

# PLACEMENT REPORT

SUMMER INTERNSHIP  
RECRUITMENT  
PROGRAMME  
2023



# INDEX

Click below to navigate.

FOREWORD	1
BATCH SNAPSHOT	2
PLACEMENT HIGHLIGHTS	3
SPECIALIZATION HIGHLIGHTS	4
VISITING COMPANIES	5
SECTOR WISE COMPANIES	6
NEW RECRUITERS	10
CASE COMPETITIONS	11
DIRECTOR'S NOTE	12
PLACEMENT ADVISORY TEAM	13

**46** Year  
Old  
Legacy

**8,000+**  
Alumni since 1978

**A++**  
Re-accredited by NAAC

**17**  
All India NIRF Rank 2023

## SPECIALIZATIONS OFFERED

- Data Analytics
- Finance
- Human Resources
- Marketing
- Operations & Supply Chain

**9** Student  
Councils  
**7** Special  
Interest  
Groups



# FOREWORD

With immense pride and delight, we announce that SIBM Pune has successfully concluded its Summer Internship Recruitment Programme 2023 for the 46th MBA Flagship batch of 2023-25. SIBM Pune has successfully navigated challenging circumstances, reinforcing its position in the industry and showcasing its endurance over time. With a strong emphasis on student initiatives and practical course pedagogy, the institute has consistently garnered recruiters' trust. On this momentous note, we thank our recruiters and esteemed alumni for their unwavering support.

The recruitment process of the current year witnessed the participation of over 70 organizations across diverse sectors, including Automotive and Manufacturing, BFSI, Consulting, FMCG / FMCD, Healthcare and IT / ITES. Students secured internships across a spectrum of domains and roles, bagging the **highest stipend of 4.50 lakhs**, with an **average stipend of 3.23 lakhs**, and a **median stipend of 3.00 lakhs** for two months.

Our gratitude extends to our legacy recruiters, namely **Accenture Strategy & Consulting, Asian Paints, Axis Bank, Ernst & Young, Godrej Industries Limited & Associated Companies, Haleon, Hindustan Unilever Limited, ITC, JPMorgan Chase & Co., Marico, Mondelēz International, Pidilite Industries, Procter & Gamble and The Coca-Cola Company** for their unwavering belief in the capabilities of SIBM Pune students.

We also had the fortune to host some of the most sought-after brands in the industry for the first time. Our new recruiters, including **AbbVie, Bharti Airtel, British Petroleum, CK Birla Group, Daimler Truck Innovative Centre India, Droom Technologies, Galderma, HDFC Credila, Hygienic Research Institute, IDFC First Bank, Maruti Suzuki India Limited, National Payments Corporation of India, Ninjacart, PhonePe, Pine Labs, Reckitt, Salesforce, Shell, Steelcase, Titan and Wipro Consumer Care & Lighting** provided SIBM Pune with the opportunity to create new associations and explore new prospects.

SIBM Pune encourages students to engage in cultural, social and professional activities. This student-centric approach enhances the overall learning experience and instills a sense of student responsibility, teamwork and leadership. Once again, we thank the entire SIBM Pune fraternity as we scale new heights and continue growing. A special thanks to the Ex-members of the Placement Advisory Team for their invaluable contributions in guiding our students toward successful professional journeys. We congratulate each student on their marvelous performance, and we are confident that they will perform to the best of their capabilities, honing themselves into thought leaders and keeping our flag high.

# BATCH SNAPSHOT

Average Work Exp.

