

SHRI RAM MURTI SMARAK
INTERNATIONAL BUSINESS SCHOOL
UNNAO

AKTU CODE 1194



SRMS

PROSPECTUS

MBA

BBA

BCA

www.srms.ac.in/ibs

+91-7617572008 / +91-9458704141

Affiliated to AKTU Lucknow & Approved by AICTE, Ministry of India, Govt. of India

OUR INSPIRING SOUL



The inspiring soul behind SRMS is Late Shri Ram Murti Ji, veteran freedom fighter, a true Gandhian, Ex-Parliamentarian and Ex -Minister, U.P. Govt.

He visited several countries including USA, Japan, England and Taiwan on Agricultural missions and contributed largely towards promotion of Green Revolution in India

Ram Murti Ji did not accept the pension offered to the freedom fighters, since he was of the conviction that whatever he did for the motherland was out of patriotism and not for material gains. In pursuance of the same patriotic spirit he also donated 30 acres of agricultural land to the Bhoodan Movement.

Message from the

Chairman

At SRMS International Business School (SRMS IBS), we believe in the transformative power of education to shape the leaders of tomorrow. In today's fast-changing world, driven by globalization, entrepreneurship, and technology, the need for innovative and sustainable business solutions has never been more urgent. Our diverse range of programs MBA, BBA, and BCA—are designed to equip you with both the knowledge and real-world experiences necessary to excel in this dynamic environment. We combine theoretical learning with hands on opportunities, empowering you to tackle real-world challenges and make a meaningful impact.

Our world-class faculty, who are industry leaders and experts, are committed to your growth, offering mentorship, team-building experiences, and valuable industry connections. With access to our Professional Corporate Resource Centre, a network of alumni leading top companies, and numerous student-run initiatives, you'll gain essential skills in leadership, networking, and critical thinking.


SRMS IBS is strategically located on Lucknow - Kanpur highway, offering a prime location for academic and professional growth. With the region emerging as a key hub for business and finance, our campus provides the perfect environment for students to thrive. Whether pursuing an MBA, BBA, or BCA, we are dedicated to equipping you with the knowledge and skills needed to succeed in today's competitive business landscape.

We invite you to explore the exciting opportunities that await you at SRMS IBS, where your potential is limitless. Our commitment is to help you achieve your goals and create a lasting impact, no matter what path you choose. We look forward to welcoming you and being part of your journey to success.



DEV MURTI

Chairman, SRMS Trust



CONTENTS

DIRECTOR'S MESSAGE	01
SRMS KNOWLEDGE CENTRE	02
BBA/BCA ADMISSION CRITERIA	04
MBA ADMISSION CRITERIA	05
PEDAGOGY	06
FACULTY	07
INFRASTRUCTURE	11
PLACEMENTS STATISTICS	12
RECRUITERS	13
STUDENTS TESTIMONIALS	16
RECRUITERS TESTIMONIALS	17
INTERNSHIPS	18
SCHOLARSHIPS	20
BOOT CAMP CHAMPIONSHIP	21
INDUSTRIAL VISITS	23
GUEST LECTURES	24
STUDENT CLUBS	26
LIFE AT CAMPUS	28
ABOUT SRMS TRUST	31
SRMS INSTITUTIONS	33



DR. ASWANI KUMAR

Director

WELCOME TO SRMS INTERNATIONAL BUSINESS SCHOOL

At SRMS International Business School (SRMS IBS), we are committed to shaping the future of business and technology professionals by fostering an environment of academic excellence, innovation, and leadership. Since its inception, SRMS IBS has built a strong reputation as a hub for transformative education, equipping students with the skills and mindset to excel in a competitive global landscape.

Our MBA, BBA and BCA programs are designed to develop individuals holistically—enhancing their knowledge, critical thinking, and problem-solving abilities. Through case-based learning, team-driven experiential projects, and industry collaborations, we ensure that our students gain real-world exposure and strategic insights. We emphasize creativity, innovation, and a socially responsible outlook, empowering our students to become forward-thinking leaders.

SRMS IBS actively engages with industry leaders and organizations to co-educate and develop managerial and technological talent. Our dynamic curriculum is delivered by renowned faculty members from prestigious institutions such as the American University in Dubai, Indian School of Business (Hyderabad, India), World Trade Organization (Geneva, Switzerland), World Bank (Washington DC, USA), Indian Institutes of Management (IIMs), and Indian Institutes of Technology (IITs), among others.

At SRMS IBS, we don't just prepare students for careers—we prepare them for leadership and success in a rapidly evolving world.

Join us to unlock a future full of opportunities and success. We look forward to welcoming you to our vibrant academic community.

SRMS INTERNATIONAL BUSINESS SCHOOL KNOWLEDGE CENTRE

AA+
GRADE

ALL INDIA RANKING

TOP 25

B-SCHOOL IN
NORTH ZONE

TOP 2

IN LUCKNOW

25

NON-IIM BUSINESS
SCHOOL IN INDIA

10

EMERGING B-SCHOOL
IN INDIA

Source: India Today Ranking, Career 360,
Times of India B School Ranking and
Business & Management Chronicle Magazine

Exceptional ROI - with a course fee of approximately Rs. 3.10 lacs, SRMS IBS ensures a quick payback period of under six months.

SRMS IBS students alongside their degree earn industry recognized certifications, giving them a competitive edge in the job market.

Students embark on industry visits to key business hubs, gaining invaluable corporate insights and international experience.

SRMS Entrepreneurship Development Cell guides students with innovative business ideas, helping them turn their concepts into viable, successful business ventures.

SRMS IBS provides Global learning opportunities, allowing students to broaden their horizons through exposure to international business practices and perspectives.

Guest Faculty from world's leading Business School and Corporations.

Global Curriculum designed by experts from India, Europe and USA.

World-class infrastructure in an exclusive 16 acre Green WiFi Campus Lucknow-Kanpur Highway.

Team Based Experimental Learning with case based Teaching Methodology.

Air conditioned student Hostels with Individual rooms and attached baths.

CERTIFICATIONS AT SRMS IBS

MBA

Core Certification -

- ▶ Python / R Programming
- ▶ Data Analytics & Business Intelligence
- ▶ Enterprise Risk Management
- ▶ Spreadsheet Modeling
- ▶ Google Suites & Analytics
- ▶ NCFM Commercial Banking Module + Banking Sector Module
- ▶ Hospitality & Healthcare Management
- ▶ Sustainable Business Practices
- ▶ Corporate Governance
- ▶ Event Management & Public Relations
- ▶ Proficiency in SPSS & AMOS

Specialization Specific -

- ▶ Digital Marketing
- ▶ Retail Management Marketing
- ▶ Product Management Marketing
- ▶ Green Marketing
- ▶ Financial Modelling using Excel Finance
- ▶ International Financial Reporting Standards (IFRS) Finance
- ▶ Insurance & Risk Management Finance
- ▶ NISM Series VA - Mutual Fund Distributor Module Finance
- ▶ Digital Talent Acquisition HR
- ▶ Training Analytics HR
- ▶ Green HR Practices HR
- ▶ Legal Compliances HR
- ▶ Lean Six Sigma Operations
- ▶ Supply Chain Analytics Operations
- ▶ Inventory & Warehouse Management Operations
- ▶ Waste Management Operations

BBA

- ▶ Computer Proficiency - Level 1 (Word & Power Point)
- ▶ Computer Proficiency - Level 2 (Excel Analytics)
- ▶ Accounting Competency through Tally ERP
- ▶ IT enabled Business Practices
- ▶ NCFM Mutual Funds: A Beginner's Module
- ▶ Digital Marketing
- ▶ Google Suites
- ▶ NCFM Commercial Banking Module
- ▶ Google Analytics
- ▶ Fundamentals of SPSS
- ▶ Content Writing & Creative Designing
- ▶ GST Documentation

BCA

- ▶ Computer Proficiency - Word, Excel, Power Point, Access
- ▶ Google Suites & Google Analytics
- ▶ IT enabled Business Practices
- ▶ Python Programming
- ▶ Digital Marketing & Search Engine Optimization
- ▶ Front End Development using HTML, CSS, Java Script 1
- ▶ Advanced Python Programming
- ▶ Data Structure & Algorithms using C / Java
- ▶ Java Programming
- ▶ RDBMS Concepts & SQL Queries
- ▶ Basics of Dot Net
- ▶ Cyber Security

BBA/BCA ADMISSION CRITERIA

ELIGIBILITY

- **BBA / BCA :** Candidate must have passed 10+2 Level or equivalent from a recognized board.
- Admission under management quota will be made on the basis of merit of 10+2 Level.

