



WELCOME!
DDUMC
Dream to
Destination

**PT. DEEN DAYAL UPADHYAY
MANAGEMENT COLLEGE, MEERUT**

(Known as IIMT, Mall Road)

INFORMATION BROCHURE 2025-2026

Ab Wakt Hai Action Ka
Future Secure Karna Hai To...

**#Soch मत
बस Apply कर !**

A Moment of National Pride: Honoured by the Prime Minister

It is a moment of pride & honor for DDUMC to have received a letter of appreciation from the Hon'ble Prime Minister of our country, India. This admired acknowledgment reflects the college's unwavering commitment to academic excellence, nation-building, and the holistic development of students. Such recognition, like this letter of appreciation, inspires us to continue our journey with dedication and to contribute meaningfully to the vision of a progressive & empowered India.



KNOW YOUR COLLEGE

Pt. Deen Dayal Upadhyay Management College (Pt. DDUMC), Meerut, is a multidisciplinary destination of learning and innovation known for its academic excellence & value-based education under the aegis. With modern infrastructure and lush greenery, it is located at 17 Mall Road, the innocuous cantonment area in Meerut. The college has carved out a special place in people's hearts by providing the greatest education that prepares students for future difficulties.



Our Mission



To inculcate values and to identify hidden talents, provide golden opportunities for realizing dreams, and shape them into future leaders, entrepreneurs, and above all good human beings.



To deliver affordable, quality education, equip students with knowledge and skills that are in high demand.



To create a distinct learning environment in education based on humane values and social commitment.

Our Vision



To strive for being the best in the world at providing the finest quality of education in keeping with the motto of the college, "Dream to Destination," and to prepare young minds for imbibing knowledge, skills, and sensitivity and to take them to their desired destination.



CHAIRMAN'S VISION FOR THE FUTURE

Shri Yogesh Mohan Ji Gupta
Chairman, IIMT Group

At the IIMT Group of Colleges, we firmly believe that education is the cornerstone of a progressive society and a prosperous future. Pt. Deen Dayal Upadhyay Management College (DDUMC) stands as a proud embodiment of this vision, nurturing intellect, instilling values, and shaping young minds into responsible leaders of tomorrow.

With a deep-rooted commitment to academic excellence, innovation, and ethical growth, DDUMC offers a vibrant ecosystem that encourages students to dream big, lead with confidence, and contribute meaningfully to the world around them.

We take immense pride in building a foundation where knowledge meets purpose and aspirations turn into accomplishments. I warmly invite you to be a part of this transformative journey at DDUMC. It is a pioneer college of CCSU with best result and best placement, here learning inspires leadership and education empowers success.



MANAGING DIRECTOR'S VISIONARY OUTLOOK

Dr. Mayank Agarwal
Managing Director, IIMT Group

At Pt. Deen Dayal Upadhyay Management College (DDUMC), we firmly believe that education is not merely a means to earn a degree, but a powerful catalyst to transform lives and shape a progressive society. Since its inception, DDUMC has remained dedicated to fostering academic excellence, ethical leadership, and holistic development.

As an integral part of the prestigious IIMT Group of Colleges, DDUMC is committed to offering value-driven education enriched with real-world exposure and industry-aligned training. Our aim is to create graduates who are not only career-ready but also driven by purpose, integrity, and a sense of responsibility toward the nation and the world.

At DDUMC, learning extends far beyond the classroom. We provide an environment where innovation thrives, talents are nurtured, and future leaders are molded. Our students are encouraged to explore, express, and excel, becoming confident individuals ready to face global challenges.

I invite all aspiring minds to join this transformative journey at DDUMC where aspirations are nurtured, potential is unlocked, and success is redefined.

Wishing you a future filled with purpose, achievement, and pride.





8 CAMPUSES



**30 YEARS OF
EDUCATIONAL EXPERIENCE**



**10000+ BRIGHT
STUDENTS & GLORIOUS ALUMNI**



**500+
COMPANIES VISITED**



**10000+
PLACED STUDENTS**

Our Logo is Our Identity

The philosophy of DDUMC's logo is to reach out across the country. Here in our logo, every element speaks something and represents a touch for everyone.

Dream to Destination is not just a slogan of DDUMC, it's our aim to provide the right avenue for the millions of aspirants on their career paths. It signifies that you have the right avenue to transform dreams into reality.

The design of the DDUMC logo is rendered in red and blue. The colour red is associated with power, energy, strength, desire, purpose, and passion, while the colour blue is a soothing colour that signifies faith, trust, devotion, wisdom, and honesty.



Four Pillars : We are inspired by our heritage building, which has a base of four pillars. These four pillars represent the four components and support our students from four directions. These pillars point toward learning to know, learning to do, learning to be, and learning to live together forever.



An Open Book : An open book at our logo is specifically associated with wisdom and intellectual curiosity, and represents the knowledge being freely shared & accessible.



A Pen : Pens have a rich antique legacy, & is not just a tool. It's a symbol of the enduring journey toward excellence, and a future shaped with purpose.



A Torch : A torch represents the bright shine, gives our students endurance, and inspires them to shine like stars. From bottom to top.



The Leaves : The Leaves of Laurel Wreath represents prosperity, wealth, and victory.

• A WALK THROUGH DDUMC •





NO.1 PRIVATE COLLEGE IN THE CITY

MEERUT, UTTAR PRADESH

DDUMC KEY HIGHLIGHTS



**NET Qualified and
Doctoral Faculties**



**Best
Placements**



**10000 +
Alumni**



**Wi-fi
Campus**



**Industrial
Exposure**



**AC
Classrooms**



**ICT-Enabled
Classrooms**



**Centrally Located
& Secure Campus**



**Value Addition
Certification**



**PD and
Grooming Sessions**



**Career Counselling
and Mentorship**



**Debates and
Seminars**



Workshops



**Corporate
Sessions**



**Recreational
Sessions**



**Corporate
Visits**



**Transport
Services**



**Hostel
Facilities**

AFFILIATION

About the Courses– BBA, BCA, B. Ed, & M. Ed

Inspired by trust and informed by our values and mission, our founder sets the standard for a modern, engaged, and nurturing institution that can foster the transformative power of progressive learning. Our sprawling campus is a perceptible and prominent place where a large number of students join every year to shape their careers. The Bachelor of Business Administration course at Pt. DDUMC is specifically designed for those who aim to pursue a career in the business world, along the way, the BCA programme is especially dedicated to those who wish to dive into the world of computers. The BCA programme offered at Pt. DDUMC prepares students to shine in a technologically driven world and is armed with skills like web development, web designing, software testing and programming, networking, cyber security, and more. The institute has an affiliation with Chaudhary Charan Singh University, Meerut (a NAAC A++ university in Uttar Pradesh) for the BBA and BCA Programmes and has approval from AICTE (All India Council for Technical Education). Besides this, Pt. DDUMC is affiliated with the NCTE–National Council for Teacher Education and CCS University Meerut for the Bachelor of Education (B.Ed.) and Master of Education (M.Ed.) programmes. PT. DDUMC aspires to have its students fly in the sky and see them as the shining stars for their efforts, hard work, knowledge, and skills. For this, the institute equips its students with real–world knowledge & skills and bridges the gap between its students and industries.

