

# PLACEMENT REPORT



Management Education with a **Quantitative Difference**

**2022**



## VISION

**Promoting international understanding through quality education.**

## MISSION

- To inculcate the spirit of “Vasudhaiva Kutumbakam” (the world is one family).
- To contribute towards knowledge generation and dissemination.
  - To promote ethical and value-based learning.
  - To foster the spirit of national development.
    - To inculcate cross-cultural sensitization.
    - To develop global competencies amongst students.
    - To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
  - To promote health and wellness amongst students, staff & community.
- To instill sensitivity amongst the youth towards the community and environment.
  - To produce thought provoking leaders for the society.



## VISION

**Empowering tomorrow's global leaders and promoting international understanding through excellence in education.**

## MISSION

- To equip students for dynamic business environments
- To cultivate problem-solving and leadership skills
  - To promote collaboration in diverse teams
- To inspire entrepreneurship and leadership through practical experience
- To integrate theory and practice for versatile managerial decision-making
  - To drive global collaboration for academic and research excellence



## SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT- BENGALURU

### Programme Educational Objectives (PEOs)

**PEO 1:** To equip management students with the ability to understand the requirements of ever-changing business environment along with skilful implementation of strategies to take businesses to greater heights.

**PEO 2:** To equip students with a systematic and hands-on problem-solving mind-set, enabling them to adeptly operate as proficient managers capable of navigating dynamic social and global landscapes.

**PEO 3:** To equip students for harmonious collaboration within diverse and interdisciplinary teams, nurturing effective solutions to challenges, and fostering a deep understanding of global unity, group dynamics, teamwork, and managerial progress.

**PEO 4:** To demonstrate entrepreneurial prowess and leadership qualities by founding business units and embarking on consulting ventures.

**PEO 5:** Employing a blend of theoretical synthesis and practical application to conduct strategic analysis, while utilizing a mix of quantitative and qualitative decision-making techniques to tackle management challenges.

# OVERVIEW

SIBM Bengaluru has set a mark for itself in the corporate world, since its establishment in 2008, by providing budding future leaders capable of matching industry standards and exceeding expectations. The curriculum, live project opportunities, continual engagement with market leaders and many more factors coalesce to form a productive environment that helps in inculcating the managerial spirit in our students.

We at SIBM Bengaluru take immense pride and gratitude upon presenting you the Interim Placement Report for the MBA batch of 2020-22. Despite the odds of the pandemic, the institute's solid student-driven culture, organised academic rigour, and robust corporate engagement strategy has secured the students' success, gaining them exceptional opportunities across top corporations. Over 500 students participated in the Campus Recruitment Programme 2022, including firms from diverse industries such as automobile, banking, financial services, consulting, FMCG/FMCD, healthcare and pharmaceuticals, information technology enabled services and manufacturing.

This year's season was launched by engaging with more than 200 companies to participate in various activities such as leadership talks, seminars, and workshops. SIBM Bengaluru had a breakthrough year in terms of Final Placements, with regular recruiters like **CRISIL, Credit Suisse, Dell Technologies, Deloitte and JPMorgan Chase & Co.** maintaining their tradition of recruiting a significant number of students for their coveted Leadership and Management Training programmes.

We express our immense gratitude to our recruiters for their faith in the talent pool of SIBM Bengaluru. A landmark year in the history of our institution witnessed new associations with premium organisations like **Bain & Company, Firstsource, Hitachi Vantara, Kantar, McKinsey & Company, Nilmal Ltd, Onmobile, Team Lease, TresVista, Wells Fargo etc.**, to name a few. This is a testament to all the hard work that has gone in and shows the competitive culture and zeal that SIBM Bengaluru has cultivated. We strive for this form of excellence and will continue to do so in the coming years.

We hosted notable industry experts from - **McKinsey & Company - Senior Knowledge Expert & Global Lead (MSC) (COC), Myntra - Vice President Marketing, Britannia - Chief Supply Chain Officer, Ernst & Young - Vice President Markets**, among others, for guest sessions on their respective sectors and the interactions helped students gain new perspective and learnings which they took forward positively.

# MESSAGE FROM

## THE DIRECTOR



## DR. MADHVI SETHI

SIBM Bengaluru provides management education with a quantitative difference. An integral part of providing this education is to expose our students to innovative and the latest business practices. Our proprietary model of curriculum enhancement "SC-IE-NCE" provides the framework for addressing the academia-industry gap. It takes into account Student Competency (SC) and Industry Expectations (IE) leading to New Curriculum Enhancement & development (NCE).