ADMISSION PROCEDURE

- 85% Seats of total intake allotted according to the merit list of CUET - UG as per State Government directives through online counseling.
- 15% seats of total intake & Vacant/Lapsed seats are allocated on the basis of merit of 10+2 Level.

DURATION

- 3 Years (6 Semesters) Full Time

CURRICULUM

- The curriculum prescribed by Dr. APJ Abdul Kalam Technical University, Lucknow will be followed by the college and is available on the website of the University. However, to ensure the Industry Readiness of the freshers, college offers a wide spectrum of Value Added Courses based on the needs of the industry. Further, a perfect blend of co-curriculum and extra curricular activities is included for holistic development.

SPECIALIZED LABORATORIES

- Computer Center with world class computing infrastructure.
- Language Laboratory.

FEE PAYMENT

- Fee Payment @ SRMS has multiple options for efficient, hassle free and secure fee payment for its students. Students can pay their fees in different modes like: Cash/UPI/QR Payment/NEFT/RTGS/ IMPS.
- Demand Draft should be in favour of SRMS IBS payable at Lucknow.
- University fee will be submitted by student directly through University Portal.



MBA ADMISSION CRITERIA

ELIGIBILITY

- **Admission to MBA First Year through Entrance Examination:** Passed Bachelor Degree of minimum 3 years duration from any recognized Indian University; or its equivalent, recognized by A.I.U is compulsory. Obtained at least 50% marks (45% marks in case of candidates belonging to SC/ST category) in the qualifying examination.
- **Direct admission on vacant seats at institution/college level:** The eligibility criteria for direct admission is a minimum 3 years Bachelor Degree or equivalent from a recognized university with at least 50% marks or as may be notified from time to time by AICTE/University/Government of Uttar Pradesh.

ADMISSION PROCEDURE

- 85% Seats of total intake allotted according to the merit list of CUET - UG as per State Government directives through online counseling.
- 15% & vacant/lapsed seats are allocated on the basis of merit of marks at graduation level.

DURATION

- 2 Years (4 Semesters) Full Time

CURRICULUM

- The curriculum prescribed by Dr. APJ Abdul Kalam Technical University, Lucknow will be followed by the college and is available on the website of the University. However, to ensure the Industry Readiness of the freshers, college offers a wide spectrum of Value Added Courses based on the needs of the industry. Further, a perfect blend of co-curriculum and extra curricular activities is included for holistic development.

SPECIALIZED LABORATORIES

- Computer Center with world class computing infrastructure.
- Language Laboratory.

FEE PAYMENT

- Fee Payment @ SRMS has multiple options for efficient, hassle free and secure fee payment for its students. Students can pay their fees in different modes like: Cash/UPI/QR Payment/NEFT/RTGS/IMPS.
- Demand Draft should be in favour of SRMS IBS payable at Lucknow.
- University fee will be submitted by student directly through University Portal.



PEDAGOGY

The teaching- learning cycle at IBS aims to engage students holistically and help them develop to the optimal extent of their abilities. IBS involves a highly interactive pedagogy with practical orientation which is facilitated by:



CLASSROOM DISCUSSIONS



CASE STUDY ANALYSIS



SEMINAR & PRESENTATIONS



COMMUNITY SERVICE



MENTORING



EXPONENTIAL LEARNING



ON-THE-JOB TRAINING



SOFT SKILLS & TEAM-BUILDING WORKSHOPS



TEAM WORK BASED EXPERIENTIAL LEARNING



INDUSTRIAL TOURS & INTERNATIONAL EXPOSURE



INTERNATIONALLY RENOWNED GUEST SPEAKERS



FACULTY

DR. ASWANI KUMAR



Dr. Aswani Kumar, Professor & Director at SRMS IBS, completed his M.Sc. in Statistics, MBA in Management Information Systems and Ph.D. in Management from the University of Lucknow (Accredited A++ by NAAC), before entering into academics in the year 2000. His areas of specialization is Statistics, Information Systems & Business Research Methodology. He has an experience of more than 25 years in the field of academics, research, and administration in several national and international institutes and universities like the reputed AMERICAN UNIVERSITY in DUBAI, etc. His experience lies in editing, reviewing, research writing, academia, and administration. He has 18 research publications in international journals of repute and over 25 presentations at National and International Conferences. He was also involved in administrative responsibilities at international universities. His experience also includes designing research and consultancy projects for government and corporate houses. He has successfully worked in accreditation teams like OAAA (Oman Authority for Academic Accreditation) & AACSB (Association to Advance Collegiate of Business).

AMBICA MURTI



With 15 years of global experience in finance and accounting, Ambica has worked with major corporations and multinationals such as America Online (AOL), Washington DC (USA), ICICI Bank and SRMS Institute of Medical Sciences. Been a topper throughout her career, Ambica is a Chartered Accountant (India) and Certified Public Accountant from the state of Virginia (USA). Ambica specializes in formation and implementation of accounting policies and practices for transnational companies. Her extensive global experience allows her to bring a very versatile aspect to her students specially on issues such as International Finance, Transfer Pricing, Financial Management, Working Capital Management and Funding.

DR. TANMAY PANT



In his current disposition as an Assistant Professor in Management at SRMS IBS, Dr. Tanmay Pant brings to the board, skill-sets across teaching, case writing, research, and institution-building. Having an earned doctorate (Ph.D.) degree from Jaypee University of Engineering & Technology and UGC NET certification in Management, Dr. Tanmay who is an MBA (Marketing) from the University of Lucknow (NAAC A++) and have a substantive experience in academia along with the corporate world serving well-known brands like NIIT IFBI, Max Life, and ICICI Bank in sales and training. With areas of interest spanning Marketing/Strategy/Life Insurance/Case Writing/Qualitative Research, Dr. Tanmay's achievements include winning the All India article/case writing competition organised by the Entrepreneurship cell of the Indian Institute of Management (IIM) Kashipur and getting honorarium for paper publication in the journals of the Insurance Institute of India, Mumbai and the National Insurance Academy, Pune. He has FDP certifications from AICTE {NPTEL - Sales & Distribution and Training & Development from IIT Kharagpur/IIT Madras and Universal Human Values}. Fairly published, his papers/cases find representation in Scopus & UGC Care Indexed journals along with conference presentations in IIM Nagpur (Ivey Cases), IIM Bodh Gaya, MDI etc. An ardent follower of the case method of teaching, Dr. Tanmay follows the case pedagogy to the T and yearns to become a case researcher of repute.

KAPIL KUMAR AGARWAL



Kapil Kumar Agrawal is an FCA, MBA with 35 years industry experience. He has been associated with various top B-Schools and Institutions such as IIT Kanpur, Institute of Chartered Accountants of India, Institute of Company Secretaries of India, etc. He has authored multiple papers on Option Strategies and Derivatives. He comes with extensive financial and management consulting experience.

DR. VAIBHAV SRIVASTAVA



Dr. Vaibhav Srivastava is working as an Assistant Professor with SRMS IBS. He is a graduate and Master in Business Administration from Abdul Kalam Technical University. He holds a degree in Master of Philosophy (M.Phil) in Management and has successfully completed his Ph.D. in the field of Micro Finance from CCS University, Meerut. He has more than 12 publications in prestigious national and international journals and has contributed several book chapters to international books. He is also a certified trainer from the Entrepreneurship Development Institute of India, Ahmedabad. His area of expertise includes microfinance and rural management, with 5 years of academic experience.