PROGRAMS WE OFFER



BBA Programme

BBA, or Bachelor of Business Administration, is a management and administration degree program. The course is a professional undergraduate programme for three years and is completed in six semesters. The course is designed to enrich the students and prepare them for the business world. The program covers all the aspects of business management and gives its learners factual information. You will be able to pursue a career in the business world if you study a program such as BBA. One of the major reasons for the popularity of the BBA programme is that learners have ample job opportunities after completing this highly in-demand professional programme. Students who complete the BBA program gain skills that are in demand in today's industries and cover fundamental subjects such as HR Management, Business Communication, Finance Management, Business Law, Marketing, Supply Chain Management, Accounting, and many more.



Is the BBA Programme right for me?

A new-age programme to make you a new-age professional

The program is 100% right for those who wish to...

- To develop business acumen & want to be a master in all the faces of business, from planning to execution,
- To learn and own the skills to be used in the 21st century to complete tasks successfully in a global business environment.
- To have a business approach and to say yes to an early start to a career in the world of business and management
- To have the dream of seeing oneself as a star entrepreneur

Specialized BBA Programme

With the demand for industrial needs, now the industries are not just seeking BBA graduates; they are looking for specialized BBA graduates to fulfill their industrial needs.

Nurturing young minds, aspiring for excellence

Get Enrolled for a BBA Degree for Your Career Goal!

Bachelor of Business Administration

BBA Digital Marketing

BBA Data Analytics

"A degree that matters no matter where you are. It will give you the path to explore."



Bachelor of Business Administration in Digital Marketing

Since the most proactive digital market demands you to be slightly more proactive in learning new skills, abilities, and industry-oriented practices, you should go with a specialized BBA program, which is mainly available in marketing, HR, digital marketing, business, and more. Digital marketing is now the most popular field, and demand for marketers to handle businesses digitally with high skills and knowledge will skyrocket in the next few years. Among the specializations available for a Bachelor's degree in Business Administration, the digital marketing specialization is quite popular and has now become the most chosen specialization among aspiring candidates. It provides valuable skills & knowledge to students for a rapidly growing industry and is enough to offer diverse career paths along with a competitive edge in the job market. This comprehensive undergraduate programme equips students with the knowledge & skills they require to succeed in the rapidly sprouting digital marketing landscape.

Bachelor of Business Administration in Data Analytics

Bachelor of Business Administration in Data Analytics is a specialized undergraduate programme, mainly combines business management principles with data analysis techniques, and is very useful in equipping students with the skills to analyze data & make informed business decisions. This innovative programme blends the principles of business administration with the ins and outs of data analysis, providing students with a comprehensive learning & understanding of how data can be utilized to enhance organisational performance. This 3-year undergraduate programme provides valuable skills for a data-driven business landscape, providing graduates with the ability to analyze data, and potentially leading to roles like business analyst, data analyst, or consultant.





BBA BUSINESS ADMINISTRATION

**Why,
When,
How,
and
What
to do?**

TRENDING TECHNOLOGIES



CAREER OPTIONS AFTER COMPLETION OF BBA



SKILL SETS REQUIRED FOR CAMPUS PLACEMENT



Duration: 3 years (Semester System)



AFFILIATION

The course is affiliated to CCS University, Meerut established in 1965.



ELIGIBILITY CRITERIA

The candidate shall have passed 12th in any stream with 45% marks from a Statutory Examining Authority.



MODE OF ADMISSION

(ONLINE & OFFLINE)

For Online admissions, please visit our portal to register/login (<https://admission.ddmc.in/>) yourself and proceed ahead with your admission application.

Curriculum

1ST YEAR

SEMESTER 1	
Fundamentals of Management	Organizational Behaviour
Managerial Economics	Accounting and Financial Analysis
Business Law	Business Organization and Ethics
Environmental Studies (Qualifying paper)	

SEMESTER 2	
Quantitative Techniques for Business	Business Communication
Human Resource Management	Marketing Management
Business Environment	Fundamentals of Computer
Assessments on Soft Skills Based on Presentations/ G.D./ Personality traits	

2ND YEAR

SEMESTER 3	
Advertising Management	Team Building & Leadership
Indian Economy	Management Information System
Customer Relationship Management	Summer Internship
Income Tax Law & Practice	

SEMESTER 4	
Consumer Behaviour	Financial Management
Production & Operation Management	Sales & Distribution Management
Research Methodology	Entrepreneurship & Small Business Management

3RD YEAR

SEMESTER 5	
Arithmetic Aptitude	Aptitude Reasoning
General Business Awareness	General English
Elective Paper M-1/ F-1	Elective Paper M-2 / F-2
Summer Training Project Report based Viva- Voice	

SEMESTER 6	
Strategic Management & Business Policy	Operation Research
Fundamentals of E Commerce	Economic and Industrial Law
Elective Paper M-3/ F-3	Elective Paper M-4/ F-4
Comprehensive Viva-Voice	

BCA Programme

BCA is another name for the popular programme that can make your career. The program is not just related to computers and technology but is also helpful in communication and management. The course is specifically designed for those who wish to dive into the world of computers and have the enthusiasm to learn about computer coding and programming. The BCA programme falls under the category of an undergraduate programme and is completed in three years (6 semesters). This three-year, full-time programme is designed to familiarize you with industry-required tools and techniques.

Is the BCA Programme right for me?

A new-age program to make you a new-age professional

The programme is 100% right for those who wish to....

- To develop skills in coding and computer language & want to be a master in all the facets of the computer world, from planning to execution.
- To learn & own the skills to be used in the 21st century to complete tasks successfully in a global business environment.
- To have a business approach and to say yes to an early start to a career in the world of computers.
- To have a dream of seeing oneself as a star entrepreneur.
- To have a dream of getting all the flavours of working in the IT sector with the latest tools and technologies.

Specialized BCA Programme

Taking the popularity of this digital business revolution, Pt. DDUMC now offers a specialized BCA programme to prepare its students for particular fields as per their interests.

Get a BCA degree for your career goals!

Bachelor of Computer Applications

BCA – Bachelor of Computer Applications

BCA – Artificial Intelligence**

BCA – Cyber Security **

BCA – Full Stack Development

BCA – AWS**

BCA – Cloud Computing

"A degree for those
who wish to dive into
the world of
computers / Get the
Perfect Launch Pad for
Your Career in the
World of Computers"



BCA

When discussing computer applications, the Bachelor of Computer Application comes first in mind. The BCA programme is a popular course in the field of computer application and is designed especially for those who wish to see themselves in the world of computers. The course is perfectly tailored for those who have the enthusiasm and love for coding and computer language. BCA General Program focuses on imparting knowledge and skills to learners in computer technology, including various programming languages, web development, database management, computer networks, and software engineering.

BCA Cyber Security

BCA Cyber Security is a specialized BCA programme offered to candidates keeping in mind the latest industrial needs. Cyber security is a sub-stream in computer science, that aims to equip students with the knowledge and skills that are required to protect computer data, operating systems, computer networks, etc. from cyber-attacks. In this programme, candidates get knowledge of subjects like Fundamentals of Computer Science, Programming in C, Data Structures and Algorithms, Operating Systems, Cyber Security, Database Management Systems, Information Security Management, and Network Security, etc.

BCA AWS

AWS is an acronym for Amazon Web Services. This is a comprehensive cloud service platform offered by the popular brand Amazon. The program provides database storage, email, networking, mobile development, content delivery, remote computing, security, and other services that help grow a variety of businesses. Following industry demand, the college now offers an Amazon Web Services (AWS)-verified BCA Program. This will help the learners in getting new ideas about the services of big brands like Amazon Web Services.



