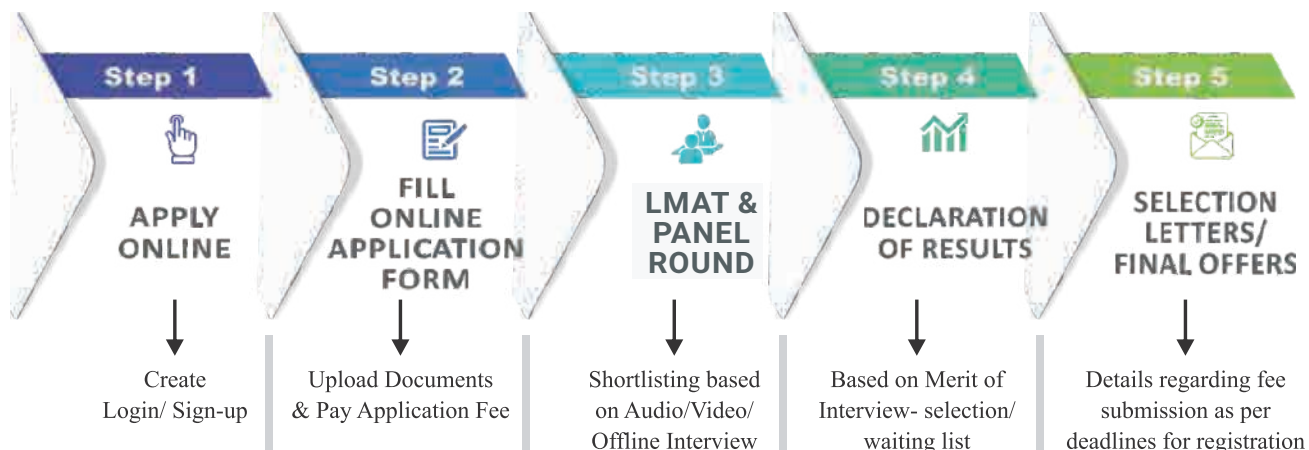
At Lloyd Business School, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals.

The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. Your admission at Lloyd Business School is the first step towards a brighter future. So if you are enthusiastic enough to challenge your limits and are looking to create a difference, we welcome you to embark on a journey that will open new avenues and take you to greater heights! Welcome Onboard!!





# ADMISSION PROCESS AT LLOYD BUSINESS SCHOOL

Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



**Application Procedure** } Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

## Payment Procedure

- Mode I :** Payment by Cash in the Institute
- Mode II :** Payment by Demand Draft / Cheque in favor of Lloyd Business School payable at New Delhi
- Mode III :** Online payment through NEFT mode. The details are given below :-  
 In favor of : Lloyd Business School  
 Branch : ICICI Bank, Omega 1, Greater Noida-201308  
 A/C NO. : 218305000035  
 IFSC CODE : ICIC0002183
- Mode IV :**  (+91 98218 91832) 

## Fees Structure: PGDM (With 2 Major Specializations)

Registration (At the time of Admission)		PGDM	PGDM Business Analytics
		Rs. 75,000/- (Non Refundable)	Rs. 75,000/- (Non Refundable)
INSTALLMENT I	To be paid within 15 days	Rs. 1,30,000/-	Rs. 1,40,000/-
INSTALLMENT II	15 <sup>th</sup> June 2026	Rs. 1,30,000/-	Rs. 1,40,000/-
INSTALLMENT III	15 <sup>th</sup> Nov 2026	Rs. 1,30,000/-	Rs. 1,40,000/-
INSTALLMENT IV	15 <sup>th</sup> March 2027	Rs. 1,30,000/-	Rs. 1,40,000/-
INSTALLMENT V	15 <sup>th</sup> July 2027	Rs. 1,30,000/-	Rs. 1,40,000/-
INSTALLMENT VI	15 <sup>th</sup> Oct 2027	Rs. 1,25,000/-	Rs. 1,25,000/-
<b>Total</b>		<b>Rs. 8,50,000/-</b>	<b>Rs. 9,00,000/-</b>

\*Inclusive of Laptop + Exam Fee + Enrollment Charges + Foreign Trip + Domestic Trip.

\*Uniform charges to be paid separately by the students (mandatory).



**ENTREPRENEURSHIP  
ROUND TABLE CONFERENCE**



**HR CONCLAVE 6.0 (2023)**



**HR CONCLAVE 7.0 (2024)**



**HR CONCLAVE 8.0 (2025)**





**PGDM CONVOCATION CEREMONY**















**प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी**

आजमान संघसभाका वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।

**रोहित बने मिस्टर व माहिका बनी मिस फैक्टवेल**

आज, वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।

**प्रत्येक विद्यार्थी स्वयं में एक ब्रांड**

वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।

**एआई तकनीक नहीं, परिवर्तनकारी शक्ति बन चुकी**

आज, वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।

**सफलता की कुंजी नहीं है, बल्कि सही सोच और निरंतर सीखना**

आज, वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।

**एआई पर अंतरराष्ट्रीय सम्मेलन का आयोजन**

आज, वरिष्ठ अध्यक्ष श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है। कार्यक्रम में श्री. जयदेव शर्मा ने प्रतिभा सम्मान 2025 में सम्मानित किए जाएंगे मेधावी विद्यार्थी के सम्मान में एक कार्यक्रम का आयोजन किया है।



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**Bus**  
6 Min. | 1.75 KM



**Airport**  
45 Min. | 43 KM