

CBSE Class 12 Business Administration 2022 - Set 357



Question Paper

Conducted by the Central Board of Secondary Education (CBSE)

Time Allowed: 1.5 Hours

Maximum Marks: 35

General Instructions

- (i) Please read the instructions carefully.
- (ii) This paper contains 27 questions in three sections: A, B and C.
- (iii) Section A (5 marks): Questions 1–4 carry 1 mark each; attempt any three. Questions 5–6 carry 2 marks each; attempt any one.
- (iv) Section B (22 marks): Questions 7–13 carry 1 mark each; attempt any five. Questions 14–19 carry 2 marks each; attempt any four. Questions 20–24 carry 3 marks each; attempt any three.
- (v) Section C (8 marks): Questions 25–27 are competency-based questions carrying 4 marks each; attempt any two.
- (vi) Follow the instructions given in each section. Marks are mentioned against each question.

Section A

Answer any 3 questions out of the given 4 questions. $1 \times 3 = 3$

1. Name any two green jobs in Eco-Tourism sector.

2. Write any two environmental factors which act as barriers for an entrepreneur.

3. Name the organization set-up by the Government of India to provide technology and training facility to farmers for storage and usage of Agro Waste.

4. Enlist any two attributes of organizational skill which an entrepreneur should possess.

Answer any 1 question out of the given 2 questions : $2 \times 1 = 2$

5. Explain two ways by which an aspiring entrepreneur can identify new business opportunities.

6. Mention any four ways to make your home Toxin-free.

Section B

Answer any 5 questions out of the given 7 questions. $1 \times 5 = 5$

7. "The team members are given freedom of thinking and expression before taking a final decision." Which style of leadership is being referred in the above statement ?

8. Name any two types of Non-financial incentives.

9. Name the type of communication barrier which are concerned with the state of mind of both sender and the receiver.

10. "Reverse Auctions" is an example of which type of E-business ?

11. Which theory of motivation propounds that individuals are motivated by a desire to be treated equally at work ?

12. "The managers must understand needs and aspirations of the subordinates". Which characteristic of a good leader is highlighted in the given statement ?

13. Paying taxes honestly and regularly by a businessman is an example of which type of social responsibility of business ?

Answer any 4 questions out of the given 6 questions. $2 \times 4 = 8$

14. State any two qualities of a Persuasive Leader.

15. State any four responsibilities of business towards government.

16. According to the 'Two Factor Theory of Motivation', what are motivators and hygiene factors ?

17. Explain the physical and linguistic barriers of communication.

18. State any two advantages of autocratic leadership style.

19. Explain any two advantages of Information Technology.

Answer any 3 questions out of the given 5 questions. $3 \times 3 = 9$

20. Explain 'Stock option' and 'Bonus' as financial incentives.

21. How are transactional leaders different from transformational leaders ?

22. Explain any three features of effective communication.

23. Explain the usage of Information Technology in Marketing and Human Resource Management.

24. Write any three benefits of corporate social responsibility of business.

Section C

Answer any 2 questions out of the given 3 questions. $4 \times 2 = 8$

25. “If the leadership is right, the firms can run smoothly.” Do you agree with this statement ? Explain any four reasons in support of your answer.

26. Jatin works as a senior manager in a renowned shopping mall. He looks after business operations. He feels highly motivated because the work assigned to him involves various challenges and increased responsibility.

(a) Identify and explain the tool of motivation being referred in the above case.

(b) Enlist any two ways by which the management can make the jobs more desirable and challenging.

27. Explain the Economic and Ethical responsibility of the business organisations.

- End of Question Paper -