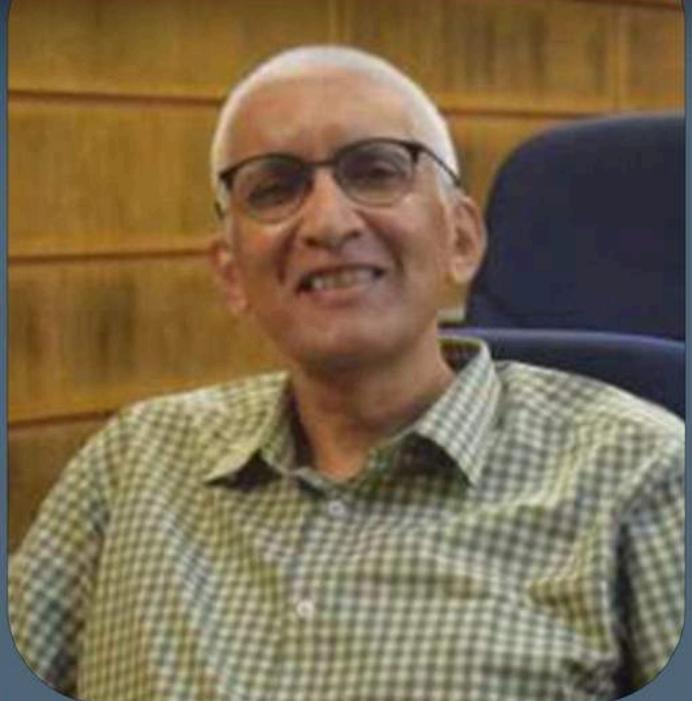
Corporate relations and corporate engagement form the core around which we build the desired student competencies by constantly enhancing our curriculum to bridge and map the industry needs. We make sure that our students develop professional business acumen through well-crafted experiential learning modules and industry dialogues. We strive towards inculcating Sustainability, Ethics, Analytics and Technology (SEAT) in all our programmes so that an SIBM Bengaluru graduate is a versatile manager and a true global citizen.

## THE PLACEMENTS HEAD

"The pandemic has fast-tracked changing paradigms in the business world and has made it imperative for progressive business schools, such as ours, to create and inculcate these values in our students. The aim of our program is to produce individuals with the right mix of knowledge, innovative minds and effective communicators.