TANU DUBEY



Tanu Dubey, Assistant Professor at SRMS IBS has had an exciting mix of career, both in HR practice and academia. A management professional with a sought-after degree from the erstwhile Uttar Pradesh Technical University (now AKTU) affiliated SRMS College of Engineering and Technology (MBA), Bareilly, Ms. Tanu brings to the fore, proven credentials as a practitioner and academician of substance. Providing practice-based insights into her teaching of HR and related areas, Ms. Tanu has, till date, shaped budding managers who have gone on to carve a niche in the ever changing and demanding world of human resource. With an eye for precision, Ma'am has experience in the accreditation of NAAC, NABH, etc. that stands as a testimony to her vast repertoire of varied skills. She has done FDP Certification on Research Methodology, NIPAM, and Innovative Teaching Pedagogy from prestigious Institutes such as Jaipuria Institute of Management, Maharishi University, and the likes.

CHANDRAKET KUMAR VERMA



Chandraket Kumar Verma, Assistant Professor at SRMS IBS, completed his BBA with dual specialization in Marketing and HR, and Completed MBA with Distinction in Marketing & International Business. He worked in various Roles in Industry like banking, insurance, manufacturing in more than 15 years prior to SRMS IBS. Mr C K Verma is a Certified Associate of Indian Institute of Banking (CAIIB) & Junior Associate for Indian Institute of Banking (JAIIB). He completed UGC (NET) in 2009. He works as branch manager in country's different Location.

SARVESH PANDEY



Sarvesh Pandey is working as an Assistant professor with SRMS IBS. He is a graduate from Lucknow University and Post Graduate from AKTU. He is an educationist who is very much passionate to work into the field of academic sector. He is having more than 11 years of experience in the field of academics. He has been recognized by many of the management institutions for working well and maintaining the student's academic co-curriculum on time. He is currently pursuing his Ph.D (Doctorate in Management) from Bhagwant University (AJMER) (2023). Also he has published many research papers and participated in many conferences (National and International). Along with that he has an exposure to conduct many management activities (Indoor and outdoor) for the overall development of students. He has received best faculty appreciation awards 5 times in different management institutes and also received best performer award by two business schools in year (2018 and 2021).

FARIYA PARVEEN



Fariya Parveen is working as an Assistant Professor at SRMS IBS. She is a CMS alumni. She holds a Bachelor's degree in Commerce and a Master's degree in Applied Economics from the University of Lucknow. With 2.5 year of experience, she has gained a diverse range of skills in research, teaching and mentoring students. Her area of specialisation is in Economics and General Management such as Organisational Behaviour, Business Communication, Principles of Management, Business Ethics, Auditing and Economics. She has published her research work in reputed Management Journals and participated in a number of Faculty Development Programmes. She has also attended prestigious conferences and workshops.

SAMTA BAHADUR



Samta Bahadur is working as an assistant professor in SRMS IBS, graduated from University of Allahabad and holds an MBA degree from a renowned government college named BIET Jhansi. She brings to the table more than 6 years of teaching expertise and also implements case study pedagogy. She has a research paper published in UGC Care journal and has also presented papers in national conference. She is dedicated to continuous learning and adept at implementing innovative changes to enhance educational outcomes and to foster a passion for learning in students. Proficient in HR and Marketing domain.

SHIPRA SHARMA



Shipra Sharma, Assistant Professor at SRMS IBS, is honored to be a member of this esteemed institution. She completed her schooling at Hindustan Aeronautics Limited School in Lucknow, earned her graduation degree in Business management from Banasthali University (Jaipur), and pursued her post-graduation in Management from Balaji Institute of Management & Human Resource Development (Pune). With four years of practical experience in the corporate sector, Shipra has honed her skills in various fields of Human Resources. This real-world experience enables her to bridge the gap between theory and application, offering students valuable insights into industry practices. Her areas of specialization include Human Resource Management and General Management, covering subjects such as, HRM, Business Communication, and Business Ethics & Policy, Marketing communication, Supply chain, Consumer behavior etc.

SIMRAN PREET KAUR



Simran Preet Kaur is working as Assistant Professor in SRMS IBS. She did MBA in the area of HR from Punjab Technical University. She qualified UGC NET in Management . She has three years of experience in academics. Her areas of interest are HR and Business. She participated in many International Conferences and Faculty development programmes.

ASIT KUMAR GAHALAUT



Asit Kumar Gahalaut, Senior Assistant Professor at SRMS IBS, is an academician of repute. He holds B.Tech. in Information Technology from U.P.T.U. (Now known as Dr. A.P.J.A.K.T.U. Lucknow) Masters in Computer Science and Engineering from Punjab Engineering College, Chandigarh. He has over 16 years of experience in academics, administration and liaisoning. He has publications in national and international journals and three patents to his credit. His interest areas include Computer Organization and Internet of Things.

HASAN ASRAR



Hasan Asrar is working as Assistant Professor in SRMS IBS in Computer Application department. He has completed his Masters of Computer Applications with First class Honors from Uttar Pradesh Technical University, Lucknow now known as Dr. APJ AKTU, Lucknow. His areas of specialization is Computer Networks, Cyber Security, Cloud Computing, Programming Languages, DBMS. He has extensive experience in different domains of IT sector and served in many Government, Private and Social organizations. He has 17+ years of experience and associated with many universities. His expertise is in emerging technologies and interpersonal skills for contributing to the era of information technology for creating better IT enabled society. He has completed 'O' Level from DOEACC (now NIELIT).

ANAND PRAKASH



Anand Prakash is working as an Assistant Professor with SRMS IBS. He is an educationist who is very passionate about working in the field of academic sector. He has completed graduation from M.J.P.R.U Bareilly and has completed Master of Computer Applications from SRMS CET Bareilly Affiliated with AKTU Lucknow and his specialization in Full Stack Web Development & Android Development. His Skills set are C Language, Java, Python, Data Structure MySql and Machine Learning. He is Bronze medalist in SRMS CET Bareilly in MCA Batch 2022-2024.

SANOBAR FATIMA



Sanobar Fatima is working as an Assistant Professor with SRMS IBS. She is a dedicated academican specializing in Commerce and Management, currently pursuing PhD from Sri Balaji University, Pune. She has qualified UGC NET in Management (2023) and Commerce (2021 & 2022) with a remarkable 97.7 percentile. She holds a Master's in Commerce (M.Com) and a Bachelor's in Commerce (B.Com) from Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur. With over 3.5 years of experience, she has taught a variety of courses including MBA, BBA, and B.Com (H). Her focus is on fostering critical thinking, practical learning, and bridging the gap between academic theories and real-world applications. She has also completed a diploma in E-Commerce (UGC Sponsored) and a Career Advancement Bootcamp by Medha Learning Foundation. Her areas of interest include Finance, Business Statistics, Business Environment, Principles of Management, Business Ethics, Organizational Behavior, and Strategic Management. She is passionate about creating dynamic, engaging learning environments to help students excel both academically and professionally.

RAJESH KUMAR SINGH



Rajesh Kumar Singh is working as Sr. Manager- Corporate Relations, Training & Placements with SRMS IBS. He is a science graduate from University of Lucknow with Post Graduate Diploma in Computer Application from MJP Rohilkhand University, Bareilly. He has completed MBA from Institute of Co-operative and Corporate Management, Research & Training, Lucknow- a state govt. institute of Dr. A. P. J. Abdul Kalam Technical University, Lucknow (Formerly known as UPTU) with dual specialization in Marketing & Information Technology. He has worked with various organizations in different states of the country. He has 17 years of immense experience in administration, Information Technology, Corporate Relations and Academic domain. His area of expertise is Industry Engagement, Skill Development, Corporate Relations and Career Counselling. He is a dedicated and diligent professional noted for skills in data analytics, demonstrates exceptional time management, accurate research and effective problem solving.

