

PLACEMENT REPORT



CAMPUS
RECRUITMENT
PROGRAMME
2020

FOREWORD

SIBM Pune takes immense pride in declaring the successful completion of the Campus Recruitment Programme 2020 for the MBA Flagship batch of 2019-21. The institute steered through the challenging times by adapting to the changing needs and modes of recruitment. The institute's strong student-driven culture, structured academic rigour and firm corporate engagement model have ensured the students' excellence, thereby, securing them premium roles across top organizations despite the odds of the pandemic. Over **100 organizations** from various sectors, including, Automobile, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, Information Technology, Manufacturing, among others participated in the Campus Recruitment Programme 2020, which had a participation of over **180 students**.

Premium organizations across sectors made a total of **192 offers** in the Consulting & Strategy, Finance, General Management, Human Resources, Operations, Sales & Marketing domains offering an **average CTC of INR 19.56 LPA**. Students of the institute were successful in securing a cumulative of **66 Pre-Placement Offers**, by virtue of the excellent performance of the students in Summer Internships, Corporate Competitions, and Live Projects.

Students have been offered roles in some of the most elite management programs in the country including **Accenture Talent Accelerator Program, Adani Accelerated Leadership Program, Aditya Birla Group Leadership Program, Asian Paints LEAP, Bajaj Auto Flying Start Program, Cisco Project Specialist Program, Dabur Young Managers Development Program, Godrej Industries Limited Gallop Program, Hexaware Future Leaders Program, Marico IGNITE Program, Reliance Emerging Leaders Program, Tata Consumer Products Emerging Leaders Plus, _ViS Discover Graduate, Whirlpool Young Leaders Program**, along with the most sought-after roles of organizations such as **AB InBev, Goldman Sachs, GSK Pharmaceuticals, ITC, P&G, Pidilite, Vodafone Idea, Wipro** among many others.

We express our immense gratitude to our recruiters for their faith in the talent of SIBM Pune. We are also honored for initiating new associations with premium organizations including **Accenture Strategy & Consulting, Adidas, Alfa Laval, Everest Industries, Foxconn, HashedIn Technologies, Indegene, LogiNext, Michael Page, PhonePe, Spencer's Retail, Synchrony Financial, Tata AIA Life Insurance Company, Thermo Fisher Scientific, Thoucentric Consulting, Total Oil India, Xiaomi India, Yum Restaurants** to name a few. We appreciate the contribution of the entire SIBM Pune fraternity for their sustained assistance throughout the placement process. We look forward to carrying this momentum with the continued support from our students, recruiters, alumni, staff and management.

FOREWORD

Vision

Building domestic and global capabilities through quality education to promote international understanding.

Mission

- To boost the employability quotient of students
- To develop domestic and global competencies amongst students to take up national and international roles
- To develop a sense of social responsiveness amongst internal stakeholders
- To instill cross cultural sensitivity through student mobility
- To promote ethical and value-based learning for producing global citizens
- To build a culture of original knowledge creation, and dissemination to all stakeholders

FOREWORD

Program Educational Objectives

- To gain contemporary knowledge of the Business Concepts and their application in problem solving.
- To apply different tools for decision-making required for solving complex managerial problems with a passion to innovate.
- To develop leaders who are able to adapt to the needs of the dynamic; domestic and global Business contexts.
- To develop students who are competent to take up independent entrepreneurial ventures.
- To produce industry ready graduates having the highest ethical standards and concern for environment.

