

Punjab Board Class 12, 2026 Business Studies question Paper

Time Allowed :3 Hours

Maximum Marks :100

Total questions :38

General Instructions

Read the following instructions very carefully and strictly follow them:

1. Section A is compulsory for all candidates and generally includes objective-type questions, short answer questions, and long answer questions from the prescribed syllabus.
2. In Section A, candidates are required to answer all questions. The questions will cover topics from ancient, medieval, and modern history as prescribed by the syllabus.
3. Section B consists of elective questions. Candidates are required to attempt questions from the chosen topic according to the provided options.
4. The questions in Section A will be in the form of multiple-choice, short answer, and essay-type questions.
5. Answers to all questions must be written in neat and legible handwriting. Candidates must adhere strictly to the word limit mentioned in the questions.
6. Use of unfair means or electronic devices during the examination is strictly prohibited.
7. Candidates must ensure that they write their answers in the correct format, following the instructions given for each section.

1. A good plan should be:

- (A) Flexible
- (B) Efficient
- (C) Economical

(D) All of these

2. Under which pricing strategy higher initial prices are fixed?

3. 'Management is universal'. What does it mean?

4. Define Economic environment.

5. What is functional organisation?

6. Define management as a modern concept.

7. What is esprit de corps?

8. Define non-financial incentives for motivation.

9. What is meant by budgetary control?

10. What is supervision?

11. What is co-ordination?

12. Under which pricing strategy higher initial prices are fixed?