BCA Artificial Intelligence

BCA AI, or Bachelor of Computer Application in Artificial Intelligence, is another programme offered as a specialized BCA programme in Pt. DDUMC. The course is a vast field that covers various subjects like computer science, electrical engineering, mathematics, mechanical engineering, and many more related fields. This newly modernized course provides learners with the latest education on technology in artificial intelligence and machine learning. The course introduces students to the basic concepts and the important algorithms of AI and Machine Learning, with their effective implementation in both theory and practice.

BCA Full Stack Development

The BCA program with a focus on full-stack development equips students with the skills to design both the front-end (user interface) & back-end (server-side) of web applications. This 3-year comprehensive program aims to guide students toward innovative excellence in web development. The constantly expanding technology landscape and the information technology sector offer a wide range of career opportunities. The full-stack development program combines the study of computer applications with a focus on full-stack development. Students enrolled in this program gain expertise in both front-end and back-end technologies, allowing them to create holistic web solutions. This degree offers a valuable in-demand skillset, prepares students for a wide range of careers in software engineering & web development, and enhances their career prospects.





BCA COMPUTER APPLICATION

**Why,
When,
How,
and
What
to do?**

TRENDING TECHNOLOGIES



CAREER OPTIONS AFTER COMPLETION OF BCA

FUTHER STUDIES

IN INDIA
MCA
CAT/XAT (MBA)
ABROAD
IELTS
MS

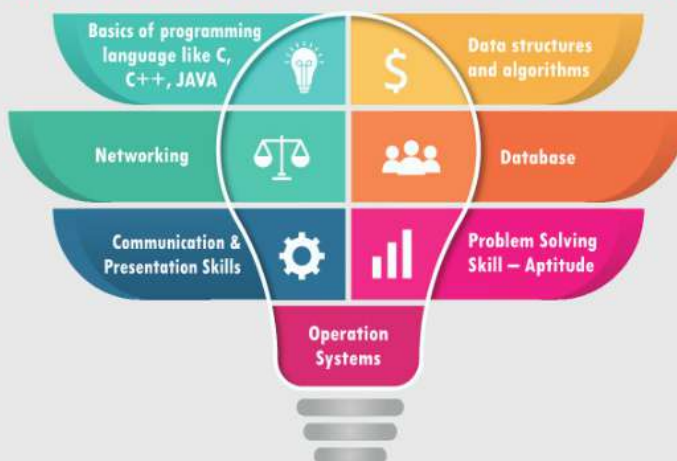
JOB

**ON CAMPUS /
OFF CAMPUS**
Private Companies
TCS, WIPRO, IBM,
INFOSYS, CAPGEMINI and
lots of MNCs.
GOVERNMENT JOBS
BHEL, ONGC, GAIL, HAIL, SAIL
UPSC / GPSC
IAS, CIVIL Services, IPS, IFS, IRS
SSC / UES
Defense Services

ENTREPRENEURSHIP

**START UP
SMALL SCALE
FAMILY BUSINESS**

SKILL SETS REQUIRED FOR CAMPUS PLACEMENT



Duration: 3 years (Semester System)



AFFILIATION

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ELIGIBILITY CRITERIA

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MODE OF ADMISSION

(ONLINE & OFFLINE)

For Online admissions, please visit our portal to register/login (<https://admission.ddmc.in/>) yourself and proceed ahead with your admission application.

Curriculum

1ST YEAR

SEMESTER 1	
Computer Fundamental Office Automation	Programming Principle & Algorithm
Principle of Management	Business Communication
Mathematics I	Computer Laboratory and Practical
Computer Laboratory and Practical Work of Programming Principle & Algorithm (P)	Work of Office Automation (P)

SEMESTER 2	
C Programming	Digital Electronics & Computer Organization
Organization Behavior	Financial Accounting & Management
Mathematics II	Computer Laboratory and Practical Work of C Programming (P)

2ND YEAR

SEMESTER 3	
Object Oriented Programming Using C++	Data Structure Using C & C++
Computer Architecture & Assembly Language	Business Economics
Elements of Statistics	Computer Laboratory and
Computer Laboratory and Practical Work of OS (P)	Practical Work of OOPS (P)

SEMESTER 4	
Computer Graphics & Multimedia Application	Operating System
Software Engineering	Optimization Techniques
Mathematics-III	Computer Laboratory and Practical Work of
	Computer Graphics & Multimedia Application (P)

3RD YEAR

SEMESTER 5	
Introduction to DBMS	Java Programming and Dynamic Webpage Design
Computer Network	Numerical Methods
Minor Project	Viva-Voice on Summer Training
Computer Laboratory and Practical Work of DBMS (P)	Computer Laboratory and Practical Work

SEMESTER 6	
Computer Network Security	Information System: Analysis Design & Implementation
E-Commerce	Knowledge Management
Major Project	Presentation/Seminar based on Major Project

PLACEMENT DAY CELEBRATION

#DDUMC HAI TO PLACEMENT PAKKA HAI

Uttar Pradesh's First and Only Institute to Celebrate Placement Day
Placement Day is one of the most awaited celebrations in the college journey. To acknowledge and celebrate the achievements of students securing jobs, distinguish their hard work and dedication, and foster a sense of community and future success for them, DDUMC organizes the Placement Day annually. It is a momentous celebration that marks success and achievement, which students have always dreamt of.



From Campus To Corporate

– Salary Stats

(Earning Potential Unlocked)
See how DDUMC transforms you into a
prosperous professional

I am grateful for
the exceptional
learning
experience and
mentorship from
faculty and
industry experts
I've received here.

Due to the high
quality of teaching,
infrastructure, staff,
and overall learning
experience at DDUMC,
I'm thrilled to be
placed in TCS.

DDUMC strong
industry and global
network were
instrumental in my
placement.

**HARSHIT
SHARMA**
WAYSPIRE Ed TECH
7 LPA



**SHREYA
SINGHAL**
TCS
7 LPA



**ADITYA
MANCHANDA**
TCS
7 LPA



**MUSKAN
RAJPUT**
TECHMAHINDRA
7 LPA



**HARSH
RANA**
WIPRO
7 LPA



Career Launchpad at DDUMC



TUSHAR SAXENA
SECNEURAL
27.8 LPA



PLACEMENT OVERVIEW

The college has been maintaining the best placement records since its inception. We bridge the gap between students' career aspirations and industry expectations, which enables students to wonderfully appear on campus placement drives and proudly return with a smile on their faces, as our skilled and competent students are now working with some of the top-notch companies globally.