INFRASTRUCTURE

- Computer centre with branded servers & 100+ plus Desktops and Laptops, scanners, printers, CD writers including web server hosted in Computer Centre
- Entire campus is connected to the internet through cabled & Wireless LAN (Heterogeneous OS)
- 16 acres Wi-Fi enabled campus
- 30 Mbps Bandwidth
- Specialized analysis packages like SPSS, R Programming, etc
- Air-conditioned classrooms equipped with audio-visual facilities
- Air-conditioned auditorium with seating capacity of 550 persons
- Air-conditioned conference hall
- An amphitheater
- 24 team rooms for GD rooms to facilitate team based learning equipped with LCDs, computers etc
- Separate Air conditioned Hostel facilities with individual rooms and attached bathrooms for both boys & girls
- Subsidized canteen facilities
- Reprographics and Fax
- ATM, Tuck Shop, Temple, Cricket ground, Badminton courts, Basket Ball courts, volleyball, football ground.
- Indoor- Snooker, pool, table tennis, chess
- World class gym facilities, with multi training machines.
- Canteen, mess, cafeteria



LIBRARY RESOURCES

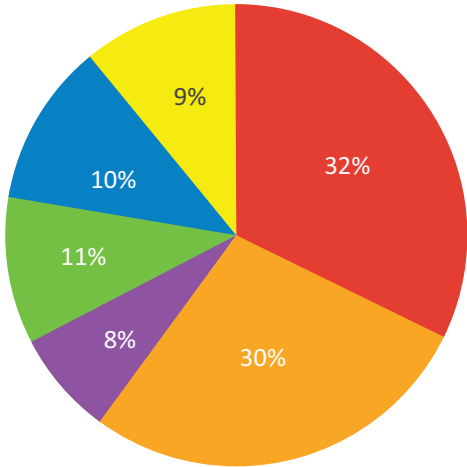
- Fully computerized, bar-coded and fully air-conditioned library
- Over 10,000 documents (books, journals, audio-video cassettes, etc.) on all areas of knowledge focused on management and other allied subjects; Journals, periodicals, Video cassettes, CD-ROMs, etc
- Subscribed to EBSCO and JGate online, accessible 24 * 7
- The other research oriented databases, viz., CMIE-Prowess, Capital Line plus and Indiastat have been subscribed by the library which enable our students to access statistics and reports of Indian companies

PLACEMENTS STATISTICS

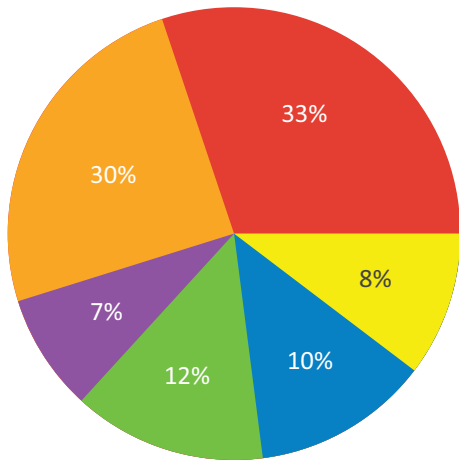
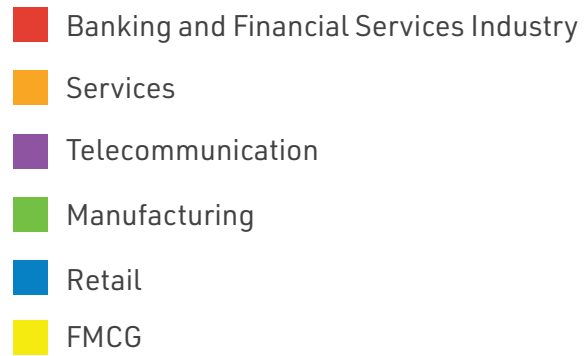
Minimum Package:
₹ 4 Lakhs

Average Package:
₹ 5.50 Lakhs

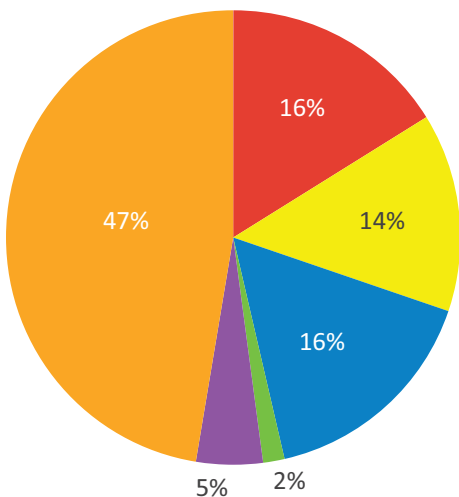
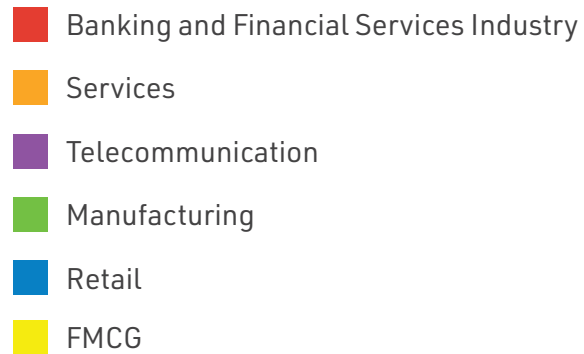
Maximum Package:
₹ 10 Lakhs



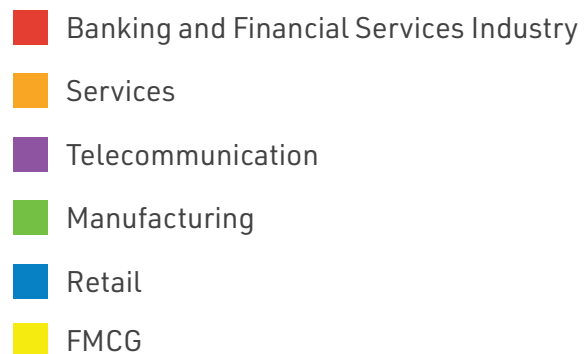
Management (2022-24)



Management (2021-23)



Management (2020-22)



RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>

RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>



STUDENT TESTIMONIALS



As MBA final semester student, I'm delighted to announce that I've embarked on my career at Axis Bank as Assistant Manager. Before my end term exams and before I could complete my MBA, I got an opportunity to start my career from a prestigious brand. This milestone wouldn't have been possible without the unwavering support and guidance of my mentor, Rajesh Kumar Singh. He has been my beacon of motivation and wisdom throughout this entire journey. My Journey in SRMS IBS was incredible and a memory of cherish for a lifetime.

Anshika Gupta [MBA Batch 2023-25]

Placed and working in Axis Bank as Assistant Manager

I am delighted to share that I have been successfully placed in Job Hai, an Info Edge Limited vertical and embarked my career even in the last semester of my MBA program. This achievement is a testament to the outstanding support and guidance provided by SRMSIBS. I would like to express my sincere gratitude to the all my respected faculties and placement cell for their unwavering support throughout this journey. A special thank you goes to Mr. Rajesh Kumar Singh Sir, whose relentless efforts and dedication have been instrumental in securing this opportunity for me.

Pragya Singh [MBA Batch 2023-25]

Placed and working in Info Edge Limited (Job Hai) as Associate Senior Executive



SRMS IBS is institutions that provides great learning environment with the perfect blend of knowledge and practical exposure. During my MBA program after first year, I was selected in Flipkart as intern and received highest stipend. Not only that during my final semester I got Pre-Placement Offer also and embarked my career from a reputed E-commerce house- Flipkart. This became possible with the excellent support of the institute and because of great corporate tie-ups of SRMS IBS. I would like to express my gratitude to my professors and to the placement cell for their unwavering support and guidance.

Saurabh Srivastav [MBA Batch 2022-24]

Placed and working in Flipkart as Manager

SRMS IBS has been more than just a mere education institution for me. During my studies I got a chance to enhance my capabilities and to start my career from Reliance Industries. It was like dreams come true then I receive an offer from one of the prestigious brand - Reliance. I must say that SRMS IBS provided me the excellent learning environment with great career opportunity. Now being an alumnus, I wish I could become a strong working hand for this institution. Reviewing upon the skills that had been developed during my academic journey I must say that SRMS IBS is producing strong future leaders.

