

Total No. of Printed Pages—2

CODE : 35T RETD (Pr)
(EN)

2026

Suggestive Question Paper for

**RETAIL TRADE
(Practical)**

Full Marks : 50

Pass Marks : 20

Time : 2 hours

*The figures in the margin indicate full marks
for the questions.*

Note : The question paper for 2026 has to be prepared on this basis without repeating from the suggestive questions as far as practicable.

Contd.

1. Prepare a chart containing various ways to retain customers. 10

2. Group discussion : *(any one)* 10

[For group discussion teacher will form a group of students.]

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(a) Online surveys and social media have a great role in collecting customer feedback.

(b) Communication skill is the only criterion for skill development.

3. Role play : *(any one)* 10

(a) Demonstrate products to customers in retail stores.

(b) Role play of how to work in a team.

4. Portfolio / Project. 10

5. Direct observation. 5

6. Viva voce. 5