CORPORATE COMPETITIONS 2020-21

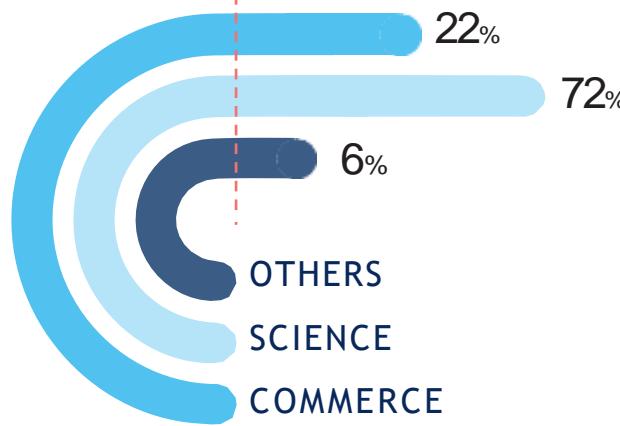
 Avant-Garde NATIONAL WINNERS	 BloC Boardroom Challenge NATIONAL WINNERS	 LOUD NATIONAL WINNERS	 IB League NATIONAL WINNERS	 TechTonic NATIONAL WINNERS	 Battlefield NATIONAL WINNERS
 CANVAS NATIONAL RUNNERS-UP	 Campus Innovathon NATIONAL RUNNERS-UP	 CII Young Innovators Challenge NATIONAL FINALISTS	 E^3 NATIONAL FINALISTS	 Quest NATIONAL FINALISTS	 HR Case Study Contest NATIONAL FINALISTS
 ThinkUp Challenge NATIONAL FINALISTS	 Bond With Pidilite NATIONAL FINALISTS	 Global Challenge NATIONAL FINALISTS	 T.U.P. NATIONAL FINALISTS	 E.D.G.E. NATIONAL FINALISTS	 Energy Day NATIONAL FINALISTS
 Steel-a-Thon NATIONAL FINALISTS	 Mi Summit NATIONAL FINALISTS	 Transcend NATIONAL SEMI-FINALISTS	 Campus Challenge NATIONAL SEMI-FINALISTS	 Stylbiz NATIONAL SEMI-FINALISTS	 Stratethon NATIONAL SEMI-FINALISTS
 Dare to Do More NATIONAL SEMI-FINALISTS	 Elevate NATIONAL SEMI-FINALISTS	 Research Challenge ZONAL FINALISTS	 Interrobang?! CLUSTER WINNERS	 Over the Wall CORPORATE ROUND WINNERS	 iCreate REGIONAL FINALISTS
 ATOM REGIONAL FINALISTS	 Vantage REGIONAL FINALISTS	 Go Green REGIONAL SEMI-FINALISTS			

OTHER COMPETITIONS ON CAMPUS

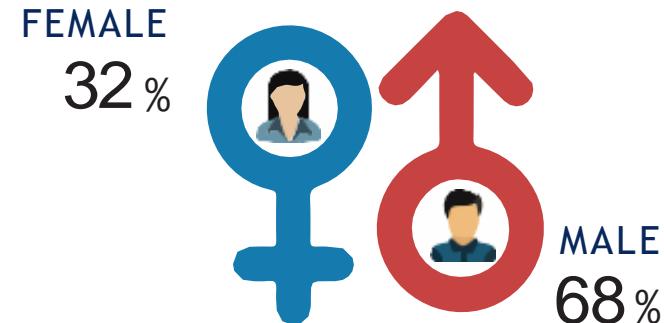
 CASE CHALLENGE	 WIRED	 GET SET GO	 L.I.M.E.	 Ideation Challenge	 Brandstrom	 Rise	 The Agri Challenge	 ZS PRIZE
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BATCH PROFILE

