

Cohort of 2025



PGP TBM Careers Report

Career Outcomes | Entrepreneurship | Global Placements | Case Competitions



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**PGP Boards, Faculty &
Careers Team**



Message from the Chairman, **Manoj Kohli**

As we graduate the Cohort of 2025, I couldn't be prouder. This year, we've pushed boundaries once again, expanding our global recognition, strengthening our venture ecosystem, and helping students step into the most dynamic roles in business today.

Here are some of my key highlights from this year:

- * Earned prestigious memberships in leading global accreditation bodies – **AACSB, EFMD Global, and EQUIS Label**, reinforcing our measurable impact and international quality standards.
- * Won the **ET Excellence in Education Award** for Incubation & Startup Ecosystem (2025), and the **Insta Education Excellence Award** at the 35th World Education Summit, Dubai. Pratham was also awarded the **BW FICW Entrepreneur of the Year Award** alongside Pramath Raj Sinha (ISB, Ashoka), Ashok Chauhan (Amity), and Raj Kumar (OP Jindal).
- * Students took on **senior strategic roles** this year with **23 placements** across Founder's Office, Chief of Staff, and EIR positions, including **11 Chief of Staff roles**. Our data enthusiasts also thrived, with **12 placements** in Data roles, including **5 as Data Scientists**.
- * Another strong year in **Quick Commerce**. Companies such as Flipkart, Zomato, Blinkit, and Zepto to name a few, extended **39 offers** to our students.
- * Masters' Union **ranks among the top Indian B-schools** in average CTC for the 2025 batch (**₹33.39 LPA**). We also records the highest share of international offers in the country at ~ **20%**.
- * **International and International Remote Placements soared to 30 offers** - more than all the IIMs combined.

Finally, I am the most excited about that fact that **~40 students chose entrepreneurship** rather than placements. This is critical for us reaching for a top 10 rank globally over the next few years.



Cohort Profile 2025

Colleges Represented

- ▶ IIT (multiple)
- ▶ NIT (multiple)
- ▶ Hansraj College
- ▶ SRCC
- ▶ Jal Hind
- ▶ DTU
- ▶ Ramjas College
- ▶ Loyola College
- ▶ VIT
- ▶ Symbiosis
- ▶ St. Joseph's College
- ▶ Thapar
- ▶ NIIT (multiple)
- ▶ Christ University
- ▶ NMIMS
- ▶ Gargi College
- ▶ St. Xavier's
- ▶ Miranda House
- ▶ University of Warwick
- ▶ Penn State
- ▶ Reed College
- ▶ University of California
- ▶ University of Essex
- ▶ University of Newcastle
- ▶ Michigan State
- ▶ Mohash University
- ▶ H.R. College
- ▶ UPES

Education Background

- ▶ Humanities: 10.5%
- ▶ Business: 36%
- ▶ Engineering: 39%
- ▶ Sciences: 8%
- ▶ Others: 6.5%

Demographics

- ▶ Age Range: 21-35 Years
- ▶ Female: 31%
- ▶ Male: 69%

Work Experience

- ▶ Avg: 3.2 Years
- ▶ Range: 0 - 11 Years
- ▶ Freshers: 4%
- ▶ Avg. Pre MBA Salary: INR 11.8

Work Experience Background

- ▶ Chartered Accountancy: 5.2%
- ▶ Product Management: 7.4%
- ▶ Marketing/Branding: 17.6%
- ▶ Software Development: 6.9%
- ▶ Consulting & Analytics: 24.8%
- ▶ Business Development: 12.9%
- ▶ Finance: 21.3%
- ▶ Freshers: 4%

Cohort of 2025: Former Employers



External Audit Notes

- ✱ This placement report has been verified & audited by **Brickworks Analytics**, an auditor for the IIM Ahmedabad placement report as well.
- ✱ The next section includes the audited placement report for Masters' Union, followed by detailed breakdown and analytical insights offering a comprehensive view of the career outcomes.

IPRS Compliance

- ✱ The Placement Report complies with the **Indian Placement Reporting Standards (IPRS) Revision 2023**. You can find the report as per IPRS standards in the appendix.
- ✱ The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.
- ✱ In alignment with these standards, Masters' Union reports only those components that are clearly contractually guaranteed, quantified, and confirmed by the recruiter, ensuring that every figure reflects actual offer details rather than estimations.
- ✱ As part of this approach, Masters' Union **does not include assumption driven & non cash components** added by certain B-schools to student's salary figures. These include the following:
 - ✱ Laptop reimbursements
 - ✱ Assumed relocation allowances
 - ✱ Insurance premiums
 - ✱ Flexible benefit heads without defined amounts
 - ✱ Non-monetary perks

Audited Placement Report



Ref: B2K/MU/MUM/RB/0001/2025-26

November 21, 2025

To
The Director,
Masters' Union School of Business,
Gurugram- 122001

Dear Sir,

Re: Audit of Final Placement Report for placements of Post Graduate Programme in Technology and Business Management (PGP TBM)- Cohort of 2025.

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by The Masters' Union School of Business for the final placement of the Cohort of 2025 (based on the offers received on campus) for the batch of PGP TBM program of The Masters' Union School of Business.

The preparation of the Placement Report is the responsibility of Masters' Union School of Business. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by Masters' Union School of Business from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Masters' Union School of Business.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.
 - b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c. Stock Options/ESOP have been mentioned for some students with details on the amount to be vested in the first year. Hence, the corresponding amount has been considered for the calculation of the 'Maximum Earning Potential'. In absence of information on the vesting schedule, 25% of the ESOP value has been assumed to be vested in the first year of employment.
 - d. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alaka Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 075
P: +91 80 4041 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com



Audited Placement Report

- e. We have considered the amount of gratuity in the calculation of MEP, as has been considered by the recruiters in their offers, even though it is payable after five years of continuous service, as this amount was not separately available for all the candidates.
 - f. It was noted that one-time cash payments, such as joining, retention or relocation bonuses, were granted only to certain students. Accordingly, the statistics for one-time cash payments have been calculated based solely on those students who received such payments.
 - g. The functions of 48 students could not be verified from the supporting documents. For 22 students, the offer letters were either unsigned or provided only as forwarded emails (i.e., emails received by the students and then forwarded to the institute). The institute has confirmed the employment details of these students through a written undertaking.
 - h. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, students placed within India have been grouped under 'PAN India', while those placed internationally have been categorized by their respective countries.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication by Masters' Union School of Business.
- a. The opt-out forms of two students could not be verified. An undertaking for the same has been obtained by Masters' Union School of Business.
5. The information in the Placement Report has been verified on the basis of the offer letters and copies of relevant emails from the recruiting companies which have been provided by Masters' Union School of Business to B2K Analytics. B2K Analytics has not separately verified the authenticity of such supporting documents.
6. We have only audited the data related to remuneration, function & location in the Placement report and not the Overview section or any additional information presented in the report.

Note: This letter should be read only in conjunction with the attached IPRS Report

Best Regards,

RITABAN BASU
Digitally signed by
RITABAN BASU
Date: 2025.11.21
19:12:16 +05'30'
Ritaban Basu
CEO
B2K Analytics Private Limited

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alaka Park, Kalma Agrahara, Bannerghatta Road, Bengaluru - 560 076
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Placement **Statistics**

₹33.39 LPA

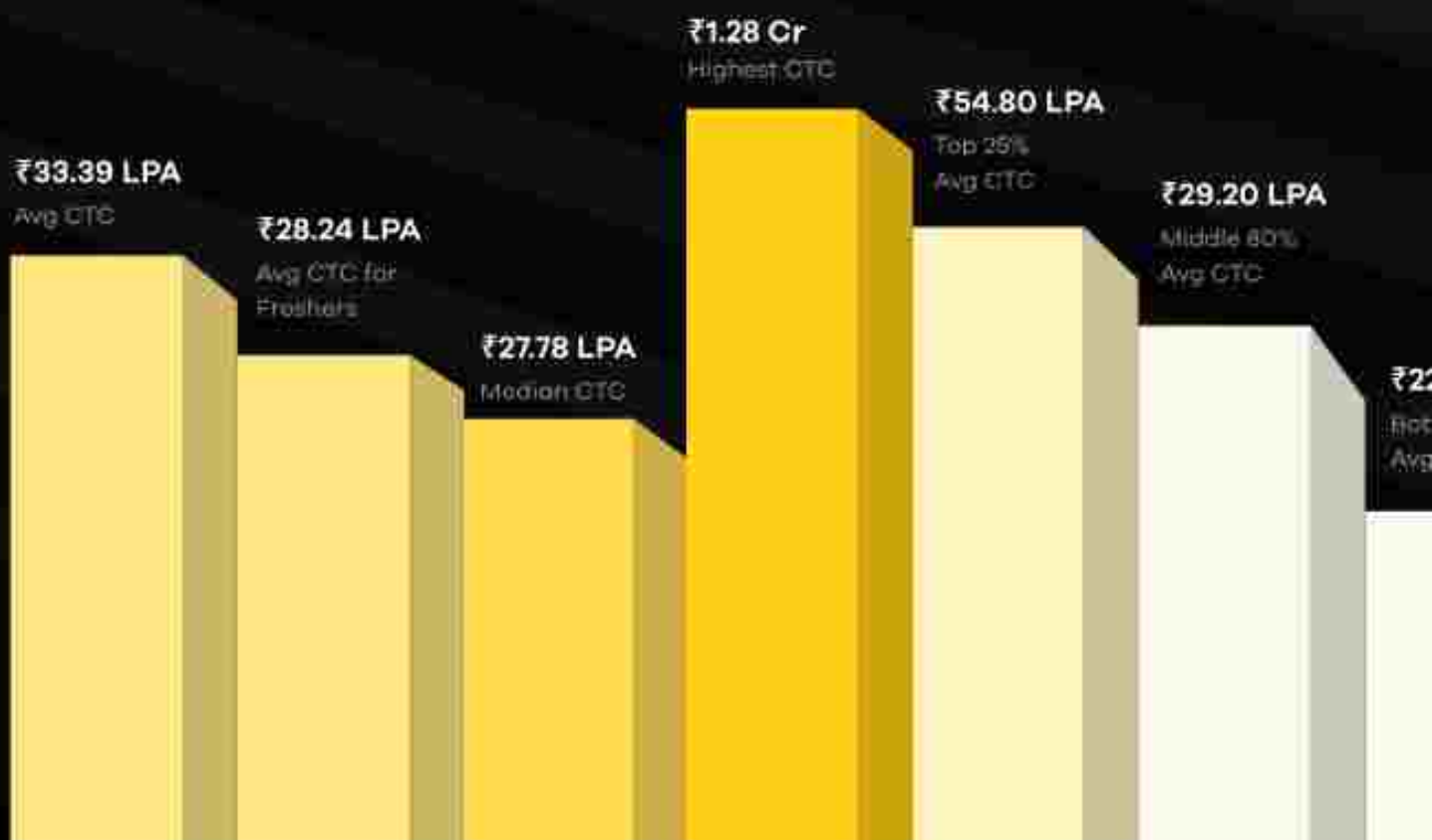
Average
CTC

₹30.72 LPA

Domestic Average
CTC

173

Sought Placements
Through Institute



Statistics by Company Type

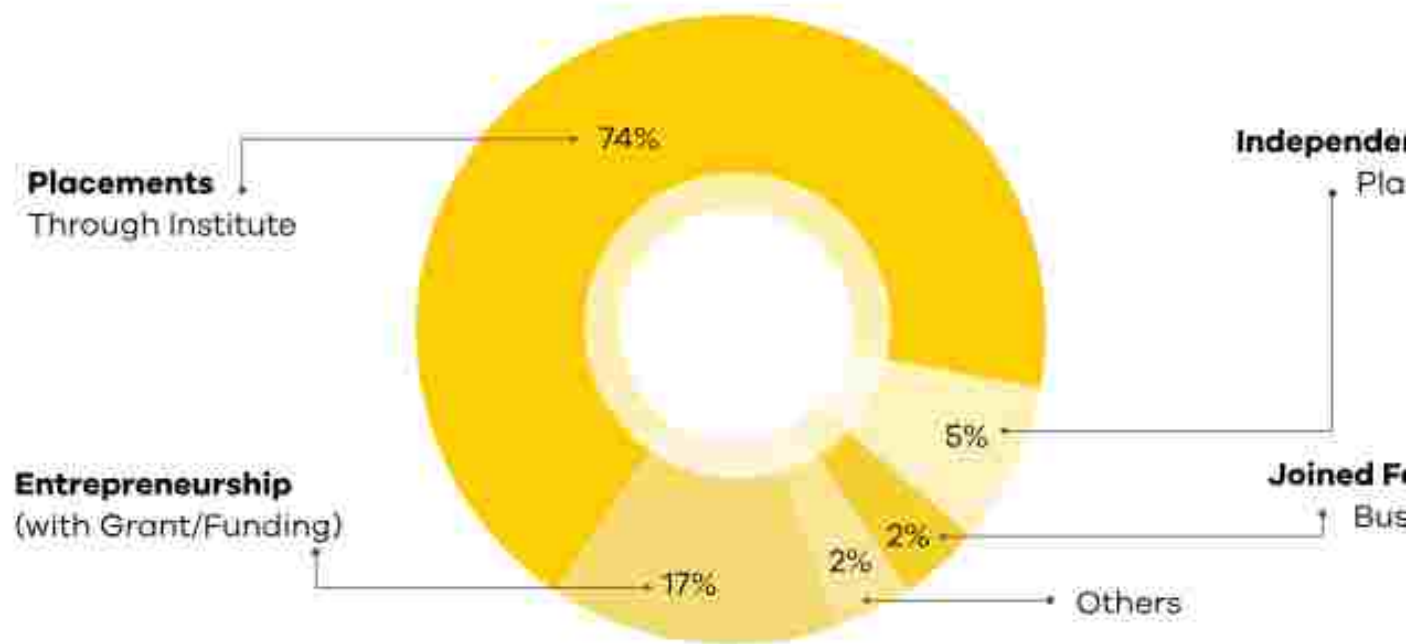
Placements & Avg. Salary



Company Size

Avg
On LPA

Overall **Statistics**



business today



International Placement **Statistics**

₹64 LPA

Intl. Avg. CTC

\$149,114

Intl. Avg CTC (PPP)

30

Intl. & Intl. Remote

₹1.10 Cr

Intl. Highest CTC

₹94.04 LPA

Top 25% Intl. Avg CTC

₹61.98 LPA

Middle 50% Intl. Avg CTC

₹43.11 LPA

Bottom 25% Intl. Avg CTC

Country-Wise **Statistics**

Type, Average Salary & Offers by **Country & Location**

Location	Type	# of Offers	Avg CTC (On LPA, incl. ESOPs)
Dubai	Onsite	4	₹75.36 LPA



Jas Desai

Senior Associate, CEO's Office (Transformation & Strategy)
DP World, Dubai

UG College:

Pandit Deendayal Petroleum University

Previous Work Exp:

Associate Consultant, ZS Associates

"Masters' Union's distinctive pedagogy was the cornerstone of my success in securing a position at DP World, Dubai. The Institute's In-class & Out-class learning approach equipped me with the problem-solving skills directly applicable to the Transformation Strategy role at the CEO's Office. Through regular CXO sessions, I developed a nuanced understanding of how CXOs function and work, which helped me immensely during interviews. The insights I gained from regular C-suite interactions and presentations at Masters' Union translated seamlessly into my application."