Anuj Singhal [MBA Batch 2021-23]

Placed and working in Reliance Industries as Sales Manager



SRMS IBS is a place where undergraduate students like me also get equal chance to get placed after completion of course. I embarked my career journey as intern in one of the prestigious FMCG brand - ITC Limited and also received PPO with an exciting salary package. Being a BBA student I never dreamed to start my career from ITC even just after completion of my graduation. I must say that SRMS IBS is providing an excellent career-oriented education along with great corporate exposure.

Rauneet Singh [BBA Batch 2021-24]

Placed and working in ITC as Sales Executive

SRMS IBS has a very important place in my life. It changed my personality drastically. The extra curricular activities in the college such as Personality Development Sessions, Boot Camp Championship & Live Projects helps to develop the skills and capabilities among management student. SRMS IBS provides a perfect learning environment to student along with conducting industrial visits, guest lectures, live projects and summer and final campus placement. These all activities helped me a lot to evolve as an individual, always challenging my highest potential and bringing out the best in me.

Mokshya Jaiswal [MBA Batch 2022-24]

Placed and working in Flipkart as Sr. Executive HR



RECRUITER TESTIMONIALS

“

My experience interacting with the students of SRMS IBS was exceptional. Their enthusiasm, curiosity, and eagerness to learn created a stimulating and enjoyable environment. The level of engagement and thoughtfulness they demonstrated during our discussions was truly impressive. It was a pleasure to share my insights and knowledge with such a motivated and talented group of individuals.

”

Mr. Santosh Dubey
Manager HR
Axis Bank- Lucknow Circle

“

It was a great experience to visit SRMS IBS. The campus infrastructure was very impressive and students were highly equipped with knowledge and skills required to excel in their career. I appreciate the efforts taken by placement cell to provide the excellent support in campus placements to the students.

”

Lubna Ayaz
Manager HR
Exajoule Solar Pvt. Ltd.

“

I am willing to take a moment to express my gratitude for the opportunity to interact with the students of SRMS IBS during campus visit. It was a truly enriching experience to engage with such a vibrant and enthusiastic group of students. The curiosity level, insightful questions, and active participation made our session both enjoyable and productive. I was thoroughly impressed by their eagerness to learn and their commitment to personal and professional growth.

”

Mr. Vijay Pratap Shukla
Zonal Manager
HP Technologies

“

Firstly, I would like to extend my gratitude for the warm welcome and impeccable hospitality extended by your team. During my interactions with the students, I was highly impressed by their enthusiasm, knowledge, and preparedness. It was evident that SRMS IBS is committed to providing a holistic and rigorous education that prepares students for the dynamic and competitive world of banking and finance. The students' curiosity and insightful questions made for engaging and stimulating discussions.

”

Mr. Manish Srivastava
AVP
HDFC Bank

“

On behalf of Flipkart, I would like to extend our heartfelt thanks for the exceptional campus placement drive that was recently conducted at SRMS IBS. The entire process was executed flawlessly, thanks to the meticulous planning and coordination by the placement cell. I truly appreciate the efforts put in by your team to ensure a smooth and efficient drive. The professionalism and hospitality extended to our team made the experience all the more enjoyable.

”

Mr. Sumitra Dubey
HRBP- North Region
Flipkart

“

I would like to extend my heartfelt thanks for the warm welcome and exceptional experience we had during the recent campus placement drive at SRMS IBS. The professionalism and efficiency displayed by the placement cell made the entire process seamless and enjoyable. I was impressed by the meticulous planning and coordination that went into organizing the drive, ensuring that everything ran smoothly from start to finish.

”

Divya Vats
Executive HR
99 acres- Info Edge India

SUMMER INTERNSHIPS

Summer internship is a very first exposure for the students wherein they can interact with the corporate world and apply their classroom learning into practical scenario. During the internship the students work under the guidance of working professionals (corporate mentor) in the assigned company who guide them to understand how the industry work to achieve the organizational goal. During this summer internship student's performance is continuously monitored by an internal faculty guide also. At the end of the internship program students are required to obtain a certificate from their respective company where they have worked with, that they have satisfactorily completed the work allotted to them. On return to the campus, they are required to submit a detailed report highlighting the practical application of management concepts in the work place as well as details on what they had learned in the company.

As an essential part of MBA curriculum and in order to provide corporate exposure to students, it is mandatory to every MBA student to go for summer internship after completion of first year. The summer internship not only makes them familer with the challenges of the market but also give them a chance to understand what exact skills the industries are looking for in a management graduate.

The differentiating feature in SIP activity of SRMS is that, the students receive Pre-Placement offers on the basis of their performance during the internship and accordingly they join the company in the last semester as per university norms and guideline. Also, almost 90 % MBA students of every batch earn a handsome amount of stipend during the internship.

On academic front as per the requirement of the course curriculum, students are supposed to give presentation regarding their SIP project before an evaluation panel, which consists on Industry and academic professionals.

Here are the glimpses of summer internship program.



Few of the organizations where our students have done their internships are-



For a detailed list of companies providing internships, visit: <http://www.srms.ac.in/ibs/placement/summer-internship-programme/>

RESEARCH / LIVE PROJETS

For enhancing the ability to apply theoretical knowledge into real-world business, a research project assigns to the students in the last semester of MBA curriculum. This research project develops the critical thinking and problem-solving approach among the students by analysing complex business issues and proposing viable solutions. It allows the students to bridge the gap between academic theory and practical application, gaining hands-on experience in their chosen field. Students can dive deep into a specific area of interest, gaining expertise and specialized knowledge that can enhance their career prospects. Conducting research helps students hone their research and analytical skills, enabling them to collect, analyse, and interpret data effectively. Presenting research findings helps students improve their written and oral communication skills, essential for any business professional. Research projects often involve working with industry professionals, professors, and peers, providing valuable networking and collaboration opportunities. Students are encouraged to think innovatively and creatively, exploring new ideas and approaches to address business challenges. An MBA research project can be a significant stepping stone in your professional journey, helping students stand out as potential employers and helps in preparing for leadership roles in the business world.

Similarly, live project in an MBA program involves working on a real-world business problem or opportunity in collaboration with a company or organization. It's an excellent way for students to gain practical experience and apply their academic knowledge to real business scenarios. Live projects give insight to the students about real world scenario, opportunity to collaborate with industry, develops multidisciplinary approach, teamwork and get the mentorship while receiving the guidance from their faculty members and industry experts, which helps in refining their ideas and approach.



SCHOLARSHIPS

The Trust recognizes all the meritorious students every year on the basis of their annual result of the University. For this the Trust has earmarked Rs. 3.5 CRORE to be distributed to the meritorious students of the Trust Institutions every year.

SRMS TRUST

TUITION FEE WAIVER SCHEME

No
Tuition Fee
for Full Course

ENTRY LEVEL SCHOLARSHIP SCHEME FOR SESSION 2025-26

On the Basis of SRMS PG Test

% of Marks secured in SRMS ELS Test + PI*	Scholarship Amount	
	BBA & BCA	MBA
≥ 80%	₹ 20,000/-	₹ 50,000/-
76% to < 80%	₹ 15,000/-	₹ 40,000/-
71% to < 76%	₹ 10,000/-	₹ 20,000/-
66% to < 71%	₹ 5,000/-	₹ 10,000/-

* PI = Personal Interview

ACADEMIC SCHOLARSHIP (APPLICABLE FROM 2ND YEAR ONWARD)

% of Marks in AKTU Exam	Scholarship Amount	% of Marks in AKTU Exam	Scholarship Amount
			MBA
		86% & above	₹ 86,000/- or more (i.e. percentage x ₹1000/-)
85% & above	₹ 10,000/-	85 % to <86 %	₹ 35,000/-
		80 % to <85 %	₹ 25,000/-
75 % to <85 %	₹ 5,000/-	75 % to <80 %	₹ 20,000/-

SCHOLARSHIP DETAILS 2024



MBA
IInd Year
Batch 2022-24

Paridhi Kapoor Saurabh Srivastav Mansi Bhaduarua

BBA
Ist Year
Batch 2023-26

Chanpreet Kaur Dev Patra Amiyo Mukherjee Akanksha Sinha Ovy Pal Tushar Kumar

BBA
IInd Year
Batch 2022-25

Prakhar Tiwari Ankita Agrahari Rimmi Verma Abhinav Awasthi Alka Patel Divinity Jaiswal Mitalee Gupta

BCA
Ist Year
Batch 2023-26

Ayush Raj Shaurya Gupta

BCA
IInd Year
Batch 2022-25

Kamini Singh Shivam Verma

The MBA program is structured to provide students numerous opportunities to interact with professionals from across functions and diverse industries. SRMS IBS students, together with faculty, organize these industry engagements.