ADITI VISHNOI
BCA - ADMIT KARD
10 LPA



SHOAIB AKHTAR
BBA-PLANET SPARK
6.63 LPA



MUSKAN VERMA
BBA - PLANET SPARK
6.5 LPA



ISFA FATIMA
BCA - PLANET SPARK
6.50 LPA



SHREYATH RASTOGI
BBA - PLANET SPARK
6.50 LPA



TUSHAR TYAGI
BBA - SKOLAR
6 LPA



AVNI
BBA - SKOLAR
6 LPA



ISHIKA ANEJA
BBA - SKOLAR
6 LPA



BHAVYA KAUSHIK
BBA - SKOLAR
6 LPA



RIYA JAIN
BCA - BYJU'S
6 LPA



SIDDHARTH BHUSAL
BBA - SKOLAR
6 LPA



SHRISTHI WADHWA
BBA - MYCAPTAIN
5 LPA



DAMANDEEP KAUR
BBA - MYCAPTAIN
5 LPA



EKTA SHRIVASTAVA
BBA - DECATHLON SPORTS
4.62 LPA



ARYAN PASSI
BBA - INVESTO EXPERT PVT LTD.
4.10 LPA



DEEPAK DESHWAL
BCA - GEETANALI PVT. LTD.
4 LPA



SNEHA VERMA
BBA - ACADENOR
4 LPA



AYUSH BHARDWAJ
BBA - TOMMY HILFTEIGER
2.40 LPA



VANSHITA CHADHA
BBA - TOMMY HILFTEIGER
2.40 LPA

Empowered to solve real-world business challenges with innovative solutions, our graduates are recruited by the most prestigious companies.



ADITYA MANCHANDA
TCS
7 LPA



DEVANSH RATHI
INTERVALLEY
7 LPA



ANANT BUTAR
TCS
7 LPA



GUNJAN BATRA
TCS
7 LPA



HARSHIT SHARMA
WAYSPIRE Ed TECH
7 LPA



KARTIK PATHAK
WAYSPIRE Ed TECH
7 LPA



HARSH RANA
WIPRO
7 LPA



MUSKAN RAJPUT
TECHMAHINDRA
7 LPA



SHREYA SINGHAL
TCS
7 LPA



SAHIL AMAN
WAYSPIRE Ed TECH
7 LPA



KHUSHI RASTOGI
TEACHNOOK PVT LTD
6 LPA



MAYANK GOEL
TEACHNOOK PVT LTD
6 LPA



ALOK SANTOSHI
TEACHNOOK PVT LTD
6 LPA



SHREYA SONI
TCS
6 LPA



KAJAL CHAUHAN
RUPEEK FINTECH
3.50 LPA



VISHESH KUMAR
ANBAK
3.50 LPA



ISHIKA YADAV
GREEN PUBLICATION PVT LTD
3 LPA



RISHANT VERMA
WAYSPIRE Ed TECH
3 LPA



APOORVA SINGH
TELEPERFORMANCE
3 LPA



BHUMIKA
AVATAR SKIN CARE
3 LPA



RUMA ARIFA
GREEN PUBLICATION PVT LTD
3 LPA



ISHITA
GREEN PUBLICATION PVT LTD
3 LPA



ISHIKA TOMAR
GREEN PUBLICATION PVT LTD
3 LPA



RAKSHU RAO
RUPEEK FINTECH
2.76 LPA

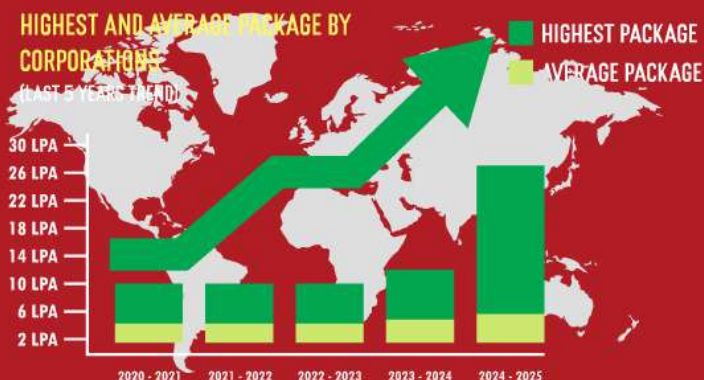


AKSHIT BHATT
WAYSPIRE Ed TECH
2.40 LPA

PLACEMENT TRACKER

(IMPACABLE PLACEMENT RECORDS WITH MILESTONE PACKAGES)

HIGHEST AND AVERAGE PACKAGE BY CORPORATIONS (LAST 5 YEARS TEND)



FUELING CAREERS WITH CORPORATE SYNERGY

(OUR LEADING RECRUITERS)



EXCELLENCE IN ACADEMICS

CCS University Rank Holders

"Leave your mark wherever you go, not with the words but with your talent or achievement."

Rank I	Rank I	Rank I	Rank I	Rank II	Rank II
Gurmeet Singh BBA - 78.3% (Year 2008-11)	Yashvi Aggarwal BCA - 82.3% (Year 2009-12)	Devpriya Gupta BCA - 77.1% (Year 2011-14)	Garia Sehgal BCA - 82.25% (Year 2012-15)	Tripti Aggarwal BCA - 80.4% (Year 2011-14)	Priyanka Dhaundiyal BCA - 80.44% (Year 2012-15)
Rank II	Rank III	Rank III	Rank IV	Rank II	Rank III
Kajal Chaudhary BCA - 81.33% (Year 2013-16)	Shivi Rastogi BBA - 76.84% (Year 2012-15)	Savitri Pagneja BCA - 80.0% (Year 2016-19)	Priyanka Pandey BCA - 80.38% (Year 2012-15)	Shruti Jain BCA - 82.89% (Year 2017-20)	Shoradha Aggarwal BCA - 82.47% (Year 2017-20)
Rank III	Rank I	Rank I	Rank III		
Twinkle Kashyap BCA - 78.84% (Year 2017-20)	Sharon Rose Wilson BCA - 90.02% (Year 2019-21)	Satakshi Rastogi B.Ed. 90% (Year 2019-21)	Payal Singh M.Ed. - 75.3% (Year 2020-22)	Shruti Kumar BCA - 81.89% (Year 2020-22)	VRINDA SURI BBA - 78.35% (Year 2021-24)

Global Succaess Stories from DDUMC

"Our Gleaming Diamonds Are Acknowledged Internationally."

Chetna Agarwal BCA - 2013 Tech Lead - RPA Wipro Limited Poland	Asha Bhardwaj BCA - 2007 Sr service Analyst The Home Depot USA Washington	Sartaj Ansari BBA - 2013 Senior Relationship Officer RAK BANK Country: Dubai, UAE	Dilmmeet Singh BCA - 2018 Department Manager Walmart Supercentre Canada, United Kingdom	Shivanshu Pursuing Masters in Data Science The University of Winnipeg Canada Department Manager Walmart - Canada

THEIR JOURNEY, THEIR WORDS!

Shaping Tomorrow With Northern India's Best Institution



Rohan Vasishtha

My experience at Pt. Deen Dayal Upadhyay Management College is great & memorable. The mentors of this college helped me to enhance my academic and interpersonal skills. I am really thankful to the Training & Placement cell for providing a platform to boost my skills and provide the opportunity to showcase them.



Tushar Mittal

It was a great experience studying at Pt. DDUMC, a memory to cherish for a lifetime. My experience at DDUMC was full of learning & grooming. Being the best college in Meerut City, it allowed me to learn many things, build skills, and shape me for the future. I am thankful to all the faculty, mentors, and the entire department for providing us with quality education.



Ishani Arora

It was my immense luck and fortune to be a part of Pt. Deen Dayal Upadhyay Management College, where I can learn, grow & achieve. The entire faculty and department leave no stone unturned to shape futures. My three years at DDUMC have been a wonderful experience of learning with creative exposure to the outside. Huge respect, love, and devotion for the entire faculty and department.



Anvit Gupta

DDUMC has been a great contributor to the development of my personality. I have established skills like leadership, time management, and team skills, and have also been able to advance these skills to a whole new augmented level. The infrastructure of DDUMC is one of the finest in the Meerut region, which stands out the most. Special thanks to the faculty members for their efforts that enable me to count myself as a better professional.



