

PLACEMENT REPORT MBA 2022-24

placement@sibmnagpur.edu.in

+91 8484936627



WORDS FROM DIRECTOR'S DESK

SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes contemporary courses aligned with corporate demands, backed by robust industry-academia—connections for placements. Our MBA flagship program provides a comprehensive curriculum that blends rigorous academic study with practical, real-world experience. Through industry interactions, internships, and live projects, our students gain valuable insights and hands-on experience that prepare them for leadership roles in diverse sectors. Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.

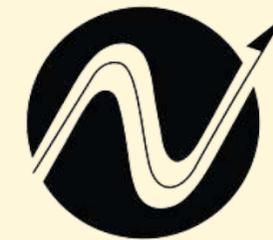
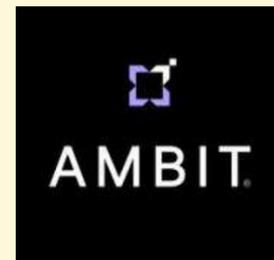
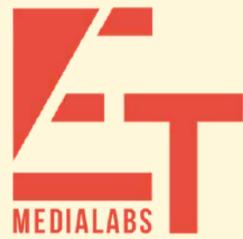
DR. SHAILESH RASTOGI



PROMINENT RECRUITERS

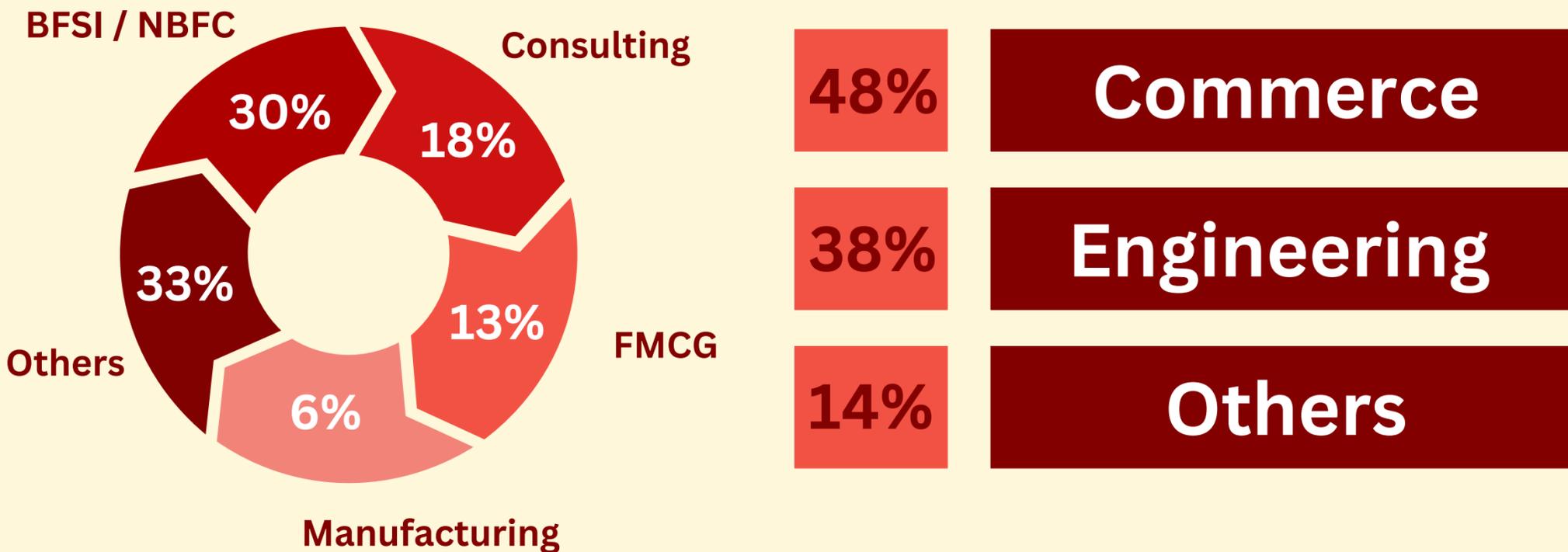


NEW RECRUITERS



BATCH PROFILE

Academic Background



48%

Commerce

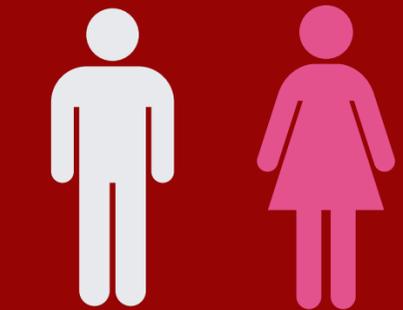
38%

Engineering

14%

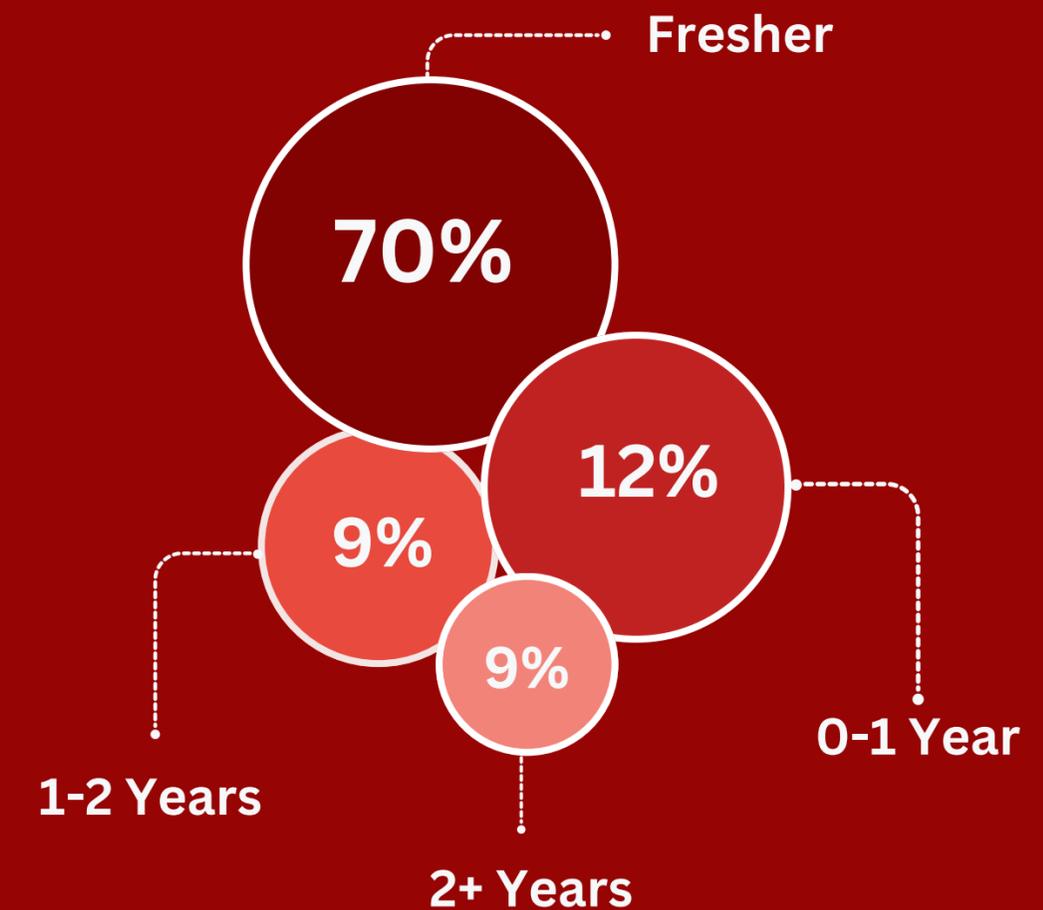
Others

Gender Diversity



58% 42%

Professional Experience



Average Work Ex.