BOOT CAMP CHAMPIONSHIP

A two-day boot camp championship is organized at SRMS IBS Lucknow. The championship had four segments: current affairs, extempore, group discussions and personal interview. Students are divided into groups for the above segments. The championship aims at providing students a platform to showcase their competencies. It evaluates the students on various skills: communication, knowledge base, positive body language & confidence, group dynamics. It helped the students to reflect on their strengths and weaknesses. As companies recruitment process is also on these lines, it prepared the students to navigate the future recruitment drives.



NATIONAL CONFERENCE

SRMS IBS organized 6th One Day National Conference on the theme "Emerging Trends Influencing Business & Management in the Current Era". Major trends and challenges of the conference were globalization, demographic changes, technological changes on the employment market, education, smart work etc. In the inaugural session of the conference the chief guest was Dr. BK Bajpai Professor and Director, Giri Institute of Development Studies, Shri BRG Upadhyay



was the Guest of Honor, DGM State Bank of India and Dr BL Bajpai was the special guest, Ex Head of the Department, Department of Business Administration, Lucknow University.

Around 50 papers from 25 reputed Institutes across all parts of India arrived, out of which best 12 were published in the form of book. Conference saw submissions from prestigious institutes like Loyola Institute of Business Administration, Chennai, Vellore Institute of Technology, Bhopal, Amity University, Lucknow, Indian Institute of Tourism & Travel Management, Noida and Jaipur National University, Jaipur among others.



INDUSTRIAL VISITS

To enhance the core competence and practical knowledge of the students, they are exposed to the real life work environment through industrial tours across different industries:



MBA Industrial Visit at Flipkart, Unnao



Industry Training Session at Coca-Cola



Industrial Visit at Times of India, Lucknow



Industrial Visit at Amazon, Unnao



Flipkart Warehouse visit, Lucknow



Flipkart Training Session, Unnao



Coca-Cola Industrial Visit, Barabanki



Coca-Cola Bottling Plant, Nawabganj

GUEST LECTURES

MR. ATUL SHUKLA

Sales Head- UP & Uttranchal, Siemens India
Topic - Current Scenario of Industry & Technology Evolution

MR. MANISH SRIVASTAVA

AVP 2, HDFC Bank
Topic - Current Scenario in Banking Industry

MR. J.K. UPDHAYAY

Plant Manager, Banas Dairy (Amul)
Topic - Challenges in FMCG Sector

MR. SHIKHAR RANJAN

Regional Manager, LG Electronics
Topic - Retail Industry : Challenges and Growth

MS. DIVYA SRIVASTAVA

Manager HR, PVR
Topic - Breaking the Myth for Career Progression

MS. SANGLA DIXIT

Director, Sigma Trade Wings
Topic - Advertising Sector : An Evergreen Field

MS. MANSI VIVEK DHURI

Manager HR, TATA Asset Management Pvt. Ltd.
Topic - Students Preparation for Financial Sector

MR. VIKAS PANDEY

Executive HR, Reliance Retail Limited
Topic - Emerging Trends in Industry

MR. ANIKET KHANNA

HR Head, Decathlon India
Topic - Industry Awareness

MR. MAHESH LALCHANDANI

Branch Manager, SBI Life
Topic - Career awareness in Insurance Sector

MR. SUMIT GUPTA

Sr. Manager- Logistics, Flipkart
Topic - Supply Chain in E-Commerce

MR. VIRENDRA SINGH

CEO, Neritic Industry
Topic - Security Market

MS. PREKSHA KAPARWAN

CEO, Alpha AI
Topic - Digital Marketing

MR. DEEPAK DIXIT

Regional Manager, Udaan
Topic - Role of E-commerce in Current Scenario

MR. SANTOSH KUMAR PANDEY

Sr. Manager- HR, Axis bank
Topic - Students' awareness on Banking Sector

MR. MANOJ KUMAR PANDEY

DGM-HR, Superhouse Limited
Topic - Export Marketing

CURRENT INDUSTRY SCENARIO PREPARATIONS & CHALLENGES

SRMS IBS invited Mr. Amit Singh, Project Operations Manager - HP Technologies, as an industry resource person to give a guest lecture to IT and management students. Mr. Amit explained comprehensively the current requirements and challenges in the IT sector, best practices for students and provided insights on how to stay updated with new technology in the context of the present scenario to seize the best career opportunities. He addressed various operational challenges in the IT and service sector within the current industry landscape and resolved students' doubts. It was indeed a valuable learning session for all the students who attended.



GUEST LECTURES

MR. VIJAY GIRI

Deputy Manager- Sales HR, Pepsico (Varun Beverages)
Topic – Supply Chain Management

MS. YASHASVI AGARWAL

Manager- Planning, Swiggy
Topic – Customer Relationship Management

MR. ANURAG NAUTIYAL

Sr. Manager, Times of India
Topic – Contemporary trends in marketing

MR. MAYANK CHANDRA

Managing Partner, Antel Corporation
Topic – Challenges in HR domain

MR. SHAILENDRA KAKKAR

Branch Manager, Anand Rathi
Topic – Awareness of Financial Market

Indicative list of Guest Lectures on campus. For a detailed list, visit: <http://www.srms.ac.in/ibs/placement/guest-lecture/>

RISK MANAGEMENT IN BANKING: STRATEGIES & BEST PRACTICES

SRMS IBS invited Mr. Manish Srivastav, Associate Vice President- HDFC Bank as Industry resource person for enlightening our students with valuable inputs regarding 'Risk Management in Banking: Strategies and Best Practices' and acquainted them about the career opportunities in banking sector. He covered various kinds of operational challenges encountered in banking sector with respect to present industry scenario, followed by doubt clearing session. It was indeed a great learning and interactive session for the students.



STUDENT CLUBS

At SRMS-IBS, there are various student clubs that provide opportunities for holistic experiences and management learning.

HR CLUB (THE PULSE)



HR Activity



HR Club - The Broken Telephone Event

SPORTS CLUB



Race Winners Sports Activity



Speedster's Sprint 3

SOCIAL MEDIA CLUB



SRMS Cinemaniacs



Vlogger Hunt



City Tour



Movie Club - Treasure Hunt Event

CULTURAL CLUB (MANIA)



Award Ceremony Freshers Party



Dasvidania 2



Republic Day



Orientation Triumph

MARKETING CLUB



Marketing Warfare 1



Marketing Warfare 2



Marketing Warfare 3



Treasure Hunt

FINANCE CLUB



Budget Presentation



Investment Analysis Subject Seminar

LIFE AT CAMPUS

Once you are enrolled at SRMS IBS, you will quickly realize that a great teaching and learning environment, coupled with world-class facilities are Only the beginning of the MBA experience. Beyond this you will form life-long relationships with your classmates, enjoy a healthy social life outside classes and work in teams that will bring together groups of interesting, challenging and hardworking people from all walks of life. The lush green ultra modern campus contains a variety of recreational facilities including an amphitheatre, a play ground, gym, volleyball, basketball and tennis courts that help you stay fit, in spite of your busy schedule. Some other facilities include Dining, Canteen, Laundry, Housekeeping, Medical and First Aid facilities, ATM banking, Stationery and Bookstore, Convenience store for essential groceries and toiletries. Residential Area The Institute has on-campus residential facilities for faculty members, students and staff. The residential area is located on a sprawling, pollution free area and provides healthy conditions for living. Within the residential area there is a garden, parking space, 24 hrs. Security, water supply, electricity, cable TV and telecom facility.

