

# Tamil Nadu 2026 Class 12 Commerce(Set A) Question Paper

Time Allowed :3 Hour	Maximum Marks :90	Total Questions :47
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## General Instructions

- The total duration of the examination is 3 hours (180 minutes).
- Candidates are allotted 15 minutes for reading the question paper and verifying their particulars.
- The maximum marks for the theory paper is 70.
- Check the question paper for fairness of printing. If there is any lack of fairness, inform the Hall Supervisor immediately.
- Use Blue or Black ink to write and underline, and use a pencil for drawing diagrams.
- The question paper consists of four parts (Part I, II, III, and IV).
- Part I is compulsory and contains multiple-choice questions.
- Internal choices and "answer any x out of y" options are provided in Parts II, III, and IV.
- Diagrams should be drawn wherever necessary and labeled neatly.
- Scientific calculators and other electronic gadgets are strictly not allowed.

1. The term Consumerism came into existence in the year \_\_\_\_\_.

- (A) 1934
- (B) 1960
- (C) 1958
- (D) 1957

2. Delegation of Authority is easily done with the help of \_\_\_\_\_.

- (A) MBO
- (B) MBM
- (C) MBA
- (D) MBE

3. \_\_\_\_\_ is designed to transform India to a global design and manufacturing hub.

- (A) Startup India
- (B) Digital India

- (C) Design India
  - (D) Make in India
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**4. Which of the following is not a consumer right summed up by John F. Kennedy?**

- (A) Right to Consume
  - (B) Right to Safety
  - (C) Right to be Informed
  - (D) Right to Choose
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**5. \_\_\_\_\_ is the oldest Stock Exchange in the world.**

- (A) National Stock Exchange
  - (B) London Stock Exchange
  - (C) Amsterdam Stock Exchange
  - (D) Bombay Stock Exchange
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**6. Which meeting is not classified as Share Holder's Meeting under Companies Act 2013?**

- (A) Annual General Meeting
  - (B) Statutory Meeting
  - (C) Extraordinary General Meeting
  - (D) Committees Meeting
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**7. Assertion: Consumer Protection Act was passed in the year 1986.**

**Reason: This Act protects consumers against marketing of goods which are hazardous and dangerous to life and property of consumers.**

- (A) Assertion and Reason both are correct and Reason is correct explanation.
  - (B) Assertion is correct and Reason is wrong.
  - (C) Assertion is wrong and Reason is correct.
  - (D) Assertion and Reason both are wrong.
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**8. Transfer is an \_\_\_\_\_ Source of Recruitment.**

- (A) External
  - (B) Outsourcing
  - (C) Internal
  - (D) None of the above
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**9. Scientific Management is developed by:**

- (A) Mayo
- (B) Fayol

- (C) Jacob
  - (D) Taylor
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**10. The initial stage of marketing system is .....**

- (A) Barter system
  - (B) Monopoly system
  - (C) Self producing
  - (D) Exchange to money
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**11. The two major types of business environment are ..... and .....**

- (A) Good and Bad
  - (B) Positive and Negative
  - (C) Allowable and Unallowable
  - (D) Internal and External
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**12. How many times a security can be sold in a Secondary Market?**

- (A) Three times
  - (B) Only one time
  - (C) Multiple times
  - (D) Two times
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**13. Participants in the capital market include .....**

- (A) Corporate
  - (B) Financial Institutions
  - (C) Individuals
  - (D) All of the above
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**14. Selection is usually considered as a ..... process.**

- (A) Negative
  - (B) Natural
  - (C) Positive
  - (D) None of these
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**15. Which one is the main element of marketing mix?**

- (A) Price
- (B) Product
- (C) Promotion
- (D) Place

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**16. There are \_\_\_\_\_ Stock Exchanges in the country.**

- (A) 20
- (B) 21
- (C) 25
- (D) 24

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**17. \_\_\_\_\_ means permitting the private sector to set up industries which were previously reserved for public sector.**

- (A) Globalisation
- (B) Liberalisation
- (C) Public Enterprise
- (D) Privatisation

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**18. Which of the following functions is not classified into commercial function?**

- (A) Marketing function
- (B) Accounting function
- (C) Organising function
- (D) Finance function

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**19. Which of the below constitutes the essential element of Contract of Sale?**

- (A) Transfer of property
- (B) Price
- (C) Two parties
- (D) All of the above

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**20. Section '6' of Negotiable Instruments Act 1881 deals with:**

- (A) Bills of Exchange
- (B) Cheque
- (C) Promissory Note
- (D) None of the above

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**21. List out the management tools.**

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**22. What is Government Securities Market?**

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**23. Write any two objectives of SEBI.**

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24. State e-Learning method.

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25. What is green marketing?

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26. Give any two advantages of Globalisation.

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27. Who is Agricultural Entrepreneur?

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28. What is QUORUM?

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29. What is your opinion about Unpaid seller?

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30. What is Speculation?

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31. How the employees are informed about important matters in a company?

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32. What are the general features of a Treasury Bill? (any three)

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33. What is meant by Dematerialization?

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34. What is Stress Interview?

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35. What are the advantages of E-marketing?

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36. What are the important legislations related to Consumerism in India? (any three)

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37. Write a short note on New Economic Policy.

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38. Explain about the imitative entrepreneur.

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39. What is meant by viral marketing?

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40. List out Navratna Companies. (any three)

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41. (a) Explain the various functions of Management. (any 5)

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(b) Describe briefly the different types of Directors. (any 5)

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42. (a) Explain the micro environmental factors of business. (any 5)

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(b) Explain the functions of Stock Exchange. (any 5)

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43. (a) Describe the operative functions of HRM.

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(b) Discuss the challenges faced by Women entrepreneur.

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44. (a) How the market can be classified on the basis of Economics?

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(b) Explain the role of business in consumer protection.

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45. (a) Explain the highlights of the LPG policy.

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(b) Explain in detail the essential elements of Contract of Sale.

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46. (a) Write notes on:

(i) Soft Commodities market.

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(b) Enumerate the functions of Marketer.

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47. (a) What are the differences between Shares and Debentures?

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(b) Explain the concept of Management.

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