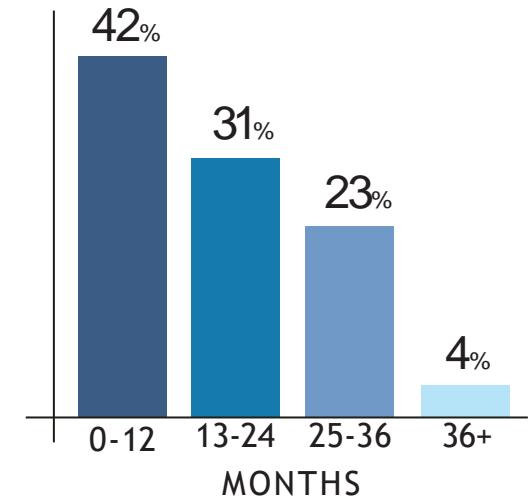
ACADEMIC BACKGROUND



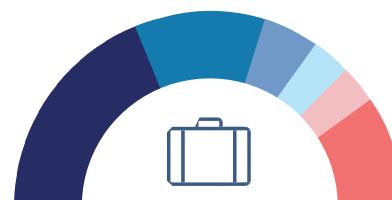
GENDER RATIO



WORK EXPERIENCE



SECTOR-WISE WORK EXPERIENCE

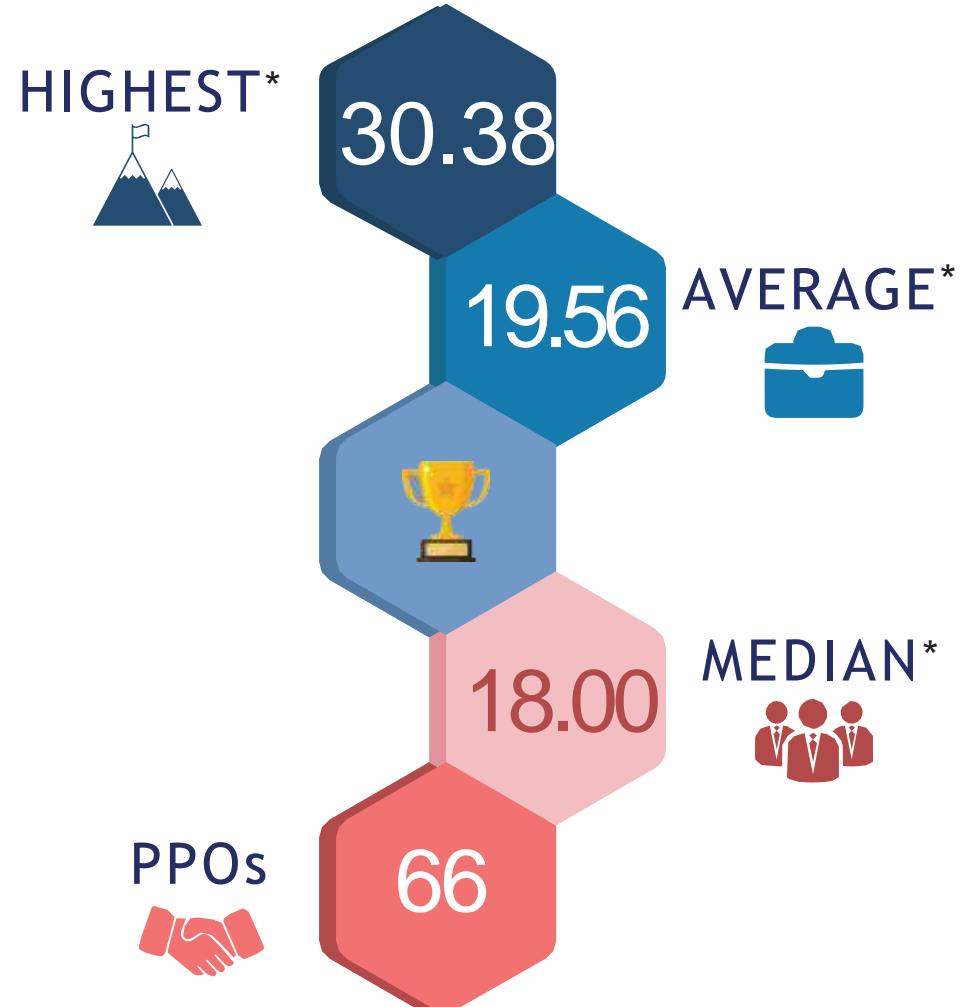
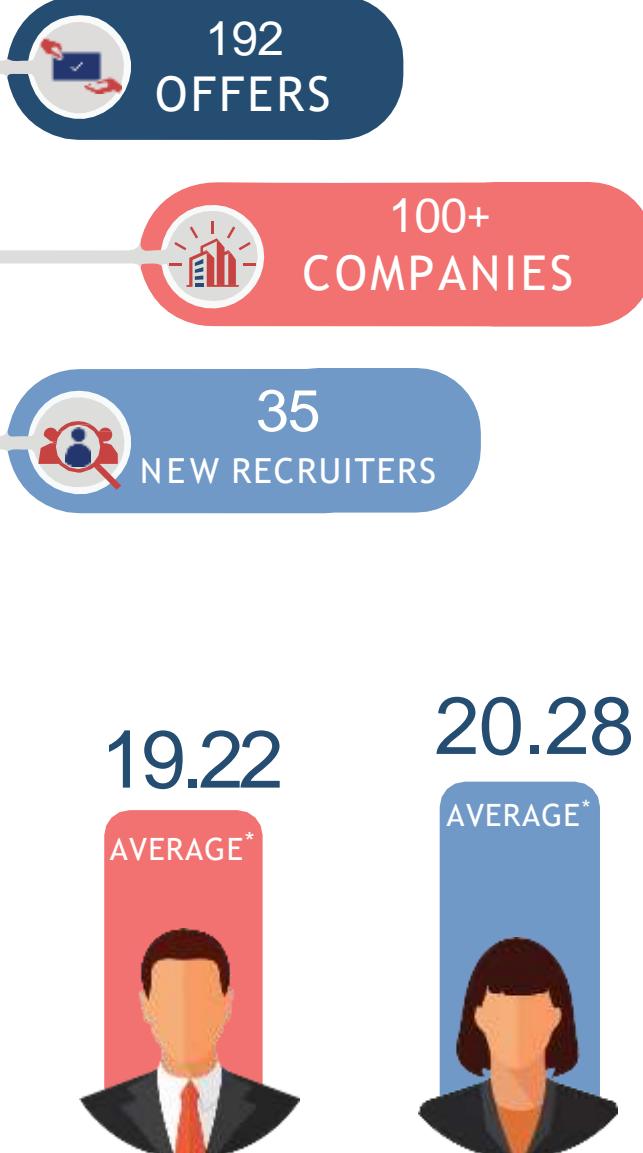