Hostel

There are separate hostels for boys and girls. There are 240 well maintained single seater rooms with attached bathrooms. The hostels have 24 hours power supply facility, hot water supply in winters, common rooms with LCD TV & indoor games. Only vegetarian food is served in the hostel mess.

Gymnasium

The Campus has a well-equipped and modern Gymnasium with state-of-the-art equipment. A full-time Gym instructor is also available to guide students.

Sports Facilities

The college has a range of sports facilities including indoor games and outdoor games like Table Tennis, Carrom, Billiards, Pool, Basketball, Volleyball, Football and Cricket.

Transport

The college provides transport services regularly between the campus and the city. College buses are made available to students and faculty members for commuting from various points in the city.

Guest House

The college maintains a 10-room air-conditioned Guest House with comfortable board and lodging facilities. Guest house facility is made available to visitors/ parents at a nominal rate.



MARKETING WARFARE

SRMSIBS has organized the event 'Marketing Warfare 2024' held on Saturday, 2nd March, 2024, which had Students from 10 Teams demonstrating their Creative Skills through Designing, Developing, Marketing, Promotion and Packaging of Brands. It was a great platform for the Students of Both UG and PG 1st year/2nd year to showcase their talent in the field of marketing and to develop their Entrepreneurial skills concentrating Marketing Mix and Product Mix Attributes. It was a successful event and a Great Learning Platform for Students.



GARBA / DANDIYA CELEBRATION

The cultural club HUNAR organized Garba/ Dandiya celebration on 11-10-2024 at 2 PM in SRMSIBS D - Block. The celebration kicked off with everyone dressed in beautiful traditional attire, lighting up the venue with their colors and smiles. The Garba circles came alive with synchronized claps, twirls, and energetic dance. Students showcased their dance moves, enjoy vibrant music and experience the cultural spirit of garba. This Celebration was a perfect opportunity to immerse students in the culture and festivities of Navratri and make unforgettable memories.

NUKKAD NATAK

Nukkad Natak, a form of street theatre known for its power to convey social messages, took centre stage at SRMS IBS on 23rd October, 2023. The event organized by the HUNAR-THE CULTURAL CLUB, proved to be an engaging and thought-provoking experience for the entire campus. The theme of the Nukkad Natak revolved around pertinent social issues. The performances covered topics such as social media awareness, gender equalities & male exploitation, disability, superstition and drug addiction. Each act was carefully scripted and performed with passion, bringing to life the characters and situations that showcased these issues.

CAMPAIGN BLUE' EVENT

In a first across institutes in Lucknow, SRMS IBS had the privilege to get recognised for its 'Campaign Blue' event - an initiative to extend support to the Indian Team as they marched on for further glory in the ongoing ICC Cricket World Cup, 2023. The moment was the exclusive coverage by India's leading media outlet, India Today TV/Aaj Tak for events under Campaign Blue: SRMS IBS Intra-Cricket Match Award Ceremony and Live Streaming of Team India's match with Sri Lanka on November 2, 2023.



ZEST CULTURAL FEST

In a celebration of honoring talents across several events, the two-day cultural extravaganza 'ZEST 2024,' based on theme 'Virasat – A Legacy to Hold,' organized by Shri Ram Murti Smarak (SRMS) Trust Institutions in collaboration with Tyro Club of SRMS College of Engineering & Technology (CET), Bareilly concluded with grand Prize Distribution ceremony. The major highlights of ZEST were Alumni Meet, Battle of Bands, Renaissance, Street Play, Group Dance & DJ Night.



INDUSTRIAL VISIT

As an integral part of the management education, an exciting industrial visit was conducted at Flipkart Facilitation Center, Unnao on 12th November 2024 for MBA and BBA students.

This visit gave our students an invaluable opportunity to step beyond the classroom and experience the real-world application of business and management concepts. From understanding operational processes to exploring leadership strategies, the experience was a perfect blend of theory and practice.

Mr. Saurav Pal, Trainer- Learning & Development gave an insight on various logistic operations like in bound, outbound, inventory management, return and transportation. He also delivered a detailed presentation to the students followed by the floor visit. During this visit the students gained valuable inputs on e-commerce operations.



PARTICIPATION OF SRMS IBS STUDENTS : ENTREPRENEURSHIP DEVELOPMENT INSTITUTE (EDI)

On Wednesday, January 29th, 2024, students of SRMS IBS (BBA 3rd year, MBA 1st year, and B.Com H 3rd year) accompanied by esteemed faculty members - Mr. Vaibhav Srivastava and Ms. Fariya Parveen, embarked on an enlightening journey to the Entrepreneurship Development Institute (EDI), Lucknow, Uttar Pradesh. This visit provided them with invaluable insights into entrepreneurship and innovation, inspiring them to explore new business opportunities and develop essential entrepreneurial skills.

During the visit, students had the privilege of attending lectures by esteemed industry experts, including Ms. Mamta, Dr. Alok, Mr. Rajneesh, and Ms. Himanshi, along with the faculties of EDI UP. These experts shared their knowledge and experiences, covering a wide range of topics related to entrepreneurship, market dynamics, business innovation, and the challenges of building a successful enterprise. Their real-world insights helped students understand the practical aspects of entrepreneurship beyond theoretical learning.



ABOUT SRMS TRUST

SRMS Trust, a public charitable Trust, established in the year 1990, is a living tribute to the memory of veteran freedom fighter, true Gandhian, ex- parliamentarian, ex-minister U.P., Late Shri Ram Murti Ji. The primary objective of the Trust is to provide and promote education and research in the field of Science and Management, Engineering and Technology, Medicine and Humanities.

SRMS Trust established an engineering college at Bareilly in 1996, which is one of the first private colleges to be established in the state of Uttar Pradesh in India. Since then it has successfully established a Pharmacy College, a Management Institute, a Medical College, Nursing School, a Women's Engineering College at Bareilly and an Engineering College at Lucknow. The Trust also runs one of Uttar Pradesh's most advanced hospitals, The SRMS Institute of Medical Sciences which is currently a 1300 Bedded Multi Super Specialty, Tertiary Care, Trauma Hospital and cancer hospital. SRMS Trust has strived to provide the best facilities, faculty and resources to its students and the larger community. The Institutions of the trust have consistently been ranked among the top colleges in the state of Uttar Pradesh and Northern India.

The aim of SRMS Trust is the upliftment of masses by:

Promoting social values

Promoting technical and professional education

Promoting health and medical education

A GLORIOUS JOURNEY OF 29 YEARS

EDUCATIONAL SOCIAL SERVICES

- Samudaik Sewa Yojana - A skill development programme. (Free Vocational Training to economically & socially backward youth in various courses like Diet Assistant, Blood Collection, Dental Hygienist, Emergency and Trauma Care Assistant, Cardiac Care Assistant, X-Ray, ECG Technician, Computer Hardware, Machine Fitting, EPBX, Plumbing and Electrical repairs etc.)
- Future Class Room - Free computer literacy program for the empowerment of youth
- Mobile Smart Class Room - Free adult education programme
- SRMS Charitable School, Unnao - Free quality education in english medium provided upto 10th standard to under privileged children through smart class room



MEDICAL SOCIAL SERVICES

- SRMS Hospital on Wheel - Providing door to door screening of blindness, deafness, diabetes, T.B., malnutrition, hypertension, cancer and support services for Healthy Mother & Healthy Baby
- SRMS Janhit Chikitsa Yojna - for free treatment of six patients per day
- SRMS Samudayik Swasthya Yojna at Rs. 365/- per year for the treatment upto Rs. 25,000/- for the couple
- Free pharmacy for OPD and IPD patients
- Free 400 beds in SRMS Hospital
- Cataract Eradication Programme
- Govt. Health Programmes under NHRM
- Free Rural & Urban Health Camps
- Telemedicine Centre
- Mobile Telemedicine Bus



