

# WB Board Class 12 Business Studies 2026 Question Paper

**Time Allowed :3 Hours**

**Maximum Marks :100**

**Total questions :24**

## General Instructions

**Read the following instructions very carefully and strictly follow them:**

1. The paper is divided into two sections – Section A (Compulsory) and Section B (Elective).
2. Section A is compulsory for all candidates and generally includes objective-type questions, short answer questions, and long answer questions from the prescribed syllabus.
3. In Section A, candidates are required to answer all questions. The questions will cover topics from ancient, medieval, and modern history as prescribed by the syllabus.
4. Section B consists of elective questions. Candidates are required to attempt questions from the chosen topic according to the provided options.
5. The questions in Section A will be in the form of multiple-choice, short answer, and essay-type questions.
6. Answers to all questions must be written in neat and legible handwriting. Candidates must adhere strictly to the word limit mentioned in the questions.
7. Use of unfair means or electronic devices during the examination is strictly prohibited.
8. Candidates must ensure that they write their answers in the correct format, following the instructions given for each section.

### 1. What is staffing?

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**2. What is training?**

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**3. What is non-monetary incentive?**

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**4. Write two features of communication.**

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**5. What is controlling?**

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**6. 'Planning and controlling are complementary processes.'**

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**7. What is controlling?**

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**8. 'Planning and controlling are complementary processes.'**

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**9 Who are called 'Bulls'?**

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**10. Who are called 'Bears'?**

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**11. What is meant by 'Promotion'?**

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**12. What is advertisement?**

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**13. Write three features of controlling.**

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**14. Discuss three importances of controlling.**

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**15. Explain the idea of 'Capital structure'.**

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**16. Give an idea of 'Working Capital'.**

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**17. Discuss the money market in brief.**

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**18. Briefly discuss capital market.**

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**19. Write three similarities between Bank and Depository.**

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**20. State the main objectives of Bombay Stock Exchange.**

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**21. Mention three mental qualities of a good salesman.**

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**22. Mention three importances of salesmanship from the view**

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**23. Write the differences between Staff Recruitment and Staff Selection.**

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**24. Distinguish between 'On the job training method' and 'Off the job training method'.**

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