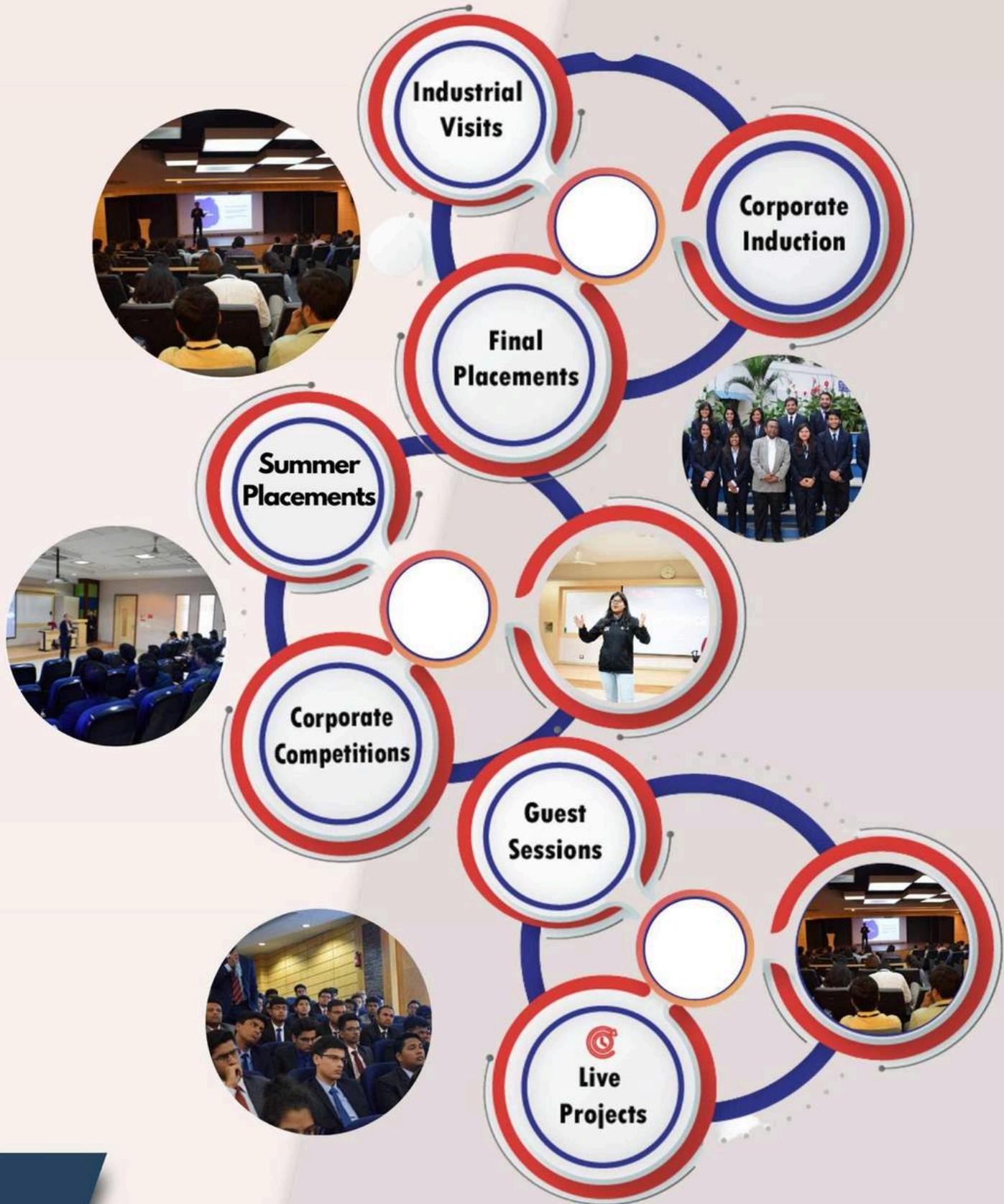
The Placement Committee of our Institute places the highest importance to enabling its students to take up successful and fulfilling careers at the end of their two years of study. In addition, the Committee also places students in summer internships, which is an interim time stop of the above objectives, at the completion of the halfway stage of their studies.

If you, the reader of this is looking for the best business talent and a well-rounded and level headed individual, SIBM-Bengaluru is one of the best choices that can meet your human resource objectives.



## MR. V. RAVI KUMAR

# CORPORATE ENGAGEMENT



# CURRICULUM HIGHLIGHTS

**Marketing**

**115**

**Sales and Distribution Management, Business Analytics for Marketing, Brand Management and Communication, Digital Marketing, Marketing of Financial Services, Services Marketing, Consumer Behaviour and Insights**

**Operations**

**48**

**World Class Manufacturing, Supply Chain Management and Analytics, Total Quality Management, Project Management, Advanced Service Operations Management**

**Finance**

**80**

**Derivative Markets, Security Analysis and Portfolio Management, Commercial Banking, Advanced International Finance, Financial Modelling, Financial Statement Analysis, Fixed Income Markets, Mergers and Acquisition**

**Human Resources**

**18**

**Employment Related Laws, International Human Resource Management, Learning & Development, Talent Acquisition, Compensation & Reward Management, HR Scorecard & Analytics, Organizational Development & Change**

