

Total No. of Printed Pages—2

CODE : 35T RETD (Pr)
(EN)

2026

Suggestive Question Paper for

RETAIL TRADE
(Practical)

Full Marks : 50

Pass Marks : 20

Time : 2 hours

*The figures in the margin indicate full marks
for the questions.*

<p>Note : The question paper for 2026 has to be prepared on this basis without repeating from the suggestive questions as far as practicable.</p>
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Contd.

1. Prepare a chart containing various ways to retain customers. 10
2. Group discussion : **(any one)** 10
[For group discussion teacher will form a group of students.]

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 - (a) Online surveys and social media have a great role in collecting customer feedback.
 - (b) Communication skill is the only criterion for skill development.
3. Role play : **(any one)** 10
 - (a) Demonstrate products to customers in retail stores.
 - (b) Role play of how to work in a team.
4. Portfolio / Project. 10
5. Direct observation. 5
6. Viva voce. 5