20.24

Months

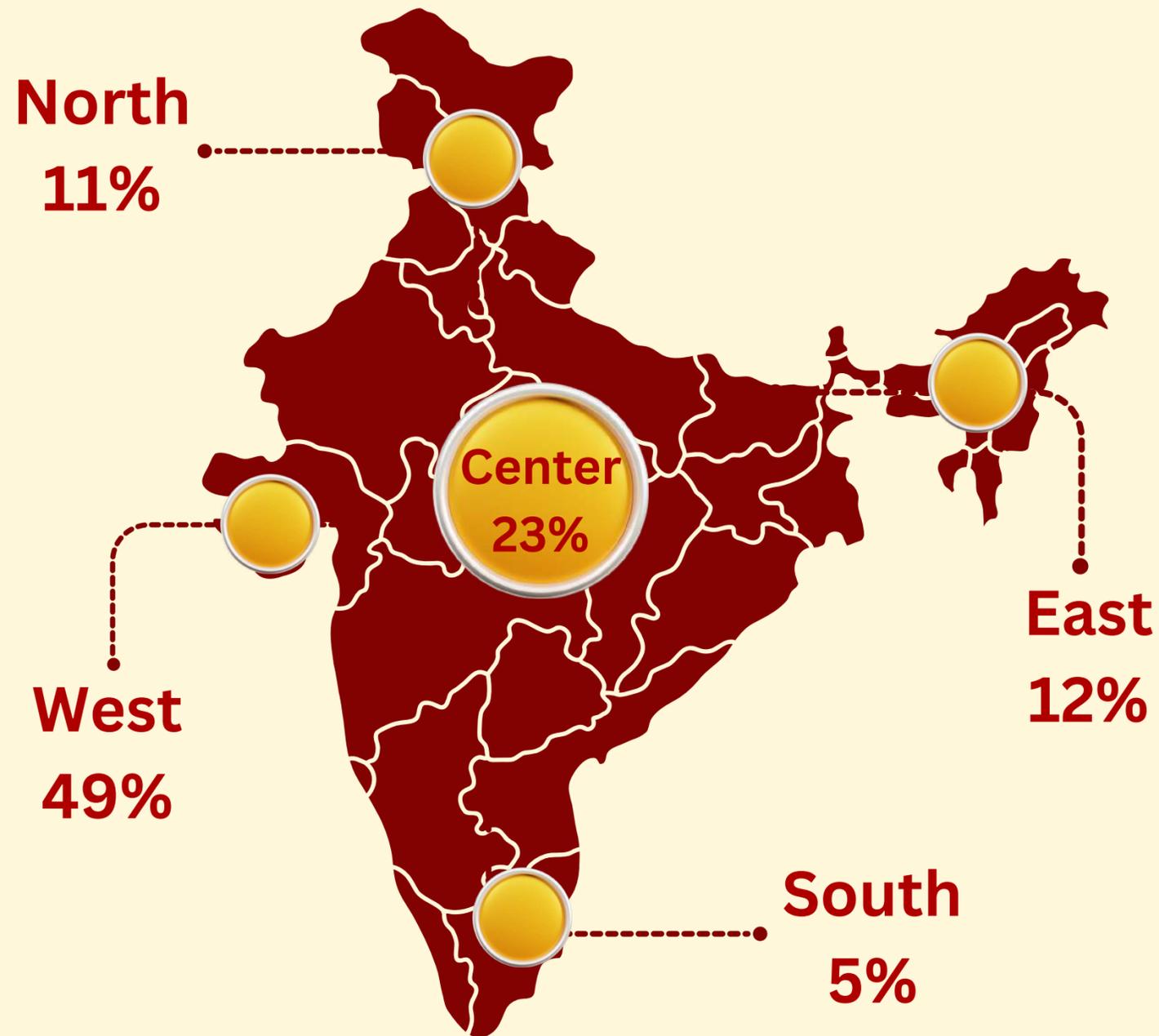
Average Age

24.08

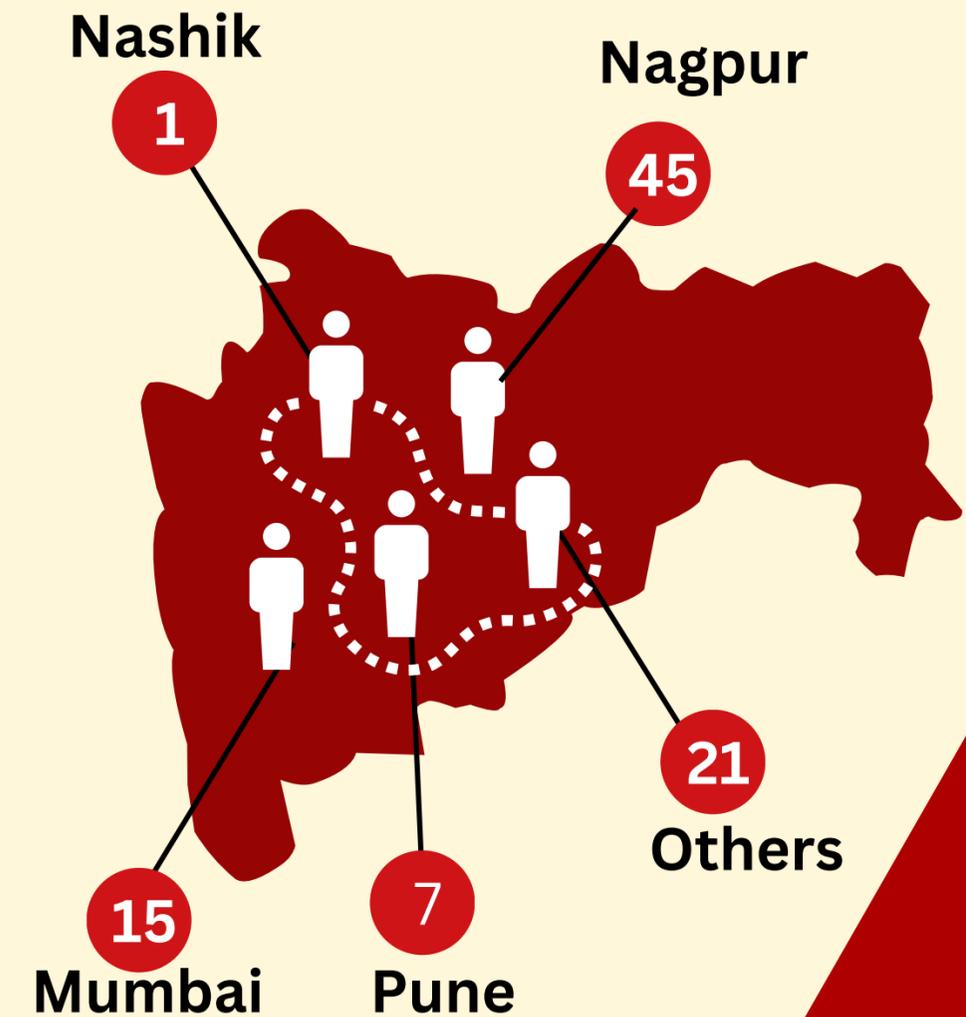
Years

BATCH PROFILE

REGIONAL DIVERSITY



MAHARASTRA DIVERSITY



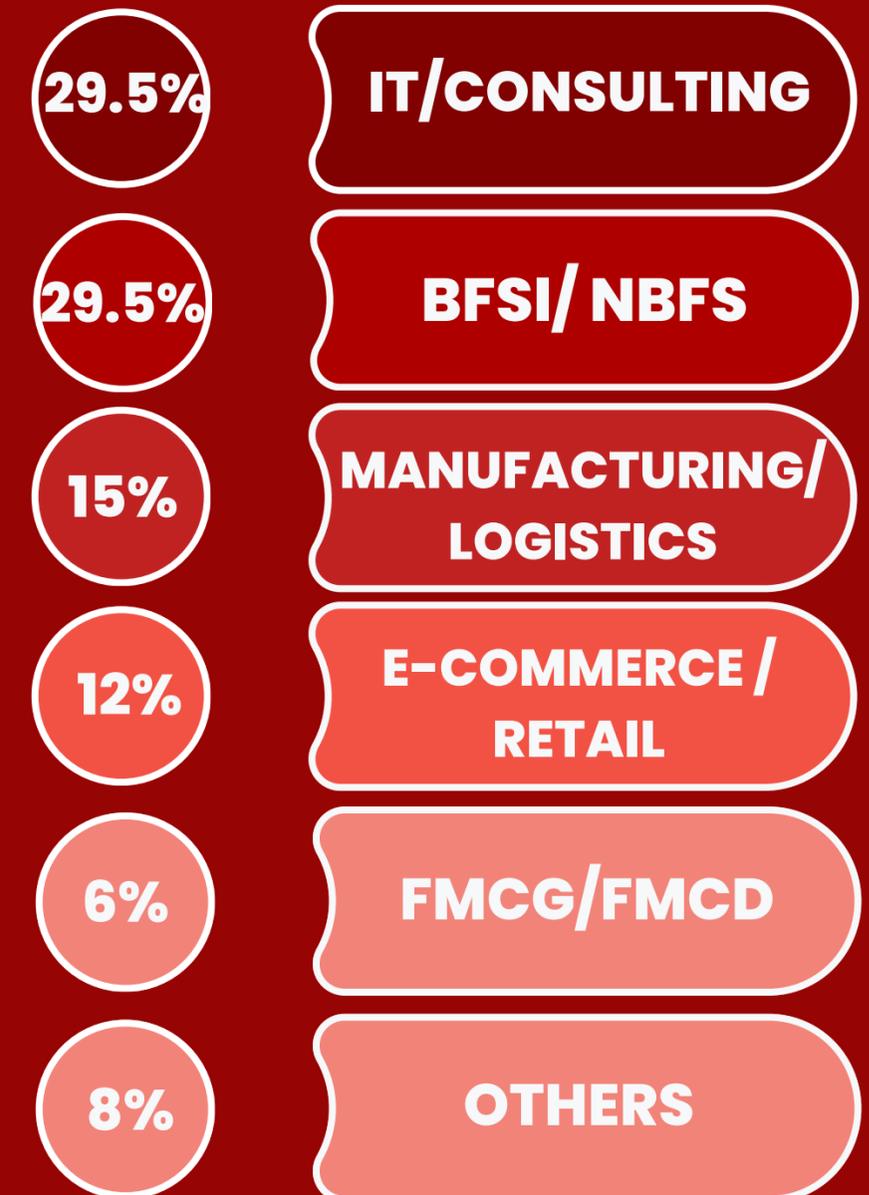
PLACEMENT HIGHLIGHT



SIBM
NAGPUR



SECTOR WISE STATS



HIGHEST PPO



NEW RECRUITER



MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

- Market Research
- Management Consulting
- Product Management
- Sales & Marketing
- Brand Management
- Product Management



FINANCE MANAGEMENT



SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as Business Valuation Consultant, Financial Consultant, Investment Banker, Risk Analyst, Wealth Management Associate, Management Trainee and many more.

This year several prominent recruiters put their trust in the brand of SIBM Nagpur

- Business Valuation
- Corporate Investment Banking
- Financial Modelling
- Portfolio Management
- Wealth Management



OPERATIONS & SUPPLY CHAIN MANAGEMENT



SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.