AVERAGE AGE
25.1 YEARS

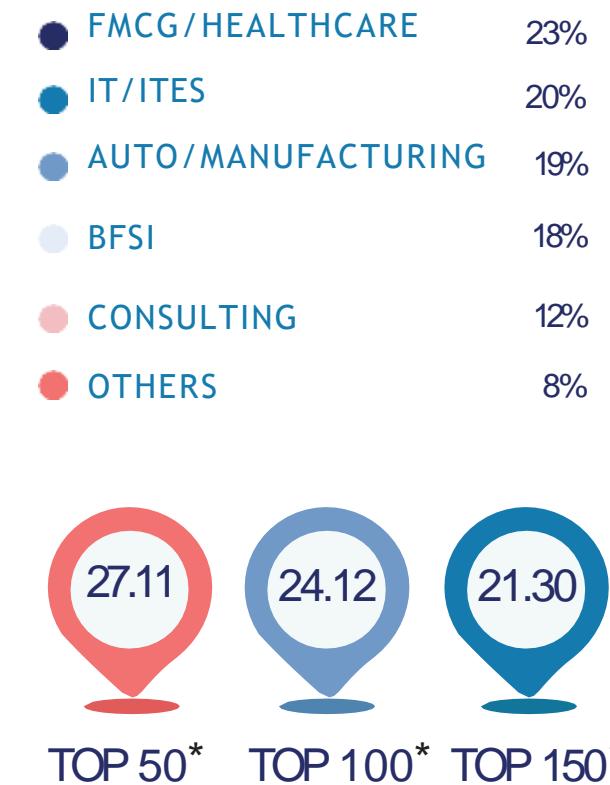
IT/ITES	42%	BFSI	6%
ENGINEERING MANUFACTURING	16%	SALES & MARKETING	6%
ANALYTICS & CONSULTING	9%	OTHERS	21%

