

Learn. Innovate. Transform.



# Placement *Report*



## India's first challenge-based school shaping the next generation of builders & innovators

At LIT School, you won't just learn; you'll build, solve, and earn. Every program is powered by live industry challenges, not classroom lectures, ensuring that your learning directly translates into skills, proof of work, and confidence. Guided by industry mentors and brand partners, you'll create measurable impact, from executing client campaigns to launching real ventures. By graduation, you won't just have a degree or certification; you'll have a portfolio, a community, and a career head start in the creator economy.

# 200+

students enrolled in 24 months

# 30-70

real brand challenges across  
marketing, content, and product

# 500+

industry partnerships with  
top startups, creators, and agencies

# 25+

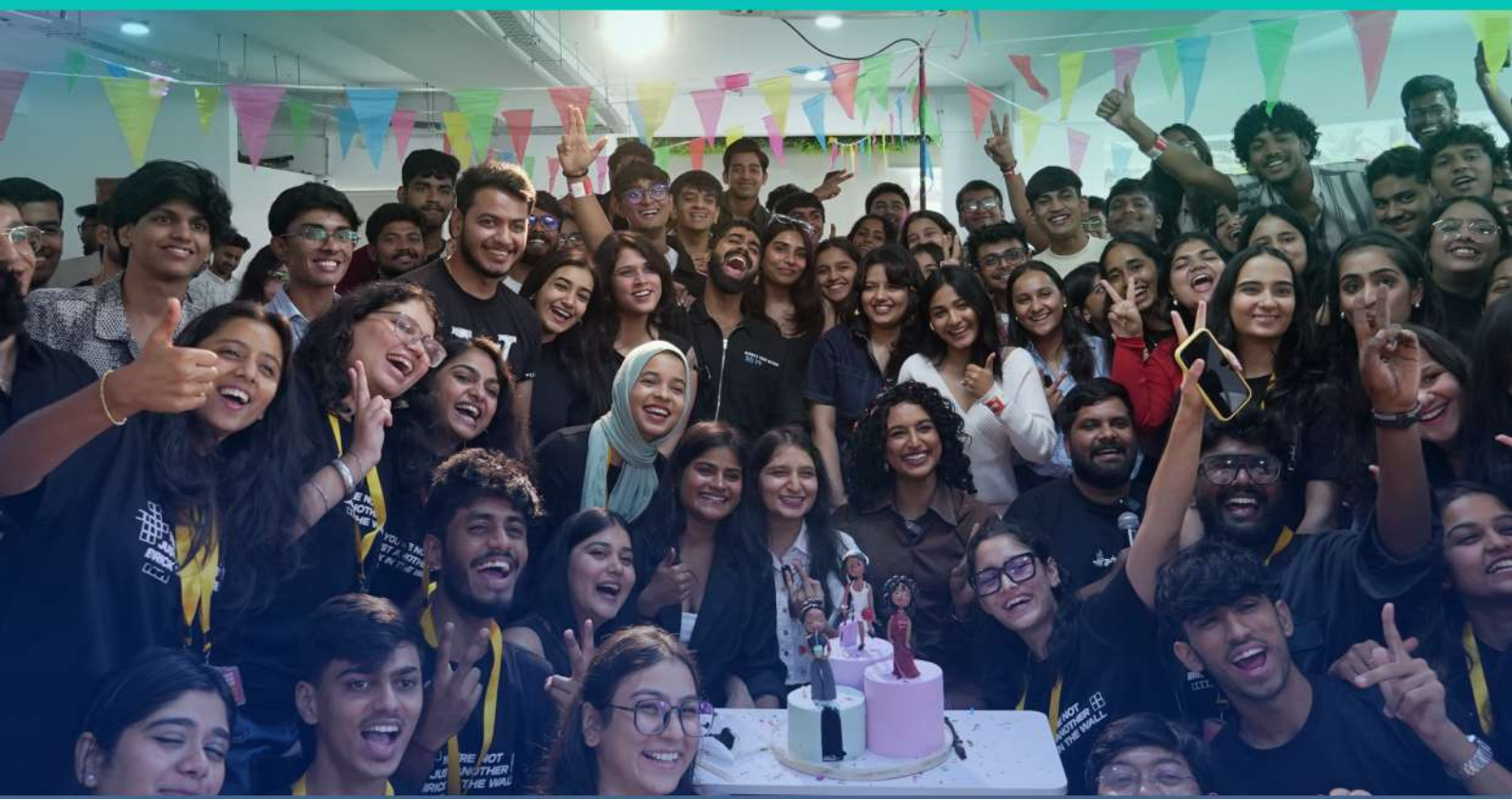
outbound activities

# ∞

potential to earn while you Learn

# Student *Placements & Career* Outcomes

LIT graduates don't wait for opportunities; **they create them**. From agency roles to brand deals and startups, **our students step into the industry with experience** that speaks louder than a résumé.



13 LPA

Highest CTC

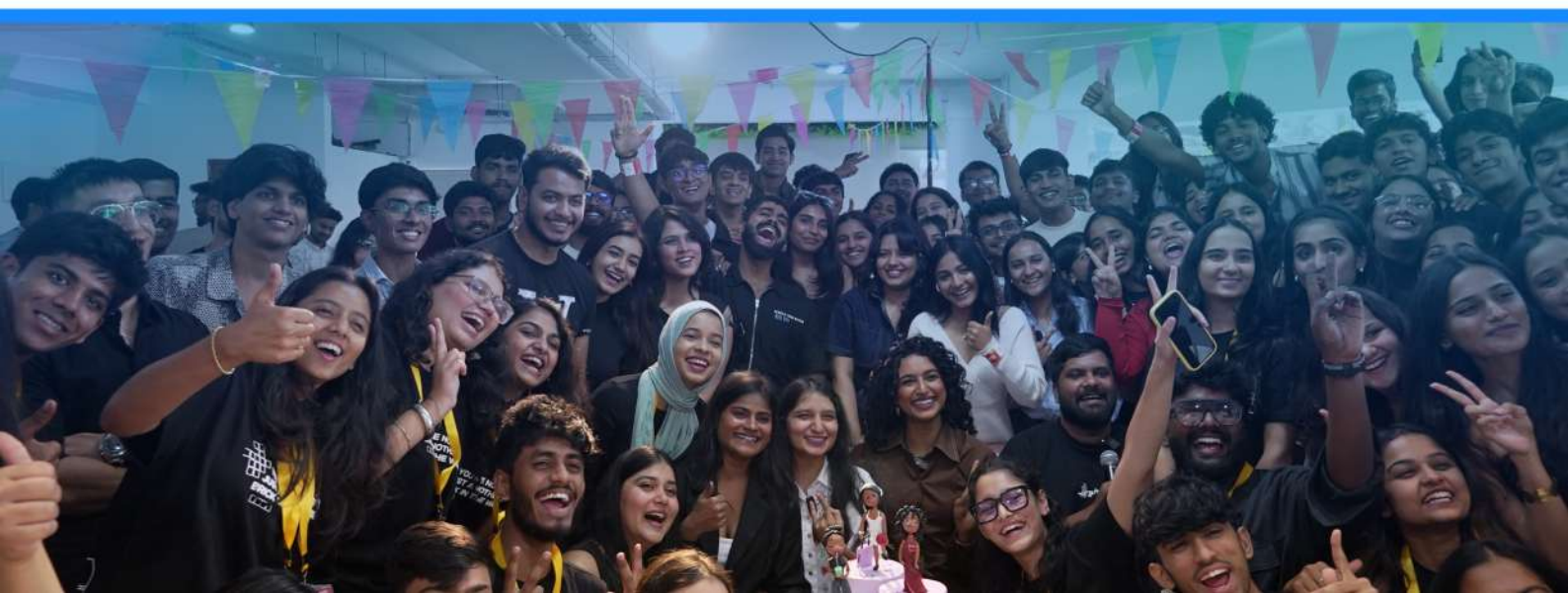
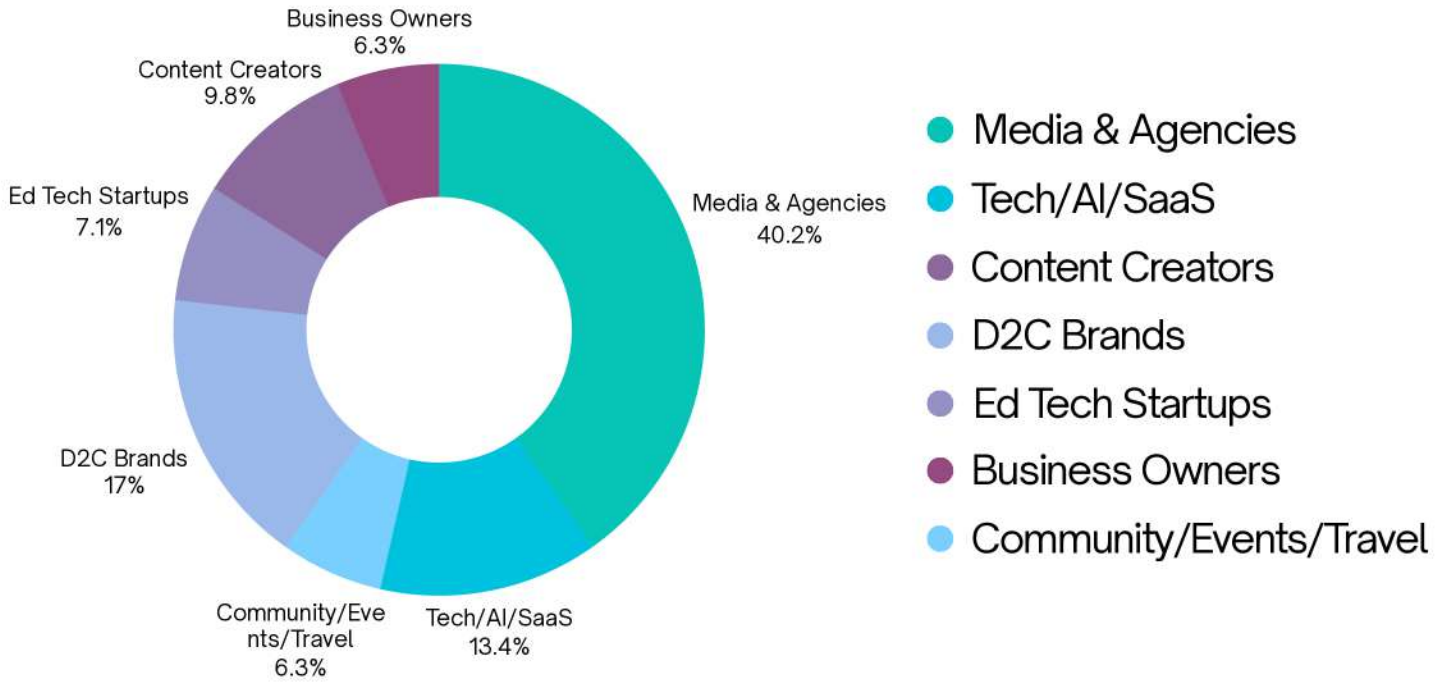
8 LPA