Komal Bansal

Senior Associate, BCG

UG College:

Shri Ram College Of Commerce, Delhi University

Previous Work Exp:

Business Analyst, PKC Advisory

Masters' Union played a pivotal role in shaping my journey.

Employment **Statistics**

Average Salary by **Sector**

Industry	% Offers	Avg CTC (in LPA)
Venture Capital	3.09%	47.04
Consulting	6.79%	25.65
Finance & Fin-tech	16.05%	26.54
Consumer Tech	30.17%	30.05
B2B Tech	8.10%	28.32
Emerging Tech	25.93%	38.09
Large Tech & Conglomerates	9.88%	47.68

Average Salary by **Role**

Role	% Offers	Avg CTC (in LPA)
Founder's Office & Chief of Staff	14.20%	42.44
Business & Strategy	29.01%	27.93
Product Management	8.64%	29.33
Marketing	12.35%	32.12
Finance	6.79%	27.67
Sales	15.43%	36.61
Data	7.41%	36.49
Operations	6.17%	41.03



Archit Bansal

Manager - CEO's Office, Reliance Infrastructure

UG College:
SGGSOC, Delhi University

Previous Work Exp:
Senior Financial Analyst
TresVista Financial Services

Salary Components



Employment Location



Karan Mulky

Client Solutions Manager, Meta

UG College:

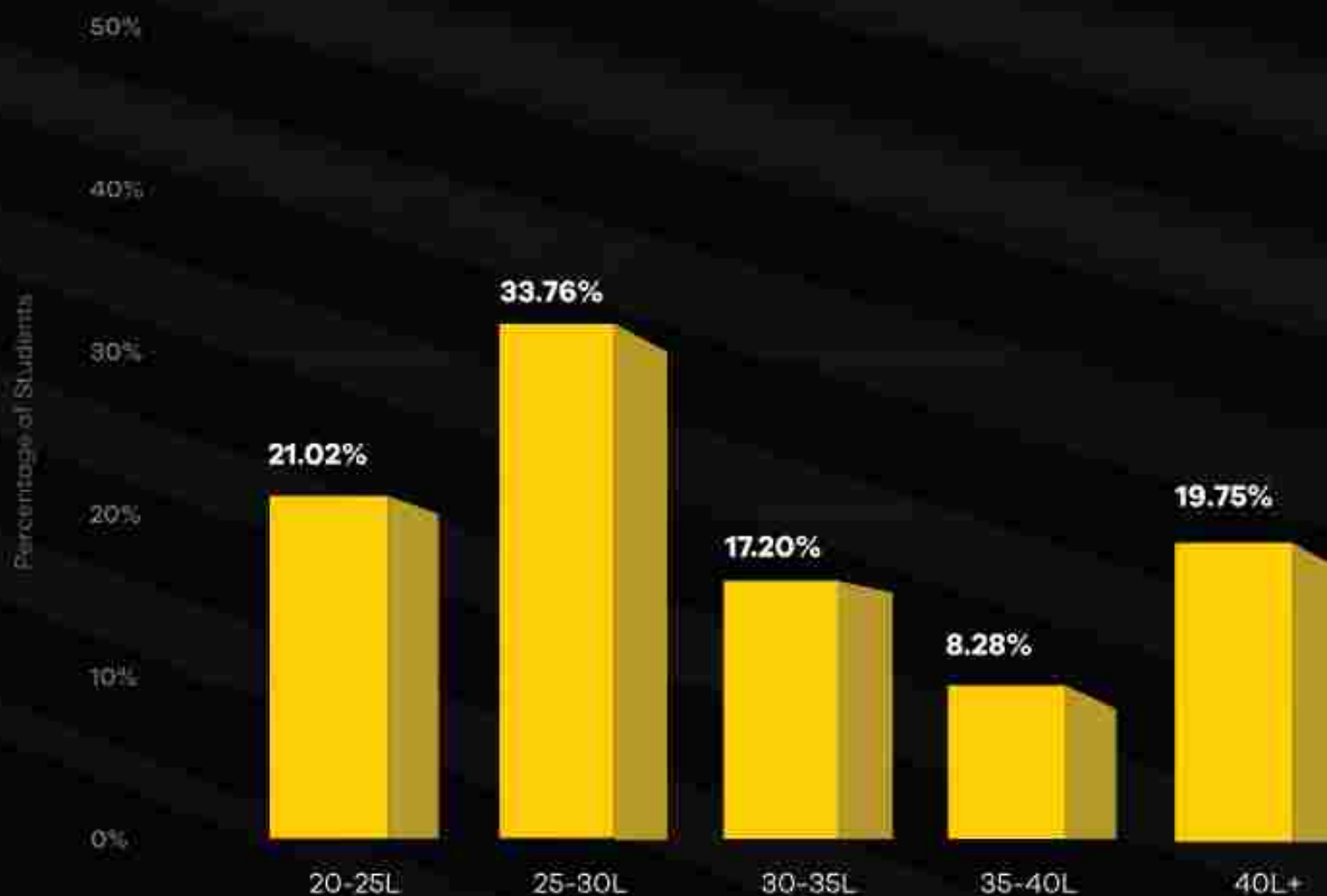
St. Joseph's College
of Commerce

Previous Work Exp:

Group Head - Account
Management, Dentsu W

Masters' Union elevated my skills in marketing, technology, and problem-solving — all of which helped secure my dream

Salary Distribution



Archit Bhargava

Analyst, Avaana Capital (Venture Capital)

UG College:

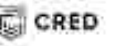
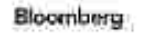
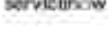
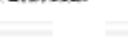
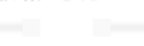
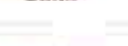
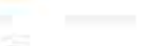
Mithibai College

Previous Work Exp:

Senior Associate, KPMG

The hands-on learning environment, combined with the V Capital and Investing program at Masters' Union, gave me a deep understanding of how funds operate, from sourcing deals to conducting due diligence and evaluating startups for long-term growth.

Our Esteemed Recruiters

Yash Mehta

Chief of Staff - Operations, Puffy | Dubai

UG College:
Symbiosis Centre Of
Management Studies

Previous Work Exp:
Strategy Associate,
Deutsche Bank

Landing a global role in Dubai has been a life-changing milestone. At Masters' Union, the Careers team was relentless in their support, helping me refine my narrative, prepare strategically for interviews, and negotiate with confidence. The mentorship I received from industry leaders at BCG and McKinsey through the GetPrepped platform helped me think sharply and operate at a higher level. What truly differentiates Masters' Union is how seamlessly academics and real-world readiness come together.



Sourav Das

Junior Consultant, Larsen & Toubro | Riyadh

UG College:
Vasavi College of
Engineering

Previous Work Exp:
Application Engineer
Oracle

I had some of the best experiences of my life at Masters' Union, and to top it off, I secured an international placement from the college in Riyadh, Saudi Arabia. Masters' Union is not just a school; it's a place where students train and learn from real-world scenarios and problems, apply the theory, and as a result, become industry-ready professionals. I am grateful that I chose Masters' Union; it has catapulted my career to a higher level.

Divesh Arora

Management Trainee, Aditya Birla Capital





Isheta Agrawal

Project Consultant, Ernst & Young (EY)

UG College:
Dayal Singh College,
Delhi University

Previous Work Exp:
Consultant - Finance
Grant Thornton

My journey to securing this job wouldn't have been possible without Masters' Union. The Placement Cell's support from CV building, mock interviews and networking opportunities was instrumental in preparing me for the recruitment process. Most importantly, my peer group pushed me to grow every day. Masters' Union not only helped me land a job; it shaped me into a professional ready to take on any industry.

Rishie Prabhakaran

Product Specialist - Analytics Department, Bloomberg

UG College:
Narsee Monjee Institute
of Management Studies

Previous Work Exp:
Consultant, Protiviti

My journey to prepare for the Bloomberg interview process was greatly supported by the structured and consistent preparation at Masters' Union. The multiple resume iterations, regular behavioral mock interviews, & personalized mentorship helped me develop a deeper understanding of my experiences and articulate them with clarity & confidence. This focus on introspection truly helped me dig deeper when answering behavioral questions, allowing me to display the depth & clarity of thought that Bloomberg was looking for.



Lakshya Punjabi

Management Trainee - Data Science & Business Analytics, American Express



Ankita Saxena

Manager, Credit Risk, Citibank

UG College:
St. Joseph's Degree
& PG College

Previous Work Exp:
Senior Financial Ana
Finac Plus

Masters' Union broadened my perspective beyond spread and risk models to the strategic side of business. Real-world live projects, and mentorship from industry leaders equipped me to think like a business partner rather than just an analyst. From running ventures to collaborating across finance, marketing, and operations, I learned to wear multiple hats — a skill that proved invaluable in transitioning into a managerial role in Structured Credit and Real Estate Underwriting at Citibank.

Tushar Gauba

Digital Product Manager, IndusInd Bank

UG College:
Maharaja Agrasen
Institute of Technology

Previous Work Exp:
Authbridge, Associate
Product Manager

Masters' Union was instrumental in helping me secure the Product Manager role at IndusInd Bank. The Product Practicum gave me hands-on experience in solving real business problems, which directly translated into strong talking points during my interviews. The career team's proactiveness, from personalized mentorship to timely mock interviews, ensured I was fully prepared and aligned with the expectations of the BFSI product space.



Kriti Gupta

Merchandising Manager, Careem | Dubai



Bhanu Pratap Singh

Strategic Lead, Everest Fleet

UG College:
National Institute of
Technology

Previous Work Exp:
Dezy, Chief of Staff

Masters' Union meaningfully shaped my interview readiness and career journey. The curriculum helped me sharpen core business fundamentals and apply them to real-world problem-solving. The simulated coursework, case discussions, and guidance from faculty built confidence for interviews. The Career Prep team provided constructive feedback, while the Outreach team helped align roles with my aspirations. What I valued most was the collective support: a true reflection of the culture at Masters' Union.



Kriti Sharma

Consultant, Praxis Global

UG College:
National Institute of
Technology

Previous Work Exp:
Software Engineer,
Qualcomm

Masters' Union played a key role in shaping my journey in consulting. Interviewing with BCG during campus hiring gave me my first exposure to the field, eventually leading me to join Praxis Global Alliance as a Management Consultant. From being a top-performing team in the Dropshipping Challenge to winning a Seed grant and working on 0-1 projects, the hands-on learning and real-world problem-solving at MU prepared me with the confidence, skills, and mindset needed to succeed in consulting.

Shibi Sadasivam

Program Manager, Zomato



Varun Makhija

Product Manager, Service Now

UG College:

Visvesvaraya
Technological University

Previous Work Exp:

Associate Product Manager,
Nuclei

Masters' Union played a pivotal role in helping me secure my Product Manager role at ServiceNow. The caliber of opportunities sourced through the campus hiring process was exceptional. Beyond just access to top-tier roles, the preparation support was invaluable. The case practice and product practicums, guided by mentors like Gaurav Sahu and Aditya, significantly enhanced my problem-solving approach. Additionally, Gopika Ma'am's guidance in behavioral preparation proved to be a game-changer.



Sidhanta Kumar Panigrahi

General Manager - Business Development, Morpho

UG College:

Kalinga Institute of
Industrial Technology

Previous Work Exp:

Founder's Office,
Sprouts.ai

Serving as the Student Council President at Masters' Union gave me a first-hand understanding of managing teams. Masters' Union helped me structure that energy into strategic execution and stakeholder management. The institution's immersive pedagogy and exposure to real industry projects, helped me develop a perspective on business growth. My transition to Morpho has been a seamless extension of that learning.

Kartik Sharma

Senior Manager - Digital Marketing, JustDial



Ankit Sharma

Business Analyst, Sirius International Holdings | Abu Dhabi

UG College:
**St. Joseph's Degree &
PG College**

Previous Work Exp:
Associate, Goldman Sachs

The immersive, hands-on learning approach and the mentorship I received from industry leaders at Masters' Union were instrumental in helping me transition seamlessly into a global role at Sirius International Holdings. I'm deeply grateful to Pratham Mittal, Abhishek Kaul, Bhupesh Manoharan, Saksham Kotiya, and the entire Masters' Union team for their constant guidance and support throughout this journey. Their mentorship helped me refine my analytical thinking, and strengthen my business fundamentals.



Ashmita Malik

Senior Associate, Alvarez & Marsal

UG College:
**Shaheed Sukhdev College
Of Business Studies**

Previous Work Exp:
Associate Consultant

Masters' Union was instrumental in helping me pivot to strategy and operations consulting from my audit role at EY. The strong focus on learning real-world business problems, and consulting workshops transformed the way I approached challenges. Continuous support from mentors and the placement team, especially in the form of mock interviews, resume reviews, and one-on-one guidance, helped me navigate the recruitment journey with clarity and confidence.

Aashutosh Varakhedkar

Expert - ESG, Trident Group





Daksh Rastogi

Lead, Partnerships, OneBanc

UG College:
Delhi University

Previous Work Exp:
Analyst, McKinsey & Co.

After five enriching years in consulting, I aspired to transition into a role that combined my client-facing experience with my growing interest in FinTech. Masters' Union played a pivotal role in facilitating this shift by offering the right exposure, mentorship, and industry connections, because of which I landed a Lead - Partnerships role at OneBanc. The program helped me identify and secure a role that perfectly blends strategy, technology, and finance, aligning seamlessly with my long-term career trajectory.

Nimisha Dutta

Program Manager, Blinkit

UG College:
Delhi University

Previous Work Exp:
Assistant Manager -
Social Strategy, KPMG

After five rewarding years in impact and management consulting, I was eager to transition into a dynamic, fast-paced environment. Masters' Union played a crucial role in facilitating this shift, helping me find the right opportunity at Blinkit as a Growth Manager. Today, I'm leveraging my stakeholder management and leadership skills to lead cross-functional teams across my current portfolio, an experience that's been both challenging and deeply fulfilling.