**15.36**

Months

Gender Diversity

**39%**

Female Students

Average Age

**23.09**

Years

## PROFESSIONAL EXPERIENCE

**39%**

Freshers

**10%**

1-12  
months

**10%**

13-18  
months

**15%**

19-24  
months

**18%**

25-36  
months

**8%**

36+  
months

## ACADEMIC BACKGROUND

**65%**

Engineering &  
Science

**29%**

Management &  
Commerce

**5%**

Arts

**1%**

Others

## PROFESSIONAL BACKGROUND

Automotive /  
Manufacturing

**20%**

Others

**23%**

**5%**

BFSI

E-Commerce

**2%**

**33%**

IT / ITES

Professional  
Services

**14%**

**3%**

Healthcare /  
Pharmaceuticals

# PLACEMENT HIGHLIGHTS

Highest Stipend\*

4.50

Average Stipend\*

3.23

Median Stipend\*

3.00

11%

YoY increase in  
Average Stipend

2.3%

YoY increase in  
Highest Stipend

40+

Offers  
above 4.00 Lakh\*

Gender-wise Average Stipend\*

3.29



3.19

Average Stipend Offered\*

4.48

Top 10%

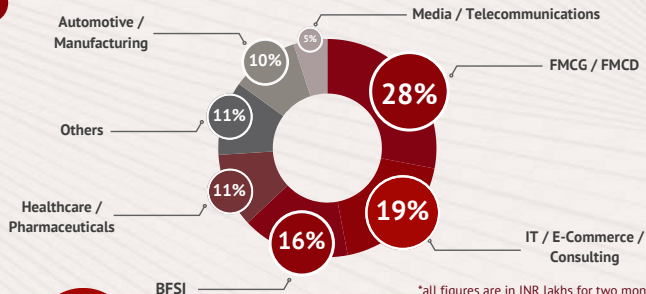
4.12

Top 25%

3.57

Top 50%

Sector-wise Visiting Companies



\*all figures are in INR lakhs for two months

# SPECIALIZATION HIGHLIGHTS

## FINANCE

4.00

Highest Stipend\*



2.78

Average Stipend\*

### Roles Offered:

- Asset Management
- Credit Risk Analysis
- Finance Analytics
- Investment Banking
- Management Consulting
- Mergers & Acquisitions
- Product Management
- Wealth Management

## MARKETING

4.50

Highest Stipend\*



3.28

Average Stipend\*

### Roles Offered:

- Brand Management
- Business Strategy
- Customer Experience
- Management Consulting
- Product Management
- Program Management
- Sales and Marketing
- Sales Strategy

## HUMAN RESOURCES

4.50

Highest Stipend\*



3.40

Average Stipend\*

### Roles Offered:

- Compensation and Benefits
- Diversity Management
- Employee Engagement
- HR Analytics
- Management Consulting
- HR Strategy and Consulting
- Learning and Development
- Talent Acquisition

## OPERATIONS

4.00

Highest Stipend\*



3.05

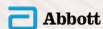
Average Stipend\*

### Roles Offered:

- Customer Excellence and Operations
- Logistics Management
- Management Consulting
- Operations Excellence
- Process Reengineering
- Product Management
- Risk Management
- Supply Chain Management

\*all figures are in INR lakhs for two months

# VISITING COMPANIES



abbvie

accenture

accenturestrategy



amazon

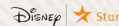


DAIMLER TRUCK



DE Shaw & Co

DIAGEO



GALDERMA



Goldman Sachs



HALEON



Johnson & Johnson

JPMORGAN CHASE & CO.

L'ORÉAL



ninjacart



Steelcase







SIBM Pune's prowess in the FMCG / FMCD sector is evident through the continued trust placed by numerous leading brands in the talent pool from our institute. Notable organizations including **Aditya Birla Fashion & Retail Limited**, **Asian Paints**, **Colgate-Palmolive**, **Diageo**, **General Mills**, **Hindustan Unilever Limited**, **Hygienic Research Institute**, **ITC**, **L'Oréal**, **Marico**, **Mondelēz International**, **Pernod Ricard**, **Pidilite Industries**, **Procter & Gamble**, **Reckitt**, **Samsung**, **Signify Innovations India**, **The Coca-Cola Company**, **Titan**, **United Breweries** and **Wipro Consumer Care & Lighting** have provided internships to students across all fields of specialization.



## AUTOMOTIVE & MANUFACTURING

Esteemed organizations in the Automotive and Manufacturing sector graced our campus during the summer recruitment process. Among these notable participants were **Bridgestone**, **Cummins** and **Tata Steel**. The institute further explored and onboarded new brands like **Daimler Truck Innovative Centre India**, **Maruti Suzuki India Limited** and **Steelcase** to its ever-expanding portfolio.




DAIMLER TRUCK



Steelcase

**TATA STEEL**

## IT / CONSULTING / TECHNOLOGY

















The corporate world's unwavering trust in our talent is demonstrated as we foray into domains like IT, Consulting, Product, E-commerce, etc. with reputed organizations visiting the institute. Our roster including **Accenture Solutions**, **Accenture Strategy & Consulting**, **Amazon**, **Avalon Consulting**, **Bosch Global Software Technologies**, **Droom Technologies**, **Ernst & Young**, **Flipkart**, **Hexaware Technologies**, **Ninjacart**, **Pine Labs**, **PwC**, **Salesforce**, **Trimble** and **Wipro** attests to this trust.

## BFSI



The BFSI sector has reaffirmed its faith in us, with notable organizations including **Aditya Birla Capital**, **Axis Bank**, **Bajaj Finserv**, **Fidelity Investments**, **Goldman Sachs**, **HDFC Bank**, **HDFC Credila**, **ICICI Bank**, **IDFC First Bank**, **JPMorgan Chase & Co.**, **National Payments Corporation of India** and **PhonePe** presented numerous opportunities for our aspiring professionals.



## HEALTHCARE



SIBM Pune has earned the trust of esteemed Healthcare organizations like **Abbott**, **Becton Dickinson and Company**, **Cipla**, **GSK**, **Haleon** and **Johnson & Johnson**. These consistent associations are compelling evidence of our outstanding performance. Reputed organizations like **AbbVie** and **Galderma** partnered with us for the first time, placing their belief in our exceptional talent pool.

## MEDIA & TELECOMMUNICATION

Esteemed organizations in the Media and Telecommunication sector graced our campus during the summer recruitment process. Among these notable participants were **Bharti Airtel**, **Disney Star**, **HT Media** and **Vodafone Idea**. The institute further cultivated its ongoing relationships with established recruiters while welcoming new and diverse brands to its ever-expanding portfolio.

