

SOP for MBA in Australia: Structure Template

Parameter	Rule
University statement	800 to 1,500 words where required, program dependent
Visa document	Genuine Student answers, about 150 words per question
Rule change	GS replaced GTE on 23 March 2024
Reuse	Old GTE statements cannot be recycled

Part A: The University Statement

Opening: the professional moment that created the need for an MBA. Career progression: roles, responsibilities and outcomes with numbers. Leadership: one situation with a decision in it. Programme fit: named specialisations, industry projects or exchange options. Goals: a short-term role and a long-term direction. Close: confident, three or four sentences.

Part B: The Genuine Student Answers

Written as separate responses of about 150 words each. Answer every question, respect each limit and write in your own words tailored to that institution.

The Six Areas to Cover

1. Current personal and family circumstances, including ties to India. 2. Why this specific course and institution. 3. How the programme benefits your career. 4. Why Australia, particularly where a similar course exists at home. 5. Long-term plans after graduation. 6. Understanding of and compliance with visa conditions.

Evidence Rules

Every financial claim needs a document behind it, including accessible savings of AUD 29,710 for first-year living costs. Every career claim should match your CV. Previous Australian student visa holders answer additional questions.

Common Refusal Triggers

Unclear study purpose. Weak home ties. Vague finances. Copied or generic text. Failure to answer why you are not studying this at home. Reports link a large share of refusals to statements rather than to profiles.

All names, institutions and companies in this document are fictional. Sample for structure and style reference only. Do not copy verbatim into a live application.