Darshan Vithlani

Senior Data Scientist, Abdul Latif Jameel | Abu Dhabi



Kanishk Chaturvedi

Data Scientist, Funder.ai | Abu Dhabi

UG College:
Reed College, US

Previous Work Exp:
Associate ML Engineer, Delhivery

Masters' Union opened international doors for me via committed and high quality placement preparation. Our Director, Mr. Abhishek Kaul, personally went to the UAE and met high ranking chairmen in the Gulf to ensure we get the top jobs there. I am sincerely grateful for Abhishek Sir's, and Gopil's personal time given to my placement. I am also deeply thankful to the domestic and international excellent faculty at Masters' Union who made me capable enough to get the job.

Jayesh Makkar

Manager - SELL, Flipkart

UG College:
Vivekananda Institute
of Professional Studies

Previous Work Exp:
Digital Marketing
Manager, Bobble AI

Masters' Union played a crucial role in helping me secure my on-campus placement at Flipkart as a Category Manager. The Careers Team guided me through every step, from refining my resume and preparing for interviews to connecting me with current Flipkart employees. The multiple mock interviews helped me present my profile with confidence and clarity. Moreover, the unique academic experiences at Masters' Union, such as the drop shipping course, added practical exposure that I could directly apply during my interviews.



Sanidhya Sinha

Program Manager, Zomato

Malay Vashi

Manager - Design Planning, Razorpay

UG College:
**Narsee Monjee College of
Commerce & Economics**

Previous Work Exp:
CIB Analyst, JPMC

Bhupesh Sir's insight, that we uncover real problems only by listening to customers, stayed with me. Motivated by that, I explored the challenges Razorpay's users were facing and built a solution-oriented deck around my findings. I shared the deck with Pratham to receive his feedback and he was kind enough to share it with the team at Razorpay. I would not have landed this offer had it not been for the 2 of them and all our professors at Masters' Union whose lessons I was able to apply in the deck and my interviews.



Puru Gupta

Senior Manager I - Program Management, Zepto

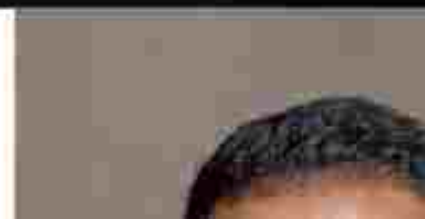
UG College:
Panjab University

Previous Work Exp:
Associate Consultant, IQVIA

Masters' Union played a pivotal role in helping me secure Program Manager role at Zepto. The hands-on, industry-curriculum equipped me with a strong foundation in product thinking, and data analysis. Additionally, the constant mentorship and mock interview support from faculty and peers sharpened my communication and execution skills. The exposure to live business environments through the Venture Initiation Program and case competitions gave me a strong edge.

Dhananjay Dev

Chief of Staff - Founder's Office, The Souled Store





Shagun Malik

Brand Manager, Farmley

UG College:
Delhi University

Previous Work Exp:
Young Ninja, Mamaea

Masters' Union played a key role in helping me secure my Brand Manager at Farmley. Hands-on projects with real mentorship from industry leaders sharpened my strategic and creative problem-solving. The immersive curriculum went beyond textbooks to deeply understand consumer behavior, branding, and storytelling. What truly set MU apart was the exposure: CXO talks, live business simulations, and networking opportunities. These experiences strengthened my market instincts and gave me the confidence to lead brand strategy at a fast-paced startup like Farmley.

Karan Jhaveri

Chief of Staff, Confido Health

UG College:
Savitribai Phule
Pune University

Previous Work Exp:
Strategy Associate,
Tresvista Financial Services

Playing to win — that's the mindset behind everything at Masters' Union. What stood out most was the seamless collaboration between the career services and career prep teams, working in sync on both opportunity and readiness. The personalized support, constant guidance, and genuine one-on-one involvement from the MU team made the journey feel intentional and empowering. Every milestone felt like a shared effort, not an individual struggle. I truly credit much of our success to their dedication, attention, and unwavering belief in helping students achieve their goals.



Harshit Gambhir

Program Manager, Blinkit

Career Transitions

Pre-MBA Company	Pre-MBA Role	Post MBA Company	Post MBA Role
ZS Associates	Associate Consultant	DP World	Senior Associate – Transformation
Dentsu Webchutney	Group Head - Account Management	Meta	Client Solutions Manager
PKC Advisory	Business Analyst	BCG	Senior Associate
Oracle	Application Engineer	L&T	Junior Consultant
Bhagat Forge Limited	Executive of Marketing & Business Strategy	Aditya Birla Capital	Management Trainee
ZS Associates	Project Manager - PMO	Accenture	Mobilisation Specialist
Capgemini	Senior Analyst	American Express	Management Trainee – Data Science & Business Analytics
NPAW	Sales & Customer Success Manager	Salesforce	Specialist Account Executive
Statiq	Associate Product Manager	Industrial Bank	Digital Product Manager
Finac Plus	Senior Financial Analyst	Citibank	Manager, Credit Risk
The Premier Academy	Teacher of Physics	Trident Group	Functional Expert - ESG
Paytm	Team Lead - Product	Airtel	Assistant Manager - Product Manager
Merkle	Senior Data Science Analyst	Zomato	Program Manager
Tata Digital	Senior Digital Engineer - I	American Express	Management Trainee – Data Science & Business Analytics
One Window Overseas Education	Project Manager	KPMG India	Consultant
JPMC	CIB Analyst	Razorpay	Manager - Design Planning

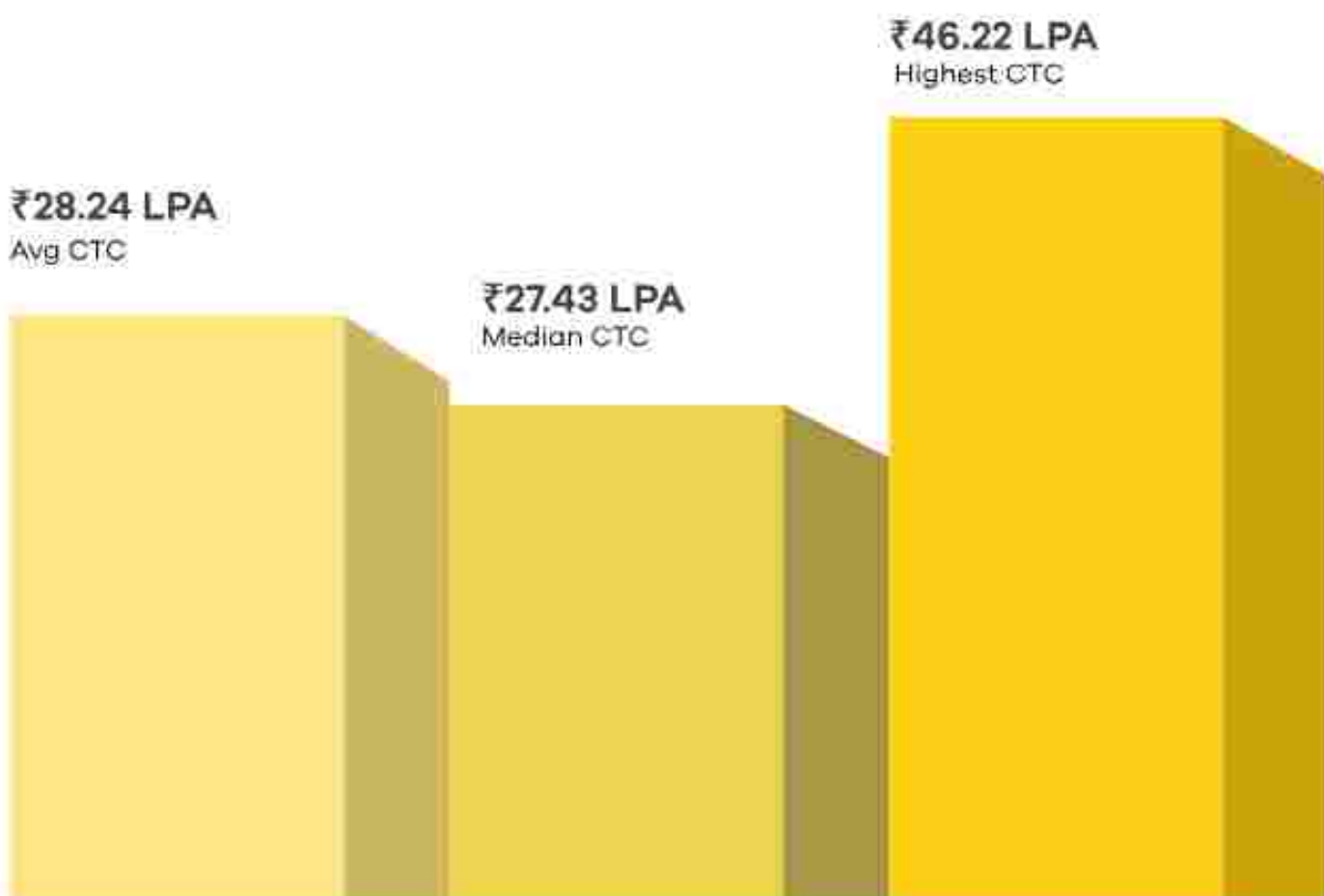
Pre-MBA Company	Pre-MBA Role	Post MBA Company	Post MBA Role
TresVista Financial Services	Senior Financial Analyst	Reliance Infrastructure	Manager - CEO Office
Feel Good Contacts	PPC Manager	Just Dial	Senior Manager - Digital Marketing
Swiggy	Storefront Merchandising Manager	Careem	Merchandising Manager
Honeywell	IT Engineer II	Careem	Insights and Automation Manager
Deutsche Bank	Strategy Associate	Puffy	COS - Operations
The Executive Centre	Assistant Manager Business Development	Trident	Functional Lead - Cotton Godown
KPMG	Senior Associate	Avaana Capital	Analyst
Ernst And Young	Business Consultant: International Corporate Strategy	JV Ventures	Senior Manager - Growth & Development
Dell Technologies	Software Developer	American Express	Management Trainee - Product
Legalpay Pvt Ltd	Senior Associate, Strategy And New Initiatives	Aditya Birla Capital	Management Trainee
Alter Domus	Q.C. Officer 3	Flipkart	Manager - Quality
Bobble AI	Digital Marketing Manager	Flipkart	Manager - SELL
Tata Consultancy Services	Software Developer	Service Now	Product Manager
Breathe Well-being	Growth Analyst	Blinkit	Program Manager
Plywood Galaxy	Chief of Staff, Founder's Office	91Squarefeet	Account Manager
Pratviti	Consultant	Bloomberg	Product Specialist - Analytics Department
Urban Company	Category Manager - Central Team	Blinkit	Program Manager

Pre-MBA Company	Pre-MBA Role	Post MBA Company	Post MBA Role
Supergrad	Chief Business Officer	Galaxy Automation	Manager - Sales and Business Development
Think & Learn Pvt. Ltd. - BYJU's	Senior Product Manager	Zomato	Program Manager
Publicis Sapient	Finance Associate	Okaya	Sr Manager - Director Office OPG
FreshWorks	Business Analyst	Zepto	Senior Manager I - Program Management
ZS Associates	Associate Consultant	Service Now	Inbound Product Manager
EPAM System	Software Engineer	Corade	Product Manager
DTE	Founder	Morphogenesis	Senior Manager- Special Projects
Comsense Technologies	Customer Insights Analyst	KPMG India	Consultant
Drip Capital	Manager II, Account Management	Pine Labs	Solution Specialist I
ProcDNA	Team Lead - Analytics	Blinkit	Program Manager
EY	Associate Consultant	A&M	Senior Associate
OSL Retail Services	Neighbourhood Marketing Consultant - Bell	Renegade Insurance	Founders Office Associate
Glaxpace	Co-Founder	Galaxy Automation	Sales Manager
ZS Associates	Business Technology Solutions Associate	Shadowfax	Product Manager
Ananya Package Pvt. Ltd	Industrial Setup & Expansions	Trident	Consultant FICO
Ventes Avenues	Digital Ad Sales Executive	Aditya Birla Capital	Management Trainee
Zebra Idealab	Copywriter	Zomato	Associate Program Manager
It's FOSS	Product Manager	PocketFM	Program Manager - AI

Pre-MBA Company	Pre-MBA Role	Post MBA Company	Post MBA Role
Drip Capital	Senior Relationship Manager	Zepto	Senior Manager I - Strategic Alliances & Partnerships
Zemuria Inc.	Chief of Staff	Mobikwik	Manager - Human Resources
Longtail Financial	People and Culture Partner	Zomato	Associate Program Manager
Delhivery	Associate ML Engineer	Funderai	Data Scientist
McKinsey and Company	Analyst	OneBanc	Lead, Partnerships
Invest India	Analyst	OneBanc	Lead, Partnerships
Guru and Jang	Tax Associate	Consultadd	Growth Strategist
KPMG	Consultant - Data	Abdul Latif Jameel	Senior Data Scientist
Etisalat UAE	Quality Assurance Lead	Sirius International Holdings	QA Analyst
Goldman Sachs	Associate	Sirius International Holdings	Business Analyst
Pivotroots	Senior Data Analyst	WebEngage	Growth Consultant
Hero Motocorp	Deputy Manager	Blinkit	Program Manager
AB InBev	Risk and Liquidity Management	Bloomberg	Product Specialist - Analytics Department
Tickleboo	Head of Production	The Souled Store	Manager - Category Management
Pratilipi	Project Manager	Emversity	Associate Director - Brand & Product Marketing
Innefu Labs	Product Analyst	Mobikwik	Manager - Founder's Office
Dezy	Chief of Staff	Everest Fleet	Strategic Lead

Career Outcomes for **Young Leaders**

(Pre-MBA Experience 0-11 months)



Salary **Components**

Avg Base - 82.57%

₹23.32 LPA

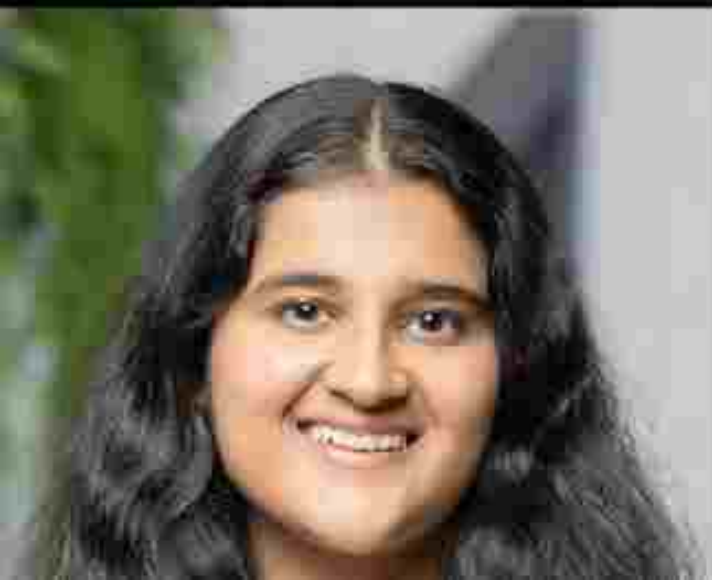
Employment **Location**

Mumbai
33.10 %

Delhi NCR
21.43 %

Career Launch For **Young Leaders**

UG College	Post MBA Company	Post MBA Role
Delhi Technological University, Delhi	KPMG India	Consultant
University Of Madras, Tamil Nadu	WebEngage	Growth Consultant
G.H. Raisoni College of Engineering	Yardstick	Marketing Specialist
Vellore Institute Of Technology	Consultadd	Strategic Consultant
University Of Calcutta	Hyperflex	Business Development Representative
HR College, Mumbai	Flipkart	Management Trainee - Business
Maitreyi College, Delhi University	Fitelo	AVP - Brand Marketing
Sri Aurobindo College, Delhi University	Pine Labs	Solution Specialist I
Veer Narmad South Gujarat University, Gujarat	Neve Jewels	Associate Founder's Office



Aarushi Gosain

Consultant, KPMG India

UG College:

Delhi Technological University

I want to give a big shoutout to the Placement Team they were incredibly supportive throughout my journey. I reached out multiple times, and every single time they helped me connect with the right individuals and opportunities. They were patient



Yashana Lalwani

Management Trainee - Business , Flipkart

UG College:

University Of Mumbai

As a fresher, winning Flipkart's Wired 8.0 case competition was a turning point for me, leading to a coveted PPI and eventual placement at Flipkart. Masters' Union's diverse and experienced cohort gave me valuable insights that strengthened my case solving and interview prep. I strongly encourage every student to participate in case competitions not only for the challenge but to connect with talented peers from other top B-schools. These interactions expand your perspective and open doors to opportunities that are truly invaluable in the placement journey.