**Business Analytics**

**25**

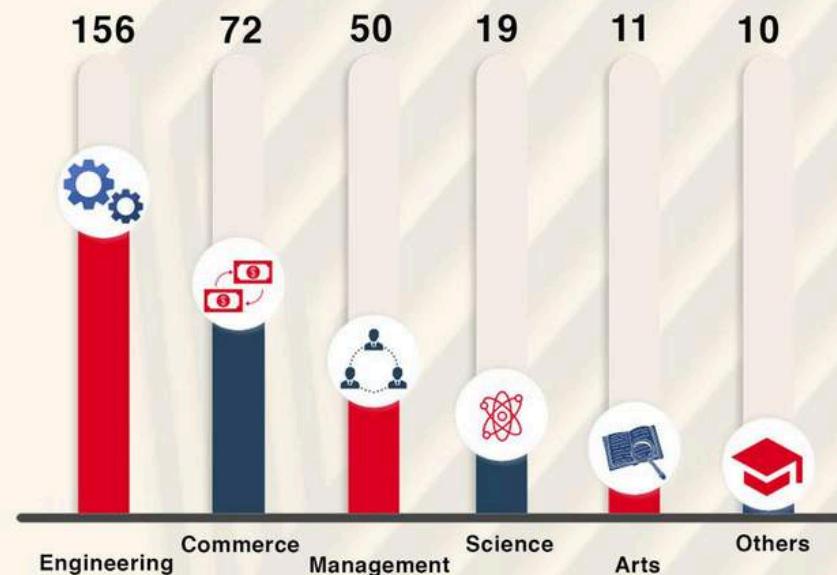
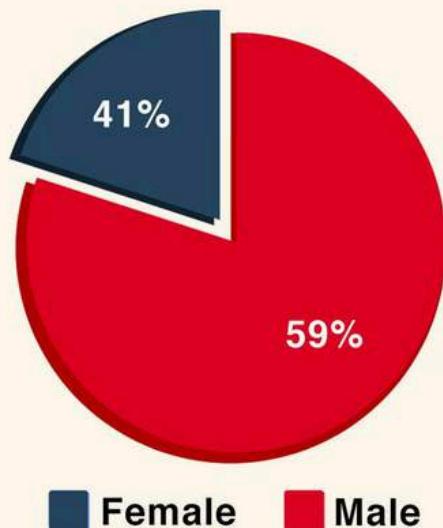
**Digital Transformation, Data Warehousing and Business Intelligence, Mathematical Models for Data Sciences, E-commerce, Human Resource Analytics, Marketing Analytics, Operations Analytics and Business Forecasting**

**Quantitative Finance**

**32**

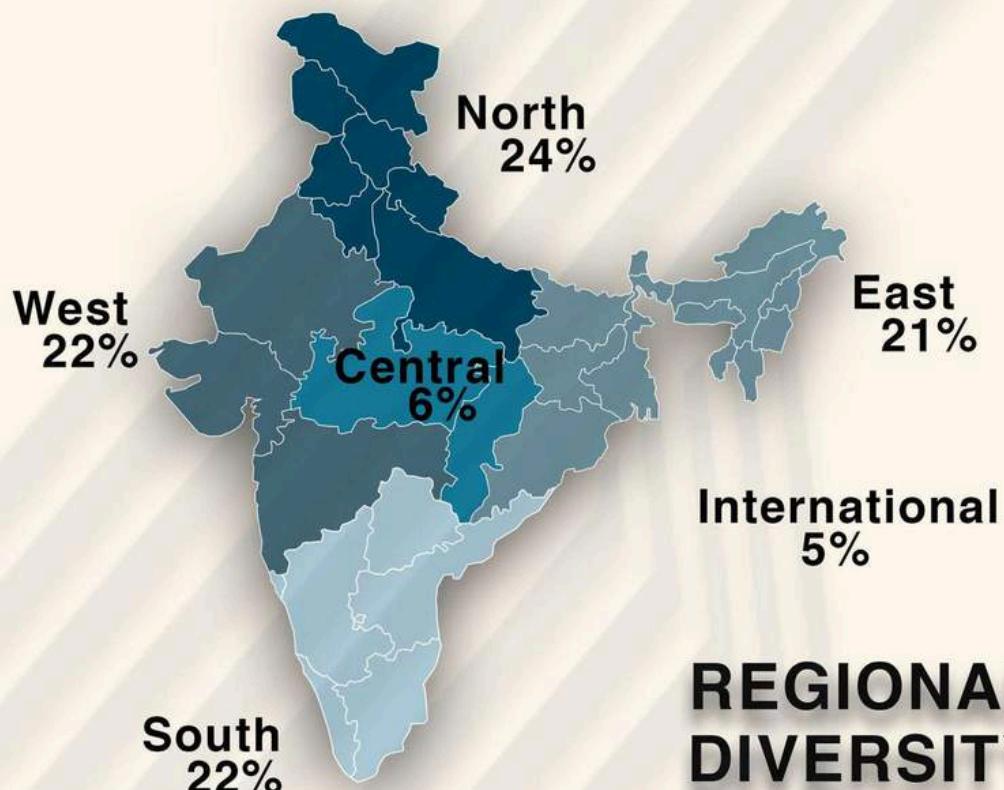
**Financial Markets, Computational Finance, Fintech, Empirical Asset Pricing, Financial Management, Econometrics, Mergers & Acquisitions, Microeconomics, Financial Risk Management, Securities Analysis**