Astha Devi

The best thing about this college is the faculty members, who have an attitude of being ever ready to help and not just delivering classroom teachings but also working as the pillars of the institution for providing the best education in this region. A huge thanks, respect, & love to the entire faculty and department of DDUMC.



Aashi Sharma

DDUMC is a place where you can find an environment not just limited to academics, but beyond that. The college believes in providing quality education and has maintained a position in the Meerut-Delhi region. I feel great studying at this college, as it gives me great opportunities as well as support to me in fulfilling my dreams. Getting placed in Wipro is an achievement for me, for which I would truly like to thank you.



Bhoomi Yadav

DDUMC is a great place to learn. It gives me opportunities to learn & grow. I have completed my BBA from this college. The relationship between faculty and students is very cordial, which gave me chances to excel in my area of curiosity. The T and P cell available at ddumc is very supportive, and they have conducted various sessions that helped me to get placed.



Abhinav Chauhan

Due to the efforts made by the faculty and the team of the placement cell at DDUMC, I was able to get my first job with a great package. The faculty members always provided me with the assistance that I required for my overall development and to improve my technical knowledge. I will always be grateful to them for providing me a platform for learning & growing.

Families Who Believe in Us!



Similar to a plant seed, a student requires sunlight like professors and water like parents in order to grow into the ideal fruit. Over the past few years, we've seen our daughter grow not just intellectually, but also personally. The exposure, values, and confidence she has gained here are truly commendable. As parents, we feel very proud and thankful for this college.

Mr. Deepak Arora
Father of Ishani Arora



As parents, we would like to take this opportunity to thank the teachers & staff for their continuous support, collaboration, and most importantly, patience. We have witnessed massive development in my daughter. I would like to appreciate this organization that helps students in fulfilling their dreams.

Mr. Ajay Sharma
Father of Aashi Sharma



As parents, we would like to take this opportunity to thank the teachers & staff for their continuous support, collaboration, and, most importantly, patience. We have witnessed massive development in my daughter. I would like to appreciate this organization that helps students in fulfilling their dreams.

Mrs. Seema
Mother of Astha Devi



More than just academics, this college has given our son opportunities to grow professionally & personally. Whether it's cultural activities, student clubs, or internships, the exposure has been remarkable. Thank you, DDUMC.

Mr. Mangeram
Father of Tushar Mittal



We are truly grateful for the dedicated faculty & the academic environment of DDUMC. Our daughter has grown not only in knowledge but also in confidence and independence. The support from professors has been incredible. We would like to suggest this college to students who are seeking the best college in Meerut.

Mrs. Sadhana Rastogi
Mother of Aditi Rastogi



I would like to appreciate the faculty staff members who taught my son and helped him to take steps towards his desired career. Wishing the college all the best in providing the best education.

Mrs. Reena
Mother of Abhinav Chauhan



What impressed me the most was the college's focus on overall development. Our son has had opportunities to explore, participate in clubs, & engage in community service. It's more than a college — it's a place that shapes future leaders.

Mr. Neeraj Gupta
Father of Anvit Gupta



The placement support and career guidance provided by this college exceeded our expectations. Our son secured a great internship in his second year, and we're confident he's on the right path he deserves.

Mrs. Neeru Sharma
Mother of Rohan Vasishtha



We are pleased with our daughter's academic journey at Pt. Deen Dayal College. The faculty members are not only knowledgeable but also genuinely supportive. They have helped her in discovering her strengths and building confidence.

Mr. Vijay Yadav
Father of Bhoomi Yadav



From the first day, the focus on industry readiness and practical learning stood out. Thanks to the placement cell and mentors of DDUMC, our son received great opportunities and is now placed in a reputed company. We're proud and grateful!

Mr. Pankaj Aggarwal
Father of Harsh Aggarwal

DDUMC ALUMNI ASSOCIATION



DDUMCian Forever In Heart and Spirit

With the right attitude, Pt. DDUMC Alumni Association (Kutumb) looks forward to teaming up with its talented alumni and is fully prepared to create moments in the long journey ahead by sharing the sense of pride of being alumni of an extraordinary educational powerhouse. With over 8000 alumni, Pt. DDUMC Alumni Association worked tirelessly to serve its Alumni and Alma mater.

About Kutumb

Pt. DDUMC Alumni Association, i.e., Kutumb, is named after taking into account the value of unity and connections. The slogan and the logo of the association. Together Forever, denote the value of connectivity and bonding among the students, alumni, and the institute. Together Forever specifies that if we are together forever, the challenges can be easier and problems can be converted into opportunities, and we find ourselves in a new world of Love, Success, Bonding, Connections, and Unity.

REUNION REFLECTIONS—KUTUMB 2025



ICONS OF DDUMC

Our Alumni Are Not Just Graduate Students, But Lifelong Members of Our Community



Neha Verma
Alumna, BCA-2010
Current Company : HDFC
Designation : Senior Area Manager
Achievements in Multiple Sectors
Author
Motivational Speaker
Life Coach
Former Director at Ms. India
2017 subtitle winner Ms. India
Awards
Received many awards
50 most influential women of India



Jalaj Virmani
Alumnus, BBA-2004
Current Company :
InterGlobe Aviation Ltd – IndiGo Airlines
Designation : Sr. Manager
Central HR – In-Flight Services



JITENDER KUMAR
OCBC



Deeksha Saini
Alumna, B.Ed-2022
National Taekwondo Player
Uttar Pradesh State
Bronze Medallist

Name : Ruby
Alumna, B.Ed-2022
National Shooter



Akanksha Sivach
Alumna : B.Ed. 2022
CDS 6th Rank Holder
Currently : Under Trainee as
LIEUTENANT (INDIAN ARMY)



AMAN KALRA
BCA YEAR 2016
ENTREPRENEUR
DIRECTOR
SMARTS HUMANS



Mohit Kumar
Alumnus, BCA-2004
Current Company : Capgemini
Designation :
Program Manager



Vipul Sharma
Company Name:- Visy Glass
Job Profile:-
Commercial Business Analyst
Country :- Australia
City:- Melbourne



UJJWAL GUPTA
ALUMNUS :
MANAGING DIRECTOR
RIVIERA BANQUET & RESORT
CITY MEERUT

From Classroom to Career – Alumni Voices

Life may change, but our alumni love remains constant.

Since graduating with my BCA, I've been applying my expertise as a manager with the strategic insights I gained during the program at DDUMC. This journey has enhanced my ability to take on new problems and contribute to creative solutions in the industry. The learning experience has boosted my ability to lead, collaborate, and drive impactful outcomes, and I'm excited to continue building on this drive. Thank you, DDUMC.

Mansi Sharma
BCA – 2013
Branch Manager
Tata AIG Insurance



I can positively say that my institute, named DDUMC, has made me a better person. It has helped me to develop a positive attitude towards my studies, my dream, and discovering more about myself. The faculty available here is very caring and interested in students' well-being. They work as the giant pillars for this organization. It's been 10 years since I completed my graduation from this college. I still love to keep in touch with this college.