Atithee Nandanwar

Marketing Specialist, Yardstick | Remote - UAE

UG College:

G H Raison University

Masters' Union shaped my career journey as I transitioned from entrepreneurship to campus placements. The placement and outreach team offered tailored support at every stage, making preparation seamless and truly personalized. Thanks to Masters' Union's collaborative culture and diverse opportunities, I secured a role perfectly suited to my ambitions. The nurturing environment and robust network made the entire placement process effective, helping me reach my professional goals with clarity and confidence.



Apoorva Rijhwane

Growth Consultant, WebEngage

Tracking Alumni

self reported, as of November 2025

80%

Cohort of 2021

Reporting
Y2, Y3, Y4, Y5 Promotions:

53%

Cohort of 2022

Reporting
Y2, Y3, Y4, Promotions

30%

Cohort of 2023

Reporting
Y2, Y3 Promotions

09%

Cohort of 2024

Reporting
Y2 Promotions

International

50+

alumni working
across global
hubs

Entrepreneurs

80+

alumni have turned
entrepreneurs post
Masters' Union

Top Current CTCs

125+

alumni with CTC
₹40-60 LPA

40+

alumni with CTC
above ₹60 LPA



Yeshvanth Suresh Babu Cohort '22

Chief Strategy Officer, Fitosl

UG College:

Rajalakshmi Engineering College

The hustle, the steep learning curve, and the invaluable e
only accelerated during my tenure at Ather as Chief of St
CEO. I took on several strategic projects, navigated throu
of a high-growth startup, and emerged with the st

Alumni Career Transitions

after Graduating from Masters' Union



Tanmay Dube

(2023)

Senior Manager, Reliance Jio

Previously Business Assistant, Tata Consultancy Services



Haritabh Khanna

(2021)

Senior Product Manager, Rupy

Previously Associate Product Manager, Cognizant



Akshay Tikoo

(2023)

Special Projects, Fly Comp

Previously Founder Office, Futureme



Shikha Kataria

(2021)

Vice President, Stride One

Previously Senior Treasury Manager, Home First



Yash Shah

(2021)

Regional Head, Castler

Previously Manager - Sales, Razorpay



Pankaj Prateek Airy

(2022)

Chief of Staff, Urban Pipe

Previously Senior Manager, Urban



Pratik Rokade

(2022)

Senior Product Manager, Exxat

Previously Assistant Product Manager, Cognizant



Rohan Rastogi

(2022)

Product Manager, Cargo Flash Infotech

Previously Associate Product Manager, Cognizant



Shubhangi Bansal

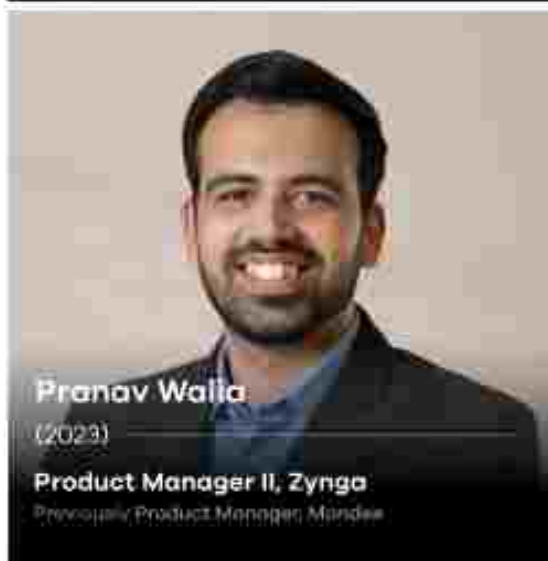
(2022)

Program Director, MBATr

Previously Program Manager, SKI

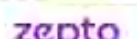
Alumni Career Transitions

after Graduating from Masters' Union



Other Notable Alumni Transitions

Placement after Masters' Union	Current Organisation
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	

Placement after Masters' Union	Current Organisation
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	

Entrepreneurship Highlights for Cohort of



35+

Students Starting
Startups

₹1.36 Cr

Grants given by
Masters' Union

₹ 4.32 Cr

Annualised Recurring
Revenue (ARR) for FY25

7.3x

Invested Capital

4500

1:1 Mentorship hours

Flourish Foods founded in December 2024

A new-age consumer brand that retails low GI flour, crafted for a healthier lifestyle without compromising on taste.

Flour

Sonam Sharma & Nikhil Sharma

PGP TEM 2025

₹7.2 L

Annualized Recurring Revenue

₹8 L

Masters' Union Grants

₹10 L

Capital Raised

400+

Customers Served



Entrepreneurship Highlights

Guardex

Guardex founded in May 2025

Guardex is an AI first company that transforms passive CCTV footage into real-time intelligence for operations, safety, and security in factories.

Naman Jain

PGP TBM 2025

10

B2B
Customers

₹8 L

Masters' Union
Grants

12

Factories Product
Pilot-Ongoing

05

Number of
Employees



Mom's Mixes founded in December 2024

Mom's Mixes is a premium consumer brand company that offers handcrafted spices free from preservatives, additives, onion, and garlic - staying true to Jain values.

Anubhooti Jain

PGP TEM 2025

₹38.23 L

Annualized Recurring
Revenue

₹9 L

Masters' Union
Grants

4.24

Capital
Efficiency

500+

Customers
Served

11

Number of
Employees



Monarque founded in November 2024

Monarque offers evocative fragrances that embody elegance, individuality, and timeless luxury - bringing moments of confidence and emotion to life with every scent.

Sarthak Khanna

PGP TBM 2025

₹24 L+

Annualized Recurring
Revenue

2.66

Capital Efficiency

1000+

Customers Served

₹9 L

Masters' Union
Grants



Yango founded in March 2025

Yango is a new-age kids' nutrition brand that creates age-specific nutritional powders tailored to each child's growing needs.

Sakshi Tuteja

PGP TEM 2025



Spawn Right founded in January 2025



Spawn Right is India's leading esports analytics platform, unifying tournament data, live updates, and player rankings in one place.

Lokesh Gaingade & Sanjana Nair

PGP TBM 2025

2700+

Discord
Community

₹8 L

Masters' Union
Grants

20+

Tournament
Organizers Supported

5+

Early Brands and
Creators onboarded

06

Number of
Employees



Bambaii Foods

founded in February 2025

Bambaii Foods reinvents classic Indian snacks with healthier, premium ingredients. From seed and nut mixes to millet aloo bhujia, its products offer great taste and better nutrition for today's health-focused, on-the-go consumers.

Gaurav Dasgupta

PGP TEM 2025

Kolkata

Available in Retail Stores

₹50 L

Annualized
Recurring Revenue

5000+

Customers Served

33.33

Capital Efficiency

₹1.5 L

Masters' Union
Grants



Truebrands founded in February 2025

True Brands India brings premium branded fashion to everyone, minus the premium price. As India's leading off-retail omnichannel platform, it offers 100% authentic products at 30-60% discount with assured quality.

Mukund Gupta

PGP TBM 2025

₹8.5 L

Annualized Recurring Revenue

02

Number of Employees

80+

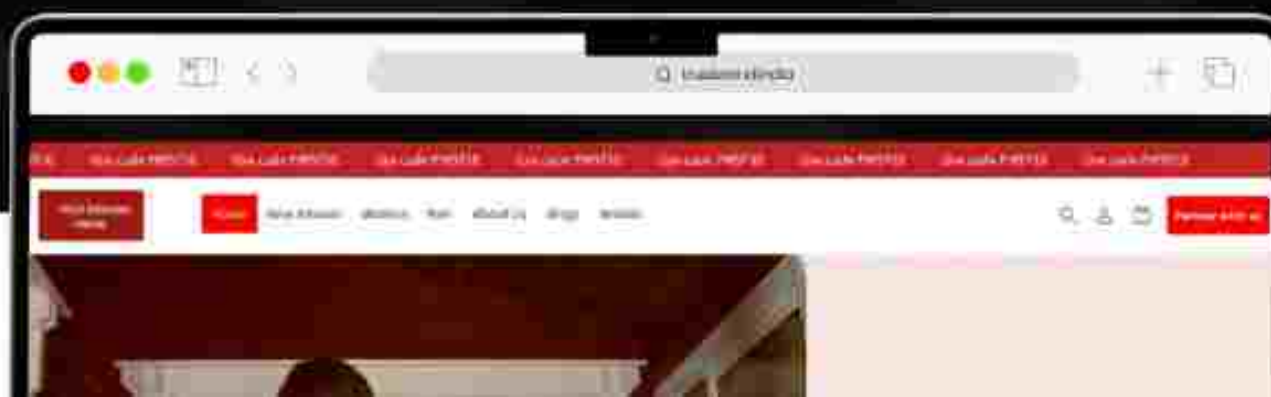
Customers Served

₹6 L

Masters' Union Grants

250 Units

Month 1, Offline Sales



Cryptique founded in February 2025

Cryptique is a Web3 analytics and intelligence platform that helps companies connect their off-chain marketing efforts with on-chain blockchain behavior.

Parth Agarwal, Akshit Varsani

PGP TBM 2025

\$100K+

Consulting Revenue
(Pre-Platform)

₹27 L

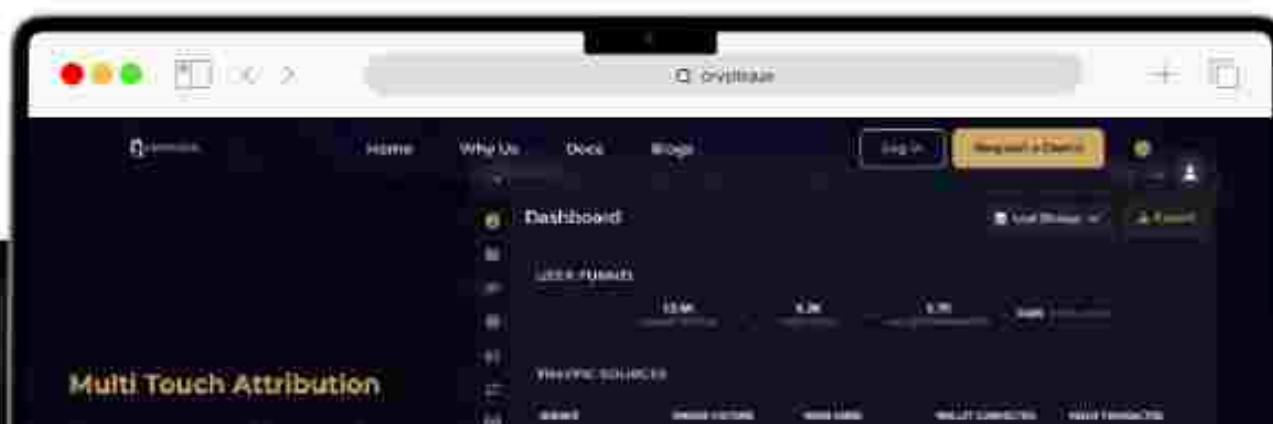
Masters' Union
Grants

15 Countries

Worldwide Consulting Clients

30+

Waitlisted Projects



Saaha founded in April 2025

Saaha is a luxury brand that revives and reimagines India's traditional artisan crafts through limited-edition pieces.

Jaishree Soni

POP TBM 2025

₹14 L

Annualised Recurring Revenue

12

Customers Served

₹8 L

Masters' Union Grants

02

Number of Employees

1270

People in Waitlist



Baajilal Ittar D

3/5

Inspired by the story of Prince
the sacrifice of a 16 year old



Bana Roma founded in November 2024

Bano Rama is a QSR brand serving classic Banarasi dishes in a fast, convenient, and contemporary format.

BANA R

Apoorv Kathuria

PGP TEM 2025

₹60.52 L ₹8.5 L

Annualized Recurring
Revenue

Masters' Union
Grants

2000+

Customers Served

7.12

Capital Efficiency

12

Number of
Employees



Pixel

founded in April 2025
School Of Fashion

PIXEL
SCHOOL

Pixel School is a business program for aspiring fashion entrepreneurs, helping them learn, build, and launch their own fashion startups through expert-led classes and mentorship.