Average CTC

## TOP RECRUITERS



## CAREER STATISTICS



# Media & Agencies

LIT students are joining top marketing and ad agencies where ideas shape brands and culture. Their placements reflect creativity, ambition, and the confidence to step into fast-paced teams that turn concepts into real impact. They are not just entering the industry; they are ready to help lead it.



**sorted**

**Hasmitha Rangaswamy**

Sorted Girl, Social Media Associate

**13 LPA**



**unboxingBLR**

**Rajay Naik**

Unboxing Blr, Creative Director

**13 LPA**



**bingelabs**

**Aishwarya Vashisht**

Binge Labs, Content Strategist

**6 LPA**



**INSANE**

**Geethika Mayalavarapu**

Insane Marketers

**6 LPA**



**MUNCHABLE**

**Anushka Dharmadhikari**

Munchabletv, Creative Director

**5.40 LPA**



# Media & Agencies

LIT students are joining top marketing and ad agencies where ideas shape brands and culture. Their placements reflect creativity, ambition, and the confidence to step into fast-paced teams that turn concepts into real impact. They are not just entering the industry; they are ready to help lead it.



unboxingBLR

**Irfan Nazib**

Unboxing Blr, Content Producer

**9LPA**



WLDD

**Yadnesh Sorate**

WLDD, Content Marketing Associate

**8.5 LPA**



GMT  
INDIA

**Divya Mishra**

GMT Magazine Social Media & Community Executive

**7.5LPA**



Banana Club

**Monisha Shetty**

Banana Club, Social Media Creator

**6.5LPA**



g

**Hiral Jain**

Gradient, Graphic Designer

**5 LPA**



# Media & Agencies

LIT students are joining top marketing and ad agencies where ideas shape brands and culture. Their placements reflect creativity, ambition, and the confidence to step into fast-paced teams that turn concepts into real impact. They are not just entering the industry; they are ready to help lead it.



**Labdhi Jain**

Wassupmedia

**7.80 LPA**



**Abdul Rahman**

Solv. Consultancy, Video Editor & Motion Graphics Designer

**7LPA**



**Datta Kiran**

Not Funny, Head – Production

**6.60 LPA**



**Divyansh Purohit**

Not Funny, Marketing Strategist

**6.60 LPA**



**Harsh Sathepatil**

Insane Marketers

**5 LPA**



# Media & Agencies

LIT students are joining top marketing and ad agencies where ideas shape brands and culture. Their placements reflect creativity, ambition, and the confidence to step into fast-paced teams that turn concepts into real impact. They are not just entering the industry; they are ready to help lead it.



**Essam Razack**

Barely Opinionate, Creative Executive

**6.60 LPA**



**Abhishek Sharma**

Not Funny, Creative Strategist

**6.60 LPA**



**Kashish Sanghvi**

WLDD

**6.60 LPA**



**Abhishek Poojari**

WLDD, Junior Video Creator

**5 LPA**



**KRAFTEDX**

**Krutvik**

Crafted Visions, Founder's Office

**5.40 LPA**



# Media & Agencies

LIT students are joining top marketing and ad agencies where ideas shape brands and culture. Their placements reflect creativity, ambition, and the confidence to step into fast-paced teams that turn concepts into real impact. They are not just entering the industry; they are ready to help lead it.



**Khushi Nahata**

Creative X, Graphic designer

**5LPA**



**Atharva Cholke**

Matar Media, Junior Creative Producer

**4.80 LPA**



**Sachidanand S**

Breadbutter Club,  
Cinematographer & Editor

**4.50 LPA**



**Vanshika Prakash**

Toffee Coffee Roasters,  
Content Creator

**4.50 LPA**



**Tisha Jain**

Breadbutter Club

**4.50 LPA**



# Tech, App & AI Startups

LIT students are stepping into some of the most exciting tech, app, AI, and startup teams in the country. Their ability to learn fast, solve real problems, and think creatively makes them a natural fit for high-growth environments. These placements show how ready they are to contribute to products, innovation, and the future of modern businesses.



**Pratik**

Evam Labs

**10LPA**



**Prajuwal**

Evam Labs

**8LPA**



**Vignesh Shetty**

Rapido, Senior Marketing Manager

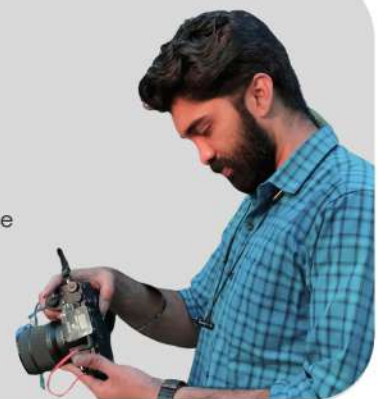
**10LPA**



**Robinson Johnson**

Discover Dollar, Founder's Office

**5.40 LPA**



**altrd**

**Saksham B**

Altrd, Project Manager

**4.80 LPA**



**Rahul Jaganathan**

Webenza

**4.50 LPA**



# Tech, App & AI Startups

LIT students are stepping into some of the most exciting tech, app, AI, and startup teams in the country. Their ability to learn fast, solve real problems, and think creatively makes them a natural fit for high-growth environments. These placements show how ready they are to contribute to products, innovation, and the future of modern businesses.