SCHOLARSHIP

- Scholarship worth Rs. 3.5 Cores to the meritorious students of Trust's institutions
- All India Talent Scholarship of Rs. 50 Lakh to 50 talented students in Premier Institutes of India



COMPETITIVE ACTIVITIES

- Debate, Story Writing & Drawing competitions since 1990
- Ram Murti Pratibha Alankaran Award - Recognition of eminent personalities with the Ram Murti Pratibha Alankaran Award & Rs. 1 lakh in cash
- All UP Table Tennis competition every year



ACADEMIC INSTITUTIONS ESTABLISHED & RUN BY SRMS TRUST

- SRMS College of Engineering and Technology, Bareilly-1996
- SRMS College of Pharmacy, Bareilly-2000
- SRMS Institute of Medical Sciences, Bareilly-2002
- SRMS College of Nursing, Bareilly-2006
- SRMS College of Engg. and Tech. & Research Bareilly-2008
- SRMS Institute of Paramedical Sciences, Bareilly-2011
- SRMS International Business School, Lucknow-2011
- SRMS College of Engineering & Technology, Lucknow-2011
- SRMS Charitable School, Unnao-2015
- SRMS College of Nursing & Paramedical Sciences, Unnao - 2018
- SRMS College of Law, Bareilly - 2018
- SRMS Riddhima - A Centre of Performing & Fine Arts, Bareilly, 2021



COURSES OFFERED

- MBBS, MS/MD (in all pre, para and clinical departments)
- ANM, GNM, B.Sc (Nursing)
- Bachelor Degree/ Diploma in Paramedical
- B.Tech, B.Pharm, BBA, BCA, BHMCT, M.Tech, M.Pharm, MCA & MBA
- BA LLB, LLB



HEALTHCARE CENTRES ESTABLISHED & RUN BY SRMS TRUST

- SRMS Institute of Medical Sciences Hospital, Bareilly-2002 (1300 Bedded Multi Super Specialty, Tertiary Care & Trauma Hospital)
- R R Cancer Institute & Research Centre, Bareilly - 2008
- SRMS Functional Imaging & Medical Centre, Lucknow - 2015
- SRMS Telemedicine Centre, Bhairpura, Bareilly - 2015
- SRMS Mobile Hospital, Bareilly - 2015
- SRMS Mobile Telemedicine Centre, Bareilly - 2017
- SRMS Goodlife Hospital, Bareilly - 2018
- SRMS Step 2 Life (Physical Rehabilitation & Physiotherapy Centre), Lucknow - 2018



SRMS INSTITUTIONS



E-mail : srmscet@srmscet.ac.in | Website : www.srms.ac.in



E-mail : info@srmscet.ac.in | Website : www.srms.ac.in/cetr



E-mail : info@srmsims.ac.in | Website : www.srmsims.ac.in



E-mail : info@srmsims.ac.in | Website : www.srms.ac.in/ims



E-mail : info@srms.ac.in | Website : <https://www.srms.ac.in/srmsschool>



E-mail : info.ibs@srms.ac.in | Website : www.srms.ac.in/ibs



E-mail : collegeofnursing@srms.ac.in | Website : www.srms.ac.in/nursing



E-mail : ips@srms.ac.in | Website : www.srms.ac.in/paramedical

SRMS INSTITUTIONS



E-mail: collegeoflaw@srms.ac.in | Website : www.srms.ac.in/law



E-mail: info.cnps@srms.ac.in | Website : www.srms.ac.in/cnps



E-mail: step2life@srms.ac.in | Website : www.srms.ac.in/step2life
E-mail: srmsfmc@srms.ac.in | Website : www.srms.ac.in/fimc



E-mail: goodlife@srms.ac.in | Website : www.srms.ac.in/goodlife



E-mail : cet@srmscet.edu | Website : www.srms.ac.in



E-mail : info@srmsims.ac.in | Website : www.srmsims.ac.in



E-mail : riddhima@srms.ac.in
Website : riddhima.srms.ac.in



E-mail : hospital35kmunnao@srms.ac.in
Website : www.srms.ac.in/hospital35kmUnnao

NAME OF THE INSTITUTIONS	ADDRESS	EMAIL ID/CONTACT NO.
Shri Ram Murti Smarak College of Engineering & Technology, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Road, Bhojipura, Bareilly-243202, UP, India	cet@srmscet.edu
Shri Ram Murti Smarak College of Engineering, Technology & Research, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Highway, Bhojipura, Bareilly-243202, UP, India	info@srmswcet.ac.in
Shri Ram Murti Smarak Institute of Medical Sciences, Bareilly	13.2 Km Milestone on Bareilly – Nainital Road, Bhojipura, Bareilly-243001, UP, India	info@srmsims.ac.in
Shri Ram Murti Smarak College of Nursing, Bareilly	Ram Murti Puram, Village Prahaladpur, Abhaypur Post Bhojipura, 13 Km. Bareilly-Nainital Road, Bareilly – 243202 (U.P.)	collegeofnursing@srms.ac.in
Shri Ram Murti Smarak Institute of Paramedical Sciences, Bareilly	13.2 Km Milestone on Bareilly-Nainital Road, Bhojipura, Bareilly-243 001, U.P., India	ips@srms.ac.in
Shri Ram Murti Smarak College of Law, Bareilly	Ram Murti Puram, 13 Km Bareilly Nainital Road, Bareilly	collegeoflaw@srms.ac.in
Ram Rakhi Cancer Institute and Research Center, Bareilly	13.2 Km Milestone on Bareilly – Nainital Road, Bhojipura, Bareilly-243001, U.P, India	info@srmsims.ac.in
SRMS Goodlife & Wellness Centre, Bareilly	101/2, 101/3, Brahampura East, Stadium Road, Bareilly - 243122, U.P, India	goodlife@srms.ac.in
Shri Ram Murti Smarak College of Engineering & Technology, Unnao	35 Km. on NH – 25, Lucknow – Kanpur Highway, 209859, U.P, India	srmscet.lucknow@srmscet.edu
Shri Ram Murti Smarak International Business School	34 Km on Lucknow Kanpur Road, Ashakhera, Lucknow - 209859, U.P, India	info.ibs@srms.ac.in
Shri Ram Murti Smarak Charitable School	34 KM. on Lucknow – Kanpur Highway, Unnao 209859, U.P, India	7617572012 school@srms.ac.in
Shri Ram Murti Smarak Hospital, Unnao	Kusheri, Post Asha Khera, 35 Km Milestone, Lucknow- Kanpur Highway, Unnao	hospital35kmunnao@srms.ac.in srmshospital35kmunnao@gmail.com
Shri Ram Murti Smarak College of Nursing & Paramedical Sciences, Unnao	Kushehri, Post-Ashakhera 35 km Lucknow Kanpur road, Nawab Ganj, Unnao 209801 (UP)	05143-278401/403
Shri Ram Murti Smarak Functional Imaging & Medical Centre, Lucknow	CP 2/3, 2, Lohia Path, Near Fly Over, Vishwas Khand, Gomti Nagar, Lucknow, Uttar Pradesh 226010	srmsfimc@srms.ac.in
SRMS Riddhima - A Centre of Performing and Fine arts at Bareilly	Opposite Model Town Police Chowki, Stadium Road, Bareilly 243005	riddhima@srms.ac.in

Campus:

34 Km on Lucknow Kanpur Road, Ashakhera,
Unnao - 209859, U.P, India
7249952333

City Office:

CP 2/3, Vishwas Khand -2,
Near Fly Over Gomti Nagar, Unnao - 226010
+91-522-2308987 / +91-522-2308988 / +91-9458704154

Admission Helpline:

+91-7617572008 / +91-9458704141
admission.ibs@srms.ac.in

www.srms.ac.in/ibs
facebook.com/srmsibs

srms.ac.in/Youtube
www.instagram.com/srmstrust

www.srms.ac.in/ibs

*Affiliated to AKTU Lucknow & Approved by AICTE,
Ministry of India, Govt. Of India*

National Academic Depository (NAD) ID - 30082

Apply Online:
Scan QR code