Ahsan Afroz Khalique

PGP TBM 2025

₹50.4 L

Annual Recurring
Revenue

20% +

EBITA with
first cohort

10

Number of
Students in C1

8.4

Capital
Efficiency

₹6 L

Masters' Union
Grants

Fashion Education ev



Cohort of 2025 StartUps

Grants from Masters' Union Investment Fund

Startup Name	Grants	Startup Name	Grants
Cryptique	27 Lakhs	Flourish	8 Lakhs
Obvious AI	18 Lakhs	NutriZen (Yango)	7.5 Lakhs
Mom's Mixes	9 Lakhs	FNOR	6 Lakhs
Monarque	9 Lakhs	Pixel School of Fashion	6 Lakhs
BanaRoma	8.5 Lakhs	Creator Lab	6 Lakhs
Guardex	8 Lakhs	AKARA	6 Lakhs
Saaha India	8 Lakhs	Truebrands India	6 Lakhs
Spawn Right	8 Lakhs	Bambail Foods	15 Lakhs



VC Raise by Startups

PlaySuper founded in April 2024

PlaySuper is a gaming-commerce platform where players earn real rewards, developers unlock new monetization, and brands reach engaged gamers.

Upamanyu Chatterjee, Shouradeep Chakraborty

PGP TBM 2024

₹42 Cr

Annualised Recurring Revenue

₹83.5 Cr

Last Valuation

₹12 L

Masters' Union

₹13.4 Cr

Capital Raised

Investors



Upamanyu Chatterjee and Shouradeep Chakraborty, friends since kindergarten in Kolkata, spent months studying different problem areas before realising the scale of India's gaming retention gap. With hundreds of millions of casual gamers and churn rates as high as 98%, the need for a better solution was clear. They founded PlaySuper, a rewards platform that helps studios retain players through real world incentives. Early validation came when a cold outreach to Ludo King's CMO led to his support as an advisor. PlaySuper was launched in April 2024 and quickly gained traction, raising \$200K by June, 2024 and a further \$350K later that year.

Business Standard



SeedsAi founded in November 2024

SeedsAi uses generative AI to decode customer conversations, automate workflows, and deliver real-time insights for better customer experience.

Vansh Miglani, Shubham Khatri

PGP TEM 2024



As SeedsAi took shape through long hours inside NBFC offices, its early impact drew investor attention. Shubham and Vansh built the product by observing frontline agents and refining it until it solved real operational gaps. The results were clear: faster onboarding, better customer experience, and improved agent productivity.

VCs on Campus

Guest Name	Designation and Company
Sahil Dhingra	Vice President, Info Edge Ventures
Udayan Pandey	Investor, Blume Ventures
Nishant Prabhakar	Private Equity Investment Professional, Premji Invest
Tushar Bagrodia	Investment Professional, Eight Roads
Aaditya Agarwal	Vice President, Steadview Capital
Saharsh Sharma	Vice President, Chiratae Ventures
Sujata Yadav	Investment Associate, BEENEXT
Subhadeep Sanyal	Partner, Omnivore
Deepankur Malhotra	Founder & Managing Partner, Kairon Capital
Gautam Marwah	Chief of Staff - Investments Team, Kae Capital
Kathan Shah	Principal, Investments, Sixth Sense Ventures
Kartik Mehta	Vice President - Investments, WaterBridge Ventures
Madhav Nangru	Associate, Innover Capital
Divya Gupta	Investment Director, Aavishkaar Capital
Akari Arai	Founding Member, Next Bharat Ventures
Jayant Singhvi	Investment Professional - Growth Equity, Trifecta Capital
Revanth M S	Investment Associate, Anicut Capital LLP
Vivek Chadha	Founder, AccelerateX Ventures
Vatsal Dusad	Vice President, Aavaana Capital
Shivam Jindal	Principal, Gaja Capital
Niyati Raval	Lead - Consumer Investments, JSW Ventures
Dhaneshwar Gupta	Head of Finance, Varaha
Reetik Agarwal	Investment & Portfolio Head, Antler
Sushanto Mitra	Founder & CEO, Lead Invest
Nagendra Khatri	Investment Associate, Anthill Ventures
Sahil Kumrah	Investment Associate, growX ventures
Amit Singhal	Founding Partner, Fluid Ventures
Namisha Mehra	Investments, Audacity Venture Capital
Sarthak Rastogi	Associate Vice President, Huddle Ventures
Zoeb Ali Khan	Vice President, Sauce.vc
Divyakshi Satija	Principal - Investments, Sadev Ventures
Tushar Sadhu	Associate Vice President, W Health Ventures
Raghav Syal	Vice President, Bli

Dropshipping Revenue Update

Actual Revenues of Dropshipping Teams of Cohort of 2026

55

Total teams

6.44

Return on Advertising
Spend (RoAS)

₹2.11 Cr

Total Cohort Revenue



Business	Category	Revenue (L)
Ship Happens	Gifting	₹37.70 L
OKAM	Fragrances	₹33.80 L
TheReelStore	Clothing & Accessories	₹19.30 L
Team Jugnu	Home Essential	₹16.40 L
SORT ED	Toys	₹10.90 L
The Wishlist	Home Decor	₹8.20 L
MARGIN MAFIA	Home Decor	₹6.80 L
The Cart-Trophies	Toys	₹5.60 L
Asli Dropshippers	Others	₹4.50 L
Pixel to package	Home Decor	₹4.20 L
Lumere	Jewellery	₹4 Lacs
Aumara	Jewellery	₹3.80 L
SNAPKART	Toys	₹3.05 L
Mirayaa	Toys	₹3.03 L
Team OAFS	Fragrances	₹3 Lacs
The 6th Avenue	Clothing & Accessories	₹2.40 L
CollectiveCo.	Home Decor	₹2.40 L
The ghar company	Home Decor	₹2.40 L

Message from Associate Director, Career Prep, **Abhinav Arora**

"At Masters' Union, our approach to career preparation goes beyond placements. It focuses on building clarity, confidence, and credibility. We understand that every student's journey is different, so the support system must be equally adaptive. Through rigorous academics, smart use of technology, strong industry engagement, and consistent mentorship, our Career Prep framework meets students where they are and guides them toward where they want to be. What follows is an overview of the core pillars and tools that power this journey."



Career Prep - Building a Strong Foundation for Dream Roles

At Masters' Union, our approach to career preparation focuses on building clarity, confidence, and credibility. Our Career Prep framework meets students where they are and guides them toward where they want to be. The outcome is students who are fundamentally strong, fully prepared, and empowered to secure their dream roles and become high-impact professionals.

Pillars of Career Prep



2. Tech Engine For Career Readiness

- A. GetPrepped**
- Portfolios enable students to design company-specific projects that mirror real-world challenges, showcasing their creativity, strategic thinking, and business acumen through immersive digital storytelling. GetPrepped is Masters' Union's dedicated mentorship platform, designed to give students direct, personalized access to industry veterans and alumni – whenever they need it, and for whatever they're working on.



B. Placement Readiness Score (PRS)

PRS at Masters' Union gives students clarity and focus by benchmarking their preparedness and competitiveness across chosen domains, helping them track progress, identify growth areas, and gain greater visibility in placement opportunities.

C. LaunchPad

An all-in-one interview prep platform for placement readiness, offering real-time insights, curated playbooks, last-mile support, and AI-powered tools to help students build standout resumes and ace interviews with precision.



3. Cracking the Interview Code

A. Practicums

Short, high-impact learning modules designed to equip students with everything they need to succeed in interviews across functions and industries. Each practicum is built with one goal in mind: placement readiness.

C. LaunchPad

B. Accountability and Mentorship (ANM) Program

When it comes to career readiness, having a mentor is a game-changer. The ANM Program at Masters' Union provides a structured framework for students and holds regular touchpoints to ensure they are on track. Through this program, students can monitor their progress in real-time, receive personalized feedback, and gain greater visibility in placement opportunities. LaunchPad is an all-in-one interview prep platform for placement readiness, offering real-time insights, curated playbooks, last-mile support, and AI-powered tools to help students build standout resumes and ace interviews with precision.



4. AI Backed Prep

A. Generative AI Chatbots

Masters' Union's AI-powered GPT suite enables self-paced prep in resume building and through realistic simulations and personalized feedback. From product and case interviews to behavioral rounds, each bot offers tailored practice and scoring.

B. InterviewAI

Upcoming AI-powered mock interview simulator, built to help students prepare for real interviews across roles and companies. Through a dialogue-based format, it evaluates both technical and behavioral competencies. Each session concludes with detailed, AI-generated feedback, and tracks progress over time for continuous improvement.

Case Competitions' 25

Rank	Host School	Competition	Team
1st	Flipkart	Flipkart Wired 8.0	Daksh Rastogi, Nimisha Dutta, Yashana Lalawani
1st	IIT Delhi	B-Plan Pitch	Anshul A., Aashutosh V., Hari S., Ankita S.
1st	IIM Bangalore	Global Social Responsibility Challenge	Yashwanth Nandi, Archit Bhargava
2nd	SDA Bocconi	Product Case Competition	Bhumika J., Rashmi T., Gaurav D., Anushka G.
2nd	Finshots Idea	Finshots Idea Lab Season 1	Bhumika J., Jayesh M., Rashmi T., Harshit G.
3rd	IIM Indore	Prodlytics	Vidhi Gupta, Steen Carvalho, Srishilesh
3rd	Thoucentric	Bottoms Up - 3.0	Sanidhya Sinha, Rishabh Gugnani, Varun Makhija



Cracking Flipkart's Wired Case Competition

We couldn't be prouder that Daksh Rastogi, Nimisha Dutta and Yashana Lalawani won perhaps **India's most prized corporate case competition** (as well as PPIs)

Competitors: 35+ (From all India)	Prize Money: ₹1,00,000 (+PPIs)
--	---

"Winning the Flipkart challenge was a defining moment, thanks to Masters' Union. With **mentorship, startup grants**, and the **VIP program's structured guidance**, we turned ideas into execution. The support and resources at MU made it the ultimate platform for building a business."

Case Competitions' 25

Rank	Host School	Competition	Team
1st	SDA Bocconi	Ignite	Pallavi C., Cimone A., Mukul J.
1st	Thapar University	Startup Idea	Mihir P., Karan S., Parth A., Anyaraj S.
1st	ISB Hyderabad	HUSKify Strategy Case Competition	Cimone Alvister, Arjun Mathur, Yashana Lalwani
1st	SBM NMIMS	The Perfect Candidate	Akshat Sharma
2nd	NMIMS	HR Case Competition	Javin Chugani Dibyansu Mahanty
2nd	SDA Bocconi	Ignite	Jayesh Makkar, Yashana Lalwani
3rd	IIM Udaipur	Saudagar B-Plan Event	Prakhar Gupta, Raavi Joshi



Winning at ISB

Our team of Cimone, Arjun & Yashana came **1st at ISB's Strategy Challenge** beating teams for all top Indian B-Schools

Competitors 40+ (including most IIMs)	Prize Money: ₹60,000
--	--------------------------------

"Masters' Union has been instrumental in shaping our journey. The mentorship sessions refined our strategies and provided a structured approach from ideation to execution. The **direct introductions with the CXOs** who visited campus were invaluable. This experience truly showcased the unique environment Masters' Union creates for ambitious learners like us."



and purpose, transforming an idea into a real, scalable solution for public good.”
 and trust. MIT's emphasis on innovation and critical thinking equipped us to approach the Office of Chief Minister of UP, showcasing how technology can bridge governance and welfare schemes, thereby driving financial inclusion. We had the honour of presenting a solution that leverages existing government databases to consolidate fragmented data and simplify access, earning 1st place among 3,300+ teams nationwide for our solution “Aasaaan M.A.”, a conversational AI interface. Representing Masters, Union at The Governance Challenge 2024 was a defining experience.

3340 (team)
 Competitors

£2 L
 Prize Money:



Position
2nd

Next Gen Leader
XGRI



Ops Coditate
IIM Raibni



Consultmate 4.0
IIM Vishakhapatnam



Consultant of the Year
TAPMI



E-Strategia
IIM Sampalpur



Ops Wise 13.0
IIM Tiruchirappalli



Position
1st

Playaan
Management
Coa Institute of



Concordia
TAPMI



Strategy & Product
Battle of the Apps
XGRI, Jamshedpur



Founder's Office Airport
Har! Shankar

outstanding career opportunities
showcasing how the pursuit of excellence in a
culminated in a coveted **placement at Airport**

Notable CXOs on Campus

Guest Name	Designation and Company
Ronnie Screwvala	Chairperson & Co-Founder, upGrad
Rajiv Anand	Deputy Managing Director, Axis Bank
Vikash Jain	Managing Director & Senior Partner, BCG
Nikunj Dang	Former MD, Accenture Strategy
Ajay Goel	Managing Director, Nagarro
Amanpreet Singh Bajaj	Country Manager - India & Southeast Asia, Airbnb
Rashid Doleh	Co-Founder & CEO, mSquared Shopping Centres
Manoj Gandhi	Chief Financial Officer, Reliance International Ltd
Nitin Navish Gupta	Chief Executive Officer (CEO), Aster DM Healthcare
Atul Kharate	Chief Operating Officer, Indian Oil Adani Ports
Chandan Mendiratta	Chief Brand Officer & Chief Culture Officer, Zepto
Subhash Chandra Garg	IAS officer & Former Economic Affairs Secretary of India, Government of India
Manpreet Singh Ahuja	Chief Digital Officer, PwC India
Manpreet Ahuja	Chief Digital Officer, PwC India
Ankit Garg	Founder, Wakefit
Pramod Arora	CEO, PVR Cinemas Ltd
Tarun Sharma	Co-Founder & CEO, mCaffeine
Dinesh Gulati	Chief Operating Officer (COO), IndiraMART
Anuj Nevatia	Co-Founder, Boca Bucci
Chander Aggarwal	Managing Director, TCI Express
Ashish Singhal	Co-Founder, Coin Switch
Shashank Randev	Founder VC, 100xVC
Sanjay Varniwal	Co-Founder & CEO, Spyne.ai
Sachin Tayal	Managing Director, Protiviti
Vikram Pawah	President & CEO, BMW India
Abhishek Chakraborty	CEO, DTDC Express
Ashish Kashyap	Founder and CEO, INDmoney, ibibo Group (redBus, Goibibo)
Neil George	Managing Director, Abbott India
Madhav Kasturia	Founder, Zippae
Maj. Gen. S K Sharma	CEO & MD, Indo-Russian Rifles Pvt. Ltd
Deepak Jain	MD & CEO, Jubilant Ingevia Limited
Vikas Bagaria	Founder, PeeSafe
Ajai Thandi	Co-Founder, Sleepy Owl Coffee

Guest Name	Designation and Company
Sumit Puri	CEO, Prana Wellness
Apoorva Bapna	Chief Culture Officer, WPP Group
Ankur Bansal	Founder & CEO, GDI Partners
Angad Bhatia	Founder, Mensa Brands
Utkarsh Kwatra	Co-Founder & CEO, myHQ
Amit Bansal	Co-Founder & CEO, 91 Squarefeet - R Dash
Puneet Bansal	Co-Founder & Chief Product Officer, 91 Squarefeet - R Dash
Rahul Garg	Founder, Maglix
Akshay Bector	Chairman & MD, Cremica Foods
Upasana Taku	Co-Founder & CFO, Mobikwik
Rahul Sharma	Co-Founder & CEO, Micromax
Sridhar Venkiteswaran	CEO, Avalon Consulting
Chandra Sekhar Sarmah	Chief Product Officer, ADP India
Nikhil K.	Co-Founder & CEO, Finarkein Analytics
Naiyya Saggi	Founder & CEO, Edition
Rashi Narang	Founder, Heads Up for Tails
Saurabh Munjal	Co-Founder & Chief Executive Officer, Lahori Jeera

Notable CHROs on Campus

Guest Name	Designation and Company
Shirin Sehgal	Ex-Chief People Officer, PwC India
Bhumika Srivastava	People Leader, Walmart
Rajiv Arora	Group HR Head - Talent & Leadership Development, Adani Group
Kabira Bhatporia	Head of HR - MEA & Turkey, JLL
Manu Narang Wadhwa	CHRO, Sony Pictures Networks
Kavita Azad	CHRO, CollegeDekho
Sujit Bose	CHRO, Blue Tokai Coffee Roasters
Nimisha Rana Pathak	CHRO, Alvarez & Marsal
Priti Ahuja	CHRO, Anvishkaar Group
Aditya Chakravarty	Head of HR, Adda247
Priyanka Anand	Vice President & Head of HR SEA, Oceania & India, Ericsson
Sachin Tiwari	Head of HR, Magicpin
Himika Arora Gupta	Group CHRO, Stonex India
Amulya Sah	Senior VP & CHRO, Invest India
Dineshwar Singh	Group HR Head, Yatra.com

What Our Clients Say



Hiring Tushar as a Digital Product Manager was our first experience with Masters' Union, and it has been a very positive experience. From the start, Tushar has shown strong product sense, adaptability, and the ability to take ownership of complex projects. His contributions have not only added value to our digital initiatives but also reflected a maturity beyond his years of experience.

