CBSE Class 12 Entrepreneurship 2010 - Set 98/1

Question Paper

Conducted by the Central Board of Secondary Education (CBSE)

Time Allowed: 3 Hours **Maximum Marks: 70**

General Instructions

(i) All the questions are compulsory.

(ii) Marks are indicated against each question.

(iii) Questions No.1 to 5 are very short answer questions carrying 1 mark each. Answer to each of these should not exceed 15 words.

(iv) Questions No. 6 to 10 are short answer questions carrying 2 marks each. Answer to each of these should not exceed 50 words.

(v) Questions No. 11 to 17 are short answer questions carrying 3 marks each. Answer to each of these should not exceed 75 words.

(vi) Questions No. 18 to 21 are short answer questions carrying 4 marks each. Answer to each of these should not exceed 150 words.

(vii) Questions No. 22 to 24 are long answer questions carrying 6 marks each. Answer to each of these should not exceed 250 words.

Questions

1. Name the document which is necessary to obtain provisional registration certificate from the District Industries Centre.

2. In addition to 'Talent' and 'Temperament' name the quality of an entrepreneur which is needed to spot an idea, evaluate it and turn it into an opportunity.

3. What is meant by 'Inventory Control' ?

4. What is meant by 'Re-order Point' ?

5. Hari, a businessman, wants to withdraw Rs. 2,00,000 from his current account where as he has only Rs. 1,60,000 in the balance of his current account. He needs this amount only for 10 days.

Name the method of granting this credit, by the Bank to 'Hari'.

6. 'Tata' manufactured a motor car 'Nano' for common man which is very low in price. Name and explain the behavioural characteristic that develops the idea of 'Tata' into a viable and successful project.

7. Why is a 'Project Report' required?

8. Explain 'Financial Profile' as a feature of feasibility plan.

9. Name any four National-level specialised financial institutions.

10. Why should an enterprise go for public financing? Give any two reasons.

11. Explain ability to perceive and preserve basic ideas as an important factor in sensing opportunities.

12. Explain 'Brainstorming', 'Market Research' and 'Talking and Listening to people' as ways of generating ideas.

13. What is a Feasibility Plan?

14. Explain the following as elements of a Project Report :

(A) Description of the promoters of the enterprise.

(B) Economic viability and Marketability.

15. Define 'Cost' and name the major elements which determine the cost.

16. Explain by giving any three points how 'market-orientation' helps the entrepreneurs.

17. Differentiate between 'Owner's fund' and 'Borrowed funds' on the basis of :

(A) Fixed obligations

(B) Permanence

(C) Risk capital

18. Explain how 'Socio-cultural factors' and' 'Political factors' help in scanning the environment.

19. A factory is engaged in manufacturing shirts. The following information is available to you :

Sales	-	Rs. 2,00,000.00
Direct Labour Cost (1000 Units)	-	Rs. 20,000.00
Direct Material Cost (1000 Units)	-	Rs. 50,000.00
Direct Expenses (1000 Units)	-	Rs. 10,000.00
Fixed Cost	-	Rs. 60,000.00

Find out:

(A) Variable cost per unit

(B) Total cost

(C) Quantity to be sold at Break-Even-Point

20. State any four factors to be kept in mind while formulating a financial plan.

21. Explain 'Direct and Indirect competition' and 'Changes in Technology' as factors influencing growth of an enterprise.

22. Explain any six steps which help in identifying a feasible product or process.

OR

22. Explain any six idea fields which act as convenient frames of reference for an entrepreneur at the time of generating ideas.

23. What is included in the 'Human Resources' of an enterprise? State the steps needed to develop a good human resource for the organisation.

OR

23. Explain the four sources of obtaining funds under financial-resources.

24. Ankur, an entrepreneur, introduced a new shampoo which will help in reducing hair fall. Inspite of heavy advertisement and publicity he is not able to boost the sales.

Suggest any six techniques to Ankur that will help him in boosting the sales.

OR

24. "An enterprise that does not grow will, eventually die." Explain this statement with suitable examples.

- End of Question Paper -