AVERAGE WORK EXPERIENCE
24.17 MONTHS

HIGHLIGHTS

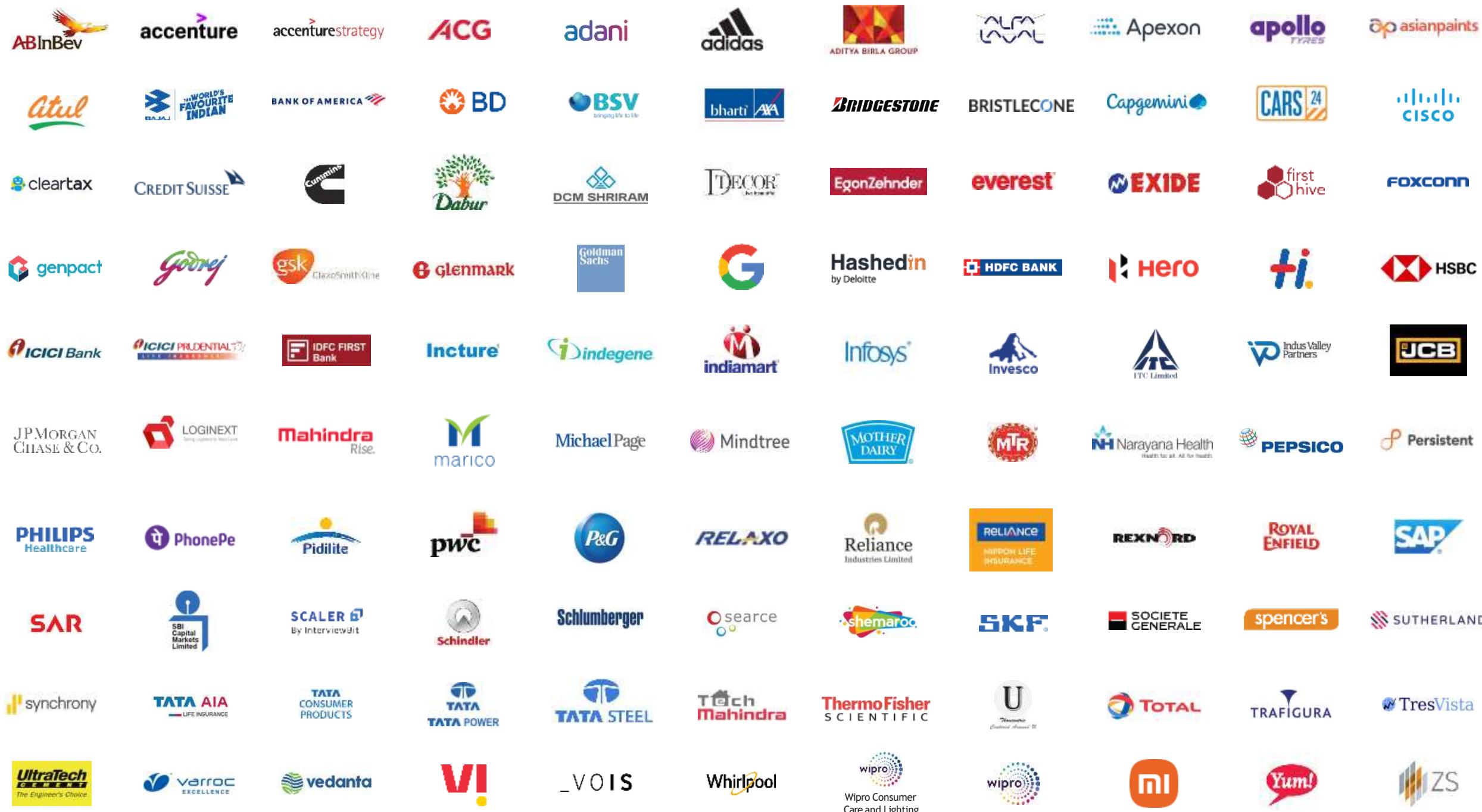


SECTOR WISE OFFERS



*The above mentioned figures are in INR lakhs per annum

COMPANIES PARTICIPATED



FINANCE

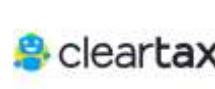
The program provides students with knowledge of financial business operations and their practical application. Niche roles such as Financial Analyst, Corporate Banking, Credit Risk, Financial Advisory, Investment Banking among others were offered to the students.

The Finance function had coveted recruiters such as AB InBev, Bank of America, Bharti AXA LIC, Credit Suisse India, Goldman Sachs, HDFC Bank, HSBC STG, ICICI Bank, JPMorgan Chase & Co., Thermo Fisher Scientific, _VOIS among others.



HIGHEST CTC
₹22.00 LPA





HUMAN RESOURCES

The course equips students with the skills to enable strategic workforce and human capital management. The program attempts to groom holistic Human Resource managers with the ability to manage uncertainty & complexity while driving innovation in people practices.