Vinit Gupta

MD - Product, Indian Bank



Raghav has settled into his role as Client Solutions Manager remarkably well. The learning curve at Meta is steep, but his adaptability, drive, and eagerness to learn have allowed him to add value quickly. It's been great to see him grow in confidence and impact in such a short time.

Raghav Bir Singh

Client Partner, Meta

Badarinaradh has been an excellent addition to our team. He quickly understood the business despite coming from different markets and has delivered critical projects with minimal support. His eagerness to learn, solution-oriented approach, and strong stakeholder management have led to meaningful impact. He is a valuable team member who is sure to grow in his role.



Palak Singh

Senior Partnership - META, Tapat

When we joined DP World earlier this year, we were looking for someone who could quickly adapt to the pace and scale of operations we manage at the Group level. He not only adapted but also added fresh energy and perspective to our work. Whether it's structuring new initiatives or contributing to ongoing ones, he has shown a rare ability to balance rigor with creativity.



Akash Shah

CEO & New Group CFO Office, DP World

What Our



Hiring from Masters' Union has been an exceptional experience for us at Blinkit/Zomato. The students bring a rare combination of strong business fundamentals, entrepreneurial drive, and real-world problem-solving skills. From the first round of interviews, we were impressed by their ability to think strategically and adapt quickly to the dynamic nature of our industry.

Ayush Tyagi

Assistant Manager - Talent Acquisition, Blinkit



Hiring the first two team members for our India office was a critical moment for Career's expansion, and we turned to Masters' Union to find the talent that could shape our ambitious vision. From day one, Chase has demonstrated agility, entrepreneurial mindset, and an exceptional ability to navigate ambiguity-qualities vital for building new markets from the ground up.

Chase Lario

Vice President, Career

We have all struggled in our early years to decide what professional field we should pick or how to build our careers. It's something that one cannot decide just by reading or knowing about career opportunities.

We recently engaged with young minds from Masters' Union to fuel their curiosity about how we work as an org in the Indian EV space, build our products, and weave our culture.



Rohan Maribarahi

Manager, Communications & Events Experience, Ather Energy

The passion and global mindset displayed by the students was remarkable. 14 students flew to Abu Dhabi to participate in our campus drive process, and we were thrilled to extend offers. This experience not only underscored the high calibre of talent at Masters' Union but also reaffirmed our belief in the institution's ability to nurture globally relevant leaders.

Ajay Bhatia

Group CEO, Sinus International Holding



Accreditations/Memberships



AACSB (Association to Advance Collegiate Schools of Business)

AACSB is the world's largest network of business schools and corporate partners, widely regarded as the global standard for excellence in business education.

Masters' Union is an AACSB member.



EFMD Global (European Foundation for Management Development)

EFMD Global is a leading international network of business schools and corporations widely recognized for promoting excellence and innovation in management education. Membership offers access to quality assurance systems, benchmarking tools, and global collaborations.

As an EFMD Global member, Masters' Union joins a select group of institutions committed to upholding global best practices in management education and continuous improvement.



BSIS (Business School Impact System)

The Business School Impact System (BSIS) is a global assessment by EFMD that measures the impact a business school creates. BSIS evaluates business schools across seven core impact dimensions: financial impact, educational impact, business development impact, intellectual impact, societal impact, impact on the regional ecosystem, and image and visibility impact.

Masters' Union has proudly been awarded the BSIS label, recognizing its measurable outcomes, strong industry engagement, and meaningful influence in its ecosystem.

Strategic Board

Board Member



Manoj Kohli

Chairman

Former CEO & MD,
Bharti Airtel



Pankaj Bansal

Board Member

Co-Founder & Group CEO,
PeopleStrong

P Dwarkanath

Board Member

Director,
GSK Consumer Healthcare



Srirang T K

Board Member

Managing Director and CEO,
ICICI Direct



Vikas Saxena

Board Member

Former CEO,
Cadore Consumer Products & boAt Lifestyle

Community Initiatives

Academic Advisory Board

Atul Mehta

CEO,
Pay10 India



Shamika Srivastava

Chairman,
Pay10 India





Pooja Ahuja

CEO
Aavishkaar Group



Pujal Khanna Karmar

Head HR
Hero FinCorp



Anil Salunke

MD & Group
JM Financial

International Advisory Board

Chase Lario

VP Global
Coram



JK Khalil

President,
Mastanym MENA

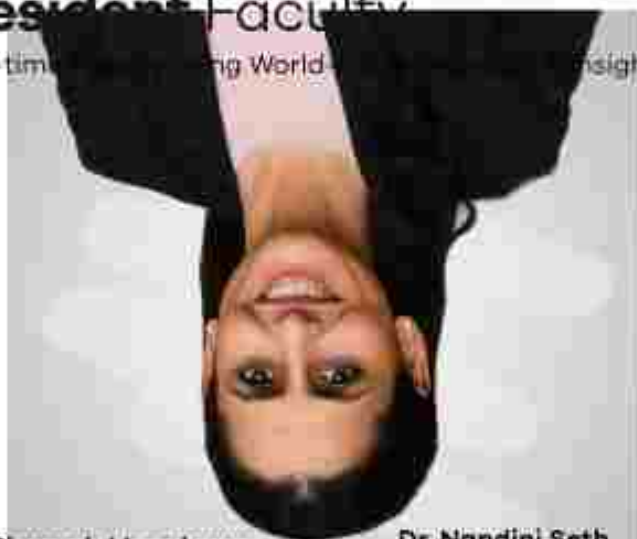


Kulshaan Singh

Ex-Group CHRO
Thai Union Group

Resident Faculty

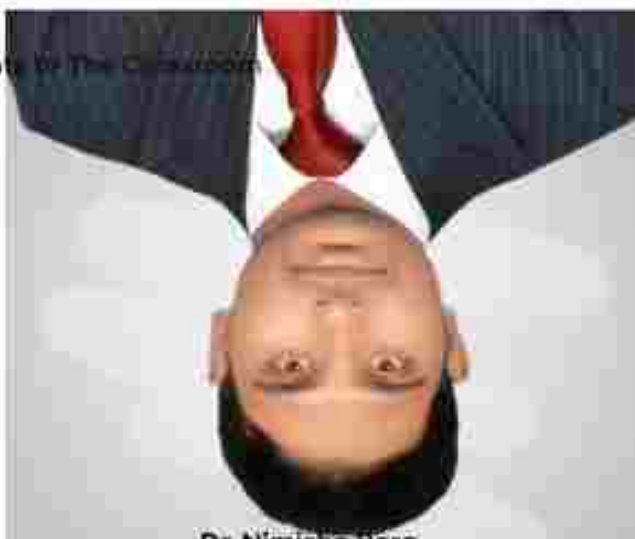
Full-time Faculty, Bridging World-Class Research with Insights in The Classroom



Dr. Bhupesh Manoharan

PhD, IIM Calcutta

Director Faculty, Associate Professor,
Marketing Management



Dr. Nandini Seth

PhD, IIM Bangalore

Associate Professor,
Quantitative Methods and
Decision Sciences



Dr. Nimisha Bora

PhD, Xavier Institute of Management

Assistant Professor,
Accounting and Finance



Dr. Vipin Sreekumar

PhD, IIM Calcutta

Associate Professor,
Strategic Management



Dr. Garima Chaklader

PhD, IIM Bangalore

Associate Professor,
Economics



Dr. Anu Rana

PhD, IIM Bangalore

Assistant Professor,
Organizational Behavior
Business Analytics



Dr. Kashika Sud

PhD, IIM Ahmedabad

Assistant Professor,
Organizational Behavior



Dr. Ajith Babu

PhD, IIM Bangalore

Assistant Professor,
Strategic Management



Rajat Mathur

MBA

Executive Director, International University

Assistant Professor,
Business Strategy



Dr. Ashish Bhandari

PhD, IIM Bangalore

**Assistant Professor,
Operations Management**



Dr. Bhaskar Malu

PhD, IIM Bangalore

**Assistant Professor,
Psychology**



Dr. Muneeb Kalliyil

PhD, IIM Bangalore

**Assistant Professor,
Economics**



Dr. Antra

PhD, IIM Bangalore

**Assistant Professor,
Decision Sciences**



Dr. Aarti Sharma

PhD, Shiv Nadar University, Delhi

**Associate Professor,
Management Finance**



Dr. Rinku Mahindru

PhD, Delhi University

**Associate Professor,
Organizational Behaviour**



Dr. Aditya Kulashri

PhD, IIM Calcutta

**Assistant Professor,
Organizational Behaviour**





Mr. P.

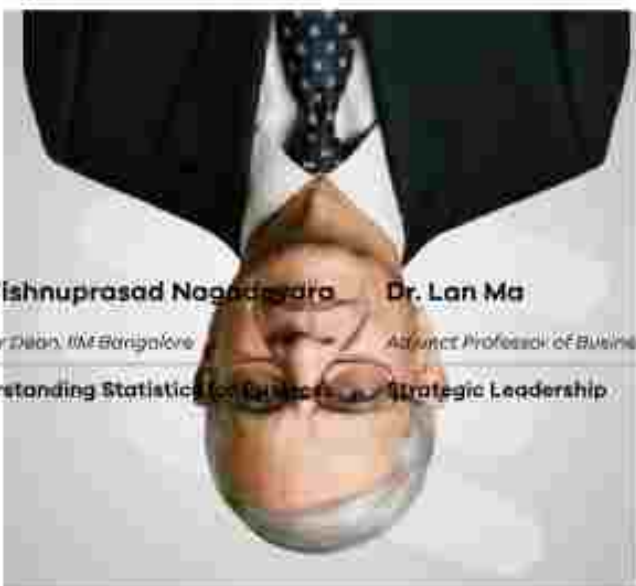
PhD, MBA

Lecturer



Visiting Faculty

100+ Faculty Visit Masters Union from Ivy Leagues & Top Ranked Colleges



Dr. Vishnuprasad Nagadigara

Former Dean, IIM Bangalore

Understanding Statistics for Business

Dr. Lan Ma

Adjunct Professor of Business, NYU Shanghai

Strategic Leadership



Dr. Garrick Hileman

Former Visiting Faculty, USC

Global Macroeconomics

Dr. Meenakshi Rishi

Professor of Economics, Scottish University

Global Macroeconomics

Dr. Shad Morris

Professor, MIT Sloan and Ohio State University

The Science of Building Effective Teams

Mr. Raghavshyam Ramamurthy

Visiting Faculty, Syracuse University

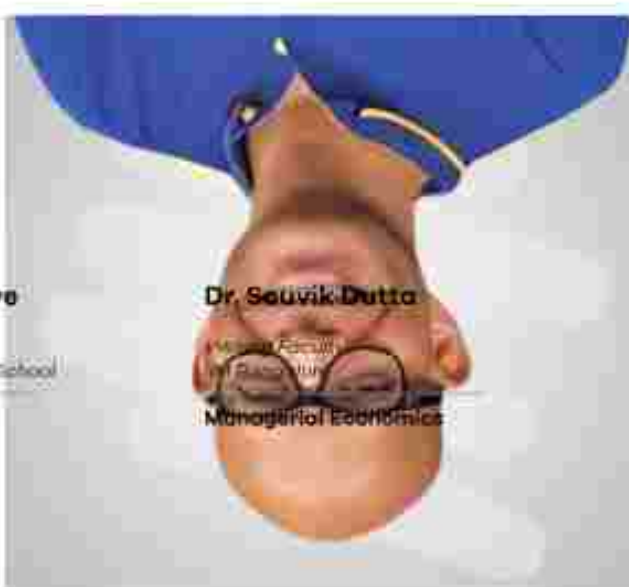
Marketing and Retail Analytics (with KNIME)



