

## SOP SAMPLE - MBA

Sample Statement of Purpose for an MBA applicant

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Leading a five-member team to turn around a loss-making product line taught me that strategy means nothing without people. Over [X] months we grew revenue by [X%]. That experience made me want to build the broader business skills an MBA offers, and I am applying to the [MBA] program at [University Name].

I hold a Bachelor's in [field] from [University] and have [X] years of experience at [Company] as a [role]. I began in [function] and was promoted to [role], where I managed a budget of [amount] and led projects that delivered [specific result].

While I have grown quickly, I have reached the limits of what on-the-job learning can teach me in finance and strategy. The [MBA] at [University Name] stands out for its [specific specialisation], its case-based method, and the [specific club or centre] that matches my interest in [area].

In the short term, I want to move into management consulting to work across industries. In the long term, I aim to lead strategy at a technology firm or launch my own venture. The MBA gives me the analytical toolkit and the network to make that shift.

I chose [Country] for its global business environment and diverse cohort, which will sharpen my cross-cultural leadership. With my track record and clear goals, I am confident I will add value to your class and carry your program's values into my career.

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Sample MBA SOP for study abroad. Replace all bracketed fields and tailor to your target school.