The students of the Operations specialization were offered roles as Product Manager, Technology Consulting Associate, Cyber Security, Business Transformation Analyst and Supply Chain & Procurement, Management Trainee ,Growth Manager Associate among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management



HUMAN RESOURCE MANAGEMENT

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition



BUSINESS ANALYTICS

SIBM Nagpur equips students with the skills and knowledge to excel in the dynamic field of Business Analytics. Our robust curriculum, taught by industry experts, provides a comprehensive understanding of data analysis, modeling, and visualization techniques. This strong foundation empowers you to:

- Uncover hidden insights
- Become a data storytelling pro
- Make data-driven decisions
- Risk Analytics Specialist
- Business Intelligence Analyst
- Marketing Analyst



Grant Thornton



Vision

Promoting international understanding through quality education

Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (The world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instil sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society

Program Educational Objectives

- **PEO 1** Understand and Solve Problems – Graduates can understand and solve complex business problems effectively.
- **PEO 2** Apply Advanced Tools – Graduates can use advanced tools and techniques to address real-world business challenges.
- **PEO 3** Drive Innovation – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- **PEO 4** Ethical Decision-Making – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- **PEO 5** Societal Impact – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.

Program Specific Outcomes

- **PSO 1:** To imbibe proactive thinking with strong ethical values to address and solve the complex business and societal issues within the available resources.
- **PSO 2:** To become competent management professionals with strong domain knowledge, skills and attitudes appreciating cross cultural understanding of global environment.

PLACECOM TEAM





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(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A ++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India })