# BATCH COMPOSITION



## GENDER DIVERSITY

## EDUCATIONAL BACKGROUND



## REGIONAL DIVERSITY

# NOTABLE ENGAGEMENTS

24

No. Of  
PPO/PPI Offered

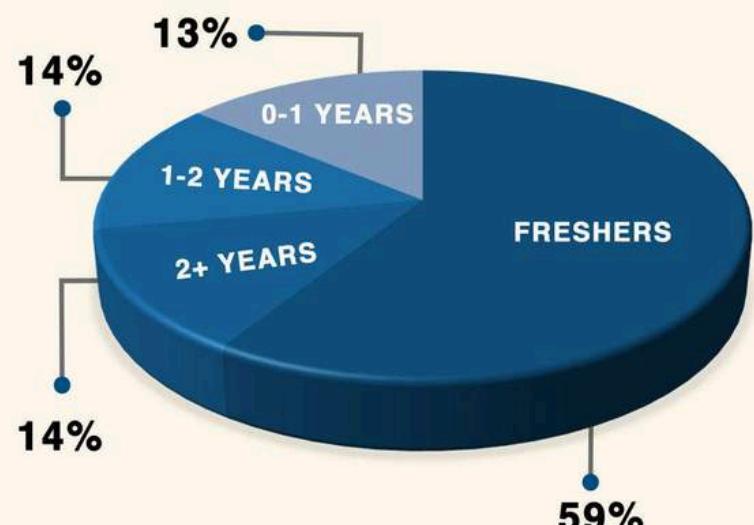
100+

No. Of  
Companies

45+

New Engagements

## WORK EXPERIENCE



## SECTOR WISE COMPANIES

IT/ITES

**34%**

FMCG

**5%**

SERVICES

**4%**

BFSI

**29%**

RETAIL

**3%**

CONSULTING

**19%**

MANUFACTURING

**2%**

PHARMACEUTICAL  
& HEALTHCARE

**1%**

# FINAL PLACEMENT HIGHLIGHTS

**Marketing-** In the marketing domain, the profiles offered were Area Sales Manager, Territory Sales Manager, Branding, Business Development, Digital Marketing, Market Research and Market Analyst by various brands like **AB Inbev, Accenture, Capgemini, Deloitte, DHL Express, Genpact, HCL Technologies, Infosys, ITC Limited, MTR Foods Private Limited, Reliance Retail, Thoucentric and Whatfix.**

Average CTC Marketing - 11.66 LPA

**Finance-** This year, we saw an overwhelming response from companies like **Credit Suisse, CRISIL, Dell Technologies, Deloitte, ICICI Bank, J.P. Morgan Chase & Co, KPMG, Lowe's India, McKinsey & Company, Morgan Stanley, PwC, Wells Fargo, Wipro** and many more, who offered various roles ranging from Financial Analyst, Credit Analyst - Risk Management, Hedge Fund Accounting, Wealth Asset Management and Research Science Analyst and Fund Services.

Average CTC Finance - 10.79 LPA



**Operations-** We witnessed a spectacular placement season for operations, wherein companies like **AB InBev, Accenture, Capgemini, Deloitte, HDFC Life, Hexaware Technologies, Hitachi Vantara, IBM India, McKinsey & Company, Tally Solutions, Thoucentric and Wipro** offered profiles as Quality Analyst, Management Trainee in the areas of Strategy Planning & Operations, Supply Chain Management and Warehouse Management.

Average CTC Operations - 10.89LPA

# FINAL PLACEMENT HIGHLIGHTS

**Business Analytics**- The batch of Business Analytics saw an overwhelming placement season with IT Giants like **Accenture, Capgemini, Genpact, Happiest Minds, IBM India** and other key recruiters like **Aakash Institute, Deloitte, KPMG, Loantap, SBI Mutual Fund Tally Solutions and Thoucentric**. The roles provided were Business Intelligence Analyst, Data Analyst, Marketing Analyst, Business Consultant and Digital Process Automation.

Average CTC Business Analytics - 12.43 LPA

**Quantitative Finance**- The passing batch witnessed an exceptional response from companies like **Credit Suisse, CRISIL, Dell Technologies, HCL Technologies, ICICI Bank, J.P. Morgan Chase & Co, Morgan Stanley, Tata AIG, Thoucentric, TresVista** and many more. Various roles were offered in domains like Credit Risk Analysis, Enterprise Finance Function, Finance Business Unit and financial Support Analytics.

Average CTC Quantitative Finance - 11.28 LPA

**Human Resources**- A variety of roles were offered to the students of Human resources in Talent Acquisition, Organisation Transformation, Learning & Development, Training Management and Compensation & Benefits from Companies like **D.E Shaw, Deloitte, Firstsource, Infosys, Publicis Sapient, Reliance Retail, Whatfix and WNS Global**.