The Human Resources domain witnessed the participation of top recruiters such as Accenture Solutions, Accenture Strategy and Consulting, Adani Enterprises, ClearTax, Foxconn, JPMorgan Chase & Co., Marico, PricewaterhouseCoopers, Procter & Gamble, Reliance Nippon LIC, SAR Group, Synchrony Financial, VOIS among others.

HIGHEST CTC
₹ 30.38 LPA



MARKETING

The institute offers a well-grounded curriculum with focus across Digital Marketing, Marketing Analytics, Marketing Research, and Sales & Distribution. The programme has sculpted itself over the years to the needs of the dynamic marketing industry focusing on system based out of experiential learning.

The Marketing domain had premium recruiters such as Accenture Strategy and Consulting, Adidas, Aditya Birla Group, Asian Paints, Bajaj Auto, Becton, Dickinson & Co., Dabur, Godrej Industries Limited and Associate Companies, GlaxoSmithKline Pharmaceuticals, ITC, Mahindra & Mahindra, Marico, PepsiCo, Philips Healthcare, Pidilite Industries, Reliance Industries, Tata Consumer Products, Wipro among others, participated in the recruitment programme.



**HIGHEST CTC
₹30.38 LPA**

accenture strategy



asianpaints



Collabera



dyson

EgonZehnder

everest

EXIDE



Godrej



G

Hashedin

HDFC BANK

Hero



ICICI Bank

ICICI PRUDENTIAL

IDFC FIRST Bank

Incture

indegene

indiamart

Infosys

irm

ITC Limited

JCB

karza

LOGINEXT

Mahindra

marico

MichaelPage

Mindtree

MOTHER DAIRY

MTR

Narayana Health

PEPSICO

Persistent

PHILIPS

PhonePe

Pidilite

RELAXO

Reliance

REXNORD

SCALER

Schlumberger

Schlumberger

searce

shemaroo

SKF

spencer's

SUTHERLAND

TATA AIA

TATA CONSUMER

TATA POWER

TATA STEEL

Tech Mahindra

TOTAL

TRAFIGURA

UltraTech

Varroc

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VI

Whirlpool

wipro

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Yum!

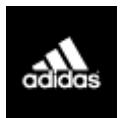
ZS



accenture strategy

ACG
CAPSULES

ACCOLITE DIGITAL
Transforming The Future. Now.



BRIDGESTONE

BRISTLEcone

Capgemini

CISCO

DCM SHRIRAM

EPP

genpact

HashedIn
by Deloitte

Hi

ICICI Bank

Indegene

LOGINEXT
Bring logistics to life!

MichaelPage

Mindtree

MOTHER DAIRY

Schlumberger

Osearce

shemaroo

spencer's

TATA AIA
LIFE INSURANCE

TATA STEEL

Tech Mahindra

Uttamdasht
Centuries Around Us

TOTAL

TRAFIGURA

UltraTech CEMENT
The Engineer's Choice

vedanta

Whirlpool

mi

ZS

OPERATIONS

The institute offers a distinct curriculum and pedagogy in the field of Operations, integrated with current industrial practices to equip students to deliver beyond standard service levels for the businesses to grow further. The curriculum focuses on areas like Supply Chain Management, Inventory & Warehouse Management, Logistics, and Distribution networks that have become huge differentiating factors for an organization as it competes in the market.

The Operations specialization witnessed participation of premium recruiters including, AB InBev, Accenture Strategy and Consulting, Adidas, Bridgestone, Bristlecone, Capgemini, Cisco Systems India, DCM Shriram, Hexaware Technologies, ICICI Bank, LogiNext Solutions Inc., Michael Page, Spencer's Retail, Tata Steel, Total Oil India, Ultratech Cement, Vedanta and Xiaomi India.

HIGHEST CTC
₹ 22.00 LPA



DIRECTOR'S MESSAGE



SIBM Pune has successfully stood up to the challenges of a pandemic year, by securing top-notch opportunities for the students. In this regard, I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale new heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support.

Dr. R. Raman

PLACEMENT ADVISORY TEAM



L-R: Swapneel Saha, Tanmay Porwal, Devang Shandilya, Shashank Mandlekar, Prateek Sharma (Placement Coordinator), Bhuvan Deepak Chada (Student President), Shubham Manocha, K Sri Harsha
Not in the photo: Surya Rau RVKM, Yuvraj Yeole



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