Lalit Mohan Neutiyal
BCA 2007
Profile Proprietor
Bhartiya Kala Bhawan



When I think back about the time I spent at DDUMC, I realize that I cannot separate it from my life, even though I never want to separate those memorable moments. The professors in the college not only gave me an invaluable education, but they also taught me skills like how to seek out knowledge, learn new things for myself, and never settle for less than my best effort. This college not only taught me the skills I need to thrive in my career, but it also gave me the confidence to pursue my dreams.

Soumik Roy
BCA- 2016
Senior Software Engineer
Accion Labs Pvt Ltd



I had a lifelong dream of working with a brand, but without the support and education I received at Deen Dayal Upadhyay College, it would have been just that, a dream. I have become able to realize my goals and dreams, and I am now thrilled to see other learners being given the same opportunity to transform their lives.

Aastha Sirohi
BCA – 2014
Project Manager - PMO
ZS Associates



DDUMC accomplished two huge things for me, which have served me well since I graduated from here. It taught me to communicate, and it taught me to stand on my feet. With these two, I achieved my goal. Any success that I have at this moment is because of my time at DDUMC, and I will always be proud to have graduated from such an amazing college.

Akshay Agarwal
BBA 2013
Owner
Jagdish Aushadhi Bhandar



As per my perception, excellence and knowledge are synonymous. There is simply no way to separate the two. Excellence is what you experience from the faculty and staff of the college & what will be expected from you as a student. There is no other way to prepare yourself for a career in any field; you need to work hard. I worked hard, and DDUMC gave me the path to fulfill my dreams.

Ankita
BBA 2021
Quality Analyst
Policy Bazaar



Pt. DDUMC is one of the important bases in my life. I owe my current career and progress to this esteemed institution, which played an active role in shaping my personality & life. The college provides the necessary freedom to explore your interests along with studies. I will always be grateful for the positive encouragement & support I received during my time here. Thank you.

Akash Sharma
BBA – 2011
Accounts Manager
Pt. Deenan Dayal Upadhyay
Management College
(IIIMT GROUP)



I am thankful to all faculty members of DDUMC, whose support was like parents in all the situations throughout my BBA career. Pursuing my graduation from this college was a perfect decision for me. It provides a great platform for learning & has helped me to develop a positive attitude & boost my decision-making capacity in all aspects of my career.

Sabeena Yasmeen
BBA 2020
Visa, Documentation
Case Manager
Anywhere Jobs



A Moment of National Pride: Honoured by the Prime Minister

It is a moment of pride & honor for DDUMC to have received a letter of appreciation from the Hon'ble Prime Minister of our country, India. This admired acknowledgment reflects the college's unwavering commitment to academic excellence, nation-building, and the holistic development of students. Such recognition, like this letter of appreciation, inspires us to continue our journey with dedication and to contribute meaningfully to the vision of a progressive & empowered India.



From Campus to Global Canvas: DDUMC's G20 Record-Breaking Salute

On the path to commemorate our nation's Hon'ble Narendra Modi's 73rd Birthday, DDUMC tried to be listed in the Guinness World Records. Attempting to create a Human Chain Logo of G20 with 1100 DDUMCians.



SIGNATURE MOMENTS AT DDUMC

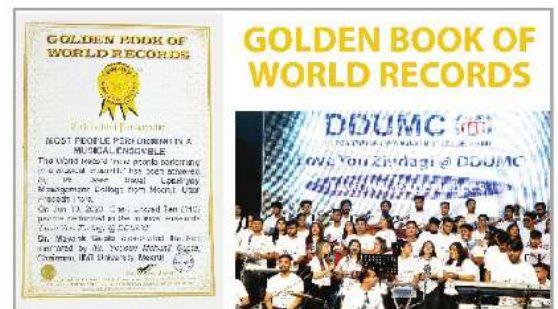
A Divine Tribute in Unity600 DDUMCians Form 108-Foot Image of Maryada Purushottam Shri Ram

600 students of DDUMC formed a human chain of 108 feet in the shape of Maryada Purushottam Shri Ramchandra Ji. This grand event was organized on the auspicious occasion of the Pran Pratistha of Shri Ram Lalla in Ayodhya.



From Campus to Global Canvas: DDUMC's G20 Record-Breaking Salute

On the path to commemorate our nation's Hon'ble Narendra Modi's 73rd Birthday, DDUMC tried to be listed in the Guinness World Records. Attempting to create a Human Chain Logo of G20 with 1100 DDUMCians.



Golden Book Glory: DDUMC's Historic 100-Person Musical Ensemble Triumph

A total of 100 DDUMCians performed #LoveYouZindagi@DDUMC for 30 minutes with 100 instruments and won the title of "MOST PEOPLE PERFORMING IN A MUSICAL ENSEMBLE". This took place for the first time in DDUMC when our candidates made history by performing live & stole the hearts of people, and won the title of "Most People Performing in a Musical Ensemble" by the Golden Book of World Records.



PARVARISH—PARIVAAR EK SHAKTI

A Celebration of Family, Values, and Togetherness

A heartwarming celebration of the amazing bond between parents, students, and the institution. Parvarish is all about children's upbringing, fostering, nurturing, & nourishing as they grow. It is a foundation for a child's development that shapes their values, character, and future. To celebrate this special bond, DDUMC organized the much-anticipated event Parvarish. The event became a platform for students to showcase their talents and to strengthen the special bond between children, their parents, and the institution. This mesmerizing event reconnects hearts and spreads smiles. The emotions, memories, & lessons imparted during this special event will always be alive in the hearts of the attendees.



Proud Winners of 2nd Position at Meerut Management Association Debate Competition 2025!

Our students secured the 2nd position at the prestigious Meerut Management Association Debate Competition 2025. Their exceptional communication skills and confident presentation reflect the academic excellence and holistic development culture nurtured at our college. Congratulations to our brilliant achievers!



Temple Bhandara: A Tradition of Seva & Togetherness

We are truly grateful to organize our yearly Bhandara, a small offering of seva, love, & community spirit. This practice that we do every year brings us all together in the joy of serving others, spreading positivity & sharing meals. We hope this humble act continues to bless everyone and strengthen the bonds of unity and compassion.