Dr. Daniel Garrett Van Der Vliet

Executive Director, Family Business
Cornell University

Strategic Leadership for
Family Business



Dr. Rajesh Bhargava

Professor,
Imperial College Business School

AI for Marketing



Dr. Souvik Dutta

Visiting Faculty
IMR, IIM Bangalore
Managerial Economics



Mr. Pratap Giri

Visiting Faculty
IMR Bangalore

Mergers & Acquisition



Dr. Rajagopal Raghunathan

Associate Professor
University of Chicago

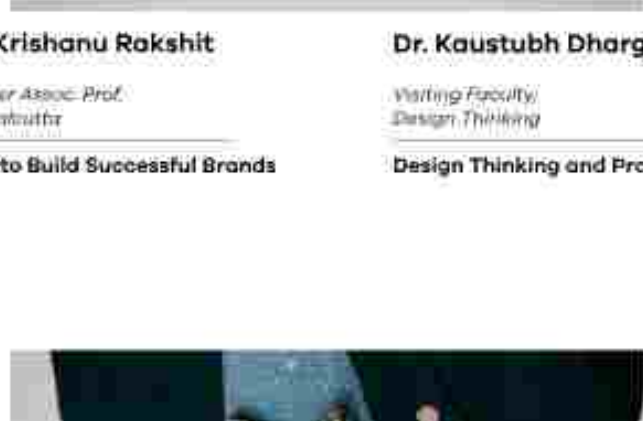
Psychology and Behavioral Science



Dr. Pradeep Hota

Professor, Business Policy & Strategy
IMR, IIM Bangalore

How to Conduct Market Research



Dr. Krishanu Rakshit

Former Assoc. Prof.
IIM Calcutta

How to Build Successful Brands



Dr. Kaustubh Dhargalkar

Visiting Faculty
Design Thinking

Design Thinking and Prototyping



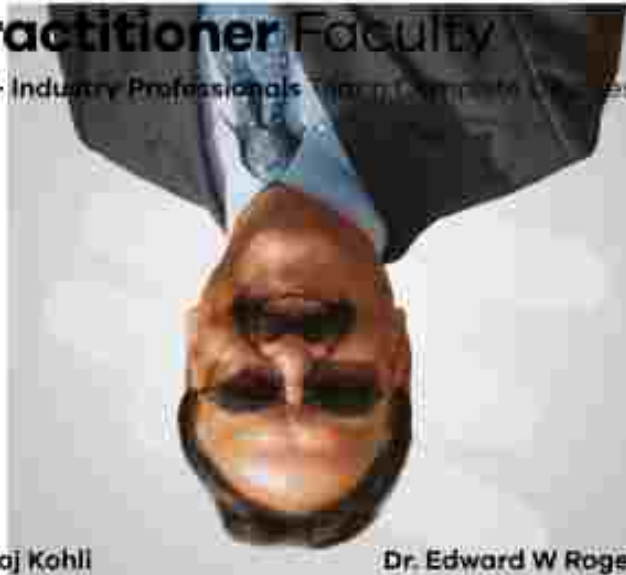
Mr. Aswini Bajaj

Visiting Faculty
Accounting and Finance

Personal Finance

Practitioner Faculty

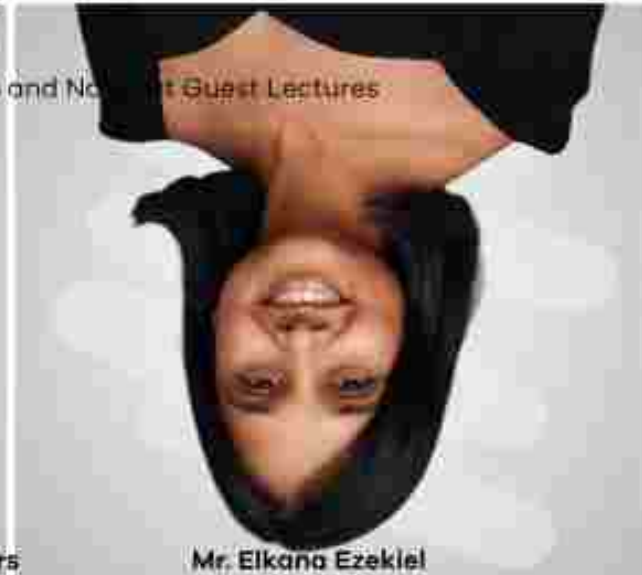
200+ Industry Professionals Teach Complete Courses and Not Just Guest Lectures



Manoj Kohli

Former Country Head,
Softbank India

Mapping the Future of Energy Sector



Dr. Edward W Rogers

Former Chief Knowledge Officer,
NASA

Art of Managing Complexities



Mr. Elkana Ezekiel

Former CMD,
Samsung Electronics

Building Marketing Strategies



Mr. Satish Kria

Former MD,
Standard Chartered Bank

How Do Financial Markets
Work and Derivatives



Mr. Bullu Kapoor

CEO,
Food MarketPlace, Sweden

How Startups are Changing
the World



Mr. Thomas Kuruvilla

Managing with
Mindset, Methods, and
Manpower

Dr. Arvind Mayaram

Former
Governor

Managing International



Dr. Avantika Tomar

Former
Professor

Managing Teams



Dr. Narendra Jadhav

Former MP,
Planning Commission, India

Macroeconomics





Mr. R

Forma
Americ

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At Masters' Union, our 25 full-time PhD faculty conduct cutting-edge research, published in top journals and applied in real-world industry projects, driven not just by academia, but by impact on business and society.

50+ Research Publications Across Top Global Journals including FT 50 & A*

An Industry-First AI-Powered Learning Platform & Digital Tutor, μ AI

Deep Research Collaborations With Leading Organisations like PwC & EY

Our Careers Team



Abhi

Director

MBA, EY, Times Group



Ferry



Anurag Yadav

Deputy Director – Corporate Relations

MBA, MDI Gurgaon | Ex. Accenture



Dibyendu Choudhury

Deputy Director – Corporate Relations

Ex. Amity University

Akash Aggarwal

Head – Strategy and Operations, Director's Office

MBA, NMIMS | Ex. Bharti Airtel, e-GMAT

Simran Bhatia

Associate Head – Corporate Relations & Community

Ex. BHARU, Unacademy

Chanpreet Singh Gulati

General Manager – Director's Office

Ex. Zomato



Vidha

Head -
MBA,



Ajaya Kaushik

Senior Lead - Corporate
YIF, Ashoka University
Deutsche Telekom



Mansi Bhargava

Senior Manager - Corporate
MBA, IIM Ranchi

Pragati Gupta

Senior Manager - Corporate Relations
Ex. Pearson

Jasleen Taluja

Senior Manager - Corporate Relations
MBA, IMT Ghaziabad | Ex. Seekho

Shonal Rath

Lead - Community
Ex. Dell Consulting



Sonu

Senior
Career

Ex. NIP



Rudransh Tiwari

Senior Program Manager - Students Office

Ex. Pristyn Care, PhonePe



Sidhartha Bai

Manager - Corporate Relations

Ex. Growth School



Nitika Wadhwa

Senior Career

Ex. EHL, Jindal, Consultant



Zubair Warsi

Manager - Corporate Relations

Ex. Spectacom Global, All Stars
Digital and Radio Mirchi



Yashi Mishra

Manager - International Corporate Relations

Ex. Adani Airports



Vinita Kaur

Program Manager - Career Preparation

Ex. upGrad



Manas Arora

Program Manager - Career Preparation

Ex. Decathlon, GlobalLogic



Sandharth Jangir

Program Manager - Career Preparation

MBA, IIM Kozhikode | Ex. Seashell Logistics, Disney Star



Jitender Sharma

Program Manager - Director's Office

Ex. Amity University, JIMS College



Our **Alumni Relations** Team

Abhinav Arora

Associate Director - Strategic Initiatives

MBA, FMS | Ex. TELUS, EY, PwC, R-Jio

Jeneesha Singh

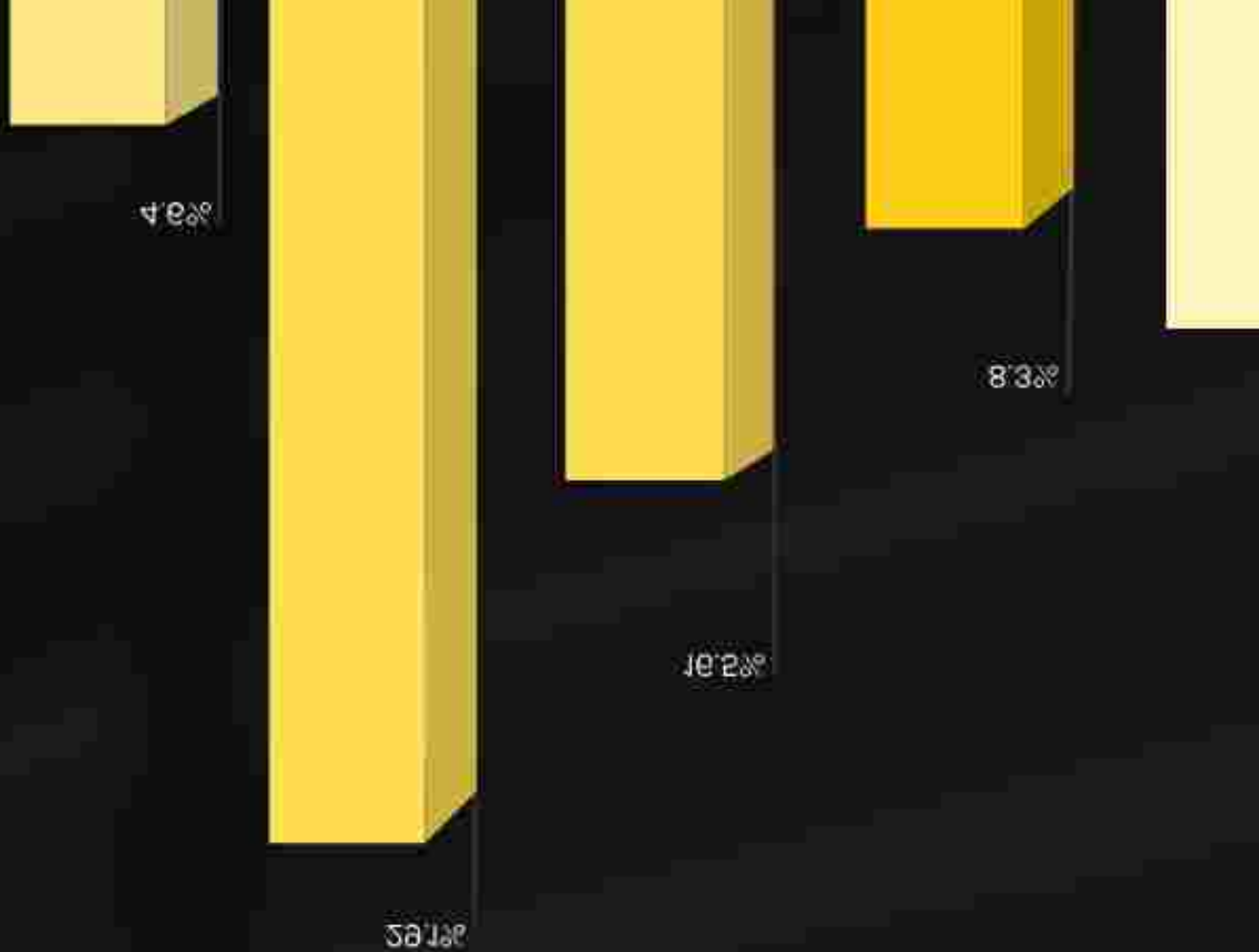
Head - Strategic Initiatives

MBA, Masters' Union | Ex. Bain & Company | Eco (Hons) LSR

Tanu Gulia

Program Manager - Alumni Relations

Ex. Internshala



NE Education Background

Age Range - 21-34 Years





Pre-MBA Employers



ne college



62.4% AMERICAN

College
Finance
32.8%

College
Finance
32.8%

College
Finance
32.8%

College
Finance
32.8%

data domain' with 2 students joining as Data Scientists' appointments. Our data-focused talent continued to excel as well' securing across Founder's Office' Chief of Staff' and Entrepreneur-in-Residence roles. The demand for strategic leadership roles remained high' with 53 students leading players such as Flipkart' Zomato' Blinkit' and Zebto together external. This year also marked another strong performance in the quick-commerce

Top Industries & Functions

strengthened our international employer relationships not also opened new across key functions' including finance' marketing' sales' and operations. The multi-stage interview process' and the recruiting organisation selected significant milestones in our global recruitment efforts. 14 students travelled. We also conducted our first on-site international campus drive in Abu Dhabi.

roles linked to leading corporates in the UAE. included 11 remote opportunities with companies based in North America and remote positions with global organisations reporting to senior leaders based Saudi Arabia' including Dubai' Abu Dhabi' and Riyadh. The remaining 17 in Of these 30 international offers' 13 were full-time onsite roles across major

core' salary for the batch stood at ₹64 lakhs per annum. The highest international economic corridors' including the Middle East' Europe' and North America. Our global presence reached new heights this year' with 30 international b

Global Expansion

₹1.58 crore' marking one of the most successful years in our institution's history. The average salary for the 2022 batch stood at ₹33.38 lakhs per annum. The

placement ecosystem in aligning capable graduates with high-potential career talent within the batch' the depth of the institute's corporate partnerships' and The strong outcomes achieved for the vast majority of the 234-student cohort

smoothly and drew strong interest from employers spanning multiple industries

1 Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Sought placement through the institute	173
2. Did not seek placement through the institute	61
2a. Entrepreneurship	39
2b. Continuing education	3
2c. Returning to / joining family business	5
2d. Sought placement outside the campus placement process	12
2e. Did not seek placement for other reasons	2
Total students in the PGP TBM Programme Graduating in 2025	234
Total students eligible for placements	173
Total who did not seek placement through the institute	61
Total offers accepted	162
Students awaiting offer letters/active negotiation/in final interview processes	11
Students for whom data is unavailable	0

2 Sector-Wise Classification

Sector	Number of Offers		
	Domestic	International	Total
Banking, Financial Services and Insurance (BFSI)	20	3	23
Conglomerates	4	2	6
Consulting	14	0	14
Consumer Goods (FMCG)	4	0	4
Consumer Services	7	1	8
E-commerce	25	0	25
Engineering/Technology	5	4	9
Environment & Energy	2	0	2
Information Technology (IT)	22	1	23
International Trade / Exports	1	0	1



For Masters' Union

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Logistics & Mobility	10	0	10
Manufacturing	6	0	6
Online Services	5	0	5
Others (Edutech)	6	0	6
Others (Retail)	2	2	4
Pharmaceutical/Healthcare	3	0	3
Real Estate	6	0	6
Startups (Emerging Tech / Venture-backed)	7	0	7

3 Function-Wise Classification

Function	Number of Offers		
	Domestic	International	Total
Business & Strategy	31	2	33
Data	10	1	11
Finance	8	1	9
Founder's Office & Chief of Staff	21	2	23
Marketing	19	1	20
Operations	6	4	10
Product Management	15	0	15
Sales	27	1	28
General Management	3	0	3
Consulting	6	1	7
Human Resources	1	0	1
Category Management	1	0	1
Systems/IT	1	0	1

4 Location-Wise Classification

4.1 Classification of International Locations

International Location	No. of Offers Accepted
Abu Dhabi	8
Dubai	4
Riyadh	1
Total	13



For Masters' Union

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BASU**

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For B2K Analytics Mumbai

4.2 Classification of Domestic Locations

Domestic Location	No. of Offers Accepted
Pan India	149
Total	149

Description of Salary Heads

- 1. Fixed Yearly Cash Component:** This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.
- 2. One-time Cash Payment:** This head indicates the value of the remuneration given to a candidate as a one-time cash benefit, mostly at the time of joining.
- 3. Total Guaranteed Cash Component:** This is the sum of the fixed yearly cash component and the one-time cash component.
- 4. Maximum Earning Potential:** This is the sum of the total guaranteed cash component, maximum possible-linked variable pay and all other components of salary that are a part of the offer.

