SANJAY GHODAWAT UNIVERSITY

Kolhapur

:

INFORMATION BROCHURE

B.DES ADMISSION

2025-26

ABOUT SGU

Sanjay Ghodawat University (SGU) is a state private university located in western Maharashtra as an upcoming educational and research University for pursuing Bachelor's and Master's Programs in Engineering, Design, Management, Science, Arts, Commerce, Pharmaceutical Sciences and Journalism & Mass Communication.

SGU Features innovative curricula to enhance professional competencies experienced experts and professionals as facilitators, state of the art spaces with design and learning studios and focus on Project Based Learning and Design Based Learning.

COURSES OFFERED AT SGU BY SCHOOL OF DESIGN

- **Bachelor of Design (B. Des.) Courses:**
    1. Communication Design
    2. Product Design
    3. Fashion Design Styling & Business
    4. Interior Design Styling & Practices

- **B. Sc. in DesignCourses:**
    1. Fashion Design
    2. Interior Design& Decor
    3. Graphic Design, Animation & VFX
    4. UI/UX
    5. Game Design

SGU ELIGIBILITY CRITERIA

For SGU admission the applicant needs to fit into the following criteria

- 10+2 from any stream (State Board, CBSE, ICSE, ISC, CIE, IB or equivalent examination)
- 45% aggregate in all subjects (40% for reserve category)
- Valid score of any of the entrance examinations (UCEED, NID-DAT, NIFT, MAH B. Design - CET, PERA-CET)

APPLICATION FOR ADMISSION

1. Online Test (Stage I)
2. Portfolio Submission and Personal Interview (Stage II)
3. Admissions Counselling.
4. Confirmation of admission.

SGUEED (ENTRANCE EXAM 2025 - PAPER PATTERN)

In order to secure admissions in design programs on offer at SGU, aspirants need to clear two stages which are:

STAGE 1: SGUEED (Stage I) – Online Test

STAGE 2: SGUEED (Stage II) – Portfolio Submission and Personal Interview

The SGUEED **Stage I** is a 3-hour paper divided into two parts: Objective type (Multiple Choice Questions) with 60 marks questions and sketching questions worth 40 marks.

SGUEED Stage II is a Portfolio Submission and Personal Interview for B. Design applicants. Only candidates who successfully clear the Stage I are invited to the mains. After the portfolio submission students are scheduled for Online Interview.

Applicants who clear the Stage II move onto counselling and confirm their admission to the institute.

Below is the Exam Pattern for SGUEED Stage I:

SGUEED Stage I: 2025 Exam Pattern	
Exam Mode	Online
Exam Duration	3 hours
Total Marks	100
Question Paper Language	English
Questions Types	Objective & Subjective

In SGUEED Stage I candidates are evaluated on the below points

Good sketching only is never enough to have a global impact. Hence SGUEED intends to evaluate students' understanding of various aspects of design like creativity, imagination & visualization skills, observation, general awareness, etc.

MARKING SCHEME FOR SGUEED 2025

SGUEED 2025 (Stage I)			
Type of Question	**No. Of Questions**	**Marks for Each Question**	**Total Marks**
Objective type questions	Questions 1 to 30	2 Mark	60
Subjective type questions (Drawing / Design based)	Question 31	20 marks each	40
	Question 32		
Total Marks			**100**

SGUEED 2025 (Stage II)	
Portfolio Submission & Personal Interview Mode	Offline
Language	English

PORTFOLIO SUBMISSION & PERSONAL INTERVIEW FOR SGU ADMISSION

A portfolio is a great yardstick to judge a student's creativity based on the concept of the artwork and the arrangement of the works. The personal interview questions about the students' portfolios as well.

IMPORTANT DATES FOR SGUEED ADMISSION 2025:

SGU ADMISSION EVENT DETAILS	DATES
• Start to submit Online/Offline application form	20th October 2024
• Closing date of online/Offline application form	30th March 2025
• SGUEED 2024 Exam Date (Stage I)	20th April 2025
• Result date declaration (Stage I)	30th April 2025
• Exam Date (Stage II) – Studio Test & Personal Interview	05th May 2025 to 16th May 2025
• Result date declaration - Final	24th May 2025
• Confirmation of Admission	1st June 2025 Onwards

FOR REGISTRATION AND ADDITIONAL INFORMATION

SGUEED Registration Form - https://forms.gle/aAvGBqNvRvxiVqUKA

WEBSITE: https://www.sanjayghodawatuniversity.ac.in/

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