**Srihith Joshi**

Flashhoot, Content strategist & Social Media Executive

**6.5 LPA**



**Sansrite Tiwari**

Urban Vault

**8 LPA**



**Yash Bhalerao**

Growth School, Content Strategist & Script Writer

**6LPA**



**Neminla Karthik**

Recipeat, Creative Producer

**9.6LPA**



**Harsh Pardikar**

Medialapp, Social Media Associate

**4.80 LPA**



**Kushagra Paliwal**

Circle, Marketing Associate

**8 LPA**



# D2C Brands, Fintech & Edtech Startups

LIT students are joining leading D2C brands, fintech companies, and edtech startups that are shaping the next wave of innovation. Their creativity, problem-solving ability, and hands-on skills make them valuable contributors to fast-growing teams. These placements reflect their readiness to build, scale, and create real impact in modern consumer and tech-driven industries.



**Mannan Rudia**

Acai Theory  
Content Strategist

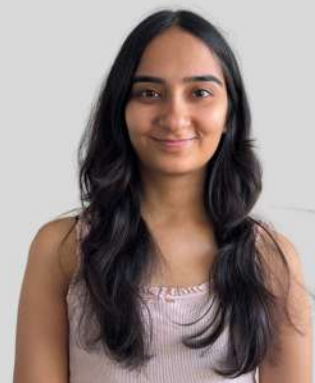
**9LPA**



**Riddhi Chhabra**

AIDIVA  
Content Strategist

**10LPA**



**Shalini Singh**

Better Bright, Content Strategist

**7.9 LPA**



**Abhishek Digra**

Banana Club, Social Media  
Coordinator

**6.60 LPA**



**kshM**

**Paridhi Asija**

KshM

**6.60 LPA**



# D2C Brands, Fintech & Edtech Startups

LIT students are joining leading D2C brands, fintech companies, and edtech startups that are shaping the next wave of innovation. Their creativity, problem-solving ability, and hands-on skills make them valuable contributors to fast-growing teams. These placements reflect their readiness to build, scale, and create real impact in modern consumer and tech-driven industries.



**Omkar Babar**

Angel One

**8.60 LPA**



**Lakshmikant Suman**

Leap

**5 LPA**



# Internships

LIT students begin landing internships and real gigs while they are still in the learning phase, turning classroom skills into industry experience from day one. These early opportunities with D2C brands, fintech teams, and edtech startups show how quickly they become work-ready and how confidently they step into real projects that create measurable impact.



atom.

**Sawan Jain**

Atom, Internship

**3.60 LPA**



FLORAL  
BOUTIQUE

**Honey Jain**

Floral Boutique, Internship

**3 LPA**



FLORAL  
BOUTIQUE

**Prachi Jain**

Floral Boutique, Internship

**3 LPA**



NETBRAMHA

**Aishwin**

Net Bramha, Internship

**3 LPA**



NETBRAMHA

**Siddhi**

Leap, Internship

**30k**



RAGER  
STUDIOS

**Monika Kankariya**

Rager Studios, Internship

**30k**



# Internships

LIT students begin landing internships and real gigs while they are still in the learning phase, turning classroom skills into industry experience from day one. These early opportunities with D2C brands, fintech teams, and edtech startups show how quickly they become work-ready and how confidently they step into real projects that create measurable impact.



**altrd**

**Saksham B**

Altrd, Executive Intern

**3 LPA**



**FLORAL**  
BOUTIQUE

**Monish Reddy**

Sprentzo, Internship

**15k**



**3CANS**

**Anshuman Singha**

3 Cans, Internship

**15k**



**LEAP**

**Sourabh**

Leap, Internship

**30k**



**Aditi Bohra**

Creator Chart, Content Strategist

**20k**



# Student *Content Creators*

LIT student creators are building powerful online communities while still mastering their craft. With strong followings across platforms, they turn creativity into influence and influence into opportunity. Their growth reflects consistency, storytelling skill, and a deep understanding of what audiences connect with.