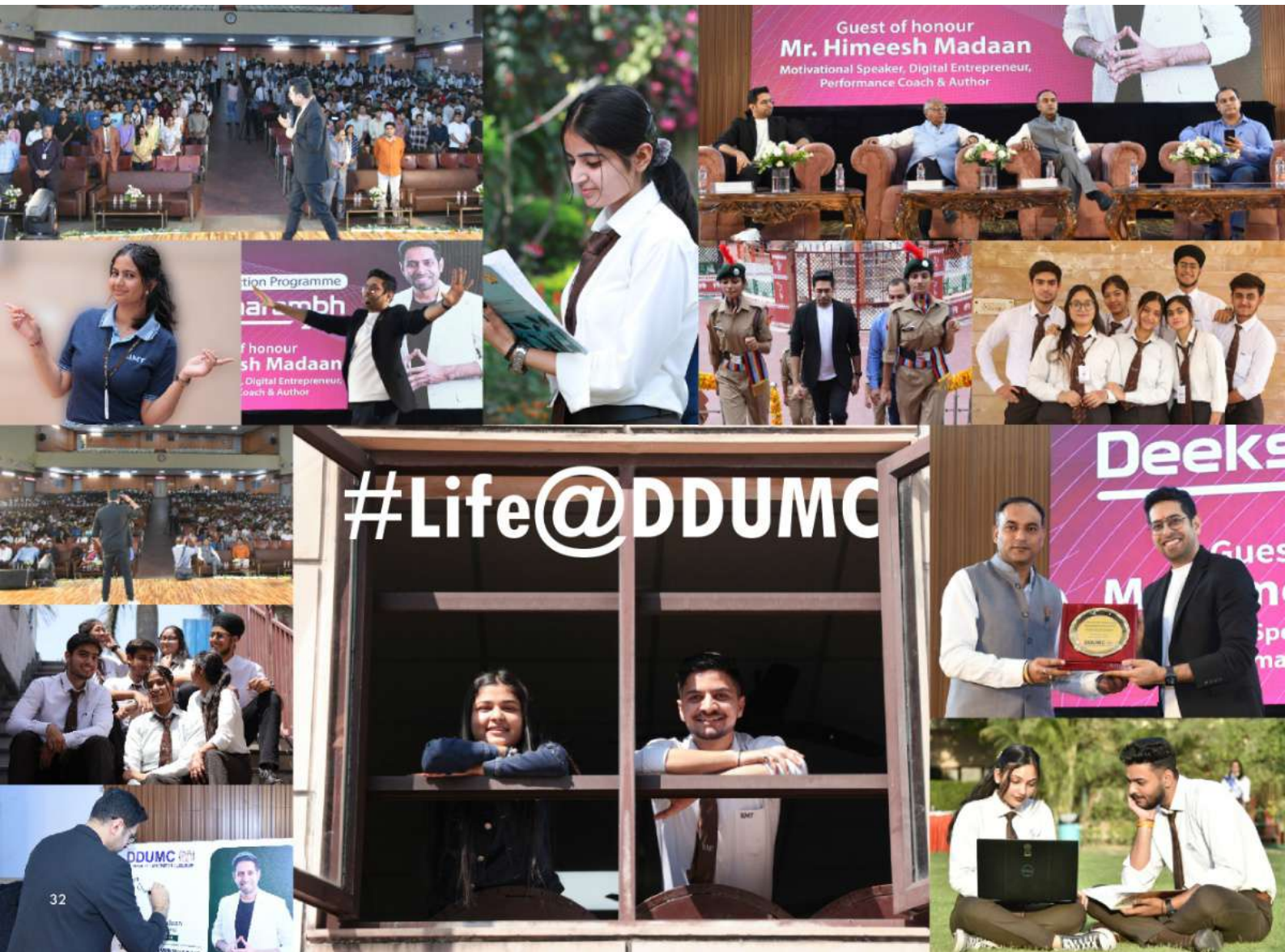
Industry Connect: Shaping Career-Ready Professionals

At Pt. DDUMC, we regularly organize industrial visits for our students to bridge the gap between classroom learning & real-world application. These visits enhance their practical understanding, help them in gaining insights into professional environments, & prepare them for future career challenges.









Smart Campus. Strong Foundations.



Wi-Fi Access

Library

Sports Facilities

Medical Facilities

Clubs and Societies

Hi Tech Labs

Students' Care Centre

Cafeteria

Women's Grievance Cell

Auditoriums and Seminar Halls

Transportation

DDUMCains Business Innovators

Not Just Graduated,
DDUMCians Went Beyond
Books & Build Businesses



AKSHAY
Owner
JAGDISH AUSHADHI
BHANDAR



MOHIT CHHABRA
Owner
PINKY CHOLE
BHANDAR



UJJAWAL GUPTA
Managing Director
RIVIERA BANQUET &
RESORT CITY MEERUT



RAVNEESH KHURANA
D. Director
LITTLE SOLDIER Jr.
HIGH SCHOOL MEERUT



ROBIN
Owner
GRAND 5



IIC CELL

ABOUT IIC CELL

Following the guidelines of the MoE Govt. of India, Pt. DDUMC has a IIC cell that is dedicatedly encouraging, and inspiring students to be innovative. The cell regularly conducts seminars, workshops, interactions, and discussions for the students to come up with entrepreneurial and start-up ideas. The prescribed activities are also organized as per the IIC calendar.

Proud to have earned a 3.5-star rating from the Institution's Innovation Council (IIC)!



Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Pt. DEEN DAYAL UPADHYAYA MGMT COLLEGE for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2023-24.

Chief Functionaries of the IIC at Pt. DEEN DAYAL UPADHYAYA MGMT COLLEGE, Meerut

Name	Position
Dr. Pradeep Kumar	Innovation Activity
Mr. Ashutosh Bhatnagar	Social Media, Internship Activity Coordinator
Dr. Devesh Gupta	Start up Activity Coordinator
Mr. Anurag Mathur	ARIIA Coordinator
Mr. Chirag Trehan	IPR Activity Coordinator, Vice President
Mr. Chirag Jain	NIRF Coordinator
Dr. Robins Rastogi	Convener

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

Assistant Innovation Director
MoE's Innovation Cell, Govt. of India

IIC Activities



- * Workshop on "Entrepreneurship and Innovation" as Career Opportunity.
- * My Story – Motivational Session by Successful Innovators.
- * Session on Problem Solving and Ideation Workshop.
- * Exposure and Field Visit for Problem Identification.
- * Workshop on Design Thinking, Critical Thinking, and Innovation Design.
- * Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community.
- * Workshop on Entrepreneurship Skill, Attitude and Behaviour Development.
- * Workshop on Prototype/Process Design and Development.
- * Session/Workshop on Business Model Canvas (BMC).
- * Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Center, such as Atal Incubation Center, etc.
- * Session on How to Plan for Start-up and Legal & Ethical Steps.
- * Workshop on Intellectual Property Rights (IPRs) and IP Management for start-ups.
- * Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations.
- * Institutions Innovation Day.
- * National Entrepreneurship Day.
- * National Startup Day.
- * World Intellectual Property Day.



Vibrant Student Life & Clubs

ABOUT CLUBS

Student clubs foster fellow feelings among students besides providing them opportunities to exhibit their hidden talents. Clubs help students relate classroom learning to the outside world. It inculcates valuable leadership as well as life skills among students with fun. Further, the clubs prepare common grounds for students of common interests to meet, compete, and exceed. Given below are the details of ten clubs.

Literary Club—"Aarohan"

This club organises a stage for knowledge-hungry students who crave for self-expression and want to enhance their confidence. It hosts events such as story writing, quizzes, group discussions, and a speech competition.



Creative Club—"Kalakriti"

The club conducts colourful performances of students pertaining to creativity. Some competitions are organised year-round. Some exceptional events and competitions like Diya Making, Pot Decoration, Thali Decoration, and Best Out of Waste are regular features of the club.

English Club—"Azurt"

The English Club promotes interest, knowledge, and practice of the English language and grammar through various competitions and activities such as the spellathon, declamation, debate, and idioms and phrases competition.



Cultural Club—"Utsav"

The cultural club organises cultural events like Dandiya Evening, Diwali Fest, Founder's Day, and many other skits, singing, and dance competitions that reflect the diverse culture of our country.



Technology Club—"Utkarsh"

The technological club is dedicated to encouraging creativity and an interest in technical knowledge. It encourages students to make software programmes and working models that utilise scientific knowledge to make human life easier. The Technological Club offers students opportunities to sharpen their technical skills through IT quizzes and competitions, exhibitions, and discussion.



Entrepreneurship Club – "Prayojan"

The Entrepreneurship Club cultivates a business mindset in students and promotes learning by doing. It acts as a stage for exercising and utilising business skills in a competitive mode. Students present their business plan under the guidance of management faculty members. Some of the business ideas get accepted and turn into profitable businesses.