Average CTC Human Resources - 10.71 LPA



Pre vs Post MBA Increment in CTC

# Recruiters at a Glance

## FINAL PLACEMENTS

<b>AB InBev</b>	<b>Hero MotoCorp</b>	<b>MTR Foods</b>
<b>Accenture</b>	<b>HDFC Life</b>	<b>Niva Bupa</b>
<b>Aspect Ratio</b>	<b>Hexaware Technologies</b>	<b>NSE</b>
<b>Arcelor Mittal</b>	<b>Hitachi Vantara</b>	<b>Onmobile</b>
<b>Nippon Steel</b>		<b>Publicis Sapient</b>
<b>Bain &amp; Company</b>	<b>IBM India</b>	<b>PwC</b>
<b>BYJU'S</b>	<b>ICICI Bank</b>	<b>Reliance Retail</b>
<b>Capgemini</b>	<b>Indegene</b>	<b>SBI Mutual Fund</b>
<b>Citibank</b>	<b>Infosys</b>	<b>Tally Solutions</b>
<b>ClearTax</b>	<b>ITC Limited</b>	<b>Tata AIG</b>
<b>Crisil</b>	<b>JPMorgan Chase</b>	<b>Tata Motors</b>
<b>Dell Technologies</b>	<b>Kantar</b>	<b>Team Lease</b>
<b>Deloitte</b>	<b>Kaseya</b>	<b>Thoucentric</b>
<b>Deloitte India</b>	<b>KPMG Global Services</b>	<b>TresVista</b>
<b>D. E. Shaw Group</b>	<b>LoanTap</b>	<b>TVS Motor Company</b>
<b>DHL Express</b>	<b>Lowe's India</b>	<b>Wells Fargo</b>
<b>Federal Bank</b>	<b>Magicbricks</b>	<b>Whatfix</b>
<b>Firstsource</b>	<b>Maruti Suzuki India Ltd</b>	<b>Wipro</b>
<b>Games 24x7</b>	<b>McKinsey &amp; Company</b>	<b>WNS Global</b>
<b>Gartner</b>		<b>ZS Associates</b>
<b>HCL Technologies</b>	<b>Michael Page</b>	
<b>HealthAsyst</b>		

# **Recruiters at a Glance**

## **SUMMER INTERNSHIPS**

<b>Aditya Birla Fashion and Retail Ltd (ABFRL)</b>	<b>IDBI Federal Life Insurance</b>
<b>Agarwal Estates</b>	<b>Insplore Consultants</b>
<b>Agile Capital Services</b>	<b>ITC Limited</b>
<b>AIM India</b>	<b>Jio Creative Labs</b>
<b>Anbac Advisors</b>	<b>JPMorgan Chase &amp; Co.</b>
<b>AppTweak</b>	<b>Kennametal India</b>
<b>Astral Pipes</b>	<b>Kohler Power</b>
<b>Bank of Baroda</b>	<b>Legato Health</b>
<b>BigBasket</b>	<b>Matrix 3D</b>
<b>Canon India</b>	<b>McKinsey &amp; Company</b>
<b>Capgemini</b>	<b>Meraki VR</b>
<b>Credit Suisse</b>	<b>Michael Page</b>
<b>CRISIL</b>	<b>Mobcast Innovations</b>
<b>Daimler</b>	<b>Morgan Stanley</b>
<b>Dell Technologies</b>	<b>MTR Foods</b>
<b>Deloitte</b>	<b>Reserve Bank of India</b>
<b>DHL Express</b>	<b>StoneMill India</b>
<b>Digital Marveled</b>	<b>Schneider Electric</b>
<b>Expedia Group</b>	<b>Titan</b>
<b>Finlatics</b>	<b>Tally Solutions</b>
<b>HeliTaxii</b>	<b>Tradeshala</b>



## GET IN TOUCH

For any queries,  
please write to us at:  
[placecom@sibm.edu.in](mailto:placecom@sibm.edu.in)

Website:  
[www.sibmbengaluru.edu.in](http://www.sibmbengaluru.edu.in)

LinkedIn:  
[www.linkedin.com/in/placecomsibmb](https://www.linkedin.com/in/placecomsibmb)

Address:  
**Symbiosis Institute of  
Business Management**  
95/1,95/2, Electronic City Phase I  
Hosur Road, Bengaluru-560100