They are not just creating content; they are shaping culture.



✦ Harsh Sathepatil

📷 17.7K followers

Creator Marketer 03



✦ Deepank Khanduja

📷 34.9K followers

Creatorpreneur 01



✦ Saloni

📷 35.5K followers

Creatorpreneur 01



✦ Aishwarya V

📷 543K followers

Creator Marketer 03



✦ Jaswanth

📷 140K followers

Creator Marketer 04



✦ Dhruv Bhawsar

📷 25.4K followers

Creator Marketer 05



✦ Vaibhav kothari

📷 85K followers

Creatorpreneur 02





# *Student* Entrepreneurs

Many LIT students go on to launch their own ventures, turning ideas into real businesses while still learning. Their startups reflect initiative, creativity, and the confidence to build something from scratch. These founders embody the spirit of ownership and show that with the right skills, students can become entrepreneurs from day one.





Off Book Studios

Off Book Studios is a Goa-based production house known for high-quality storytelling across ad films, events, and brand content.



 **Rajay Naik**

 [off\\_book\\_studios](#)

 [Off Book Studios](#)

Clients:



 RÉIA



**AKHIL SHARMA CHUDEVA**



# Scalify With Ai

Swaroop started Scalify With AI to help businesses streamline operations with tailored AI automation. From auditing workflows and designing custom AI agents to seamless integration and ongoing optimization, reduce inefficiencies, improve performance, and scale automation businesses grow.

 **Swaroop Mehta**

 Scalify With AI



## CLIENTS:



Subculture



HeyElsa AI



Ansh Singh runs Kut To Scene, an Instagram-based storytelling series known for sharp, punchy moments and scenes that stay with the audience. The venture blends creativity, emotion, and cinematic flair to build a growing community of viewers.

 **Ansh Singh**

 [kuttoscene](https://www.instagram.com/kuttoscene)



**A V G**  
runclub

Vaibhav Kothari leads The Avg Run Club, a Bangalore-based community built for anyone who wants to get fit, not just seasoned runners. The club focuses on making running accessible, social, and fun, creating a space where people show up, run, and grow together.

 **Vaibhav Kothari**

 [theavgrunclub](https://www.instagram.com/theavgrunclub)



# Shardul Kulkarni Productions

Shardul Kulkarni Productions, is a video production company creating high-quality commercials, corporate films, and documentaries.



 **Shardul Kulkarni**

 **Shardul Kulkarni Productions**

## Clients:





raw.bit\_media



big4Lp



buzzcitybc



hof.india

Sai Dheeraj is a young entrepreneur running four ventures. Raw Bit Media specializes in media and content, while Big4L Productions and House of Festivals focus on event planning and live experiences. He also builds BuzzCity, a growing clothing brand. His work reflects creativity, strong execution, and a drive to build across industries.

 Sai Dheeraj Shetty





Not just ghee, but a story of purity. From ethically sourced milk to slow-crafted richness, every jar reflects tradition, care, and the essence of real India.

✦ Deep Jain

✦ Labdhi Mehta

📷 whatagarii





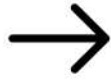
A gym bag brand designed for the modern fitness consumer. Conceived, built, and launched by LIT students - Siri and team

 **Siri Rao**



## Sansrite Tiwari

Sansrite Tiwari transitioned from a law background to an 8 LPA role at Urban Vault after joining LIT School, showcasing her drive, adaptability, and commitment to building a new career path.

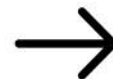


# *Career* Transitioners

A few LIT students have made remarkable career transitions, moving into new roles that align better with their skills and aspirations. Their journeys show that with the right support and hands-on learning, even a major shift is possible. These transitions stand as proof that clarity and capability can open new paths, no matter where you start.

## Omkar Babar

Omkar Babr shifted from hotel management to a high-growth role at Angel One with a package of 8.60 LPA, demonstrating his ability to reinvent himself and thrive in a new industry.





They took the *leap* with LIT.  
You can take it *next*.





# This is LIT

We offer **highly curated learning experiences** that validate your skills and make you irresistible to the world

Apply Now!