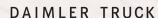
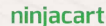
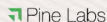


## OTHERS

Eminent organizations have visited our campus from a variety of sectors including Conglomerates, Energy and others. Distinguished organizations like **British Petroleum**, **Castrol**, **CK Birla Group**, **DCM Shriram**, **Godrej Industries Limited** and **Associated Companies**, **Lubrizol**, **Reliance Industries Limited** and **Shell** participated in the process.



## NEW RECRUITERS

abbvieairtelCK BIRLA GROUPDAIMLER TRUCKdroomGALDERMA  
EST. 1987HDFC  
CREDILA  
The Education Loans SpecialistIDFC FIRST  
BankMARUTI SUZUKIninjacartNPCIPhonePePine LabsreckittsalesforceSteelcaseTITAN  
COMPANYwipro  
Wipro Consumer  
Care and Lighting

In a testament to our evolving rapport with the corporate landscape, we have successfully attracted some of the most prestigious brands in the industry. Notable names in this league include **AbbVie, Bharti Airtel, British Petroleum, CK Birla Group, Daimler Truck Innovative Centre, Droom Technologies, Galderma, HDFC Credila, Hygienic Research Institute, IDFC First Bank, Maruti Suzuki India Limited, Ninjacart, National Payments Corporation of India, PhonePe, Pine Labs, Reckitt, Salesforce, Shell, Steelcase, Titan and Wipro Consumer Care & Lighting.** As we move forward, we aim to invigorate these valued partnerships and ensure the establishment and nurturing of our relationships based on a solid foundation of trust.

# CASE COMPETITIONS

## NOTABLE STUDENT ACHIEVEMENTS



**NATIONAL WINNERS**  
**J&J Imagivators**  
Challenge Season 2



**NATIONAL WINNERS**  
**\_VOIS VANTAGE**  
2023



**NATIONAL RUNNERS-UP**  
**POWERUP with**  
Castrol



**NATIONAL FINALISTS**  
**Godrej L.O.U.D.**  
Season 12



**NATIONAL FINALISTS**  
**Nomura**  
Nav-Nirmaan 4.0



**NATIONAL SEMI-FINALISTS**  
**R.P.G. BLIZZARD 2023**



**NATIONAL SEMI-FINALISTS**  
**P&G PEAKtho 2023**

## PROMINENT CASE COMPETITIONS



**Amazon**  
**ACE Challenge 2023**



**Asian Paints**  
**COGNOSCENTI 2023**



**Bajaj Finserv**  
**ATOM - CEO's**  
Challenge 2023



**Bond with**  
**Pidilite 2023**



**Cummins**  
**REDEFINE 2023**



**Dabur VERVE**  
Season 2



**Flipkart**  
**WIRED 7.0**



**H.C.C.B. DISRUPT**  
Season 3



**H.U.L. L.I.M.E.**  
Season XV



**L'Oréal**  
**BRANDSTORM**  
2023



**Marico**  
**OVER THE WALL**  
Season 11



**Mondelēz**  
**Maestros 2023**



**Reckitt GLOBAL**  
Challenge 2023



**Reliance T.U.P**  
9.0



I am delighted to announce that SIBM Pune has once again solidified its distinction among India's top business schools, marking the culmination of the Summer Internship Recruitment Programme for the 2023-25 MBA Flagship batch. This achievement underscores the diversity within the incoming batch and the institute's unwavering commitment to rigorous academic standards, further reinforcing its standing as a top choice for industry leaders nationwide.

Our success stands out in the dynamic market environment, triumphing over prevailing challenges. We extend our deepest gratitude to our esteemed recruitment partners, whose continued faith in our faculty, pedagogy, and future leaders is a constant source of inspiration. A special mention goes to our ever-supportive SIBM Pune alumni network, whose invaluable guidance empowers our students to soar. Our heartfelt appreciation goes to the Placement Advisory Team, whose dedication and tireless efforts were instrumental in this triumph. We also acknowledge the invaluable contributions of Ex-members of the Placement Advisory Team who continue to lend their steady support.

As we look ahead, we maintain our commitment to providing exceptional professional development opportunities for our students. Notably, SIBM Pune stands out as one of the few institutes to embrace the New Education Policy (N.E.P), a testament to our dedication to delivering superior academics. We express sincere gratitude for every individual's contribution to shaping SIBM Pune into a beacon of excellence in management education.

**Dr. Shirang Altekar**

# PLACEMENT ADVISORY TEAM



**Aditya Prakash**  
(Coordinator)



**Vandan Soni**  
(Student President)



**Akash Patel**



**Anirudh Tiwari**



**Chaitanya Kumar**



**Joshua Sinate**



**Mobashshir Siddiqui**



**Pooja Vaidya**



**Prajwal Manoj**



**Rishi Chandra**



**Vipul Garg**



**Vrinda Nambiar**