Vibrant Student Life & Clubs

Nature Club – "Navjeevan"

Born out of a desire to spread awareness about environmental conservation, the nature club is known for exceptional eco-friendly activities like Best out of the Waste and debate competitions on environmental issues. It also holds plantation and e-waste management programmes.



Sports Club

The sports club is committed to cultivating sporting habits and developing hobbies among the students. It is rightly said in sports that the pain you feel today is the strength you feel tomorrow. The club aims to infuse through games and sports values and skills like healthy competition, teamwork, courage, problem solving, and the ability to sustain cultural and ethnic diversity. The club organises tournaments and championships for various individual and group sports like badminton, carrom, chess, football, basketball etc.

Social Service Club – "Utthaan"

The social service club aims to make the students aware of their social responsibilities and encourages them to work for community service. The club students celebrate festivals like Diwali by distributing new clothes, sweets, and, most importantly, their joy to underprivileged children in slums and charitable schools.



Campus Caravan



The club campus caravan comprises a team of faculty and students with a literary bent of mind—editor, content developer, content writers, and bloggers—who are devoted to catching up on all glimpses of campus events to present in the college newsletter. Students share informative and motivating blog posts on college blogs.

Digital Club – DIGI ROYAL

Digital Club is an important part of modern education and aims to provide students with skills regarding the advantages and disadvantages of all social media platforms like Facebook, Instagram, YouTube, etc. It gives voice to the learners, provides them exposure to the media, and promotes their own ideas digitally. To provide sound knowledge to the student community on avoiding any kind of cyber fraud during the internet era. The club also conducts different activities in order to equip students digitally strong.





Travel Diaries

Moments that
Matter at
DDUMC

"Take only memories,
leave only footprints."

"Lively
endeavours
Magnificent
Campus"



DDUMC DOST

"CAMPUS CONNECTORS"

Be the Reason
Your Friend Joins DDUMC!

For Referred Candidates (Your Friend / Junior / Relative)

Every referred student who takes admission at DDUMC receives:

5% Extra Scholarship on Tuition Fee

A one-time benefit will be applied upon successful admission.

For Referrers (Alumni, Current Students & New Applicants)

Referrers are rewarded based on the number of successful admissions they bring to DDUMC.

Your contribution is recognized and celebrated! (See details below).

Number of Referrals	Alumni (Referrer) Reward	Current Student / New Applicant (Referrer) Reward
1 Admission	Shopping Voucher worth up to 3,000	5% Extra Scholarship on Tuition Fee
2 Admissions	Shopping Voucher worth up to 6,000	10% Extra Scholarship on Tuition Fee
3-4 Admissions	Shopping Voucher worth up to 9,000	15% Extra Scholarship on Tuition Fee
5+ Admissions	Shopping Voucher worth up to 11,000 + Premium Gift	20% Extra Scholarship on Tuition Fee + Premium Gift

Start Referring
NOW!



Meet Our DDUMC DOST Ambassador

Voices that inspire. Referrals that empower.
Behind every referral is a story of growth and success — and what our ambassadors have achieved is a testament to their hard work and why they chose to refer their friends, schoolmates, and family.

Anant Gupta

BCA | Batch 2023-26 | Meerut

I joined the DDUMC DOST program because I got to witness the true value of education here. The supportive faculty, skill-based learning, and placement opportunities help me grow — and I want my friends to experience the same.

Why I referred my schoolmates?

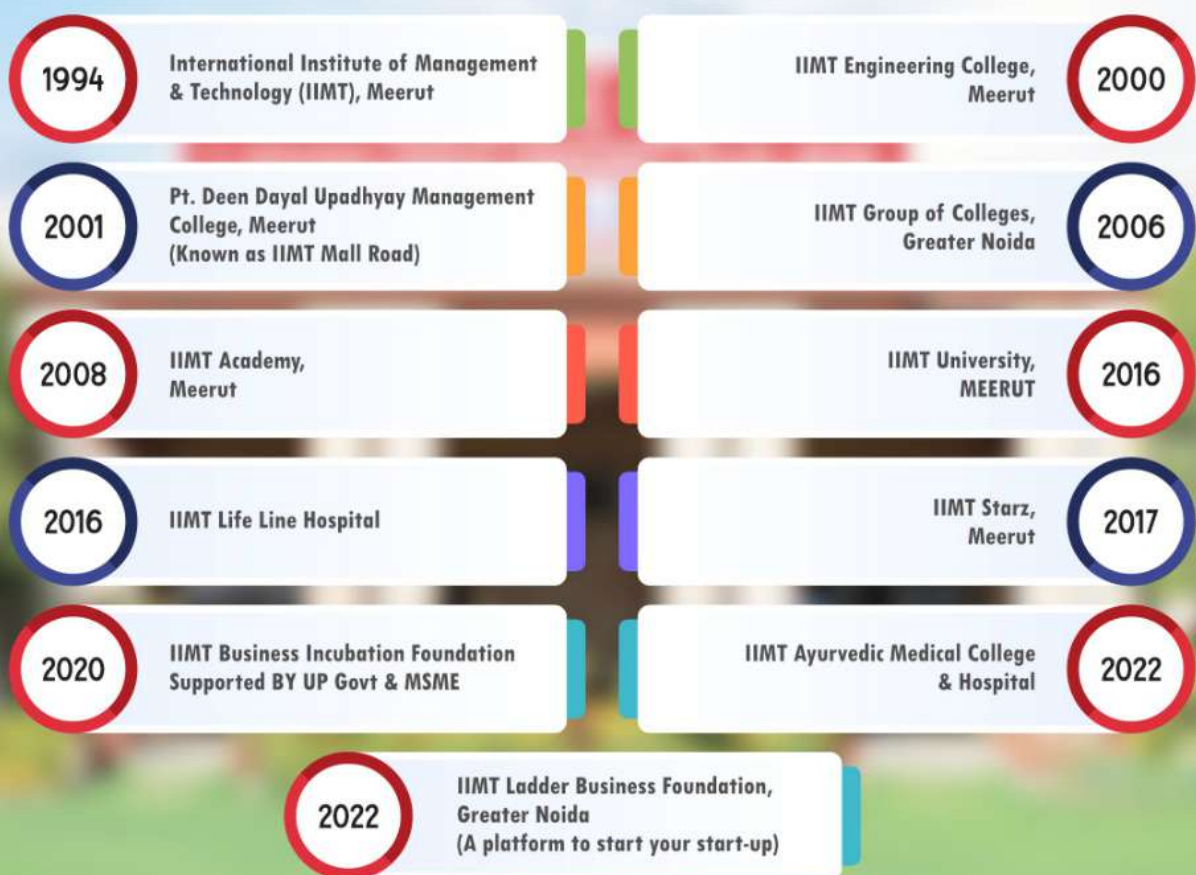
Because I want them to find clarity and confidence in their future just like I did at DDUMC.

Why I Join the DDUMC DOST Referral Program?

At DDUMC, we believe success is better when shared. As a DDUMC DOST, you can refer your friends, juniors, or relatives to join our family — and in return, you both enjoy exclusive rewards, recognition, and scholarship opportunities.



A REFLECTION OF IIMT JOURNEY



► AN ENVIRONMENT WHERE WISDOM,
IDEAS, & INNOVATION CONVERGE. ◀



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