5 Salary Data

5.1 Combined Salary Statistics in INR

Salary Head	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component	1500000	9301687	2280435	2689539	162
One Time Cash Benefit	50000	1800000	280000	401479	44
Total Guaranteed Cash Component	1732000	9301687	2372645	2798582	162
Maximum Earning Potential	2000000	12800000	2778750	3339213	162

* For International salaries, all conversions to INR from USD are made as per the closing rates on 9th October 2025. Data is sourced from the Exchange Rates official website

Link: (<https://www.exchange-rates.org/exchange-rate-history/usd-inr>)

5.2 Salary Statistics at Purchasing Power Parity (PPP) (in USD)

Salary in USD at PPP*	Min	Max	Median	Mean	Data
INR Salary (Total Guaranteed Cash Component)	85489	394867	113524	124458	149
Non-INR Salary (Total Guaranteed Cash Component)	82601	172376	111390	112359	13
Combined INR and Non-INR Salary (Total Guaranteed Cash Component)	82601	394867	113524	123487	162
INR Salary (Maximum Earning Potential)	98717	631787	133268	151629	149
Non-INR Salary (Maximum Earning Potential)	82601	204392	111390	120283	13
Combined INR and Non-INR Salary (Maximum Earning Potential)	82601	631787	132049	149114	162



For Masters' Union

RITABAN
BASU

For B2K Analytics Mumbai



*Calculated as per the 2025 PPP conversion rates for all available currencies, sourced directly from the IMF's official website.

Link: (<https://www.imf.org/external/links/links.aspx?PPPEX@WEQ/OEMDC>)

5.3 Salary Heads - International (USD)

Salary Head	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component	45225	104671	67639	67019	13
One Time Cash Benefit	2691	2691	2691	2691	1
Total Guaranteed Cash Component	45225	104671	67639	67226	13
Maximum Earning Potential	45225	124111	67639	72038	13

For International salaries, all conversions to USD are made as per the closing rates on 9th October 2025. Data is sourced from the Exchange Rates official website

Links:

(<https://www.exchange-rates.org/exchange-rate-history/usd-inr>)

(<https://www.exchange-rates.org/exchange-rate-history/aad-inr>)

(<https://www.exchangerates.org.uk/SAR-INR-exchange-rate-history.html>)

5.4 Salary Heads - Domestic (INR)

Salary Head	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component	1500000	8000000	2200000	2404569	149
One Time Cash Benefit	50000	1800000	280000	405255	43
Total Guaranteed Cash Component	1732000	8000000	2300000	2521522	149
Maximum Earning Potential	2000000	12800000	2700000	3072013	149

5.5 Sector-Wise Classification of Salary - Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Median	Mean	Data
Banking, Financial Services and Insurance (BFSI)	1700000	2950000	2000000	2127394	20
Conglomerates	1600000	5247952	1600000	2511988	4
Consulting	1926104	4000000	2068939	2263087	14
Consumer Goods (FMCG)	1800219	2200000	2103353	2051731	4
Consumer Services	1850000	3200000	2464500	2444929	7
E-commerce	1800000	2800000	2500000	2310862	25



For Masters' Union

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Engineering/Technology	1732000	2600000	2450000	2206400	5
Environment & Energy	2000000	2700000	2350000	2350000	2
Information Technology (IT)	1800000	3200000	2320625	2379647	22
International Trade / Exports	1500000	1500000	1500000	1500000	1
Logistics & Mobility	1800000	3000000	2250000	2270000	10
Manufacturing	1700000	2260870	1800000	1860145	6
Online Services	2200000	3072115	2300000	2464423	5
Others (Edutech)	1920000	2500000	2400000	2320000	6
Others (Retail)	1800000	1800000	1800000	1800000	2
Pharmaceutical/Healthcare	2100000	3500000	2500000	2700000	3
Real Estate	1800000	2800000	1900000	2166667	6
Startups (Emerging Tech / Venture-backed)	2000000	8000000	5000000	5217371	7

5.5.2 One Time Cash Payment

Sector	Min	Max	Median	Mean	Data
Banking, Financial Services and Insurance (BFSI)	62000	500000	350000	302400	10
Conglomerates	200000	200000	200000	200000	3
Consulting	150000	525000	337500	337500	2
Consumer Services	200000	300000	250000	250000	2
E-commerce	280000	430000	400000	370000	7
Information Technology (IT)	50000	300000	145000	149697	10
International Trade / Exports	500000	500000	500000	500000	1
Logistics & Mobility	140000	300000	220000	220000	2
Manufacturing	200000	1800000	1800000	1480000	5
Others (Edutech)	200000	200000	200000	200000	1

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Median	Mean	Data
Banking, Financial Services and Insurance (BFSI)	1800000	2950000	2248783	2278594	20
Conglomerates	1800000	5247952	1800000	2661988	4
Consulting	1926104	4000000	2269039	2311301	14
Consumer Goods (FMCG)	1800219	2200000	2103353	2051731	4
Consumer Services	2050000	3500000	2464500	2516357	7
E-commerce	1800000	2800000	2500000	2414462	25
Engineering/Technology	1732000	2600000	2450000	2206400	5



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Environment & Energy	2000000	2700000	2350000	2350000	2
Information Technology (IT)	1800000	3200000	2374109	2447691	22
International Trade / Exports	2000000	2000000	2000000	2000000	1
Logistics & Mobility	1800000	3000000	2300000	2314000	10
Manufacturing	1900000	3600000	3600000	3093478	6
Online Services	2200000	3072115	2300000	2464423	5
Others (Edutech)	1920000	2500000	2450000	2353333	6
Others (Retail)	1800000	1800000	1800000	1800000	2
Pharmaceutical/Healthcare	2100000	3500000	2500000	2700000	3
Real Estate	1800000	2800000	1900000	2166667	6
Startups (Emerging Tech / Venture-backed)	2000000	8000000	5000000	5217371	7

5.5.4 Maximum Earning Potential

Sector	Min	Max	Median	Mean	Data
Banking, Financial Services and Insurance (BFSI)	2000000	3625000	2628152	2679728	20
Conglomerates	2000000	6477280	2000000	3119320	4
Consulting	2268077	4000000	2439041	2608151	14
Consumer Goods (FMCG)	2400000	3775219	2453353	2770481	4
Consumer Services	2175000	3990000	2700000	3005714	7
E-commerce	2100000	3000000	2787500	2717296	25
Engineering/Technology	2500000	3500000	2800000	2820000	5
Environment & Energy	2750000	3000000	2875000	2875000	2
Information Technology (IT)	2000000	4338400	2900952	3039811	22
International Trade / Exports	2375000	2375000	2375000	2375000	1
Logistics & Mobility	2500000	3400000	2600000	2698500	10
Manufacturing	2200000	3600000	3600000	3200000	6
Online Services	2200000	3072115	2787500	2709423	5
Others (Edutech)	2400000	4000000	2787500	3062500	6
Others (Retail)	2200000	2200000	2200000	2200000	2
Pharmaceutical/Healthcare	2475000	3625000	2500000	2866667	3
Real Estate	2700000	12800000	2850000	6141667	6
Startups (Emerging Tech / Venture-backed)	2000000	8000000	5031700	5433100	7



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5.6 Function-Wise Classification of Salary - Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Business & Strategy	1800000	4000000	2500000	2407743	31
Data	1897565	5247952	2110000	2626190	10
Finance	2000000	2650615	2250000	2256327	8
Founder's Office & Chief of Staff	1700000	8000000	2400000	2682499	21
Marketing	1800000	8000000	2250000	2481590	19
Operations	1800000	2918509	2142645	2258933	6
Product Management	1850000	5000000	2027756	2463002	15
Sales	1500000	8000000	1980000	2314390	27
General Management	1600000	1600000	1600000	1600000	3
Consulting	1926104	2088077	2048077	2026402	6
Human Resources	1800000	1800000	1800000	1800000	1
Category Management	2300000	2300000	2300000	2300000	1
Systems/IT	1800000	1800000	1800000	1800000	1

5.6.2 One Time Cash Payment

Function	Min	Max	Median	Mean	Data
Business & Strategy	200000	1800000	400000	605000	8
Data	140000	400000	140000	244000	5
Finance	62000	62000	62000	62000	2
Founder's Office & Chief of Staff	200000	200000	200000	200000	1
Marketing	500000	1800000	1150000	1150000	2
Operations	280000	1800000	500000	860000	3
Product Management	50000	525000	200000	247727	11
Sales	100000	500000	290000	262121	8
General Management	200000	200000	200000	200000	3
Consulting	150000	150000	150000	150000	1
Systems/IT	1800000	1800000	1800000	1800000	1



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5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Median	Mean	Data
Business & Strategy	1800000	4000000	2500000	2524840	31
Data	2006705	5247952	2318783	2748190	10
Finance	2000000	2662000	2250000	2271827	8
Founder's Office & Chief of Staff	1900000	8000000	2400000	2692022	21
Marketing	1800000	8000000	2300000	2602643	19
Operations	2049800	3600000	2600000	2688933	6
Product Management	1920000	5000000	2450000	2644669	15
Sales	1732000	8000000	2000000	2392056	27
General Management	1800000	1800000	1800000	1800000	3
Consulting	1926104	2238077	2048077	2051402	6
Human Resources	1800000	1800000	1800000	1800000	1
Category Management	2300000	2300000	2300000	2300000	1
Systems/IT	3600000	3600000	3600000	3600000	1

5.6.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Business & Strategy	2150029	4000000	2700000	2795769	31
Data	2406705	6477280	2886058	3278516	10
Finance	2200000	2824500	2584875	2501796	8
Founder's Office & Chief of Staff	2200000	12800000	2750000	3636986	21
Marketing	2000000	8000000	2787500	3127643	19
Operations	2500000	3625000	3115778	3098059	6
Product Management	2175000	5000000	2800000	2904288	15
Sales	2000000	12800000	2850000	3408321	27
General Management	2000000	2000000	2000000	2000000	3
Consulting	2268077	2600000	2334041	2380385	6
Human Resources	2000000	2000000	2000000	2000000	1
Category Management	2400000	2400000	2400000	2400000	1
Systems/IT	3600000	3600000	3600000	3600000	1



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Others (Retail)	20121	20121	20121	
Information Technology (IT)	91939	91939	91939	
Engineering Technology	91939	91939	91939	
Consumer Services	114184	114184	114184	
Condominiums	42552	154111	84998	
and Insurance (BE21)	91939	18288	91939	
Banking, Financial Services				
Sector	Min	Max	Median	

2.1.4 Maximum Earning Potential

Others (Retail)	20121	20121	20121	
Information Technology (IT)	91939	91939	91939	
Engineering Technology	91939	91939	91939	
Consumer Services	104911	104911	104911	
Condominiums	42552	83310	94598	
and Insurance (BE21)	99948	91939	91939	
Banking, Financial Services				
Sector	Min	Max	Median	

2.1.3 Total Guaranteed Cash Component

and Insurance (BE21)	5991	5991	5991	
Banking, Financial Services				
Sector	Min	Max	Median	

2.1.2 One Time Cash Payment

Others (Retail)	20121	20121	20121	
Information Technology (IT)	91939	91939	91939	
Engineering Technology	91939	91939	91939	
Consumer Services	104911	104911	104911	
Condominiums	42552	83310	94598	
and Insurance (BE21)	94521	91939	91939	
Banking, Financial Services				

5.8 Function-Wise Classification of Salary - International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Business & Strategy	50157	50157	50157	50157	2
Data	64257	64257	64257	64257	1
Finance	67639	67639	67639	67639	1
Founder's Office & Chief of Staff	83310	104671	93991	93991	2
Marketing	67639	67639	67639	67639	1
Operations	67639	67639	67639	67639	4
Sales	67639	67639	67639	67639	1
Consulting	45225	45225	45225	45225	1

5.8.2 One Time Cash Payment

Function	Min	Max	Median	Mean	Data
Data	2691	2691	2691	2691	1

5.8.3 Total Guaranteed Cash Component

Function	Min	Max	Median	Mean	Data
Business & Strategy	50157	50157	50157	50157	2
Data	66948	66948	66948	66948	1
Finance	67639	67639	67639	67639	1
Founder's Office & Chief of Staff	83310	104671	93991	93991	2
Marketing	67639	67639	67639	67639	1
Operations	67639	67639	67639	67639	4
Sales	67639	67639	67639	67639	1
Consulting	45225	45225	45225	45225	1

5.8.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Business & Strategy	50157	50157	50157	50157	2
Data	78588	78588	78588	78588	1
Finance	67639	67639	67639	67639	1
Founder's Office & Chief of Staff	114784	124111	119448	119448	2
Marketing	67639	67639	67639	67639	1
Operations	67639	67639	67639	67639	4
Sales	67639	67639	67639	67639	1
Consulting	45225	45225	45225	45225	1



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5.9 Location-Wise Classification of Salary - International (USD)

5.9.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Abu Dhabi	64257	67639	67639	67216	8
Dubai	50157	104671	66734	72074	4
Riyadh	45225	45225	45225	45225	1

5.9.2 One Time Cash Component

Location	Min	Max	Median	Mean	Data
Abu Dhabi	2691	2691	2691	2691	1

5.9.3 Total Guaranteed Cash Component

Location	Min	Max	Median	Mean	Data
Abu Dhabi	66948	67639	67639	67552	8
Dubai	50157	104671	66734	72074	4
Riyadh	45225	45225	45225	45225	1

5.9.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Abu Dhabi	67639	78588	67639	69007	8
Dubai	50157	124111	82471	84802	4
Riyadh	45225	45225	45225	45225	1

5.10 Location-Wise Classification of Salary - Domestic (INR)

5.10.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Pan India	1500000	8000000	2200000	2404569	149

5.10.2 One Time Cash Benefit

Location	Min	Max	Median	Mean	Data
Pan India	50000	1800000	280000	405255	43



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5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Median	Mean	Data
Pan India	1732000	8000000	2300000	2521522	149

5.10.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Pan India	2000000	12800000	2700000	3072013	149

6 Other Details

Sr. No	Parameter	Number
1	Total Pre-Placement Offers Through Internships Awarded	8
2	Total Pre-Placement Offers Through Internships Accepted	7

7 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the Standards	Reason
None	N/A

** <https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>


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